



# SESSION RECORDINGS

## 2016 Thomas P. Hinman Dental Meeting

A total of 90+ sessions and over 225+ hours of presentations



**NEW!**

**SPECIAL OFFER ENDS MARCH 19, 2016**

Sessions OnDemand



**Three Packages to Choose From!**



**NEW!**

Sessions on a USB FLASH Drive

### ON-SITE SPECIAL OFFER!

NEW this year! FREE online All Access Pass with purchase of the WORKS Package. Over 400 Sessions of Conference Content from the complete Hinman Library!

# LEARN FROM THE BEST!

## Choose a package that fits your learning style

BENEFIT from an entire year's worth of valuable and informative Hinman training, delivered to you by the finest collection of presenters in the industry. The 2016 Thomas P. Hinman Dental Meeting includes 90+ High-Quality Recordings and over 225+ hours of the latest ideas and best practices. These LIVE recordings include the actual audio along with the synced presenter PowerPoint for a virtual re-creation of the session.

CHOOSE between three packages including immediate streaming or download. Want an easy way to access recordings on a mobile device? Choose the convenient Flash Drive Works Package to easily transfer all the recording files to any device with USB. Easily and safely share the entire 2016 Thomas P. Hinman Dental Meeting with your internal office and staff.\* Order Today—and take advantage of our SPECIAL LIMITED-TIME OFFER that expires on March 19, 2016.

### ALL SESSIONS RECORDED AT 2016 THOMAS P. HINMAN DENTAL MEETING

	6-Month FAST PASS <b>\$295</b>	12-Month SEASON PASS <b>\$395</b>	FLASH DRIVE WORKS PACKAGE <b>\$495</b>
<b>SAVE WITH SPECIAL ONSITE PRICING</b>			
Regular Pricing	<del>\$495</del>	<del>\$595</del>	<del>\$695</del>
(90+) Recorded Sessions	✓	✓	✓
Immediate Streaming Access to Recorded Sessions	✓	✓	✓
Video MP4 Files of Sessions (AudioPoint)	✓	✓	✓
Audio MP3 Files of Sessions		✓	✓
Online Access to Available Presenter Reference Material		✓	✓
One Full Year of Streaming Access		✓	✓
Unlimited Downloads of All Sessions For 12 Months		✓	✓
All MP3+MP4 Files on USB Flash Drive Free Shipping US/Canada			✓
<b>NEW!</b> Hinman All Access Pass <i>Online access to 5 years of Hinman Conference Content for 1 full year. Stream online OVER 400 Sessions + 600 Hours of Recordings!</i>			✓

\*All content and files are copyright protected by Hinman. Files are licensed for individual use only, but may be shared with internal office staff. Broadcasting of files via internet or public forum is strictly prohibited.



**NEW!** Get your recordings on a flash drive.

**BEST DEAL!**

**Convenience in a Flash!**

Order **The Works Package** and get every recorded session in every format on a USB Flash Drive!

# 2016 THOMAS P. HINMAN DENTAL MEETING

- 200** Now What?!?! *Wayne Kerr*
- 201** Microsoft in Your Office; Turning Data into Practice Profits *Laci Phillips*
- 204** Anterior Esthetic Techniques & Materials *Lee Ann Brady*
- 206** Treatment Planning for Worn Dentition *John Cranham*
- 207** Nutrition, Lifestyle and Perio: An Approach That Can Save Lives *Timothy Donley*
- 212** The Differential Diagnosis of TMD *Jeffrey Okeson*
- 213** 4Cs in Solving the Caries Puzzle *Lillian Caperila; Thomas Viola*
- 215** Progressive Veneer Techniques: New Materials and New Practices *George Priest*
- 217** Digital Implant Dentistry: "New Technologies for Implants and Teeth" *Frank Higginbottom*
- 218** Building a Healthier You: An Insider's Guide to Living Better Longer *Pamela Smith*
- 219** Predictable Complete Dentures *Walter Turbyfill*
- 223** Blood, Spit and Fears: a Painless OSHA Update *Laney Kay*
- 224** Current Trends in Soft Tissue Grafting *Edward Allen*
- 226** Treating Black Triangles & Diastemas with Direct Composite *David Clark*
- 227** Functional Esthetic Excellence *John Cranham*
- 229** The Clinical Management of TMD *Jeffrey Okeson*
- 230** Hot Topics in Infection Control *Nancy Dewhirst; John Molinari*
- 231** Periodontal Medicine: The Oral Systemic Connection *Laura Braswell*
- 233** Increase Influence—Increase Impact: Building a Strong Practice *Debra Engelhardt-Nash*
- 234** Supercharging Hygiene: Improving Patient Retention *Mark Murphy*
- 235** "I Haven't Got Time For The Pain!" Patient Care Considerations in Managing Dental Pain with Local Anesthetics and Analgesics *Thomas Viola*
- 239** Effective Whitening Strategies for the Next Decade *Lillian Caperila*
- 240** The Changing Face of Dental Hygiene: "Expert Clinician, Skilled Motivator and Preventive Specialist" *Lillian Caperila*
- 242** Building, Managing and Marketing the Cosmetic/Restorative Practice *John Cranham*
- 244** Smile-Line Rejuvenation: Innovative Crown Protocols that Challenge Old Standards *George Priest*
- 246** Just Breathe: Dental Considerations in the Treatment of Chronic Obstructive Pulmonary Disease *Thomas Viola*
- 249** The New Era of All-Ceramic Crowns *James Braun*
- 254** Seven Secrets to Living Well *Pamela Smith*
- 260** A Team-Based Approach to Understanding Periodontal Diagnosis and Treatment Planning *Sam Shamardi*
- 261** Maxillary Complete Denture that Functions with Mandibular Natural Teeth *Walter Turbyfill*
- 265** Timeless Principles in Restorative Dentistry *John Cranham*
- 267** Measuring the Right Stuff: The Three Drivers of Sustained Practice Growth and Success *Mark Murphy*
- 269** How to Use the Oral Systemic Link to Help Your Patients and Your Practice *Timothy Donley*
- 273** Creating a Healthy Gingival Smile for Cosmetic Dentistry: Pearls for Success *Lee Silverstein*
- 274** Quarterbacking Difficult Restorative Cases in Tumultuous Financial Times *Marc Geissberger*
- 275** Ergonomics: The Art of Protective Positioning *Nancy Dewhirst*
- 276** Diagnosis-Based Pain and Infection Management *David Beach*
- 279** Today's Top Clinical Tips *Lee Ann Brady*
- 280** Your Practice Health: Numbers Matter *Debra Engelhardt-Nash*
- 281** Orofacial Pain in Children and Adolescents *Henry Gremillion*
- 283** A Collaborative Approach to Implant Esthetics in Young Adults *George Priest*
- 284** Top Ten Technology Tips and Myths *Laci Phillips*
- 285** The Epidemic of Cracked Teeth: Diagnosis, Treatment & Prevention *David Clark*
- 289** Basic Principles of Cone Beam CT: "It's NOT Brain Surgery!" *Dale Miles*
- 290** Cone Beam CT: "More than 50 Shades of Gray!" *Dale Miles*
- 302** The Dentist's Role in the Evaluation, Diagnosis and Management of Sleep Apnea *Jamison Spencer*
- 304** HPV and Cancer: An Overview of Risk and Prevention *Ellen Daley*
- 305** More New Patients for No More Money *Steven Anderson*
- 306** The Five Secrets of Practice Success—and One Secret Ingredient *Debra Engelhardt-Nash*
- 307** Digital Dentistry—Are We There Yet? Current Trends in CAD/CAM Dentistry *Parag Kachalia*
- 309** Hot Topics and Techniques in Endodontics *David Beach*
- 311** Noise-Induced Hearing Loss in Dentistry: Facts, Concerns and a Novel Solution *Sam Shamardi*
- 318** "Risky Business": Dental X-Rays—Are They Safe? Are They Necessary? *Dale Miles*
- 322** Dynamic Branding & Marketing: Bringing Your Story to Life *Laci Phillips*
- 323** Bisphosphonates and Associated Necrosis of the Jaw: An Update for the Dental Team *Lee Silverstein*
- 329** The Diet Dilemma *Pamela Smith*
- 330** Keep the Tooth, Build it Up and Place a Crown *James Braun*
- 334** Implants in Your Practice *Frank Higginbottom*
- 335** Who's Spying on You and Your Patients? *Pat Little*
- 343** Wellness—Better Health, Better Care: Promoting Physical Health for the Dental Practitioner, their Team and Patients *Marc Geissberger*
- 345** The New Patient Experience: From Phone Call to Recall *Debra Engelhardt-Nash*
- 347** Overcoming Technical Challenges with Implant Restorations *Terry Fohey*
- 349** The Non-Odontogenic Toothache *Jeffrey Okeson*
- 350** Forever Young: Eat Well, Live Well, Age Well *Pamela Smith*
- 352** "Top of the Heap": The Most Frequently Prescribed BrandName Medications and their Clinical Dental Implications *Thomas Viola*
- 354** Why Patients Really Say NO! *Steven Anderson*
- 355** Allergic Patients and Dental Care Providers: Practice Implications *John Molinari*
- 357** Beyond Vision and Mission: Strategic Planning That Works! *Laci Phillips*
- 358** Reflections and Lessons Learned after Practicing Dentistry for the Past Half-Century *Walter Turbyfill*
- 359** Make Your First Impression Your Best One *James Braun*
- 361** Entrepreneurship, Your Practice and Retirement *Wes Moss*
- 362** Laser Periodontics to Enhance Optimal Patient Care *Laura Braswell*
- 371** Occupational Respiratory Infectious Diseases: Aerosols, Splatter and Precautions *John Molinari*
- 374** Improving Case Acceptance: Moving Past Insurance Entitlement *Mark Murphy*
- 379** "Hey, Spit Happens!" An Overview of the Management of Disease-Induced and Medication-Induced Xerostomia *Thomas Viola*
- 383** The Mystique in Changing Patient Behavior: Fifty Shades of Grey! *Lillian Caperila*
- 387** Would You Like to Dance? Social Media is Playing My Song! *Laci Phillips*
- 391** Head and Neck Anatomy: Clinical Application *Henry Gremillion*
- LAB TECH DAY**
- 366b** Secrets of Solving Modern Implant Dilemmas...With an Old-School Concept *Arian Deutsch*
- 366d** The New Normal for Accuracy-Guided Surgery and Restorative Challenges *Mike Dominguez*
- S.I.L.V.E.R.**
- 367a** For Sale...Five Missteps to Failure! *Wayne Kerr*
- 367c** Retire Sooner than You Think *Wes Moss*
- MINI-RESIDENCY: PEDIATRIC ORAL HEALTHCARE**
- 501a** Pediatric Dentistry—Introduction *Rothman; Shirley; Clark; Psaltis*
- 501b** Exam, Diagnosis and Treatment Planning for Infants and Children *Rothman; Shirley; Clark; Psaltis*
- 501c** A Little Prevention Goes a Long Way! *Rothman; Shirley; Clark; Psaltis*
- 501d** Behavior Guidance in Children *Rothman; Shirley; Clark; Psaltis*
- 501e** Management of Dental Caries—Options and Treatment Planning *Rothman; Shirley; Clark; Psaltis*
- 501f** Guidance of the Developing Dentition: Space Maintenance/Interceptive Orthodontics *Rothman; Shirley; Clark; Psaltis*
- 501g** Diagnosing and Assessing Medical Emergencies in Children *Rothman; Shirley; Clark; Psaltis*
- 501h** Wrap-up and Panel Discussion *Rothman; Shirley; Clark; Psaltis*
- 501i** Improving Oral Health for Children—Early Intervention, Risk Assessment and the Role of the Pediatrician in Improving Oral Health *Rothman; Shirley; Clark; Psaltis*
- 501j** Providing Oral Healthcare for Children with Special Healthcare Needs Using the Physician/ Dentist Team Cases—A Panel Discussion *Rothman; Shirley; Clark; Psaltis*
- 501k** Wrap-up and Panel Discussion *Rothman; Shirley; Clark; Psaltis*

**Order Your Package Today! Special Pricing Expires March 19, 2016**

			Regular
<input type="checkbox"/> <b>6 Month Fast Pass</b>	(90+) Hinman Sessions–Streaming MP4 Only	\$295	<del>\$495</del>
<input type="checkbox"/> <b>12 Month Season Pass</b>	(90+) Hinman Sessions–Streaming+Download	\$395	<del>\$595</del>
<input type="checkbox"/> <b>Flash Drive Works Package</b>	(90+) Hinman Sessions–Streaming+Download + Pre-Loaded USB Flash Drive + Hinman All Access Pass + Free Domestic Shipping	<b>\$495</b>	<del>\$695</del>

**Please print clearly (or attach your business card here)**

E-mail \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address Line 1 \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP Code/Postal \_\_\_\_\_

Country \_\_\_\_\_ Daytime Phone \_\_\_\_\_

**Payment must accompany order**

- Credit Card       American Express     Discover     VISA     MasterCard
- Check Enclosed (make payable to Playback Now, in U.S. funds drawn on U.S. bank)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ MM/YY      Security Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Need technical assistance?**

Visit: [playbackhinman.com/tips](http://playbackhinman.com/tips)

**For the latest Tech Now Tips!**

**Your Email Address and Our Privacy Policy:** Your email address is your user name for your online access. It is also used for ordering and shipping confirmation and notices about new programs. We will not sell or rent your name, mailing address, email address or phone number to any other person or company.

## FAQ

### How soon will I have access to my presentations?

After you place your order, you will receive an email which includes your login information to access your Playback account. Once you log in, you will have immediate access to stream or download your recordings. Recordings will be uploaded nightly during the conference. Check individual sessions for availability. Most recordings will be available within 24 hours of the last day. To access your online recordings, you MUST always log into your account. The Works USB Flash Drive package will be shipped within 5 business days of the conference.

### What devices can access my presentations?

You may STREAM your content on any computer with internet access including all mobile devices. You may DOWNLOAD your content directly to your computer AND Android devices. Apple devices require all downloads to be copied into iTunes and then transferred to Apple mobile devices (iPod, iPad, iPhone).

### What is the difference between streaming and downloading?

Both streaming and downloading require internet access. Streaming-only requires constant internet access to receive the presentations. Downloaded files are stored on your device for easy access anytime-anywhere.

### What is MP3 and MP4?

Get the most out of your MP3 Audio and MP4 AudioPoint Video formats. MP3 Audio will play on computers, laptops and CD Players that are MP3 compatible, plus your mobile device. You can easily burn audio CDs in iTunes. The MP4 AudioPoint Video will play on computers, laptops and your mobile device. MP4 AudioPoints are video files that feature session audio synced with PowerPoints for a virtual re-creation of the presentation. Unless noted, the file will NOT include the video of the actual presenter, just the PowerPoints.

### Can I download the entire packages?

You may download every presentation one-at-a-time. The USB Flash Drive in the Works Package makes moving all the presentations easy with a single copy and paste.

### What are other advantages to the USB Flash Drive?

The USB Flash Drive includes BOTH the Audio MP3 files and Video MP4 files for easy transfer. The Flash Drive is menu based so all you need to do is plug and play. Flash drives will also play MP3 audio files on cars with USB inputs.

### How long do I have access to my content?

The Fast Pass gives you 6 months and the Season Pass gives you 12 months access.

### When will I receive my WORKS package?

You will receive your USB flash drive WORKS package in the mail approximately two weeks after the conference.

### What is Hinman All Access Pass?

Enhanced ALL access to 5 years of online content from the complete Hinman library. You will be able to stream OVER 400 sessions + 600 hours of recordings for 1 full year!

### Can I share the educational content?

This product is licensed for individual or internal office use only. Hinman retains the entire ownership of all copyrights for the content. You are not allowed to duplicate or distribute any content or files, for any purposes, outside your immediate offices or internal staff. You are prohibited from making collective or derivative works from the content. You may not assign or sublicense your rights without the prior written permission of Hinman. Any attempt by you to assign or sublicense your rights without Hinman's permission shall be void. The materials contained within are protected by copyright pursuant to U.S. copyright laws, international conventions and treaties, and other copyright laws.



**OFFICE USE:**

Square (Last 4 numbers of CC): \_\_\_\_\_  
Date: \_\_\_\_\_ Amount: \_\_\_\_\_

PRIORITY CODE  
BOOTH