Thank You for Supporting a Dental Meeting that Supports the Dental Community.

A non-profit organization, the Hinman Dental Meeting provides scholarships to dental, hygiene, assisting and laboratory technicians’ students and gifts to institutions that foster dental education. This focus has always been about providing the very best education possible for the entire dental team.

Come Home to Hinman this March to support a Meeting that supports the future of the dental profession, and make lasting memories along the way!
The 2020 Program Team Invites You to 
Come Home to Hinman!

Did you know that the Hinman Program Team starts working on the program three years in advance of Hinman? Program Chairs, Dr. William Rousseau and Dr. Jane Puskas, are pictured here with General Chair, Dr. Bob O’Donnell. They have been traveling around the country for the last three years scouting the best speakers in the industry to bring to the Meeting. They have spent countless hours working behind the scenes on this Pre-Registration Brochure.

We all appreciate their contributions for a successful meeting!
Visit Hinman.org/video to view and share our Hinman Homecoming welcome video with your friends!

TELL US YOUR “HINMAN STORY” AND YOU COULD WIN $100!

We’ll randomly pick one winner each month through March so the more you post on social media with the official hashtag #myhinman the more times you are entered to win!

NOT SURE WHAT TO POST?

➤ Invite your friends from school to meet you at Hinman for a reunion.
➤ Spread the word about your school’s planned reception (see page 68).
➤ Let your followers know when you’ve registered for the Meeting.
➤ Tell us about a product you discovered on our Exhibit Hall.
➤ Hinman Scholar? Post a photo from the day you received the scholarship.
➤ The possibilities are endless! We can’t wait to see what you come up with!

We’ll donate to a scholarship bank each time the hashtag is used.
Visit Hinman.org/myhinman to vote for your school to receive one of the three scholarships!
Plan to stop by the Total Health Pavilion in the Exhibit Hall to hear these seminars related to nutrition and health. Earn one hour of CE for each hour of attendance. You must register for these seminars during the pre-registration process or onsite. Attendees must have these seminars listed on their course summaries to enter the pavilion before the start of each course.

Courses will be held near Booth 1553.

<table>
<thead>
<tr>
<th>Thursday, March 19</th>
<th>Friday, March 20</th>
<th>Saturday, March 21</th>
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</thead>
<tbody>
<tr>
<td><strong>10 – 11 a.m.</strong></td>
<td>Ms. Carole Helms Fr554 Diabetes 101</td>
<td>Dr. John Puskas Sa559 Don’t Break Your Heart</td>
</tr>
<tr>
<td><strong>11 a.m. – 12 p.m.</strong></td>
<td>Mr. Brian Bullman Fr555 Bringing Balance Through Hemp</td>
<td>Dr. Wayne Kerr Sa560 Stuff Worth Knowin’ About Money, Practice and Life</td>
</tr>
<tr>
<td><strong>1 – 2 p.m.</strong></td>
<td>Dr. Ellen Daley Th550 HPV and Oropharyngeal Cancer: An Update on an Emerging Dental and Public Health Issue</td>
<td>Dr. Ellen Daley Fr556 HPV and Oropharyngeal Cancer: An Update on an Emerging Dental and Public Health Issue</td>
</tr>
<tr>
<td><strong>2 – 3 p.m.</strong></td>
<td>Mr. Brian Bullman Th551 Bringing Balance Through Hemp</td>
<td>Dr. Todd Eldredge Fr557 Cardiovascular Disease, Inflammation and the Oral-Systemic Connection: Methods to Assess, Detect and Prevent Disease</td>
</tr>
<tr>
<td><strong>3 – 4 p.m.</strong></td>
<td>Dr. Todd Eldredge Th552 Cardiovascular Disease, Inflammation and the Oral-Systemic Connection: Methods to Assess, Detect and Prevent Disease</td>
<td>Dr. Uche Odiatu (3:30 – 5 p.m.) Fr558 Nutrition Lollapalooza: What’s Cooking in the Exhibit Hall?</td>
</tr>
<tr>
<td><strong>4 – 5 p.m.</strong></td>
<td>Ms. Carole Helms Th553 Diabetes 101</td>
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</tbody>
</table>

**Course Schedule**

**General Information**
### Thursday Auxiliary Courses to Consider

See below for suggested courses for auxiliaries. Please check audience identified by each course in this brochure to see if the speaker has recommended your registration category. Visit Hinman.org/Education-Events/Courses to search courses by audience, day, program type or speaker.

<table>
<thead>
<tr>
<th>Speaker Last Name</th>
<th>Topic</th>
<th>AM/PM</th>
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</thead>
<tbody>
<tr>
<td><strong>HYGIENISTS</strong></td>
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<tr>
<td>Hygiene Track</td>
<td>Prevention Convention</td>
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<td>14</td>
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<tr>
<td>Wall</td>
<td>Powerful Partnership</td>
<td>AM</td>
<td>17</td>
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<td>Banta</td>
<td>Effective Scheduling</td>
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<td>Viola</td>
<td>Pharma “Top of the Hemp”</td>
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<td>Crossley</td>
<td>Opioid</td>
<td>PM</td>
<td>19</td>
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<tr>
<td>Politis</td>
<td>Red, Swollen – Fix Gums</td>
<td>PM</td>
<td>18</td>
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<tr>
<td>Business Office Track</td>
<td>Business Office Bonanza</td>
<td>All Day</td>
<td>13</td>
</tr>
<tr>
<td>B. Stanley</td>
<td>Creating Cash Flow</td>
<td>AM</td>
<td>17</td>
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<tr>
<td>Banta</td>
<td>Effective Scheduling</td>
<td>PM</td>
<td>17</td>
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<td>Behrendt</td>
<td>Dental Marketing</td>
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<td>18</td>
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<td>Murphy</td>
<td>Sleep and Medical Billing</td>
<td>AM</td>
<td>16</td>
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<td>Wann</td>
<td>HIPPA/Cybersecurity</td>
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<td>Emmott</td>
<td>Google Juice</td>
<td>AM</td>
<td>20</td>
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<tr>
<td>Phillips</td>
<td>Communications, Coding, Collections</td>
<td>AM</td>
<td>22</td>
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<tr>
<td>Levin</td>
<td>Build World Class Team</td>
<td>PM</td>
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<td>Assisting Extravaganza</td>
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<td>Brady</td>
<td>Esthetic Tips</td>
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<td>Bruce</td>
<td>Treatment Planning</td>
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<td>Spencer</td>
<td>Night Guards</td>
<td>PM</td>
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<tr>
<td>Davis</td>
<td>Fructose &amp; Lectins</td>
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<td>Crossley/Gardiner</td>
<td>Changing Standards</td>
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<td>Opioids</td>
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<td>Graham</td>
<td>Radiology</td>
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<td>Hawkins</td>
<td>Medical Emergencies</td>
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<td>DANB Forum</td>
<td>Dental Assisting</td>
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<tr>
<td>Braswell</td>
<td>Lions and Tigers</td>
<td>PM</td>
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**Thursday**

- **Visit the Exhibit Hall**
  - from 9:30 a.m. – 5 p.m.
- to check out the latest products and services, have lunch and earn CE!

- **Attend the Keynote Session**
  - with Col. Nicole Malachowski
## Friday Auxiliary Courses to Consider

<table>
<thead>
<tr>
<th>Speaker Last Name</th>
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<tbody>
<tr>
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<tr>
<td>Bendit</td>
<td>Ergonomics</td>
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<tr>
<td>Graham</td>
<td>Radiology Hands-On</td>
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<td>Davis/Low</td>
<td>Power &amp; Powder Hands-On</td>
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<td>Graham</td>
<td>Ultrasonic Hands-On</td>
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<td>Riley</td>
<td>Biology of Disease</td>
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<td>Wann</td>
<td>OSHA</td>
<td>AM/PM</td>
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<td>10 Top Secrets</td>
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<td>Perio Medicine</td>
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<td>Womens Health</td>
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<td>W.O.W. Service</td>
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<td>At The Tabernacle</td>
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<td>Financial Systems</td>
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<td>Wann</td>
<td>OSHA</td>
<td>AM/PM</td>
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<td>Behrendt</td>
<td>Be All We Can Be</td>
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<td>Low Dog</td>
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<td>Scheduling All Star</td>
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<td>Mausolf</td>
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<td>Ergonomics</td>
<td>PM</td>
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<td>B. Stanley</td>
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<td>Provisional Anxiety</td>
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<td>Riley</td>
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<td>Nanne</td>
<td>Oral Cavity</td>
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<td>Wilson</td>
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</tbody>
</table>

Visit the Exhibit Hall from 9:30 a.m. – 6 p.m. to check out the latest products and services, have lunch and earn CE! Register for the Auxiliary Lunch and Learn Fr504 from 12 – 1 p.m. Eat lunch and earn an hour of CE!
Saturday Auxiliary Courses to Consider

See below for suggested courses for auxiliaries. Please check audience identified by each course in this brochure to see if the speaker has recommended your registration category. Visit Hinman.org/Education-Events/Courses to search courses by audience, day, program type or speaker.

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<tr>
<td>Hygienists</td>
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<td>Pafford</td>
<td>Pain, Testing/Diagnosis</td>
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<td>Murphy</td>
<td>Case Acceptance</td>
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<td>Wall</td>
<td>RDH Return</td>
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<td>Medically Complicated</td>
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<td>Office Staff</td>
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<tr>
<td>Gunn</td>
<td>Quickbooks Pro</td>
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<td>Constantly Plugged In</td>
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<td>Banta</td>
<td>Top 10 Management</td>
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<td>Five Star Customer Service</td>
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<td>Are We That Dysfunctional Family?</td>
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<td>Transform Your Body</td>
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<td>Top Clinical Tips</td>
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</tbody>
</table>

Visit the Exhibit Hall from 9:30 a.m. – 3 p.m. to check out the latest products and services, have lunch and earn CE!
GET THE HINMAN APP!

Manage your registration account on the go and access these features in real time:

- Course Room Locations
- Exhibitor Lists, Floor Plans & Show Specials
- Maps of the GWCC & Omni
- CE Verification (avoid the lines and email certificates to print from home)
- Add Courses & Special Events Onsite

New this year, “opt in” to making your profile visible the first time you log in to the App so friends and colleagues can see that you are attending. What better way to reconnect with old friends?

New this year! The Hinman Podcast Lounge

Listen in, subscribe and chat with the hosts while they record their episodes. Recharge your device and regroup after a busy day at the Meeting in this comfortable lounge. Be sure to bring your device charger to plug in, then sit back and take a break while you listen in to these popular dental podcaster:
Did You Know?

Registration Hours
Wednesday, March 18: 1 – 5 p.m.
Thursday, March 19: 7:30 a.m. – 5 p.m.
Friday, March 20: 7:30 a.m. – 5 p.m.
Saturday, March 21: 7:30 a.m. – 4 p.m.

GWCC Parking Information
Red Deck, Yellow Lot and Blue Lot
$11.20 (includes service fee) in advance
$20 at the gate
Visit gwcc.clickandpark.com/events to reserve a parking space.
Use code HIN2020 to determine which lots are available.

Exhibit Hall Hours
Visit the Hall for Exhibits, Education, CE Printing* and Food
Thursday, March 19: 9:30 a.m. – 5 p.m.
Friday, March 20: 9:30 a.m. – 6 p.m.
Saturday, March 21: 9:30 a.m. – 3 p.m.

* Computerized continuing education certificates can be printed during these hours.
There will be an additional CE printing station available on Saturday from 1 – 5 p.m. in Registration.

Food Options
While in the Exhibit Hall, you can visit Papa John’s, Chick-Fil-A, Pita Hut, Subway, JD’s Barbecue as well as many different Grab and Go outlets for a sandwich or salad. Southern Roots, across from Registration, will be open each day so stop by for your favorite coffee, tea or latte.

Hinman’s Night Out At The Tabernacle
Join us on Friday night for a party that is going to rock!
Tickets are $50. Students and residents pay $25.
Tickets must be purchased in advance.
8 a.m. – 3 p.m. Business Office Bonanza
Prevention Convention
Assisting Extravaganza

9:30 a.m. – 5 p.m. Technical Exhibits

3 – 5 p.m. Exclusive Hall Hours

5:30 – 7 p.m. Keynote Session with
Col. Nicole Malachowski
**Participation Courses**

*Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

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**THREE-DAY COURSE**

**Dr. Gigi Meinecke**

**Th100 8 a.m. – 5 p.m. (one hour lunch break)**

Continues on Friday from 8 a.m. – 5 p.m., Saturday 8 a.m. – 1 p.m.

**D A | Fee: $3,995**

Staff: $270 (Course Th100A) must register with a dentist

**Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop**

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares attendees to safely and confidently treat patients and begin building their injectable practice.

*Note: Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.*

*Note: Course is approved by the Georgia Board of Dentistry.*

**Invisalign Fundamentals**

Th102 8 a.m. – 12 p.m.

Th103 1 – 5 p.m. (Repeat)

**D A | Fee: $2,995**

Staff: $49 after complimentary allotment of four, please use Th102AA (8 a.m. – 12 p.m.) or use Th103AA (1 – 5 p.m.) to register

This is an introductory course for new Invisalign GP providers and their teams comprised of lecture/clinical education for the doctor and lecture/participation training for team members. This course provides participants with the clinical and operational education necessary to begin treating a broad range of Invisalign patients. At the conclusion of the program the participants will understand how to identify ideal case types for Invisalign treatments, integrate all aspects of the Invisalign process into the practice and use the software that depicts a virtual set up of your patient’s planned treatment.

**Cardiopulmonary Resuscitation Re-Certification (CPR)**

Th104 8 – 11 a.m.

Th105 12 – 3 p.m. (Repeat)

**ALL ATTENDEES | Fee: $85**

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

*Note: Certification is valid for two years.*

**Dr. David Clark**

**Th106 8 – 11 a.m.**

Th107 12 – 3 p.m. (Repeat)

**D H A | Fee: $425**

**Better, Faster, Prettier Composites**

Experience a unique hands-on approach to modern resin dentistry. Direct composites are under appreciated in today’s world of implants and computer-assisted ceramics. Yet composite can be the least invasive, most natural and most wonderfully esthetic of all restorations. Participants will perform injection molding to create ideal margins, rounded emergence profiles and mirror-smooth restorations in critical challenging situations: deep anterior caries and black triangles. Participants will learn to use heated composite with special step-down tips.

*Note: Participants are encouraged to bring loupes to the course.*
Dr. Lori Trost  
**Th108**  9 a.m. – 12 p.m.  
H  A | Fee: $250

**Retain and Protect: Fabricate Useful Appliances for Everyday Practice**  
Welcome to the world of plastics! This program will grow the understanding of specific plastics and how they can be implemented for a variety of dental treatments. From clear aligner fabrication for retention, basic occlusal protection for para-functional habits, to custom sports mouthguards. Attendees will learn step-by-step instructions on how to master the fabrication and delivery of all these appliances by use of a thermoforming machine.

Ms. Renee Graham  
**Th112**  12 – 3 p.m.  
Repeated on Friday (Fr123)  
D  H  A | Fee: $195

**A Radiology Portfolio: Techniques for Success**  
Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital, to produce quality diagnostic images on the first exposure.

Note: Attendees are welcome to bring any radiographs (without patient names) to discuss.

Dr. Gregory Folse  
**Th111**  12 – 3 p.m.  
Repeated on Friday (Fr132)  
D  LT  ST | Fee: $315

**Difficult Denture Patients: Real-World Solutions Hands-On Workshop**  
This participatory course provides hands-on experience with modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures (5-10 minutes chair time) and formulation of patient-specific occlusal schemes. Once applied, these unique treatment techniques will decrease treatment and chair time, decrease adjustment rates and increase denture success in your practice.

Note: Course Th205 is a prerequisite for this course.

Dr. Amy Kuhmichel  
**Th113**  12 – 3 p.m.  
Repeated on Friday (Fr141)  
Repeated on Saturday (Sa149)  
D | Fee: $395

**Hands-On Oral Surgery Workshop**  
This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

Dr. Mark Murphy  
**Th114**  12 – 3 p.m.  
Repeated on Friday (Fr125)  
D  A  ST | Fee: $350

**Applications in Treating Sleep Apnea in Your Practice: Hands-On Workshop**  
Exciting options for effective treatment of sleep apnea include dental appliances. This hands-on course will familiarize the participant with appliance selection, impression taking, various bite registrations, temporary devices, pulse oximetry, sleep tests and more. The workshop will discuss current software utilization, communication with physicians and applied medical billing solutions.

Note: Course Th208 is a prerequisite for this course.

**Preventive Equipment Maintenance**  
**Th109**  9:30 a.m. – 12:30 p.m.  
**Th110**  1:30 – 4:30 p.m.  
Repeated on Friday (Fr135 and Fr136)  
ALL ATTENDEES | Fee: $95

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, digital sensors and computer networks. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

**A Radiology Portfolio: Techniques for Success**  
Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital, to produce quality diagnostic images on the first exposure.

Note: Attendees are welcome to bring any radiographs (without patient names) to discuss.
Participant Courses

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

Dr. Lee Silverstein
Th115 12 – 3 p.m.
ALL ATTENDEES | Fee: $425

How to Perform the Restorative Procedure to Deliver the Tooth-in-a-Day Prostheses
This hands-on course will go through the steps and detail the materials the restorative team will need and use to deliver the tooth in a day cases. Instruction will include details from the pick-up impression immediately following implant placement and suturing to the delivering of the final prostheses later that day. The patient post op care and a discussion about occlusion will also be presented.

Note: Course Th209 is recommended prior to attending this course.

Dr. Mario Romero
Th116 12:30 – 3:30 p.m.
D ST | Fee: $395

The Bonded Functional Esthetic Prototype Hands-On Workshop
This hands-on course will provide a step by step guide on the laboratory and clinical aspect of the Bonded Functional Esthetic Prototype (BFEP). Upon completion of this hands-on course, the participant will understand when and how much tooth reduction is really needed. Participants will also become familiar with the BFEP concept and will implement the BFEP technique into everyday practice.

Note: Participants need to bring loupes.

Note: Course Th306 is recommended prior to attending this course.

Ms. Judy Bendit
Th117 1 – 2:30 p.m.
D H | Fee: $95

Black Is Back: How Technology Is Changing Delivery of Care for High-Risk Patients in the Dental Office
This program focuses on the innovations and advancements in remineralization products and technologies that will influence and change the delivery of care we provide to our patients tomorrow. We will focus on Silver Diamine Fluoride and how it can be used for high-risk patients. So let’s pave the way to a caries free practice, because black is back.
Playing the Insurance and Accounts Receivables Game Your Way

Is your office desk sagging from the weight of your insurance claims report? Accounts receivables out of control? Institute proven systems to effectively track A/R, follow up on past-due claims more efficiently and minimize your stress level. Design systems of collecting from patients and eliminate the ‘bad guy’ perception.

Banish Broken Appointments: Eliminate Cancellations and Last-Minute Changes

Broken and canceled appointments are an expensive drain on your practice. Stop losing money, wasting time spent changing appointments, and the frustration created by “filling holes.” Learning to overcome this handicap you’ll enjoy less stress and everyone will have more fun! Attendees will learn how to: develop verbal skills to keep patients from making last-minute changes and cancellations; prevent no-show appointments and determine the real cause of broken appointments and educate patients to respect their ‘reserved’ time and re-educate existing patients.

You Got This: Leading With Charisma and Confidence

As the business owner, you wear three very different hats and understanding how to embrace what you naturally do well and get better on those aspects that come harder will make going to work each day so much more enjoyable. Learn to present yourself as a strong consistent leader in the practice. Get comfortable and celebrate your management role. Face the fears of rejection and do it anyway.

Grow Your Dental Practice With the Best Marketing Secrets

Stanley will discuss the best kept, most effective marketing secrets in dentistry. The course will touch on zero-cost marketing, how to get new patients for free, how to turn patients into ambassadors for your practice, how to maximize your online presence with social media, how to create a website that wows and SEO best practices.
8 – 9:30 a.m.
Dr. Tieraona Low Dog
Boning Up on Osteoporosis: An Update for the Dental Team
This highly informative session will provide the most current evidence for the prevention and treatment of osteoporosis. Intertwining medical and dental management throughout, allowing participants to gather personal and professional insights.

9:30 – 11 a.m.
Ms. Judy Bendit
Something to Chew On: The Effects of Aging on Oral Health
Just like all of us, our patients are advancing in age and are facing some complicated age-related consequences. Food impactions, expanding restorations, temperature sensitivity, xerostomia, grinding and erosion are just a few of the many issues they will face as they grow older. This course looks at the contributing factors that will be affecting our aging patients and provides an opportunity to discuss their personal, and our professional dilemmas. We will chew on the facts and spit out potential solutions that will help us all age tastefully.

Lunch is on your own from 11 a.m. – 12 p.m.

Note: Attendees will receive a $10 food and beverage voucher when arriving at the course, courtesy of Hinman Housing Powered by Eventspire. The voucher can be redeemed at any Levy outlet in the Georgia World Congress Center.

12 – 1:30 p.m.
Dr. Samson Ng
Oral Pathology Update for the Hygienist
Please join us for this interactive clinical-radiological-pathological correlation seminar designed to review clinical relevance of radiology/pathology and dental therapeutics that hygienists commonly encounter in a community practice. This seminar will focus on clinical mucosal examination identifying “WNL” versus “atypical” findings; principle of radiographic interpretation (nothing black and white, only something in between; and clinical identification and management of oral viral, and fungal infection.

1:30 – 3 p.m.
Ms. Shannon Nanne
Jump With Me! Take That Step to Treating the Entire Patient, Not Just the Oral Cavity We Are Used To!
We are experts in our field trained to recognize abnormalities, provide patients’ education, teach prevention techniques, screen for early detection, and provide prompt treatment. This is good intra-orally, but what happens when we see a mole on a patient’s face, lip, eye or skin that keeps getting bigger every time we see them? About three million non-melanoma skin cancers and 132,000 melanoma skin cancers occur globally each year. By the end of this course you will have the knowledge to save a life!
8 – 9:30 a.m.
Dr. Mark Hyman
**A “360 Slam Dunk” Guide for Successful Teams: Practice Enhancement**
Change is inevitable – growth is optional. In this fast-paced, ever-changing world, dental teams must commit to taking a serious look at every aspect of the practice. Learn how to diagnose, devise a treatment plan and deliver optimal care. Enjoy this fun-filled, dynamic seminar and supercharge your practice today!

9:30 – 11 a.m.
Dr. Roger Levin
**The Psychology of Case Presentation: Why Patients Say “No” When You Want to Hear “Yes”**
Case presentation is a system. When the system is properly understood and followed, practice performance and productivity will immediately improve. In this exciting, energized seminar, Dr. Levin will explain the key principles of case presentation and case acceptance.

**Lunch is on your own from 11 a.m. – 12 p.m.**

*Note: Attendees will receive a $10 food and beverage voucher when arriving at the course, courtesy of Hinman Housing Powered by EventSphere. The voucher can be redeemed at any Levy outlet in the Georgia World Congress Center.*

12 – 1:30 p.m.
Ms. Judy Kay Mausolf
**Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions**
Discover how to elevate communication to a level that inspires positive attitudes, prevents breakdowns and resolves conflict to take relationships from good to great! Learn skills to communicate positively and effectively with different and even difficult personalities. Create an environment where everyone looks forward to coming into the office, which ultimately results in growing your business. Inspire a culture of appreciation and acknowledgment. Communications expert Ms. Mausolf will show you how!

1:30 – 3 p.m.
Dr. Lori Trost
**Become the “Awesome” Dental Assistant**
Today’s dental practices operate at lightning pace. This unique course will all you to evaluate and improve upon your position within the practice and realize your potential. Through the creation of checklist and communication techniques, participants will learn to identify “triggers,” develop strategies to eliminate stress, maximize results and improve patient perception. Expect to leave energized, confident and ready to elevate your role on Monday!
Composite Resin Restorations Can Be Long-Lasting, Profitable and Enjoyable

Composite resins are the most commonly accomplished procedure in most general practices. This presentation shows the most effective proven, new and predictable techniques, adequate conservative tooth preparations, the best composite materials and how to use staff effectively. On completion of this presentation participants will be able to: Describe and discuss the best composite techniques for class 1-6 and resin veneers, discuss and compare the best composite materials and implement this information into their practice.

Dr. Gordon Christensen
Th203  8 – 11 a.m.
D  A  LT  |  Fee: Dentists $95, All others $65

Difficult Denture Patients: Real-World Solutions

Dentures don’t have to be so hard! Performing basic, common procedures uncommonly well will not only make patients happy but can cut clinical time and effort dramatically. Some tough denture patients do require special attention, understanding and unique treatment approaches for successful patient outcomes. See these clinically based, detailed, modified techniques. Successful? Try 788 patients, 1,476 prostheses and only 219 adjustments.

Note: This course is a prerequisite for course Th111 or Fr132.

Dr. Michael Fling
Th204  8 – 11 a.m.
D  H  A  LT  ST  |  Fee: Dentists $95, All others $65

Successful Management of Acute Pain

Use these evidence-based practical tips, techniques and strategies to effectively manage acute dental pain emergencies in your practice. The latest information on NSAIDS, acetaminophen-containing analgesics and local anesthetics, will be provided with the objective of having immediate application to your next patient emergency. Learn how to anesthetize that hot tooth, how to predictably manage severe acute pain after surgical or endodontic treatments and how to combine common medications to improve analgesia.

Dr. Ben Miraglia
Th207  8 – 11 a.m.
ALL ATTENDEES  |  Fee: Dentists $95, All others $65

Childhood Sleep Disordered Breathing: The Dental Team’s Role

While childhood sleep disordered breathing is underdiagnosed, awareness is increasing. A child’s growth and development are directly related to the quality of sleep. Dentists recognize the high levels of malocclusion in children, but often miss the connection to how unhealthy the child may be. This course will connect the dots from airway compromise to the everyday medical symptoms that children and parents are struggling with, to the treatment options that exist to help these families. Attendees will be able to understand the role of an orofacial myofunctional therapist, understand how myofunctional guidance appliances work, and understand how to develop a child’s airway through collaboration. Participants will learn to identify the differences between nasal and mouth breathing.

Dr. Mark Murphy
Th208  8 – 11 a.m.
ALL ATTENDEES  |  Fee: Dentists $95, All others $65

Introduction to Treating Sleep Apnea in Your Practice: From Getting Started to Medical Billing

Sleep medicine has progressed in both diagnosis and treatment protocol and outcomes. This course will allow the general practitioner to survey the current landscape of medical and dental treatments for sleep apnea and decide how and if they want to evolve into this life-saving arena. The overview will cover marketing, physician communication, basic treatment philosophies, appliance choices, medical billing and the financial and emotional impact on a practice and team.

Note: This course is a prerequisite for course Th114 or Fr125.

Dr. Lee Silverstein
Th209  8 – 11 a.m.
ALL ATTENDEES  |  Fee: Dentist $95, All others $65

Tooth in a Day: Everything the Restorative Dentist Needs to Know From Who is a Candidate to How to Sell the Case to the Essential Facial Analysis

This course will demonstrate how to incorporate and perform tooth in a day (TIAD) cases as a routine dental service offering. Define what TIAD means and discover how to determine if the patient is a candidate. Learn how to help the patient finance the case, how to perform the critical facial analysis and diagnostic procedures.

Note: This course is recommended prior to taking course Th115.
Top Clinical Tips for Esthetic Success

Dr. Brady will present the top clinical tips and techniques she is teaching in the area of esthetics. Some are old tried and true approaches that remain successful, while others introduce brand new materials and approaches.

Understanding and Managing Root Resorption

Root resorption is a very poorly understood topic in dentistry. Most dentists were taught about internal versus external resorption in dental school, but now know there are many different subtypes of resorption. Adding to the confusion are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. The course will explore these management options in a way that is easy to understand and take back to your practice.

Drs. Hal Crossley and Mitchell Gardiner will present an engaging program on the newest changing standards of care that challenge dentists. It is imperative that dentists stay up to date on the changes that affect clinical dentistry daily. This course will cover a wide array of topics such as: medical history/medical clearance, oral cancer screening and documentation/follow-up, opioids and pain management, informed consent for procedures and drugs, prophylactic antibiotic protocols and antibiotic usage.

Top Clinical Tips for Esthetic Success

Dr. Brady will present the top clinical tips and techniques she is teaching in the area of esthetics. Some are old tried and true approaches that remain successful, while others introduce brand new materials and approaches.
Double Your New Patient Numbers: Dental Marketing That Works!
The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. Bring your team to see what some of the best dental practices in the country are doing to attract more high quality patients with simple marketing tactics that are really working this year. See at least 42 different marketing tactics that have worked for dentists. Examine how social media and the internet can be a valuable asset or an energy drainer. See the five scientifically-proven methods to increase referrals and explode the number of new patients in your practice without breaking your bank.

Dr. Bo Bruce
Th219  12 – 3 p.m.
D A LT  ST | Fee: Dentists $95, All others $65

Treatment Planning “SIMPLIFIED”: 3 Easy Steps to Success
Why are some cases easy to treatment plan and others complex? Is there a system to make esthetic treatment planning simple? The answer is, “yes.” It is imperative that we provide beautiful esthetics with predictability for all our patients. Discover a simple and complete way of designing any case that combines great function with beauty. Using a functional smile design checklist, attendees will find themselves much better equipped to plan their next case easily.

Dr. Gordon Christensen
Th220  12 – 3 p.m.
D H A LT | Fee: Dentists $95, All others $65

Making Complete Dentures a “Win-Win” Service - 2020
Most dentists dislike making complete dentures. This program shows simple techniques that are optimal for patients and enjoyable for dentists. Use of implants and non-implant procedures are demonstrated. Rebasing previous dentures to include simple implants is encouraged. Participants will be able to: describe and discuss a simple implant supported technique for complete dentures and influence patients to accept simple implants for denture support and retention.

Dr. Ken Hargreaves
Th221  12 – 3 p.m.
D | Fee: Dentists $95, All others $65

Managing the Persistent Endodontic Infection
This evidence-based course is designed to provide effective and practical strategies for managing dentoalveolar infections. The biology of infections is used as a foundation to allow the practitioner to select the best combination of dental and pharmacological treatments to manage dental infections. Potential adverse effects and their management will be reviewed. Want to know which antibiotic to use? How to manage most endodontic infections with local treatment instead of antibiotics? Which endodontic procedures offer the optimal way to reduce/eliminate endodontic pathogens? A lecture style that emphasizes audience interaction addresses endodontic infection problems with useful solutions.

Note: This course is a prerequisite for course Fr142 and Sa152.

Dr. Bill Nudera
Th224  12 – 3 p.m.
Repeated on Friday (Fr237)
D A ST | Fee: Dentists $95, All others $65

Systematic Endodontics: A Methodical Approach to Root Canal Treatment
Root canal treatment can be a rewarding part of any dental practice when the proper systems and knowledge are in place. This course identifies the critical skills necessary to establish a systematic and methodical approach to endodontic treatment. It is designed to help the practitioner understand core concepts and principles used by endodontists to achieve predictable root canal treatment every time. Applying the techniques taught in the course will improve the clinician’s confidence and knowledge with basic root canal treatment.

Dr. Constantine Politis
Th225  12 – 3 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Teen and Adult Sleep Disordered Breathing: The Dental Team’s Role
This course is a continuation of Childhood Sleep Disordered Breathing: The Dental Team’s Role. An unhealthy and untreated child will grow into an unhealthy teen who will grow into an unhealthy adult. This course will explore the expansive orthodontic opportunities available to GP’s including expanders, clear aligners and braces. The techniques presented will be airway health based and collaborative care with the medical community will be introduced. Many teens and adults present with associated symptoms such as malocclusion, sleep disordered breathing, bruxism, TMD, fatigue, gastroesophageal reflux, weight gain, cardiovascular and cognitive issues among others. This course will give confidence to the dental team in establishing an airway health focus for comprehensive dental care.

Dr. Tom McDonald
Th222  12 – 3 p.m.
D A LT  ST | Fee: Dentists $95, All others $65

Anterior Tooth Positioning for Occlusion and Esthetics
The anterior teeth provide 98% of our esthetic requirements and 90% of our occlusal requirements. Proper shaping and positioning of the upper and lower anterior teeth are critical for the success and longevity of the restorative case. With modern ceramic materials, the chance for catastrophic failure due to incorrect shape and function is increased. Learn a protocol for the functional and esthetic positioning of the anterior segment of dentition as well as techniques for accurate diagnosis, provisionalization and trial restorations.

Dr. Ben Miraglia
Th223  12 – 3 p.m.

Red, Swollen, Glossy and Boggy: Fixing Those Broken Gums
Remember all those things they taught you in school about how to treat gums? Guess what...they still work. This course was designed for dental team members interested in updating their knowledge of the diagnosis, etiology and fundamentals of treatment for their periodontally compromised patients. An overview of periodontal treatment from non-surgical therapy through regenerative surgical techniques will be presented, implement an algorithm for decision making regarding the treatment or referral for treatment of the various forms of periodontal disease.
**History of Opioids Amid Today’s Opioid Crisis**

For centuries opioids have been used to control pain and suffering, but at what cost to us, our families and our dental practices? According to the Centers for Disease Control, approximately 114 people die from opioid overdose every day in the United States, which is far more than the number of people who die each day in automobile accidents. Where do these opioids come from? This lecture will alert attendees to the impact of this crisis on the dental community.

**The Stuff That Matters**

Spend this remarkable time on a journey that will inspire the entire team with renewed purpose and meaning. Understand how having clarity can elevate you to accomplish the impossible. Life changes—be ready to change with it! Learn how attitude and disposition affect your world, and how the gift of generosity and relevance can propel us to greatness. Explore the principles to motivate change and the key to bridging the gap between “knowing” and “doing.”

**Bone Grafting and Dental Implants: When, Where, What and Why**

Implant dentistry has evolved over the past 20 years. Once considered the last resort treatment, implants are now considered the gold standard for replacing missing teeth. The question remains however, what steps should be taken to achieve the goal of an ideal restoration? This course will discuss the differences between the myriad of bone grafting materials available. Understand the indications for bone grafting. See how using grafting material can enhance the final restorative result. Also, discuss the role of PRP (platelet rich plasma), BMP (bone morphogenetic proteins) and other growth factors.

**Fructose and Lectins: Health Disruptors in Our Diets, Or Not?**

Paleo, keto, gluten-free, sugar-free and the list goes on and on. What diets promote inflammation, and what foods dampen it? This course examines two components of the Western diet that dental professionals should be knowledgeable about. Many of the chronic inflammatory conditions patients present with can be exacerbated or improved with dietary choices. Examine what role, if any, lectins derived from fruits and vegetables, and added sugars in the form of fructose have on systemic diseases, and lasting health.

**Beginning with the 2019 renewal year for dentists, the Georgia Board of Dentistry requires one hour on the impact of opioid abuse and/or the proper prescription writing and the use of opioids in dental practice.**
Your Image, Your Brand, Your Success
What does it take to have your patients see you in the best light? There is no denying that things have changed in dentistry and you have to keep up. Learn what it takes to put your best foot forward, how to make the first and lasting impression of your practice be the best. Learn about the science of body language, verbal skills and the power of visual impact. You will look at your social media footprint and your brand through your patient’s eyes. Participants will walk away feeling inspired by the power of choice to impact their practice success.

Motivate Your Team! The Recipe for a Booming Practice
The hardest job as a dentist is keeping the team motivated and engaged. Don’t miss this incredibly valuable day. Bring the team to this lecture and let Mr. Behrendt inspire them to function at a much higher level and provide exceptional patient service for the “right reasons” and not just your own.
Attendees will: learn the five key components of what “extremely productive” teams look like and how to make it happen; identify the three steps to engage team members at a higher level and motivate them in a way that you could never imagine, and see how to get rid of “energy suckers” and create an environment of “energy givers” for the rest of your career.

Occlusion “SIMPLIFIED”: Making Everyday Occlusion Easy and Predictable
Why are second molars the most challenging teeth to treat in dentistry? Why do crowns on these teeth often end up with poor contacts and pack food? We will answer these questions and many others. The “must know” principles of occlusion will be laid out in a simple and understandable way. You will also be able to distinguish between healthy and dangerous TMD conditions.

Google Juice for Dentists
User reviews, Google results and web pages matter. However what matters with Google may not be what the web salesman is trying to sell. Like it or not, people judge you based on your internet presence and your online reputation. Discover the three purposes of an office web page, how to develop web pages that patients like and, even more importantly, how to use Google to get them there.

Bugs and Drugs: Infection Control and Management in Dentistry
Participation in this course provides an opportunity to understand the recommendations for prophylactic antibiotics for cardiac and orthopedic patients; diagnose and manage simple odontogenic infections; know when to refer a patient with odontogenic infection; and have a better understanding of the different antibiotics available and their indications and contraindications.

Lumps and Bumps in the Mouth 2.0
This interactive course is designed to review oral lesions and dental therapeutics that oral care providers commonly encounter in a community practice. This course will reinforce the chair-side techniques for head and neck and intra-oral examinations. Techniques for written and photo documentation of oral lesions will also be discussed. The visual presentation and hands-on demonstrations of adjunctive evaluation tools will definitely make these topics interesting and educational. Topics includes, common benign oral lesions, microbial infections and oral pre-cancerous lesions.

Simplifying Your Restorative Cases Using the Bonded Functional Esthetic Prototype
The importance of preserving as much tooth structure as possible in porcelain veneer or full mouth rehabilitation cases is crucial for the long-term success of our restorations. By including the bonded functional esthetic prototype (BFEP) into this equation, dentists can achieve: 1. A functional “mock-up” that patients can wear for a prolonged period of time. 2. Controlled and calibrated tooth reduction to preserve tooth vitality in excessive wear cases. 3. Use of the BFEP as an occlusal splint when altering VDO. This course will walk attendees through a logical treatment planning sequence that will help them organize clinical steps and increase acceptance rate.

Note: This course is recommended prior to taking course Th11B.
“Top of the Heap!”: What Are Those Medications on Your Patient’s Medical History?
Dental professionals find themselves practicing in a marketplace abundant in direct to consumer advertising of prescription drugs and deluged in an explosion of new drug entities over the last several years. Many dental professionals may find it challenging to stay up to date with the latest prescribing trends in disease state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have a major impact on dental therapy.

A Radiology Portfolio: Techniques for Success
Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital, to produce quality diagnostic images on the first exposure.

Connecting the Dots Between Cancer, Chronic Illness and Periodontal Diseases
What are the shared risk factors between cancer, chronic illnesses and periodontal diseases? Are genetic influences the real drivers behind these diseases? How does chronic inflammation in the oral cavity influence cancer risk, or does it? Examine emerging trends in disease management, and delve into a look at current literature that should compel dental professionals to connect the dots between oral and overall health, and more importantly, assist in proactively guiding patients toward reducing their risks.

Human Resource Management
Are you dealing with a toxic work force? Are you concerned about a department of labor complaint? This program was designed for dentists and office managers. Learn how to navigate the deep waters of HR management including: how to recognize a toxic work environment, create a winning employers handbook, develop effective job descriptions, review of examples of EEOC complaints in dental offices, prevent sexual harassment claims, properly classify employees as either W2 or 1099, craft tuition agreements to save the practice money, and learn a proven approach to dealing with pregnant employees and conducting effective performance reviews.

Choosing an Implant System for Predictable Aesthetics
Considering adding dental implants to your practice? Or, have you been offering implants but need a more predictable solution? Join Dr. Stanley as he walks attendees through evidence-based reasons to choose guided versus non-guided implant systems. Learn to select an implant system as well as reduce risk and save money. Discover what to look for in implant design and examine the pros and cons of guided implant placement. Evaluate what you should know about third-party suppliers, Dr. Stanley’s five-thread rule and CBCT planning.

3D Printing for the Everyday Dentist
3D printing is a hot topic in dentistry. This course discusses all the practical ways dentists can utilize 3D printing in their offices as well as examine different players and products on the market. Topics include 3D printing study models, surgical guides, in office aligner therapy, occlusal guards and 3D printed dentures. We will evaluate workflows, ROIs and how your team members can play a role in this process.

Prevention vs. Prosecution: How This Life Could Have Been Saved
The goal of cancer screening is to identify cancer early. Early diagnosis provides a greater chance for a cure. Many people have abnormal sores in their mouths with the great majority being noncancerous. Effective screening technique is critical. Patients with a history of tobacco and alcohol use or prior head and neck malignancy have a significant risk of developing cancer. Various management options will be demonstrated to make patients comfortable managing their symptoms associated with cancer therapies.
General Attendance Lectures

Dr. Mel Hawkins
Th314 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Medical Emergencies in the Dental Office, Medical Emergencies in LIFE!
We are treating an aging and pharmacologically dependent population. How can we be expected to respond/react to life threatening situations when they never occur? Simplicity! Practical equipment adjuncts, a few good drugs, “red flags,” vasoconstrictor interactions and local anesthetic toxicity are assessed. The syncope algorithm is universally applicable to initially treating ANY emergency. Case reports assembled in over 45 years in dentistry will relate both dental office and life experiences.

Dr. Uche Odiau
Th315 9:30 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Fifty Shades of Inflammation: The Mouth Body Mind Link!
Want to learn about “permanent lifestyle change” in a way that resonates with everyone of a patient’s 110 trillion cells? Evaluate an avalanche of evidence demonstrating the connection between patients’ mouths with modern lifestyle habits: Lack of sleep (saps their discipline), shift work (after four night-shifts blood sugar is elevated), poorly managed stress (shows up in every cell of their body), overeating (high fat and processed food boosts inflammation) and sedentary living (did you know “Sitting is the New Smoking?”). Patients appreciate the dental health professional who sees the bigger picture and truly understands the relationship between the body, mind and mouth. Set yourself apart from the pack and develop a value added practice.

Ms. Amber Riley
Th316 9:30 a.m. – 12:30 p.m.
ALL ATTENDEES | No Fee

Red, White and Blue, What Does It Mean to YOU? Practical Oral Pathology for the Dental Team
Oral lesions are a common finding in dental practice. During this course attendees will receive not only a refresher program on the topic of oral pathology, but will also be brought up to date with the most current, relevant discussions of widespread oral pathologies including their origins, treatments and outcomes. The audience will learn valuable insights and techniques that can be immediately introduced into their clinical practice to improve early detection and improve patient care.

Ms. Laci Phillips
Th317 10 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Communications, Coding and Collections: The Three Cs of the Profitable Practice
When the first question a patient asks is “How much will my insurance pay?”, our daily lives begin to revolve around insurance. Learn to step out of that mindset and step into customer service, quality health care and, ultimately, a profitable practice. Discover how excellent communication, proper coding and above average collections can impact a practice’s efficiency and financial health. Walk out of this high-energy course feeling energized with the realization that the revolution has just changed.

Dr. Larry Emmott
Th318 12 – 3 p.m.
ALL ATTENDEES | No Fee

HIPAA Hackers and Hype
It seems that we hear of a new data breach or hack almost every day. Data security and HIPAA compliance is a huge issue that most dentists are struggling with. As a dental professional you have a moral and legal obligation to protect your patient’s confidentiality. There are important real world measures dentists should be taking beyond the paperwork that can make an actual difference in patient data security, including your “get out of jail free” card.

Dr. Henry Gremillion
Th319 12 – 3 p.m.
D H A ST | No Fee

Orofacial Pain in Children and Adolescents
Orofacial pain symptoms are reported in adults, but young adolescents and children can also present with these diagnostic challenges. To manage or refer these disorders effectively, you must first be able to differentiate among these multifaceted disorders. A proper diagnosis will lead you to select the appropriate therapy for the best resolution of each patient’s problems based on sound scientific principles. Learn the appropriate use of occlusal appliances in this patient population, the differential diagnosis of headaches in children, the relationship between orthodontic therapy and TMD and potential causes of sleep-related bruxism.

Ms. Susan Gunn
Th320 12 – 3 p.m.
ALL ATTENDEES | No Fee

Your Actions Speak Louder Than Words: Ethics Is Truly Your Choice
Ms. Gunn’s real life stories drive home the point that ethics are simply our choice. Straight out of the headlines, discover what it means to have ethical standards, what and who influences our ethics, and how one loses their sense of ethics. But, let’s take it one step further. How is ethics applied in our practice? What and who influences ethics? How can you stand firm in who you want to be? Explore how a practice can develop their code of ethics.

Dr. Randy Huffines
Th321 12 – 3 p.m.
D A | No Fee

The Buzz about Bioactives
Bioactive this, bioactive that. We are being bombarded with this term in advertisements. As with all new concepts (this one really isn’t new), there is legitimate excitement but also significant hype. Starting with the definition and history of bioactives in medicine and dentistry, Huffines will guide attendees through the role of bioactives in endodontics, oral surgery, implant dentistry and restorative applications. Special attention will be paid to the role of bioactives in the management of deep carious lesions.
General Attendance Lectures

Dr. Roger Levin  
**Th322  12 – 3 p.m.**  
**ALL ATTENDEES | No Fee**

**Building a World Class Team: How to Go From Good to Great**
Building a high-performance team is one of the most difficult challenges. Yet the payoff empowers the dentist to achieve long-term practice success. The key is implementing proven systems that lead to higher production, a happier staff and greater practice success. In this seminar, learn the systems that create a superior team, reduce stress, improve patient satisfaction and create the practice you’ve always dreamed of. Attendees will also learn powerful team-building strategies, increase production by 20–25% through team effectiveness, increase hygiene production by $100,000–$200,000, increase case acceptance, double patient referrals and more!

Dr. Sam Low  
**Th323  12 – 3 p.m.**  
**D H A OS ST | No Fee**

**Successful Tactics in Managing Peri-Implant Diseases**
Perplexed by the elusive inflamed dental implant? Confused by the various treatment/management strategies? The introduction of dental implants in the overall management of patients is at an all-time high and dental professionals have yet to achieve consensus for a standard of care. Recent data now demonstrates that inflammation associated with implants is commonplace and can result in loss of the implant with failure rates continuing to be at an all-time high. Long-term implant success can depend on quality prevention, treatment and maintenance. The dental team (especially the dental hygienist) requires successful systems and tools to enhance longevity and implant health.

Dr. Tieraona Low Dog  
**Th324  12 – 3 p.m.**  
**ALL ATTENDEES | No Fee**

**Cancer Prevention in the 21st Century**
The National Cancer Institute estimates that roughly one-third of all cancer deaths may be diet and/or lifestyle related. What you eat can hurt you, but it can also help you. Many common foods contain cancer-fighting properties, from damage neutralizing antioxidants to the powerful phytochemicals that scientists are just beginning to explore. Could broccoli really help protect against breast cancer? Does eating fish reduce the risk of colorectal cancer? Is green tea really good for you? Can how you live and think influence cancer? Come and explore the role of nutrition and lifestyle in cancer—and how you can give yourself an edge.

Dr. David Rothman  
**Th325  12 – 3 p.m.**  
**D H A OS ST | No Fee**

**The Oh-So-Many Myths of Pediatric Dentistry**
The course will examine at least 10 commonly held but not scientifically based myths in kid’s dentistry that have been perpetuated by dentists, parents and the lay media. Learning how to use evidence-based dentistry and review appropriate research we’ll look at local anesthesia, restorations and crowns, endodontics, diet and nutrition, pain medications, behavior management and preventive dentistry. Attendees will learn to make sense of the difference between common sense, science and factless fantasy in pediatric dentistry.

Dr. Tom Viola  
**Th326  12 – 3 p.m.**  
**ALL ATTENDEES | No Fee**

**“Bad to the Bone!”: Osteoporosis and its Treatment and the Link to Osteonecrosis of the Jaw**
About 54 million Americans have osteoporosis and low bone mass, placing them at increased risk for osteoporosis. Studies suggest approximately 1 in 2 women and up to 1 in 4 men age 50 and older will break a bone due to osteoporosis. Unfortunately, misinformation exists about the current treatment guidelines for this insidious disease. This program will provide participants with an overview of osteoporosis and the various agents available for its prevention and treatment. Using case scenarios, special emphasis will be given to dental patients taking bisphosphonates and other anti-resorptive medications. Attention will also be directed toward developing patient management strategies essential for successful treatment planning and the management of these patients in everyday clinical situations.

DANB Forum  
**Th327  1 – 2 p.m.**  
**Repeated on Friday (Fr346)  ALL ATTENDEES | No Fee**

The entire dental team is invited to attend the Dental Assisting National Board Inc. (DANB) forum. DANB offers certification opportunities for dental assistants at every stage of their careers. DANB will outline how to apply and prepare for the exams, discuss the many benefits of certification, share information about state regulations and the results of its salary survey. Attendees will learn how DANB exams can help to ensure compliance with state dental practice acts, as well as learn more about the DALE Foundation, the official DANB affiliate and the e-learning products it offers.

Dr. Laura Braswell  
**Th328  1 – 3 p.m.**  
**ALL ATTENDEES | No Fee**

**Lions and Tigers and Whales, Oh My!**
Taking care of exotic and endangered animals is always a challenge, especially when it comes to oral health. Join us to review over 35 years of animal dentistry by an Honorary Member of the Academy of Veterinary Dentistry. As you see the similarities, you will know that we are truly part of the animal kingdom!

Mr. Larry Guzzardo  
**Th329  1 – 3 p.m.**  
**D H A OS SP | No Fee**

**Get the Phone! Don’t Dread Conversations with Patients in the Office or on the Phone**
Learn the skills that lead to more scheduled appointments, fewer last minute changes, and increases patient referrals. Master techniques that will help you uncover what patients really want despite what they “say” they need. This session will enable attendees to effectively convert callers into new patients, minimize last minute cancellations, handle patients who “only want to get my teeth cleaned,” create value for “price shopping” patients, perfect reminder/confirmation calls and confidently respond to the “You don’t take my insurance?” patient.

PRE-REGISTRATION INFORMATION
Dynamic Branding and Marketing: Bringing Your Story to Life
Have you always wanted to write the story of your life? That is exactly what social marketing is. This course will discuss the three key components to bringing your story to life, branding, marketing and your “Webutation.” Branding is who you are. It is the promises that you make to yourself and to your consumers. Marketing is discovering your target audience and implementing how to get the word out. And finally, your life is always changing and so could your “Webutation,” that is why monitoring it is essential. It is your story, let’s bring it to life!

Personal Insurance: What Dentists Need...and Need to Avoid
The key to buying insurance is to think tactically. The only reason to buy it is to cover a risk we can’t afford to cover ourselves. Yet, insurance, particularly life insurance, is sold on the grounds that it is a good investment (it’s not) or because of certain tax advantages (debatable). This lecture will address various categories of insurance – life, disability, liability (covering our homes, autos and practices), long-term care, employment practices and cyber-security – and in the process, explain what to buy and what to avoid.

HPV and Oropharyngeal Cancer: An Update on an Emerging Dental and Public Health Issue
Learn the latest scientific updates on human papillomavirus (HPV) and its related health outcomes, including oropharyngeal cancer. Explore the epidemiology, risk factors and strategies for the primary and secondary prevention of HPV, and its potential outcomes. Furthermore, discover the potential roles for dental professionals to engage and educate our patients on the HPV and oropharyngeal cancer connection.

Bringing Balance Through Hemp
Reintroducing hemp into the dental industry and how igniting your endocannabinoid system with a natural whole spectrum hemp extract and other hemp products can benefit your body by bringing balance through hemp.

Diabetes 101
If asked, "What is Diabetes?" What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don’t understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.
Technical Exhibits ........................................... 9:30 a.m. – 6 p.m.

Hinman Luncheon with .................................... 11:45 a.m. – 1:45 p.m.
Dr. Uche Odiatu and Ms. Janice Hurley

GO TRACK: How New Dentist Can Go Further, Faster! ...... 1 – 4 p.m.

Exclusive Hall Hours ........................................ 5 – 6 p.m.

Hinman’s Night Out At The Tabernacle ....................... 7 – 10:30 p.m.
Participation Courses

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

THREE-DAY COURSE

Dr. Gigi Meinecke
Fr100 8 a.m. – 5 p.m.  (one hour lunch break)
Continues on Saturday 8 a.m. – 1 p.m.
D  A  |  Fee: $3,995
Staff: $270 (Course Fr100A) must register with a dentist

Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop
Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares attendees to safely and confidently treat patients and begin building their injectable practice.

Note: Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Note: Course is approved by the Georgia Board of Dentistry.

Note: Attendees are required to bring a camera suitable for patient photo documentation and are encouraged to bring readers, loupes and headlamps.

Dr. Gigi Meinecke
Fr119 8 a.m. – 12 p.m.
D  A  |  Fee: Dentists $585

Dermal Filler Refresher Course
Already completed a Dermal Filler course, but feel you would benefit from a “refresh”? Did you attend a course a while ago and feel the need for updates in this constantly evolving field? Or perhaps you completed training and still don’t feel confident? All dedicated practitioners know that updates and reviews are critical. Join us for this comprehensive 4 hour didactic class with cadaver anatomy review and bring your knowledge and skills up to date.

REQUIRED: To enroll in this refresher course, you must have completed at least 6 hours of a Foundation Botox/dermal filler course. The refresher course will only cover theory, does not include a hands-on treatment component and is therefore not a certification course. Proof of completion* of a foundational course that included live patient injections is required for enrollment.

*Please note: Proof of completion includes a scanned certificate of completion or CE credit printout from an approved PACE, CERP or CME provider.

Dr. Ben Miraglia
Fr120 8 a.m. – 4 p.m.  (one hour lunch break)
D  H  A  OS  |  Fee: $900
Staff: $49 after complimentary allotment of three, please use Fr120AA to register

Invisalign Amplify
Invisalign Amplify is a full day intermediate level program designed to deliver key success factors for optimal integration of Invisalign into the GP practice. The first portion of the course provides both dentist and team with the clinical knowledge of the basic principles of orthodontics, functional occlusion and how this relates to patients’ overall health and wellbeing. Attendees will leave empowered to uncover the many hidden opportunities that await them to provide this comprehensive approach to their patients, ultimately benefiting both patient and practice health. The second portion of the course provides interactive customized training on how to implement every facet of Invisalign clear aligner therapy into your practice. This unique customized training will instill confidence and knowledge in every dental team member providing a systematic approach to AMPLIFY your Invisalign practice!

Dr. Ben Miraglia
Fr121 8 a.m. – 5 p.m.  (one hour lunch break)
D  |  Fee: $895

Introduction to Implant Dentistry: Hands-On Placement with Models
This presentation will update the practitioner’s knowledge of implant dentistry including a review of related head and neck anatomy. Attendees will become familiar with the use of traditional radiology and CBCT for predictable implant dentistry. A review of clinical pharmacology will give insight into the effective management of the perioperative and postoperative implant patient. Learn how to diagnose and create a treatment plan for predictable implant restorations. The emphasis will be on the single tooth application and will include a step-by-step approach to the procedure as well as a hands-on suturing lab. Participants will place implants on models to understand the protocol for implant placement and restoration.

Dr. Ben Miraglia
Fr122 8 – 11 a.m.
D  |  Fee: $585

Try Before You Buy! How to Choose the Right Laser for Your Dental Practice
You know you need a laser but there are so many choices on the Hinman exhibit floor! This hands-on course will help determine what type of laser best suits your needs and provide the opportunity to try different makes and models in a controlled environment. After a brief lecture on laser basics and safety guidelines, several laser users will provide individual instruction as you move through different stations. After procedures are shown from clinical cases, you can try the same procedures on a pig jaw. A must for dentists who want an overall introduction to what lasers can do.
Participation Courses

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

Ms. Renee Graham
Fr123  8 – 11 a.m.
Repeated from Thursday (Th112)
D H A | Fee: $195

A Radiology Portfolio: Techniques for Success
Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital, to produce quality diagnostic images on the first exposure.

Note: Attendees are welcome to bring any radiographs (without patient names) to discuss.

Dr. Tom McDonald
Fr124  8 – 11 a.m.
D LT ST | Fee: $350

Diagnostic Waxing for Complex Cases
Diagnosis, treatment planning and staging of complex cases can be the most challenging aspect of restorative practice. Spending time with diagnostic patient information, photographs and mounted diagnostic casts is the best way to develop a treatment plan and establish a proposed final result. This preoperative time spent translates to extreme confidence during the consultation and helps facilitate clinical treatment. In this course, participants will be guided through an actual treatment planning exercise by manipulating instruments and materials for diagnostic waxing.

Dr. Mark Murphy
Fr125  8 – 11 a.m.
Repeated from Thursday (Th112)
D A ST | Fee: $350

Applications in Treating Sleep Apnea in Your Practice:
Hands-On Workshop
Exciting options for effective treatment of sleep apnea include dental appliances. This hands-on course will familiarize the participant with appliance selection, impression taking, various bite registrations, temporary devices, pulse oximetry, sleep tests and more. The workshop will discuss current software utilization, communication with physicians and applied medical billing solutions.

Note: Course Th208 is a prerequisite for this course.

Dr. Lee Silverstein
Fr126  8 – 11 a.m.
D H A OS ST | Fee: $350

Atraumatic Extraction and Socket Grafting for the General Practitioner
This hands-on course will make it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost effective and user-friendly way. This course will show attendees the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

Dr. Lee Ann Brady
Fr127  8:30 – 11:30 a.m.
D LT ST | Fee: $375

Creating an Organized Occlusion
Understand and implement the concepts of organizing an occlusion. A case will be used to allow an optimal occlusion to be designed based on the signs and symptoms present during the examination, and the assessment of what role the occlusion plays as a risk to a successful long-term outcome. Occlusal design components will be presented, and the rationale for reducing muscle engagement and force application by controlling tooth contact will be presented.

Dr. Bo Bruce
Fr128  8:30 – 11:30 a.m.
D ST | Fee: $425

Composite “STREAMLINE” for Anterior and Posterior Restorations Workshop
Is multiple layering of different composites on anterior teeth necessary to achieve a great result? Why is it so difficult to get consistent contacts, marginal seals and contours on class 2 posterior composites? In this course attendees will practice the techniques necessary to: Use no more than two shades to attain beautiful, natural results, place, shape and polish peg lateral composite restorations and achieve excellence with posterior class 2 composites.

Dr. Bobbi Stanley
Fr129  9 – 11:30 a.m.
D A | Fee: $195

Hands-On Record Gathering for Traditional Orthodontics
Orthodontic diagnosis begins with proper record taking. In this interactive, hands-on course, you will have the opportunity to understand what records are needed to implement traditional orthodontics in your practice. Clinicians will walk through the proper procedure for appropriate documentation and record gathering to yield aesthetically pleasing orthodontic outcomes. Attendees will have the opportunity to take orthodontic photos, learn about and trace cephalometric radiographs as well as evaluate study models.

Note: Attendees should bring loupes and lights.

Ms. Karen Davis and Dr. Sam Low
Fr130  9 a.m. – 12 p.m.
Fr131  2 – 5 p.m. (Repeat)
D H | Fee: $225

Seeing is Believing: Managing Perio with POWER and POWDER
Hands-On Workshop
Shifting protocols to manage biofilm first with Guided Biofilm Therapy, inclusive of Piezon technology establishes a synergistic approach to establishing and maintaining a healthy oral environment. Attendees will see the magic of erythritol powder to safely, and gently remove biofilm from implants, teeth, restorative materials and periodontal pockets, and the magic of powerful Piezon technology to eradicate hard deposits. This workshop features patient, clinician and practice benefits of incorporating power and powder to achieve optimal outcomes.

PRE-REGISTRATION INFORMATION
Difficult Denture Patients: Real-World Solutions Hands-On Workshop
This participatory course provides hands-on experience with modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures (5-10 minutes chair time) and formulation of patient-specific occlusal schemes. Once applied, these unique treatment techniques will decrease treatment and chair time, decrease adjustment rates and increase denture success in your practice.

Note: Course Th205 is a prerequisite for this course.

Reduce Your “Temporary” Making Anxiety
If fabricating temporaries frustrates you, this is your course! Use this hands-on program to learn step-by-step techniques for creating predictable single and multi-unit temporaries. Attendees will understand proper material selection, how to restore broken cusps and avoid undercut pitfalls, as well as methods to craft a well-polished and durable temporary restoration. Participants will also become familiar with temporary cements and their benefits. Leave with restored confidence.

Preventive Equipment Maintenance
Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, digital sensors and computer networks. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

Band and Brackets
Integrating traditional orthodontics in a general or pediatric practice is easier than ever! Learn how to implement traditional orthodontics to increase revenue and patients. In this course, attendees will have the opportunity to learn how to place bands and brackets effectively on a typodont and place the first arch wire. Attendees will leave with an understanding of basic orthodontic instruments and their use. This is a great addition to Dr. Stanley’s course “Records Gathering for Traditional Orthodontics.”

Note: Attendees should bring lights and loupes.
Systematic Endodontics: An Interactive Hands-On Technique Workshop

The treating clinician is a major factor with respect to endodontic success. Individual knowledge, experience and skill are all factors that influence outcome. This interactive hands-on endodontic workshop is designed for clinicians to apply basic concepts and skills used by endodontists to predictably treat the root canal system. These techniques can be used with any instrumentation system and may not require modification to your current endodontic armamentarium. Participants are encouraged to bring magnification and illumination.

Note: The prerequisite lecture for this course is offered on Thursday Th224 and Friday Fr237.

Suturing for the General Practitioner and Surgical Staff

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

Hands-On Dental Sleep Medicine

In this hands-on program, Dr. Spencer will expand on his lecture, Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

Note: Course Fr239 is recommended prior to attending this course.

Rationale for Guided Implant Surgery: Hands-On

Dr. Stanley will contrast guided vs. non-guided systems for implant placement and discuss the myriad reasons for placing implants using a fully guided surgical protocol. Students will then be led through two hands-on, simulated implant placements using guided systems to experience the advantages of guided placement protocols. This fully-interactive course will leave students prepared to make informed buying decisions when researching implant systems and their varying guided vs. non-guided protocols.

Note: Attendees should bring loupes and lights.

Occlusal Splint Fabrication

Occlusal splint therapy can be a valuable tool for the advanced restorative practice. Occlusal splints can be used for TMJ diagnosis and therapy, stabilization of mobile teeth, confirmation of the starting position for treatment, testing of the proposed occlusal treatment scheme and an incredible form of phase one treatment. Use this lab-intensive hands-on course to refine your skills. Attendees will manipulate an occlusal splint and establish an ideal occlusion for an actual clinical case.

Implant Overdenture and All on Four Workshop

This participation workshop provides hands-on experience with open tray and closed tray impressions for overdenture and All on Four cases. Overdenture attachment selection guidelines and connection of attachments for intra-oral pickup will be performed by attendees. Expedited procedures to complete these cases accurately and in fewer appointments will be illustrated and performed with detailed instructions. Overdenture vs. All on Four procedures will be compared for cost effectiveness and patient acceptance.

Ergonomic Longevity in Dentistry: Positioning for Life

As clinicians, we are challenged each day to provide quality care through effective instrumentation. Often, however, little attention is given to the fact that appropriate instrument selection, design and usage can reduce the risk of occupational injury. Designed for the dentist and dental hygienist, this half-day hands-on workshop will help you become comfortable with recent advancements in instrument design and practice techniques to reduce occupational injury.
Money In, Money Out: Making Sense of Financial Systems in Your Practice
Do you know the business flow of your practice? The organization of financial information is essential to understanding costs. From banks, credit cards and merchant card services, insurance companies and payment plans, there is plenty to keep track of. Know what to do at the end of the day, the end of the month, the end of the year. Learn the best way to pay and reward employees. Really know the daily cost of practice.

Note: Attendees receive the book “Money In, Money Out” valued at $39.

Protecting Yourself and Your Patients: Hand Hygiene and Dental Unit Waterlines
This seminar will introduce the three elements of hand hygiene and dental unit waterline treatment in accordance with the CDC guidelines for optimal infection control and patient safety. Attendees will learn how using the proper infection control protocols and hand hygiene products can help prevent disease transmission. In addition, they will learn how to optimize the quality of water they deliver to patients during treatment.

Note: This course will be held in the Learning Lab Pavilion in the Exhibit Hall.

The Other Half of the Practice Software Equation: QuickBooks Pro
It’s time to address the other half of your practice’s accounting. Patient treatment, insurance and payments are in the practice software. But what about QuickBooks? What’s the best way to enter deposits? How should payroll be processed? What should be reviewed? Not your typical accounting course, you will laugh and walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version).

Note: Attendees receive the book “2020 Getting the Most Out of QuickBooks” valued at $129.
GO TRACK:  
How New Dentists Can Go Further, Faster!

Dr. Sully Sullivan  
Fr500 1 – 4 p.m.  
D ST | Fee: Dentists $95, Dental Students NO FEE

What It Takes to Transition From Associate to Owner  
This course is designed for new dentists looking to own and dentists looking to phase out or hire a dentist to take over their practice. One of the main topics is the importance of understanding generational tendencies along with how different generations can work together to make an unstoppable team. This course will discuss the pros and cons to owning a practice as well as the benefits to multiple owning doctors in a group.

Keys to Early Success After Graduating Dental School  
This course will discuss the challenges young doctors face after graduating and the best ways to improve, grow and become successful. Highlights include utilizing access to education, technology, and the importance of mentorship. We will talk about the top 10 things I wish I knew when I graduated!

Leveraging Technology to Go Further, Faster  
Technology is the great equalizer. In fact, what perhaps took weeks or months to learn years ago now can be potentially done in a matter of hours or days. This course will focus on how technology both from a clinical and business perspective can help your practice go further, faster! Topics include CBCT, CAD/CAM technology, and numerous amounts of patient communication tools that can increase new patient growth and case acceptance.

Complimentary snacks and beverages will be provided by Doctors Disability Specialists

PRE-REGISTRATION INFORMATION
Dr. Gordon Christensen  
Fr234  8 – 11 a.m.  
D H A LT ST |  Fee: Dentists $95, All others $65

The Most Important and Useful Concepts, Techniques and Materials for 2020  
Each year important new concepts are introduced into the profession. Some are adopted immediately, and others are not. This presentation includes the most notable concepts, techniques, and materials that are being promoted. Participants should be able to: List and discuss the new concepts emerging in the profession, describe the new techniques and their effectiveness, list and describe new materials and their proven effectiveness and implement the concepts into their practice.

Dr. Hal Crosley  
Fr235  8 – 11 a.m.  
ALL ATTENDEES |  Fee: Dentists $95, All others $65

Illicit and Pharmaceutical Drug Abuse and Their Impact on You, Your Family and Your Dental Practice  
Patients presenting to the dental office may have already self-medicated with street drugs. What are some of the oral manifestations of street drug abuse? What are the characteristics of and how do I manage the “doctor shopper”? The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood-altering drugs. This presentation includes the signs, and symptoms of commonly abused prescription and illicit drugs.

Dr. Henry Gremillion  
Fr236  8 – 11 a.m.  
ALL ATTENDEES |  Fee: Dentists $95, All others $65

TMD/Orofacial Pain Diagnosis and Management: Clarifying the Issues  
Temporomandibular disorders (TMD) encompass a multitude of conditions and involve the temporomandibular joints, muscles of mastication and/or contiguous structures. The importance of individualizing diagnosis and management for optimum therapeutic outcomes is well recognized. This course will emphasize diagnosis and non-surgical management of this challenging yet common group of musculoskeletal disorders. Update your knowledge of the rationale, treatment options and expected outcomes in treating these challenging problems.

Dr. Bill Nudera  
Fr237  8 – 11 a.m.  
Repeated from Thursday (Th224)  
D A ST |  Fee: Dentists $95, All others $65

Systematic Endodontics: A Methodical Approach to Root Canal Treatment  
Root canal treatment can be a rewarding part of any dental practice when the proper systems and knowledge are in place. This course identifies the critical skills necessary to establish a systematic and methodical approach to endodontic treatment. It is designed to help the practitioner understand core concepts and principles used by endodontists to achieve predictable root canal treatment every time. Applying the techniques taught in the course will improve the clinician’s confidence and knowledge with basic root canal treatment.  

Note: This course is a prerequisite for course Fr142 and Sa152.

Ms. Amber Riley  
Fr238  8 – 11 a.m.  
ALL ATTENDEES |  Fee: Dentists $95, All others $65

Systemic Cyclones: The Biology of Disease and Wellness  
The circular cycle of infection, immune response, inflammation and recovery will never cease as long as we live. This program examines the deadly synergistic exacerbation between cardiovascular disease (CVD), which is the leading cause of death and disability for men and women in North America, and the contributing role oral diseases play. The conditions of metabolic syndrome, insulin resistance, and others with their devastating cardiovascular effects that lead to heart attack and stroke will be discussed.

Dr. Jamison Spencer  
Fr239  8 – 11 a.m.  
ALL ATTENDEES |  Fee: Dentists $95, All others $65

Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!  
Dentists are uniquely positioned to easily evaluate signs of obstructive sleep apnea. Oral appliance therapy can also be an effective treatment that literally saves lives. Review the basics of normal sleep, snoring and obstructive sleep apnea. This course will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist’s role and appliance selection.  

Note: This course is recommended prior to attending Course Fr144 and Sa154.

Dr. Michael Fling  
Fr240  8:30 – 11:30 a.m.  
D H A LT ST |  Fee: Dentists $95, All others $65

Fabrication of Bisacryl or Composite Shell Overlays for Provisional, Intermediate and Final Restorations  
A revolutionary fabrication technique of bisacryl or composite shell overlays for provisional, intermediate and final restorations is discussed. These “shell overlays” can be used as provisionals or as permanent direct bonded final restorations. These techniques will drastically reduce time of treatment while predictably improving outcomes. An intermediate restorative material “LuxaCrown” is described. Attendees will learn to use this technique and material for altering and testing VDO, for constructing beautiful core fillings and for quickly restoring incised edges with direct bonding.
Dr. Mel Hawkins
Fr241 8:30 – 11:30 a.m.
D HA ST | Fee: Dentists $95, All others $65

Oral Sedation in Dentistry: ‘How-to’ Applications and Maximizing Predictable Results
Sedation pharmacology and how to apply it clinically in practice is presented. “What can go wrong, will go wrong” cases are shared from more than 30+ years of private practice and 45+ years of teaching and directing. How to incorporate (or improve) a smooth and well accepted sedation protocol is discussed. “How do I legally protect myself?” and “What is a fair oral professional sedation fee?” will be addressed.

Mr. Charles Loretto
Fr242 8:30 – 11:30 a.m.
D SP | Fee: Dentists $95, All others $65

Financial Decisions the Dentist Must Get Right: Real-World Answers to Dentistry's Tough Financial Questions
Through each stage in your dental career, there are proven strategies you need to apply in order to build wealth and reap the financial benefits of your work. In this interactive course, learn proven formulas to accumulate wealth, tax strategies to improve cash flow, plus the short and long-term benefits of various investment environments that many dentists don’t consider. Using real-life case studies, this course also covers best practices for the purchase or transition of ownership and how to reduce practice overhead. Join in to ask the challenging questions and evaluate how you’re tracking on the path to financial freedom.

Dr. Tieraona Low Dog
Fr243 8:30 – 11:30 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Nutrition, Dietary Supplements and Their Relationship to Oral Health
A growing body of evidence now shows the direct link between nutrition, dietary supplements and oral health. However, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating and using supplements to fill nutrient gaps. All members of the health-care team should be familiar with the evidence of safety and benefit for commonly used dietary supplements to enhance patient outcomes and reduce risk of adverse events associated with dental procedures. Learn the cutting-edge science behind the recommendations.

Dr. David Rothman
Fr244 8:30 – 11:30 a.m.
D HA OS ST | Fee: Dentists $95, All others $65

The “4 Ps” of Pediatric Dentistry: Physiology, Pharmacology, Psychology and Phamily
Review the definitions of a “child” by looking at ages, developmental stages, growth and development and all the factors that make a child different than an adult in this day of over-scheduled, under-parented and inconsistent child raising. This presentation will reveal many of our secrets for making the day a pleasant one with children. We will discuss what factors of a child’s growth and development and family involvement will help you plan appropriate behavior management for the child (and the parent) in this day of overtired kids. The course will review the nonpharmacologic (and sometimes pharmacologic) tips and behavior management and guidance techniques needed to get the child through a dental visit.

Ms. Olivia Wann
Fr245 8:30 – 11:30 a.m.
Fr246 1– 4 p.m. (Repeat)
ALL ATTENDEES | Fee: Dentists $95, All others $65

Top 10 OSHA Violations and Safety Manager Training
Have you ever wondered what types of violations actually occur when a dental office is inspected? This timely program will address the top 10 OSHA violations in dental practices and will help attendees avoid making the same compliance mistakes. Ms. Wann weaves in infection control to show how compliance with OSHA and CDC’s guidelines go hand in hand. She will provide insight on the required documentation and how to set up systems that actually work. Bring your OSHA manuals that are in place to benefit most during the segment of safety manager training. Learn how to be audit ready.

Dr. Edward McLaren and Mr. Von Grow
Fr247 9 a.m. – 4 p.m. (one hour lunch break)
D LT | Fee: Dentists $180, All others $120

Contemporary Ceramics
This presentation will cover many of the current “hot topics” in current dental ceramics from minimally invasive veneer restorations, to full coverage monolithic ceramic restorations. The lecture will discuss how to design and plan an esthetic case. It will also clarify the most appropriate clinical situations and restorative requirements of the various ceramic systems from conventional feldspathic glass systems, glass ceramic systems, to solid sintered mono-phase Zirconia based systems - both layered and newer higher translucent “monolithic” cubic phase zirconia materials. Clinical and esthetic guidelines for using these ceramic systems will be discussed. This presentation will focus on specific clinical indications and contraindications for the use of the various ceramic systems, specifically for no-prep, minimal prep, and normal prep veneers, inlay/onlay, “vonlay (combination of veneer and onlay), and crown clinical indications.

Ms. Laci Phillips
Fr248 9 – 11 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Communications, Coding and Collections: The Three Cs of the Profitable Practice
When the first question a patient asks is “How much will my insurance pay?” our daily lives begin to revolve around insurance. Learn to step out of that mind set and step into customer service, quality health care and ultimately a profitable practice. Discover how excellent communication, proper coding and above average collections can impact your practice’s efficiency and financial health. Walk out of this high energy course feeling energized with the realization, that the revolution has just changed.
Ms. Rachel Wall
Fr249 9 – 11 a.m.
Repeated from Thursday [Th216]
D H OS SP | Fee: Dentists $95, All others $65

Powerful Partnership: Build Strong Dentist-Hygienist Collaboration for a Thriving Practice
Dentists who build leaders and nurture a strong working relationship with their hygienists experience less stress, greater practice profits and higher patient satisfaction. This workshop-style program is designed for dentists and hygienists to attend together. Highlighting real-life examples of the trials and triumphs of this critical relationship provide strategies to improve communication, clinical workflow and treatment outcomes. The course will help attendees calibrate treatment philosophies to improve co-diagnosis, improve communication that builds the dentist-hygienist relationship resulting in better case acceptance and learn real-life strategies for improved collaboration.

Ms. Lois Banta
Fr250 9 a.m. – 12 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Huddles and Team Meetings That Work
This hands-on lecture is designed to teach dental practitioners how to create motivating, informative and meaningful team meetings and “morning huddles.” Everyone has, at some time in his or her life, attended or managed meetings that were dull, gripe sessions or uneventful. In this lecture, Ms. Banta will work through the secrets to having morning huddles that help identify potential hiccups and team meetings that will take the practice to new heights and involve everyone with relevant information.

Mr. Kirk Behrendt
Fr251 9 a.m. – 12 p.m.
D H A OS ST | Fee: Dentists $95, All others $65

The Top 10 Secrets to Make Your Practice Thrive
Some dentists and team members are working harder than ever for the same result. Bring your team to this inspirational lecture to hear 10 powerful secrets that you and your team can use to create more opportunities to produce more dentistry and reduce the number of open chairs in your office today. Demystify the elements that make a successful practice and promote continual growth. Use these nine steps to create more powerful and POWER-full relationships with patients. Learn the five ways to significantly reduce cancellations in your office. See how great practices are keeping case acceptance high in this economy. Re-engineer your workday and your thinking to get more out of life.

Dr. Roger Levin
Fr253 9 a.m. – 12 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

The Psychology of Case Presentation: Why Patients Say “No” When You Want to Hear “Yes”
Case presentation is one of the most important fundamentals of a successful dental practice. Unfortunately, dentists and teams receive no training in this critical area. The modern dental patient makes decisions very differently than in the past. Having a step-by-step case presentation process is part of the answer. Practices that are able to master the proper “sales” process using professional and high integrity communication will continue to be successful. Case presentation is a system, and when properly understood and followed, productivity will immediately improve. Doctors and team members will learn their key roles and leave with more confidence to present cases using a system that can be implemented immediately.

Dr. Tom Viola
Fr254 9 a.m. – 12 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

“Hey, Spit Happens!”: Medication-Induced Xerostomia and Winning Patient Care Planning Strategies
Well over 500 prescription and non-prescription medications have xerostomic side effects which are compounded when these medications are used concomitantly as is often the case for the medically complex patients. Unfortunately, little attention is given to the systemic diseases which contribute to the development of xerostomia, and the exacerbation of its complications. This program will provide participants with an overview of xerostomia, medications used in its management and the impact of both the disease and its treatment on dental therapy. Special emphasis will be given to patients using cannabis and developing patient management strategies and techniques essential for successful treatment planning.

Dr. Samson Ng
Fr255 9:30 a.m. – 12:30 p.m.
Repeated on Saturday [Sa293]
D H ST | Fee: Dentists $95, All others $65

Lumps and Bumps in the Mouth 2.0
This interactive course is designed to review oral lesions and dental therapeutics that oral care providers commonly encounter in a community practice. This course will reinforce the chair-side techniques for head and neck and intra-oral examinations. Techniques for written and photo documentation of oral lesions will also be discussed. The visual presentation and hands-on demonstrations of adjunctive evaluation tools will definitely make these topics interesting and educational. Topics include common benign oral lesions, microbial infections and oral pre-cancerous lesions.
Dr. Robert Stanley
Fr256  10:30 – 11:30 a.m.
D  H  ST   |  Fee: $45

Pigmented Gum Solutions
Dr. Stanley will detail a patent-pending procedure that addresses discoloration and pigmentation of the gingiva. The highly sought after cosmetic procedure removes pigment from gum tissue while maintaining the integrity of the collagen below. Clinicians will discuss the existing problem and solutions currently available in the marketplace and compare them to Dr. Stanley’s process. They will discuss patient selection and learn to implement the procedure in their own practice.

Dr. Glenn Maron
Fr257  12:30 – 3:30 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Maxillofacial Injuries in Sports: Prevention, Diagnosis and Treatment
Facial trauma in sports remains a major risk despite current safety measures. The course will review current standards used in professional sports, and how dentists relate these standards to athletes in our practices. The course will discuss how to assess and treat the most common injuries seen in sports dentistry and discuss the controversy over whether mouth guards really prevent concussions. Learn about different types of mouthguards. Attendees will also assess dental professionals’ involvement with local sports teams and treating patients who suffer sports-related dental injuries.

Dr. Jeff Pafford
Fr258  12:30 – 3:30 p.m.
D H OS   | Fee: Dentists $95, All others $65

CBCT in Endodontics: Uses and Misuses
Cone Beam Computed Tomography (CBCT) is revolutionizing the way dentists practice dentistry. This technology allows the interdisciplinary team to make accurate diagnoses, administer treatment with precision, and provide better recommendations for our patients. However, CBCT has its limitations, and this technology is prone to over-interpretation and over-diagnosis. Danger lies ahead for the lay user and his or her patients. This course will discuss both the appropriate uses and major pitfalls of CBCT technology.

Dr. Jay Smith
Fr259  12:30 – 3:30 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Consideration for Enhanced Aesthetics in Implant Dentistry
Dentists must develop the ability to evaluate existing cosmetic deficiencies and design proper procedure for smile improvement. Solutions designed to optimize gingival form will be discussed including implant depth, spacing, emergence profiles and the influence of crown contours. Protocols will be examined to improve soft tissue esthetics when restoring implants and teeth in the same restoration. Analyze the factors that make up smile design and the techniques to most predictably achieve the desired goals. A collaborative approach among the dental team will be emphasized.

Dr. Laura Braswell
Fr260  1 – 4 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Periodontal Medicine: The Oral Systemic Connection
Traditional dental education has focused on the role of bacterial plaque in the development and treatment of periodontal disease. Recently we have become aware of the damaging effects of inflammation which is influenced by many factors. Through an understanding of biofilms and individual susceptibility, we can better arm ourselves with the information and tools to fight oral disease. A quick review of recent literature along with medical case presentations will help highlight the dentist’s role in overall health care. By helping patients explore the etiology of their diseases, we empower them to take ownership of their oral health.

Dr. Hal Crossley
Fr261  1 – 4 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Weed: Everything You Wanted to Know About Cannabis But Were Afraid to Ask
Multiple states have legalized marijuana for medical or recreational use. Inevitably, some of these marijuana users will be treated by the dentist or hygienist. Does it have any medicinal use? What is the effect of marijuana on the cardiovascular, respiratory, or immune systems? Am I allowed to use marijuana for medicinal purposes? Can my patients take CBD before their dental appointment? This three-hour presentation will discuss the concerns about marijuana use/abuse, and the bearing on dental treatment.

Dr. Larry Emmott
Fr262  1 – 4 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Google Juice for Dentists
User reviews, Google results and web pages matter. However what matters with Google may not be what the web salesman is trying to sell you. Like it or not, people judge you based on your Internet presence and your online reputation. Discover the three purposes of an office web page, how to develop web pages that patients like and, even more importantly, how to use Google to get them there.

Dr. Henry Gremillion
Fr263  1 – 4 p.m.
D  H  ST   | Fee: Dentists $95, All others $65

Head and Neck Anatomy: Clinical Application
Refresh your knowledge with this detailed anatomical review of the dynamic masticatory system. It will consist of lecture and discussion with specific practical clinical application. Differential diagnosis of orofacial pain and dysfunction will be highlighted. Areas of special emphasis include osteology, the oral cavity, nasal cavity, salivary glands, musculature and the temporomandibular joint.
Mr. Charles Loretto  
Fr264  1 – 4 p.m.  
D  H  A  OS  ST  |  Fee: Dentists $95, All others $65  

Understanding the Value of the Dental Practice in a Seller’s Market  
If you’ve contemplated either the purchase or sale to a private owner or DSO/Private Equity Group, there are considerations to ensure you come out on top. Selling the practice not only relinquishes ownership and control, but impacts tax and pension planning, equity and long-term income you may not have considered. Having a plan in place that weighs both the financial costs and opportunity costs is essential. This session will cover the timing, tax strategies and partnerships involved — offering owners the insight to position themselves financially to sell a portion or all of their practice when the time is right.

Dr. Constantine Politis  
Fr265  1 – 4 p.m.  
D  H  A  ST  |  Fee: Dentists $95, All others $65  

Root Coverage: No Pain, But Lots of Gain!  
Gingival augmentation procedures are thought of as painful, disfiguring surgical techniques, which often negatively impact patients’ aesthetic sensibility. The advent of regenerative material derived from the enamel matrix of developing tooth buds, now allows dentists to predictably cover exposed root surfaces without utilizing palatal donor sites or human allografts. Think it’s not possible? Attend this course and judge for yourself. Develop an enhanced understanding of the benefits and limitations of different gingival augmentation techniques.

Ms. Amber Riley  
Fr266  1 – 4 p.m.  
ALL ATTENDEES  |  Fee: Dentists $95, All others $65  

Fifty Shades of Green: Forensic Dentistry in the 21st Century  
Participants of this course will gain an introductory knowledge of the science of forensic odontology and how the law dictates a forensic human identification. A brief review of the history, evolution and scope of forensic odontology will be presented. A step-by-step exploration of a comprehensive dental autopsy will be presented including the physical examination, photography, radiography and forensic evidence management of varying postmortem states. Skeletonized, fragmented, decomposed and burned remains will be identified. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

Ms. Rachel Wall  
Fr267  1 – 4 p.m.  
ALL ATTENDEES  |  Fee: Dentists $95, All others $65  

The Motivated Mindset: Why We Do What We Do With Periodontal Diagnosis and Treatment  
Through science and communication strategies, learn how to replace damaging mindsets that hold you back from presenting perio treatment with positive, patient-centered mindsets. These strategies can easily triple the amount of perio therapy you’re performing, increase production, reduce stress and set yourself apart as a true health-care professional.

Dr. Gregory Folse  
Fr268  1:30 – 4 p.m.  
D  H  A  ST  |  Fee: Dentists $95, All others $65  

Treating Aging America: Time to “Doctor Up!”  
Clinical management of geriatric patients can be both blessed and challenging, especially when oral health is a life-or-death health issue for them. Dr. Folse learned this well through treating nursing facility patients for the past 28 years. This lecture teaches attendees to safely treat aging patients and improve their quality of life. An LSU graduate, Dr. Folse completed the Geriatric Dental Fellowship Program at Baylor and lectures internationally on geriatric dentistry.

Mr. Kirk Behrendt  
Fr269  1:30 – 4:30 p.m.  
D  H  A  OS  ST  |  Fee: Dentists $95, All others $65  

Being All That We Can Be: Changing Perspective to Change Reality  
During this valuable day we will examine what it truly means to be all that we can be for our patients. We use words like excellence, commitment and service, but do we really give all to the people we serve? See how some of the best dental practices deepen their connections with patients, increase their personal passion, optimize their performance and boost profitability. Diagnose the elements that make a practice successful and promote continual growth. See the steps to create more significant relationships with patients. See how to authentically inspire your team to stay “fully engaged”, how to produce more and “let go” to grow and examine the secrets of coaching your team to a winning season every year.

Dr. Lee Ann Brady  
Fr270  1:30 – 4:30 p.m.  
D  H  A  ST  |  Fee: Dentists $95, All others $65  

Avoiding Restorative Failure  
One of the things we dread in dentistry is case failure, and we lose sleep and stomach lining worrying about it. Cases fail for a multitude of reasons, some minor while others can be major disasters. The underlying cause can be esthetic, functional, biologic or sometimes behavioral. A large majority of failures can be predicted before a case begins, but we don’t look for the warning signs. This program will look at risk assessment in all four areas, and present a systematic approach for examination, diagnosis and treatment planning designed to minimize surprises and maximize case success.

Dr. David Clark  
Fr271  1:30 – 4:30 p.m.  
D  H  A  ST  |  Fee: Dentists $95, All others $65  

Treating Black Triangles and Diastemas With Direct Composite  
One third of adults suffer from black triangles. Discover this exciting approach to beautiful, strong and stain-resistant “composite over-molding” that should be part of your modern dental practice. Along with diastemas and post-orthodontic spacing, there is a significant need for long-term composite additions to otherwise healthy teeth. Learn the use of the new clear anatomic and diastema closure matrices (Bioclear Matrix), infinity-edge margins and mirror-smooth simplified polishing techniques. Step-by-step, predictable and minimally invasive alternatives to many esthetic and functional dilemmas with balanced use of flowable and paste composites will be discussed in detail.

Registered Attendance Lectures
Dr. Mel Hawkins  
Fr272  1:30 – 4:30 p.m.  
Repeated on Saturday [So292]  
D H A ST | Fee: Dentists $95, All others $65

Local Anesthesia: Reducing Misses and Near Misses: Technique, Pharmacology and Humility  
Understanding anatomical complexities of mandibular technique by examining the structures and barriers within the pterygomandibular triangle is reviewed. The conventional IANB, the Akinosi and Gow-Gates mandibular blocks will be presented in combination with multi-tasking supplementation with infiltration. Other “tips and tricks” may contribute to a higher success rate. What is within our control? What is not? What can we do about it? What’s the status of articaine and paresthesia?

Dr. Tieraona Low Dog  
Fr273  1:30 – 4:30 p.m.  
ALL ATTENDEES | Fee: Dentists $95, All others $65

Women’s Health: A Guide to Women’s Wellness  
As women search for ways to optimize their health, they must sift through an enormous amount of recommendations advertised in both conventional and complementary medicine. What is your personal health IQ? Do you know ways to reduce your risk of heart disease, breast cancer, and osteoporosis? Are natural hormones safe? Should you get hormone replacement? Join Dr. Tieraona Low Dog for this highly informative session that explores strategies for optimizing health in women across the lifespan.

Dr. David Rothman  
Fr274  1:30 – 4:30 p.m.  
D H A OS ST | Fee: Dentists $95, All others $65

Can You Really Save That (and Why Would You?): Treatment Options for Carious Primary Teeth  
Confused on how to treat teeth in children? Don’t they all fall out anyway? And what about the kid they’re attached to? This seminar reviews local anesthesia, pulp therapy, restorations and space maintenance in the primary and early mixed dentitions allowing the practitioner to set parameters for which teeth to save and restore. The attendee will learn to embrace a treatment paradigm that includes function and longevity. Review treatment and understand risk factors for pulp therapy and aesthetic and functional restorations. Examine methods to determine which space maintainer (even cosmetic ones) to use when extraction is the option.

Dr. Tom Viola  
Fr275  1:30 – 4:30 p.m.  
ALL ATTENDEES | Fee: Dentists $95, All others $65

“Sugar, Yes Please!”: Diabetes, Dental Considerations and Winning Patient Care Planning Strategies  
Diabetes and its co-morbidities are a leading cause of death. The systemic complications of diabetes have a significant impact on dental therapy. This program explores diabetes, the arsenal of medications used in its treatment and the impact of both the disease and its treatment on dental therapy. Participants will explore patient management strategies essential for successful treatment planning and proper care of the diabetic patient. Special emphasis will be placed on the complex interplay between diabetes and the oral-systemic connection.

Ms. Lois Banta  
Fr276  2 – 5 p.m.  
ALL ATTENDEES | Fee: Dentists $95, All others $65

Playing the Insurance and Accounts Receivables Game...Your Way  
Is your office desk sagging from the weight of insurance claims reports? Accounts receivables out of control? Institute proven systems to effectively track A/R, follow up on past-due claims more efficiently and minimize your stress level. Design systems of collecting from patients and eliminate the ‘bad guy’ perception.

Mr. Larry Guzzardo  
Fr277  2 – 5 p.m.  
D H A OS SP | Fee: Dentists $95, All others $65

Become a Scheduling All-Star: Create Production, Consistency and Flexibility  
Have you ever had a busy day and no production on the books? Too many canceled appointments? Is it difficult to get out for lunch or leave on time at the end of the day? Learn to create a smooth flowing day by getting the entire team involved. The course will show attendees how to consistently achieve and accomplish goals, learn the best way to handle emergencies, respond to patient concerns when you hear “I can’t come then!” and monitor and track results for success.

Dr. Ken Hargreaves  
Fr278  2 – 5 p.m.  
Repeated from Thursday [Th206]  
D | Fee: Dentists $95, All others $65

Successful Management of Acute Pain  
Use these evidence-based practical tips, techniques and strategies to effectively manage acute dental pain emergencies in your practice. The latest information on NSAIDS, acetaminophen-containing analgesics and local anesthetics will be provided with the objective of having immediate application to your next patient emergency. Learn how to anesthetize that hot tooth, how to predictably manage severe acute pain after surgical or endodontic treatments and how to combine common medications to improve analgesia.

Dr. Roger Levin  
Fr279  2 – 5 p.m.  
ALL ATTENDEES | Fee: Dentists $95, All others $65

Set Your Practice on Fire: Why Some Practices Are Highly Successful...and Others Are Not  
Dentistry is changing at the fastest pace in history. Some practices thrive, while others don’t. The difference stems from the decisions and actions that dentists take. Every practice today needs a growth and success plan and it is easier than you think. This course shows any dentist and team the right way to proceed in a vastly more challenging environment. Many are frustrated because they lack the business background to implement the right changes in the right way for today’s more competitive environment. This course goes right to the heart of what needs to be done and how to do it.
Predictability in Restorative Care
This course will present what is involved in delivering restorative care that not only looks beautiful, but also has the longevity that patients deserve. Participants will learn how to provide restorative care that lasts with predictability. Learn what it takes to become confident in delivering excellent restorative dentistry.

Autoimmune Disease and Dentistry
You would have to be living in a cave not to notice the increase in autoimmune diseases recently. There are currently over 100 autoimmune diseases and experts think that is only the tip of the iceberg. Dr. Hufines will begin with an easy-to-understand update on how the immune system works. The autoimmune diseases that most impact dentistry will be described along with the oral side-effects of medications used in their management to give you increased confidence treating these patients.

Improving Restorative Outcomes: Aesthetic Surgical Periodontics and Your Practice
For many years surgical periodontal procedures were thought of as destructive, disfiguring techniques which negatively impact patients’ aesthetic sensibility. This presentation will focus on the harmonious relationship between aesthetic parameters and surgical periodontal therapy. Understanding the importance of case selection, the concept of “Biologic Width,” and the dynamics of wound healing will improve your restorative end results. Control of patients’ aesthetics is maximized when the restorative dentist has a comprehensive understanding of the “Gingival Frame” surrounding their work.

The Highly Esthetic Direct Restorative Practice: Biomaterials and Techniques
This course aims to update the general practitioner on a variety of topics that affect the biological response, aesthetics and longevity of composite restorations. Attendees will increase their knowledge in tooth bleaching, composite materials and instrument selection, shade mapping and techniques for highly aesthetic anterior composite restorations in detail, which will allow the practitioner to transform a patient’s smile in a single visit.

The Fastest Way to Double Your Practice: Leveraging Technology
When the rubber meets the road there are really only two ways to grow a practice: Bring in more people or do more dentistry on the people you already have. This course will dive into how technology along with expanding your education may be the quickest way to double your practice. Attendees will also look into the numbers to see whether it makes sense to bring this in by yourself or if it’s time to hire an associate or perhaps even bring in a specialist.

Paving the Way to a Caries-Free Practice: How Technology is Changing Delivery of Care for Caries Patients
This program focuses on the innovations/advancements in remineralization products/technologies that will influence and change the delivery of care we provide our patients. “Caries Risk Assessment” surveys help identify patient risk level, and then mapping out a treatment plan that takes into consideration all factors that can influence the caries pattern and prevalence. We will develop treatment plans that incorporates appropriate modalities and patient applied practices, along with the latest technologies, to diagnosis/reverse early caries patterns. We will focus on fluoride in OTCs, in-office varnishes and SDF. So, let’s pave the way to a caries-free practice.
General Attendance Lectures

Dr. Sam Strong
Fr345 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Implant Overdenture and All on Four Prosthetics
Overdenture and All on Four cases, presurgical considerations, master impressions, centric relation records at the correct vertical dimension, attachment selection and usage, intra-oral connection of attachments and hygiene maintenance will be illustrated. Expedited workflow to reduce numbers of appointments will be featured. Detailed description of the fully milled bar and prosthesis design and verification will be shown in detailed case examples.

Dr. Mark Hyman
Fr343 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Drill 'Em, Fill 'Em and Thrill 'Em! A Dynamic Private Practice Retrospective
Enjoy a fast-paced course, in which Hyman reviews more than 30 years of blending full-time, real world private practice with teaching, coaching and advocating for relationship-based optimal care dentistry. Examine where dentistry has been, where it is in 2020, and where we may be going in 2030 and beyond! Discuss traits of world class service, renewal and re-birth of a practice and traits of “wow!”

Ms. Shannon Nanne
Fr347 1 – 3:30 p.m.
ALL ATTENDEES | No Fee

The Oral Cavity: A Window Into Systemic Diseases
Many medical conditions and diseases have oral side effects and complications associated with them such as Xerostomia, Candida Infections, Stomatitis, Mucositis and Burning Mouth Syndrome. Suffering from these conditions can interfere with nutrition, function, overall health and quality of life. Attendees will return to their practice ready to implement specific strategies in order to help improve the lives of patients suffering from these conditions and recognize what they may be suffering from within the oral cavity window.

Dr. Michael Fling
Fr348 1 – 4 p.m.
D HA LT ST | No Fee

The Global Restorative Sequence
A key to successful restorative outcomes is detailed planning. This presentation reveals seven specific steps to create a “footprint” which establishes the aesthetic and functional perimeters of a case. Attendees will learn seven specific steps to sequence the restorative treatment clinically. This process of case development and clinical treatment sequence is applicable for simple and complex restorative cases. Attendees will learn the importance of integrating aesthetics, VDO considerations and functional aspects of a treatment plan.
Friday | March 20

Dr. Randy Huffines
Fr349 1 – 4 p.m.
DHA | No Fee

Xtreme Prevention
Today with the advent of modern risk assessment we can target the patients in our practices who are at greatest risk and tailor preventive products and regimens to best address their specific physiologic and behavioral characteristics. This entertaining and informative presentation will focus on the large number of high-risk adults seen in dental practice and will offer the latest on the prevention of caries, periodontal diseases, oral cancer, denture stomatitis, erosion, abrasion, attrition, candidiasis, gingival hyperplasia, ulcerative diseases and periimplantitis.

Ms. Jessica Wilson
Fr350 1 – 4 p.m.
Repeated on Saturday (Sa380)
ALL ATTENDEES | No Fee

Infection Control in Practice
Review infection control principles pertaining to sterilization, disinfection of patient-care items in accordance with CDC guidelines for optimal infection control, and patient safety. Attendees will gain an understanding of how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.

Ms. Judy Kay Mausolf
Fr351 1:30 – 4:30 p.m.
ALL ATTENDEES | No Fee

R.I.S.E. to Success: Systems and Strategies That Build High Performing Teams
Building a high performing team results in business success. Success is measured by a healthy bottom line, united leadership and a cohesive team. It also must include an environment you enjoy working in – with a feeling of a job well done at the end of the day. Ms. Mausolf shares best practices to help the entire team think differently, act differently, communicate effectively, work together better and make healthy decisions to cultivate a happier, healthier and higher performing culture.

Dr. Wayne Kerr
Fr352 2 – 3 p.m.
ALL ATTENDEES | No Fee

Simple Steps to a Happier Life
A little stress can be a good thing as we face and resolve life’s challenges. Unchecked stress, however, is destructive and can lead to anger, anxiety, depression and lowered self-esteem. This program presents proven techniques to reduce the level of stress in your practice, offers effective tips to manage personal stress and suggests 18 ways to love life more!

Dr. Mitch Gardiner
Fr353 2 – 5 p.m.
ALL ATTENDEES | No Fee

Medical History and Informed Consent: What a Boring Course. Think Again!
Do you obtain honest and complete medical histories from your patients? Really? Do you have valid informed consent discussions with your patients? Do you document them properly, so they would stand up in a court of law? Do you have a clue how important both aspects of dental practice are to your patient’s well-being and to yours? You would be wise to spend three hours in this course and learn before it is too late.

Mr. Brandon Collier
Fr355 2:30 – 4 p.m.
D SP | No Fee

IRAs and Retirement Plans: What’s Right for You?
Tax deductible retirement plans and IRAs are the best legitimate tax shelter going. Deductible contributions are obviously valuable, but so is the less visible long-term tax deferral. There is a natural progression with IRAs and plans that is a function of our capacity to save each year, and this lecture will give a background on the IRA contribution rules (traditional and Roth) as well how to save greater amounts in simple IRAs, 401(k) profit sharing plans, and, ultimately, cash balance defined benefit plans. The rules are technical (frankly, overly so), but these savings vehicles can be mixed and matched for optimal results.

Dr. Mark Hyman
Fr354 2 – 5 p.m.
ALL ATTENDEES | No Fee

A “360 Slam Dunk” Guide for Successful Teams-Practice Enhancement
“Change is inevitable – growth is optional.” In this fast-paced ever-changing world, dental teams must commit to taking a serious look at every aspect of the practice. Learn how to diagnose, devise a treatment plan and deliver optimal care. Enjoy this fun-filled, dynamic course and supercharge your practice today!

Mr. Brandon Collier
Fr355 2:30 – 4 p.m.
D SP | No Fee

IRAs and Retirement Plans: What’s Right for You?
Tax deductible retirement plans and IRAs are the best legitimate tax shelter going. Deductible contributions are obviously valuable, but so is the less visible long-term tax deferral. There is a natural progression with IRAs and plans that is a function of our capacity to save each year, and this lecture will give a background on the IRA contribution rules (traditional and Roth) as well how to save greater amounts in simple IRAs, 401(k) profit sharing plans, and, ultimately, cash balance defined benefit plans. The rules are technical (frankly, overly so), but these savings vehicles can be mixed and matched for optimal results.
Early Detection of Oral Cancer in Dental Practice
This course will discuss various aspects of oral cancer important to an oral care provider. It will introduce technologies such as visualization devices and quantitative cytology, as well as conventional histopathology for assisting oral care providers in early detection and diagnostic workup of patients with suspicious oral (pre-) malignant lesions. Visual demonstrations of these chairs-side procedures also will be provided.

Ladies Lean In – With Confidence
This is a life and leadership course specifically for female dentists. It is an opportunity for growth and support pertaining to goals and self-fulfillment. This is an interactive time for coaching and encouragement based on effective leadership and personal clarity. Learn what successful women know and apply to have more of what they want and less of what does not serve them. Embrace the fact that “having everything” is a myth but “having what you want most” is attainable. This course is for women only with two hours of interactive coaching and course work ending in our own social celebration. Wine and hors d’oeuvres in honor of all that is personally possible.

Controlling Infections and Antibiotic Resistance in Dental Settings
This session will cover both fundamental and emerging topics in infection control and antibiotic resistance of interest to the dental community. We will review some of the key pathogens that can be transmitted in dental settings and discuss ways to reduce the risks of that spread. We will also review the current data on antibiotic prescribing in dental practices and discuss potential options to collaborate to improve antibiotic use.

Prosthodontic Protocols for the Modern Dental Team: A Team Approach to Navigating the Prosthodontics Restorative Landscape
Modern dentistry is changing at a rapid pace. The focus of the presentation is to show how the dental technician and dentist involve each other throughout the entire treatment process in order to achieve predictable success for our patients. CAD/CAM, new techniques, and materials are evolving almost on a daily basis. It is crucial to adapt to the times; however, it is of utmost importance to have a foundation in prosthodontic protocols to succeed. These foundations will help the dental team adapt to the times in a more productive and predictable fashion. The lecture will discuss updated techniques from full mouth rehabilitations using cad/cam, photo protocols with shade taking, to alternative restorative techniques such as non-invasive veneers.
Seminars

**Mr. John Kuriger**
Fr576 1 – 2:30 p.m.
D SP | No Fee

Understanding the Landscape of the Dental Transition World Today
Explore the landscape in today’s world of practice acquisitions and transitions. Mr. Kuriger will discuss the effects of corporate dentistry, teach attendees how to market their practice effectively to an individual, help dentists properly prepare for their transition and review how practices are evaluated (including ways to increase their worth). In addition, he will discuss estate planning and financial preparedness as part of the transition process.

**Dr. Paul Kudyba**
Fr577 1 – 4 p.m.
D | No Fee

“Screwed Again”: Dealing with Implant Complications
Implant rehabilitation has been a giant step in providing quality of life for people all over the world. A wide variety of complications can lead to an unexpected disaster. Removing broken components such as abutments, screws, implants and/or prosthesis may be a significant challenge. Utilizing remaining components can be a strategic attempt to extend the life of a prosthesis or provide a mechanical solution for quality of life.

**Ms. Carole Helms**
Fr554 10 – 11 a.m.
Repeated from Thursday (Th553)
ALL ATTENDEES | No Fee

Diabetes 101
If asked, “What is Diabetes?” What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don’t understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.

**Mr. Brian Bullman**
Fr555 11 a.m. – 12 p.m.
Repeated from Thursday (Th551)
ALL ATTENDEES | No Fee

Bringing Balance Through Hemp
Reintroducing hemp into the dental industry and how igniting your endocannabinoid system with a natural whole spectrum hemp extract and other hemp products can benefit your body by bringing balance through hemp.

**Dr. Todd Eldredge**
Fr557 2 – 3 p.m.
Repeated from Thursday (Th552)
ALL ATTENDEES | No Fee

Cardiovascular Disease, Inflammation and the Oral-Systemic Connection: Methods to Assess, Detect and Prevent Disease
Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on inflammation, its affect on cardiovascular disease, the oral-systemic connection and the integration of a few tests with the goal of improving health outcomes and your bottom line. How an integrated testing approach to cardiovascular disease can enhance your practice and the lives of your patients.

**Dr. Uche Odiatu**
Fr558 3:30 – 5 p.m.
ALL ATTENDEES | No Fee

Nutrition Lollapalooza: What’s Cooking in the Exhibit Hall?
Don’t miss this food festival. After this party is over, you’ll no longer look at food as simply “fuel.” Our diets are the linchpin of the repair/regeneration cycle. Researchers have found irrefutable evidence macronutrients and micronutrients modulate inflammation in the body. Consuming a variety of healthy food lowers inflammation, slows age related dysfunction, supports a healthy metabolism and boosts oral health. Chef Uche is going to demo the preparation of two easy healthy meals that will boost the immune system health of both patient and provider.
S A T U R D A Y

Pediatric Oral Health Seminar: Pediatric Airway Issues . . . 8 a.m. – 12 p.m.

Technical Exhibits . . . . . . . . . . . . . . . . . . . . . . . . . . . 9:30 a.m. – 3 p.m.

Hinman Shop & Marketplace . . . . . . . . . . . . . . . . . . . . . 9:30 a.m. – 3 p.m.

Table Clinics . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 10 a.m. – 1 p.m.
**Participation Courses**

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

### THREE-DAY COURSE

<table>
<thead>
<tr>
<th>Dr. Gigi Meinecke</th>
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<tr>
<td><strong>Sa100 8 a.m. – 1 p.m.</strong></td>
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<td>Staff: $120 (Course Sa100A) must register with a dentist</td>
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**Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop**

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares attendees to safely and confidently treat patients and begin building their injectable practice.

*Note: Per Georgia State Law, only Georgia licensees are allowed to inject patients. Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.*

*Note: Course is approved by the Georgia Board of Dentistry.*

*Note: Attendees are required to bring a camera suitable for patient photo documentation and are encouraged to bring readers, loupes and headlamps.*

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<thead>
<tr>
<th>Dr. Amy Kuhmichel</th>
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<tr>
<td><strong>Sa149 8 – 11 a.m.</strong></td>
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<td>Repeated from Thursday (Th113) and Friday (Fr141)</td>
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**Hands-On Oral Surgery Workshop**

This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

<table>
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<tr>
<th>Dr. Sam Low</th>
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<tr>
<td><strong>Sa150 8 – 11 a.m.</strong></td>
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<td><strong>Sa151 1 – 4 p.m. (Repeat)</strong></td>
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**User-Friendly Crown Lengthening Procedures to Enhance Excellent Restorative Dentistry**

Challenged by subgingival margin placement? Want to manipulate gingival tissue with ease? Ready to add value-based procedures to your practice? Subgingival margin placement can be a challenge for the restorative dentist, including patient satisfaction with esthetic appearance. Attendees can overcome the limitations by gaining the confidence to provide an array of straightforward surgical procedures with patient comfort and acceptance as a priority. In this hands-on workshop, experience manipulation of gingival and boney margins to obtain satisfying restorative results. The course incorporates all techniques from traditional flaps to today’s micro-invasive dental lasers. Billing and coding are reviewed to ensure effective reimbursement.

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<tr>
<th>Dr. Bill Nudera</th>
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<td><strong>Sa152 8 – 11 a.m.</strong></td>
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<td>Repeated from Friday (Fr142)</td>
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**Systematic Endodontics: An Interactive Hands-On Technique Workshop**

The treating clinician is a major factor with respect to endodontic success. Individual knowledge, experience and skill are all factors that influence outcome. This interactive hands-on endodontic workshop is designed for clinicians to apply basic concepts and skills used by endodontists to predictably treat the root canal system. These techniques can be used with any instrumentation system and may not require modification to your current endodontic armamentarium. Participants are encouraged to bring magnification and illumination.

*Note: The prerequisite lecture for this course is offered on Thursday Th224 and Friday Fr237.*

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<tr>
<th>Dr. Lee Silverstein</th>
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<td><strong>Sa153 8 – 11 a.m.</strong></td>
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**Basic Dental Implant Fixture Placement in Pig Jaws**

Experience firsthand how to place an immediate dental implant fixture following the atraumatic removal of a tooth. This user-friendly, hands-on course will help the dental team become comfortable using a dental implant motor and dental implant surgical placement kit. See how the dentist and assistant must work together to place dental implants in edentulous sites without adjacent teeth to help determine the proper angulation.

### SUGGESTED AUDIENCE

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<tr>
<th>D</th>
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<td>Hygienists</td>
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<td>A</td>
<td>Assistants</td>
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<td>Spouses</td>
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<td>ALL</td>
<td>All Attendees</td>
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New Speaker at Hinman
Pre-Registration Information

Dr. Jamison Spencer
Sa154  8 – 11 a.m.
Repeated from Friday (Fr144)
D  A  ST | Fee: $365

Hands-On Dental Sleep Medicine
In this hands-on program, Dr. Spencer will expand on his lecture, Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

Note: Course Fr239 is recommended prior to attending this course.

Dr. Bo Bruce
Sa155  9 a.m. – 12 p.m.
Repeated from Friday (Fr138)
D  A  LT  ST | Fee: $425

Veneer Prep “BLUEPRINT” Workshop – From Prep to Provisionals
Participants will have the opportunity to use some of the latest proven materials and learn the functional rules of esthetics. Learn to organize and formulate an anterior case both esthetically and functionally. Understand how to create the perfect mock-up and use innovative materials to create guides for the perfect prep and amazing temporaries. Dr. Bruce will walk through an anterior case in a step-by-step demonstration.

Dr. Todd Davis
Sa156  9 a.m. – 12 p.m.
Repeated from Friday (Fr139)
D  LT  ST | Fee: $350

Occlusal Equilibration: Why, When and How
Learn the reasons why and when occlusal equilibration is needed. This workshop also provides hands-on exercises to help participants learn the principles and skills involved with occlusal equilibration. Gain confidence in being able to help patients in need of occlusal therapy.

Dr. Michael Fling
Sa157  9 a.m. – 12 p.m.
D  A  LT  ST | Fee: $225

Oh My, Oh MIYO: Utilizing MIYO for Easy Alteration of Color, Contacts and Contours of Zirconia, Lithium Disilicate and Feldspathic Porcelain
This course gives insight into simple techniques and new materials that allow chairside alteration of color, contacts and texture on any contemporary restorative material. Using MIYO, attendees will alter color, add contacts, change contours and modify texture. They will experience an entire new level of satisfaction with final restorations. Using supplied zirconia restorations, learn just how easy it can be to add incisal length, alter occlusal contours, increase or decrease chroma and alter translucency.

Dr. Edward McLaren
Sa158  12 p.m. – 4 p.m.
D | Fee: $425

Bonded Functional Esthetic Prototypes (BFEPs) and Anterior and Posterior Etched Ceramic Restorations (ECRs)
This hands-on course will teach participants the laboratory and clinical steps for implementing BFEP’s (bonded functional esthetic prototypes) using a special light cured structural flowable (that can actually be used for semi-permanent restorations) prior to ECR (veneer) preparation to “trial” the smile for increased predictability of case acceptance. The step-by-step process of two different types of ECR preparations based on the esthetically driven desired outcome will be demonstrated and completed by the participants.

Note: Attendees are encouraged to bring a laptop with Adobe Acrobat to take digital notes during the course.

Dr. Amy Kuhmichel
Sa159  12:30 p.m. – 2:30 p.m.
Dental Students Only | No Fee

Hands-On Oral Surgery Workshop for DENTAL STUDENTS ONLY
This hands-on course will give attendees the chance to broaden their future scope of practice by making oral surgery more enjoyable and predictable. Following step-by-step techniques, attendees will use fresh pig mandibles for soft tissue surgery and suturing. Learn the proper use of cowhorn and ash forceps and rongeurs for extractions, alveoplasties and root removals.

Dr. Robert Stanley
Sa160  12:30 – 2:30 p.m.
Repeated from Friday (Fr145)
D | Fee: $250

Rationale for Guided Implant Surgery: Hands-On
Dr. Stanley will contrast guided vs. non-guided systems for implant placement and discuss the myriad reasons for placing implants using a fully guided surgical protocol. Students will then be led through two hands-on, simulated implant placements using guided systems to experience the advantages of guided placement protocol. This fully-interactive course will leave students prepared to make informed buying decisions when researching implant systems and their varying guided vs. non-guided protocols.

Note: Attendees should bring loupes and lights.

Participation Courses

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.
Interactive Courses

The Other Half of the Practice Software Equation: QuickBooks Pro
It’s time to address the other half of your practice’s accounting. Patient treatment, insurance and payments are in the practice software. But what about QuickBooks? What’s the best way to enter deposits? How should payroll be processed? What reports should be reviewed? Not your typical accounting course, you will laugh and walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version).

Note: Attendees receive the book “2020 Getting the Most Out of QuickBooks” valued at $129.

Registered Attendance Lectures

Pediatric Oral Health Seminar: Pediatric Airway Issues
Dr. Steve Goudy and Dr. Dan Dunwody
Sa280 8 – 11 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

8 a.m. Breakfast

8:30 a.m.
Dr. Steve Goudy
Pediatric Sleep Apnea: Causes and Treatment
What are the most common causes of sleep apnea in children? How do we address refractory sleep apnea? What are the side effects and consequences of untreated sleep apnea as well as under-treated? These questions and more will be answered in this informative talk about causes and treatment considerations of pediatric sleep apnea.

9:30 a.m.
Dr. Dan Dunwody
The Effects of Chronic Airway Obstruction on the Growing Face, Teeth and Quality of Life
Who is most susceptible? What are the primary causes of the obstruction? What are the bony and soft tissues and dental changes associated with the chronic airway obstruction? Are they reversible? How is the patient’s quality of life affected? Case presentations and retrospective observations will illustrate the clinical findings of this 35-year quest.
Interactive Courses

Registered Attendance Lectures

Dr. Mark Murphy
Sa281 8 – 10 a.m.
D H A OS SP | Fee: Dentists $95, All others $65

Improving Case Acceptance: Moving Past Insurance Entitlement
We live in a cynical time that rewards quick fixes, fast food, ATMs and instant everything. Taking time to help patients know what we have in our armamentarium, drives the economic and reward engine of today’s practice. Help more patients have better health, do more of the dentistry that is fulfilling and stimulating and be more successful in practice. Learn useful tips and ideas for communication skills that can be used right away.

Dr. Randy Huffines
Sa282 8 – 11 a.m.
D A | Fee: Dentists $95, All others $65

Restorative Challenges in Seniors
Most Americans now enter the senior years with natural dentitions. However, aging causes changes in the oral cavity which have a direct impact on restorative dentistry. Age-related changes to pulpal tissues and dentin reduce bonding. Attrition, abrasion, erosion and other tooth wear phenomenon affect restorative contours, material longevity and occlusal harmony. Xerostomia increases caries risk, especially root caries, and must be properly addressed to achieve long-lasting results. Learn practical skills and techniques to use immediately in the booming senior market.

Dr. Jeff Pafford
Sa283 8 – 11 a.m.
Repeated from Thursday (Th214)
D H | Fee: Dentists $95, All others $65

Understanding and Managing Root Resorption
Root resorption is a very poorly understood topic in dentistry. Most dentists were taught about internal versus external resorption in dental school, but now know there are many different subtypes of resorption. Adding to the confusion are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. The course will explore these management options in a way that is easy to understand and take back to your practice.

Dr. Mike Pruett
Sa284 8 – 11 a.m.
D H A LT ST | Fee: Dentists $95, All others $65

What to Do When Implants Go Wrong
Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. They do, however, present their own set of challenges. This presentation will address both surgical and prosthetic failures. Topics will include diagnosis and management of complications at the time of surgery, failing implants and management of prosthetic failures. A review of pre-operative planning to minimize failure and postoperative complications will also be discussed.

Ms. Judy Bendit
Sa285 8:30 – 11:30 a.m.
H | Fee: Dentists $95, All others $65

What’s in Your Armamentarium? Thingamajigs, Whatchamacallits and Other Essential Products to Upgrade and Improve Your Hygiene Procedures
You have, no doubt, heard the expression “What’s in your wallet?” For those of us in the dental industry, a more appropriate question might be: “What’s in your Armamentarium?” What if I told you that you could upgrade what’s in your armamentarium in a way that could help you work better, smarter and more efficiently? Join me for my course called Thingamajigs, Whatchamacallits and Other Essential Tools to learn how to upgrade and improve the instruments you work with every day.

Dr. David Clark
Sa286 8:30 – 11:30 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Modern Conservative Dentistry
Traditional sealants show failure rates as high as 92 percent. Posterior composites remain a struggle, with failure rates up to 50 percent higher than amalgam. Post-operative sensitivity remains a problem, and too many pulps are dying. Cracked teeth are the No. 3 cause of tooth loss today. All is not lost! Minimally invasive dentistry is hot and here to stay. Designed for the entire dental team, this course will present new findings in materials along with a wealth of tricks, tools and techniques to upgrade your skills.

Dr. Sam Strong
Sa287 8:30 – 11:30 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Digital Dentures, Overdentures and Hybrids: Virtual Planning and Computerized Milling
This lecture will show how digital scanning, planning and production procedures have vastly changed removable and fixed prosthetics. Seamless integration of digital scans, virtual design and biometric milling with improved impression and centric relation methods will be featured. The digital revolution will be illustrated with accelerated and simplified workflows including solid try-ins to produce more accurate dentures, overdentures and hybrids with far less breakage.

Ms. Judy Kay Mausolf
Sa288 9 – 11:30 a.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions
Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns and resolves conflict. Take your relationships from good to great! Learn skills to communicate positively and effectively with different and difficult personalities. Create an environment where everyone looks forward to coming into the office, which ultimately results in growing your business. Inspire a culture of appreciation and acknowledgment. Communications expert Ms. Mausolf will show you how!

PRE-REGISTRATION INFORMATION
Registered Attendance Lectures

Dr. Lee Ann Brady
Sa289 9 a.m. – 12 p.m.
Repeated from Thursday (Th213)
D H A | Fee: Dentists $95, All others $65

Top Clinical Tips for Esthetic Success
Esthetic dentistry is changing at a rapid pace. Being successful and efficient is about staying on top of the newest trends and clinical tips. In this program, Dr. Brady will present the top clinical tips and techniques she is teaching in the area of esthetics. Some are old tried and true approaches that remain successful, while others introduce brand new materials and approaches.

Ms. Rachel Wall
Sa290 9 a.m. – 12 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

ROH: Return on Hygiene: Uncovering Your Hygiene Team's Potential
There's room for improvement and growth in every hygiene department. This course is designed to provide actionable steps to overcome the challenges most dentists are experiencing in their hygiene departments today. Learn critical factors in keeping a hygiene schedule full and productive while reducing stress for the team. Attendees can also determine if their current perio protocol is truly addressing patients' perio disease, discover simple leadership principles to increase treatment enrolled in hygiene and understand the metrics of a thriving hygiene department.

Dr. Hal Crossley
Sa291 10 a.m. – 12 p.m.
D H A | Fee: Dentists $95, All others $65

WOW! Your Face is Swollen: Pharmacologic Management of Orofacial Infections
Ever had a herpetic lesion or apthous ulcer? They hurt! What is the antibiotic of choice in healthy, ambulatory patients who have an orofacial infection? If a patient is allergic to penicillin can a practitioner use a cephalosporin? What are the most recent recommendations for antibiotic prophylaxis in patients who have an orthopedic prosthesis or to prevent SBE? This discussion will include how to use selected antifungal, antiviral and antibiotic medications more effectively to treat patients with orofacial infections.

Dr. Mel Hawkins
Sa292 12 – 3 p.m.
Repeated from Friday (Fr272)
D H A ST | Fee: Dentists $95, All others $65

Local Anesthesia: Reducing Misses and Near Misses: Technique, Pharmacology and Humility
Understanding anatomical complexities of mandibular technique by examining the structures and barriers within the pterygomandibular triangle is reviewed. The conventional IANB, the Akinosi and Gow-Gates mandibular blocks will be presented in combination with multi-tasking supplementation with infiltration. Other “tips and tricks” may contribute to a higher success rate. What is within our control? What is not? What can we do about it? What’s the status of articaine and paresthesia?

Dr. Samson Ng
Sa293 12 – 3 p.m.
Repeated from Friday (Fr255)
D H ST | Fee: Dentists $95, All others $65

Lumps and Bumps in the Mouth 2.0
This interactive course is designed to review oral lesions and dental therapeutics that oral care providers commonly encounter in a community practice. This course will reinforce the chair-side techniques for head and neck and intra-oral examinations. Techniques for written and photo documentation of oral lesions will also be discussed. The visual presentation and hands-on demonstrations of adjunctive evaluation tools will definitely make these topics interesting and educational. Topics include common benign oral lesions, microbial infections, and oral pre-cancerous lesion.

Dr. Bill Nudera
Sa294 1 – 3 p.m.
D H A OS ST | Fee: Dentists $95, All others $65

You Can’t Treat What You Can’t See: How CBCT Impacts Endodontics
Proper diagnosis and treatment planning are prerequisites for predictable endodontic treatment. Information available on cone beam imaging can impact decision making. Learn what it takes to understand fully how to interpret CBCT scans to provide patients with most accurate and precise endodontic treatment available. This presentation is designed to gain a better understanding of CBCT and its impact in endodontics. Understanding how to use this advanced imaging can help make better treatment decisions for more predictable endodontic results.

Ms. Shannon Nanne
Sa295 1 – 3:30 p.m.
ALL ATTENDEES | Fee: Dentists $95, All others $65

Become a Hero of Dentistry and Solve the Dry Mouth Mystery!
Xerostomia is not a disease but it is a serious condition that is annoying and uncomfortable. Xerostomia is usually caused by a disease or an underlying condition. It affects a patient’s quality of life while speaking, eating or even trying to sleep. Hypo-salivation can damage the tissues of the mouth while presenting a clinical challenge. Twenty-five percent of patients suffer from this affliction. Contrary to myth, age is not a cause of dry mouth. This course will turn attendees into dry mouth superheroes!
### S.I.L.V.E.R. PROGRAM

#### Strategies to Implement that Lead to a Valuable and Enjoyable Retirement

**Dr. Sully Sullivan**  
Sa358  9 – 10:30 a.m.  
D H A OS ST  |  No Fee

Collaboration of Generations is a Recipe for Success
In today’s social media world, it’s pretty easy to cast a negative light on generational differences. For instance, not all millennials live in their parents’ basement. Likewise, not all baby boomers failed to save for retirement. In fact, when multiple generations collaborate together in the workplace, magic can happen. In this course, attendees will hear from two different generational doctors who work together. They’ll discuss what it takes to utilize the strengths of each generation to have enormous workplace success.

**Dr. John Muse**  
Sa359  10:30 a.m. – 12 p.m.  
ALL ATTENDEES  |  No Fee

#### Stress, Life Balance and Second Chances

**Dr. Tom McDonald**  
Sa363  8 – 11 a.m.  
D H A LT ST  |  No Fee

Invisible Pain: Realities Within the World of Autoimmune Diseases
Looking good on the outside can be deceptive when living with chronic pain on the inside. Within the world of autoimmune diseases patients may present with varying degrees of pain, fatigue and altered lifestyles as a result. Increased risk of periodontal diseases and dental caries are common hallmarks of many autoimmune conditions fueled by chronic inflammation. Explore risk factors for autoimmune diseases, the implications of immune-suppressing medications and methods to reduce oral complications.

In May 2014, Dr. Muse experienced a sudden death episode due to a massive cardiac arrest. He will talk about life events leading up to that day, his experience in the hospital, and things he has changed to reduce stress and find more balance in his life. Whether you are just beginning practice, or near retirement, this presentation will hopefully inspire you, give you a greater appreciation of how fragile life is and motivate you to seek out more balance in your own life.

### GP Orthodontic Opportunities for Our TMD Patients

**Dr. Ben Miraglia**  
Sa364  8:30 – 11:30 a.m.  
D  |  No Fee

GP Orthodontic Opportunities for Our TMD Patients
TMD patients exist in every dental practice. TMD symptoms are as numerous and variable as the current treatment options are. This course will explore the difference between treating TMD symptoms and treating the causes of TMD with sound orthodontic principles. GP orthodontic techniques to treat mild, moderate or severe TMD symptoms will be shown for both teen and adult patients. This course will be clinical case-based and should give GP’s confidence to offer orthodontic solutions to their TMD patients.

### The Five-Thread Rule: A New Guideline for Predicting Primary Stability With Dental Implants

**Dr. Robert Stanley**  
Sa365  9 – 10 a.m.  
D A  |  No Fee

The Five-Thread Rule: A New Guideline for Predicting Primary Stability With Dental Implants
Best practices exist for sizing and positioning dental implants but too few guidelines are designed to aide clinicians in predicting primary implant stability in healed or fresh extraction sites. Predicting an implant’s likelihood of surgical success is significant for two reasons: 1. It determines the treatment options—if the conditions for a successful placement do not exist, alternative treatment plans, such as site development, should be considered; 2. Successful prediction of a surgical outcome maintains a good doctor-patient relationship.
Laser Periodontics to Enhance Optimal Patient Care
Lasers have been used in dentistry for over 25 years and are now becoming common in general practices. Applications in oral medicine, oral surgery and periodontics are numerous and affordable. Recent research will be presented to help you understand how lasers work against inflammation and disease. The role of the staff in safety, education, and equipment maintenance is crucial. Demystify the quest to buy a laser by understanding that different lasers are appropriate for different practice needs. Our goal of treating the whole person as opposed to “the teeth” will be greatly enhanced by the use of lasers in dentistry.

Transform Your Body – Transform Your Practice!
Want more energy and vibrant health? Feeling stuck? This isn’t your everyday ergonomic session. In this fast paced and inspirational session you will learn that what you do (or what you don’t do) at home and office will equally influence your health and productivity. Almost 75% of the dental team experience pain and discomfort that influence their work life. Learn insider movement and exercise strategies that wellness author, NSCA certified personal trainer and practicing dentist, Dr. Odiatu uses with four young children, a busy practice life and travel schedule. Receive the foundational components of a time efficient complete exercise program for the busiest dental professional.

Constantly Plugged in and Desperately Seeking Balance
Does your world spin more rapidly or is life just getting increasingly busy? Are you starting to see and feel the effects from being chronically connected every waking hour? Finding balance in life, both personally and professionally takes focus, practice and determination now more than ever before. Can you learn to unplug and yet stay in touch with the world? Absolutely. Sit back, take a breath and let’s admit we all need to step away from the technology for a short time.

Pre-Dental Society
The Pre-Dental Society was created to support students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and learn about the admissions process. Current dental students will be available to provide insight and advice regarding life as a dental student as well as tips for scoring well on the Dental Admission Test (DAT). This session promises to be fun as well as informative. One lucky attendee will win a free Kaplan DAT self-study bundle valued at $249.

Top 10 Management Tools for a Successful Practice
Designing systems and protocols for a good foundation of production and collections can be a challenge. Identify strategies and systems thereby keeping a feel on the pulse of the practice so you can address day-to-day concerns before they become major issues. Focus on the must-have systems to achieve optimal results. Learn key strategies to grow the practice and develop effective communication skills to assist patients in making informed decisions.

Potpourri of Orofacial Pain: Case Discussions
Differential diagnosis of orofacial pain is an extremely challenging aspect of dental practice. Hear the latest about pain of non-odontogenic origin to include disorders of salivary glands, neurologic sources of craniofacial pain, various headache subgroups and craniofacial pain of musculoskeletal origin. Critical management considerations will be shared.

While preparing for dental school applications, I found that the Hinman Pre-Dental Society course was incredibly helpful to me. The course not only allowed me to get advice from dental school admissions officers, but it gave me the opportunity to meet and interact with current dental students. I even befriended a dental student who assisted me with my dental school application. Now, I’m a freshman at the Dental College of Georgia, and that very same student is one of my mentors at the school!

— Bahar Jalalian, DCG Class of 2022
Mr. Larry Guzzardo  
Sa372  9 a.m. – 12 p.m.  
D H A OS SP | No Fee

Unravel the Mystery of Treatment Acceptance: A Dental Team’s Guide  
Demystify the steps to increase treatment acceptance. When you learn how easy it can be, you’ll be inspired to accelerate your transition. Attendees will leave with a specific plan for providing exceptional patient care and build a highly profitable practice. They will learn effective new patient phone call strategies plus verbal skills to present treatment and improve case acceptance. Hear the necessary steps for every new patient experience. Mr. Guzzardo will discuss specific practice numbers and what they tell you. Learn how to maintain a stress-free schedule and improve productivity.

Dr. Roger Levin  
Sa373  9 a.m. – 12 p.m.  
ALL ATTENDEES | No Fee

Five-Star Customer Service: How to WOW Every Patient Every Time  
Only a minority of dental practices ever achieve Five-Star Customer Service and those that do have unparalleled success. Dr. Levin has researched and analyzed the highest level companies ranging from Ritz Carlton to Ralph Lauren to Nordstrom, as well as the best performing practices. Attend this seminar with a goal of transforming the entire team and patient experience. Your team has never been trained on customers at this level and the results will include highly satisfied patients, higher case acceptance and an almost immediate rise in referrals. Burst out of complacency and experience Five-Star Customer Service training.

Mr. Charles Loretto  
Sa374  9 a.m. – 12 p.m.  
D ST | No Fee

Owning Your Practice: The Key to Your Financial Future  
Ownership can feel daunting, but have you considered the long-term financial implications of working as an associate? This course provides a realistic view of ownership versus being an employee. Mr. Loretto will weigh the risks, consider debt, and evaluate options associated with opening a practice, entering a partnership, buying an existing practice, or working as a partner in a corporate dentistry environment. Let knowledge illuminate the path a new dentist should take to lead to long-term personal and financial success.

Dr. Glenn Maron  
Sa375  9 a.m. – 12 p.m.  
ALL ATTENDEES | No Fee

Medical Update for Dentistry: From Bisphosphonates to Blood Thinners  
Practitioners must deal with an expanding array of patients with medical issues as the population ages. When practitioners think they understand procedure, the rules are changed. BRONJ [bisphosphonate-related osteonecrosis of the jaw] is now MRONJ [medication-related osteonecrosis of the jaw]. Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. Examine these issues and begin to understand the science behind the current management protocols.

Dr. Constantine Politis  
Sa376  9 a.m. – 12 p.m.  
D H A | No Fee

Red, Swollen, Glossy and Boggy: Fixing Those Broken Gums  
Remember all those things that they taught you in school about treating gums? Guess what…they still work. This course was designed for dental team members interested in updating their knowledge of the diagnosis, etiology and fundamentals of treatment, for their periodontally compromised patients. An overview of periodontal treatment from non-surgical therapy through regenerative surgical techniques will be presented. Implement an algorithm for decision making regarding the treatment, or referral for treatment, of the various forms of periodontal disease.

Ms. Amber Riley  
Sa377  9 a.m. – 12 p.m.  
D H A OS ST | No Fee

Patients, Pills and Pathologies: Why Medical History Clues Are Critical to Dental Treatment  
The myriad of common and often underestimated, abnormal physical conditions that work and can be put to use on Monday!

Dr. David Rothman  
Sa378  9 a.m. – 12 p.m.  
D H A OS ST | No Fee

“You Want to Do What to My Child?” Answering Parents’ Difficult Questions While Keeping Your Sanity  
Flash! Brushing and flossing don’t stop cavities! For years, dentists have promulgated myths learned in dental school. Start evaluating evidence-based research on the issues of caries, hygiene, diet, caries risk assessment, prevention and just as important, how to manage the family (it’s not just the child!) for the initial evaluation and follow up visits. Attendees will talk about sleep disordered breathing and screening for risk factors that affect growth and development of the oral cavity.

Dr. Lori Trost  
Sa379  9 a.m. – 12 p.m.  
D H A OS ST | No Fee

Top Clinical Tips for Dental Team Members  
This program introduces “easy-to-implement” techniques, materials, and tips for all team members that can be implemented in everyday practical dentistry. Topics range from clinical protocols, material trends, communication and isolation, to digital dentistry and best practices. Use these “gems” to maximize your role within the dental team and build your ultimate “Top List” with ideas that work and can be put to use on Monday!
Infection Control in Practice
Review infection control principles pertaining to sterilization, disinfection of patient-care items in accordance with CDC guidelines for optimal infection control and patient safety. Attendees will gain an understanding of how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.

Ms. Kim Laudenslager, RDH, MPA
Director, CRDTS Examination Review Committee
Sa381 9:30 – 11 a.m.
Hygiene Students | No Fee

2020 CRDTS Dental Hygiene Exam Review
The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2020 CRDTS Dental Hygiene Examination.

Note: AGD credit will not be issued for this course.

Dr. Stephan Holcomb, Chair
CRDTS Examination Review Committee
Sa382 9:30 – 11:30 a.m.
Dental Students | No Fee

2020 CRDTS Dental Exam Review
The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2020 CRDTS Dental Examination.

Note: AGD credit will not be issued for this course.

Dr. Mitch Gardiner
Sa383 9:30 a.m. – 12:30 p.m.
Repeated from Friday (Fr340)
ALL ATTENDEES | No Fee

Your Dental Team Can Defend You From Malpractice: Teach Them How
Clinical documentation is the gold standard in malpractice defense. Teaching a dental team how to meet accepted standards of dental care and having it documented is a powerful defense tool in court. This program will teach every member of the team, hygienists, assistants and front office staff personnel, the important role that they all play in making an office the best practice it can be for providing high quality dentistry to patients while protecting the dentist from malpractice liability.

Dr. Bobbi Stanley
Sa384 10 – 11:30 a.m.
DOS | No Fee

Grow Your Dental Practice With the Best Marketing Secrets
Do your patients know what services you offer? Are you marketing to your existing patients as well as new patients? Stanley will discuss the best kept, most effective marketing secrets in dentistry including: zero-cost marketing, how to get new patients for FREE, how to turn patients into ambassadors for your practice, maximizing your online presence with social media, a website that wows and SEO best practices.

Ms. Janice Hurley
Sa385 10 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Are We That Dysfunctional Family?
What are the top 10 ways we mess it up for ourselves and others in the office and don’t even know it? How do you talk about social skills so necessary without offending others? Hurley will answer these questions and more of how to achieve that predictable level of success and delight every day. The course will show how to increase team awareness on how much more impactful we can be as we work together, decrease misunderstandings and judgment towards ourselves and others, create a positive filter in which to allow yourself to enjoy every day and effectively be “at peace” with what is going on around you to optimize your impact.

Dr. Mark Hyman
Sa386 12 – 3 p.m.
ALL ATTENDEES | No Fee

Seasons Change...and So Did It! Successful Practice Transitions in an Unpredictable Dental World
After a 40-year journey in dentistry, starting as a 19-year-old volunteer dental assistant to a 59-year-old veteran of real-world private practice, how does one successfully and predictably transition a beloved practice, long-time patients, bulldog-loyal teammates and one’s identity to a young superstar? Review and imagine how the three key phases of a practice transition can be mastered: Integration into our team, integration into our existing patient family and integration into our community. Attend to laugh, cry, learn and begin this wonderful process.

Dr. Mark Murphy
Sa387 12 – 3 p.m.
DHAOSST | No Fee

Simplifying the Complex Case: Managing Treatment Planning Variables
This evidence-based review of occlusion, differential diagnosis, treatment planning, materials, matrices, shade, preparation design and provisionalization will emphasize how to evaluate and apply risk assessment and make predictable decisions. Dr. Murphy will walk through each simplifier and breakdown the process into constructs attendees and their teams can easily apply. The focus will be on developing skills that can be used right away in planning and restoring dentitions for patients.
General Attendance Lectures

Immediate Implant Placement and Restorations for Long Term Esthetic Success
Dr. Mike Pruett
Sa388 12 – 3 p.m.
DHA LT ST | No Fee
In today’s esthetically driven practice, it is a must to appropriately diagnose and understand the benefits and limitations of implant restorations. This lecture will provide the practitioner with an understanding of the technique of immediate implant placement and immediate provisionalization along with the long-term benefits to patient esthetics. The entire dental team will benefit from this update and review on implant therapy.

“It’s (Medically) Complicated!”: Winning Strategies for Treating Today’s Medically Complex Dental Patient
Dr. Tom Viola
Sa389 12:30 – 3:30 p.m.
ALL ATTENDEES | No Fee
Dental professionals must frequently draw upon their knowledge of pharmacology for optimal care of today’s medically complex dental patients. However, pharmacology often constitutes only a small portion of most dental degree programs. With a relatively brief exposure to this vast subject, many dental professionals simply cannot keep up with the latest trends in disease state management. This comprehensive program explores the dental implications of the prescription medications, non-prescription medications, herbal products, nutritional supplements and substances of abuse most frequently used by patients. Participants receive this essential information in a format which is not only practical and applicable but also highly entertaining for the entire dental team.

The Safest Dental Visit: The Role of the Infection Control Coordinator
Ms. Jessica Wilson
Sa390 1 – 2:30 p.m.
ALL ATTENDEES | No Fee
Safety should always be the main focus in the delivery of care in the dental practice setting. This presentation will discuss the importance of a designated safety/infection control coordinator to manage and coordinate the practice safety program. Attendees will learn strategies to execute infection control related responsibilities. Ensuring that one team member is the point of contact for infection control compliance provides consistency and accountability. This course will include information about the most recent CDC Dental Guideline recommendations.

Enhanced Esthetics with Crowns and Veneers
Dr. Jay Smith
Sa391 1 – 4 p.m.
DA OS LT ST | No Fee
Many patients visit dental practices solely for esthetic enhancements. Cosmetic dentistry has evolved into an integral element of contemporary dental practice. Dentists must develop the ability to evaluate existing cosmetic deficiencies and recognize patient expectations to design proper procedure for smile improvement. Dr. Smith will discuss the factors that make up smile design and decision making for the best treatment options for the patient. Current preparation techniques for crowns and veneers will be presented as well as material options with regard to esthetics and function. This presentation will outline restorative techniques from diagnosis to completion. Preparation techniques, provisional techniques, longevity and cementation recommendations for various materials will be discussed.

In partnership with
Mr. Joshua Polansky

**Sa578**  8 – 10 a.m.
*Repeated from Friday (Fr575)*

ALL ATTENDEES | No Fee

**Prosthodontic Protocols for the Modern Dental Team: A Team Approach to Navigating the Prosthodontics Restorative Landscape**

Modern dentistry is changing at a rapid pace. The focus of the presentation is to show how the dental technician and dentist involve each other throughout the entire treatment process in order to achieve predictable success for our patients. CAD/CAM, new techniques, and materials are evolving almost on a daily basis.

It is crucial to adapt to the times; however, it is of utmost importance to have a foundation in prosthodontic protocols to succeed. These foundations will help the dental team adapt to the times in a more productive and predictable fashion. The lecture will discuss updated techniques from full mouth rehabilitations using cad/cam, photo protocols with shade taking, to alternative restorative techniques such as non-invasive veneers.

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Dr. Amy Dayries-Ling

**Sa579**  9 – 10:30 a.m.

ALL ATTENDEES | No Fee

**Holistic Dentistry: Practical Approaches to Insuring Health**

Seventy percent of the population of the United States chooses complementary alternative medicine (CAM) techniques when faced with needing a health care solution. The modern dental office needs a working understanding of CAM techniques available that overlap with the scope of our practice in order to be supportive of patients since this material has not been traditionally included in dental school curriculum. This course explores the research (evidenced based medicine) related to CAM for effective solutions for common dental patient concerns including: dental treatment anxiety and fear, pain management, honoring the patient’s desire to minimize chemicals and for the treatment of head injuries.

The attendee will be shown which new solutions for old problems are effective. The course will enable the dentist to hold a respectful space for honoring the treatment wishes of a patient who wants to try CAM for their care.

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Mr. Von Grow

**Sa580**  9 a.m. – 12 p.m.

ALL ATTENDEES | No Fee

**The Platinum Foil Veneer and All Ceramic Solutions**

This seminar reviews how cosmetic veneer cases can be completed with minimal prep or no prep at all. Imagine little glass slippers that go over natural teeth to change shade and shape, and achieve beautiful esthetic results. The clinician also shows traditional prep cases and all ceramic solutions including Pressed Lithium Disilicate and Zirconia. Discuss changes happening in dentistry and how you can decide which way you would like to shape your practice.

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Mr. Step Toothmaster Bay

**Sa581**  10:30 a.m. – 12 p.m.
*Repeated from Friday (Fr571)*

ALL ATTENDEES | No Fee

**Art of Colors**

During this lecture, Mr. Step Toothmaster Bay will cover, digital dental photography and anterior aesthetics. Starting with how to easily use the complicated DSLR camera settings to capture magazine quality pictures and closing with how to achieve life like anterior aesthetics by using the systemized cutback techniques and proper colors.

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Dr. Amy Dayries-Ling

**Sa582**  1 – 3 p.m.

ALL ATTENDEES | No Fee

**An Integrative Approach to Dentistry: Connecting Whole Body Health in the Hygiene Chair**

How can you get better results with your hygiene department and keep your patients begging to see you? This course teaches the dental team how to host conversations with the patient in your chair to solidify awareness and the value of the oral: systemic connection. This course reviews conversational basics for teaching oral: systemic connections to your patients. The attendee will learn what medical research supports regarding ties between oral and whole body inflammation, review the latest on nutrition and dietary trends, and the explore effectiveness of vitamin and mineral supplements.

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Dr. John Puskas

**Sa559**  10 – 11 a.m.

ALL ATTENDEES | No Fee

**Don’t Break Your Heart**

A world-renowned leader in cardiothoracic surgery will present recent advances in cardiovascular care which impact you as well as your patients. This presentation will include updates on the guidelines for oral antibiotic prophylaxis as well as the management of patients on novel oral anticoagulants. Learn about the advances in cardiovascular therapies which affect your dental patients and their care.

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Dr. Wayne Kerr

**Sa560**  1 – 2 p.m.

ALL ATTENDEES | No Fee

**Stuff Worth Knowin’ About Money, Practice and Life**

In this fast-paced, information-packed presentation, learn how to build wealth and minimize the risk of identity theft. Review top clinical products and time-saving tips and techniques to improve practice efficiency and success. Identify critically important information needed to protect your loved ones and consider eight keys to live life more fully. In just one hour, this program is a real “game-changer” and not to be missed!
AmericasMart Shopping
Event Th400 | 9 a.m. – 4 p.m.
Fee: $20

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

Keynote Session with Colonel Nicole Malachowski
Event Th401 | 5:30 – 7 p.m.
GWCC | No Fee

Join us for the official opening ceremony of the Hinman Dental Meeting!
Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting’s Clinicians and Keynote Speaker, Col. Nicole Malachowski, USAF (Ret.) who defies stereotypes. A leader, a combat veteran, the first woman pilot on the Thunderbirds Air Demonstration Squadron, a White House Fellow, and an inductee into both the National Women’s Hall of Fame and the Women in Aviation International Pioneer Hall of Fame, Nicole’s distinguished 21-year Air Force career exceeded her wildest dreams. But the dream came to an end when a devastating tick-borne illness left her struggling to speak or walk for almost nine months. An indomitable spirit, Nicole fought back against overwhelming odds and prevailed. Drawing on stories from her career and personal life, Nicole inspires audiences to rethink the challenges they face every day. She urges them to go beyond resilience and become resurgent. Nicole empowers people with three key beliefs: failure and risk equal the price of entry for achieving something great; sometimes you need to yield to overcome; and her personal mantra - “nobody wants to lead a scripted life.”

Nicole earned a Master of Arts, with honors, in National Security Policy from American Military University and a second Master of Arts, with highest distinction, in National Security and Strategic Studies from the U.S. Naval War College. While there, she earned the Admiral Stephen B. Luce Award as the class honor graduate, the first Air Force officer in the history of the Naval War College to do so. As Nicole continues to recover from her neurological tick-borne illness, she embraces any opportunity to educate others about her medical journey and gains energy from educating others about this growing epidemic. She is on the Board of Directors at the LivLyme Foundation and is a Patient Advisory Board Member of The Dean Center for Tick Borne Illness.

Col. Malachowski, USAF (Ret.) was born in Santa Maria, CA and graduated high school in Las Vegas, NV. She and her husband Paul have twin children; son Garrick and daughter Norah. Paul is a retired Air Force Lieutenant Colonel and former F-15E Evaluator Weapons Systems Officer.

Marvin C. Goldstein Memorial Lecture
This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.
Pre-Registration Information

Friday | Special Events

AmericasMart Shopping 🛍️
Event Fr403  |  9 a.m. – 4 p.m.
Also available on Thursday (Event Th400)
Fee: $20

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

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Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

Southern Beer Tour 🍻
Event Fr405  |  12:30 – 5:30 p.m.
Fee: $68
Attendees must be 21 years or older to participate in this event.

Board bus at main entrance of GWCC at 12:30 p.m. for 12:45 p.m. departure.
Return bus will board at 5 p.m. for 5:15 p.m. departure.

There’s no better, or safer, way to travel to taste the beer made right here in Atlanta than on this tour. Visit one of the largest craft breweries in the country, SweetWater Brewing Company. The tour will also stop at Monday Night Brewing and the oldest brewery in Georgia, Atlanta Brewing Company. Spend the afternoon sampling some of Atlanta’s favorite beers and enjoy some delicious snacks. Best thing of all, Southern Beer Tours does all the driving!

Wine Tasting and Seminar with Mr. Michael Gallant
Event Fr406  |  3 – 4:30 p.m.
Omni Hotel  |  Fee: $59
Attendees must be 21 years or older to participate in this event.

From Sparkling to Port
Michael Gallant returns to lead another fun and educational wine event. This year’s wines will feature great California Cabernets and some different wines from the South of France. There will also be a chance to try stellar wine from Italy! As always, attendees will have a chance to win fantastic door prizes.

Dental Student Happy Hour 🍻
Event Fr408  |  4 – 5 p.m.
GWCC, Exhibit Hall  |  No Fee

Calling all dental students! Join us for Happy Hour in Eatery 1 of the exhibit hall to kick off the night. Registered attendees receive two free drinks (beer or wine), snacks and are entered to win a free 3-night hotel stay at Hinman 2021! Come mingle with other dental students from across the country, play games and watch your favorite NCAA team in our lounge before you head out for the night.

Timeless Body – Ageless Mind
Ever marvel at people who have boundless energy and keep their edge at any age? Want to kick off the covers with confidence and spring out of bed with incredible spirit? Want to be more energized for your busy clinic day? People who appear to have slowed down the aging process and enjoy mental clarity eat certain foods, do specific physical exercises and hold certain beliefs about themselves that support age defying living. After this session we’ll have you bouncing out the door with confident living strategies ready to take on the world.

Hinman Luncheon with Dr. Uche Odiatu and Ms. Janice Hurley
Event Fr404  |  11:45 a.m. – 1:45 p.m.
Omni Hotel  |  Fee: $75

Earn one hour of CE for attending this event.

Pre-Registration Information
Friday, March 20 | 7–10:30 p.m. | Tabernacle | Event Fr407

HINMAN’S NIGHT OUT is GOING to ROCK!

Plan to spend your Friday with us at the Tabernacle and dance the night away with

Dinner buffet, desserts & two drink tickets for all attendees

The Rupert’s Orchestra

A chance to win gift card prizes valued between $5 & $500, with $4,000 in total prizes

TICKETS

Tickets are $50. Students and residents pay $25. Meeting badge with proof of purchase must be presented for entry. All tickets must be purchased in advance. No tickets will be available at the door. All attendees must be at least 18 years of age.

TICKET INCLUDES

Each ticket includes access to the historic Tabernacle, a delicious buffet dinner catered by Proof of the Pudding, two drink tickets (additional beverages will be available for purchase) and live music by Atlanta’s own The Rupert’s Orchestra, one of the top party bands in the Southeast.

HOW TO GET THERE

Please use the main entrance of the Tabernacle located at 152 Luckie Street NW. The Hinman hotel shuttle routes will run until 11 p.m. The shuttle will also stop at the Omni Hotel during this event only. The Tabernacle is a half-mile walk from the GWCC. There are numerous parking lots and decks in the downtown area (rates vary). The closest parking lot to the venue is located at 157 Luckie Street NW.

Everyone attending MUST register for the Meeting and the event since tickets are required for entry. Tickets must be purchased in advance.
Junior League of Atlanta Tour of Kitchens  
(This tour will visit three or four kitchens)  
Event Sa409  |  9:30 a.m. – 12:45 p.m.  
Fee: $48

Board bus at main entrance of GWCC at 9:30 a.m. for 10 a.m. departure.  
Bus will return to the GWCC at 12:45 p.m.

The 23rd Annual Tour of Kitchens will showcase some of Atlanta’s finest residential kitchens created by the city’s most celebrated kitchen designers. Elite chefs from Atlanta will perform culinary demonstrations in various homes on the tour. You can use your ticket for this event to visit homes (on your own) that are on the Sunday portion of the tour.

The Hinman Shop
Take Hinman home with you.

Be sure to stop by the Hinman Shop, located in the Marketplace in the Exhibit Hall. Proceeds from the store will be used by the Hinman Trustees for scholarships to support dental, hygiene, assisting and lab tech students. A variety of items will be offered, including t-shirts, water bottles and golf shirts.

108th Hinman Limited Edition Merchandise

2020 Hard Rock Café pins will be available for purchase for $14 at the Hinman Shop located in the Marketplace in the Exhibit Hall.  
A portion of the sales will fund a scholarship for dental education.

GET THE HINMAN APP!

Manage your registration account on the go and access these features in real time:

- Course Room Locations
- Exhibitor Lists, Floor Plans & Show Specials
- Maps of the GWCC & Omni
- CE Verification (avoid the lines and email certificates to print from home)
- Add Courses & Special Events Onsite

New this year, “opt in” to making your profile visible the first time you log in to the App so friends and colleagues can see that you are attending. What better way to reconnect with old friends?
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<td>Wilson, Ms. Jessica</td>
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</table>
The Exhibit Hall is a World of Education

With more than 400 exhibiting companies, there is a plethora of opportunities to learn about new products and services for your practice to consider or ways to better use your existing equipment.

In addition to exhibits, the Hinman Exhibit Hall offers these free CE opportunities:

> **Table Clinics** – View scientific table-top presentations and earn one hour of CE for each hour spent in the Table Clinics area.

> **Total Health Pavilion** – Attend one-hour sessions to learn about nutrition, health and wellness, CardioRisk and oral cancer.

> **Learning Lab** – A variety of topics will be presented, including course material specific for lab techs.

**Participation Courses** – Courses that have a fee, held in Rooms 1 - 5, offer a hands-on experience while addressing different techniques.
New this year! The Hinman Podcast Lounge

Listen in, subscribe and chat with the hosts while they record their episodes. Recharge your device and regroup after a busy day at the Meeting in this comfortable lounge. Be sure to bring your device charger to plug in, then sit back and take a break while you listen in to these popular dental podcaster:

Hinman Lunch and Learns

Friday, 12 – 1 p.m. | Fr503 D | Fr504 H A OS | Fee: $25

Location: Learning Lab Pavilion on the Exhibit Floor, Booth 406

Join us for lunch and listen to Hinman exhibitors as they share valuable information about their products or service. This course allows you to earn an hour of CE while you eat—a two for one! During this time, five exhibitors will share knowledge and research on a particular product or service. Lunch is included in the fee for the course.
PRE-REGISTRATION
- Pre-register to avoid waiting in line and to guarantee a seat in all courses.
- There are two ways to register:
  1) Register online at Hinman.org
  2) Mail a registration form to:
     The Thomas P. Hinman Dental Meeting
     6840 Meadowridge Court
     Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or onsite registration.

Attendees whose pre-registration forms are postmarked or received online by Thursday, February 20, 2020 will receive their registration badges in the mail. Registrants should bring all of these materials to the meeting. Those individuals who register after February 20 must pick up their materials onsite.

YOU MUST REGISTER FOR ALL COURSES
- General Attendance: Registration for these courses can only take place during the pre-registration process. Attendees must have general attendance courses listed on their course summaries to enter the room before the start of each course. Seating for these courses is only guaranteed up to the published start time. After the published start time, admission to each general attendance course will be on a first-come, first-served basis until the room is at capacity.
- Registered Attendance: Confirmation of these courses will be printed on each badge for those who pre-registered. Seats can be purchased from Ticket Sales in Registration or using the Hinman APP onsite.

ONSITE REGISTRATION HOURS
(Location: GWCC Main Entrance)
Wednesday, March 18 1 – 5 p.m.
Thursday, March 19 7:30 a.m. – 5 p.m.
Friday, March 20 7:30 a.m. – 5 p.m.
Saturday, March 21 7:30 a.m. – 4 p.m.

CHILDREN
Children (under the age of 12) and Youth (ages 12 – 20):
- Must register to attend the meeting,
- Can visit the Exhibit Hall and
- Are not permitted in lectures.

Strollers are not allowed in the Exhibit Hall.

Visit attend.atlanta.net/attend/hinman2020 to view a list of children’s activities available in Atlanta. We encourage you to bring your family and enjoy all our city has to offer!

REGISTRATION CATEGORIES & FEES

<table>
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<tr>
<th>Category</th>
<th>On or Before 2/20</th>
<th>After 2/20</th>
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<tr>
<td>(A) Dentist</td>
<td>$195</td>
<td>$250</td>
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<tr>
<td>(1) Dentist in 1st year of practice*</td>
<td>$95</td>
<td>$125</td>
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<tr>
<td>(2) Dentist in 2nd year of practice*</td>
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<td>$185</td>
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<td>(3) Hinman Dental Society Member</td>
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<td>(4) Hinman Spouse</td>
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<tr>
<td>(B1) Retired Dentist needing CE***</td>
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<td>(C) Resident</td>
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<td>(D) Dental Student</td>
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<td>(E) Dentist Guest</td>
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<td>(F) Assistant</td>
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<td>(L) Student Lab Tech</td>
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<td>(M) Auxiliary Guest</td>
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<td>(N) Youth (ages 12–20)</td>
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<td>(O) Guest</td>
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<td>(R) Non-Dental Healthcare Professional****</td>
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<tr>
<td>(Y) Educator</td>
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*Categories with a $0 registration fee are not eligible to earn CE credit.

Categories 1, 2, B1 and R must visit

Hinman.org/Registration/Pre-Registration-Information

to download, complete and return the appropriate paperwork as instructed.

*Dentists who are in their first year of practice may attend the meeting for a fee of $95 ($125 after 2/20). Dentists in their second year of practice pay $145 ($185 after 2/20). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee. Individuals requesting either of these categories should use the link listed above to download, complete and return the appropriate form as instructed.

**Dentists requesting the retired dentist category with a complimentary ($0) registration fee should visit the link listed above to download, complete and return the appropriate form as instructed. No CE credit is earned in this category.

***Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the $50 registration fee. Individuals requesting the retired dentist with CE category should visit the link listed above to download, complete and return the appropriate form as instructed.

****Individuals registering in this category should visit the link listed above to download, complete and return the appropriate form as instructed.
CANCELLATION POLICY
Cancellation requests must be postmarked by Wednesday, March 18, 2020. No refunds will be made for cancellations requested after registration opens on the first day of the Meeting, Thursday, March 19, 2020.
In order for the refund request to be considered, the information must be in writing and include the attendee’s name and address, as well as the original registration badge. Mail request to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

TICKET RETURN
For attendees unable to attend registered courses or special events, tickets (listed on your badge) may be resold to Ticket Sales located in Registration. Tickets may be resold prior to the event and only if the course or special event is sold out.

GUEST REGISTRATION
Any guests, who are not dental guests or auxiliary guests, pay a $75 registration fee. Registering enables guests to visit the Exhibit Hall and to buy tickets for courses and special events. Continuing education credit will not be provided for any guest categories.

AUDIO, PHOTO AND VIDEO DISCLAIMER
Photographs, audio recordings and videos may be taken during the meeting by Hinman and approved media representatives and contractors. When registering for the meeting, exhibitors and attendees grant Hinman, its subsidiaries and affiliated entities, approved media and their respective employees and agents, the irrevocable right and permission to use any such photograph, audio recording and video taken during the meeting, for purposes of news reporting, promotion and advertising and trade in any medium or context now known or later developed, without further authorization.
Photographs in this publication taken by Robb Cohen Photography and Video.

HINMAN CODE OF CONDUCT
As a professional organization, The Hinman Dental Society of Atlanta, Inc. (the “Society”) insists upon maintaining an atmosphere of decorum, courteousness and professionalism. The Society is dedicated to providing a safe, harassment-free and inclusive experience for all participants at all Society-organized events and has a zero-tolerance policy for harassment of participants in any form. Participants include but are not limited to Society employees, members, attendees, guests, staff, speakers, sponsors, exhibitors, Advisory Committee members and Executive Council members. A Society-organized event includes business at the Society office as well as The Thomas P. Hinman Dental Meeting and official social events and receptions, the Hinman Annual Meeting and other membership meetings, board meetings, committee meetings and any other event for which attendees are asked to RSVP or register through the Society.

Harassment includes but is not limited to offensive comments or gestures related to gender, gender identity, age, sexual orientation, disability, physical appearance, race, ethnicity or religion. Harassment also includes but is not limited to intimidation, bullying, stalking, following, harassing photography or recording, sexual images in public spaces, sustained disruption of presentation or other event, inappropriate physical contact and unwelcome sexual attention. Harassment can occur in real or virtual space, including social media related to a Society-organized event.

If you observe or experience harassing behavior that you believe is in violation of the Code of Conduct, please report the incident immediately to the Hinman office at (404) 231-1663 and ask to speak to either the President or the Executive Director regarding an incident of harassment. The Society will take every complaint seriously and investigate each complaint promptly, thoroughly and impartially. All complaints will be handled as confidentially as possible. The Society reserves the right to determine, in its sole discretion, whether any behavior at any Society-organized event is unacceptable and in violation of this Code of Conduct. In the event that it is determined that an individual has violated this Code of Conduct or has otherwise engaged in conduct that is deemed to be improper, prejudicial or detrimental, the Society reserves the right to discipline such individual, including but not limited to (1) removing any such individual from the event or meeting with no refund of any fees paid, (2) barring any individual from attending future Society events or meetings and/or (3) suspending any such individual’s Society membership or terminating any such individual’s Society membership with no refund of any dues paid, or any other disciplinary action authorized under Article III, Section 8 of the Bylaws.

The Society shall have no liability whatsoever arising out of its interpretation and enforcement of the Code of Conduct.
**Disability-Related Accommodations**

In compliance with the Americans with Disabilities Act, The Thomas P. Hinman Dental Meeting will make all reasonable efforts to accommodate persons with disabilities at the Meeting. Please submit your request no later than February 20, 2020, to Lynn Leidel at lleidel@hinman.org or (404) 231-1663.

**ACCRREDITATION & CONTINUING EDUCATION CREDIT**

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each class. Attendees will be advised of a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the Meeting:
1) Exhibit Hall, CE Printing: Thursday 9:30 a.m. – 5 p.m., Friday 9:30 a.m. – 6 p.m., Saturday 9:30 a.m. – 3 p.m.
2) Registration Hall: Saturday 1 p.m. – 5:30 p.m. only

Or
Get the Hinman APP to record your CE and send certificates to yourself to print at home.

**ACADEMY OF GENERAL DENTISTRY**

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than April 24, 2020.

**HANDOUTS & REGISTRATION CONFIRMATIONS**

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available March 9 through May 8. Plan ahead, download the handouts and get the most benefit from the courses!
Four Ways to Explore the 404°

In Atlanta, there is plenty to see and do when your course wraps for the day. Get out and explore the city with the perfect experience no matter what interests you.

*In the know: 404 is the area code for Atlanta and its closest suburbs*

--

**OUTDOORS**

**HISTORY**

**BUFF**

**SHOPPING**

**FOODIES**

**ATLANTA BOTANICAL GARDEN** — Atlanta is often referred to as the city in the forest with nearly 48% of the destination covered by an urban tree canopy. Adjacent to Piedmont Park, one of the city’s largest green spaces, sits the Atlanta Botanical Garden. This 30-acre urban oasis in Midtown surrounds guests with trees and flowers, offering a peaceful respite from the city. Skyline Garden is the latest space and offers scenic views of Midtown.

**PONCE CITY MARKET CENTRAL FOOD HALL** — For those whose appetites guide their travel decisions, Central Food Hall at Ponce City Market is a destination within itself. Prominently located along the Atlanta BeltLine Eastside Trail, Ponce City Market is a culinary haven, connecting Atlanta’s most popular intown neighborhoods. Central Food Hall includes stalls from Atlanta’s popular James Beard Award-winning chefs.

**MARTIN LUTHER KING JR. NATIONAL HISTORICAL PARK** — Atlanta would not be the progressive metropolitan region it is today without the efforts of Dr. Martin Luther King Jr. and other leaders of the American civil rights movement. His legacy continues to influence the city and beyond. Make plans to visit the Martin Luther King Jr. National Historical Park or the National Center for Civil and Human Rights for a deeper dive.

**SHOPPING**

**Retail Destinations in Buckhead** — Atlanta’s upscale Buckhead neighborhood is long-established as the destination for fashionistas and boasts three high-end shopping complexes earning the nickname, “Rodeo Drive of the South.” Nearly every brand imaginable can be found within Phipps Plaza, Lenox Square and The Shops Buckhead Atlanta.

**FOODIES**

**PONCE CITY MARKET CENTRAL FOOD HALL** — For those whose appetites guide their travel decisions, Central Food Hall at Ponce City Market is a destination within itself. Prominently located along the Atlanta BeltLine Eastside Trail, Ponce City Market is a culinary haven, connecting Atlanta’s most popular intown neighborhoods. Central Food Hall includes stalls from Atlanta’s popular James Beard Award-winning chefs.

**ATLANTA HAPPIENINGS**

Visit [attend.atlanta.net/attend/hinman2020](http://attend.atlanta.net/attend/hinman2020) to plan your trip!

**Dental Dash at Dawn 5k**, which helps raise funds for Dentistry for the Developmentally Disabled (DDD) Foundation’s nonprofit clinical service, will be held on Saturday, March 21 at 8 a.m. For more details visit [dentaldash.org](http://dentaldash.org) or contact Sheri Anderson at 404-942-0086, ext. 208.
### 2020 HOTELS

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<th>Hotel Name</th>
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<td>AC Hotel Atlanta Downtown</td>
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<td>Aloft Atlanta Downtown</td>
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<tr>
<td>Atlanta Marriott Marquis</td>
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<tr>
<td>Courtyard Atlanta Downtown</td>
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<td>Embassy Suites Atlanta at Centennial Park</td>
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<td>Glenn Hotel</td>
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<td>Hilton Garden Inn Atlanta Downtown</td>
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<td>Holiday Inn Express &amp; Suites Atlanta Downtown</td>
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<td>Hyatt Place Atlanta Downtown</td>
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<td>Omni Hotel at CNN Center</td>
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<td>Sheraton Atlanta Hotel</td>
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<td>SpringHill Suites by Marriott Atlanta Downtown</td>
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<td>The American, a DoubleTree by Hilton Atlanta Downtown</td>
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<tr>
<td>The Ritz-Carlton, Atlanta</td>
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<tr>
<td>The Whitley, Luxury Collection Hotel, Atlanta Buckhead</td>
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<tr>
<td>W Atlanta Downtown**</td>
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<tr>
<td>Westin Peachtree Plaza</td>
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Shuttle provided (* = morning & evening shuttle only, ** = board at the Aloft, three block walk)  
Within walking distance of the GWCC and Omni Hotel

### TRANSPORTATION & PARKING

#### Hinman Shuttle
A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online prior to the meeting, will be posted in each participating hotel lobby and available to view on the Hinman App.

#### MARTA (Rapid Rail System)
Visit [www.itsmarta.com](http://www.itsmarta.com) for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations. See map on next page for MARTA stops to plan your trip.

#### GWCC Parking Information
**Red Deck, Blue Lot and Yellow Lot**  
$11.30 (includes service fee) in advance (use link below to purchase)  
$20 at the gate  

These parking lots, located around the GWCC, are indicated on the map below. Order your parking in advance online and ensure you have the space you need. Visit gwcc.clickandpark.com/events to reserve a parking space. Use code HINZ2020 to determine which lots are available.

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**WIFI**  
Complimentary WiFi is available only to attendees and exhibitors that book in the official Hinman hotel block.

**EventSphere** can also assist with making car rental reservations. Discounted car rental rates are available for Hinman attendees. When speaking to an EventSphere agent or when booking online, please reference the Enterprise, Alamo and National Discount XZL0302 to receive lower rates.

For airline reservations, Delta Air Lines is pleased to offer special discounted airfares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network Reservations at (800) 328-1111, Monday – Friday, 7:30 a.m. – 7:30 p.m. (Central Standard Time) and refer to File Meeting Code NMTN7. You may also use this code when booking online.

**READY TO HEAD TO THE AIRPORT?**  
NEED A PLACE TO STORE YOUR BAGS?

Save time on your last day and enjoy the meeting to its fullest. Store your luggage at the GWCC, Building A, Level 300, across from A314. You will be charged $3 per coat and $5 per bag that you store.
Downtown Atlanta Map

- **Legend**
  - LANDMARK
  - ATTRACTION
  - HOSPITAL
  - BUS TERMINAL
  - VISITOR INFO CTR
  - HIGHWAY EXIT
  - MARTA STOP
  - STREETCAR STOP

- **Map Details**
  - **LANDMARKS**
    - The Children’s Museum of Atlanta
    - World of Coca-Cola
    - Olympic Park
    - Visitor Info Ctr

- **ATTRACTIONS**
  - CNN Studio Tours
  - Tabernacle
  - Underground Atlanta

- **HOSPITALS**
  - Emory University Hospital Midtown
  - Memorial Hospital

- **Bus Terminals**
  - MARTA Bus Stop

- **Streetcar Stops**
  - Streetcar Stop

- **Hotel Listings**
  - 1 AC Hotel Atlanta Downtown
  - 2 Aloft Atlanta Downtown
  - 3 Atlanta Marriott Marquis
  - 4 Courtyard Atlanta Downtown
  - 5 Embassy Suites Atlanta at Centennial Park
  - 6 Glenn Hotel
  - 7 Hilton Atlanta
  - 8 Hilton Garden Inn Atlanta Downtown
  - 9 Holiday Inn Express & Suites Atlanta Downtown
  - 10 Hotel Indigo Atlanta Downtown
  - 11 Hyatt Place Atlanta Downtown
  - 12 Hyatt Regency Atlanta
  - 13 Omni Hotel at CNN Center
  - 14 Sheraton Atlanta Hotel
  - 15 Springhill Suites by Marriott Atlanta Downtown
  - 16 The American, a DoubleTree by Hilton Atlanta Downtown
  - 17 The Ritz-Carlton, Atlanta
  - 18 The Whitney, Luxury Collection Hotel, Atlanta Buckhead
  - 19 W Atlanta Downtown
  - 20 Westin Peachtree Plaza
Receptions and Gatherings

Note: If you are planning to attend one or more events, please indicate the event on the enclosed registration form or as part of the online registration process. This information will be forwarded to the appropriate contact to assist in planning for the event. Final times and locations will be posted at Hinman.org/Education-Events/Receptions-and-Gatherings and printed in the onsite program and exhibits guide as well as on the Hinman APP.

ALUMNI RECEIPTIONS

Case Western Reserve University – School of Dental Medicine
Event Fr450 – Alumni Reception
Friday, March 20, 5 – 6:30 p.m. | Omni Hotel
Sara Fields | dentalalumni@case.edu | 216-368-3924

Dental College of Georgia
Event Fr451 – Alumni Reception
Friday, March 20, 5 – 7 p.m. | Dantanna’s Downtown, One CNN Center
Kim Koss | kkoss@augusta.edu | 706-729-0140

Emory Dental Alumni Association
Event Fr452 – Alumni Reception and Awards Presentation
Friday, March 20, 5:30 – 8:30 p.m. | Omni Hotel
Ruthy Cunningham | ruth.cunningham@emory.edu | 404-227-5913
Please contact ruth.cunningham@emory.edu to register. There is a $45 fee to attend this event.

Meharry Medical College – School of Dentistry
Event Sa464 – Meharry, Howard and National Dental Association Reception
Saturday, March 21, 5:30 – 8 p.m. | Omni Hotel
Vanessa Pugh | vpugh@mmc.edu | 615-327-6207

The Ohio State University – College of Dentistry
Event Fr454 – Alumni Reception
Friday, March 20, 5 – 7 p.m. | Omni Hotel
Michelle Thomas | thomas.1463@osu.edu | 614-292-1891

Tufts University – School of Dental Medicine
Event Fr455 – Alumni Reception
Friday, March 20, 5 – 6:30 p.m. | Omni Hotel
Beatriz Valdez | beatriz.valdez@tufts.edu | 617-636-6773

University of Alabama Birmingham – School of Dentistry
Event Fr456 – Dean’s Event
Friday, March 20, 5:30 – 7 p.m. | Omni Hotel
Abby Vinson | abbyv@uab.edu | 205-934-3575

University of Kentucky – College of Dentistry
Event Fr458 – Alumni Reception
Friday, March 20, 5:30 – 7 p.m. | Omni Hotel
Sue McConnell | smmcco@eml.uky.edu | 859-323-6676

University of Louisville – School of Dentistry
Event Fr459 – Alumni Reception
Friday, March 20, 6 – 7:30 p.m. | Omni Hotel
Fran Williams | fran.williams@louisville.edu | 502-852-5077

University of North Carolina – Adams School of Dentistry
Event Fr461 – Alumni Reception
Friday, March 20, 6 – 7:30 p.m. | Omni Hotel
Kaylee Cutler | kayleec@unc.edu | 919-537-3895

University of Tennessee Health Science Center – College of Dentistry
Event Fr462 – Big Orange Reception
Friday, March 20, 5:30 – 7 p.m. | Omni Hotel
Clint Anderson | canderson@utfi.org | 901-448-2089

Virginia Commonwealth University – School of Dentistry
Event Fr463 – Alumni and Student Reception
Friday, March 20, 5 – 6:30 p.m. | Omni Hotel
Marie Norton | mnpnorton@vcu.edu | 804-828-9245

AFFILIATE GROUPS

Georgia Academy of Dental Practice
Event Sa471 – Executive Board and Officers
Saturday, March 21, 8:30 – 10:30 a.m. | Omni Hotel
Dr. Randy Phillips | rjphdmd@icloud.com | 770-287-2865

Georgia Dental Society
Event Fr472 – Members Reception
Friday, March 20, 5 – 8 p.m. | Embassy Suites, 267 Marietta St., Legacy Suites A & B
Dr. Tina Moses | drtinamoses@comcast.net | 706-863-6262

Georgia Dental Hygienists’ Association
Event Fr473 – Hygiene Happy Hour
Friday, March 20, 4 – 5:30 p.m. | Exhibit Hall, Booth 756
Anita LaTourette | alatourette@gdha.org
GET THE HINMAN APP!

Manage your registration account on the go and access these features in real time:

✓ Course Room Locations
✓ Exhibitor Lists, Floor Plans & Show Specials
✓ Maps of the GWCC & Omni
✓ CE Verification (avoid the lines and email certificates to print from home)
✓ Add Courses & Special Events Onsite

New this year, “opt in” to making your profile visible the first time you log in to the App so friends and colleagues can see that you are attending. What better way to reconnect with old friends?

New this year! The Hinman Podcast Lounge

Listen in, subscribe and chat with the hosts while they record their episodes. Recharge your device and regroup after a busy day at the Meeting in this comfortable lounge. Be sure to bring your device charger to plug in, then sit back and take a break while you listen in to these popular dental podcasters:
How can I register?
Visit Hinman.org to register online or mail your registration form to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

How do I make a change on my registration form after mailing it in?
Call QMS, the Hinman registration service, at (866) 248-2883.

What if I have not received my registration packet, my badge was not included or my name was misspelled?
Call QMS, the Hinman registration service, at (866) 248-2883.

What is the cancellation policy?
Cancellations must be postmarked by Wednesday, March 18, 2020, and must be submitted in writing. In order for the refund request to be considered, include the attendee’s name, the original registration badge and course ticket summary. No refunds will be issued for cancellations requested after registration opens on the first day of the meeting, Thursday, March 19, 2020. Please see page 63 for more information.

Does Hinman provide a Mothers’ Room?
Mamava pods are located in the Georgia World Congress Center in Building A, Level 4 and Building B, Level 4. Mamava offers the combination of a freestanding lactation pod and a mobile app designed for on-the-go moms. The lactation suites are the perfect solution for busy public spaces such as convention centers. The self-contained, mobile pod includes comfortable benches, a fold-down table, an electrical outlet for plugging in a breast pump, and a door with a lock for privacy. These pods can be located and unlocked by utilizing the free user-friendly Mamava app and proprietary Bluetooth-enabled SmartLock. The Mamava app is available for download on the App Store (iOS) and Google Play (Android).

What are the Exhibit Hall hours?
Thursday, March 19 9:30 a.m. – 5 p.m.
Friday, March 20 9:30 a.m. – 6 p.m.
Saturday, March 21 9:30 a.m. – 3 p.m.

Will I have access to WiFi during the meeting?
Free WiFi will be provided in the Georgia World Congress Center courtesy of eventsphere.

Where is the Hinman Dental Meeting held?
Georgia World Congress Center
285 Andrew Young International Blvd. N.W.
Atlanta, Georgia 30313-1591

Where can I find Hinman shuttle information?
To find out which hotels are located on the shuttle route, see page 66 of this book and look for the symbol. Specific shuttle schedules will be posted in each participating hotel lobby. The routes will be available on the Hinman app and online at Hinman.org/Travel-Housing/Shuttle-Information.

How do I make hotel, airline and rental car reservations?

Which MARTA stop do I use to get to the GWCC?
Exit at the GWCC/CNN stop on the East/West line. Call MARTA at (404) 848-5000 or visit itsmarta.com for detailed schedules. See page 66 for details.

How can I obtain CE certificates?
See page 64 for details.

What are the future dates of the Hinman Dental Meeting?
March 11 – 13, 2021
March 17 – 19, 2022

What are the different course types?

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COURSE #</th>
<th>FEES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation Course</td>
<td>100</td>
<td>Fees vary</td>
<td>Seats for these hands-on courses should be purchased in advance as space is limited.</td>
</tr>
<tr>
<td>Registered Attendance Lecture</td>
<td>200</td>
<td>Fees vary</td>
<td>Seats for these lectures should be purchased in advance or onsite if space is available.</td>
</tr>
<tr>
<td>General Attendance Lecture</td>
<td>300</td>
<td>No fee</td>
<td>Seats for these lectures must be selected in the pre-registration process (before February 20) for confirmed seating.</td>
</tr>
<tr>
<td>Interactive Course</td>
<td>500</td>
<td>Fees vary</td>
<td>Seats for these discussion-based courses should be purchased in advance as space is limited.</td>
</tr>
<tr>
<td>Seminar</td>
<td>500</td>
<td>Fees vary</td>
<td>Seats for seminars must be selected in the pre-registration process (before February 20) for confirmed seating.</td>
</tr>
</tbody>
</table>
Register at Hinman.org
The 2020 Thomas P. Hinman Dental Meeting
REGISTRATION FORM FOR ALL REGISTRANTS

Be sure to fill out the front and back of this form and use a ballpoint pen.

Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005.

1 PRIMARY REGISTRANT

Name ________________________________
Practice Name ________________________
Mailing Address _______________________
____________________________________
____________________________________
City _____________________________ State __________ Zip Code __________
Business Phone ( ) ____________________
E-mail ______________________________

☐ Check here if you would NOT like your e-mail address to be included in lists that exhibiting companies can purchase

Card Holder’s Billing Address ☐ Same as Above

☐ Other ______________________________
____________________________________
____________________________________
City _____________________________ State __________ Zip Code __________

Students & Educators - please indicate School & Program _______________________
____________________________________
____________________________________

PRACTICE SPECIALTY (for dentists only)

4. Oral Pathology 8. Periodontics

2 I have read and agree to abide by the Hinman Code of Conduct provided on page 63.

Signature ____________________________

3 METHOD OF PAYMENT

☐ Check Enclosed: Checks must be made payable to the Thomas P. Hinman Dental Meeting.

☐ Visa ☐ MasterCard ☐ American Express

Credit Card # __________________________ Exp. Date __________ TOTAL FEES __________

Signature __________________________________ Printed Name _______________________

Signature indicates approval for charges to your account.
Print name as it appears on card.

Please see page 62 for all registration category restrictions and requirements.
### Registration Form, Continued

#### A.

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<thead>
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<th>Practice Specialty (dentists only)</th>
<th>ADA #</th>
<th>AGD#</th>
<th>E-mail</th>
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**Sub Total Fee $**

Are you planning to attend the keynote session [Event Th401] □ Yes □ No

#### B.

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**Sub Total Fee $**

Are you planning to attend the keynote session [Event Th401] □ Yes □ No

#### C.

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</table>

**Sub Total Fee $**

Are you planning to attend the keynote session [Event Th401] □ Yes □ No

#### Total Fees (Including all registration courses and special event fees)

$ __________

Add $ __________

**New Total $** __________

---

Register by 2/20/2020 and save $200 off one of the complete recordings packages from Playback Hinman. See ad on page 3 or visit playbackhinman.com for more information.