

THE BEAT GOES ON:
Hinman[®]

DENTISTRY &
YOUR SYSTEMIC HEALTH



107th Thomas P. Hinman Dental Meeting
Atlanta, Georgia
March 21-23, 2019

Georgia World Congress Center & Omni Hotel at CNN Center
Dr. Jonathan S. Dubin, General Chair ♦ Dr. Roy A. McDonald, President



Thank You for Supporting a Dental Meeting that Supports the Dental Community.

A non-profit organization, the Hinman Dental Meeting provides scholarships to dental, hygiene, assisting and laboratory technician students, and gifts to institutions that foster dental education. The focus has always been about providing the very best education possible for the entire dental team.

Support a meeting that supports the future of the dental profession.

Come to Hinman this March to see for yourself and discover the Hinman experience.

A. THE BEAT GOES ON: Hinman® DENTISTRY & YOUR SYSTEMIC HEALTH

WELCOME TO HINMAN

Thank you for considering the Hinman Dental Meeting! Please take advantage of everything it has to offer. I chose the 2019 theme “The Beat Goes On” for a few reasons.

Just as we have done for more than a century, we’ll again offer world-class continuing education from the some of the finest speakers in the country, on the most current topics and techniques. We couldn’t do this event each year without our 800+ dedicated Hinman Dental Society member dentists who volunteer their time and contribute to the “Hinman Heartbeat.” We take pride in being able to offer you a true “Southern Hospitality” experience that makes your visit memorable and enjoyable.

Also, two of our current speakers wrote the book, “Beat the Heart Attack Gene” which further enhances our theme, as well as dentistry’s place in the total health of our patients.

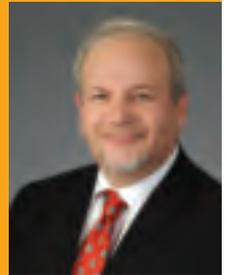
We are excited to offer more than 250 courses, including 70+ hands-on and interactive courses, for every member of the dental team. We’ll offer topics ranging from nutrition, airway and pediatrics to restorative, implants and surgery...and everything in between!

Finally, please note Leonardo da Vinci’s Vitruvian Man featured in our cover design this year. Vitruvius was an architect and the Vitruvian Man depicts the unique connection between art and science. We, as dentists, strive for the same balance as this centuries-old masterpiece.

We have something for everyone at Hinman so bring your staff and family too. Springtime in Atlanta is where “The Beat Goes On.” I hope to see you in March!



Dr. Jonathan S. Dubin
General Chair



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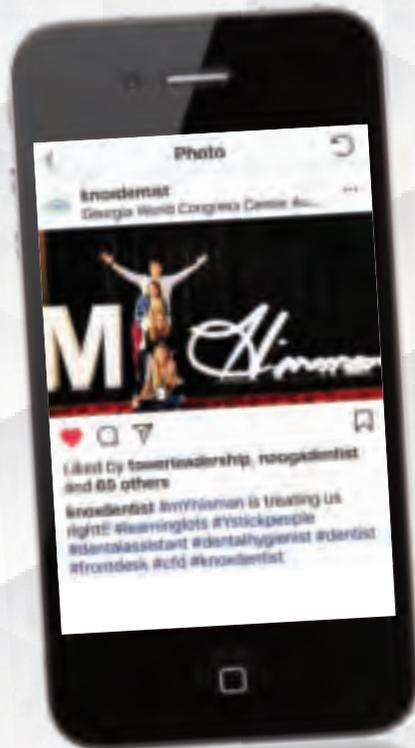
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#MYHINMAN



WHAT'S YOUR HINMAN STORY?

#MYHINMAN



TELL US YOUR "HINMAN STORY" AND YOU COULD WIN \$100!

We'll randomly pick one winner each month through March so the more you post on social media with the official hashtag #myhinman the more times you are entered to win!

NEED SOME INSPIRATION ON WHAT TO POST?

- ➔ Tell us how you met a mentor or found a job opportunity while attending a past Hinman
- ➔ Invite your friends from school to meet you at Hinman for a reunion
- ➔ Let your followers know when you've registered for the Meeting
- ➔ Tell us about a product you discovered on our Exhibit Hall
- ➔ Hinman Scholar? Post a photo from the day you received the scholarship
- ➔ Post a photo of the movie themed costume that you'll debut at Hinman's Night Out on Friday, March 22
- ➔ The possibilities are endless! We can't wait to see what you come up with!

We'll donate to a scholarship bank each time the hashtag is used. Visit Hinman.org/myhinman to vote for your school to receive one of the three scholarships!



#MYHINMAN





Course Schedule

Plan to stop by the Total Health Pavilion in the Exhibit Hall to hear these seminars related to health and nutrition. Earn one hour of CE for each hour of attendance. You must register for these seminars during the pre-registration process or onsite. Attendees must have these seminars listed on their course summaries to enter the pavilion before the start of each seminar.

Courses will be held near Booth 1553.

Thursday, March 21		Friday, March 22		Saturday, March 23	
10 – 11 a.m.		Mr. John Whittaker <i>Fr553</i> The Importance of Measuring Nutritional Status for Oral and Overall Systemic Health			
11:30 a.m. – 12:30 p.m.	Mr. John Whittaker <i>Th550</i> The Importance of Measuring Nutritional Status for Oral and Overall Systemic Health	Dr. Uche Odiatu <i>Fr554</i> Nutrition Lollapalooza: What’s Cooking in the Exhibit Hall? (11:30 a.m. – 1 p.m.)		Dr. Wayne Kerr <i>Sa559</i> Simple Steps to a Happier Life	
1 – 2 p.m.		NEW! Dr. Amy Doneen <i>Fr555</i> cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke			
2 – 3 p.m.		NEW! Dr. Todd Eldredge <i>Fr556</i> Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke			
3 – 4 p.m.	NEW! Dr. Todd Eldredge <i>Th551</i> Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke	Ms. Carole Helms <i>Fr557</i> Diabetes: You’re in Charge!			
4 – 5 p.m.	Ms. Carole Helms <i>Th552</i> Diabetes: You’re in Charge!	NEW! Dr. Brad Bale <i>Fr558</i> cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke			

2019 Thomas P. Hinman Dental Meeting - March 21-23, 2019

Atlanta, Georgia

RECORDINGS

2019 THOMAS P. HINMAN DENTAL MEETING

Pre-Order Hinman Recordings with Registration and Save \$200

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BONUS—RECEIVE FREE ONLINE ACCESS TO THE 2018 HINMAN RECORDINGS!

Register today to qualify for free access to the 2018 Playback Hinman Season Pass:

- 1 Register for the 2019 Hinman Dental Meeting at hinman.org
- 2 Pre-Order the 2019 Playback Hinman Recordings
- 3 Bonus Offer Expires on February 23. Register Today!

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COURSES FOR HYGIENISTS

* = New Speaker at Hinman
Participation and Interactive Courses are in Green

THURSDAY

Speaker Last Name	Subject	Course #	Page
Miraglia	Invisalign for the RDH	Th102	10
CPR	CPR Re-Certification	Th103, Th104	10
Parks & Williamson	Radiology	Th106, Th107	10
Coleman* & Levi*	Non-Surgical Root Debridement	Th109	11
Wilson	Infection Control	Th118	12
Auxiliary Breakfast & Learn Hyman	Product Presentation New Patient Experience	Th502 Th504	13 13
Prevention Convention			
Bale* & Doneen*	Arterial Wellness	Th203	14
Hyman	Practice Heaven	Th205	15
Spencer	Sleep Apnea	Th208	15
Crossley	Sleep Apnea	Th210	15
Crossley	Opioids	Th211	15
Clark*	Digital Marketing	Th217	16
Behrendt	Marketing	Th221	17
Low Dog	Nutrition	Th226	17
Odiatu	Gut Flora/Microbiome	Th228	18
Richman	Implant Health	Th229	18
Riley	Forensics	Th230	18
Wann*	OSHA	Th232	18
Phillips	Dynamic Branding	Th234	18
Behrendt	Work/Life Balance	Th300	19
Low	Lasers	Th302	19
McCauley*	Obesity & Dentistry	Th303	20
Padilla*	Sports Dentistry	Th305	20
Richman	Periodontics	Th306	20
Wilson	Infection Control	Th307	20
Haywood	Bleaching Tips	Th308	20
Kalmar	HPV/Oral Cancer	Th309	20
Phillips	Comm/Coding/Collection	Th311	21
Tau*	Marketing & Social Media	Th312	21
Williams	Vaping	Th313	21
Georgiou*	HIPPA & Technology	Th316	21
Maron	Sports Injuries	Th317	21
Crossley & Gardiner	Standards of Care	Th318	21
McCauley*	Seamless Communication	Th321	22
Novy	Caries Management & Prevention	Th322	22
Kalmar	Oral Cancer	Th325	22
Tau*	Digital Marketing	Th326	22
Culp*	Abuse & Trauma	Th327	22
Whittaker	Health & Wellness	Th550	23
Eldredge*	CardioRisk	Th551	23
Helms	Diabetes/Health & Wellness	Th552	23

SATURDAY

Speaker Last Name	Subject	Course #	Page
Viola	Medications & Dental Implications	Fr270	36
Behrendt	Get Your Practice Thriving	Fr271	36
Crossley	Elicit Drugs & You	Fr274	36
Kalmar	HPV/Oral Cancer	Fr276	37
Wall	Uncovering Hygiene Potential	Fr278	37
Clark*	Digital Marketing	Fr280	37
Hyman	Improving Patient Experience	Fr281	37
Richman	Pre-Orthodontic Periodontal Augmentation	Fr282	37
Riley	Forensics	Fr283	38
Miles	Radiographic Interpretation	Fr286	38
Doneen* & Low Dog	Women's Health	Fr289	38
Riley	Biology of Disease & Wellness	Fr328	39
Clark*	Social Media & Marketing	Fr329	39
Kalmar	Osteonecrosis	Fr330	39
Culp*	Abuse & Trauma	Fr334	40
Marboe*	Preventing Obstacles	Fr335	40
Srinivasan*	Antibiotic Resistance	Fr337, Fr338	40
Clark*	Social Media & Marketing	Fr339	40
Georgiou*	HIPPA & Technology	Fr341	41
Maron	Bisphosphonates & Blood Thinners	Fr342	41
Muller	Oral Pathology	Fr343	41
Yepes*	Pediatric Radiology	Fr344	41
Low	Managing Peri-Implant Disease	Fr347	41
Novy	Caries Update	Fr349	42
Odiatu	Sleep Habits & Good Health	Fr351	42
Tau*	Case Acceptance Technology	Fr352	42
Glasper*	Practice Growth	Fr353	42
Marboe*	Partners in Patient Care	Fr354	42
Williams	Tobacco Cessation	Fr355	42
Whittaker	Nutrition	Fr553	44
Odiatu	Nutrition	Fr554	45
Doneen*	Cardio Scans	Fr555	45
Eldredge*	CardioRisk	Fr556	44
Helms	Diabetes/Health & Wellness	Fr557	44
Bale*	CardioRisk	Fr558	44
Coleman* & Levi*	Non-Surgical Root Debridement	Sa165	47
Riley	Forensics	Sa292	50
Bale* & Doneen*	Arterial Wellness	Sa294	50
Phillips	Business Systems	Sa298	50
Wall	Profitable Perio	Sa200	51
Miller	Technology	Sa356	52
Gardiner	Team Protection from Malpractice	Sa357	52
Miles	X-rays & Systemic Disease	Sa360	52
Sanders*	Oral Cancer	Sa362	52
Low	Geriatric Dentistry/Baby Boomers	Sa364	53
Low Dog	Women's Health	Sa365	53
Muller	Dental Dermatology	Sa366	53
Kerr	Ten Tips to a Better Practice	Sa367	53
Parrish* & Webber*	Practice & Growth Strategies	Sa369	54
Viola	Essential Pharmacology	Sa371	54
Glazer*	Forensics	Sa296	54
Maron	Sports Injuries	Sa373	54
Phillips	Life Balance/Technology	Sa374	54
Webber*	ROCK Your Practice	Sa375	54
Hyman	Successful Team	Sa376	55
Muller	Oral Pathology	Sa377	55
Gardiner	Medical History Malpractice	Sa380	55
Kerr	Simple Steps to a Happy Life	Sa559	56

FRIDAY

Coleman* & Levi*	Non-Surgical Root Debridement	Fr120, Fr121	25
CPR	CPR Re-Certification	Fr131, Fr132	26
Miller & Sanders*	Biofilm Blues	Fr135	27
Parks & Williamson	Radiology	Fr136, Fr137	27
Novy	Saliva Deficiency	Fr142	27
Haywood	Bleaching	Fr151	28
Miller & Sanders*	Ultrasonics	Fr152	28
Richman	Treatment Planning	Fr508	29
Auxiliary Lunch & Learn	Product Presentation	Fr509	29
Wilson	Infection Control/Dental Waterlines	Fr511	29
Muller	Ulcerative Oral Lesions	Fr251	33
Viola	Cardiovascular Disease	Fr253	33
Crossley	Marijuana	Fr257	34
Phillips	Leadership/Perfect Team	Fr259	34
Yepes*	Pediatric Oral Diagnosis	Fr261	35
Wall	Periodontal Diagnosis & Treatment	Fr265	35
Wann*	OSHA	Fr266	35

GENERAL INFORMATION

COURSES FOR ASSISTANTS



* = New Speaker at Hinman
Participation and Interactive Courses are in Purple

THURSDAY

Speaker Last Name	Subject	Course #	Page
Parks & Williamson	Radiology	Th106, Th107	10
Techs	Equipment Maintenance	Th110, Th111	11
McDonald	Provisionals for Assistants	Th114	11
Padilla*	Thermoformed Appliances	Th145	12
Wilson	Infection Control	Th118	12
Auxiliary Breakfast	Product Presentation	Th502	13
Hyman	New Patient Experience	Th504	13
Bale* & Doneen*	Cardiovascular & Oral Disease	Th205	15
Hyman	Practice Heaven	Th208	15
Miles	Cone Beam	Th209	15
Spencer	Sleep Apnea	Th210	15
Crossley	Opioids	Th211	15
Clark*	Digital Marketing	Th217	16
Low Dog	Supplements & Oral Health	Th226	17
Miles	Cone Beam 2	Th227	18
Riley	Forensics	Th230	18
Viola	Pain Management	Th231	18
Wann*	OSHA	Th232	18
Williams	Geriatric Dentistry	Th233	18
Phillips	Dynamic Branding	Th234	18
Behrendt	Work/Life Balance	Th300	19
McCauley*	Obesity and Dentistry	Th303	20
McDonald*	Exceptional Assistant	Th304	20
Wilson	Infection Control	Th307	20
Haywood	Bleaching Tips	Th308	20
Kalmar	HPV/Oral Cancer	Th309	20
Gelb*	Airway Management	Th310	20
Tau*	Online Patients	Th312	21
Williams	Vaping	Th313	21
DANB	Certification Prep	Th314	21
Georgiou*	HIPPA & Technology	Th316	21
Maron	Sports Injuries	Th317	21
Crossley & Gardiner	Standards of Care	Th318	21
Hunter*	Rock Star Assistant	Th320	22
Novy	Offensive Prevention	Th322	22
Kalmar	Oral Cancer	Th325	22
Culp*	Abuse & Trauma	Th327	22
Whittaker	Systemic Health	Th550	23
Eldredge*	CardioRisk	Th551	23
Helms	Diabetes/Health & Wellness	Th552	23

FRIDAY

McDonald*	Provisionals	Fr128	26
Miles	Cone Beam 3	Fr134	27
Parks & Williamson	Radiology	Fr136	27
Prevention Equip. Maint.	Equipment Maintenance	Fr140, Fr141	27
Novy	Saliva Deficiency	Fr142	27
Olitsky	Photography	Fr143, Fr144	27
Padilla*	Thermoformed Appliances	Fr145	28
Spencer	Sleep Medicine	Fr148	28
Haywood	Bleaching Grays	Fr151	28
Auxiliary Lunch & Learn	Product Presentation	Fr509	29
Wilson	Infection Control/Dental Waterlines	Fr511	29
Peskin* & Ritt*	Emergencies	Fr513	29
Assisting Extravaganza		Fr246	31
Gardiner	Preventing Law Suits	Fr249	33
Miraglia	Childhood Airway Disorders	Fr250, Fr277	33
Muller	Oral Lesion Treatment	Fr251	33
Viola	Patients with Cardiovascular Disease	Fr253	33
Behrendt	Treatment Acceptance	Fr257	34
Crossley	Marijuana	Fr257	34
Phillips	Leadership/Perfect Team	Fr259	34

SATURDAY

Speaker Last Name	Subject	Course #	Page
Wann*	OSHA	Fr266	35
Williams	Geriatric Dentistry	Fr267	35
Viola	Medications & Dental Implications	Fr270	36
Behrendt	Thriving Practice	Fr271	36
Crossley	Illicit Drugs & You	Fr274	36
Kalmar	HPV/Oral Cancer	Fr 276	37
Clark*	Digital Marketing	Fr280	37
Hyman	Patient Experience	Fr281	37
Riley	Forensics	Fr283	38
Miles	Radiographic Interpretation	Fr286	38
Spencer	TMJ	Fr288	38
Doneen* & Low Dog	Women's Health	Fr289	38
Bale* & Odiatu	Men's Health	Fr323	39
Culp*	Abuse & Trauma	Fr334	40
Srinivasan*	Antibiotic Resistance	Fr336	40
Georgiou*	HIPPA & Technology	Fr341	41
Maron	Bisphosphonates to Blood Thinners	Fr342	41
Muller	Benign or Deadly Lesions	Fr343	41
Yepes*	Pediatric Radiology	Fr344	41
McDonald*	Exceptional Assistant	Fr348	41
Novy	Caries Update	Fr349	42
Odiatu	Sleep Habits for Good Health	Fr351	42
Tau*	Case Acceptance & Technology	Fr352	42
Glasper*	Practice Growth	Fr353	42
Williams	Tobacco Cessation	Fr355	42
Whittaker	Nutrition	Fr553	43
Odiatu	Nutrition	Fr554	43
Doneen*	Cardio Scans	Fr555	43
Eldredge*	CardioRisk	Fr556	43
Helms	Diabetes/Health & Wellness	Fr557	43
Bale*	CardioRisk	Fr558	43
Hunter*	Implant Parts	Sa156, Sa157	46
Gelb*	AirwayCentric Hands-on	Sa170	48
Children's Healthcare	Pediatric Dentistry	Sa239	49
Peskin* & Ritt*	Emergencies	Sa297	49
Riley	Forensics	Sa292	50
Bale* & Doneen*	Cardiovascular & Oral Disease	Sa294	50
Glazer*	Forensics	Sa296	51
Phillips	High Perform. Team/Business Systems	Sa298	50
Gardiner	Team Protection from Malpractice	Sa357	52
Miles	X-rays & Systemic Disease	Sa360	52
Sanders*	Oral Cancer	Sa362	52
Blair	Future of Dentistry	Sa363	53
Low	Managing Baby Boomers	Sa364	53
Low Dog	Women's Health	Sa365	53
Muller	Dental Dermatology	Sa366	53
Kerr	Ten Tips to a Better Practice	Sa367	53
Gelb*	AirwayCentric Dentistry	Sa368	53
Parrish* & Webber*	Launch Your Practice	Sa369	53
Viola	Patients & Pharmacology	Sa371	54
Maron	Sports Injuries	Sa373	54
Phillips	Life Balance/Technology	Sa374	54
Webber*	ROCK Your Practice	Sa375	54
Hyman	Successful Team	Sa376	55
Muller	Benign or Deadly Lesions	Sa377	55
Gardiner	Medical History Malpractice	Sa380	55
Peskin*	Nitrous Oxide	Sa381	55
Kerr	Simple Steps to a Happy Life	Sa559	56

GENERAL INFORMATION



COURSES FOR OFFICE STAFF

* = New Speaker at Hinman
Interactive Courses are in Orange

THURSDAY

Speaker Last Name	Subject	Course #	Page
Gunn	Quickbooks	Th501	13
Hyman	New Patient Experience	Th504	13
Blair	Coding/Insurance	Th206	15
Hyman	Practice Heaven	Th208	15
Clark*	Digital Marketing	Th217	16
Behrendt	Marketing	Th221	17
Low Dog	Nutrition	Th226	17
Wann*	OSHA	Th232	18
Phillips	Dynamic Branding	Th234	18
Behrendt	Work/Life Balance	Th300	19
Phillips	Comm/Coding/Collection	Th311	21
Tau*	Marketing & Social Media	Th312	21
Georgiou*	HIPPA & Technology	Th316	21
McCaughey*	Seamless Communication	Th321	22
Tau*	Digital Marketing	Th326	22
Culp*	Abuse & Trauma	Th327	22

FRIDAY

Speaker Last Name	Subject	Course #	Page
Gunn	Quickbooks	Fr507	29
Gunn	Financial System	Fr510	29
Business Office Bonanza			
Blair	Coding/Insurance	Fr247	32
Phillips	Leadership/Perfect Team	Fr255	34
Wann*	OSHA	Fr259	34
Behrendt	Management	Fr266	35
Blair	Management	Fr271	36
Blair	Coding/Insurance	Fr272	36
Gardiner	Simulated Malpractice Court	Fr275	36
Clark*	Digital Marketing	Fr275	36
Hyman	Digital Marketing	Fr280	37
Hyman	Patient Experience	Fr281	37
Doneen* & Low Dog	Women's Health	Fr289	38
Bale* & Odiatu	Men's Health	Fr289	38
Clark*	Men's Health	Fr323	39
Clark*	Social Media & Marketing	Fr329	39
Culp*	Abuse & Trauma	Fr334	40
Clark*	Media & Social Marketing	Fr339	40
Phillips	Comm/Coding/Collection	Fr340	40
Georgiou*	HIPPA & Technology	Fr341	41
Odiatu	Sleep Habits for Good Health	Fr341	41
Tau*	Case Acceptance Technology	Fr351	42
Tau*	Case Acceptance Technology	Fr352	42
Glasper*	Practice Growth	Fr353	42
Williams	Tobacco Cessation	Fr355	42
Odiatu	Nutrition/Total Health Pavilion	Fr554	43

SATURDAY

Bale* & Doneen*	Arterial Wellness	Sa294	50
Phillips	Business Systems	Sa298	50
Blair	Future	Sa363	53
Low Dog	Women's Health	Sa365	53
Kerr*	Ten Tips to a Better Practice	Sa367	53
Parrish* & Webber*	Practice Growth	Sa369	54
Phillips	Life/Balance Technology	Sa374	54
Webber*	ROCK Your Practice	Sa375	54
Hyman	Management	Sa376	55
Gardiner	Medical History Malpractice	Sa380	55
Kerr	Simple Steps to a Happy Life	Sa559	56



5th year of dental excellence



For the fifth year, we are presenting speakers and programs for our great partners in dental excellence: our dental lab technicians, and their dentists. Come join some of the finest lab technicians and dentists from around the world as they share the latest techniques for clinical excellence and success by the restorative team. Be sure you bring your associates and colleagues and experience this unique opportunity.

All lectures and demonstrations listed below are included in your registration fee. Lectures will be held in a room at the Georgia World Congress Center. Demonstrations will be held in Booth 201 in the Exhibit Hall. You must pre-register for each lecture and demonstration. Attendees must have these lectures listed on their course summaries in order to enter the course room before the start of each lecture. Attendees must have these demonstrations listed on their course summaries in order to enter the pavilion before the start of each demonstration.

Daily Schedule

	SPEAKER	COURSE TITLE	TIME	COURSE #
THURSDAY LECTURES	Dr. Tom McDonald and Mr. Terry Fohey, CDT	Avoiding the Pitfalls in Complex Restorative Dentistry Through a Collaborative Dentist-Laboratory Relationship	8 – 11 a.m.	Th570
	Dr. Hunter Dawson and Mr. Grady Dix, CDT	Prototypes: The Key To Predictable Digital Full Arch Implant Workflows	12 – 3 p.m.	Th571
FRIDAY LECTURES	Mr. Victor Castro, CDT	Color, Collaboration, Success: Step Outside the Box	8 – 10 a.m.	Fr572
	Mr. Carl Fenwick	Analog and Digital Denture Planning and Construction	11:30 a.m. – 1:30 p.m.	Fr573
	Mr. Stefan Picha, MDT and Dr. Martin Gollner	10 Years of Team Approach – Philosophy and Strategy for an Esthetic and Functional, Successful and Sustainable Treatment-Concept	2 – 5 p.m.	Fr574
FRIDAY DEMONSTRATIONS	Mr. Grady Dix, CDT	CAD/CAM Exocad Demonstration	9 – 11 a.m.	Fr575
	Mr. Victor Castro, CDT	The Best of Two Worlds	11:30 a.m. – 1:30 p.m.	Fr576
	Mr. Carl Fenwick	Using Composite to Finish Analog and Digital Dentures	2 – 4 p.m.	Fr577
SATURDAY LECTURES	Mr. Chucri Chemali, CDT	Keep it REAL!	8 – 9:30 a.m.	Sa578
	Dr. Joe Massad and Dr. David Little	Final Seating of an Overdenture and a Fixed Denture/ Live Patient Demo	10:30 a.m. – 1:30 p.m.	Sa579
SATURDAY DEMONSTRATIONS	Mr. Stefan Picha, MDT and Dr. Martin Gollner	How to Create Lifelike Artificial Tissue in Restorations	8 – 10 a.m.	Sa580
	Mr. Chucri Chemali, CDT	GC Lisi Layered	10:30 a.m. – 12 p.m.	Sa581

New in 2019

Invisalign® Practice Essentials offered on Wednesday, March 20



Dr. Ben Miraglia

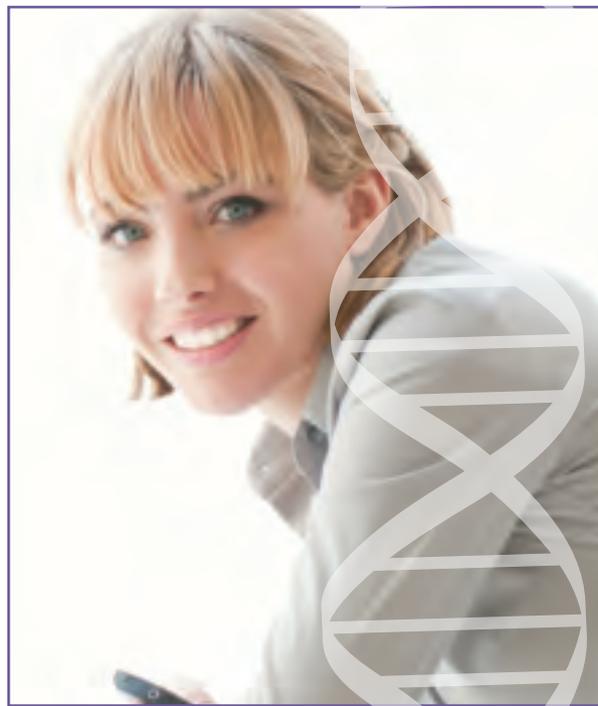
We100 8 a.m. – 4:30 p.m. (lunch is included)

D H A OS

Fee: \$795 (each dentist can bring three staff members at no additional charge)

Staff: \$49 after complimentary allotment of three, please use We100AA to register

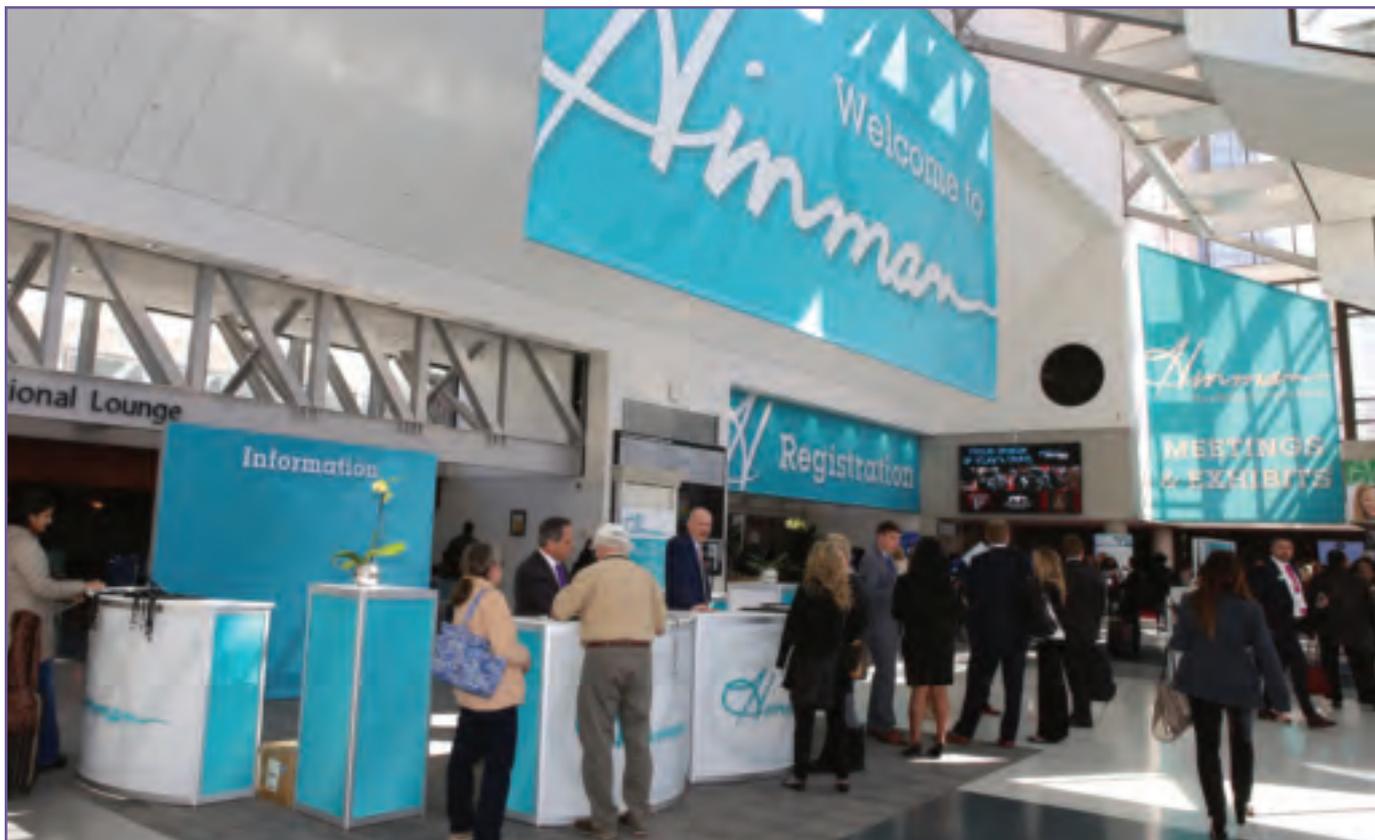
8 HOURS



Invisalign® Practice Essentials

Invisalign® Practice Essentials is an intermediate level program designed to deliver key success factors for optimal integration of Invisalign into the GP practice. This full-day course will provide doctors and team with the clinical and operational training needed to fully integrate digital scanning and Invisalign therapy into their current workflows efficiently. There will be separate breakouts that focus on case selection, treatment planning, patient communication and use of digital applications including: iTero Element 2 and Element Flex TimeLapse Technology, Occlusalgram, and Outcome Simulator, Invisalign Go, Mobile Photo Uploader, My Invisalign Mobile App and LendingPoint Consumer Financing. At the conclusion of the program the participants will understand how to:

- Identify ideal case types for predictable and profitable Invisalign treatment.
- Integrate and optimize treatment workflows for efficiency and profitability.
- Leverage the opportunities provided by ClinCheck® software and gain the ability to more effectively plan cases.
- Systematically and effectively communicate and educate patients on the health benefits of Invisalign treatment.



THURSDAY FEATURES

Laboratory Technician
and Dentist Program
8 a.m. – 3 p.m.

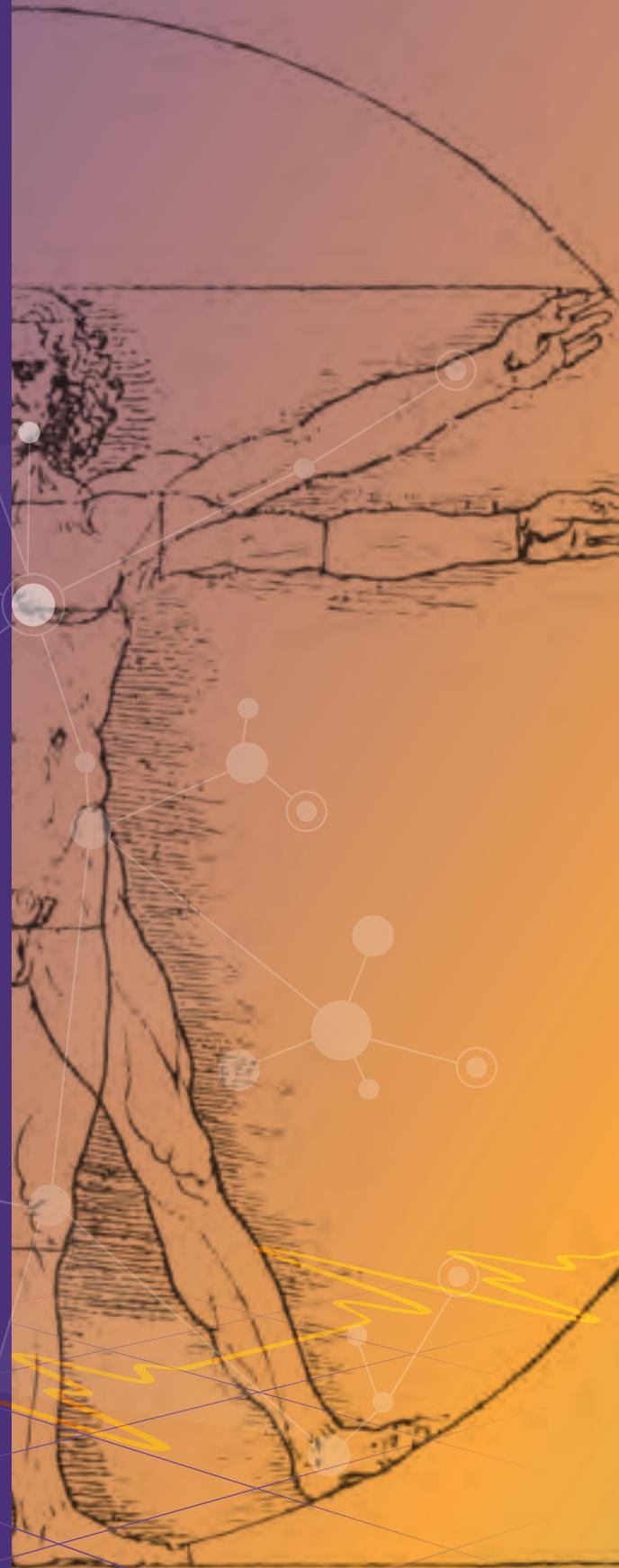


Prevention Convention
8 a.m. – 3 p.m.

Technical Exhibits
9:30 a.m. – 5 p.m.

(Exclusive Hall Hours 3 – 5 p.m.)

Keynote Session with
Mr. Jim Kelly
5:30 – 7 p.m.



*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

THREE-DAY COURSE

3-DAY
COURSE

21
HOURS

Dr. Gigi Meinecke

Th100 8 a.m. – 5 p.m. (one hour lunch break)

Continues on Friday from 8 a.m. – 5 p.m., Saturday 8 a.m. – 1 p.m.

D A | Fee: \$3,995

Staff: \$270 (Course Th100A) must register with a dentist

Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

Note: Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Note: Course is approved by the Georgia Board of Dentistry.

Dr. Ben Miraglia 

Th101 8 a.m. – 12 p.m.

D H A OS

Fee: \$1,995 (each dentist can bring four staff members at no additional charge)

Staff: \$49 after complimentary allotment of four, please use Th101AA to register

Invisalign® Fundamentals

This is an introductory course for new Invisalign GP providers and their teams comprised of lecture/clinical education for the doctor and lecture/participation training for team members. This course provides participants with the clinical and operational education necessary to begin treating a broad range of Invisalign patients. At the conclusion of the program the participants will understand how to identify ideal case types for Invisalign treatments, integrate all aspects of the Invisalign process into the practice and use the software that depicts a virtual set up of your patient's planned treatment.

Invisalign® Clinical Learn for the RDH 

Th102 2 – 4 p.m.

D H | Fee: \$49

This course introduces the pivotal role of the hygienist and doctor to identify occlusal issues and provides guidelines on how to create patient value from the hygiene chair. The participant will have a fundamental understanding of the health benefits of Invisalign Therapy and subsequent consequences malocclusion may impose; occlusal trauma/wear, abfractions, incipient decay and periodontal disease. Evidence based research is presented and translated into an easy to adopt patient friendly manner. This is crucial for doctors to engage in successful consultations, ultimately providing increased health for both patient and practice.

Cardiopulmonary Resuscitation Re-Certification (CPR)

Th103 8 – 11 a.m.

Th104 12 – 3 p.m. (Repeat)

Repeated on Friday (Fr131 and Fr132)

ALL ATTENDEES | Fee: \$85

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. **This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time.** It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

Note: Certification is valid for two years.

Dr. Lee Ann Brady

Th105 8 – 11 a.m.

D LT | Fee: \$395

Anterior Implant Prosthetic Techniques Workshop

Implant dentistry is considered one of the most predictable treatments we offer. Guaranteeing optimal anterior implant aesthetics is tricky and challenging to create consistent, predictable results. This program will focus on advanced implant prosthetic techniques to overcome the greatest risk factor, poor gingival aesthetics. The course will discuss the role of emergence profile, tissue support and tissue maturation in predictable outcomes. The course will also examine how to transfer this information precisely to the lab. You will fabricate a custom implant screw retained provisional, then duplicate it to create a custom impression coping for perfect soft tissue aesthetics.

Dr. Ted Parks and Ms. Gail Williamson

Th106 8 – 11 a.m.

Th107 12 – 3 p.m. (Repeat)

Repeated on Friday (Fr136 and Fr137)

D H A | Fee: \$195

Are Your Pictures Perfect? How to Produce Quality Radiographs

This course is designed to help improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety, patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to properly position patients for panoramic radiography.

PARTICIPATION COURSES

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

Dr. Jamison Spencer
Th108 12 – 3 p.m.
Repeated on Friday (Fr148)
D A ST | Fee: \$345

Hands-on Dental Sleep Medicine

In this hands-on program, Dr. Jamison Spencer will expand on his lecture, Th210 Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

Note: Course Th210 is recommended prior to attending this course.

Dr. Dan Coleman and Dr. Paul Levi
Th109 9 a.m. – 1 p.m.
Repeated on Friday (Fr120 and Fr121)
Repeated on Saturday (Sa165)
D H A ST | Fee: \$245

Optimizing Non-Surgical Root Debridement

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

Preventive Equipment Maintenance

Th110 9:30 a.m. – 12:30 p.m.
Th111 1:30 – 4:30 p.m. (Repeat)
Repeated on Friday (Fr140 and Fr141)
ALL ATTENDEES | Fee: \$95

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrons, prophylaxis jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.



Dr. Alan Atlas
Th112 12 – 3 p.m.
Repeated on Friday (Fr133)
D A ST | Fee: \$370

Good to Great: Mastering Adhesion and Posterior Composites Hands-on Workshop

Using the Dental Microscope and HD video projection, this hands-on workshop will provide techniques for successful direct posterior Class I and II composite resins and Class V restorations based on the scientific evidence provided in the lecture. Emphasis will be on techniques to eliminate postoperative sensitivity, marginal discoloration and deterioration, all of which are predictors of early failure of adhesive restorations.

Dr. Sam Low
Th113 12 – 3 p.m.
Repeated on Friday (Fr127)
D | Fee: \$325

Utilizing Laser Technology in a Periodontal Environment: Hands-on Workshop

Lasers offer a safe and effective alternative for a wide range of dental procedures from periodontics to facilitating quality restorative dentistry. Advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Get direct hands-on experience with all tissue lasers from frenectomy to crown length gingivectomy. Review various laser wavelength therapies with attention to both the perio-restorative and perio-pathology uses. Differentiate laser technologies for periodontal indications (surgical and non-surgical). Develop practice management systems for incorporating lasers into a dental practice (including third party coding and patient acceptance).

Dr. Mac McDonald
Th114 12 – 3 p.m.
Repeated on Friday (Fr128)
A | Fee: \$170

The Art and Science of Provisional Restorations for Assistants: A Lecture and Workshop

Provisional restorations are critical to successful outcomes in restorative dentistry. This lecture and workshop will help the attendee to understand the fundamentals of aesthetics, function, contour and fit required in creating excellent provisionals. In the workshop, attendees will complete a single unit molar provisional, a three unit posterior provisional, and a central incisor provisional. The materials, instruments, and techniques will be presented in detail. Attendees will learn how to enhance, correct, and repair the provisionals made in the workshop. In addition, we will discuss how to fabricate predictably excellent provisionals for more complex cases.

PARTICIPATION COURSES

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

 **Dr. Ray Padilla**

Th115 12 – 3 p.m.

Repeated on Friday (Fr145)

D A LT ST | Fee: \$195

Fabrication of Dental Appliances Using the Pressure Thermoforming Technique

Participants will have the opportunity to fabricate and finish a pressure-laminated mouthguard. Other uses of the demonstrated pressure technique are implant splints, bruxism splints, model duplication, orthodontic retainers, crown and bridge stents for provisional, bleaching trays and other appliances. The use of properly fabricated custom-made mouthguards has been shown to significantly reduce both the incidence and severity of orofacial injury in contact sports. In this hands-on workshop participants experience the difference between vacuum-made and pressure-made athletic mouthguards. The technique for pressure thermoforming, which provides the best combination of comfort and protection, will be presented.

Dr. Lee Silverstein

Th116 12 – 3 p.m.

D H A ST | Fee: \$375

Basic Dental Implant Fixture Placement in Pig Jaws

Experience how to place an immediate dental implant fixture following the atraumatic removal of a tooth. This user-friendly, hands-on course will help the dental team become comfortable using a dental implant motor and dental implant surgical placement kit. See how the dentist and assistant must work together to place dental implants in edentulous sites without adjacent teeth to help determine the proper angulation.

Dr. Mollie Winston

Th117 12 – 3 p.m.

Repeated on Friday (Fr138 and Fr139)

D | Fee: \$375

Hands-on Oral Surgery Workshop

This hands-on course gives participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

Ms. Jessica Wilson

Th118 12:30 – 3 p.m.

D H A ST | Fee: \$85

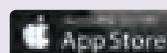
Infection Control in Practice: The Instrument Checkup Workshop

This interactive course reviews infection control principles pertaining to the sterilization and disinfection of patient-care items in accordance with the CDC guidelines for optimal infection control and patient safety. Learn how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization, and to identify best practices and strategies to maximize safety and efficiency in instrument processing.



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- ✓ Room Locations
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- ✓ & more



KEY		SUGGESTED AUDIENCE	
D	DENTISTS	ST	STUDENTS
H	HYGIENISTS	SP	SPOUSES
A	ASSISTANTS	ALL ATTENDEES	
OS	OFFICE STAFF	 New Speaker at Hinman	
LT	LAB TECHNICIANS		

Ms. Susan Gunn
Th501 8 – 11 a.m.
Repeated on Friday (Fr507)
D OS SP | Fee: \$210

The Other Half of the Practice Software Equation: QuickBooks Pro
 It's time to address the other half of your practice's accounting: QuickBooks. You received training on the practice software, but you've been winging it on QuickBooks. Everyday patient treatment, clinical notes, insurance claims and payments are entered in the practice software. But what's entered in QuickBooks? What's the best way to enter patient plan deposits? How (and when) should payroll be processed? What reports should the doctors review? Not your typical software or accounting course, you will laugh while you learn and will walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version) in your practice.

Note: Attendees will receive the book "2019 Getting The Most Out of Quickbooks" valued at \$129.

 **Auxiliary Breakfast and Learn**
Th502 8:30 – 9:30 a.m.
H A OS LT SP | Fee: \$25

Auxiliaries, have the best of both worlds by joining us for this auxiliaries-only breakfast. During this one-hour course, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared to you. Start the morning off right with a one-hour munch and learn experience! Breakfast provided by Hinman.

 **Dentist Lunch and Learn**
Th503 12 – 1 p.m.
D | Fee: \$25

Dentists, listen and learn about the newest products, technology and services Hinman exhibitors have to offer. Hear directly from the companies bringing you the newest offerings via 10-minute presentations while enjoying lunch. Make the noon hour work for you with a one-hour lunch and learn experience! Lunch provided by Hinman.

Dr. Mark Hyman
Th504 12:30 – 2:30 p.m.
ALL ATTENDEES | Fee: \$150

The Ultimate New Patient Experience/Case Presentation Workshop
 Maybe you need more new patients? Or...maybe you just need to slow down, ask better questions, out-listen the competition and apply time-tested human relations principles to thrive during turbulent times. Enjoy a fast-paced, interactive experience where attendees will master the art of an exceptional new patient experience, offer a comprehensive treatment plan and deliver a bullet-proof case presentation resulting in an increased case acceptance, optimal care dentistry and fun.

Dr. Jeff Pafford
Th505 1:30 – 3 p.m.
Repeated on Saturday (Sa512)
D H | Fee: \$80

Pain, Testing and Diagnostics: How to Get It Right the First Time
 When a patient is in pain and in your chair, they seek your expertise to alleviate their immediate problem. Diagnosis is often straight forward, but what about when it isn't? Frequently there are multiple layers of pain clouding our testing and judgement. It is important to get it right, and there is no topic more fraught with downside than an incorrect diagnosis. In this interactive discussion, we will dive into complex diagnostic situations and strategies to get it right and serve our patient population. Solving our patient's immediate pain builds trust and is an integral part of comprehensive dentistry.



Visit the 2019 Exhibit Hall to source the most cutting-edge technology, services, products and education the dental industry has to offer. With more than 400 companies, the dynamic Hinman exhibit floor provides a unique experience. Search the exhibit floor for your favorite and new "must-see" exhibitors on Hinman.org or search for the Hinman APP in the App Store or Google Play Store.

Free WiFi will be available in the Georgia World Congress Center, courtesy of





Prevention Convention

Th203 | 8 a.m. – 3 p.m.

D H ST | Fee: Dentists \$150, All others \$90

8 – 8:45 a.m.

Ms. Rachel Wall and  Ms. Jamie Marboe

Health Failures and Success in the Hygiene Chair

Take the first step in transforming the hygiene team into true health-care professionals. Through stories and strategies, attendees will be inspired to up-level the impact they have on their patients' well-being, preparing them for a day of learning ways to integrate wellness and clinical strategies into their day-to-day practice.

8:45 – 9:30 a.m.

Ms. Kim Miller

Inflammation and Health

What do you do when scaling and root planing yields less than the desired result? This session will give insight into adjunctive products and therapies that will help patients control their biofilm infection. Healthy gums don't bleed!

9:30 – 10:15 a.m.

 Ms. Jamie Marboe and  Ms. Emme Sanders

Real Life Hygiene Results

Experience a new way of thinking about periodontal diagnosis. Through real life case studies, attendees will gain an understanding of the American Academy of Periodontology's (AAP) new staging and grading periodontitis classification system.

10:15 – 11 a.m.

 Dr. Hazel Glasper

Engaging the Medical Community

Research is showing a tremendous increase in the number of connections between oral health and systemic health. Sometimes it is difficult to transfer our knowledge, and clinical patient diagnosis to our medical colleagues. Dr. Hazel Glasper has successfully integrated her capabilities as a dental/total health-care provider with her local medical community. She will share her techniques for success in maximizing the role of dentistry in the complete health of her patients.

>> Lunch is on your own from 11 a.m. to 12 p.m. <<

12 – 1:30 p.m.

 Dr. Brad Bale and  Dr. Amy Doneen

America's No. 1 Killer: Your Role in Reducing Cardiovascular Deaths

We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Participants in this course will be able to translate what they learn into a program to enhance their own and their patients' arterial health.

1:30 – 2 p.m.

 Dr. Michael Gelb

GASP: Your Role in Airway Health

An important component of the prevention of cardiovascular disease and dementia is airway, breathing and sleep. The dental team is well poised to recognize, help diagnose, and treat sleep-disordered breathing as a key part of the prevention of cardiovascular disease, stroke, diabetes and dementia.

2 – 3 p.m.

Ms. Rachel Wall Leads Panel Q & A

This panel of experts will answer questions and share their personal experience and those of the dental teams they mentor across the nation that have successfully integrated the concepts shared throughout the day.

 Dr. Alan Atlas

Th204 8 – 11 a.m.

D A SP ST | Fee: Dentists \$80, All others \$50

Good to Great: Mastering Adhesion and Posterior Composites

There are key fundamental concepts that determine the long-term, favorable outcome of direct composite resin restorations. The course will provide a current scientific update of adhesive systems and direct esthetic materials. The course will indicate which systems and composite materials to use for specific cavity preparations. Evidenced-based, step-by-step protocol for preparation, placement and finishing techniques to achieve precise margins, consistent contacts and eliminate postoperative sensitivity will be demonstrated with the Dental Microscope HD Video. Additionally, the course will describe communication skills to avoid lawsuits and encourage patients to better oral health.

 Dr. Brad Bale and  Dr. Amy Doneen

Th205 8 – 11 a.m.

Repeated on Saturday [Sa294]

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

A Guarantee of Arterial Wellness: The Bale Doneen Method and the Critical Role of Oral Health

Newsflash! This is an era where cardiovascular disease might be removed as the No. 1 cause of death and disability. The Bale Doneen Method offers a unique, comprehensive and science-based approach to detecting, preventing and treating cardiovascular disease, and the direct relationship with Periodontal Disease. Published clinical data will be shown illustrating its effectiveness. During this course, many common conditions that are associated with increased heart attack and stroke risk will be reviewed. Exciting technology and knowledge will be shared concerning establishing arterial health. Oral health will be presented as a critical element in the guarantee of arterial wellness.

Dr. Charlie Blair

Th206 8 – 11 a.m.

Repeated on Friday [Fr272]

D OS SP ST | Fee: Dentists \$80, All others \$50

Medical Dental Cross Coding With Confidence: An Introductory Course

Today, there is an increased need for the dentist and team members to become familiar with both ICD-10-CM (diagnosis) and CPT (medical procedure) codes. This basic course is designed to be an introduction and eye opener to medical dental cross coding. Topics include trauma, sleep apnea, extractions, implants, TMJ/TMD, biopsies and CBCT. Dr. Blair's publication, "Medical Dental Cross Coding with Confidence," takes the voodoo out of medical coding.

Dr. Gordon Christensen

Th207 8 – 11 a.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Simplifying Restoration of Implants

Knowledge about the restoration of dental implants has become a necessity. What are various restorative options that apply to specific clinical needs? Learn the techniques, materials and devices for restoring single implants with abutments or screwing through crowns. Decide whether or not to connect implants together, or connect them to natural teeth, how to fabricate removable partial dentures with implant retention and support, and complete dentures with minimal implants. Learn the latest about fixed and removable complete dentures supported by implants.

Dr. Mark Hyman

Th208 8 – 11 a.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Stairway to Dental Heaven

In this course, attendees will learn to recognize the urgency of taking aggressive action during rapidly changing times. Learn to embrace high-tech/high-touch solutions that will energize your team. Dr. Mark Hyman will show how to evaluate your potential for profitable success with a 22-point business tool, and how to monitor, rework, and rejuvenate your practice today. The lecture discusses how to "Ctrl Alt Delete" limiting beliefs that compromise success and enjoyment of an optimal care private practice. You will laugh, learn and grow.

Dr. Dale Miles

Th209 8 – 11 a.m.

D H A OS | Fee: Dentists \$80, All others \$50

The Complete Mini-Residency for CBCT Part I: Principles and Risks

We use X-ray imaging every day in our office to help our clinical treatment decisions. Now the most amazing, cost effective method – cone beam imaging – is simply explained. How does it work? What are the advantages? Why would dentists need it for what they do in the office? What are potential risks of missing pathology? Come see this incredible technology and learn how to treat patients more efficiently, expertly and confidently. Discover the important findings you cannot afford to miss. Learn how CBCT makes you a better dentist.

Dr. Jamison Spencer

Th210 8 – 11 a.m.

D H A LT ST | Fee: Dentists \$80, All others \$50

Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!

Dentists are uniquely positioned to evaluate easily signs of obstructive sleep apnea. Oral appliance therapy can also be an effective treatment, literally saving lives. Review the basics of normal sleep, snoring and obstructive sleep apnea. This course will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist's role and appliance selection.

Note: This course is recommended prior to attending course Th108 or Fr148.

Beginning with the 2019 renewal year for a dental license, the Georgia Board of Dentistry requires one hour on the impact of opioid abuse and/or the proper prescription writing and use of opioids in dental practice.

Dr. Hal Crossley

Th211 8:30 – 10:30 a.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

A Paradigm Shift in the Opioid Crisis

According to the Centers for Disease Control, 114 people die from opioid overdose every day in the United States, which is far more than the number of people who die each day in automobile accidents. Do you ever wonder why so many people are dying from these opioids despite efforts to curb their use? Where do they come from? This lecture will alert attendees to the impact of this crisis on the dental community.

Dr. David Little

Th212 8:30 – 11 a.m.

D H A LT ST | Fee: Dentists \$80, All others \$50

Implant Solutions for the Edentulous Patient

The edentulous population is increasing rapidly with the aged population currently at its highest level in human history. Now with advanced technology and implants, dental professionals can provide predictable outcomes to increase form and function as well as enhance the quality of life for the fully edentulous patient. During this lively presentation, prepare to learn techniques for digital denture technology including impressions and CAD/CAM. Learn diagnosis and treatment planning for the edentulous patient using current software. Both implant-retained but soft tissue supported dentures and implant retained and supported solutions will be discussed. Learn proper abutment and attachment selection.

Dr. Mike Pruett

Th213 8:30 a.m. – 12:30 p.m.

Repeated on Saturday (Sa201)

D H A ST | Fee: Dentists \$80, All others \$50

Conscious Sedation Permit Update

Listen to a review of the conscious sedation techniques covering the necessary continuing education requirements for those performing conscious sedation in the office. Learn about the current pharmacology update associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office, airway management and management of emergencies during sedation. This course is intended to fulfill the requirements for continuing education for those with active sedation permits. The following states will require conscious sedation permit updates for licensure: Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

Dr. Jason Olitsky

Th214 9 a.m. – 12 p.m.

D A LT ST | Fee: Dentists \$80, All others \$50

Anterior Aesthetics: Gain Confidence in Veneer Preparation and Provisionalization

Experience an anterior aesthetics training course with Dr. Jason Olitsky, an AACD Accredited Member and cosmetic dentist in smile design and transformations using state-of-the-art materials. Dr. Olitsky gives presentations filled with high impact video and captivating images as he reinforces the importance of making emotional connections with patients throughout the smile design process. During this course, attendees will understand the emotions of case acceptance for the cosmetic focused patient; learn anterior case planning for aesthetics and function; understand the role of facebows, bite records and mock-ups; learn a systematic and predictable approach to veneer preparation and get step-by-step instructions on easy veneer provisionalization.

Dr. Jeff Pafford

Th215 9 a.m. – 12 p.m.

D H | Fee: Dentists \$80, All others \$50

CBCT: 10 Questions, 10 Answers

CBCT is becoming more mainstream in dentistry with many general dentists and specialists purchasing this technology. There are many claims and misconceptions about CBCT. Can CBCT images detect root fractures? Can CBCT help take the guess work out of resorption cases? Can CBCT aid in making a tough diagnosis? Should CBCT be used as a screening tool? In this introspective lecture, questions such as these will be addressed as we explore CBCT's role and limitations in the modern dental office.

Dr. Nader Sharifi

Th216 9 a.m. – 12 p.m.

Repeated on Friday (Fr284)

D LT ST | Fee: Dentists \$80, All others \$50

A Partial Course on Partial Dentures

Learn every nuance regarding the planning, fabrication and delivery of removable partial dentures. Review conventional RPDs, rotational-path designs, attachment RPDs and even implant-assisted RPDs. Improve every aspect of removable prosthodontics for your practice. Discover state-of-the-art procedures for impression making to ensure simple, easy results in a clinical setting for conventional RPDs as well as the most complex attachment or implant-assisted RPD. Simplify partial denture framework designs with basic rules that you can always apply.



Ms. Misty Clark

Th217 9:30 a.m. – 12 p.m.

Repeated on Friday (Fr280)

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Go Digital. Go Forward.

With dental patients acting more and more like consumers, embracing technology will engage and delight patients. Patients every day are interacting with devices for their experiences. What tools are available to help create more interest in your dental procedures? What tools are available to help leverage apps, technology and digital marketing that will drive your practice forward? It's cost effective and highly impactful. The participant will learn in this fun and interactive course the best apps and tools to engage patients and create interest. Discussion will also involve which apps to avoid.

Dr. Joe Massad

Th218 10 – 11:30 a.m.

D LT ST | Fee: \$35

Fresh Concept Utilizing the Neutral Zone for Immediate Denture Therapy

The concept of the "neutral zone" is generally misunderstood and underused in the fabrication of the immediate denture. This presentation will reveal the protocol and algorithm for the immediate denture construction using the neuromuscular approach. Attendees will be able to compare the standard immediate prosthesis taught in dental schools today with the new prosthesis. Both anterior and posterior tooth placement follows a different approach when using this natural process. The completed overall shape becomes the roadmap for optimal implant treatment.

KEY	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	New Speaker at Hinman
	LT LAB TECHNICIANS	

Dr. Mike DiTolla

Th219 10 a.m. – 12 p.m.

Repeated on Friday (Fr279)

D A LT | Fee: Dentists \$80, All others \$50

A New Approach to Crown Preparation

Most dentists learn a traditional method for preparing teeth for fixed prostheses in dental school. Surprisingly, a quick walk through a large dental laboratory will reveal that many of these preparations are inadequate. Sometimes the crown preps taught in schools are based more on subjective designs rather than objective reduction. This course presents a method to standardize preparations for nearly all teeth and meet all the functional and aesthetic requirements for materials used to fabricate dental crowns.

Mr. Kirk Behrendt

Th221 12 – 3 p.m.

D OS | Fee: Dentists \$80, All others \$50

Marketing for More New Patients

The economy has changed the face of dentistry for some dental practices in the last few years. The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. This valuable lecture will show what some of the best dental practices in the country are doing to attract more high-quality patients with simple marketing tactics that really work. Examine how social media and the internet can be an asset or an energy drainer. Learn the five scientifically-proven methods to increase referrals in a dental practice.

Dr. Lee Ann Brady

Th222 12 – 3 p.m.

D A ST | Fee: Dentists \$80, All others \$50

Anterior Esthetic Techniques and Materials

Accomplishing exquisite anterior restorative results is a combination of preparation technique and materials selection. In this course, attendees will learn a solid approach to plan margin placement and tooth reduction; to accomplish the proposed tooth position, contour and color of the new restoration and ways of assuring functional success. Discussion topics also include how to master the challenge of selecting from the many choices of available esthetic restorative materials, how to differentiate the esthetic and functional parameters of each material to facilitate your appropriate material selection. Discover an efficient and effective process for streamlining tooth preparation.

Dr. Jeff Brucia

Th223 12 – 3 p.m.

D A LT ST | Fee: Dentists \$80, All others \$50

Diagnosis and Treatment for Predictable Advanced Restorative Cases

Advanced diagnosis and treatment planning for comprehensive restorative dentistry is necessary to ensure the best possible chance for successful treatment. Ever questioned why a treatment approach worked on one patient and that same treatment failed on the next? This presentation will overview some guidelines as to when occlusal factors may play a role in restorative failure and temporomandibular disorder. Based on solid principles, this presentation will guide attendees through the management of complex cases. Learn when to treat in centric occlusion and when to restore to centric relation. The course will also discuss occlusal contact-triggered TMD, predictable diagnosis and treatment with splint therapy, and definitive treatment sequence for comprehensive restorative cases.

Dr. Gordon Christensen

Th224 12 – 3 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

The Christensen “Bottom Line” - 2019

This popular course includes products, concepts, techniques and devices. Will they improve patient care? Will their cost provide an adequate return on investment? Do you need them? Participants should be able to list five important product changes, compare the new items with whatever they are doing currently and decide what to integrate into their practice. Attendees can then implement the identified items into their practice for a more efficient and productive day.

Dr. Brian LeSage

Th225 12 – 3 p.m.

D LT ST | Fee: Dentists \$80, All others \$50

Anterior All-Ceramic Restorations: Keeping it Minimally Invasive

Meeting the patient's expectations can be challenging to accomplish in our anterior all-ceramic restorations. Ideally, no-prep is the objective, but is this practical? Learn when no-prep is indicated and how best to preserve natural tooth structure. Dr. Brian LeSage will review in depth his Veneer Classification System first published in Compendium in 2013. Color and color communication with the ceramist will be reviewed. Prototypes and adhesive cementation protocol to attain biomimetic and clinically acceptable outcomes will be discussed.

Dr. Tieraona Low Dog

Th226 12 – 3 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Nutrition, Dietary Supplements and Their Relationship to Oral Health

A growing body of evidence now shows the direct link between nutrition, dietary supplements and oral health. However, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating and using supplements to fill nutrient gaps. All members of the health-care team should be familiar with the evidence of safety and benefit for commonly used dietary supplements to enhance patient outcomes and reduce risk of adverse events associated with dental procedures. Learn the cutting-edge science behind the recommendations.

Dr. Dale Miles**Th227 12 – 3 p.m.****D H A OS LT ST | Fee: Dentists \$80, All others \$50****The Complete Mini-Residency for CBCT Part II: CBCT for Endodontic, Implant and Facial Pain Applications**

Thinking of buying a cone beam scanner? Wondering how it would be used in your practice? Dr. Dale Miles presents endodontics, implant, sinus, TMJ and sleep disorder cases to show you how you would use cone beam CT in general dental practice. He also demonstrates tools that you own in your software but have never been shown how to apply for diagnosis such as the MIP (maximum intensity profile) tool, and how to really use color and 3-D for helping reach the final diagnosis more easily.

Dr. Uche Odiatu**Th228 12 – 3 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Do Your Patients Have the GUTS to Enjoy Optimal Health?**

Your gut flora. Your resident microbiome. Your 100 trillion little friends that call your body home. Microscopic, yet enough to make your skin crawl. The latest research shows they influence your patients' metabolism, mood, immune system, food cravings, oral health and even their personality. For decades, we thought bacteria were bad. Only in the past five years are they being recognized for the profound positive influence they have on our health. The attendee will understand how these new findings are shaking the foundation of medicine and nutrition and learn 10 simple ways the dentist can help the patient enjoy better oral health and overall vitality. Discover healthy eating strategies you can use to support gut health.

Dr. Colin Richman**Th229 12 – 3 p.m.****D H A LT | Fee: Dentists \$80, All others \$50****Preventing Bad Things From Happening to Good Implants**

Current literature suggests an incidence exceeding 50 percent for peri-mucositis and 33 percent for peri-implantitis. This session addresses the prevention and, if present, subsequent management of surgical, prosthetic and maintenance issues relating to peri-mucositis and peri-implantitis. We will discuss the need for pro-active surgical, prosthetic, and long-term approaches to peri-implant disease for long-term implant success. The roles of occlusion, form and function and cleansability will be stressed.

Ms. Amber Riley**Th230 12 – 3 p.m.****Repeated on Saturday [Sa292]****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Beyond the Tag and Bag: Forensic Dentistry Beyond the Morgue Walls**

Many areas of forensic dentistry go beyond the morgue walls and into your practice. State and national disaster preparedness and response will be overviewed. Missing and unidentified persons efforts will be examined along with interpersonal and intimate partner violence recognition. The course will discuss patient resourcing, incident reviews of large-scale fatalities and outcomes, civil litigation in private dental practice, risk management and professional liability for dentists and auxiliaries.

Beginning with the 2019 renewal year for a dental license, the Georgia Board of Dentistry requires one hour on the impact of opioid abuse and/or the proper prescription writing and use of opioids in dental practice.

Dr. Tom Viola**Th231 12 – 3 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****"I Feel Your Pain!": Management of Acute Dental Pain, Guidelines for Appropriate Prescribing and Abuse Awareness**

Management of acute odontogenic pain is accomplished through a clinical approach that successfully incorporates both opioid and non-opioid analgesics. It is critical for clinicians to be able to identify accurately a patient's need for pain control, develop an individualized pain management plan and assess the efficacy of analgesic agents employed. This program will provide strategies for effectively managing dental pain with opioid and non-opioid analgesics, review guidelines for appropriately prescribing analgesics and discuss techniques for identifying and managing potential opioid analgesic abuse.

**Ms. Olivia Wann****Th232 12 – 3 p.m.****Repeated on Friday [Fr266]****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Top 10 OSHA Violations and Safety Manager Training**

Have you ever wondered what types of violations actually occur when a dental office is inspected? This timely program will address the top 10 OSHA violations in dental practices. This course will help attendees avoid making the same compliance mistakes. Olivia Wann weaves in infection control to show how compliance with OSHA and CDC's guidelines go hand in hand. She will provide insight on the required documentation and how to set up systems that actually work. Bring your OSHA manuals that are in place to benefit most during the segment of safety manager training. Learn how you can be "audit ready."

Dr. Larry Williams**Th233 12 – 3 p.m.****Repeated on Friday [Fr267]****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication**

Attendees will be introduced to the issues surrounding the treatment planning and care of geriatric patients to include polypharmacy, oral hygiene, oral health, mental deficit and systemic illness. Attendees will also be introduced to the skills necessary to provide better communication with older patients.

REGISTERED ATTENDANCE LECTURES

Ms. Laci Phillips

Th234 12:30 – 2:30 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Dynamic Branding and Marketing: Bringing Your Story to Life

Social marketing is the story of your life. This course will discuss the three key components to bringing your story to life: branding, marketing and “webutation.” Branding is who you are. It is the promises you make to yourself and to your consumers. Marketing is discovering your target audience and implementing how to get the word out. And finally, your life is always changing and so could your “webutation.” That is why monitoring is essential. It’s your story, let’s bring it to life!

Dr. David Little

Th235 12:30 – 3 p.m.

D H A LT ST | Fee: Dentists \$80, All others \$50

Enhancing Implant Diagnosis, Surgical and Restorative Outcomes Using the Latest Technology

Implant dentistry can enhance the quality of our patients’ lives, whether replacing a single tooth or an entire edentulous arch; advancements in technology such as Cone Beam Computed Tomography (CBCT), planning software and CAD/CAM allow us to develop virtually a restorative-driven treatment plan that produces predictable results. After this course, attendees will be able to understand the diagnosis and treatment planning using CBCT and planning software; learn impression techniques, including digital technology and digital dentures and learn restorative techniques including immediate provisionalization and impressions.

Dr. Joe Massad

Th236 1 – 3 p.m.

D LT ST | Fee: Dentists \$80, All others \$50

The Prospective Engineered Prosthesis Design for Implant Placement

For the last century the dental profession has been making dentures by current guidelines. However, the successful cases seemed to be hit and miss. Predictability has always been inconsistent even after following present accepted guidelines. By adding the neuromuscular component to mix, a new term “Prospective Engineered Prosthesis” (PEP) was introduced to the profession to differentiate it from the standard complete and immediate full-mouth prosthesis fabrication. Join Dr. Joe Massad to learn how this component has become the paradigm shift.

Mr. John McGill

Th237 1 – 3 p.m.

D SP ST | Fee: Dentists \$80, All others \$50

Achieving Financial Independence

Just 5 percent of dentists can afford to retire at age 65. Using these winning financial strategies, attendees can develop a game plan to reach financial freedom. This hard-hitting program contains inside information, gleaned from over 35 years of working exclusively with the dental profession. Learn how to reduce stress, develop winning saving and debt-reduction strategies, take advantage of huge tax-deductible retirement savings, dramatically increase business tax deductions, boost profitability, slash educational costs and discover tax-free income secrets.

GENERAL ATTENDANCE LECTURES

Mr. Kirk Behrendt

Th300 8 – 11 a.m.

D H A OS SP | No Fee

Optimizing the Work Life Balance

The course will examine what it truly means to be all that we can be for our patients. We use words like excellence, commitment and service, but do we really give all that we can give to the people we serve? See how some of the best dental practices are tapping unused resources to deepen their connections with patients, increase their personal passion, optimize their performance, increase their production and boost their profitability in the current economy. Examine the secrets of coaching your team to an inspired and winning season every year.



Dr. Manor Haas

Th301 8 – 11 a.m.

D ST | No Fee

Endo for GPs: Better, Faster and Safer Root Canals

Many clinical tips and tricks will be demonstrated and tailored to novice and experienced GPs. Topics will include endo diagnosis, anesthesia, access preparations, instrumentation, obturation, analgesics and antibiotics in endo, and one vs. two step endo. Attendees will learn how to more efficiently: locate canals (including MB2), instrument and obturate with fewer steps, and one versus two appointment root canals, access teeth, locate and instrument calcified canals, follow curved canal, anesthetize [hot] teeth and improve intra-canal medications. They will also learn how to minimize file separation, prevent perforations, avoid canal ledging/blocking, prevent obturation extrusion and reduce post-op pain.

Dr. Sam Low

Th302 8 – 11 a.m.

D H A OS ST | No Fee

Create Quality Patient Care and Practice Growth With Laser Dynamics

Ready to enter the laser world? Or have an “unused” laser in the closet? Create a niche practice by moving into laser minimally-invasive dentistry. From periodontal management to various soft and hard tissue procedures, laser technology creates positive case acceptance. Determine the appropriate laser for your practice by using a defined decision protocol for productive use of the laser. Lasers offer a safe and effective alternative for a wide range of dental procedures. Some of the advantages include: increased precision, controlled bleeding, accelerated healing, reduced postoperative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. This course will identify specific considerations for integrating lasers into a practice.

KEY	SUGGESTED AUDIENCE	
D	DENTISTS	ST STUDENTS
H	HYGIENISTS	SP SPOUSES
A	ASSISTANTS	ALL ATTENDEES
OS	OFFICE STAFF	New Speaker at Hinman
LT	LAB TECHNICIANS	

 **Ms. Stacy McCauley**
Th303 8 – 11 a.m.
D H A OS LT SP ST | No Fee

Big Patients and Big Consequence: Obesity and the Implications for Dentistry
Obesity has crippled the health and well-being of millions of Americans. Billions of health-care dollars are spent annually because of an association with obesity. Research continues to uncover how oral inflammatory conditions impact overall health. Only recently has science begun to look more closely at obesity and its potential influence on oral health. The attendee will be introduced to the physiology of obesity including its impact on inflammation. The course will discuss the trends associated with food consumption and physical activity and describe the oral and systemic consequences of obesity.

 **Dr. Mac McDonald**
Th304 8 – 11 a.m.
Repeated on Friday (Fr348)
A | No Fee

The Exceptional Assistant

This program is designed to build competence and confidence in the clinical techniques and materials that most impact the practice. Each clinical topic will focus on the skills and knowledge that make an assistant great. Those skills will lower stress and increase the predictability and productivity of routine clinical procedures. Also, it is about building the partnerships within the practice that will lead to exceptional patient experiences. Attendees will leave with an expanded view of what is possible as a chairside dental assistant, a leader in their practice, and an advocate for the patient.

 **Dr. Ray Padilla**
Th305 8 – 11 a.m.
D H A OS LT ST | No Fee

Sports Dentistry, Trauma Treatment and Prevention

This presentation will address recent innovations in trauma recognition, treatment of orofacial injuries and the medical issues related to these injuries. Examine an evidence-based review of athletic mouthguards including the use and fabrication of pressure thermoformed mouthguards, and the promotion of injury prevention programs for your private practice. The responsibilities of a sports team dentist including the on-field dental emergency kit will be addressed. We will also deal with indications and techniques for pressure thermoforming of dental appliances including clear positioners, soft and hard bruxism splints, orthodontic retainers, implant stents, provisionals and fluoride and whitening trays.

Dr. Colin Richman
Th306 8 – 11 a.m.
D H ST | No Fee

Periodontitis the Disease: Concepts for Contemporary Clinical Practice

This session defines the state-of-the-art relative to contemporary periodontal therapy. Periodontal treatment goals should be long term through appropriate state-of-the-art and state-of-the-science care, including the role of definitive pocket reduction for long-term success. Problems to be discussed include periodontal infection and inflammation, systemic implications and plaque control relative to caries and periodontal disease. Findings from the recently published World Workshop in Periodontics will be reviewed.

Ms. Jessica Wilson
Th307 8 – 11 a.m.
D H A OS LT ST | No Fee

Infection Control in Practice

Review infection control principles pertaining to sterilization, disinfection of patient-care items in accordance with CDC guidelines for optimal infection control, and patient safety. Attendees will gain an understanding of how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.

Dr. Van Haywood
Th308 8:30 – 11 a.m.
D H A OS SP ST | No Fee

Bleaching Tips and Pearls: Single Dark Teeth, Sensitivity and Caries Control

This exciting course will include an overview of a smile analysis, tips on bonding composite restorations to lighten teeth, appropriate tray fabrication for a single dark tooth as well as techniques for internal bleaching of endodontically treated teeth. Attendees will also learn “boil and form” tray fabrication for children, and treatment of bleaching sensitivity. Explore new caries diagnosis, according to the International Caries Detection and Assessment System (ICDAS) along with different restorative treatment for minimally involved teeth. Additionally, the new use of bleaching materials for caries control in elderly and orthodontic patients will be explained.

Dr. John Kalmar
Th309 8:30 – 11 a.m.
Repeated on Friday (Fr276)
D H ST | No Fee

Oral and Tonsillar Cancer: What about HPV?

This course will provide current data regarding oral and tonsillar (oropharyngeal) cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

Dr. Michael Gelb
Th310 8:30 – 11:30 a.m.
D H A OS SP ST | No Fee

Nightguard or Lifesaver? – AirwayCentric Nightguard 2019

The American College of Prosthodontics recently published a position paper on oral appliances for airway including night guards. They caution against fabricating a typical flat plane CR splint in bruxism patients as up to 40 percent close the airway and worsen snoring and sleep apnea. Eighty-five percent of airway compromised patients are still undiagnosed and comprise at least 20 to 25 percent of current patient population. The ADA recently passed a resolution stating dentists should screen patients for airway issues. Most dentists fabricate night guards but don't know if they are opening or closing the airway. This lecture will integrate TMJ, bruxism and obstructive sleep apnea management and discuss alternate night guards and oral devices.

Ms. Laci Phillips
Th311 9 – 11 a.m.
Repeated on Friday (Fr340)
D H A OS SP ST | No Fee

Communications, Coding and Collections: The Three Cs of the Profitable Practice

When the first question a patient asks is “How much will my insurance pay?,” our daily lives begin to revolve around insurance. Learn to step out of that mindset and step into customer service, quality health care and, ultimately, a profitable practice. Discover how excellent communication, proper coding and above average collections can impact a practice’s efficiency and financial health. Walk out of this high-energy course feeling energized with the realization that the revolution has just changed.

 **Dr. Len Tau**
Th312 9 – 11:30 a.m.
D H A OS SP ST | No Fee

Using Social Proof to Attract New Patients to Your Practice

Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, online reviews have become the new word of mouth. Practices must have a plan in place to establish, promote, manage and monitor a positive reputation online. In this interactive, energized seminar, Dr. Len Tau shares numerous tips and best practices that enabled him to take his practice to the next level simply by marketing his reputation.

Dr. Larry Williams
Th313 9:30 – 11 a.m.
ALL ATTENDEES | No Fee

How Much Do You Know About Vaping?

Vaping is a new form of tobacco use that is poorly understood by health-care providers. This lecture will introduce attendees to factual information about vaping and provide information for better patient education about the hidden hazards.

DANB Forum
Th314 10 – 11 a.m.
Th315 1 – 2 p.m. (Repeat)
ALL ATTENDEES | No Fee

The entire dental team is invited to attend the Dental Assisting National Board Inc. (DANB) forum. DANB offers certification opportunities for dental assistants at every stage of their careers. DANB will outline how to apply and prepare for the exams, discuss the many benefits of certification, share information about state regulations and the results of its salary survey. Attendees will learn how DANB exams can help to ensure compliance with state dental practice acts, as well as learn more about the DALE Foundation, the official DANB affiliate and the e-learning products it offers.

 **Mr. Jimmy Georgiou**
Th316 10 a.m. – 12:30 p.m.
Repeated on Friday (Fr341)
ALL ATTENDEES | No Fee

HIPAA and Technology: The Survival Guide

This course will provide background on how HIPAA and EHR will help shape the landscape of the dental industry. Those attending will also learn conceptual and practical aspects of designing, implementing, deploying and maintaining a secure environment for ePHI, HIPAA and dental technologies. This course will provide background on the rules and regulations of HIPAA in relation to electronic communications and how to satisfy the requirements.

Dr. Glenn Maron
Th317 10 a.m. – 1 p.m.
Repeated on Saturday (Sa373)
ALL ATTENDEES | No Fee

Maxillofacial Injuries in Sports: Prevention, Diagnosis and Treatment

Facial trauma in sports remains a major risk despite current safety measures. The course will review current standards used in professional sports, and how dentists relate these standards to athletes in our practices. The course will discuss how to assess and treat the most common injuries seen in sports dentistry and discuss the controversy over whether mouth guards really prevent concussions. Learn about different types of mouthguards. Attendees will also assess dental professionals’ involvement with local sports teams and treating patients who suffer sports-related dental injuries.

Dr. Hal Crossley and Dr. Mitch Gardiner
Th318 12 – 3 p.m.
D H A OS SP ST | No Fee

Changing Standards of Care 2019: Practice in the Present and Protect Your Patients

Drs. Hal Crossley and Mitch Gardiner will present an engaging program on the newest changing standards of care that challenge dentists. It is imperative that dentists stay up to date on the changes that affect clinical dentistry daily. This course will cover a wide array of topics including areas, such as: medical history/medical clearance, oral cancer screening and documentation/follow-up, opioids and pain management, informed consent for procedures and drugs, prophylactic antibiotic protocols and antibiotic usage.

Dr. John Flucke
Th319 12 – 3 p.m.
D H A ST | No Fee

Clinical Applications of Dental Lasers - Science and Substance

Diode lasers are gaining popularity in dentistry, but questions still abound. Spend a half-day with Dr. John Flucke and learn what lasers can do for your patients and your practice. Procedures, techniques and the science behind the different devices available will be presented in an objective and easy to understand interactive presentation.

 **Ms. Tija Hunter**
Th320 12 – 3 p.m.
A | No Fee

Dental Assistant Rock Star

Dental assistants spend more time with the patient than any other team member. They are a valuable part of the team. Tija Hunter will show how to create value as a dental assistant and propel not only your practice, but your career. Learn how to find the weak link in your practice and make it strong. Become the rock star of your office.

 **Ms. Stacy McCauley**
Th321 12 – 3 p.m.
D H A OS SP ST | No Fee

The Perfect Handoff: Stellar Co-Diagnosis and Enrollment

Achieving a high level of co-diagnosis means seamless communication between hygienist, doctor, patient and the front office. Through real-time interactivity, attendees will start to master the skills of communication to take your practice's perio co-diagnosis skill and effectiveness through the roof. After the completion of this CE program, attendees will be able to: describe high impact communication strategies for perio co-diagnosis; demonstrate verbal strategies that increase patient compliance and case acceptance; explain non-verbal communication do's and don'ts; discuss strategies for making communication seamless between clinician and patient; and discuss strategies for effective handoffs within the office.

Dr. Brian Novy
Th322 12 – 3 p.m.
D H A OS ST | No Fee

Offensive Prevention

Frustrated by seeing mouths ravaged and destroyed by your patient's destructive habits, despite your best efforts to reconstruct them time and time again? CAMBRA [Caries Management By Risk Assessment] is a simple concept to understand, but challenging to implement in practice, especially when patient compliance is an obstacle. What if we took a more offensive approach to prevention and stop all the "counseling" and "instruction"? This presentation will allow the practitioner to reframe Caries Risk Assessment and to track disease and health outcomes. Learn to minimize risk factors, instill protective factors and remineralize lesions rather than "watching" lesions. Most importantly, the attendee will learn how to improve the prognosis of restorative treatment.

Dr. David Rothman
Th323 12 – 3 p.m.
D H A OSP ST | No Fee

Can You Really Save That (and Why Would You?): Treatment Options for Carious Primary Teeth

Are you totally confused on how to treat teeth in children? Don't they all fall out anyway? And what about the kid they're attached to? This seminar reviews local anesthesia, pulp therapy, restorations and space maintenance in the primary and early mixed dentitions allowing the practitioner to set parameters for which teeth to save and restore. The attendee will learn to embrace a treatment paradigm that includes function and longevity, review treatment and understand risk factors for pulp therapy and aesthetic and functional restorations and see ways to easily determine which space maintainer (even cosmetic ones) to use when extraction is the option.

 **Dr. Manor Haas**
Th324 12:30 – 3 p.m.
D ST | No Fee

Advances and Controversies in Endo: What You Should Know

This honest and practical course will review the relevance as well as the good, bad and ugly of many new endodontic instruments, procedures and protocols. This review will include 3-D imaging as related to endo diagnosis, various filing and obturation systems, canal disinfection, single visit endo and the role of antibiotics. The participant will learn to understand controversies, including the pros and cons of new NiTi files and obturations, one visit endo and endo versus implants. Attendees will review advances in instrumentation and obturation, apex locators, 3-D endodontic imaging/diagnosis and intra-canal meds. They will also understand facts behind advances and controversies that will benefit patients and outcomes.

Dr. John Kalmar
Th325 12:30 – 3 p.m.
D H ST | No Fee

Does Technology Help Us Detect Oral Cancer?

This course will help the dental professional with the detection, diagnosis and management of oral cancer and potentially malignant lesions. Risk factors for oral cancer, including HPV, will be discussed and a standard approach to examination of the head, neck and oral cavity will be presented. The importance of documenting abnormal findings will be discussed. Clinical features of potentially malignant lesions will be reviewed through case-based examples with an emphasis on high-risk sites and physical characteristics. The effectiveness of commercial tests and adjuncts for oral cancer detection will be reviewed and discussed in reference to current guidelines for dental patient assessment.

 **Dr. Len Tau**
Th326 12:30 – 3 p.m.
D H A OS SP ST | No Fee

Today's Online Marketing Strategies for Dental Practice Growth

A patient's journey begins with a Google search. To be found, you need to be at the top of that search. There are many methods to become more credible and more visible. Online reviews, website design, search engine optimization (SEO), Google AdWords, social media and blogging are just some of the topics emphasizing the most important ways to differentiate yourself and gain trust from not only Google but the most important person, the online searcher looking to become your patient.

 **Ms. Kimberly Culp**
Th327 1 – 3 p.m.
Repeated on Friday (Fr334)
ALL ATTENDEES | No Fee

When Life Issues and Abuse Crash Into the Office

In this workshop, Kimberly Culp will lay out practical, actionable, supportive, meaningful ways to help people in a crisis (and those around them) establish a new normal, improve the emotional atmosphere in the workplace, establish regular routines, get back to regular attendance and performance, minimize dangerous mistakes, and re-focus on productivity. The participant will be able to identify the signs of a colleague/team member in crisis. Learn where to find resources to help the team member. The course will describe communication strategies that open the door to productive dialogue with someone in a crisis and define the JOB approach to operating better during and after an emotional crisis.



LABORATORY TECHNICIAN AND DENTIST PROGRAM

LEARNING LAB CO-OP

Mr. Terry Fohey, CDT and Dr. Tom McDonald
Th570 8 – 11 a.m.
D LT | No Fee

Avoiding the Pitfalls in Complex Restorative Dentistry Through a Collaborative Dentist-Laboratory Relationship

Complex restorative cases can be the most challenging for the dentist and the dental laboratory. Dr. Tom McDonald and Terry Fohey have treated cases together for 33 years, proving that you do not have to be in the same office to have great teamwork. In this entertaining presentation, attendees will appreciate the benefits of collaboration during treatment planning and learn the things that they have done to make each-others job easier to the great benefit of the patient.

Dr. Hunter Dawson and **Mr. Grady Dix, CDT**
Th571 12 – 3 p.m.
D LT ST | No Fee

Prototypes: The Key To Predictable Digital Full Arch Implant Workflows

Advancements in digital technology, implant planning software and restorative materials are evolving at an exponential rate. It is important as a patient-centered profession that the implant team stay current in their understanding and training to provide the optimal treatment outcomes. Understanding potential complications, misdiagnosis and poor design characteristics are not only important for the laboratory team member, but also for the surgical and restorative partners when treatment planning. Through a patient-specific approach, the goal will be to help outline a predictable and repeatable workflow when delivering comprehensive implant hybrid dentistry.



TOTAL HEALTH

Mr. John Whittaker
Th550 11:30 a.m. – 12:30 p.m.
All Attendees | No Fee

The Importance of Measuring Nutritional Status for Oral and Overall Systemic Health

Learn about the history of nutrition in the United States, focusing on depleted soils, GMO technology and decreased nutritional content in the American diet. Have a better understanding of the proven correlations between depleted nutritional intake and degenerative disease, driven by oxidative stress and between carotenoids and overall antioxidant status. In the end, you will be able to know how to effectively measure and maintain an elevated nutritional status.

Dr. Todd Eldredge
Th551 3 – 4 p.m.
ALL ATTENDEES | No Fee

Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke

Integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.

Ms. Carole Helms
Th552 4 – 5 p.m.
ALL ATTENDEES | No Fee

Diabetes: You're in Charge!

If you were asked, "What is Diabetes?" What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don't understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.

KEY	SUGGESTED AUDIENCE	
D	DENTISTS	ST STUDENTS
H	HYGIENISTS	SP SPOUSES
A	ASSISTANTS	ALL ATTENDEES
OS	OFFICE STAFF	New Speaker at Hinman
LT	LAB TECHNICIANS	

FRIDAY FEATURES

G.O.L.D. Program
8:30 a.m. – 3 p.m.



Assisting Extravaganza
8:30 a.m. – 4 p.m.

**Laboratory Technician
and Dentist Program**
9 a.m. – 4:30 p.m.



Technical Exhibits
9:30 a.m. – 6 p.m.

[Exclusive Hall Hours 5 – 6 p.m.]

Hinman's Night Out
At The Movies
7 – 10:30 p.m.



PARTICIPATION COURSES

Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

PART TWO OF THREE-DAY COURSE

3-DAY COURSE

21 HOURS

Dr. Gigi Meinecke

Fr100 8 a.m. – 5 p.m. (one hour lunch break)

Continues on Saturday 8 a.m. – 1 p.m.

D A | Fee: \$3,995

Staff: \$270 (Course Fr100A) must register with a dentist

Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

Note: Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Note: Course is approved by the Georgia Board of Dentistry.

ALL DAY COURSE

Dr. Mike Pruett

Fr119 8 a.m. – 5 p.m. (one hour lunch break)

D | Fee: \$895

Introduction to Implant Dentistry: Hands-on Placement with Models

The emphasis for this class will be on the single tooth application and will include a step-by-step approach to the procedure as well as a hands-on suturing lab. Participants will place implants on models to understand the protocol for implant placement and restoration. This presentation will update the practitioner's knowledge of implant dentistry including a review of related head and neck anatomy. Attendees will become familiar with the use of traditional radiology and CBCT for predictable implant dentistry. A review of clinical pharmacology will give an insight into the effective management of the perioperative and postoperative implant patient. Learn how to diagnose and create a treatment plan for predictable implant restorations.

 Dr. Dan Coleman and  Dr. Paul Levi

Fr120 8 a.m. – 12 p.m.

Fr121 1 – 5 p.m. (Repeat)

Repeated from Thursday (Th109)

Repeated on Saturday (Sa165)

D H A ST | Fee: \$245

Optimizing Non-Surgical Root Debridement

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

Dr. Todd Davis

Fr122 8 – 11 a.m.

Repeated on Saturday (Sa155)

D LT | Fee: \$315

Occlusal Equilibration Workshop

Have you ever had a patient who needed occlusal equilibration but you were unsure about exactly what to do and where to start? This workshop provides hands-on exercises to help participants learn the principles and skills involved with occlusal equilibration. Participants will leave feeling more confident in being able to help their patients who need occlusal therapy.

Dr. Brian LeSage

Fr123 8:30 – 11:30 a.m.

Fr124 1 – 4 p.m. (Repeat)

D LT ST | Fee: \$395

Anterior All-Ceramic Restorations Workshop: Keeping it Minimally Invasive

Learn to apply the essential steps necessary to produce predictable outcomes in these non-retentive, ultra-thin and minimally invasive porcelain restorations. Each participant will perform a mock-up on a special model, which in turn will be used as a preparatory guide. Preparation designs will include no-prep, minimal prep and conventional prep as described in the LeSage Veneer Classification system published in Compendium in 2013. Emphasis will be on keeping veneer preparations mostly in enamel and the ideal substrate. The participant will visualize and mock-up a complex aesthetic makeover case and fabricate a clear putty matrix to create a preparatory guide. Learn preparation design based on the clinical scenario.

KEY	SUGGESTED AUDIENCE	
D	DENTISTS	ST STUDENTS
H	HYGIENISTS	SP SPOUSES
A	ASSISTANTS	ALL ATTENDEES
OS	OFFICE STAFF	 New Speaker at Hinman
LT	LAB TECHNICIANS	

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

Dr. David Little and Dr. Joe Massad

Fr125 8:30 – 11:30 a.m.

Fr126 1 – 4 p.m. (Repeat)

D LT ST | Fee: \$365

Increase Clinical Efficiency with Various New Implant Abutment and Fixed Prosthodontic Systems

Attendees will use two new stud abutment systems that will correct divergent implant abutments up to 30 degrees between implants. Exercises will allow two attendees to work together to pick up attachments with realistic implant models and, in the process, learn a new fixed prosthesis system without the need to verify with a jig. This hands-on workshop presented by Drs. Massad and Little will use a fixed and removable implant denture to understand when a fixed versus removable is indicated.

Dr. Sam Low

Fr127 8:30 – 11:30 a.m.

Repeated from Thursday (Th113)

D

Fee: \$325

Utilizing Laser Technology in a Periodontal Environment: Hands-on Workshop

Lasers offer a safe and effective alternative for a wide range of dental procedures from periodontics to facilitating quality restorative dentistry. Advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Get direct hands-on experience with all tissue lasers from frenectomy to crown length gingivectomy. Review various laser wavelength therapies with attention to both the perio-restorative and perio-pathology uses. Differentiate laser technologies for periodontal indications [surgical and non-surgical]. Develop practice management systems for incorporating lasers into a dental practice [including third party coding and patient acceptance].



Dr. Mac McDonald

Fr128 8:30 – 11:30 a.m.

Repeated from Thursday (Th114)

A | Fee: \$170

The Art and Science of Provisional Restorations for Assistants: A Lecture and Workshop

Provisional restorations are critical to successful outcomes in restorative dentistry. This lecture and workshop will help the attendee to understand the fundamentals of aesthetics, function, contour and fit required in creating excellent provisionals. In the workshop, attendees will complete a single unit molar provisional, a three unit posterior provisional and a central incisor provisional. The materials, instruments and techniques will be presented in detail. Attendees will learn how to enhance, correct and repair the provisionals made in the workshop. In addition, we will discuss how to fabricate predictably excellent provisionals for more complex cases.



Dr. Manor Haas

Fr129 9 – 11:30 a.m.

Fr130 1:30 – 4 p.m. (Repeat)

D ST | Fee: \$395

Endo Workshop for GPs: Locate, Instrument and Obturate

This workshop is tailored for novice and experienced general dentists. Participants will learn, via exercises on acrylic and extracted teeth, how to locate and negotiate canals (including curved and calcified), instrument and obturate more efficiently and safely. Many practical tips and tricks will be provided. The participant will learn the essentials in stainless steel and NiTi file handling and canal preparation. Learn to locate and negotiate calcified and curved canals (including MB2) using new NiTi files. Learn how to obturate the instrumented teeth in 3-D, predictably and efficiently.

Note: Attendees are required to bring at least three previously accessed but not instrumented extracted teeth stored in bleach.

Cardiopulmonary Resuscitation Re-Certification (CPR)

Fr131 9 a.m. – 12 p.m.

Fr132 1:30 – 4:30 p.m. (Repeat)

Repeated from Thursday (Th103 and Th104)

ALL ATTENDEES | Fee: \$85

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

Note: Certification is valid for two years.



Dr. Alan Atlas

Fr133 9 a.m. – 12 p.m.

Repeated from Thursday (Th112)

D A ST | Fee: \$370

Good to Great: Mastering Adhesion and Posterior Composites Hands-on Workshop

Using the Dental Microscope and HD video projection, this hands-on workshop will provide techniques for successful direct posterior Class I and II composite resins and Class V restorations based on the scientific evidence provided in the lecture. Emphasis will be on techniques to eliminate postoperative sensitivity, marginal discoloration and deterioration, all of which are predictors of early failure of adhesive restorations.

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

Dr. Dale Miles
Fr134 9 a.m. – 12 p.m.
D H A | Fee: \$245

The Complete Mini-Residency for CBCT Part III: The Requirement for Better Documentation and Reporting in Cone Beam CT

Now that you're looking at cone beam data, what information must you record? How can you produce a precise and complete report of the findings when you need to refer a case? What documentation must you have to avoid potential litigation? This lecture/hands-on program will provide the tools and the protocol to examine expertly a CBCT volume and produce a professional medical legal report, one that will reduce your risk and liability and help you make the appropriate referral to a specialist, medical or dental, when necessary.

Ms. Kim Miller and  Ms. Emme Sanders
Fr135 9 a.m. – 12 p.m.
D H ST | Fee: \$85

Beat the Biofilm Blues

Effective biofilm removal is a critical step in achieving disease remission and ideal clinical outcomes. This hands-on course will explore many of the available options for managing biofilm infections. Attendees will have an opportunity to experience first-hand several types of products and technology. The presentation will also help the attendee understand the efficacy and science of sub-gingival air polishing and develop a skill set to treat peri-implantitis. The course will provide exposure to slow release hydrogen peroxide and healing homeopathic products.

Dr. Ted Parks and Ms. Gail Williamson
Fr136 9 a.m. – 12 p.m.
Fr137 1:30 – 4:30 p.m. (Repeat)
Repeated from Thursday (Th106 and Th107)
D H A | Fee: \$195

Are Your Pictures Perfect? How to Produce Quality Radiographs

This course is designed to help improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety, patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to properly position patients for panoramic radiography.

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OS	OFFICE STAFF	 New Speaker at Hinman
LT	LAB TECHNICIANS	

Dr. Mollie Winston
Fr138 9 a.m. – 12 p.m.
Fr139 1:30 – 4:30 p.m. (Repeat)
Repeated on Thursday (Th117)
D | Fee: \$375

Hands-on Oral Surgery Workshop

This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

Preventive Equipment Maintenance

Fr140 9:30 a.m. – 12:30 p.m.
Fr141 1:30 – 4:30 p.m. (Repeat)
Repeated on Thursday (Th110 and Th111)
ALL ATTENDEES | Fee: \$95

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrons, prophylaxis jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

Dr. Brian Novy
Fr142 9:30 a.m. – 12 p.m.
D H A ST | Fee: \$95

Oral Fluid Fantasyland

The mouth is one of the most hostile environments on earth, defended by secretions that some claim to be "the ideal diagnostic fluids." The moisture of the mouth [or lack thereof] drives the disease processes that oral health-care professionals have come to know, love, and despise. Yet, our frequent interaction with this fluid most often consists of suctioning it out of our way as quickly as possible. Understanding how oral fluids change is the first step toward providing treatment with positive outcomes. Participants will discern how sour candy improves saliva and how salivary glands react to acid challenge. The course will also discuss how to create saliva when it seems non-existent.

Dr. Jason Olitsky
Fr143 9:30 a.m. – 12:30 p.m.
Fr144 2 – 5 p.m. (Repeat)
ALL ATTENDEES | Fee: \$245

Clinical Photography for Case Presentation and Laboratory Communication

Digital photography in dentistry provides practitioners with enormous possibilities to support everything from aesthetic visualization and lab communication to case presentation and marketing. This is a hot topic in dentistry, examining current trends to produce superior images.

Note: Cameras will be provided for attendees to use. However, it is recommended that attendees bring their own camera along with retractors, mirrors and black contraster.

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*



Dr. Ray Padilla

Fr145 9:30 a.m. – 12:30 p.m.
Repeated from Thursday (Th115)
D A LT ST | Fee: \$195

Fabrication of Dental Appliances Using the Pressure Thermoforming Technique

Participants will have the opportunity to fabricate and finish a pressure-laminated mouthguard. Other uses of the demonstrated pressure technique are implant splints, bruxism splints, model duplication, orthodontic retainers, crown and bridge stents for provisional, bleaching trays and other appliances. The use of properly fabricated custom-made mouthguards has been shown to significantly reduce both the incidence and severity of orofacial injury in contact sports. In this hands-on workshop participants experience the difference between vacuum-made and pressure-made athletic mouthguards. The technique for pressure thermoforming, which provides the best combination of comfort and protection, will be presented.

Dr. Lee Silverstein

Fr146 9:30 a.m. – 12:30 p.m.
Fr147 2 – 5 p.m. (Repeat)
D H A OS ST | Fee: \$325

Atraumatic Extraction and Socket Grafting for the General Practitioner

This hands-on course makes it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost effective and user-friendly way. This course shows attendees the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

Dr. Jamison Spencer

Fr148 9:30 a.m. – 12:30 p.m.
Repeated from Thursday (Th108)
D A ST | Fee: \$345

Hands-on Dental Sleep Medicine

In this hands-on program, Dr. Jamison Spencer will expand on his lecture, Th210 Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

Note: Course Th210 is recommended prior to attending this course.



Dr. Mario Romero

Fr149 1 – 3 p.m.
Repeated on Saturday (Sa167)
D | Fee: \$345

The Highly Esthetic Direct Restorative Practice: A Hands-on Course

Cosmetic dentistry is what it's all about and composites are placed every day in our practices. This hands-on course will walk you through the step-by-step process of layering composite on anterior teeth to achieve highly aesthetic restorations.

Dr. John Flucke

Fr150 1 – 4 p.m.
D ST | Fee: \$395

Predictable Low Stress/High-Tech Endodontics for the General Practitioner

Dr. John Flucke will help attendees discover how to make endodontics, predictable, profitable, and low stress. He will cover topics such as diagnosis, canal location, instrumentation, irrigants, intra-canal medicaments and obturation. As a general practitioner, Flucke understands the endodontic challenges faced by other “in the trenches” GPs. This course will help attendees realize how manageable endodontics can truly be for a general dentist.

Dr. Van Haywood

Fr151 1 – 4 p.m.
D H A LT ST | Fee: \$85

Seven Tray Options for Bleaching, Sensitivity and Caries Control

Use this hands-on experience to understand the options for trays for various functions. Attendees will construct and adjust two custom-bleaching trays on a properly trimmed cast. Casts will be provided for all course participants to use and take with them for patient demonstration purposes of the tray. Other tray options, such as boil and form and disposable trays, will be presented, as well as their use in sensitivity treatment and caries control.

Ms. Kim Miller and



Ms. Emme Sanders

Fr152 1:30 – 4:30 p.m.
D H | Fee: \$195

Unleash the Power of Ultrasonics

Attend this hands-on class and experience the power of ultrasonic technology and learn how to help patients achieve periodontal disease remission. With a wide variety of tips and inserts, you can treat any patient with any case type while improving ergonomics and reducing operator fatigue. This course features both Piezo and Magnetostrictive technology. The course will help attendees understand scientific rational supporting ultrasonic technology, explore tip/insert designs for various applications, integrate ultrasonics as your primary instrumentation, improve patient comfort/clinical outcomes and understand how to care for equipment.

Dr. David Rothman

Fr153 1:30 – 4:30 p.m.
D ST | Fee: \$325

Pediatric Anterior Teeth Can Be Saved?: Treatment Options for Cosmetic Repair

A bombed out primary anterior is not always cause for extraction. This workshop reviews treatment options for cosmetic repair of primary anteriors both with and without pulp therapy performed and includes composite crowns, metal with bonded acrylic and porcelain or zirconia options. Treatment is performed on typodont teeth with pulp chambers. Anesthetic and behavior management techniques will also be discussed.

Dentist Breakfast and Learn

Fr506 8:30 – 9:30 a.m.

D | Fee: \$25

Dentists, listen and learn about the newest products, technology and services Hinman exhibitors have to offer. Hear directly from the companies bringing you the newest offerings via 10-minute presentations while enjoying breakfast. Start the morning off right with a one-hour munch and learn experience! Breakfast provided by Hinman.

Ms. Susan Gunn

Fr507 9 a.m. – 12 p.m.

Repeated from Thursday (Th501)

D OS SP | Fee: \$210

The Other Half of the Practice Software Equation: QuickBooks Pro

It's time to address the other half of your practice's accounting: QuickBooks. You received training on the practice software, but you've been winging it on QuickBooks. Everyday patient treatment, clinical notes, insurance claims and payments are entered in the practice software. But what's entered in QuickBooks? What's the best way to enter patient plan deposits? How (and when) should payroll be processed? What reports should the doctors review? Not your typical software or accounting course, you will laugh while you learn, and will walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version) in your practice.

Note: Attendees will receive the book "2019 Getting the Most Out of Quickbooks" valued at \$129.

Dr. Colin Richman

Fr508 10 a.m. – 12 p.m.

D H | Fee: \$150

Achieving Comprehensive Dental Care Consistency: An Interdisciplinary Hands-on Treatment Planning Experience

This fun-filled interactive session helps dentists and their teams elevate their practices towards more "big case dentistry." The goal is to instill a philosophy in the team for achieving comprehensive care and avoiding missed opportunities. We will discuss analyses, diagnoses, treatment planning, case presentation and delivery, responsibilities and "making it happen" for the financial and emotional benefit of the practice. Comprehensive records including chartings, casts, radiographs and comprehensive interdisciplinary treatment planning documents will be provided by Dr. Colin Richman for group interaction. You won't regret this unique program experience never before presented at a major dental meeting.

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OS	OFFICE STAFF	
LT	LAB TECHNICIANS	
		 New Speaker at Hinman

Auxiliary Lunch and Learn

Fr509 12 – 1 p.m.

H A OS LT SP | Fee: \$25

Auxiliaries, have the best of both worlds by joining us for the auxiliaries-only lunch program. During this one-hour course, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared for you. These intimate table-top presentations will give you the opportunity to lunch and learn! Lunch provided by Hinman.

Ms. Susan Gunn

Fr510 1:30 – 4:30 p.m.

D OS SP | Fee: \$155

Money In, Money Out: Making Sense of Financial Systems in Your Practice

A health-care practice has two accounting software systems: the practice management software and the accounting software (QuickBooks) or CPA. From banks, credit cards and merchant card services to insurance companies and payment plans, there is plenty to keep track of and stay HIPPA compliant in the process. Susan Gunn will break down the basics of organizing practice finances and building up financial systems to work beyond simple tax accounting. After this course, attendees will know how to create highly effective systems for goal planning and financial analysis.

Note: Attendees will receive the book "Money In, Money Out" valued at \$40.

Ms. Jessica Wilson

Fr511 2 – 4:30 p.m.

D H A OS ST | Fee: \$80

Protecting Yourself and Your Patients: Hand Hygiene and Dental Unit Waterlines

This seminar introduces the three elements of hand hygiene and dental unit waterline treatment in accordance with the CDC guidelines for optimal infection control and patient safety. Attendees will learn how using the proper infection control protocols and hand hygiene products can help prevent disease transmission. In addition, they will learn how to optimize the quality of water they deliver to patients during treatment.



Dr. Bob Peskin and



Mr. Rick Ritt

Fr513 2 – 5 p.m.

Repeated on Saturday (Sa514)

ALL ATTENDEES | Fee: \$80

Simulation Training: Emergency Preparedness and Management for the General Dentist

In the event of an in-office emergency, a successful outcome relies on how well the doctor and staff work together as a team. This unique program provides an experience that addresses the best means to prepare, organize and optimize all of your office resources to provide the best possible care in case of an emergency.



G.O.L.D. PROGRAM – Graduates of the Last Decade

Course Fr500 | 8:30 a.m. – 3 p.m.

Fee: Dentists \$95, Dental Students and Residents No Fee

If you've been in dentistry for ten years or less, or if you are currently in dental school, this program is a must. Our renowned speakers provide clarity on the state of dentistry as a profession and as a business, give concrete advice on how to define your objectives and establish the right path for a deeply rewarding career.



8:30 – 9:15 a.m.

 **Dr. David Rice**
Pathways to Practice

The game of dentistry has changed...drastically! As a young dentist, there are multiple pathways to practice success. You can go to work in a DSO. You can associate in a traditional practice. You can

purchase. You can even start from scratch. Is it confusing? Overwhelming? Do you know the strengths and challenges of each? How about why, whether you're ready today...tomorrow, or five years from now, ownership stands strong as your very best opportunity?



9:15 – 10 a.m.

Ms. Anastasia Turchetta
Whose Brand Is It Anyway? Three Ways to Ignite Your Brand's Social Success in Health Care

It is not about how much experience you have as it is the experience you create. Health care has

a unique advantage to cultivate brand loyalty. It's fueled with high octane content providing transparency, community and profitability. Get behind the wheel for an improv style course to ignite your brand's story, influence your team and your tribe. Create your brand's story into an experience, pick a lane for your message and thrive in it; and pass a crash course on brand protection.



10 – 10:45 a.m.

 **Ms. Ragan Hartman**
Building the Unstoppable Team

This topic includes how to create a shared vision where the staff members have more ownership in the practice and how to establish specific lines of accountability for each area of the practice.

Participants will learn techniques for empowering their team members and strengthen morale short term and long term, as well as how to formulate solutions to any challenge facing the practice. If you are looking to take your practice to the next level, this is the course for your entire team.



10:45 a.m. – 12 p.m.

 **Dr. Brad Bale and**  **Dr. Michael Gelb**
America's No. 1 Killer: Your Role in Reducing Cardiovascular Deaths

We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen

Method. Participants in this course will be able to translate what they learn into a program to enhance their own and their patients' arterial health. Dr. Michael Gelb will address the necessity of screening patients for airway health, and the associated connections between airway health, cardiovascular disease and dementia. Screening is a must. Treatment is optional. The ADA recently passed a resolution stating that dentists should screen their patients for airway issues.



>> Lunch and Video Testimonials from 12 to 1 p.m. <<



1 – 2:15 p.m.

Dr. Lee Ann Brady
Clinical Failures: How to Fix Them and Avoid Them

It's often said we learn more from our failures than from our successes. But failures in patient care are frustrating and expensive. Dr. Lee Ann Brady is a

Master Dentist. She performs and teaches dentistry at the highest level. She's also a giving clinician, whose goal is to help others practice the best dentistry possible. Today she will share the failures, and solutions, that have carried her to the top levels of the profession, with the goal of giving attendees a jump start toward their future.

2:15 – 3 p.m.
Closing with Dr. David Rice



Assisting Extravaganza

Fr246 | 8:30 a.m. – 4 p.m.
D A ST | Fee: Dentists \$150, All others \$90

8:30 – 9:30 a.m.



Mr. Kevin Henry

Five Ways Dental Assistants Can C.R.U.S.H. Their Careers

In this fun, fast-paced, interactive course, we will talk about five key points following the C.R.U.S.H. acronym that will help you not only enjoy what you do more, but also see the fruits of a more fulfilling career. Join us and re-ignite your passion for your career!

9:30 – 10:30 a.m.



Dr. Amy Doneen and Dr. Michael Gelb

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10:30 – 11:30 a.m.



Ms. Tija Hunter

Implants for Assistants

As with any procedure, dental assistants play a huge part in the success of dental implants. From setting up and preparing, to postoperative patient management, the course will discuss the dental assistant's vital role in dental implants. The participant will learn the assistant's role in implant treatment, learn key terminology and important pre- and postoperative management procedure.

>> Lunch is on your own from 11:30 a.m. to 1 p.m. <<

1 – 2:30 p.m.



Ms. Tija Hunter

Top Products Every Assistant Uses

The course will discuss some of the top products that dental assistants from around the country say they love best. The course will explore cements, temporary and impression material, infection control products and so much more. Attendees will also discuss tips and tricks to help their day flow better. Join us for this up-to-date, interactive course.

2:30 – 4 p.m.



Mr. Kevin Henry

Battling and Beating the Demons of Dental Assisting

Every day, dental assistants face a variety of challenges in their job. How those challenges are met can affect the professional and personal lives of these valuable team members. Let's identify the issues that can "get under your skin" and how to deal with them.



Business Office Bonanza

Fr247 | 9 a.m. – 4:30 p.m.
D OS | Fee: Dentists \$150, All others \$90

9 – 10 a.m.

Dr. Mark Hyman
Take This Job and Love It!

If you find too many of your days very busy, yet not as profitable as you would like, this seminar is for you! In this session, attendees will learn new techniques for keeping their team focused and enthused, even when things go wrong. In addition, learn how to capitalize on the individual skills of each dental team member and how these skills can improve the productivity of the practice.

10 – 11 a.m.

 **Ms. Amy Parrish**

Roll Out the Red Carpet: Customer Service That Counts

Patients make decisions about where to have a dental home based on a variety of factors. Discover the factors influencing that decision and how delivering outstanding customer service is a key piece to attracting and maintaining your patient family. The purpose of this session is to provide dental professionals a better understanding of how exceptional customer service influences the entire patient experience. This course will include maximizing the telephone as a customer service tool, discussion on the team approach to service, and the importance of effective communication skills.

11 a.m. – 12 p.m.

 **Ms. Amy Parrish and**  **Ms. Carrie Webber**

There's a Hole in My Bucket! Strategies for Effective Scheduling

Are you finding it more and more difficult to keep your schedule full? Ever ask yourself “Why isn’t my practice growing?” Learn ways to stop the “holes” in your practice and learn strategies to retain, grow and ultimately thrive! Attendees will learn how to retain existing patients more effectively, maximize technology to support practice growth and retention and how to use communication skills to improve every patient conversation.

>> Lunch is on your own from 12 to 1:30 p.m. <<

1:30 – 2:30 p.m.

 **Dr. Brad Bale and**  **Dr. Michael Gelb**

America's No. 1 Killer: Your Role in Reducing Cardiovascular Deaths

We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Dr. Michael Gelb will address the necessity of screening patients for airway health and associated issues. Screening is a must! Treatment is optional. The ADA recently passed a resolution stating dentists should screen their patients for airway issues.

2:30 – 3:30 p.m.

 **Ms. Carrie Webber**

Let's Get Social

Social media is a fundamental shift in the way people communicate, taking existing patient referrals to a whole new level. And if you are not part of the conversation, you will find your practice left out in the cold. Start communicating today with your patients in a way that is engaging, fun, and valuable. Participants will learn what social media is, how to implement a social media strategy and what to expect from your social media plan.

3:30 – 4:30 p.m.

 **Ms. Carrie Webber**

Seven Steps Toward Marketing Success: Recognizing the Rule of 7

The key to learning and to action is repetition. Do you have this approach in your current marketing plan? This power-packed course teaches attendees how to market in a way that maximizes their message in multiple ways. Learn key strategies to successfully market in a highly competitive marketplace that is trying to earn the coveted consumers’ discretionary dollar. The participant will learn how to develop a Rule of 7 marketing plan, brainstorm through successful marketing platforms to engage potential patients and learn about the practice’s brand and marketing matrix.

ALL DAY COURSE

 **Dr. Howard Glazer**
Fr248 8:30 a.m. – 4:30 p.m. (one hour lunch break)
D H A ST | Fee: Dentists \$150, All others \$90

I Have It...You Need It!

This is a program about real dentistry for real people by a real dentist. Dr. Howard Glazer will present a potpourri of the materials and techniques he uses to make the day more productive, easier and fun. Your team will benefit by learning about the latest products and how they will benefit your patients. Glazer writes a column by the same title for “Dental Economics” magazine. Topics may include: “ouchless anesthesia”, curing lights, desensitization and adhesives, composites, impression materials, provisional materials, burs, lasers, cements, reducing sensitivity, class II matrix systems, whitening systems, oral cancer prevention, patient communication and cameras.

Dr. Mitch Gardiner
Fr249 8 – 11 a.m.
D H A OS SP | Fee: Dentists \$80, All others \$50

2019: What Are Dentists Being Sued for Today

Life is full of unpredictable events. Unfortunately, injuries and mishaps occur in dental offices every day. During this course, learn the type of injuries and mishaps that are most common and damaging to a dentist. Dealing with these mishaps, learning how to clinically document records and understanding accepted standards of care are critically important to every dentist. Dr. Mitch Gardiner will review and analyze several cases followed by detailed instructions on appropriate responses in the event a mishap takes place in your office.

Dr. Ben Miraglia
Fr250 8 – 11 a.m.
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Childhood Sleep Disordered Breathing: The Dental Team’s Role - Part 1

While childhood sleep disordered breathing is underdiagnosed, awareness is increasing. A child’s growth and development are directly related to the quality of sleep. The quality of sleep may be related to the level of airway compromise, which may be related to the growth and development of the maxilla and mandible. This course will connect the dots from the lack of early growth to the airway compromise seen in children today. Upon completion of this course, participants will be able to: identify the differences between nasal and mouth breathing; understand the relationship between a child’s airway and sleeping; and understand the relationship between sleep disorder breathing and early childhood growth and development.

Dr. Susan Muller
Fr251 8 – 11 a.m.
D H A ST | Fee: Dentists \$80, All others \$50

Red, White and Ulcerative Lesions of the Oral Cavity. What Are They? How to Treat?

This course is designed to guide the attendee through the differential diagnosis, treatment, and management of commonly encountered oral soft tissue growths and ulcers and identify when to biopsy. We will address the differential diagnoses of white lesions including leukoplakia and lichen planus and red lesions including erythroplakia and geographic tongue. Emphasis on the clinical presentation of oral dysplasia or early cancer will be illustrated. Biopsy techniques including direct immunofluorescence will be reviewed. Differentiating oral ulcers based on clinical presentation, duration and location will be discussed, specifically, oral herpes and aphthous ulcers. We’ll review diagnosis and treatment options for burning mouth/tongue syndrome and other vesiculo-erosive conditions.

Dr. Jeff Pafford
Fr252 8 – 11 a.m.
Repeated on Saturday (Sa238)
D H | Fee: Dentists \$80, All others \$50

Understanding and Managing Root Resorption

Root resorption is a very poorly understood topic in dentistry. Most of us were taught about internal versus external resorption in dental school, but we now know there are many different subtypes of resorption. Adding to the confusion is there are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. We will explore these management options in a way that is easy to understand and take back to your practice.

Dr. Tom Viola
Fr253 8 – 11 a.m.
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

“Un-Break My Heart!”: Cardiovascular Disease, Dental Considerations and Patient-Care Planning

Cardiovascular disease and its systemic complications remain the leading cause of death for both men and women and have a significant impact on dental therapy. This program explores the family of cardiovascular diseases (including hypertension, coronary artery disease, hyperlipidemia and congestive heart failure) and the medications used in their treatment. Participants will explore patient management strategies essential for successful treatment planning. Special emphasis will be given to newly approved anticoagulant agents and their effect on dental therapy.

KEY	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	 New Speaker at Hinman
	LT LAB TECHNICIANS	

Mr. Kirk Behrendt**Fr254 8:30 – 11:30 a.m.****D H A OS | Fee: Dentists \$80, All others \$50****How to Increase Treatment Acceptance/Case Presentation**

This current economy has greatly reduced the “trust” and discretionary income of patients. High-performing dental teams understand that to continually grow, they must enhance their listening skills and photography techniques to reclaim that trust. This seminar will demonstrate four ways great dental teams make these relationships “POWER-full” to keep treatment acceptance and production numbers up. Energize your team with this four-step process to sell more dentistry in this economy. Learn the critical steps to establishing and implementing an elegant patient experience and payment at the time of service.

Dr. Charlie Blair**Fr255 8:30 – 11:30 a.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Stay Out of Jail: Avoid Coding Errors and Excel in Insurance Administration**

Coding errors are predictable in today’s dental practice. Learn the top coding errors and how not to make them. These common problems were identified: consistent coding errors, clinical protocol issues and potentially fraudulent activities. Dealing with dental insurance is overwhelming, but key strategies can save time, prevent hassles and keep you out of jail. The course will teach essential tools to properly file dental insurance claims. In addition, co-pay forgiveness, discounting, multiple fee positioning, patient gifts, falsifying NPI numbers and even PPO strategies will be discussed.

**Dr. Jeff Brucia****Fr256 8:30 – 11:30 a.m.****D A LT ST | Fee: Dentists \$80, All others \$50****Clinical Consideration for Implant and Restorative Success**

Predictable long-term results may not be possible without considering an interdisciplinary approach to treatment. When working well together, we can offer the greatest potential for an outstanding treatment result. If not diagnosed well, implants may be a clinical failure both functionally and aesthetically. The finished restoration cannot only be strong and functional, but also needs to be a very aesthetic replacement of natural teeth. This presentation focus is for the restorative treatment phase of these cases. The course will identify tooth replacement treatment options, how to shape tissue around both pontics and implant support restorations and examine treatment for single and multiple unit implant retained cases.

Dr. Hal Crossley**Fr257 8:30 – 11:30 a.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****The Weed of Today is Not Your Momma’s Weed**

Thirty-two states have legalized marijuana for medical use. Nine states have legalized marijuana for recreational purposes. Inevitably, some of these marijuana users will be treated by the dentist or hygienist. Does it have any medicinal use? Is marijuana addicting? What is the effect of marijuana on the cardiovascular, respiratory, or immune systems? Am I allowed to use marijuana for medicinal purposes? This three-hour presentation will discuss the concerns about marijuana use/abuse, and the bearing on dental treatment.

Dr. Glenn Maron**Fr258 8:30 – 10:30 a.m.****Repeated on Saturday (Sa293)****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Bone Grafting and Dental Implants: When, Where, What and Why**

Implant dentistry has evolved over the past 20 years, from the treatment of last resort to the gold standard for replacing missing teeth. The question remains however: what steps need to be taken to achieve the goal of an ideal restoration? The course will discuss the differences between the myriad of bone grafting materials available. Understand the indications for bone grafting. See how using grafting material can enhance the final restorative result. Discuss the role of PRP, BMP and other growth factors.

Ms. Laci Phillips**Fr259 8:30 – 10:30 a.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Creating Leaders in Your Practice: Three Key Systems to a Perfect Team**

Systems and great teams go hand in hand. During this course, learn three key systems to build your perfect team. First is hiring. We will discuss advertising, interviewing and on-boarding protocols to ensure you have the perfect candidate. Second is retention. Having a team you enjoy working with can make your days exceptional. Let’s talk about team building, education and motivation. Third is termination. Is the wrong person on the bus? Make sure you have the right verbal skills, an empathizing attitude and proper documents to make the process less stressful.

Dr. David Rothman**Fr260 8:30 – 11:30 a.m.****D H A OS ST | Fee: Dentists \$80, All others \$50****Ouch, That Hurts! Assessing and Treating Dental Emergencies in Children**

Are you totally confused on how to treat teeth in children? Don’t they all fall out anyway? And what about the kid they’re attached to? This seminar reviews local anesthesia, pulp therapy, restorations and space maintenance in the primary and early mixed dentitions allowing the practitioner to set parameters for which teeth to save and restore. The attendee will learn to embrace a treatment paradigm that includes function and longevity, review treatment and understand risk factors for pulp therapy and aesthetic and functional restorations and see ways to easily determine which space maintainer (even cosmetic ones) to use when extraction is the option.

**Dr. Juan Yepes**

Fr261 8:30 – 11:30 a.m.

D H A ST | Fee: Dentists \$80, All others \$50**ABCs of Oral Diagnosis in the Pediatric Patient**

This seminar will provide the attendee with the most up-to-date information regarding the fascinating and emerging field of oral medicine in pediatric dentistry. By using case presentations as the learning and discussion format, the course will cover the entire spectrum of diagnosis in pediatric dentistry. Topics such as oral lesions in the newborn, the child and the adolescent will be covered in detail.

**Dr. Pete Gardell**

Fr262 9 – 11:30 a.m.

D | Fee: Dentists \$80, All others \$50**3-D Printing in the Dental Office**

3-D printing is rapidly advancing as one of dentistry's top emerging technologies. The various areas where dentistry benefits include implant dentistry, orthodontics, restorative dentistry and orthotics. Come see how you can benefit daily from 3-D printing. A wide range of affordable printers are available with specific and/or advanced features. The course will discuss these options as well as various applications.

Dr. Van Haywood

Fr263 9 – 11:30 a.m.

Repeated on Saturday [Sa291]**D | Fee: Dentists \$80, All others \$50****Occlusal Disease, Occlusal Examination, Adjustment and Splint Fabrication**

Occlusal disease is one of the three main challenges to maintaining a healthy dentition. Recognizing the signs on the teeth and restorations allows the dentist to initiate treatment to minimize the effects and avoid restoration failures from occlusal trauma. The occlusal examination includes an evaluation of the dynamic and static components of the mouth, as well as the function of the joint. Treatment can consist of an occlusal adjustment of the teeth, or a bruxism splint to protect both the teeth and restorative care. Finally, the decision to use a semi-adjustable articulator, or a simple hinge is predicated on the occlusal and esthetic status of the patient.

Dr. Gordon Christensen

Fr264 9 a.m. – 12 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50**Fifty Useful Clinical Tips in Three Hours**

This fast-paced program will keep attendees excited and awake as they determine if the information provided fits their practice. Topics are oriented toward improving services to patients and increasing productivity. Participants should be able to list 10 tips that apply to their practices, compare the tips with whatever similar techniques they are currently using and decide which new concepts to implement into their practice. The attendees will be ready to incorporate these improved services into their practice for a more efficient day.

Ms. Rachel Wall

Fr265 9 a.m. – 12 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50**The Motivated Mindset: Why We Do What We Do with Periodontal Diagnosis and Treatment**

Through science and communication strategies, learn how to replace damaging mindsets that hold you back from presenting perio treatment with positive, patient-centered mindsets. These strategies can easily triple the amount of perio therapy you're performing, increase production, reduce stress and set yourself apart as a true health-care professional.

**Ms. Olivia Wann**

Fr266 9 a.m. – 12 p.m.

Repeated from Thursday [Th232]**ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Top 10 OSHA Violations and Safety Manager Training**

Have you ever wondered what types of violations actually occur when a dental office is inspected? This timely program will address the top 10 OSHA violations in dental practices. This course will help attendees avoid making the same compliance mistakes. Olivia Wann weaves in infection control to show how compliance with OSHA and CDC's guidelines go hand in hand. She will provide insight on the required documentation and how to set up systems that actually work. Bring your OSHA manuals that are in place to benefit most during the segment of safety manager training. Learn how you can be "audit ready."

Dr. Larry Williams

Fr267 9 a.m. – 12 p.m.

Repeated from Thursday [Th233]**ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication**

Attendees will be introduced to the issues surrounding the treatment planning and care of geriatric patients to include polypharmacy, oral hygiene, oral health, mental deficit and systemic illness. Attendees will also be introduced to the skills necessary to provide better communication with older patients.

Mr. John McGill

Fr268 9:30 – 11:30 a.m.

D SP | Fee: Dentists \$80, All others \$50**Doctors Approaching Retirement**

Practitioners face more decisions in the last five years of practice than at any other time in their career, and these decisions will be the most important they'll ever make. Unfortunately, most doctors have neither the time nor the financial training to address these critically important retirement issues. As a result, many doctors lose hundreds of thousands of dollars due to easily avoidable financial errors. Learn leading edge strategies to develop a well-designed game plan to assure a financially secure retirement.

Dr. Lee Ann Brady

Fr269 9:30 a.m. – 12:30 p.m.

D H A LT ST | Fee: Dentists \$80, All others \$50

Mastering Anterior Implant Aesthetics

Although implant dentistry is considered one of the most predictable treatments we offer, guaranteeing optimal anterior implant aesthetics is tricky and often feels challenging to create predictably. This program will look at the steps in differentiating high-risk versus low-risk anterior implant cases when it comes to final aesthetics. The course will discuss techniques to optimize the esthetic outcomes starting with pre-surgical augmentation, fixture position and advanced implant prosthetic techniques to make success predictable. The attendee will learn about anterior implant treatment planning, surgical and prosthetic; creating the optimal anterior implant site; surgical management for optimal aesthetics; advanced implant prosthetic techniques; and fabricating custom implant provisionals.

Dr. Tom Viola

Fr270 12:30 – 3:30 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

“Top of the Heap!”: The Most Frequently Prescribed Brand Name Medications and Their Clinical Dental Implications

Dental professionals find themselves practicing in a marketplace inundated with direct-to-consumer advertising of prescription drugs and amid an explosion of new drug entities. Thus, many dental professionals may find it challenging to stay up to date with the latest prescribing trends in disease-state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have the greatest impact on dental therapy.

Mr. Kirk Behrendt

Fr271 1 – 4 p.m.

D H A OS | Fee: Dentists \$80, All others \$50

Get Your Practice Thriving

Many dentists and team members are working harder than ever yet still achieving the same results. Bring your team to this inspirational lecture to see 10 powerful secrets you and your team can implement to create opportunities to produce more dentistry and reduce the number of open chairs in your office today. Use nine steps to create more significant and “POWER-full” relationships with patients. Learn five ways to reduce cancellations in your schedule. Learn how great practices are keeping case acceptance high in this economy. Re-engineer your workday and your thinking to get more out of life.

Dr. Charlie Blair

Fr272 1 – 4 p.m.

Repeated from Thursday (Th206)

D OS SP ST | Fee: Dentists \$80, All others \$50

Medical Dental Cross Coding With Confidence: An Introductory Course

Today, there is an increased need for the dentist and team members to become familiar with both ICD-10-CM (diagnosis) and CPT (medical procedure) codes. This basic course is designed to be an introduction and eye opener to medical dental cross coding. Topics include trauma, sleep apnea, extractions, implants, TMJ/TMD, biopsies and CBCT. Dr. Charles Blair’s publication, “Medical Dental Cross Coding with Confidence,” takes the voodoo out of medical coding.

Dr. Jeff Brucia

Fr273 1 – 4 p.m.

D A LT | Fee: Dentists \$80, All others \$50

Predictable Direct Restorative Techniques

Restorative care demands continuous learning in the areas of material science and restorative technique. The numerous choices in restorative materials have confused the clinician as to what is best indicated in a given situation. Clinical success demands an understanding of the uses and limitations of these different materials. This lecture course provides a comprehensive discussion of the ever-changing world of dentinal adhesives when considering direct restorative treatment. The course will review available options in adhesive materials including glass ionomers and bioactive materials, eliminate the frustration of postoperative sensitivity and restorative failure, and implement techniques and material selection for near or direct pulp exposures.

Dr. Hal Crossley

Fr274 1 – 4 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Illicit and Pharmaceutical Drug Abuse and Their Impact on You, Your Family and Your Dental Practice

What should I be asking my patients to avoid drug interactions with street drugs? What are some of the oral manifestations of street drug abuse? What are the characteristics of and how do I manage the “doctor shopper”? The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood-altering drugs. This brief presentation includes the types, signs and symptoms of commonly abused prescription and illicit drugs.

Dr. Mitch Gardiner

Fr275 1 – 4 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

A Simulated Dental Malpractice Court Case Presented Live

This live interactive course will be stimulating, informative and fun for dentists and their staffs who have wondered what really takes place during a malpractice trial in the courtroom. Two lawyers examine and cross-examine the defendant dentist. This is an excellent chance for dental professionals to see and hear what type of questions are asked and how things really go down. This is a rare opportunity to be amid a trial without any of the anxiety.

KEY	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	 New Speaker at Hinman
	LT LAB TECHNICIANS	

Dr. John Kalmar**Fr276 1 – 4 p.m.****Repeated from Thursday (Th309)****D H ST | Fee: Dentists \$80, All others \$50****Oral and Tonsillar Cancer: What about HPV?**

This course will provide current data regarding oral and tonsillar (oropharyngeal) cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

Dr. Ben Miraglia**Fr277 1 – 4 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Childhood Sleep Disordered Breathing: The Dental Team's Role - Part 2**

We recognize the high levels of malocclusion in children, but we often miss the connection to how unhealthy the child may be. This course will connect the dots from airway compromise to the everyday medical symptoms that children and parents are struggling with, to the treatment options that exist to help these families. The dental team is uniquely positioned to evaluate and treat children through collaboration as young as 3 years old to improve their overall health, growth and development. Attendees will be able to understand the role of an orofacial myofunctional therapist, understand how myofunctional guidance appliances work and understand how to develop a child's airway through collaboration.

Ms. Rachel Wall**Fr278 1 - 4 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****ROH: Return on Hygiene: Uncovering Your Hygiene Team's Potential**

Is your hygiene team the backbone of your practice or the weakest link? Whatever the answer, there's room for improvement and growth in every hygiene department. This course is designed to provide actionable steps and a plan to overcome the problems most dentists are experiencing in their hygiene departments today. Learn critical factors in keeping a hygiene schedule full and productive while reducing stress for hygienists and the business team. Determine if your current perio protocol is truly addressing the periodontal disease in your patient base. Through restorative co-diagnosis, discover actionable leadership principles you must implement to increase treatment enrolled in hygiene. Uncover specific ways to invest in the hygiene department that will create a positive result.

Dr. Mike DiTolla**Fr279 1:30 – 3:30 p.m.****Repeated from Thursday (Th219)****D A LT | Fee: Dentists \$80, All others \$50****A New Approach to Crown Preparation**

Most dentists learn a traditional method for preparing teeth for fixed prostheses in dental school. Surprisingly, a quick walk through a large dental laboratory will reveal that many of these preparations are inadequate. Sometimes the crown preps taught in schools are based more on subjective designs rather than objective reduction. This course presents a method to standardize preparations for nearly all teeth and meet all the functional and aesthetic requirements for materials used to fabricate dental crowns.

**Ms. Misty Clark****Fr280 1:30 – 4 p.m.****Repeated from Thursday (Th217)****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****Go Digital. Go Forward.**

With dental patients acting more and more like consumers, embracing technology will engage and delight patients. Patients every day are interacting with devices for their experiences. What tools are available to help create more interest in your dental procedures? What tools are available to help leverage apps, technology and digital marketing that will drive your practice forward? It's cost effective and highly impactful. The participant will learn in this fun and interactive course the best apps and tools to engage patients and create interest. Discussion will also involve which apps to avoid.

Dr. Mark Hyman**Fr281 1:30 – 4:30 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****The Top 20 Game-Changers of 2019**

How do you improve your patients' experience while delivering optimal care? Updated yearly, this course teaches how highly successful teams constantly re-imagine, reinvent and implement change to ensure success during turbulent times. Prepare to laugh and learn about living life in the fast lane of private practice.

Dr. Colin Richman**Fr282 1:30 – 4:30 p.m.****D H A | Fee: Dentists \$80, All others \$50****Esthetic, Restorative, and Functional Success Facilitated by POPA (Pre-Orthodontic Periodontal Augmentation)**

Innovative dental procedures – combining regenerative periodontal therapy as part of orthodontic treatment, enable the dentist to minimize potential iatrogenic risk factors associated with rehabilitative dental therapy. Background, concepts and limitations of Pre-Orthodontic Periodontal Augmentation (POPA), as well as long-term complications associated with orthodontic treatment will be addressed. Representative clinical cases will be presented. This program is oriented to all members of the dental community and will also address latest findings on POPA in the adolescent dentition.

Ms. Amber Riley

Fr283 1:30 – 4:30 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Fifty Shades of Green: Forensic Dentistry in the 21st Century

This course introduces forensic odontology and why law dictates human identification. A review of the evolution and scope of forensic odontology will be presented, and an introduction of the nomenclature commonly used in this field is given. A step-by-step exploration of a comprehensive dental autopsy will be presented, including physical examination, photography, radiography and forensic evidence management of varied postmortem states including skeletonized, fragmented, decomposed and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

Dr. Nader Sharifi

Fr284 1:30 – 4:30 p.m.

Repeated from Thursday (Th216)

D LT ST | Fee: Dentists \$80, All others \$50

A Partial Course on Partial Dentures

Learn every nuance regarding the planning, fabrication and delivery of removable partial dentures. Review conventional RPDs, rotational-path designs, attachment RPDs and even implant-assisted RPDs. Improve every aspect of removable prosthodontics for your practice. Discover state-of-the-art procedures for impression making to ensure simple, easy results in a clinical setting for conventional RPDs as well as the most complex attachment or implant-assisted RPD envisioned. Simplify partial denture framework designs with basic rules that you can always apply.

 Dr. David Juliani

Fr285 2 – 4:30 p.m.

D | Fee: Dentists \$80, All others \$50

Advanced Applications with CEREC Technology

CEREC is not a system to treat just a single tooth in a single manner. This multipurpose technology allows dentists to tackle more complicated and more rewarding tasks such as the replacement of missing teeth. In this course, some of the more advanced applications involved in restoring edentulous spaces will be discussed and demonstrated. The course will also demonstrate the techniques used for bridge fabrication and implant restorations. The materials for these procedures will be explained so attendees can use these rewarding procedures in their practices immediately.



Dr. Dale Miles

Fr286 2 – 4:30 p.m.

D H A | Fee: Dentists \$80, All others \$50

Radiographic Interpretation, from PAs to Cone Beam: What Are You Missing?

Patients with diabetes, cardiovascular disease, headaches and sinusitis are common systemic problems that dentists encounter. Radiographic manifestations for these problems are frequently present and identifiable on intraoral, panoramic and cone beam CT images, if you know where to look. This course will review some key clinical features of systemic diseases and disorders we find in our images and give you the tools to recognize the radiographic manifestations on multiple imaging modalities. Come see what you may have been missing. Improve your patient care and learn to recognize key radiographic features of common but significant medical problems. Learn how CBCT can improve disease feature detection over intraoral and panoramic imaging.

Dr. Jamison Spencer

Fr288 2 – 5 p.m.

D H A OS | Fee: Dentists \$80, All others \$50

All TMJ Patients are NUTS, Right?: How to Evaluate, Diagnose and Treat the Most Common TMJ Problems

TMJ disorders are one of those areas where almost every dentist feels uncomfortable. In dental school we didn't get much classroom information, and little or no clinical experience. Our treatments in practice are often hit or miss, without clarity on why sometimes we hit, and other times we miss. In this lecture, Dr. Jamison Spencer will review the relevant anatomy and discuss simple examination, diagnosis and treatment techniques that will allow attendees to stun their next TMJD patients with an understanding of their issues. Information from this course will allow attendees to help many more people.

 Dr. Amy Doneen and Dr. Tieraona Low Dog

Fr289 2:30 – 5 p.m.

ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Women's Health: Hormones and Heart Disease: Today's Lifestyle Killers for Women

Join two of America's leading women's physicians and learn the best practices available to treat yourself, your family, and your patients. Dr. Amy Doneen will explore the causes, and actual prevention, of America's leading killer of females: cardiovascular disease. Dr. Tieraona Low Dog will share the latest research and guidelines regarding women and hormones, from vascular, metabolic and bone health to hormone-related cancers. She will also be sharing the latest recommendations for contraception, and menopausal hormone therapy.

KEY		SUGGESTED AUDIENCE	
D	DENTISTS	ST	STUDENTS
H	HYGIENISTS	SP	SPOUSES
A	ASSISTANTS		ALL ATTENDEES
OS	OFFICE STAFF		
LT	LAB TECHNICIANS		New Speaker at Hinman

**Dr. Brad Bale and Dr. Uche Odiatu**

Fr323 8 – 10:30 a.m.

ALL ATTENDEES | No Fee

Men's Health: For Men and People Who Care About Them

Heart attacks – erectile dysfunction – prostate cancer! Two experts in men's health will show how to reduce America's No. 1 killer, cardiovascular disease, and why arterial health also enhances erectile health. Discover how a healthy sex life prevents prostate cancer. Size may not matter, but frequency does! Review why lifestyle and exercise trump other protocols for good health. Find out the unique medical challenges for men's health and four habits that can slow down aging. Join an entertaining and research-supported program that provides the keys to a longer and more fulfilling life.

Dr. Alex Fleury

Fr324 8 – 11 a.m.

Fr325 12:30 – 3:30 p.m. (Repeat)

D | No Fee

Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion

Nearly 25 years after the introduction of Nickel Titanium Rotary Instrumentation to endodontics, we've learned much about the clinical strengths and limitations of these great instruments. With recent improvements in metallurgy, enhanced designs, and innovative rotary file motions, we need to understand how these changes affect clinical instrumentation. Furthermore, we must take advantage of these improvements to create an instrumentation protocol that combines safety with simplicity. Discussion will address both heat-treated and non-heat-treated rotary files. At Real World Endo, we believe these improvements should be employed to their utmost advantage.

Note: This course is a prerequisite for Course Sa162 or Sa163.**Dr. Mario Romero**

Fr326 8 – 11 a.m.

D ST | No Fee

The Highly Esthetic Direct Restorative Practice: Biomaterials and Techniques

This course aims to update the general practitioner on a variety of topics that affect the biological response, aesthetics and longevity of composite restorations. Attendees will increase their knowledge in tooth bleaching, composite materials and instrument selection, shade mapping, and techniques for highly aesthetic anterior composite restorations in detail, which will allow the practitioner to transform a patient's smile in a single visit.

Dr. John Flucke

Fr327 8:30 – 11:30 a.m.

D H A LT ST | No Fee

Day-to-Day Technology to Improve Your Practice

Learn about many technologies and strategies that can improve efficiency and patient care. Topics covered include the digital operator, lasers, endodontic improvements and many others. This lecture will provide attendees with information no matter where they are on the "techno-curve" in an entertaining and interactive format. There are lots of "techno-nuggets" out there that can change your office and the lives of your patients for the better, without requiring a loan or a six-week training program.

Ms. Amber Riley

Fr328 8:30 – 11:30 a.m.

ALL ATTENDEES | No Fee

Systemic Cyclones: The Biology of Disease and Wellness

Like spokes on a wheel that never stops, the cycle of infection, immune response, inflammation and recovery will never cease as long as we live. This program examines the deadly synergistic exacerbation between cardiovascular disease (CVD), which is the leading cause of death and disability for men and women in North America, and the contributing role oral disease plays in patients with CVD. The conditions of metabolic syndrome, insulin resistance, and their devastating cardiovascular effects that lead to the tragic outcomes of heart attack and stroke will be discussed.

**Ms. Misty Clark**

Fr329 9 – 10 a.m.

ALL ATTENDEES | No Fee

Social Media Board

You set up your Facebook and Instagram pages, but now what? Social media has quickly become the fastest and most cost efficient way to promote a dental practice. As simple as it seems, how do you get the most out of your posts? This interactive session will teach you how to shape your content so it is powerful. You will leave feeling confident and excited to head back to the office on Monday morning.

Dr. John Kalmar

Fr330 9 – 11 a.m.

D H ST | No Fee

MRONJ 2019: Current Concepts in Prevention and Patient Management

This course will review guidelines for assessment and dental treatment of patients at risk for medication-related osteonecrosis of the jaw (MRONJ) in the setting of cancer, osteoporosis or both. It will also review current evidence regarding routine dental treatment options, including implants, in patients using anti-resorptive medications; and discuss non-surgical and surgical treatment options for ONJ lesions. Prepare to experience an updated review of MRONJ, including current understanding of disease pathogenesis and associated co-morbidities. The risks and benefits of newer anti-resorptive medications and drug protocols will be presented. The latest guidelines for patient assessment, disease prevention and management strategies will be discussed in the clinical setting of cancer patient populations as well as in osteoporosis patients.

Dr. Mike DiTolla

Fr331 9 – 11:30 a.m.

D A LT ST | No Fee

The Monolithic Revolution

In the past eight years, there has been a stunning change from Porcelain Fused to Metal (PFM) crowns to high-strength all-ceramic crowns. CAD/CAM technology has ushered in a new generation of digital impressions and high strength cementable restorations that have changed the face of dentistry. Indications and contraindications of lithium disilicate, and all types of solid zirconia restorations will be discussed.

**Dr. David Juliani****Fr332 9 – 11:30 a.m.****D | No Fee****Repeated by Dr. Pete Gardell (Fr350)****Basic Introduction to the CEREC CAD/CAM System**

CAD/CAM dentistry is becoming a new norm in convenient, high-quality dentistry. The course will explore the digital workflow and the advantages it can present to a dental office. Examine how various situations in the office can be solved with the wide range of materials and information available.

Dr. Nader Sharifi**Fr333 9 a.m. – 12 p.m.****D LT ST | No Fee****Improving George Washington's Wooden Teeth: 21st Century Denture Techniques**

The size of the edentulous population is increasing due to aging baby boomers. This course will improve the confidence of all attendees when dealing with this increased need in their practice. We will review state-of-the-art procedures for the highest quality removable prosthodontics and discuss materials and techniques to simplify every aspect of complete dentures. Learn how to overcome the difficulties associated with centric relation and vertical dimension of occlusion and discover different options of occlusal design. We will discuss different impression techniques and the requirements for successful prosthesis delivery. This course is entirely based upon materials and techniques that can and should be implemented in clinical practice.

**Ms. Kimberly Culp****Fr334 9:30 – 11:30 a.m.****Repeated from Thursday (Th327)****ALL ATTENDEES | No Fee****When Life Issues and Abuse Crash Into the Office**

In this workshop, Kimberly Culp will lay out practical, actionable, supportive, meaningful ways to help people in crisis and abuse (and those around them) establish a new normal, improve the emotional atmosphere in the workplace, establish regular routines, get back to regular attendance and performance, minimize dangerous mistakes and re-focus on productivity. The participant will be able to identify the signs of a colleague/team member in crisis. Learn where to find resources to help the team member. The course will describe communication strategies that open the door to productive dialogue with someone in a crisis and define the JOB approach to operating better during and after an emotional crisis.

**Ms. Jamie Marboe****Fr335 9:30 a.m. – 12:30 p.m.****D H A OS | No Fee****Get Over It!**

Identify and clear the five most common hygiene department obstacles that may be preventing you and your team from delivering high-level care and reaping the rewards of a profitable hygiene department. Attendees will learn the five most common obstacles that keep practices from implementing new systems and services; how to resolve typical scheduling challenges that hurt hygiene productivity and the care provided to patients and tips to get out of the prophy trap for good.

**Dr. Bob Peskin****Fr336 9:30 a.m. – 12:30 p.m.****D H ST | No Fee****Local Anesthesia: A Review of Concepts Old and New; Tried and True**

This presentation provides an update and review of the essentials of local anesthesia pharmacology and administration. Strategies for selecting an anesthetic agent will be developed including a detailed discussion regarding the more recently introduced local anesthetics, delivery systems and reversal agents. The presentation will also include a discussion of some local anesthetic adjuncts, including buffering and nasal administration. The presentation will conclude with a discussion of some of the untoward reactions that can result from the administration of local anesthesia.

**Dr. Arjun Srinivasan****Fr337 10 a.m. – 12 p.m.****Fr338 1:30 – 3:30 p.m. (Repeat)****D H A LT | No Fee****Controlling Infections and Antibiotic Resistance in Dental Settings**

This session will cover both fundamental and emerging topics in infection control and antibiotic resistance of interest to the dental community. We will review some of the key pathogens that can be transmitted in dental settings and discuss ways to reduce the risks of that spread. We will also review the current data on antibiotic prescribing in dental practices and discuss potential options to collaborate to improve antibiotic use.

**Ms. Misty Clark****Fr339 11 a.m. – 12 p.m.****ALL ATTENDEES | No Fee****Building Ads and Posts That Work**

Social media ads are one of the most powerful ways to promote your message to prospective and existing patients. Learn how to build your target audience, craft an impactful message, what to invest, and how to read the insights to see if it's working. Submit your ads and questions early for a tailored interactive session. Leave with the confidence knowing how to build ads that work!

Ms. Laci Phillips**Fr340 12:30 – 2:30 p.m.****Repeated from Thursday (Th311)****ALL ATTENDEES | No Fee****Communications, Coding and Collections: The Three Cs of the Profitable Practice**

When the first question a patient asks is "How much will my insurance pay?," our daily lives begin to revolve around insurance. Learn to step out of that mindset and step into customer service, quality health care and, ultimately, a profitable practice. Discover how excellent communication, proper coding and above average collections can impact a practice's efficiency and financial health. Walk out of this high-energy course feeling energized with the realization that the revolution has just changed.



Mr. Jimmy Georgiou
Fr341 1 – 3:30 p.m.
Repeated from Thursday (Th316)
ALL ATTENDEES | No Fee

HIPAA and Technology: The Survival Guide

This course will provide background on how HIPAA and EHR will help shape the landscape of the dental industry. Those attending will also learn conceptual and practical aspects of designing, implementing, deploying and maintaining a secure environment for ePHI, HIPAA and dental technologies. This course will provide background on the rules and regulations of HIPAA in relation to electronic communications and how to satisfy the requirements.

Dr. Glenn Maron
Fr342 1 – 4 p.m.
ALL ATTENDEES | No Fee

Medical Update for Dentistry: From Bisphosphonates to Blood Thinners

Practitioners must deal with ever expanding arrays of patients with medical issues as the population is aging. Just when practitioners think they understand things, the rules are changed. BRONJ (bisphosphonate-related osteonecrosis of the jaw) is now MRONJ (medication-related osteonecrosis of the jaw). Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. The course will discuss these issues and help to understand the science behind the current management protocols.

Dr. Susan Muller
Fr343 1 – 4 p.m.
Repeated on Saturday (Sa377)
D H A ST | No Fee

Distinguishing the Benign from the Deadly: Oral Pathology Update

Fasten your seatbelts! This lecture will be heavy on pictures illustrating a variety of conditions encountered frequently in the dental office. Growths common in all ages, from children to the elderly will be reviewed as well as the signs and symptoms of oropharyngeal carcinoma and the role HPV plays. Attendees will learn to develop a differential diagnosis for common oral growths through color, shape and size. They will also learn which lesions are normal variations and when to refer for biopsy and be familiar with the terminology of leukoplakia and erythroplakia and how to distinguish these entities. They will also develop an organized approach to oral examinations and recognize the most common areas for oral cancer development.



Dr. Juan Yepes
Fr344 1 – 4 p.m.
D H A ST | No Fee

Oral Radiology in the Pediatric Patient

This seminar will provide the attendee with the most up-to-date information regarding the fascinating field of oral radiology in pediatric dentistry. The seminar will use case presentation as the learning and discussion format and will cover the entire spectrum of radiology in pediatric dentistry. Topics such as radiation safety, CBCT in pediatric dentistry and the most common oral radiology lesions in the child and adolescent will be included in the discussion.



Dr. Alan Atlas
Fr345 1:30 – 4:30 p.m.
D A ST | No Fee

Save the Tooth! Reconstruction of Compromised Teeth from Endodontics to Final Restoration

This interactive course will cover the spectrum of treatment options for the restoration of the compromised tooth. Participants will learn comprehensive risk assessment criteria necessary to determine the clinical requirements for successful tooth preservation. Step-by-step protocols for post selection, post and core placement, and tooth preparation will be visualized with HD video. The attendee will understand essential restorative diagnostic criteria for treatment planning preservation of the compromised tooth versus extraction. Understand the when, why and how strategies to simplify placement of posts and core materials and preparation of compromised teeth. The course will use live demonstration with HD microscope to assess key concepts required for improved long-term outcomes.



Dr. Alan Jeroff
Fr346 1:30 – 4:30 p.m.
D A ST | No Fee

Everyday Oral Surgery for the General Practitioner

Ever have a routine dental extraction turn ugly? Don't let minor complications such as broken roots stump you. Learn how to manage oral surgery cases with confidence and minimal stress. This lecture course is designed for general dentists who want to expand their oral surgery experience and better understand and manage their dento-alveolar procedures. This course will offer the general practitioner an opportunity to better handle extraction cases, manage complications and know what to avoid.

Dr. Sam Low
Fr347 1:30 – 4:30 p.m.
D H A OS ST | No Fee

Successful Tactics in Managing Peri-Implant Diseases

Perplexed by the elusive inflamed dental implant? Confused by the various treatment/management strategies? The introduction of dental implants in the overall management of patients is at an all-time high. Dental professionals have yet to achieve a consensus for a standard of care. Recent data now demonstrates that inflammation associated with implants is commonplace and can result in the loss of the implant. The dental team (especially the dental hygienist) must have successful systems. During this course, determine the prognosis of a diseased implant and how to develop the ultimate treatment plan.



Dr. Mac McDonald
Fr348 1:30 – 4:30 p.m.
Repeated from Thursday (Th304)
A | No Fee

The Exceptional Assistant

This program is designed to build competence and confidence in the clinical techniques and materials that most impact the practice. Each clinical topic will focus on the skills and knowledge that make an assistant great. Those skills will lower stress and increase the predictability and productivity of routine clinical procedures. Also, it is about building the partnerships within the practice that will lead to exceptional patient experiences. Attendees will leave with an expanded view of what is possible as a chairside dental assistant, a leader in their practice and an advocate for the patient.

Dr. Brian Novy
Fr349 1:30 – 4 p.m.
ALL ATTENDEES | No Fee

Who Caries?

Let’s face it, sitting through a lecture about dental caries doesn’t sound appealing. In fact, it sounds downright boring. However, the science of clinical cariology is beginning to have an impact on restorative techniques and technology. Handpieces and burs will remove compromised tooth structure, but comprehensive patient care involves addressing the chronic disease that leads to cavitation. Take the practice of dentistry to new heights. Give Streptococcus mutans more to fear than stronger fluoride. Participants will be able to explain the mixed bacteria ecological plaque hypothesis, describe the newly identified bacteria implicated in dental caries, implement disease management in practice and improve the prognosis of restorative treatment.

 **Dr. Pete Gardell**
Fr350 2 – 4:30 p.m.
Repeated by Dr. David Juliani (Fr332)
D | No Fee

Basic Introduction to the CEREC CAD/CAM System

CAD/CAM dentistry is becoming a new norm in convenient, high-quality dentistry. The course will explore the digital workflow and the advantages it can bring to a dental office. The course will examine how various situations which present to an office can be solved with the wide range of materials and information available.

Dr. Uche Odiatu
Fr351 2 – 4:30 p.m.
ALL ATTENDEES | No Fee

Poor Sleep Habits Are Hurting You and Your Patients

Poor sleepers don’t heal well. It’s impossible to be a poor sleeper and enjoy optimal health and vitality. Sixty percent of people report problems with sleep, insomnia, nocturia, apnea, snoring and more. This results in chronic inflammation, insulin resistance, stubborn fat, mental fog, weak immune systems and cognitive decline. Learn how patients can enjoy deep and profound sleep every night. Understand the healing power of a good night’s sleep. Receive 10 sleep strategies to help your patients sleep deeply. Get insider information on what to eat, the perfect time to exercise, how to design your bedroom, ideal sleep supplements and more.

 **Dr. Len Tau**
Fr352 2 – 4:30 p.m.
ALL ATTENDEES | No Fee

Using Technology to Increase Treatment Acceptance

What separates high-earning doctors from the low-earning ones? There are many things, but one of the most important is case acceptance. You may be the best clinician with the most precise hand skills, but if you cannot articulate why patients should allow you to treat their dental needs, then your success in dentistry will be limited. Dr. Len Tau will review many of the available technologies he uses in his practice that helps him achieve 85 percent case acceptance. Don’t miss this high-value class with pearls you can leave with and implement the next business day.

 **Dr. Hazel Glasper**
Fr353 2 – 5 p.m.
D H A OS ST | No Fee

Comprehensive Dentistry and the 7-Figure Practice: Expanding Your Focus to Sell More Dentistry and Save More Lives

Stalled revenues, staff turnover and dentist burnout are just some of the issues that limit practice success. The Comprehensive Practice Model provides a structure for creating a thriving practice that offers increased value options for patients, improved treatment outcomes, the ability to work fewer hours and the opportunity to generate higher revenues with the added benefit of increased self-confidence and passion. Dr. Hazel Glasper shares her foolproof formula for exponential growth and a blueprint for creating a thriving seven-figure practice.

 **Ms. Jamie Marboe**
Fr354 2 – 5 p.m.
D H A O | No Fee

Partners in Patient Care

Are you frustrated with inconsistencies among your hygiene department? Do you wish your administrative team had more confidence in speaking clinically to the patients? This presentation will allow the administrative team to think and speak like a hygienist instead of the “insurance gal.” The course will help calibrate the hygiene team to co-diagnose and treat disease the same, allow your patients to own their own disease and say “yes” to treatment and motivate the team to partner up in complete patient care.

Dr. Larry Williams
Fr355 2 – 5 p.m.
ALL ATTENDEES | No Fee

Tobacco Cessation for the Dental Team

Attendees will be introduced to the most current information regarding tobacco including policies, systemic and oral health hazards. The hazards of various tobacco products including smoked, smokeless and electronic, and the pharmacotherapy involved with tobacco cessation will be discussed. Attendees will also be introduced to chairside techniques for addressing tobacco in a positive manner to limit offending a patient while maximizing a needed health message.

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OS	OFFICE STAFF	 New Speaker at Hinman
LT	LAB TECHNICIANS	



LABORATORY TECHNICIAN AND DENTIST PROGRAM

LEARNING LAB CO-OP

 **Mr. Victor Castro, CDT**
Fr572 8 – 10 a.m.
D LT ST | No Fee

Color, Collaboration, Success: Step Outside the Box

This lecture addresses whether a treatment plan is a single crown or full-mouth rehabilitation, technique, materials and technology can make or break the case. Victor Castro will show the unique protocols that combine technology, materials and artistry to deliver cases with natural beauty and life-like vitality.

 **Mr. Grady Dix, CDT**
Fr575 9 – 11 a.m.
D LT | No Fee

CAD/CAM Exocad Demonstration

Exocad is a computer-aided design software and solution used by many CAD/CAM providers. Grady Dix, nationally recognized and highly esteemed owner of Sunwalt Dental Works Laboratory, will demonstrate the Exocad protocol for designing the thimble bridge after prototyping. He will also demonstrate how to create a natural appearance by using Gradia and Optiglaze Color.



 **Mr. Carl Fenwick**
Fr573 11:30 a.m. – 1:30 p.m.
D LT | No Fee

Analog and Digital Denture Planning and Construction

In this lecture, Mr. Fenwick will present the complete Ivoclar Vivadent digital workflow, then show the comparison of the digital workflow and his conventional denture workflow. There are advantages and limitations to each process, and knowing the differences enable you to create the finest removable dentures possible. Mr. Fenwick will cover patient selection, impression protocols, design considerations, processing techniques and creation of optimal function in fully digital dentures. These techniques will also apply to your analog dentures.

 **Mr. Victor Castro, CDT**
Fr576 11:30 a.m. – 1:30 p.m.
D LT ST | No Fee

The Best of Two Worlds

Victor Castro teaches the philosophy behind one of the most resilient, shock-absorbing new implant restorations available today. Using a novel combination of CAD/CAM technology, Pekkton high performance polymer frame, Vita Enamic crowns, and anagum pink composite gingiva, he will demonstrate the fabrication of an aesthetic, resilient, durable restoration.

 **Mr. Carl Fenwick**
Fr577 2 – 4 p.m.
D LT ST | No Fee

Using Composite to Finish Analog and Digital Dentures

In this demonstration, Mr. Fenwick will share his philosophy and techniques for using composites to finish the pink esthetics on his world class digital dentures.

 **Dr. Martin Gollner and**  **Mr. Stefan Picha, MDT**
Fr574 2 – 5 p.m.
D LT | No Fee

10 Years of Team Approach – Philosophy and Strategy for an Esthetic and Functional, Successful and Sustainable Treatment-Concept

The team shows the interaction in the important steps in communication, surgery planning and finally the prosthodontic implementation of the dental treatment-concept. As a condition for a functional and aesthetic reconstruction is the reproducible capturing and referenced transferring of the natural occlusal plane as the dental or skeletal midpoint of the patient. The team shows the results of treatments and some new approach of treatment in complex cases step by step.



TOTAL HEALTH

Mr. John Whittaker
Fr553 10 – 11 a.m.
ALL ATTENDEES | No Fee

The Importance of Measuring Nutritional Status of Oral and Overall Systemic Health

Learn about the history of nutrition in the United States, focusing on depleted soils, GMO technology and decreased nutritional content in the American diet. Have a better understanding of the proven correlations between depleted nutritional intake and degenerative disease, driven by oxidative stress and between carotenoids and overall antioxidant status. In the end, you will be able to know how to effectively measure and maintain an elevated nutritional status.

Dr. Uche Odiatu
Fr554 11:30 a.m – 1 p.m.
ALL ATTENDEES | No Fee

Nutrition Lollapalooza: What’s Cooking in the Exhibit Hall?

Don't miss this food festival. Chef Uche is going to demonstrate the preparation of two easy healthy meals that will boost the immune system health of both patient and provider. After this party is over, you'll no longer look at food as simply "fuel." Our diets are the linchpin of the repair/regeneration cycle. Researchers have found irrefutable evidence macronutrients and micronutrients modulate inflammation in the body. Consuming a variety of healthy food lowers inflammation, slows age related dysfunction, supports a healthy metabolism and boosts oral health.

Dr. Amy Doneen
Fr555 1 – 2 p.m.
ALL ATTENDEES | No Fee

cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke

Come explore the diagnostic capabilities of cIMT and the integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.

Dr. Todd Eldredge
Fr556 2 – 3 p.m.
ALL ATTENDEES | No Fee

Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke

Integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.



Ms. Carole Helms
Fr557 3 – 4 p.m.
ALL ATTENDEES | No Fee

Diabetes: You're in Charge!

If you were asked, "What is Diabetes?" What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don't understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.

Dr. Brad Bale
Fr558 4 – 5 p.m.
ALL ATTENDEES | No Fee

cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke

Come explore the diagnostic capabilities of cIMT and the integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.

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LT	LAB TECHNICIANS	
		New Speaker at Hinman

SATURDAY FEATURES

**Pediatric Oral Health Seminar:
Pediatric Airway Issues**
8 a.m. – 12 p.m.



**Laboratory Technician
and Dentist Program**
9:30 a.m. – 3 p.m.



Technical Exhibits
9:30 a.m. – 3 p.m.

Hinman Shop & Marketplace
9:30 a.m. – 3 p.m.

Table Clinics
10 a.m. – 1 p.m.

PARTICIPATION COURSES

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*

PART THREE OF THREE-DAY COURSE

3-DAY COURSE
21 HOURS

Dr. Gigi Meinecke
Sa100 8 a.m. – 1 p.m.

D A | Fee: \$3,995

Staff: \$120 (Course Sa100A) must register with a dentist

Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

Note: Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Note: Course is approved by the Georgia Board of Dentistry.



Dr. Lee Silverstein
Sa153 8 – 11 a.m.
D H A OS ST | Fee: \$285

Suturing for the General Practitioner and Surgical Staff

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

Dr. Pete Gardell and Dr. David Juliani
Sa154 8:30 – 11 a.m.
D | Fee: \$315

Introduction to the CEREC Chairside System

This course will walk an individual through the simple process of creating a single tooth restoration with the CEREC CAD/CAM system. Participants will experience how to capture the information to create a digital model of the area to be restored. The design workflow demonstrated and explained allows the students to fabricate a beautiful, all-ceramic restoration that they will be proud of. Just as there is a wide range of applications for the CEREC system, there exists a wide range of materials to address various clinical situations. These will be examined so the participant will be comfortable selecting the correct material for the correct job.

Dr. Todd Davis
Sa155 8:30 – 11:30 a.m.
Repeated from Friday (Fr122)
D LT | Fee: \$315

Occlusal Equilibration Workshop

Have you ever had a patient who needed occlusal equilibration but you were unsure about exactly what to do and where to start? This workshop provides hands-on exercises to help participants learn the principles and skills involved with occlusal equilibration. Participants will leave feeling more confident in being able to help their patients who need occlusal therapy.

Ms. Tija Hunter
Sa156 8:30 – 11:30 a.m.
Sa157 1 – 4 p.m. (Repeat)
D A | Fee: \$95

Implant Pieces and Parts

This is a hands-on course that every dental assistant needs to attend. If all the parts, pieces, attachments and abutments seem confusing to you, come unravel the mysteries. The course will explore different types of implant parts and systems, with the opportunity for hands on experience with implant components. The lecture will review the components and their various applications. We will also cover protocols for handling, sterilizing and organizing implant parts and instruments. Pre- and post-operative management of implant procedures will be addressed, along with bone grafts, membranes and other implant materials.

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A	ASSISTANTS	ALL ATTENDEES	
OS	OFFICE STAFF	New Speaker at Hinman	
LT	LAB TECHNICIANS		

PARTICIPATION COURSES

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*



Dr. Alan Jeroff

Sa158 8:30 – 11:30 a.m.

D | Fee: \$495

Oral Surgery for the General Practitioner: A Simple and Predictable Approach to Minimally Invasive Oral Surgery

This course is intended for those who shy away from performing surgical procedures due to previous difficulties or fears. It is also for those who enjoy surgery yet find that they need to strengthen certain areas. This intensive and focused course will clear up any misconceptions and alleviate any fears. Attendees will pick up some “tricks” along the way that will enable them to obtain better results, satisfy patients and make practices more complete.

Note: Attendees are encouraged to bring loupes.

Dr. Nader Sharifi

Sa159 8:30 – 11:30 a.m.

D LT ST | Fee: \$395

Anything but the Denture: Overdenture Solutions for the Lower Arch

Patients will often do anything they can to avoid wearing a complete denture including staying in a failed dentition. This course will address the option of overdentures with natural teeth or implants as the abutments. Learn how many implants are necessary and where they should be placed. The many attachment options will be broken down into simple categories with clear guidelines for selection. Most importantly, attendees will also complete a hands-on impression of an overdenture and complete the pick-up of an attachment under a complete denture.

Note: Attendees are encouraged to bring loupes and attendees can take denture and model home for patient education usage.



Dr. David Rice

Sa160 9 – 11 a.m.

Sa161 12 – 2 p.m. [Repeat]

D A | Fee: \$195

50 Shades and Glaze

What do beautiful ceramics and the best slice of chocolate cake have in common? There's a recipe. You don't need 50 shades. Heck, you'll rarely need more than three. That said, when, where, how much and why you place them determines just how delightful that slice of chocolate cake tastes. Join us for a hands-on, how to bake that ideal ceramic restoration.

Dr. Alex Fleury

Sa162 9 a.m. – 12 p.m.

Sa163 1:30 – 4:30 p.m. [Repeat]

D | Fee: \$395

Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion

In this hands-on workshop, our new “blend technique” will be introduced and participants will learn how to use it effectively in all root canal types. After attending this workshop, attendees will improve their instrumentation predictability while dramatically reducing instrument separation. Furthermore, a simple yet effective obturation method will be introduced that combines the latest in material science with endodontic synchronicity for passive, bonded root canal obturation.

Note: Attendees should bring any accessed, extracted teeth you may want to work on.

Note: Course Fr324 or Fr325 is a prerequisite for this course.

Dr. David Rothman

Sa164 9 a.m. – 12 p.m.

D ST | Fee: \$325

Pulp and What?: Treatment Options for Primary Molars, a Workshop

Confronted with a bombed out primary tooth and don't know which way to turn? You treat mega-adult cases with implants and prostheses, but you're scared of a baby tooth attached to a kid? This workshop reviews pulp therapy and improves skills on aesthetic and full coverage restorations. Treatment is performed on typodont teeth with pulp chambers for realism. We'll also demonstrate how a Gerber band and loop space maintainer can be fabricated to replace the unrestorable molar.



Dr. Dan Coleman and Dr. Paul Levi

Sa165 9 a.m. – 1 p.m.

Repeated from Thursday (Th109) and Friday (Fr120 and Fr121)

D H A ST | Fee: \$245

Optimizing Non-Surgical Root Debridement

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

PARTICIPATION COURSES

*Participation course attendance is limited and is based upon instructor guidelines.
Supporting professionals are provided to ensure adequate interchange between instructors and participants.*



 **Dr. Pete Gardell and**  **Dr. David Juliani**
Sa168 12:30 – 3 p.m.
D | Fee: \$395

Advanced Applications of the CEREC Chairside System

CEREC is not just a system for a single-tooth restoration. CEREC has evolved into a robust restorative system that can solve many of the restorative needs of our patients. CEREC can be used for the restoration of edentulous spaces as a very satisfying procedure that can be completed efficiently in a cost-effective manner. Fabricating implant restorations and bridges will be demonstrated using CEREC. Participants will learn how to bring these rewarding procedures into their offices.

Dr. Lee Silverstein
Sa169 12:30 – 3 p.m.
Dental Students Only | No Fee

Suturing for DENTAL STUDENTS ONLY

This hands-on course makes suturing easy. Discussion will cover the specifics of materials, needles, techniques, and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This clinically-oriented course is for dental students and will teach them everything they need to master all types of suturing.

 **Dr. Michael Gelb**
Sa170 1 – 3 p.m.
D H A ST | Fee: \$315

AirwayCentric Dentistry Hands-on Course

This hands-on course will involve screening for airway, breathing and sleep disorders. History and clinical examination will be followed by bite taking and tips on managing bite changes. The focus will be on transforming lives.

Dr. Nader Sharifi
Sa171 1:30 – 4:30 p.m.
D LT ST | Fee: \$395

Something Old, Something New: Partial Dentures With Implants or Attachments

Partial dentures can be a challenge sometimes. This hands-on workshop will help dentists deliver aesthetic, comfortable RPDs. Attendees will develop a clear understanding of how attachments and implants interact. Participants will review state-of-the-art procedures for impression-making to ensure simple, easy results in a clinical setting. Attendees will practice picking up attachments on a model that they can take home to be used as a patient demonstration model.

Dr. Robert Edwab
Sa166 9:30 – 11:30 a.m.
Dental Students Only | No Fee

Hands-on Oral Surgery Workshop for DENTAL STUDENTS ONLY

This hands-on course will give attendees the chance to broaden their future scope of practice by making oral surgery more enjoyable and predictable. Following step-by-step techniques, attendees will use fresh pig mandibles for soft tissue surgery and suturing. Learn the proper use of cowhorn and ash forceps and rongeurs for extractions, alveoplasties and root removals.

 **Dr. Mario Romero**
Sa167 9:30 – 11:30 a.m.
Repeated from Friday (Fr149)
D | Fee: \$345

The Highly Esthetic Direct Restorative Practice: A Hands-on Course

Cosmetic dentistry is what it's all about and composites are placed every day in our practices. This hands-on course will walk you through the step-by-step process of layering composite on anterior teeth to achieve highly aesthetic restorations.

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 **Dr. Bob Peskin and**  **Mr. Rick Ritt**
Sa514 9 a.m. – 12 p.m.
Repeated from Friday (Fr513)
ALL ATTENDEES | Fee: \$80

Dr. Jeff Pafford
Sa512 9:30 – 11 a.m.
Repeated from Thursday (Th505)
D H | Fee: \$80

Simulation Training: Emergency Preparedness and Management for the General Dentist

In the event of an in-office emergency, a successful outcome relies on how well the doctor and staff work together as a team. This unique program provides an experience that addresses the best means to prepare, organize, and optimize all of your office resources to provide the best possible care in case of an emergency.

Pain, Testing and Diagnostics: How to Get It Right the First Time

When a patient is in pain and in your chair, they seek your expertise to alleviate their immediate problem. Diagnosis is often straight forward, but what about when it isn't? Frequently there are multiple layers of pain clouding our testing and judgement. It is important to get it right, and there is no topic more fraught with downside than an incorrect diagnosis. In this interactive discussion, we will dive into complex diagnostic situations and strategies to get it right and serve our patient population. Solving our patient's immediate pain builds trust and is an integral part of comprehensive dentistry.

REGISTERED ATTENDANCE LECTURES



Dr. Dan Dunwody, Dr. Steve Goudy and Dr. Juan Yepes
Sa239 8 a.m. – 12 p.m.
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Pediatric Oral Health Seminar: Pediatric Airway Issues

8 a.m. | Breakfast provided by Children's Healthcare of Atlanta



8:30 a.m. | Dr. Juan Yepes

Recognition of Sleep Disordered Breathing in Children

Attendees will learn the critical signs and symptoms that present in children with obstructive sleep apnea. The lecture will introduce the pediatric dental team to a condition that often is not well recognized and has serious health implications. Dr. Yepes will present various case studies during this lecture.

9:30 a.m. | Dr. Steve Goudy

Pediatric Sleep Apnea: Causes and Treatment

What are the most common causes of sleep apnea in children? How do we address refractory sleep apnea? What are the side effects and consequences of untreated sleep apnea as well as under-treated? These questions and more will be answered in this informative talk about causes and treatment considerations of pediatric sleep apnea.

10:30 a.m. | Dr. Dan Dunwody

The Effects of Chronic Airway Obstruction on the Growing Face, Teeth and Quality of Life

Who is most susceptible? What are the primary causes of the obstruction? What are the bony and soft tissues and dental changes associated with the chronic airway obstruction? Are they reversible? How is the patient's quality of life affected? Case presentations and retrospective observations will illustrate the clinical findings of this 35-year quest.

11:30 a.m. | Panel Discussion and Questions

Dr. Mike Pruett
Sa290 8 – 11 a.m.
D H A LT ST | Fee: Dentists \$80, All others \$50

What to Do When Implants Go Wrong

Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. They do, however, present their own set of challenges. This presentation will address both surgical and prosthetic failures. Topics will include diagnosis and management of complications at the time of surgery, ailing, failing implants and management of prosthetic failures. A review of pre-operative planning to minimize failure and postoperative complications will also be discussed.

Dr. Van Haywood
Sa291 8:30 – 11 a.m.
Repeated from Friday (Fr263)
D | Fee: Dentists \$80, All others \$50

Occlusal Disease, Occlusal Examination, Adjustment and Splint Fabrication

Occlusal disease is one of the three main challenges to maintaining a healthy dentition. Recognizing the signs on the teeth and restorations allows the dentist to initiate treatment to minimize the effects and avoid restoration failures from occlusal trauma. The occlusal examination includes an evaluation of the dynamic and static components of the mouth, as well as the function of the joint. Treatment can consist of an occlusal adjustment of the teeth, or a bruxism splint to protect both the teeth and restorative care. Finally, the decision to use a semi-adjustable articulator, or a simple hinge is predicated on the occlusal and esthetic status of the patient.

Ms. Amber Riley
Sa292 8:30 – 11:30 a.m.
Repeated from Thursday (Th230)
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Beyond the Tag and Bag: Forensic Dentistry Beyond the Morgue Walls
 Many areas of forensic dentistry go beyond the morgue walls and into your practice. State and national disaster preparedness and response will be overviewed. Missing and unidentified persons efforts will be examined along with interpersonal and intimate partner violence recognition. The course will discuss patient resourcing, incident reviews of large-scale fatalities and outcomes, civil litigation in private dental practice, risk management and professional liability for dentists and auxiliaries.

Dr. Glenn Maron
Sa293 9 – 11 a.m.
Repeated from Friday (Fr258)
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Bone Grafting and Dental Implants: When, Where, What and Why
 Implant dentistry has evolved over the past 20 years, from the treatment of last resort to the gold standard for replacing missing teeth. The question remains however, what steps need to be taken to achieve the goal of an ideal restoration? The course will discuss the differences between the myriad of bone grafting materials available. Understand the indications for bone grafting. See how using grafting material can enhance the final restorative result. Discuss the role of PRP, BMP and other growth factors.

 **Dr. Brad Bale and**  **Dr. Amy Doneen**
Sa294 9 a.m. – 12 p.m.
Repeated on Thursday (Th205)
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

A Guarantee of Arterial Wellness: The Bale Doneen Method and the Critical Role of Oral Health
 Newsflash! This is an era where cardiovascular disease might be removed as the No. 1 cause of death and disability. The Bale Doneen Method offers a unique, comprehensive and science-based approach to detecting, preventing and treating cardiovascular disease, and the direct relationship with Periodontal Disease. Published clinical data will be shown illustrating its effectiveness. During this course, many common conditions that are associated with increased heart attack and stroke risk will be reviewed. Exciting technology and knowledge will be shared concerning establishing arterial health. Oral health will be presented as a critical element in the guarantee of arterial wellness.

Dr. Jeff Brucia
Sa295 9 a.m. – 12 p.m.
D A LT ST | Fee: Dentists \$80, All others \$50

Mastering the Indirect Adhesive Interface
 This fast-paced program will be packed with 100 percent clinically-proven materials and techniques for every clinical dentist. A brief intro on the science of adhesive materials will support preparation, material selection and placement of the partial and full coverage indirect restorations. Also covered will be the steps for a predictable and long-lasting repair of the “clinically feared” fractured restoration. This is a must for every clinical dentist. The course will evaluate adhesive systems best indicated with the indirect restoration. Attendees will learn preparation, material selection and clinical technique and proper implement technique for long-lasting repair of fractured porcelain restoration.

Ms. Laci Phillips
Sa298 9:30 – 11:30 a.m.
ALL ATTENDEES | Fee: Dentists \$80, All others \$50

Systems, Teams and Technology: Creating Balance-Driven Success in Your Practice
 We are all searching for a balanced day among the chaos. Let’s walk through how to prioritize and organize your work day into three main areas of your practice. Start with clean well-defined systems, making sure there are standard operating procedures to follow. Next, invigorate your team, the heart of your practice. Understand techniques to achieve a happy, high performing team. Lastly, technology is only good when it is used in an efficient way. Your search is over. Sit back and relax.

Ms. Susan Gunn
Sa299 9:30 a.m. – 12:30 p.m.
D SP | Fee: Dentists \$80, All others \$50

Unrelenting Greed: The Mind of an Embezzler
 Is there something off in the practice you just can’t put your finger on? Does it seem like the patient collections are less? Embezzlement is alive and well in dental practices. During the lifespan of a 30-year practice, there will be at least one embezzler. And, it is always someone the doctor trusts. Protecting a practice becomes easier once you understand the mind of the embezzler. There are seven steps involved in an employee stealing from a practice. Attendees will hear the stories, walk in their shoes and understand what it takes to embezzle. Are you an unsuspecting victim?

Note: This course is limited to Dentists, Dentist Spouses and Dental Students.

SATURDAY | MARCH 23

KEY	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	 New Speaker at Hinman
	LT LAB TECHNICIANS	

Ms. Rachel Wall**Sa200 9:30 a.m. – 12:30 p.m.****D H A OS SP | Fee: Dentists \$80, All others \$50****Profitable Perio: Three Mistakes That Could be Costing You Thousands**

The latest ADA report says that 50 to 75 percent of Americans have some form of gum disease. You've looked at your production reports and wondered, "What about my patients? Are they all healthy?" Update your understanding of current periodontal disease science. Learn the three most common mistakes that when corrected can easily triple the amount of periodontal therapy you're performing, increase production, reduce stress and set you apart as a true health-care professional.

**Dr. Howard Glazer****Sa296 12 – 3 p.m.****ALL ATTENDEES | Fee: Dentists \$80, All others \$50****The Tales That Teeth Tell**

This presentation will discuss the history of forensic odontology from Roman times to modern day science. Responsibilities of the forensic odontologist in both civil and criminal matters will be discussed along with demonstrative cases. Special emphasis will be placed on the child abuse and multiple fatality incidents. This program will graphically depict many recent incidents including New York City's largest mass murder, The Happyland Social Club Fire, the crash of USAir Flight 405 at LaGuardia Airport, the collision of two aircraft over Burlington County, N.J., recent helicopter and bus crashes in New York City, as well as American Airlines Flight 587 and World Trade Center disasters.

Dr. Mike Pruett**Sa201 12:30 – 4:30 p.m.****Repeated from Thursday (Th213)****D H A ST | Fee: Dentists \$80, All others \$50****Conscious Sedation Permit Update**

Listen to a review of the conscious sedation techniques covering the necessary continuing education requirements for those performing conscious sedation in the office. Learn about the current pharmacology update associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office, airway management and management of emergencies during sedation. This course is intended to fulfill the requirements for continuing education for those with active sedation permits. The following states will require conscious sedation permit updates for licensure: Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

Mr. John McGill**Sa202 1 – 4 p.m.****D | Fee: Dentists \$80, All others \$50****Your Wallet and the New Tax Laws: Are You Ready?**

Congress recently passed the biggest tax cut in over 30 years. Unfortunately, many doctors will lose out because of the complications of the new rules. Don't let that happen to you. In this fast-paced course, you'll learn how to take maximum advantage of these proven iron-clad strategies to save thousands. Learn how to boost tax savings with new 20 percent practice profits deduction; how to deduct 100 percent of the cost of a new car; how to use increased retirement plan deductions to achieve financial independence in 10 years or less; how to turbocharge investment returns; how to save over \$70,000 per child with tax-deductible educational funding strategies; and how to save thousands with tax-deductible HSAs and HRAs.

**Dr. Jeff Pafford****Sa238 1 – 4 p.m.****Repeated from Friday (Fr252)****D H | Fee: Dentists \$80, All others \$50****Understanding and Managing Root Resorption**

Root resorption is a very poorly understood topic in dentistry. Most of us were taught about internal versus external resorption in dental school, but we now know there are many different subtypes of resorption. Adding to the confusion is that there are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. We will explore these management options in a way that is easy to understand and take back to your practice.

Ms. Kim Miller
Sa356 8:30 – 11 a.m.
D H ST | No Fee

Product and Technology Integration for the Dental Hygienist

How am I supposed to fit that into my already packed hygiene appointment? If you are asking yourself this question, you are not alone. This program will assist the dental hygienist in quickly assessing individual patient needs and concerns while identifying opportunities for product and technology integration during continuing care and periodontal maintenance visits. The attendee will learn about products/technology enhancing patient care, understand proxemics, recognize the “F” word and why it turns patients off and learn communication skills for increasing case acceptance and compliance.

Dr. Mitch Gardiner
Sa357 8:30 – 11:30 a.m.
ALL ATTENDEES | No Fee

Your Dental Team Can Defend You From Malpractice. Teach Them How

Clinical documentation is the gold standard in malpractice defense. Teaching a dental team how to meet accepted standards of dental care and having it documented is a powerful defense tool in court. This program will teach every member of the team, hygienists, assistants and front office staff personnel, the important role that they all play in making an office the best practice it can be for providing high quality dentistry to patients while protecting the dentist from malpractice liability.

Dr. Mark Hyman
Sa358 8:30 – 11:30 a.m.
ALL ATTENDEES | No Fee

Seasons Change...and So Did I! Successful Practice Transitions in an Unpredictable Dental World

After a 40-year journey in dentistry, starting as a 19-year-old volunteer dental assistant to a 59-year-old veteran of real-world private practice, how does one successfully and predictably transition a beloved practice, long-time patients, bulldog-loyal teammates and one’s identity to a young superstar? Review and imagine how the three key phases of a practice transition can be mastered: Integration into our team, integration into our existing patient family, and integration into our community. Attend to laugh, cry, learn and begin this wonderful process.

Mr. John McGill
Sa359 8:30 – 11:30 a.m.
D SP ST | No Fee

Financial Planning for the Young Dentist

This presentation will give the young doctor all the information needed to avoid costly financial mistakes and achieve financial success including establishing proper business format, boosting practice profitability, maximizing tax deductions, retirement saving strategies, college educational funding options, paying off debt versus saving and necessary insurance coverages. By starting financial planning early, you can optimize your dental career potential.

Dr. Dale Miles
Sa360 8:30 – 11:30 a.m.
D H | No Fee

Radiographic Manifestations of Systemic Disease

Patients with diabetes, cardiovascular disease, headaches and sinusitis are common systemic problems that dentists encounter in their office. Radiographic manifestations for these problems are frequently identifiable on intraoral, panoramic, and cone beam CT images, if you know where to look. Early detection of disease helps the patient’s primary care physician diagnose and potentially save the patient’s life. This course reviews some of the key radiographic features of disorders we will find in our images and give you the tools to recognize the radiographic manifestations on multiple imaging modalities. Learn to recognize key radiographic features of common, but significant, medical problems.

“*While preparing for dental school applications, I found that the Hinman Pre-Dental Society course was incredibly helpful to me. The course not only allowed me to get advice from dental school admissions officers, but it gave me the opportunity to meet and interact with current dental students. I even befriended a dental student who assisted me with my dental school application. Now, I’m a freshman at the Dental College of Georgia, and that very same student is one of my mentors at the school!*”

– Bahar Jalalian, DCG Class of 2022

Pre-Dental Society
Sa361 9 – 11 a.m.
ST | No Fee

The Pre-Dental Society was created to support students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and learn about the admissions process. Current dental students will be available to provide insight and advice regarding life as a dental student as well as tips for scoring well on the Dental Admission Test (DAT). This session promises to be fun as well as informative. One lucky attendee will win a free Kaplan Dental Admission Test (DAT) study course valued at \$1,500.

 **Ms. Emme Sanders**
Sa362 9 – 11 a.m.
ALL ATTENDEES | No Fee

Oral Cancer, Do or Die. Can You Believe Your Eyes?

Incidence of oral cancer continues to rise. What are the hidden risk factors? Join Emme Sanders for this course, which will peel back the layers of this delicate subject. The attendee will learn the latest advancements in detection devices. The course will review the role of oral sex and HPV and develop communication skills to present this delicate subject to patients. The attendee will leave with an oral cancers screening action plan.

Dr. Charlie Blair
Sa363 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

The Future of Dentistry

Are you working “in” your practice rather than “on” it? Learn to see the big picture. Analyze the business side of your practice and take solid steps toward increasing profitability in an increasingly PPO and corporate environment.

Dr. Sam Low
Sa364 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Effective Solutions to Managing Dental Conditions of a “Boomer” Generation

The “over 60” population will increase significantly during the next decade, dominating our practices. Get ready for gum disease, dry mouth, root decay and sick implants from the “baby boomer generation.” The four primary areas of concern are: chronic inflammation and periodontitis with over 67 percent having tooth loss disease; Xerostomia at greater than 40 percent with the compromised lifestyle and symptoms; difficulty finding and treating root caries and implant disease. The course will analyze these primary diseases from initial diagnosis to lifetime disease management. Additionally, attendees will explore case presentation strategies and best practices for increasing treatment acceptance by understanding the generational characteristics of this age group and what they want/desire.

Dr. Tieraona Low Dog
Sa365 9 a.m. – 12 p.m.
ALL ATTENDEES | No Fee

Women’s Health: A Guide to Women’s Wellness

As women search for ways to optimize their health, they must sift through an enormous amount of recommendations advertised in both conventional and complementary medicine. What is your personal health IQ? Do you know ways to reduce your risk of heart disease, breast cancer, and osteoporosis? Are natural hormones safe? Should you get hormone replacement? Join Dr. Tieraona Low Dog for this highly informative session that explores strategies for optimizing health in women across the lifespan.

Dr. Susan Muller
Sa366 9 a.m. – 12 p.m.
D H A ST | No Fee

Looking Beyond the Oral Cavity: Practical Dermatology for Dental Providers

Dental providers are in a unique position to examine exposed areas of the head and neck during dental treatment. This course is designed to enhance the dental professional’s knowledge of skin anatomy and highlight some of the more common skin conditions involving the head and neck region. The course will focus on identifying lesions such as pigmented growths including freckles, moles and age spots as well as the effect of sun exposure to face and lips. The ABCDEs of melanoma will be discussed to help distinguish a low risk mole from a potentially malignant melanoma. Treatment options will be explored including which suspicious lesions need referral to a specialist.

Dr. Wayne Kerr
Sa367 9:30 – 10:30 a.m.
ALL ATTENDEES | No Fee

Ten Tips to a Better Practice

Interested in learning ways to improve productivity while reducing stress? Do you know the top two reasons patients leave your practice and how to prevent that? If you’ve ever had a crown not fully seat or night guard not fit, do you know why? Join Dr. Kerr as he answers these questions and more in this informative presentation sure to make a positive impact on your practice and your life!

Ms. Kim Laudenslager, RDH, MPA
Director, CRDTS Examination Review Committee
Sa382 9:30 – 11 a.m.
HYGIENE STUDENTS ONLY | No Fee

2019 CRDTS Dental Hygiene Exam Review

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2019 CRDTS Dental Hygiene Examination.

Note: AGD credit will not be issued for this course.

Dr. Stephan Holcomb, Chairman
CRDTS Examination Review Committee
Sa383 9:30 – 11:30 a.m.
DENTAL STUDENTS ONLY | No Fee

2019 CRDTS Dental Exam Review

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2019 CRDTS Dental Examination.

Note: AGD credit will not be issued for this course.

 **Dr. Michael Gelb**
Sa368 9:30 – 11:30 a.m.
ALL ATTENDEES | No Fee

AirwayCentric Dentistry

Epigenetic factors or factors other than DNA have collided to produce smaller airways and higher incidence of sleep disordered breathing. Half of current night guards actually close the airway and worsen snoring and sleep-disordered breathing (SDB). The dental profession is well poised to become “AirwayCentric.” Early intervention in children can prevent ADD and other neurobehavioral disorders through AirwayCentric orthodontics. Airway trumps everything in dentistry as we start to understand the role of the tongue, palate, maxilla and mandible in SDB. Every dental procedure can either open or close the airway. In this course, find out, “Are you AirwayCentric?”

 Ms. Amy Parrish and  Ms. Carrie Webber
Sa369 9:30 – 11:30 a.m.
ALL ATTENDEES | No Fee

Ready to Launch: Practice and Growth Strategies for New Dentists
 Abraham Lincoln said, “The best way to predict your future is to create it.” What are you doing right now, at the very beginning of your dental career, to ensure success in your practicing life? In this course, dental business leaders, owners and practitioners will study key components to successfully fulfill their ideal practicing vision. Components like: The why and how behind establishing and communicating your purpose and vision; the leadership skills necessary in both leading processes and people and key management and marketing systems to streamline now for continued growth.

Dr. Brian LeSage
Sa370 9:30 a.m. – 12:30 p.m.
D ST | No Fee

Lessons Learned Utilizing CAD/CAM in an Adhesive Dental Practice the Last 10 Years

Dr. Brian LeSage will focus on over 30-plus years of clinical experience using adhesive dentistry and its relationship to the term “minimally invasive dentistry.” What should you know, and how do you use the various adhesive systems effectively day in and day out? This knowledge base will inspire the clinician to reconsider retention and resistance form in preparation design and consider more preservation of tooth structure. Recognize: When to use a direct composite restoration versus an indirect restoration on posterior teeth with CEREC; if an Indirect CEREC restoration is indicated, what criteria should be considered to avoid a crown and how to differentiate between total etch, self-etch and universal adhesives.

Dr. Thomas Viola
Sa371 9:30 a.m. – 12:30 p.m.
ALL ATTENDEES | No Fee

“It’s (Medically) Complicated!”: Essential Pharmacology for Treating Medically Complex Dental Patients

Dental professionals must frequently draw upon their knowledge of pharmacology to provide safe and effective dental treatment to medically complex patients. However, pharmacology often represents only a small portion of most dental degree programs and, thus, many dental professionals begin their career armed with only a relatively brief exposure to this vast subject. This comprehensive program explores the dental implications of the prescription medications, non-prescription products and substances of abuse most frequently encountered during a review of patients’ medical histories.

Dr. Todd Davis
Sa372 12:30 – 3:30 p.m.
ALL ATTENDEES | No Fee

Predictability in Restorative Care
 This course will present what is involved in delivering restorative care that not only looks beautiful, but also has the longevity that patients deserve. Participants will learn how to provide restorative care that lasts with predictability. Participants will learn what it takes to become confident in delivering excellent restorative dentistry.

Dr. Glenn Maron
Sa373 12:30 – 3:30 p.m.
Repeated from Thursday (Th317)
ALL ATTENDEES | No Fee

Maxillofacial Injuries in Sports: Prevention, Diagnosis and Treatment
 Facial trauma in sports remains a major risk despite current safety measures. The course will review current standards used in professional sports, and how dentists relate these standards to athletes in our practices. The course will discuss how to assess and treat the most common injuries seen in sports dentistry and discuss the controversy over whether mouth guards really prevent concussions. Learn about different types of mouthguards. Attendees will also assess dental professionals’ involvement with local sports teams and treating patients who suffer sports-related dental injuries.

Ms. Laci Phillips
Sa374 1 – 3 p.m.
ALL ATTENDEES | No Fee

Constantly Plugged in and Desperately Seeking Balance
 Does your world spin more rapidly or is life just getting increasingly busy? Are you starting to see and feel the effects from being chronically connected every waking hour? Finding balance in life, both personally and professionally takes focus, practice and determination now more than ever before. Can you learn to unplug and yet stay in touch with the world? Absolutely! Sit back, take a breath and let’s admit we all need to step away from the technology for a short time.

 Ms. Carrie Webber
Sa375 1 – 3 p.m.
ALL ATTENDEES | No Fee

How to ROCK Your Practice: Marketing on a Budget
 There are secrets to success that every rock star knows. Learn these key techniques to building your practice’s “fan base” and grow your business the grassroots, rock star way – one raving fan at a time. In this course, participants will learn how to build their practice’s “street team” to increase referrals and identify steps to get their websites up to date and in perfect condition to welcome potential new patients. The course will provide resources to help make the most of a practice’s social media and its overall online presence.

SATURDAY | MARCH 23

KEY	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	 New Speaker at Hinman
	LT LAB TECHNICIANS	

Dr. Mark Hyman
Sa376 1 – 4 p.m.
ALL ATTENDEES | No Fee

The Secret Sauce: Hidden Ingredients of Highly Successful Teams

What is it that differentiates the top practices from the average? What is their secret that leads to extraordinary production, collection, overhead control, team retention and fun? Laugh and learn as the course reveals the formula, discusses action steps to take today and helps your team re-engage and thrive.



Dr. Susan Muller
Sa377 1 – 4 p.m.
Repeated from Friday (Fr343)
D H A ST | No Fee

Distinguishing the Benign from the Deadly: Oral Pathology Update

Fasten your seatbelts! This lecture will be heavy on pictures illustrating a variety of conditions encountered frequently in the dental office. Growths common in all ages, from children to the elderly will be reviewed as well as the signs and symptoms of oropharyngeal carcinoma and the role HPV plays. Attendees will learn to develop a differential diagnosis for common oral growths through color, shape and size. They will also learn which lesions are normal variations and when to refer for biopsy and be familiar with the terminology of leukoplakia and erythroplakia and how to distinguish these entities. They will also develop an organized approach to oral examinations and recognize the most common areas for oral cancer development.

Dr. Jason Olitsky
Sa378 1 – 4 p.m.
D H A LT ST | No Fee

Anterior Aesthetics: Gain Confidence in Anterior Veneer Cementation and Case Finishing

Experience an anterior aesthetics training course and learn the latest clinical techniques to achieve ultimate success. Dr. Olitsky gives presentations filled with high impact video and captivating images as he reinforces the importance of making emotional connections with our patients throughout the smile design process. During this course, attendees will understand key concepts of adhesive cementation and material selection for aesthetic cases; learn cementation protocol for predictable placement of multiple ceramic restorations and take home a step-by-step cementation checklist; acquire a thorough understanding of new restorative materials and their applications and understand laboratory communication to ensure success.

 **Dr. Mario Romero**
Sa379 1 – 4 p.m.
D LT ST | No Fee

Indirect Ceramic Restorations: From Preparation to Cementation

This lecture course is intended for the general practitioner with the purpose of exposing him to new dental materials and techniques in the field of indirect restorative dentistry. This course will increase knowledge on the different preparation designs and cementation protocols. In addition, participants will gain current information on the selection of the best ceramic substrate based on aesthetic needs.

Dr. Mitch Gardiner
Sa380 1:30 – 4:30 p.m.
ALL ATTENDEES | No Fee

Medical History and Informed Consent. What a Boring Course. Think Again!

Do you obtain honest and complete medical histories from your patients? Really? Do you have valid informed consent discussions with your patients? Do you document them properly, so they would stand up in a court of law? Do you have a clue how important both aspects of dental practice are to your patient's well-being and to yours? You would be wise to spend three hours with Dr. Mitchell Gardiner. Learn before it is too late.

 **Dr. Bob Peskin**
Sa381 1:30 – 4:30 p.m.
D H A | No Fee

Nitrous Oxide/Oxygen Sedation and Its Role in the Continuum of Anxiety and Pain Control in Dentistry

This presentation will provide an update and review of the essentials of nitrous oxide/oxygen sedation. Subjects that will be discussed include a historical review of the agent; a review of the pharmacology, manufacture and safe administration of nitrous oxide/oxygen; an overview of the delivery systems currently available as well as an in-depth discussion of the occupational hazards and adverse effects that have often been associated with its use in dentistry. In addition, nitrous oxide/oxygen use will be discussed in the overall context of the spectrum of anxiety and pain control modalities available in dentistry today.



LABORATORY TECHNICIAN AND DENTIST PROGRAM

LEARNING LAB CO-OP



Mr. Chucri Chemali, CDT

Sa578 8 – 9:30 a.m.

D LT | No Fee

Keep it REAL!

In real life, human teeth haven't changed at all. Their different functions and shapes remain the same. However, technology has evolved tremendously. Some technology was developed to make our work easier. But are we really getting the results we want or the results we were promised? Let's go back to basics and make sure we are copying nature in function and aesthetics and not just filling a gap in a patient's mouth. In this course, we will keep it real.



Dr. Martin Gollner and



Mr. Stefan Picha, MDT

Sa580 8 – 10 a.m.

D LT | No Fee

How to Create Lifelike Artificial Tissue in Restorations

In this program Stefan will demonstrate the layering of materials to create the perfect replication of pink tissue in dental restorations. Stefan will first demonstrate how to determine the true color of the natural tissue. In the second step, learn how to transfer this color information to the restoration, and how to replicate the nuances of natural anatomy. The final keys are the techniques to grind and polish the surface of the pink ceramic to get a natural outcome.



Mr. Chucri Chemali, CDT

Sa581 10:30 a.m. – 12 p.m.

D LT | No Fee

GC Lisi Layered

GC ceramic kits have so many varieties that it's almost impossible for the ceramist to miss a successful result. During this demonstration, we will analyze function by reading surface textures which will enable us to plan our ceramic layers. Participants will experience the progression from opaque to fluorescent then translucent to opalescent.

Dr. David Little and Dr. Joe Massad

Sa579 10:30 a.m. – 1:30 p.m.

D LT | No Fee

Final Seating of an Overdenture and a Fixed Denture/Live Patient Demo

This exciting live patient experience presented by Drs. David Little and Joseph Massad will allow attendees to view placing two implant prosthesis with divergent implants. One arch will be implant supported and the opposing arch will be a fixed denture. The rationale for various prosthesis will be discussed in detail to assist the attendees in their thought process for choosing the optimal prosthetic restoration.



TOTAL HEALTH

Dr. Wayne Kerr

Sa 559 11:30 a.m. – 12:30 p.m.

All Attendees | No Fee

Simple Steps to a Happier Life...

A little stress can be a good thing, as we face and resolve life's challenges. Unchecked stress, however, is destructive and can lead to anger, anxiety, depression and lowered self-esteem. This program presents proven techniques to reduce the level of stress in your practice, offers effective tips to manage personal stress and suggests 17 ways to love life more!



AmericasMart Shopping 
Event Th400 | 9 a.m. – 4 p.m.
Fee: \$20



AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.



Sips n Strokes
Event Th401 | 10 a.m. – 12 p.m.
Omni Hotel
Fee: \$45

Fun and entertaining! You, too, can be an artist! Create your own artwork with easily understood, step-by-step guidance from a professional artist. Not to be missed – a chance to discover your talent! Individuality is encouraged. Leave with an original piece of artwork.



Keynote Session with Mr. Jim Kelly
Event Th402 | 5:30 – 7 p.m.
GWCC | No Fee

Join us for the official opening ceremony of the Hinman Dental Meeting! Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting's Clinicians and Keynote Speaker, Mr. Jim Kelly.

Jim Kelly was the quarterback for the Buffalo Bills from 1986-1996. In addition to four Super Bowl

appearances (XXV-XXVIII), Jim holds every major Bills passing record and has thrown for more than 35,000 passing yards and 237 touchdowns. He led the bills to four consecutive AFC Championships from 1990-1993 and guided the team to six AFC East Championships between 1988-1995. Jim and the Bills Wide Receiver, Andre Reed, are the third most potent passing duo in NFL history with 65 touchdown connections.

In addition to Jim's football career, he has also become a popular figure in the world of sports broadcasting. Jim joined ESPN's NFL Countdown pregame show in May 1998. He had previously been an NFL game analyst for NBC Sports during the 1997-1998 season. Bills Sneak Preview with Jim Kelly has aired in Buffalo and Rochester on the NBC affiliates since 1987. Similarly, the Jim Kelly Radio Show has aired each season in the area since 1987.

In 1987, he established the Kelly for Kids Foundation (KFK), which has raised over one million dollars for children's charities in Western New York. Every summer since 1988, Jim and his NFL colleagues have taught leadership, sportsmanship, responsibility and the fundamentals of football to young athletes at the Jim Kelly Football Camp. Jim is also an oral cancer survivor.



Marvin C. Goldstein Memorial Lecture

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

The  indicates that transportation to this event is included in the ticket fee.



AmericasMart Shopping

Event Fr403 | 9 a.m. – 4 p.m.

Also available on Thursday (Event Th400)

Fee: \$20

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.



Hinman Luncheon with Dr. Tieraona Low Dog

Event Fr404 | 11:45 a.m. – 1:45 p.m.

Omni Hotel

Fee: \$70

Dr. Low Dog is one of the foremost experts in the United States on the safe and appropriate use of botanical remedies and dietary supplements. She has overseen the evaluation panel for supplement/botanical safety at the United States Pharmacopeia,

including joint reviews with the Department of Defense, for the past twenty years. A prolific scholar, Dr. Low Dog has published 50 research articles in medical/science journals and written 24 chapters for medical textbooks. She has been honored with many awards from academia, public health and industry throughout her 40-year career.

During the luncheon, Dr. Low Dog will discuss current health issues and provide information based on the latest research.



Southern Beer Tour

Event Fr405 | 12:30 – 5:30 p.m.

Fee: \$68

Attendees must be 21 years or older to participate in this event.

Board bus at main entrance of GWCC at 12:30 p.m. for 12:45 p.m. departure.

Return bus will board at 5 p.m. for 5:15 p.m. departure.

There's no better, or safer, way to taste the beer made right here in Atlanta than

on this tour. Visit one of the largest craft breweries in the country, SweetWater Brewing Company. The tour will also stop at Monday Night Brewing and the oldest brewery in Georgia, Atlanta Brewing Company. Spend the afternoon sampling some of Atlanta's favorite beers and enjoy some delicious snacks. Best thing of all, Southern Beer Tours does all the driving!

Wine Tasting and Seminar with Mr. Michael Gallant

Event Fr406 | 3 – 4:30 p.m.

Omni Hotel

Fee: \$59

Attendees must be 21 years or older to participate in this event.



From Sparkling to Port

The tasting will open with a sparkling wine and close with a port. In between, you will taste some great wines from around the world. Join Michael Gallant, the longtime Hinman Wine Guy, as he "tastes" you through some fun and interesting wines. You'll be entertained and have a chance to ask questions. There will be great door prizes, too!

Dental Student Happy Hour @ Hinman Hoops

Event Fr408 | 4 – 5 p.m.

GWCC, Exhibit Hall

No Fee



Calling all dental students! Join us for Happy Hour in the Hinman Hoops area of the Exhibit Hall to kick off the night. Registered attendees get two free drinks, snacks and are entered to win fabulous prizes. Come mingle with other dental students from across the country, shoot some hoops and watch your favorite NCAA team in our lounge before you head out for the night.



Friday, March 22 | 7–10:30 p.m. | Georgia Aquarium | Event Fr407

Hinman's Night Out is back for another year of unforgettable fun!
Plan to spend your Friday night with us at the Georgia Aquarium.

HIGHLIGHTS

The live music by Party Nation will get everyone moving on the dance floor. Make sure to spend some time in the Oceans Ballroom dancing and enjoying views of the Beluga Whales and Whale Sharks!

Dress as your favorite movie character for a chance to win a cash prize in the costume contest. Contest begins at 8:15 p.m. in the Oceans Ballroom.

All attendees will be given a chance to win gift card prizes valued between \$5 and \$500, with \$4,000 total in prizes.

Enjoy the dinner buffet and beverages, access to all aquarium exhibits and multiple photo booths to capture all the fun!

HOW TO GET THERE

Please use the main entrance of the Aquarium located at 225 Baker Street. The Hinman hotel shuttle routes will run until 11 p.m. The shuttle will also stop at the Omni Hotel during this event only. The Aquarium is a half-mile walk from the GWCC. Parking is available in the Aquarium parking deck for \$12.

TICKETS

Tickets are \$40 for Hinman Dental Meeting attendees and \$20 for students and residents. All tickets must be purchased in advance. **There will be no tickets available at the door. All attendees must be at least 18 years of age.** Each ticket includes access to all Aquarium exhibits, a delicious buffet dinner catered by Wolfgang Puck and two drink tickets. Beverages will also be available for purchase.

Everyone attending MUST register for the Meeting and the event since tickets are required for entry. Tickets must be purchased in advance.



Junior League of Atlanta Tour of Kitchens 

Event Sa409 | 9:30 a.m. – 12:45 p.m.

Fee: \$48

Board bus at main entrance of GWCC at 9:30 a.m. for 10 a.m. departure.

Bus will return to the GWCC at 12:45 p.m.

The 22nd Annual Tour of Kitchens will showcase some of Atlanta’s finest residential kitchens created by the city’s most celebrated kitchen designers. Elite chefs from Atlanta will perform culinary demonstrations in various homes on the tour. You can use your ticket for this event to visit homes (on your own) that are on the Sunday portion of the tour.

DOWNLOAD THE HINMAN APP!

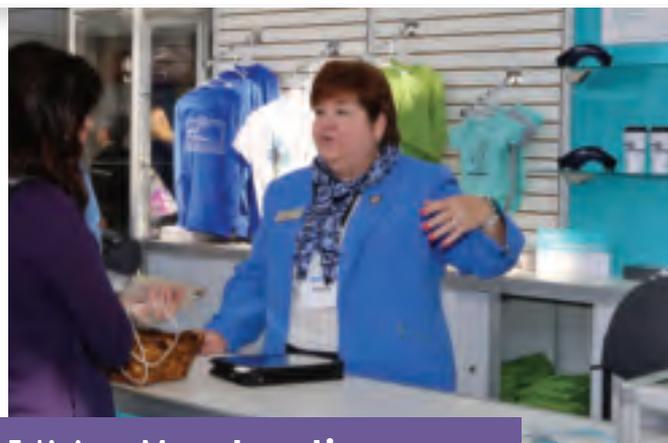
- ✓ Maps of GWCC & Omni
- ✓ Exhibitor List & Floor Plan
- ✓ CE Verification
- ✓ Course Handouts
- ✓ Room Locations
- ✓ Show Specials
- ✓ & more



The Hinman Shop

Take Hinman home with you.

Be sure to stop by the Hinman Shop, located in the Marketplace in the Exhibit Hall. Proceeds from the store will be used by the Hinman Trustees for dental education scholarships for dental, hygiene, assisting and lab tech students. A variety of items will be offered, including t-shirts, water bottles and golf shirts.



107th Hinman Limited Edition Merchandise



2019 Hard Rock Café pins

will be available for purchase for \$14 at the Hinman Shop located in the Marketplace in the Exhibit Hall. A portion of the sales will fund a scholarship for dental education.

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Please visit Hinman.org/Education-Events/Speakers for additional speaker information.

= new speaker at Hinman



Relax and unwind with some well-deserved retail therapy... The Hinman Shop is now in the Marketplace!



353	452	455	
HINMAN MARKETPLACE		453	552
347	446	447	546



Learn about healthy living, sample nourishing snacks and talk to lifestyle experts. Earn free CE in a casual setting.

Special Event

241	340		439	538
239	338		437	536
237	336	337		



It's basketball madness in March!
Join us on the floor to watch your favorite teams in the Hinman Hoops area.

431	530
429	
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421	520
419	518

411	
409	508

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EXHIBIT HALL HOURS

Thursday, March 21
9:30 a.m. – 5 p.m.

Friday, March 22
9:30 a.m. – 6 p.m.

EXCLUSIVE EXHIBIT HALL HOURS
on **THURSDAY** from 3 – 5 p.m. and
FRIDAY from 5 – 6 p.m.

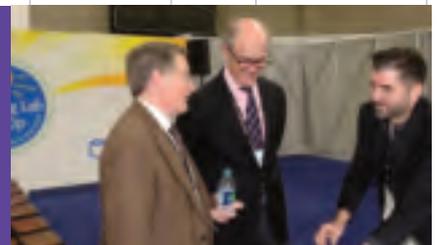
Join us in the Exhibit Hall for dedicated one-on-one networking and shopping time.



403		505	604	605	704	805	904	905		1103	
401	500	503	602	603	702	803			1003	1102	
		501	600	601	700	801	900	901	1000	1001	1100

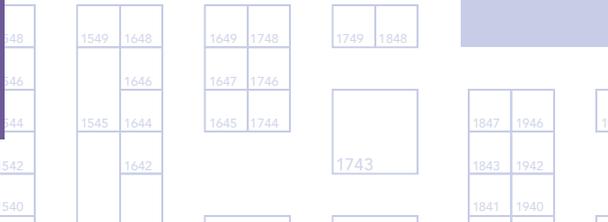


The Learning Lab Pavilion will feature demonstrations for both lab technicians and dentists.





Earn free CE watching scientific table-top presentations in the Hinman Table Clinics. Each presentation is approximately 10 minutes in length. One hour of CE is earned for each hour spent in the Table Clinics area.



Saturday, March 23
9:30 a.m. – 3 p.m.

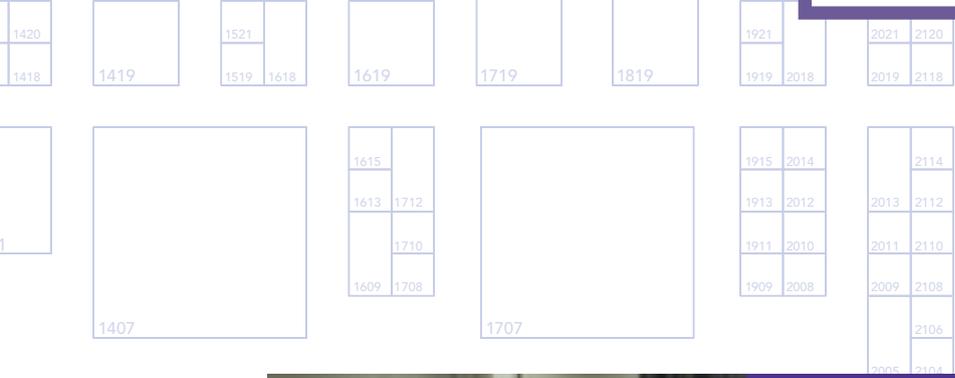


NEW EDUCATION ON THE EXHIBIT FLOOR

Thursday
Auxiliary Breakfast and Learn 8:30 – 9:30 a.m.
Dentist Lunch and Learn 12 – 1 p.m.

Friday
Dentist Breakfast and Learn 8:30 – 9:30 a.m.
Auxiliary Lunch and Learn 12 – 1 p.m.

During these courses, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared for you.



Plan to meet your colleagues for lunch in one of the Hinman Eateries.

Meal coupons are found in the onsite Program and Exhibits Guide.

Hinman Eateries are open Thursday and Friday from 11 a.m. – 3 p.m. and 11 a.m. – 2 p.m. on Saturday.

↑
ENTRANCE

PRE-REGISTRATION

- Pre-register to avoid waiting in line and to guarantee a seat in all courses.
- There are two ways to register:
 - 1) Register online at Hinman.org
 - 2) Mail a registration form to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or onsite registration.

Attendees whose pre-registration forms are postmarked or received online by **Thursday, February 21, 2019** will receive their registration badges in the mail. Registrants should bring all of these materials to the meeting. Those individuals who register after February 21 must pick up their materials onsite.

YOU MUST REGISTER FOR ALL COURSES

- **General Attendance:** You must register for these courses during the pre-registration process or onsite. Attendees must have general attendance courses listed on their course summaries to enter the room before the start of each course. Seating for these courses is only guaranteed up to the published start time. After the published start time, admission to each general attendance course will be on a first-come, first-served basis until the room is at capacity.
- **Registered Attendance:** Confirmation of these courses will be printed on your badge for those who pre-registered. Seats can be purchased from Ticket Sales in Registration or using the Hinman APP onsite.

ONSITE REGISTRATION HOURS

[Location: GWCC Main Entrance]

Wednesday, March 20	1 – 5 p.m.
Thursday, March 21	7:30 a.m. – 5 p.m.
Friday, March 22	7:30 a.m. – 5 p.m.
Saturday, March 23	7:30 a.m. – 4 p.m.

CHILDREN

Children (under the age of 12) and Youth (ages 12 – 20):

- Must register to attend the meeting,
- Can visit the Exhibit Hall, and
- Are not permitted in lectures.

Strollers are not allowed in the Exhibit Hall.

Visit attend.atlanta.net/attend/hinman to view a list of children’s activities available in Atlanta. We encourage you to bring your family and enjoy all our city has to offer!

REGISTRATION CATEGORIES & FEES

Category	On or Before 2/21	After 2/21
(A) Dentist	\$195	\$250
(1) Dentist in 1st year of practice*	\$95	\$125
(2) Dentist in 2nd year of practice*	\$145	\$185
(3) Hinman Dental Society Member	\$0	\$0
(4) Hinman Spouse	\$0	\$0
(A4) Military Dentist	\$195	\$195
(B) Retired Dentist**	\$0	\$0
(B1) Retired Dentist needing CE***	\$50	\$50
(C) Resident	\$0	\$0
(D) Dental Student	\$0	\$0
(E) Dentist Spouse	\$0	\$0
(F) Assistant	\$75	\$85
(G) Hygienist	\$75	\$85
(H) Office Staff	\$75	\$85
(I) Lab Technician	\$125	\$180
(J) Student Assistant	\$0	\$0
(K) Student Hygienist	\$0	\$0
(L) Student Lab Tech	\$0	\$0
(M) Auxiliary Spouse	\$0	\$0
(N) Youth (ages 12–20)	\$0	\$0
(R) Non-Dental Healthcare Professional****	\$100	\$100
(T) Children (ages 0–11)	\$0	\$0
(U) Pre-Dental	\$0	\$0
(W) Non-ADA Dentist	\$195	\$250

Categories 1, 2, B, B1 and R must visit

 Hinman.org/Registration/Pre-Registration-Information 

to download, complete and return the appropriate paperwork as instructed.

**Dentists who are in their first year of practice may attend the meeting for a fee of \$95 (\$125 after 2/21). Dentists in their second year of practice pay \$145 (\$185 after 2/21). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee. Individuals requesting either of these categories should use the link listed above to download, complete and return the appropriate form as instructed.*

***Dentists requesting the retired dentist category with a complimentary [\$0] registration fee should visit the link listed above to download, complete and return the appropriate form as instructed. No CE credit is earned in this category.*

****Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the \$50 registration fee. Individuals requesting the retired dentist with CE category should visit the link listed above to download, complete and return the appropriate form as instructed.*

*****Individuals registering in this category should visit the link listed above to download, complete and return the appropriate form as instructed.*

CANCELLATION POLICY

Cancellation requests must be postmarked by Wednesday, March 20, 2019. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, Thursday, March 21, 2019.

In order for the refund request to be considered, the information must be in writing and include the attendee's name and address, and the original registration badge. All requests must be postmarked by Wednesday, March 20, 2019 and mailed to:

The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

TICKET RETURN

For attendees unable to attend registered courses or special events, tickets (listed on your badge) may be resold to Ticket Sales located in Registration. You may resell your ticket prior to the event and only if the course or special event is sold out.

GUEST REGISTRATION (ONSITE ONLY)

All guests must pay a \$75 registration fee, complete a guest registration form and may register onsite only. Guests do not have to be accompanied by a registered attendee. Registering enables guests to visit the Exhibit Hall and to buy tickets for courses or special events. Guests do not receive continuing education credits.

AUDIO, PHOTO AND VIDEO DISCLAIMER

Photographs, audio recordings and videos may be taken during the meeting by Hinman and approved media representatives and contractors. When registering for the meeting, exhibitors and attendees grant Hinman, its subsidiaries and affiliated entities, approved media and their respective employees and agents, the irrevocable right and permission to use any such photograph, audio recording and video taken during the meeting, for purposes of news reporting, promotion and advertising and trade in any medium or context now known or later developed, without further authorization.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2019 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material. The Hinman Dental Society does not endorse or approve any materials so presented.

HINMAN CODE OF CONDUCT

As a professional organization, The Hinman Dental Society of Atlanta, Inc. (the "Society") insists upon maintaining an atmosphere of decorum, courteousness and professionalism. **The Society is dedicated to providing a safe, harassment-free and inclusive experience for all participants at all Society-organized events and has a zero-tolerance policy for harassment of participants in any form.** Participants include but are not limited to Society employees, members, attendees, guests, staff, speakers, sponsors, exhibitors, Advisory Committee members and Executive Council members. A Society-organized event includes business at the Society office as well as The Thomas P. Hinman Dental Meeting and official social events and receptions, the Hinman Annual Meeting and other membership meetings, board meetings, committee meetings and any other event for which attendees are asked to RSVP or register through the Society.

Harassment includes but is not limited to offensive comments or gestures related to gender, gender identity, age, sexual orientation, disability, physical appearance, race, ethnicity or religion. **Harassment also includes but is not limited to** intimidation, bullying, stalking, following, harassing photography or recording, sexual images in public spaces, sustained disruption of presentation or other event, inappropriate physical contact and unwelcome sexual attention. Harassment can occur in real or virtual space, including social media related to a Society-organized event.

If you observe or experience harassing behavior that you believe is in violation of the Code of Conduct, **please report the incident immediately** to the Hinman office at (404) 231-1663 and ask to speak to either the President or the Executive Director regarding an incident of harassment. The Society will take every complaint seriously and investigate each complaint promptly, thoroughly and impartially. All complaints will be handled as confidentially as possible. The Society reserves the right to determine, in its sole discretion, whether any behavior at any Society-organized event is unacceptable and in violation of this Code of Conduct. In the event that it is determined that an individual has violated this Code of Conduct or has otherwise engaged in conduct that is deemed to be improper, prejudicial or detrimental, the Society reserves the right to discipline such individual, including but not limited to [1] removing any such individual from the event or meeting with no refund of any fees paid, [2] barring any individual from attending future Society events or meetings, and/or [3] suspending any such individual's Society membership or terminating any such individual's Society membership with no refund of any dues paid, or any other disciplinary action authorized under Article III, Section 8 of the Bylaws.

ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each class. Attendees will be advised of a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the Meeting:

- 1) Exhibit Hall, CE Printing: Thursday 11 a.m. – 5 p.m., Friday 9:30 a.m. – 6 p.m., Saturday 9:30 a.m. – 3 p.m.
 - 2) Registration Hall: Saturday 1 p.m. – 5:30 p.m. only
- Or

Download the Hinman APP to record your CE and send certificates to yourself to print at home.



ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **April 26, 2019**.

Approved PACE Program Provider FAGD/MADG credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 6/1/2017 to 5/31/2021. Provider ID# 219082

HANDOUTS & REGISTRATION CONFIRMATIONS

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available **March 11 through May 10**. Plan ahead, download the handouts and get the most out of the courses!



ACCOMMODATIONS & TRAVEL INFORMATION

The designated hotel service for the 2019 Thomas P. Hinman Dental Meeting is **EventSphere**. No other housing organization

has been authorized to represent Hinman for the 2019 Meeting. Specially discounted room rates have been secured in numerous hotels.

Representatives from **EventSphere** are ready to assist you with special requests relating to hotel rooms, multiple room blocks, suites, meeting space and food and beverage requirement for 2019 or 2020.

Booking reservations through the Hinman hotel service benefits all Hinman participants and provides the lowest hotel rates possible.

Select one of the following methods to make your hotel room reservations:

- 1) Call **EventSphere** at (800) 243-1581.
- 2) Book room requests online at *Hinman.org*.
Confirmations of hotel room selections are given instantaneously.
- 3) Email hinman@eventsphere.com.

To avoid duplications in the booking process, please select only one of the above-recommended methods.

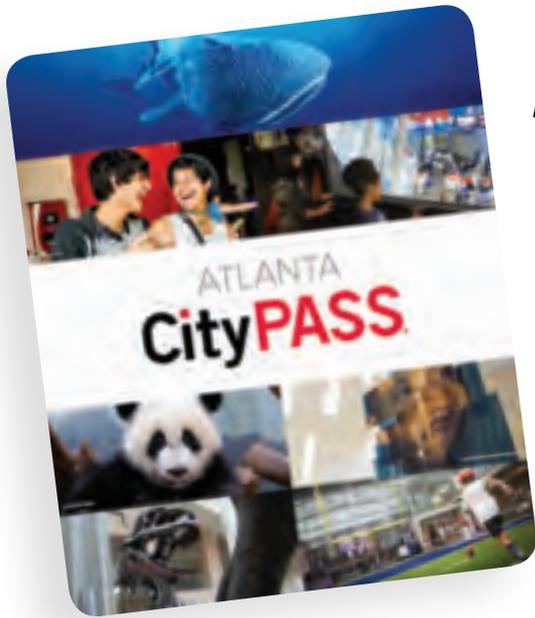
Disability-Related Accommodations

In compliance with the Americans with Disabilities Act, The Thomas P. Hinman Dental Meeting will make all reasonable efforts to accommodate persons with disabilities at the Meeting. Please submit your request no later than February 21, 2019, to Ashley Allen at aallen@hinman.org or 404-231-1663.





STAY AND PLAY IN ATLANTA WITH THE CityPASS



Atlanta CityPASS

Save 40% off admission to Atlanta's top five attractions with CityPASS tickets, plus skip most main-entrance ticket lines. Purchase at citypass.com or any CityPASS attraction.

PAY-ONE-PRICE ADMISSION INCLUDES:

- Georgia Aquarium
- World of Coca-Cola
- CNN Studio Tours
- Zoo Atlanta OR Center for Civil and Human Rights
- Fernbank Museum of Natural History OR Chick-fil-A College Football Hall of Fame

SPEND LESS. EXPERIENCE MORE.



HOTEL RATES

HOTELS	STARTING RATE	
1 AC Hotel Atlanta Downtown*	\$ 215	
2 Aloft Atlanta Downtown	\$179	
3 Atlanta Marriott Marquis	\$206	
4 Courtyard Atlanta Downtown	\$ 199	
5 Embassy Suites Atlanta at Centennial Park	\$ 246	
6 Glenn Hotel	\$ 252	
7 Hampton Inn & Suites Atlanta Downtown	\$209	
8 Hilton Atlanta	\$ 162	
9 Hilton Garden Inn Atlanta Downtown	\$ 216	
10 Holiday Inn Express & Suites Atlanta Downtown	\$ 163	
11 Home2Suites Atlanta Downtown	\$ 199	
12 Hotel Indigo Atlanta Downtown	\$ 224	
13 Hyatt Regency Atlanta	\$ 195	
14 Omni at CNN Center	\$220	
15 Sheraton Atlanta	\$ 189	
16 The American, a DoubleTree by Hilton Atlanta Downtown	\$ 195	
17 The Ritz-Carlton, Atlanta	\$ 233	
18 The Whitley Atlanta Buckhead	\$ 233	
19 W Atlanta Downtown**	\$ 242	
20 Westin Peachtree Plaza	\$ 199	

*Formerly Holiday Inn Downtown

Hinman shuttle provided (** = board at the Aloft, three block walk)

Within walking distance of the GWCC and Omni Hotel

WiFi Complimentary WiFi is available only to attendees and exhibitors that book in the official Hinman hotel block.

EventSphere can also assist with making car rental reservations. Discounted car rental rates are available for Hinman attendees. When speaking to an EventSphere agent or when booking online, please reference the **Enterprise, Alamo and National Discount #XZL0302** to receive lower rates.

For airline reservations, Delta Air Lines is pleased to offer special discounted fares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network® Reservations at (800) 328-1111, Monday – Friday, 7:30 a.m. – 7:30 p.m. (Central Standard Time) and refer to **File Meeting Code NMSDM**. You may also use this code when booking online.

**READY TO HEAD TO THE AIRPORT?
NEED A PLACE TO STORE YOUR BAGS?**

Save time on your last day and enjoy the meeting to its fullest. Store your luggage at the GWCC, Building A, Level 300, across from A314. You will be charged \$3 per coat and \$5 per bag that you store.

TRANSPORTATION & PARKING

Hinman Shuttle

A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online prior to the meeting, will be posted in each participating hotel lobby and available to view on the Hinman APP.

MARTA (Rapid Rail System)



Visit www.itsmarta.com for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations. See map on next page for MARTA stops to plan your trip.

GWCC Parking Information

Red Deck, Blue Lot and Yellow Lot

\$11.30 (includes service fee) in advance (use link below to purchase)
\$15 at the gate

These parking lots, located around the GWCC, are indicated on the map below. Order your parking in advance online and ensure you have the space you need. Visit gwcc.clickandpark.com/events to reserve a parking space. Use code **HIN2019** to determine which lots are available.



DOWNTOWN ATLANTA MAP

LEGEND

 LANDMARK	 HOSPITAL
 ATTRACTION	 VISITOR INFO CTR
 BUS TERMINAL	 HIGHWAY EXIT
 MARTA STOP	 STREETCAR STOP



- | | | |
|---|--|---------------------------------|
| 1 AC Hotel Atlanta Downtown | 9 Hilton Garden Inn Atlanta Downtown | 17 The Ritz-Carlton, Atlanta |
| 2 Aloft Atlanta Downtown | 10 Holiday Inn Express & Suites Atlanta Downtown | 18 The Whitley Atlanta Buckhead |
| 3 Atlanta Marriott Marquis | 11 Home2 Suites by Hilton Atlanta Downtown | 19 W Atlanta Downtown |
| 4 Courtyard Atlanta Downtown | 12 Hotel Indigo Atlanta Downtown | 20 Westin Peachtree Plaza |
| 5 Embassy Suites Atlanta at Centennial Park | 13 Hyatt Regency Atlanta | |
| 6 Glenn Hotel | 14 Omni at CNN Center | |
| 7 Hampton Inn & Suites Atlanta Downtown | 15 Sheraton Atlanta | |
| 8 Hilton Atlanta | 16 The American, a DoubleTree by Hilton Atlanta Downtown | |

Note: If you are planning to attend one or more Alumni Receptions or Affiliate Groups, please indicate the event on the enclosed registration form or as part of the online registration process. This information will be forwarded to the appropriate contact to assist in planning for the event. Final times and locations will be posted at Hinman.org/Education-Events/Concurrent-Meetings and printed in the onsite program and exhibits guide as well as on the Hinman APP.

ALUMNI RECEPTIONS

Case Western Reserve University – School of Dental Medicine

Event Fr450 – Alumni Reception
 Friday, March 22, 5 – 6:30 p.m. | Omni Hotel
 Sara Fields | dentalalumni@case.edu | 216-368-3924

Dental College of Georgia at Augusta University

Event Fr451 – Alumni Reception
 Friday, March 22, 5 – 7 p.m. | Dantanna's Downtown, One CNN Center
 Kim Koss | kkoss@augusta.edu | 706-729-0140

Emory Dental Alumni Association

Event Fr452 – Alumni Reception and Awards Presentation
 Friday, March 22, 5:30 – 8:30 p.m. | Omni Hotel
 Ruthy Cunningham | ruth.cunningham@emory.edu | 404-727-5913
Please contact dentalalumni@emory.edu to register.
There is a \$50 fee to attend this event.

Louisiana State University Health Sciences Center – School of Dentistry

Event Fr453 – Alumni Reception
 Friday, March 22, 5 – 7 p.m. | Hudson Grille Downtown, 120 Marietta St. NW
 Katie Kelley | kkell2@lsuhsc.edu | 504-941-8120

Meharry, Howard and National Dental Association

Event Sa464 – Alumni Reception
 Saturday, March 23, 5:30 – 7:30 p.m. | Omni Hotel
 Vanessa Pugh | vpugh@mmc.edu | 615-327-6207

The Ohio State University – College of Dentistry

Event Fr454 – Alumni Reception
 Friday, March 22, 5 – 7 p.m. | Omni Hotel
 Michelle Thomas | thomas.1463@osu.edu | 614-292-1891

Tufts University – School of Dental Medicine

Event Fr455 – Alumni Reception
 Friday, March 22, 6 – 7:30 p.m. | Omni Hotel
 Beatrice Valdez | beatrice.valdez@tufts.edu | 617-636-6773

University of Alabama Birmingham – School of Dentistry

Event Fr456 – Dean's Reception
 Friday, March 22, 5:30 – 7 p.m. | Omni Hotel
 Abby Vinson | abbyv@uab.edu | 205-934-3575

University of Kentucky – College of Dentistry

Event Fr458 – Alumni Reception
 Friday, March 22, 5:30 – 7 p.m. | Omni Hotel
 Sue McConnell | smcco2@email.uky.edu | 859-323-6676

University of Louisville – School of Dentistry

Event Fr459 – Alumni Reception
 Friday, March 22, 6 – 7:30 p.m. | Omni Hotel
 Marty Wold | marty.wold@louisville.edu | 502-852-2011

University of North Carolina – School of Dentistry

Event Fr461 – Alumni Reception
 Friday, March 22, 6 – 7:30 p.m. | Omni Hotel
 Kaylee Cutler | kayleec@unc.edu | 919-537-3895

University of Tennessee Health Science Center – College of Dentistry

Event Fr462 – Alumni and Friends Reception
 Friday, March 22, 5:30 – 7 p.m. | Omni Hotel
 Chandra Tuggle | ctuggle@utfi.org | 901-448-5042

Virginia Commonwealth University – School of Dentistry

Event Fr463 – Alumni and Student Reception
 Friday, March 22, 5 – 6:30 p.m. | Omni Hotel
 Marie Norton | mpnorton@vcu.edu | 804-828-9245

AFFILIATE GROUPS

Georgia Academy of Dental Practice

Event Sa471 – Executive Board and Officers
 Saturday, March 23, 8:30 – 10:30 a.m. | Omni Hotel
 Dr. Mike Vernon | movdmd@gmail.com | 706-860-0518

Georgia Dental Society

Event Fr472 – Members Reception
 Friday, March 22, 5 – 8 p.m. | Embassy Suites, 267 Marietta St. NW
 Dr. Mordena Sullen | 404-752-7777

Georgia Dental Hygienists' Association

Event Fr473 – Hinman Reception
 Friday, March 22, 4 – 6 p.m. | Exhibit Hall, Booth 1057

Register at Hinman.org

The 2019 Thomas P. Hinman Dental Meeting

REGISTRATION FORM FOR ALL REGISTRANTS

Be sure to fill out the front and back of this form and use a ballpoint pen.

Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005. Faxed forms will not be accepted.

1 PRIMARY REGISTRANT

Name _____

Practice Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Business Phone () _____

E-mail _____

Check here if you would NOT like your e-mail address to be included in lists that exhibiting companies can purchase

Card Holder's Billing Address Same as Above

Other _____

City _____ State _____ Zip Code _____

 **Students** - please indicate School & Program _____

PRACTICE SPECIALTY (for dentists only)

- | | | |
|-------------------------|------------------------|-------------------|
| 1. General Practitioner | 5. Oral Surgery | 9. Prosthodontics |
| 2. Endodontics | 6. Orthodontics | 10. Public Health |
| 3. Oral Medicine | 7. Pediatric Dentistry | 11. Radiography |
| 4. Oral Pathology | 8. Periodontics | |

2 I have read and agree to abide by the Hinman Code of Conduct provided on page 65.

Signature _____

3 METHOD OF PAYMENT

Check Enclosed: Checks must be made payable to the Thomas P. Hinman Dental Meeting. Visa MasterCard American Express

Credit Card # _____ Exp. Date _____ TOTAL FEES _____

Signature _____ Printed Name _____

Signature indicates approval for charges to your account.

Print name as it appears on card.

REGISTRATION CATEGORIES & FEES

Category	On or Before 2/21	After 2/21
(A) Dentist	\$195	\$250
(1) Dentist in 1st year of practice	\$95	\$125
(2) Dentist in 2nd year of practice	\$145	\$185
(3) Hinman Dental Society Member	\$0	\$0
(4) Hinman Spouse	\$0	\$0
(A4) Military Dentist	\$195	\$195
(B) Retired Dentist	\$0	\$0
(B1) Retired Dentist needing CE	\$50	\$50
(C) Resident	\$0	\$0
(D) Dental Student 	\$0	\$0
(E) Dentist Spouse	\$0	\$0
(F) Assistant	\$75	\$85
(G) Hygienist	\$75	\$85
(H) Office Staff	\$75	\$85
(I) Lab Technician	\$125	\$180
(J) Student Assistant 	\$0	\$0
(K) Student Hygienist 	\$0	\$0
(L) Student Lab Tech 	\$0	\$0
(M) Auxiliary Spouse	\$0	\$0
(N) Youth (ages 12-20)	\$0	\$0
(R) Non-Dental Healthcare Professional	\$100	\$100
(T) Children (ages 0-11)	\$0	\$0
(U) Pre-Dental	\$0	\$0
(W) Non-ADA Dentist	\$195	\$250

Please see page 64 for all registration category restrictions and requirements.

Guests can register onsite only. The guest registration fee is \$75. No CE is earned in the guest category.

continued on next page

REGISTRATION FORM, CONTINUED

4 NAME FOR BADGE

5 REGISTRATION

6 COURSES & SPECIAL EVENTS

7 TOTAL FEES

A.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty <i>(dentists only)</i> _____			Course #	Fee \$	Course #	Fee \$
	<small># Code (1-11)</small>					
ADA # _____	AGD# _____					Sub Total Fee \$
E-mail _____	Are you planning to attend the keynote session (Event Th402) <input type="checkbox"/> Yes <input type="checkbox"/> No					

B.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty <i>(dentists only)</i> _____			Course #	Fee \$	Course #	Fee \$
	<small># Code (1-11)</small>					
ADA # _____	AGD# _____					Sub Total Fee \$
E-mail _____	Are you planning to attend the keynote session (Event Th402) <input type="checkbox"/> Yes <input type="checkbox"/> No					

C.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty <i>(dentists only)</i> _____			Course #	Fee \$	Course #	Fee \$
	<small># Code (1-11)</small>					
ADA # _____	AGD# _____					Sub Total Fee \$
E-mail _____	Are you planning to attend the keynote session (Event Th402) <input type="checkbox"/> Yes <input type="checkbox"/> No					

8 Total Fees (Including all registration courses and special event fees)

\$ _____

Add \$ _____

New Total \$ _____

How can I register?

Visit Hinman.org to register online or mail your registration form to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

How do I make a change on my registration form after mailing it in?

Call QMS, the Hinman registration service, at 866-248-2883.

What if I have not received my registration packet, my badge was not included or my name was misspelled?

Call QMS, the Hinman registration service, at 866-248-2883.

What is the cancellation policy?

Cancellations must be postmarked by Wednesday, March 20, 2019, and must be submitted in writing. In order for the refund request to be considered, include the attendee's name, the original registration badge and course ticket summary. No refunds will be issued for cancellations requested after registration opens on the first day of the meeting, Thursday, March 21, 2019. Please see page 65 for more information.

Does Hinman provide a Mothers' Room?

Yes, please visit room A306 of the Georgia World Congress Center to access a private room for nursing mothers.

What are the Exhibit Hall hours?

Thursday, March 21 9:30 a.m. – 5 p.m.
Friday, March 22 9:30 a.m. – 6 p.m.
Saturday, March 23 9:30 a.m. – 3 p.m.

Will I have access to WiFi during the meeting?

Free WiFi will be provided in the Georgia World Congress Center courtesy of  eventsphere

Where is the Hinman Dental Meeting held?

Georgia World Congress Center
285 Andrew Young International Blvd. N.W.
Atlanta, Georgia 30313-1591

Where can I find Hinman shuttle information?

To find out which hotels are located on the shuttle route, see page 68 of this book and look for the  symbol. Specific shuttle schedules will be posted in each participating hotel lobby. The routes will be available on the Hinman app and online at Hinman.org/Travel-Housing/Shuttle-Information.

How do I make hotel, airline and rental car reservations?

Visit Hinman.org for rates and travel discounts. See pages 67 – 68 for travel information.

Which MARTA stop do I use to get to the GWCC?

Exit at the GWCC/CNN stop on the East/West line. Call MARTA at 404-848-5000 or visit itsmarta.com for detailed schedules. See page 68 for details.

How can I obtain CE certificates?

See page 66 for details.

What are the future dates of the Hinman Dental Meeting?

March 19 – 21, 2020
March 11 – 13, 2021

What are the different course types?

TYPE	COURSE #	FEES	DESCRIPTION
Participation Course	100	Fees vary	Seats for these hands-on courses should be purchased in advance as space is limited.
Registered Attendance Lecture	200	Fees vary	Seats for these lectures should be purchased in advance or onsite if space is available.
General Attendance Lecture	300	No fee	Seats for these lectures must be selected in the pre-registration process (before February 21) for confirmed seating.
Interactive Course	500	Fees vary	Seats for these discussion-based courses should be purchased in advance as space is limited.
Seminar	500	Fees vary	Seats for seminars must be selected in the pre-registration process (before February 21) for confirmed seating.



The Thomas P. Hinman Dental Meeting
33 Lenox Pointe NE
Atlanta, Georgia 30324-3172