THE BEAT GOES ON:
DENTISTRY &
YOUR SYSTEMIC HEALTH

107th Thomas P. Hinman Dental Meeting
Atlanta, Georgia
March 21–23, 2019

Georgia World Congress Center & Omni Hotel at CNN Center
Dr. Jonathan S. Dubin, General Chair ◊ Dr. Roy A. McDonald, President
Thank You for Supporting a Dental Meeting that Supports the Dental Community.

A non-profit organization, the Hinman Dental Meeting provides scholarships to dental, hygiene, assisting and laboratory technician students, and gifts to institutions that foster dental education. The focus has always been about providing the very best education possible for the entire dental team.

Support a meeting that supports the future of the dental profession.

Come to Hinman this March to see for yourself and discover the Hinman experience.
WELCOME TO HINMAN

Thank you for considering the Hinman Dental Meeting! Please take advantage of everything it has to offer. I chose the 2019 theme “The Beat Goes On” for a few reasons.

Just as we have done for more than a century, we’ll again offer world-class continuing education from the some of the finest speakers in the country, on the most current topics and techniques. We couldn’t do this event each year without our 800+ dedicated Hinman Dental Society member dentists who volunteer their time and contribute to the “Hinman Heartbeat.” We take pride in being able to offer you a true “Southern Hospitality” experience that makes your visit memorable and enjoyable.

Also, two of our current speakers wrote the book, “Beat the Heart Attack Gene” which further enhances our theme, as well as dentistry’s place in the total health of our patients.

We are excited to offer more than 250 courses, including 70+ hands-on and interactive courses, for every member of the dental team. We’ll offer topics ranging from nutrition, airway and pediatrics to restorative, implants and surgery...and everything in between!

Finally, please note Leonardo da Vinci’s Vitruvian Man featured in our cover design this year. Vitruvius was an architect and the Vitruvian Man depicts the unique connection between art and science. We, as dentists, strive for the same balance as this centuries-old masterpiece.

We have something for everyone at Hinman so bring your staff and family too. Springtime in Atlanta is where “The Beat Goes On.” I hope to see you in March!

Dr. Jonathan S. Dubin
General Chair
WHAT’S YOUR HINMAN STORY?

#MYHINMAN

TELL US YOUR “HINMAN STORY” AND YOU COULD WIN $100!

We’ll randomly pick one winner each month through March so the more you post on social media with the official hashtag #myhinman the more times you are entered to win!

NEED SOME INSPIRATION ON WHAT TO POST?

➢ Tell us how you met a mentor or found a job opportunity while attending a past Hinman
➢ Invite your friends from school to meet you at Hinman for a reunion
➢ Let your followers know when you’ve registered for the Meeting
➢ Tell us about a product you discovered on our Exhibit Hall
➢ Hinman Scholar? Post a photo from the day you received the scholarship
➢ Post a photo of the movie themed costume that you’ll debut at Hinman’s Night Out on Friday, March 22
➢ The possibilities are endless! We can’t wait to see what you come up with!

We’ll donate to a scholarship bank each time the hashtag is used. Visit Hinman.org/myhinman to vote for your school to receive one of the three scholarships!
Plan to stop by the Total Health Pavilion in the Exhibit Hall to hear these seminars related to health and nutrition. Earn one hour of CE for each hour of attendance. You must register for these seminars during the pre-registration process or onsite. Attendees must have these seminars listed on their course summaries to enter the pavilion before the start of each seminar.

Courses will be held near Booth 1553.

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### COURSES FOR ASSISTANTS

**PRE-REGISTRATION INFORMATION**

#### THURSDAY

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* = New Speaker at Hinman
Participation and Interactive Courses are in Purple
# COURSES FOR OFFICE STAFF

* = New Speaker at Hinman  
Interactive Courses are in Orange

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For the fifth year, we are presenting speakers and programs for our great partners in dental excellence: our dental lab technicians, and their dentists. Come join some of the finest lab technicians and dentists from around the world as they share the latest techniques for clinical excellence and success by the restorative team. Be sure you bring your associates and colleagues and experience this unique opportunity.

All lectures and demonstrations listed below are included in your registration fee. Lectures will be held in a room at the Georgia World Congress Center. Demonstrations will be held in Booth 201 in the Exhibit Hall. You must pre-register for each lecture and demonstration. Attendees must have these lectures listed on their course summaries in order to enter the course room before the start of each lecture. Attendees must have these demonstrations listed on their course summaries in order to enter the pavilion before the start of each demonstration.

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<td>Dr. Tom McDonald and Mr. Terry Fohey, CDT</td>
<td>Avoiding the Pitfalls in Complex Restorative Dentistry Through a Collaborative Dentist-Laboratory Relationship</td>
<td>8 – 11 a.m.</td>
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<td>Dr. Hunter Dawson and Mr. Grady Dix, CDT</td>
<td>Prototypes: The Key To Predictable Digital Full Arch Implant Workflows</td>
<td>12 – 3 p.m.</td>
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<td>Mr. Victor Castro, CDT</td>
<td>Color, Collaboration, Success: Step Outside the Box</td>
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<td>Mr. Carl Fenwick</td>
<td>Analog and Digital Denture Planning and Construction</td>
<td>11:30 a.m. – 1:30 p.m.</td>
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<td>Mr. Stefan Picha, MDT and Dr. Martin Gollner</td>
<td>10 Years of Team Approach – Philosophy and Strategy for an Esthetic and Functional, Successful and Sustainable Treatment-Concept</td>
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<td>Mr. Grady Dix, CDT</td>
<td>CAD/CAM Exocad Demonstration</td>
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<td>Mr. Victor Castro, CDT</td>
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<td>Using Composite to Finish Analog and Digital Dentures</td>
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<td>Mr. Chucri Chemali, CDT</td>
<td>Keep it REAL!</td>
<td>8 – 9:30 a.m.</td>
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<td>Dr. Joe Massad and Dr. David Little</td>
<td>Final Seating of an Overdenture and a Fixed Denture/ Live Patient Demo</td>
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<td>Mr. Stefan Picha, MDT and Dr. Martin Gollner</td>
<td>How to Create Lifelike Artificial Tissue in Restorations</td>
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<td>Mr. Chucri Chemali, CDT</td>
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Invisalign® Practice Essentials

Invisalign® Practice Essentials is an intermediate level program designed to deliver key success factors for optimal integration of Invisalign into the GP practice. This full-day course will provide doctors and team with the clinical and operational training needed to fully integrate digital scanning and Invisalign therapy into their current workflows efficiently. There will be separate breakouts that focus on case selection, treatment planning, patient communication and use of digital applications including: iTero Element 2 and Element Flex TimeLapse Technology, Occlusalgram, and Outcome Simulator, Invisalign Go, Mobile Photo Uploader, My Invisalign Mobile App and LendingPoint Consumer Financing. At the conclusion of the program the participants will understand how to:

- Identify ideal case types for predictable and profitable Invisalign treatment.
- Integrate and optimize treatment workflows for efficiency and profitability.
- Leverage the opportunities provided by ClinCheck® software and gain the ability to more effectively plan cases.
- Systematically and effectively communicate and educate patients on the health benefits of Invisalign treatment.

Dr. Ben Miraglia
We100 8 a.m. – 4:30 p.m. (lunch is included)
D H A O S
Fee: $795 (each dentist can bring three staff members at no additional charge)
Staff: $49 after complimentary allotment of three, please use We100AA to register

New in 2019
Invisalign® Practice Essentials offered on Wednesday, March 20
Laboratory Technician and Dentist Program
8 a.m. – 3 p.m.

Prevention Convention
8 a.m. – 3 p.m.

Technical Exhibits
9:30 a.m. – 5 p.m.

(Exclusive Hall Hours 3 – 5 p.m.)

Keynote Session with Mr. Jim Kelly
5:30 – 7 p.m.
THREE-DAY COURSE

Dr. Gigi Meinecke
Th100 8 a.m. – 5 p.m. (one hour lunch break)
Continues on Friday from 8 a.m. – 5 p.m., Saturday 8 a.m. – 1 p.m.
D A | Fee: $3,995
Staff: $270 (Course Th100A) must register with a dentist

Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop
Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

Note: Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

Note: Course is approved by the Georgia Board of Dentistry.

Dr. Ben Miraglia
Th101 8 a.m. – 12 p.m.
D H A OS
Fee: $1,995 (each dentist can bring four staff members at no additional charge)
Staff: $49 after complimentary allotment of four, please use Th101AA to register

Invisalign® Fundamentals
This is an introductory course for new Invisalign GP providers and their teams comprised of lecture/clinical education for the doctor and lecture/participation training for team members. This course provides participants with the clinical and operational education necessary to begin treating a broad range of Invisalign patients. At the conclusion of the program the participants will understand how to identify ideal case types for Invisalign treatments, integrate all aspects of the Invisalign process into the practice and use the software that depicts a virtual set up of your patient’s planned treatment.

Invisalign® Clinical Learn for the RDH
Th102 2 – 4 p.m.
D H | Fee: $49

This course introduces the pivotal role of the hygienist and doctor to identify occlusal issues and provides guidelines on how to create patient value from the hygiene chair. The participant will have a fundamental understanding of the health benefits of Invisalign Therapy and subsequent consequences malocclusion may impose; occlusal trauma/wear, abstractions, incipient decay and periodontal disease. Evidence based research is presented and translated into an easy to adopt patient friendly manner. This is crucial for doctors to engage in successful consultations, ultimately providing increased health for both patient and practice.

Cardiopulmonary Resuscitation Re-Certification (CPR)
Th103 8 – 11 a.m.
Th104 12 – 3 p.m. (Repeat)
Repeated on Friday (Fr131 and Fr132)
ALL ATTENDEES | Fee: $85

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

Note: Certification is valid for two years.

Dr. Lee Ann Brady
Th105 8 – 11 a.m.
D LT | Fee: $395

Anterior Implant Prosthetic Techniques Workshop
Implant dentistry is considered one of the most predictable treatments we offer. Guaranteeing optimal anterior implant aesthetics is tricky and challenging to create consistent, predictable results. This program will focus on advanced implant prosthetic techniques to overcome the greatest risk factor, poor gingival aesthetics. The course will discuss the role of emergence profile, tissue support and tissue maturation in predictable outcomes. The course will also examine how to transfer this information precisely to the lab. You will fabricate a custom implant screw retained provisional, then duplicate it to create a custom impression coping for perfect soft tissue aesthetics.

Dr. Ted Parks and Ms. Gail Williamson
Th106 8 – 11 a.m.
Th107 12 – 3 p.m. (Repeat)
Repeated on Friday (Fr136 and Fr137)
D H A | Fee: $395

Are Your Pictures Perfect? How to Produce Quality Radiographs
This course is designed to help improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety, patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to properly position patients for panoramic radiography.
**Hands-on Dental Sleep Medicine**

In this hands-on program, Dr. Jamison Spencer will expand on his lecture, Th210 Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

*Note: Course Th210 is recommended prior to attending this course.*

**Optimizing Non-Surgical Root Debridement**

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostriuctive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

**Preventive Equipment Maintenance**

Th110 9:30 a.m. – 12:30 p.m.
Th111 1:30 – 4:30 p.m. (Repeat)
Repeated on Friday (Fr140 and Fr141)
ALL ATTENDEES | Fee: $95

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrions, prophyl jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

**Utilizing Laser Technology in a Periodontal Environment: Hands-on Workshop**

Lasers offer a safe and effective alternative for a wide range of dental procedures from periodontics to facilitating quality restorative dentistry. Advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Get direct hands-on experience with all tissue lasers from frenectomy to crown length gingivectomy. Review various laser wavelength therapies with attention to both the peri-restorative and peri-pathology uses. Differentiate laser technologies for periodontal indications (surgical and non-surgical). Develop practice management systems for incorporating lasers into a dental practice (including third party coding and patient acceptance).

**The Art and Science of Provisional Restorations for Assistants: A Lecture and Workshop**

Provisional restorations are critical to successful outcomes in restorative dentistry. This lecture and workshop will help the attendee to understand the fundamentals of aesthetics, function, contour and fit required in creating excellent provisionalss. In the workshop, attendees will complete a single unit molar provisional, a three unit posterior provisional, and a central incisor provisional. The materials, instruments, and techniques will be presented in detail. Attendees will learn how to enhance, correct, and repair the provisionalss made in the workshop. In addition, we will discuss how to fabricate predictably excellent provisionalss for more complex cases.
**Fabrication of Dental Appliances Using the Pressure Thermoforming Technique**

Participants will have the opportunity to fabricate and finish a pressure-laminated mouthguard. Other uses of the demonstrated pressure technique are implant splints, bruxism splints, model duplication, orthodontic retainers, crown and bridge stents for provisional, bleaching trays and other appliances. The use of properly fabricated custom-made mouthguards has been shown to significantly reduce both the incidence and severity of orofacial injury in contact sports. In this hands-on workshop participants experience the difference between vacuum-made and pressure-made athletic mouthguards. The technique for pressure thermoforming, which provides the best combination of comfort and protection, will be presented.

**Basic Dental Implant Fixture Placement in Pig Jaws**

Experience how to place an immediate dental implant fixture following the atraumatic removal of a tooth. This user-friendly, hands-on course will help the dental team become comfortable using a dental implant motor and dental implant surgical placement kit. See how the dentist and assistant must work together to place dental implants in edentulous sites without adjacent teeth to help determine the proper angulation.

**Hands-on Oral Surgery Workshop**

This hands-on course gives participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

**Infection Control in Practice: The Instrument Checkup Workshop**

This interactive course reviews infection control principles pertaining to the sterilization and disinfection of patient-care items in accordance with the CDC guidelines for optimal infection control and patient safety. Learn how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization, and to identify best practices and strategies to maximize safety and efficiency in instrument processing.
Ms. Susan Gunn  
Th501  8 – 11 a.m.  
Repeated on Friday (Fr507)  
D  OS  SP  |  Fee: $210

The Other Half of the Practice Software Equation: QuickBooks Pro
It’s time to address the other half of your practice’s accounting: QuickBooks. You received training on the practice software, but you’ve been winging it on QuickBooks. Everyday patient treatment, clinical notes, insurance claims and payments are entered in the practice software. But what’s entered in QuickBooks? What’s the best way to enter patient plan deposits? How (and when) should payroll be processed? What reports should the doctors review? Not your typical software or accounting course, you will laugh while you learn and will walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version) in your practice.

Note: Attendees will receive the book “2019 Getting The Most Out of Quickbooks” valued at $129.

Auxiliary Breakfast and Learn  
Th502  8:30 – 9:30 a.m.  
H  A  OS  LT  SP  |  Fee: $25

Auxiliaries, have the best of both worlds by joining us for this auxiliaries-only breakfast. During this one-hour course, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared to you. Start the morning off right with a one-hour munch and learn experience! Breakfast provided by Hinman.

Dentist Lunch and Learn  
Th503  12 – 1 p.m.  
D  |  Fee: $25

Dentists, listen and learn about the newest products, technology and services Hinman exhibitors have to offer. Hear directly from the companies bringing you the newest offerings via 10-minute presentations while enjoying lunch. Make the noon hour work for you with a one-hour lunch and learn experience! Lunch provided by Hinman.

Dr. Mark Hyman  
Th504  12:30 – 2:30 p.m.  
ALL ATTENDEES  |  Fee: $150

The Ultimate New Patient Experience/Case Presentation Workshop
Maybe you need more new patients? Or...maybe you just need to slow down, ask better questions, out-listen the competition and apply time-tested human relations principles to thrive during turbulent times. Enjoy a fast-paced, interactive experience where attendees will master the art of an exceptional new patient experience, offer a comprehensive treatment plan and deliver a bullet-proof case presentation resulting in an increased case acceptance, optimal care dentistry and fun.

Dr. Jeff Pafford  
Th505  1:30 – 3 p.m.  
Repeated on Saturday (Sa512)  
D  H  |  Fee: $80

Pain, Testing and Diagnostics: How to Get It Right the First Time
When a patient is in pain and in your chair, they seek your expertise to alleviate their immediate problem. Diagnosis is often straightforward, but what about when it isn’t? Frequently there are multiple layers of pain clouding our testing and judgment. It is important to get it right, and there is no topic more fraught with downside than an incorrect diagnosis. In this interactive discussion, we will dive into complex diagnostic situations and strategies to get it right and serve our patient population. Solving our patient’s immediate pain builds trust and is an integral part of comprehensive dentistry.

Visit the 2019 Exhibit Hall to source the most cutting-edge technology, services, products and education the dental industry has to offer. With more than 400 companies, the dynamic Hinman exhibit floor provides a unique experience. Search the exhibit floor for your favorite and new “must-see” exhibitors on Hinman.org or search for the Hinman APP in the App Store or Google Play Store.

Free WiFi will be available in the Georgia World Congress Center, courtesy of
8 – 8:45 a.m.
Ms. Rachel Wall and Ms. Jamie Marboe
Health Failures and Success in the Hygiene Chair
Take the first step in transforming the hygiene team into true health-care professionals. Through stories and strategies, attendees will be inspired to up-level the impact they have on their patients’ well-being, preparing them for a day of learning ways to integrate wellness and clinical strategies into their day-to-day practice.

8:45 – 9:30 a.m.
Ms. Kim Miller
Inflammation and Health
What do you do when scaling and root planing yields less than the desired result? This session will give insight into adjunctive products and therapies that will help patients control their biofilm infection. Healthy gums don’t bleed!

9:30 – 10:15 a.m.
Ms. Jamie Marboe and Ms. Emme Sanders
Real Life Hygiene Results
Experience a new way of thinking about periodontal diagnosis. Through real life case studies, attendees will gain an understanding of the American Academy of Periodontology’s (AAP) new staging and grading periodontitis classification system.

10:15 – 11 a.m.
Dr. Hazel Glasper
Engaging the Medical Community
Research is showing a tremendous increase in the number of connections between oral health and systemic health. Sometimes it is difficult to transfer our knowledge, and clinical patient diagnosis to our medical colleagues. Dr. Hazel Glasper has successfully integrated her capabilities as a dental/total health-care provider with her local medical community. She will share her techniques for success in maximizing the role of dentistry in the complete health of her patients.

>> Lunch is on your own from 11 a.m. to 12 p.m. <<

12 – 1:30 p.m.
Dr. Brad Bale and Dr. Amy Doneen
America’s No. 1 Killer: Your Role in Reducing Cardiovascular Deaths
We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Participants in this course will be able to translate what they learn into a program to enhance their own and their patients’ arterial health.

1:30 – 2 p.m.
Dr. Michael Gelb
GASP: Your Role in Airway Health
An important component of the prevention of cardiovascular disease and dementia is airway, breathing and sleep. The dental team is well poised to recognize, help diagnose, and treat sleep-disordered breathing as a key part of the prevention of cardiovascular disease, stroke, diabetes and dementia.

2 – 3 p.m.
Ms. Rachel Wall Leads Panel Q & A
This panel of experts will answer questions and share their personal experience and those of the dental teams they mentor across the nation that have successfully integrated the concepts shared throughout the day.
Good to Great: Mastering Adhesion and Posterior Composites
Dr. Charlie Blair
Th205  8 – 11 a.m.
Repeated on Friday (Fr272)
ALL ATTENDEES  |  Fee: Dentists $80, All others $50

Medical Dental Cross Coding With Confidence: An Introductory Course
Dr. Alan Atlas
Th204  8 – 11 a.m.
D  A  SP  ST  |  Fee: Dentists $80, All others $50

Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!
Dr. Jamison Spencer
Th210  8 – 11 a.m.
D  H  A  OS  |  Fee: Dentists $80, All others $50

A Guarantee of Arterial Wellness: The Bale Doneen Method and the Critical Role of Oral Health
Dr. Brad Bale and Dr. Amy Doneen
Th205  8 – 11 a.m.
Repeated on Saturday (Sa294)
ALL ATTENDEES  |  Fee: Dentists $80, All others $50

Simplifying Restoration of Implants
Dr. Gordon Christensen
Th207  8 – 11 a.m.
ALL ATTENDEES  |  Fee: Dentists $80, All others $50

Stairway to Dental Heaven
Dr. Dale Miles
Th209  8 – 11 a.m.
D  A  SP  ST  |  Fee: Dentists $80, All others $50

A Paradigm Shift in the Opioid Crisis
Dr. Hal Crossley
Th211  8:30 – 10:30 a.m.
ALL ATTENDEES  |  Fee: Dentists $80, All others $50

A Paradigm Shift in the Opioid Crisis
Dr. Mark Hyman
Th208  8 – 11 a.m.
ALL ATTENDEES  |  Fee: Dentists $80, All others $50

The Complete Mini-Residency for CBCT Part I: Principles and Risks
Dr. Dale Miles
Th208  8 – 11 a.m.
D  H  A  OS  |  Fee: Dentists $80, All others $50

A Guarantee of Arterial Wellness: The Bale Doneen Method and the Critical Role of Oral Health
Newsflash! This is an era where cardiovascular disease might be removed as the No. 1 cause of death and disability. The Bale Doneen Method offers a unique, comprehensive and science-based approach to detecting, preventing and treating cardiovascular disease, and the direct relationship with Periodontal Disease. Published clinical data will be shown illustrating its effectiveness. During this course, many common conditions that are associated with increased heart attack and stroke risk will be reviewed. Exciting technology and knowledge will be shared concerning establishing arterial health. Oral health will be presented as a critical element in the guarantee of arterial wellness.

Good to Great: Mastering Adhesion and Posterior Composites
There are key fundamental concepts that determine the long-term, favorable outcome of direct composite resin restorations. The course will provide a current scientific update of adhesive systems and direct esthetic materials. The course will indicate which systems and composite materials to use for specific cavity preparations. Evidenced-based, step-by-step protocol for preparation, placement and finishing techniques to achieve precise margins, consistent contacts and eliminate postoperative sensitivity will be demonstrated with the Dental Microscope HD Video. Additionally, the course will describe communication skills to avoid lawsuits and encourage patients to better oral health.

Medical Dental Cross Coding With Confidence: An Introductory Course
Today, there is an increased need for the dentist and team members to become familiar with both ICD-10-CM (diagnosis) and CPT (medical procedure) codes. This basic course is designed to be an introduction and eye opener to medical dental cross coding. Topics include trauma, sleep apnea, extractions, implants, TMJ/TMD, biopsies and CBCT. Dr. Blair’s publication, “Medical Dental Cross Coding With Confidence,” takes the voodoo out of medical coding.

Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives!
Dentists are uniquely positioned to evaluate easily signs of obstructive sleep apnea. Oral appliance therapy can also be an effective treatment, literally saving lives. Review the basics of normal sleep, snoring and obstructive sleep apnea. This course will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist’s role and appliance selection.

A Paradigm Shift in the Opioid Crisis
According to the Centers for Disease Control, 114 people die from opioid overdose every day in the United States, which is far more than the number of people who die each day in automobile accidents. Do you ever wonder why so many people are dying from these opioids despite efforts to curb their use? Where do they come from? This lecture will alert attendees to the impact of this crisis on the dental community.
Implant Solutions for the Edentulous Patient
The edentulous population is increasing rapidly with the aged population currently at its highest level in human history. Now with advanced technology and implants, dental professionals can provide predictable outcomes to increase form and function as well as enhance the quality of life for the fully edentulous patient. During this lively presentation, prepare to learn techniques for digital denture technology including impressions and CAD/CAM. Learn diagnosis and treatment planning for the edentulous patient using current software. Both implant-retained but soft tissue supported dentures and implant retained and supported solutions will be discussed. Learn proper abutment and attachment selection.

Conscious Sedation Permit Update
Listen to a review of the conscious sedation techniques covering the necessary continuing education requirements for those performing conscious sedation in the office. Learn about the current pharmacology update associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office, airway management and management of emergencies during sedation. This course is intended to fulfill the requirements for continuing education for those with active sedation permits. The following states will require conscious sedation permit updates for licensure: Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

Go Digital. Go Forward.
With dental patients acting more and more like consumers, embracing technology will engage and delight patients. Patients every day are interacting with devices for their experiences. What tools are available to help create more interest in your dental procedures? What tools are available to help leverage apps, technology and digital marketing that will drive your practice forward? It’s cost effective and highly impactful. The participant will learn in this fun and interactive course the best apps and tools to engage patients and create interest. Discussion will also involve which apps to avoid.

Fresh Concept Utilizing the Neutral Zone for Immediate Denture Therapy
The concept of the “neutral zone” is generally misunderstood and underused in the fabrication of the immediate denture. This presentation will reveal the protocol and algorithm for the immediate denture construction using the neuromuscular approach. Attendees will be able to compare the standard immediate prosthesis taught in dental schools today with the new prosthesis. Both anterior and posterior tooth placement follows a different approach when using this natural process. The completed overall shape becomes the roadmap for optimal implant treatment.
A New Approach to Crown Preparation
Most dentists learn a traditional method for preparing teeth for fixed prostheses in dental school. Surprisingly, a quick walk through a large dental laboratory will reveal that many of these preparations are inadequate. Sometimes the crown preps taught in schools are based more on subjective designs rather than objective reduction. This course presents a method to standardize preparations for nearly all teeth and meet all the functional and aesthetic requirements for materials used to fabricate dental crowns.

Marketing for More New Patients
The economy has changed the face of dentistry for some dental practices in the last few years. The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. This valuable lecture will show what some of the best dental practices in the country are doing to attract more high-quality patients with marketing tactics. This lecture will show what some of the best dental practices in the country are doing to attract more high-quality patients with marketing tactics. Learn the five scientifically-proven methods to increase referrals in a dental practice.

Anterior Esthetic Techniques and Materials
Accomplishing exquisite anterior restorative results is a combination of preparation technique and materials selection. In this course, attendees will learn a solid approach to plan margin placement and tooth reduction; to accomplish the proposed tooth position, contour and color of the new restoration and ways of assuring functional success. Discussion topics also include how to master the challenge of selecting from the many choices of available esthetic restorative materials, how to differentiate the esthetic and functional parameters of each material to facilitate your appropriate material selection. Discover an efficient and effective process for streamlining tooth preparation.

Diagnosis and Treatment for Predictable Advanced Restorative Cases
Advanced diagnosis and treatment planning for comprehensive restorative dentistry is necessary to ensure the best possible chance for successful treatment. Ever questioned why a treatment approach worked on one patient and that same treatment failed on the next? This presentation will overview some guidelines as to when occlusal factors may play a role in restorative failure and temporomandibular disorder. Based on solid principles, this presentation will guide attendees through the management of complex cases. Learn when to treat in centric occlusion and when to restore to centric relation. The course will also discuss occlusal contact-triggered TMD, predictable diagnosis and treatment with splint therapy, and definitive treatment sequence for comprehensive restorative cases.

Anterior All-Ceramic Restorations: Keeping it Minimally Invasive
Meeting the patient’s expectations can be challenging to accomplish in our anterior all-ceramic restorations. Ideally, no-prep is the objective, but is this practical? Learn when no-prep is indicated and how best to preserve natural tooth structure. Dr. Brian LeSage will review in depth his Veneer Classification System first published in Compendium in 2013. Color and color communication with the ceramist will be reviewed. Prototypes and adhesive cementation protocol to attain biomimetic and clinically acceptable outcomes will be discussed.

Nutrition, Dietary Supplements and Their Relationship to Oral Health
A growing body of evidence now shows the direct link between nutrition, dietary supplements and oral health. However, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating and using supplements to fill nutrient gaps. All members of the health-care team should be familiar with the evidence of safety and benefit for commonly used dietary supplements to enhance patient outcomes and reduce risk of adverse events associated with dental procedures. Learn the cutting-edge science behind the recommendations.
Dr. Dale Miles
Th227 12 – 3 p.m.
D H A OS LT ST | Fee: Dentists $80, All others $50

The Complete Mini-Residency for CBCT Part II: CBCT for Endodontic, Implant and Facial Pain Applications
Thinking of buying a cone beam scanner? Wondering how it would be used in your practice? Dr. Dale Miles presents endodontics, implant, sinus, TMJ and sleep disorder cases to show you how you would use cone beam CT in general dental practice. He also demonstrates tools that you own in your software but have never been shown how to apply for diagnosis such as the MIP (maximum intensity profile) tool, and how to really use color and 3-D for helping reach the final diagnosis more easily.

Dr. Uche Odiatu
Th228 12 – 3 p.m.
ALL ATTENDEES | Fee: Dentists $80, All others $50

Do Your Patients Have the GUTS to Enjoy Optimal Health?
Your gut flora. Your resident microbiome. Your 100 trillion little friends that call your body home. Microscopic, yet enough to make your skin crawl. The latest research shows they influence your patients’ metabolism, mood, immune system, food cravings, oral health and even their personality. For decades, we thought bacteria were bad. Only in the past five years are they being recognized for the profound positive influence they have on our health. The attendee will understand how these new findings are shaking the foundation of medicine and nutrition and learn 10 simple ways the dentist can help the patient enjoy better oral health and overall vitality. Discover healthy eating strategies you can use to support gut health.

Dr. Colin Richman
Th229 12 – 3 p.m.
D H A LT | Fee: Dentists $80, All others $50

Preventing Bad Things From Happening to Good Implants
Current literature suggests an incidence exceeding 50 percent for peri-mucositis and 33 percent for peri-implantitis. This session addresses the prevention and, if present, subsequent management of surgical, prosthetic and maintenance issues relating to peri-mucositis and peri-implantitis. We will discuss the need for pro-active surgical, prosthetic, and long-term approaches to peri-implant disease for long-term implant success. The roles of occlusion, form and function and cleansability will be stressed.

Ms. Amber Riley
Th230 12 – 3 p.m.
Repeated on Saturday [Sa292]
ALL ATTENDEES | Fee: Dentists $80, All others $50

Beyond the Tag and Bag: Forensic Dentistry Beyond the Morgue Walls
Many areas of forensic dentistry go beyond the morgue walls and into your practice. State and national disaster preparedness and response will be overviewed. Missing and unidentified persons efforts will be examined along with interpersonal and intimate partner violence recognition. The course will discuss patient resourcing, incident reviews of large-scale fatalities and outcomes, civil litigation in private dental practice, risk management and professional liability for dentists and auxiliaries.

Dr. Tom Viola
Th231 12 – 3 p.m.
ALL ATTENDEES | Fee: Dentists $80, All others $50

"I Feel Your Pain!": Management of Acute Dental Pain, Guidelines for Appropriate Prescribing and Abuse Awareness
Management of acute odontogenic pain is accomplished through a clinical approach that successfully incorporates both opioid and non-opioid analogesics. It is critical for clinicians to be able to identify accurately a patient’s need for pain control, develop an individualized pain management plan and assess the efficacy of analgesic agents employed. This program will provide strategies for effectively managing dental pain with opioid and non-opioid analogesics, review guidelines for appropriately prescribing analogesics and discuss techniques for identifying and managing potential opioid analogesic abuse.

Ms. Olivia Wann
Th232 12 – 3 p.m.
Repeated on Friday [Fr266]
ALL ATTENDEES | Fee: Dentists $80, All others $50

Top 10 OSHA Violations and Safety Manager Training
Have you ever wondered what types of violations actually occur when a dental office is inspected? This timely program will address the top 10 OSHA violations in dental practices. This course will help attendees avoid making the same compliance mistakes. Olivia Wann weaves in infection control to show how compliance with OSHA and CDC’s guidelines go hand in hand. She will provide insight on the required documentation and how to set up systems that actually work. Bring your OSHA manuals that are in place to benefit most during the segment of safety manager training. Learn how you can be “audit ready.”

Dr. Larry Williams
Th233 12 – 3 p.m.
Repeated on Friday [Fr267]
ALL ATTENDEES | Fee: Dentists $80, All others $50

Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication
Attendees will be introduced to the issues surrounding the treatment planning and care of geriatric patients to include polypharmacy, oral hygiene, oral health, mental deficit and systemic illness. Attendees will also be introduced to the skills necessary to provide better communication with older patients.
Dynamic Branding and Marketing: Bringing Your Story to Life
Social marketing is the story of your life. This course will discuss the three key components to bringing your story to life: branding, marketing and “webutation.” Branding is who you are. It is the promises you make to yourself and to your consumers. Marketing is discovering your target audience and implementing how to get the word out. And finally, your life is always changing and so could your “webutation.” That is why monitoring is essential. It’s your story, let’s bring it to life.

Enhancing Implant Diagnosis, Surgical and Restorative Outcomes Using the Latest Technology
Implant dentistry can enhance the quality of our patients’ lives, whether replacing a single tooth or an entire edentulous arch; advancements in technology such as Cone Beam Computed Tomography (CBCT), planning software and CAD/CAM allow us to develop virtually a restorative-driven treatment plan that produces predictable results. After this course, attendees will be able to understand the diagnosis and treatment planning using CBCT and planning software; learn impression techniques, including digital technology and digital dentures and learn restorative techniques including immediate provisionalization and impressions.

Optimizing the Work Life Balance
The course will examine what it truly means to be all that we can be for our patients. We use words like excellence, commitment and service, but do we really give all that we can give to the people we serve? See how some of the best dental practices are tapping unused resources to deepen their connections with patients, increase their personal passion, optimize their performance, increase their profitability in the current economy. Examine the secrets of coaching your team to an inspired and winning season every year.

Endo for GPs: Better, Faster and Safer Root Canals
Many clinical tips and tricks will be demonstrated and tailored to novice and experienced GPs. Topics will include endo diagnosis, anesthesia, access preparations, instrumentation, obturation, analgesics and antibiotics in endo, and one versus two step endo. Attendees will learn how to more efficiently: locate canals (including MB2), instrument and obturate with fewer steps, and one versus two appointment root canals, access teeth, locate and instrument calcified canals, follow curved canal, anesthetize (hot) teeth and improve intra-canal medications. They will also learn how to minimize file separation, prevent perforations, avoid canal ledging/blocking, prevent obturation extrusion and reduce post-op pain.

Create Quality Patient Care and Practice Growth With Laser Dynamics
Ready to enter the laser world? Or have an “unused” laser in the closet? Create a niche practice by moving into laser minimally-invasive dentistry from periodontal management to various soft and hard tissue procedures, laser technology creates positive case acceptance. Determine the appropriate laser for your practice by using a defined decision protocol for productive use of the laser. Lasers offer a safe and effective alternative for a wide range of dental procedures. Some of the advantages include: increased precision, controlled bleeding, accelerated healing, reduced postoperative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. This course will identify specific considerations for integrating lasers into a practice.
Big Patients and Big Consequence: Obesity and the Implications for Dentistry

Obesity has crippled the health and well-being of millions of Americans. Billions of health-care dollars are spent annually because of an association with obesity. Research continues to uncover how oral inflammatory conditions impact overall health. Only recently has science begun to look more closely at obesity and its potential influence on oral health. The attendee will be introduced to the physiology of obesity including its impact on inflammation. The course will discuss the trends associated with food consumption and physical activity and describe the oral and systemic consequences of obesity.

The Exceptional Assistant

This program is designed to build competence and confidence in the clinical techniques and materials that most impact the practice. Each clinical topic will focus on the skills and knowledge that make an assistant great. Those skills will lower stress and increase the predictability and productivity of routine clinical procedures. Also, it is about building the partnerships within the practice that will lead to exceptional patient experiences. Attendees will leave with an expanded view of what is possible as a chairside dental assistant, a leader in their practice, and an advocate for the patient.

Sports Dentistry, Trauma Treatment and Prevention

This presentation will address recent innovations in trauma recognition, treatment of orofacial injuries and the medical issues related to these injuries. Examine an evidence-based review of athletic mouthguards including the use and fabrication of pressure thermoformed mouthguards, and the promotion of injury prevention programs for your private practice. The responsibilities of a sports team dentist including the on-field dental emergency kit will be addressed. We will also deal with indications and techniques for pressure thermoforming of dental appliances including clear positioners, soft and hard bruxism splints, orthodontic retainers, implant stents, provisionals and fluoride and whitening trays.

Periodontitis the Disease: Concepts for Contemporary Clinical Practice

This session defines the state-of-the-art relative to contemporary periodontal therapy. Periodontal treatment goals should be long term through appropriate state-of-the-art and state-of-the-science care, including the role of definitive pocket reduction for long-term success. Problems to be discussed include periodontal infection and inflammation, systemic implications and plaque control relative to caries and periodontal disease. Findings from the recently published World Workshop in Periodontics will be reviewed.

Infection Control in Practice

Review infection control principles pertaining to sterilization, disinfection of patient-care items in accordance with CDC guidelines for optimal infection control, and patient safety. Attendees will gain an understanding of how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.

Oral and Tonsillar Cancer: What about HPV?

This course will provide current data regarding oral and oropharynx cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

Nightguard or Lifesaver? – AirwayCentric Nightguard 2019

The American College of Prosthodontics recently published a position paper on oral appliances for airway including night guards. They caution against fabricating a typical flat plane CR splint in bruxism patients as up to 40 percent close the airway and worsen snoring and sleep apnea. Eighty-five percent of airway compromised patients are still undiagnosed and comprise at least 20 to 25 percent of current patient population. The ADA recently passed a resolution stating dentists should screen patients for airway issues. Most dentists fabricate night guards but don’t know if they are opening or closing the airway. This lecture will integrate TMJ, bruxism and obstructive sleep apnea management and discuss alternate night guards and oral devices.
Communications, Coding and Collections: The Three Cs of the Profitable Practice
When the first question a patient asks is “How much will my insurance pay?,” our daily lives begin to revolve around insurance. Learn to step out of that mindset and step into customer service, quality health care and, ultimately, a profitable practice. Discover how excellent communication, proper coding and above average collections can impact a practice’s efficiency and financial health. Walk out of this high-energy course feeling energized with the realization that the revolution has just changed.

Using Social Proof to Attract New Patients to Your Practice
Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, online reviews have become the new word of mouth. Practices must have a plan in place to establish, promote, manage and monitor a positive reputation online. In this interactive, energized seminar, Dr. Len Tau shares numerous tips and best practices that enabled him to take his practice to the next level simply by marketing his reputation.

How Much Do You Know About Vaping?
Vaping is a new form of tobacco use that is poorly understood by health-care providers. This lecture will introduce attendees to factual information about vaping and provide information for better patient education about the hidden hazards.

Changing Standards of Care 2019: Practice in the Present and Protect Your Patients
Drs. Hal Crossley and Mitch Gardiner will present an engaging program on the newest changing standards of care that challenge dentists. It is imperative that dentists stay up to date on the changes that affect clinical dentistry daily. This course will cover a wide array of topics including areas such as: medical history/medical clearance, oral cancer screening and documentation/follow-up, opioids and pain management, informed consent for procedures and drugs, prophylactic antibiotic protocols and antibiotic usage.

Clinical Applications of Dental Lasers - Science and Substance
Diode lasers are gaining popularity in dentistry, but questions still abound. Spend a half-day with Dr. John Flucke and learn what lasers can do for your patients and your practice. Procedures, techniques and the science behind the different devices available will be presented in an objective and easy to understand interactive presentation.
Dental Assistant Rock Star
Dental assistants spend more time with the patient than any other team member. They are a valuable part of the team. Tija Hunter will show how to create value as a dental assistant and propel not only your practice, but your career. Learn how to find the weak link in your practice and make it strong. Become the rock star of your office.

The Perfect Handoff: Stellar Co-Diagnosis and Enrollment
Achieving a high level of co-diagnosis means seamless communication between hygienist, doctor, patient and the front office. Through real-time interactivity, attendees will start to master the skills of communication to take your practice’s perio co-diagnosis skill and effectiveness through the roof. After the completion of this CE program, attendees will be able to: describe high impact communication strategies for perio co-diagnosis; demonstrate verbal strategies that increase patient compliance and case acceptance; explain non-verbal communication do’s and don’ts; discuss strategies for making communication seamless between clinician and patient; and discuss strategies for effective handoffs within the office.

Offensive Prevention
Frustrated by seeing mouths ravaged and destroyed by your patient’s destructive habits, despite your best efforts to reconstruct them time and time again? CAMBRA (Caries Management By Risk Assessment) is a simple concept to understand, but challenging to implement in practice, especially when patient compliance is an obstacle. What if we took a more offensive approach to prevention and stop all the “counseling” and “instruction”? This presentation will allow the practitioner to reframe Caries Risk Assessment and to track disease and health outcomes. Learn to minimize risk factors, instill protective factors and remineralize lesions rather than “watching” lesions. Most importantly, the attendee will learn how to improve the prognosis of restorative treatment.

Can You Really Save That (and Why Would You?): Treatment Options for Carious Primary Teeth
Are you totally confused on how to treat teeth in children? Don’t they all fall out anyway? And what about the kid they’re attached to? This seminar reviews local anesthesia, pulp therapy, restorations and space maintenance in the primary and early mixed dentitions allowing the practitioner to set parameters for which teeth to save and restore. The attendee will learn to embrace a treatment paradigm that includes function and longevity, review treatment and understand risk factors for pulp therapy and aesthetic and functional restorations and see ways to easily determine which space maintainer (even cosmetic ones) to use when extraction is the option.

Advances and Controversies in Endo: What You Should Know
This honest and practical course will review the relevance as well as the good, bad and ugly of many new endodontic instruments, procedures and protocols. This review will include 3-D imaging as related to endo diagnosis, various filing and obturation systems, canal disinfection, single visit endo and the role of antibiotics. The participant will learn to understand controversies, including the pros and cons of new NiTi files and obturations, one visit endo and endo versus implants. Attendees will review advances in instrumentation and obturation, apex locators, 3-D endodontic imaging/diagnosis and intra-canal meds. They will also understand facts behind advances and controversies that will benefit patients and outcomes.

Does Technology Help Us Detect Oral Cancer?
This course will help the dental professional with the detection, diagnosis and management of oral cancer and potentially malignant lesions. Risk factors for oral cancer, including HPV, will be discussed and a standard approach to examination of the head, neck and oral cavity will be presented. The importance of documenting abnormal findings will be discussed. Clinical features of potentially malignant lesions will be reviewed through case-based examples with an emphasis on high-risk sites and physical characteristics. The effectiveness of commercial tests and adjuncts for oral cancer detection will be reviewed and discussed in reference to current guidelines for dental patient assessment.

Today’s Online Marketing Strategies for Dental Practice Growth
A patient’s journey begins with a Google search. To be found, you need to be at the top of that search. There are many methods to become more credible and more visible. Online reviews, website design, search engine optimization (SEO), Google AdWords, social media and blogging are just some of the topics emphasizing the most important ways to differentiate yourself and gain trust from not only Google but the most important person, the online searcher looking to become your patient.

When Life Issues and Abuse Crash Into the Office
In this workshop, Kimberly Culp will lay out practical, actionable, supportive, meaningful ways to help people in a crisis [and those around them] establish a new normal, improve the emotional atmosphere in the workplace, establish regular routines, get back to regular attendance and performance, minimize dangerous mistakes, and refocus on productivity. The participant will be able to identify the signs of a colleague/team member in crisis. Learn where to find resources to help the team member. The course will describe communication strategies that open the door to productive dialogue with someone in a crisis and define the JOB approach to operating better during and after an emotional crisis.
LABORATORY TECHNICIAN AND DENTIST PROGRAM

LEARNING LAB CO-OP

Mr. Terry Fohey, CDT and Dr. Tom McDonald
Th570  8 – 11 a.m.
D  LT | No Fee

Avoiding the Pitfalls in Complex Restorative Dentistry Through a Collaborative Dentist-Laboratory Relationship
Complex restorative cases can be the most challenging for the dentist and the dental laboratory. Dr. Tom McDonald and Terry Fohey have treated cases together for 33 years, proving that you do not have to be in the same office to have great teamwork. In this entertaining presentation, attendees will appreciate the benefits of collaboration during treatment planning and learn the things that they have done to make each others job easier to the great benefit of the patient.

Dr. Hunter Dawson and Mr. Grady Dix, CDT
Th571  12 – 3 p.m.
D  LT  ST | No Fee

Prototypes: The Key To Predictable Digital Full Arch Implant Workflows
Advancements in digital technology, implant planning software and restorative materials are evolving at an exponential rate. It is important as a patient-centered profession that the implant team stay current in their understanding and training to provide the optimal treatment outcomes. Understanding potential complications, misdiagnosis and poor design characteristics are not only important for the laboratory team member, but also for the surgical and restorative partners when treatment planning. Through a patient-specific approach, the goal will be to help outline a predictable and repeatable workflow when delivering comprehensive implant hybrid dentistry.

TOTAL HEALTH

Mr. John Whittaker
Th550  11:30 a.m. – 12:30 p.m.
All Attendees | No Fee

The Importance of Measuring Nutritional Status for Oral and Overall Systemic Health
Learn about the history of nutrition in the United States, focusing on depleted soils, GMO technology and decreased nutritional content in the American diet. Have a better understanding of the proven correlations between depleted nutritional intake and degenerative disease, driven by oxidative stress and between carotenoids and overall antioxidant status. In the end, you will be able to know how to effectively measure and maintain an elevated nutritional status.

Dr. Todd Eldredge
Th551  3 – 4 p.m.
ALL ATTENDEES | No Fee

Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke
Integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.

Ms. Carole Helms
Th552  4 – 5 p.m.
ALL ATTENDEES | No Fee

Diabetes: You’re in Charge!
If you were asked, “What is Diabetes?” What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don’t understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.
FRIDAY FEATURES

G.O.I.D. Program
8:30 a.m. – 3 p.m.

Assisting Extravaganza
8:30 a.m. – 4 p.m.

Laboratory Technician and Dentist Program
9 a.m. – 4:30 p.m.

Technical Exhibits
9:30 a.m. – 6 p.m.

[Exclusive Hall Hours 5 – 6 p.m.]

Hinman’s Night Out
At The Movies
7 – 10:30 p.m.
**Participation Course Attendance**

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

### Part Two of Three-Day Course

**Dr. Gigi Meinecke**  
**Fr100** 8 a.m. – 5 p.m. (one hour lunch break)  
Continues on Saturday 8 a.m. – 1 p.m.  
*D*  
Fee: $3,995  
Staff: $270 (Course Fr100A) must register with a dentist

**Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop**

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

**Note:** Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

**Note:** Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

**Note:** Course is approved by the Georgia Board of Dentistry.

### All Day Course

**Dr. Mike Pruett**  
**Fr119** 8 a.m. – 5 p.m. (one hour lunch break)  
*D*  
Fee: $895

**Introduction to Implant Dentistry: Hands-on Placement with Models**

The emphasis for this class will be on the single tooth application and will include a step-by-step approach to the procedure as well as a hands-on suturing lab. Participants will place implants on models to understand the protocol for implant placement and restoration. This presentation will update the practitioner’s knowledge of implant dentistry including a review of related head and neck anatomy. Attendees will become familiar with the use of traditional radiology and CBCT for predictable implant dentistry. A review of clinical pharmacology will give an insight into the effective management of the perioperative and postoperative implant patient. Learn how to diagnose and create a treatment plan for predictable implant restorations.

### Key Suggested Audience

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**Additional Information**

- **Dr. Dan Coleman and Dr. Paul Levi**  
  **Fr120** 8 a.m. – 12 p.m.  
  **Fr121** 1 – 5 p.m. (Repeat)  
  Repeated from Thursday (Th109)  
  Repeated on Saturday (Sa165)  
  *D H A ST*  
  Fee: $245

**Optimizing Non-Surgical Root Debridement**

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.

**Note:** Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.

**Note:** Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

**Note:** Course is approved by the Georgia Board of Dentistry.

- **Dr. Todd Davis**  
  **Fr122** 8 – 11 a.m.  
  Repeated on Saturday (Sa155)  
  *D LT*  
  Fee: $315

**Occlusal Equilibration Workshop**

Have you ever had a patient who needed occlusal equilibration but you were unsure about exactly what to do and where to start? This workshop provides hands-on exercises to help participants learn the principles and skills involved with occlusal equilibration. Participants will leave feeling more confident in being able to help their patients who need occlusal therapy.

**Dr. Brian LeSage**  
**Fr123** 8:30 – 11:30 a.m.  
**Fr124** 1 – 4 p.m. (Repeat)  
*D LT ST*  
Fee: $395

**Anterior All-Ceramic Restorations Workshop: Keeping it Minimally Invasive**

Learn to apply the essential steps necessary to produce predictable outcomes in these non-retentive, ultra-thin and minimally invasive porcelain restorations. Each participant will perform a mock-up on a special model, which in turn will be used as a preparatory guide. Preparation designs will include no-prep, minimal prep and conventional prep as described in the LeSage Veneer Classification system published in Compendium in 2013. Emphasis will be on keeping veneer preparations mostly in enamel and the ideal substrate. The participant will visualize and mock-up a complex aesthetic makeover case and fabricate a clear putty matrix to create a preparatory guide. Learn preparation design based on the clinical scenario.

**Note:** Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.

**Note:** Course is approved by the Georgia Board of Dentistry.
Increase Clinical Efficiency with Various New Implant Abutment and Fixed Prosthodontic Systems

Attendees will use two new stud abutment systems that will correct divergent implant abutments up to 30 degrees between implants. Exercises will allow two attendees to work together to pick up attachments with realistic implant models and, in the process, learn a new fixed prosthesis system without the need to verify with a jig. This hands-on workshop presented by Drs. Massad and Little will use a fixed and removable implant denture to understand when a fixed versus removable is indicated.

Utilizing Laser Technology in a Periodontal Environment: Hands-on Workshop

Lasers offer a safe and effective alternative for a wide range of dental procedures from periodontics to facilitating quality restorative dentistry. Advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Get direct hands-on experience with all tissue lasers from frenectomy to crown length gingivectomy. Review various laser wavelength therapies with attention to both the perio-restorative and perio-pathology uses. Differentiate laser technologies for periodontal indications (surgical and non-surgical). Develop practice management systems for incorporating lasers into a dental practice (including third party coding and patient acceptance).

The Art and Science of Provisional Restorations for Assistants: A Lecture and Workshop

Provisional restorations are critical to successful outcomes in restorative dentistry. This lecture and workshop will help the attendee to understand the fundamentals of aesthetics, function, contour and fit required in creating excellent provisionals. In the workshop, attendees will complete a single unit molar provisional, a three unit posterior provisional and a central incisor provisional. The materials, instruments and techniques will be presented in detail. Attendees will learn how to enhance, correct and repair the provisionals made in the workshop. In addition, we will discuss how to fabricate predictably excellent provisionals for more complex cases.

Endo Workshop for GPs: Locate, Instrument and Obturate

This workshop is tailored for novice and experienced general dentists. Participants will learn, via exercises on acrylic and extracted teeth, how to locate and negotiate canals (including curved and calcified), instrument and obturate more efficiently and safely. Many practical tips and tricks will be provided. The participant will learn the essentials in stainless steel and NiTi file handling and canal preparation. Learn to locate and negotiate calcified and curved canals (including MB2) using new NiTi files. Learn how to obturate the instrumented teeth in 3-D, predictably and efficiently.

Note: Attendees are required to bring at least three previously accessed but not instrumented extracted teeth stored in bleach.

Cardiopulmonary Resuscitation Re-Certification (CPR)

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification. It is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the past three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

Note: Certification is valid for two years.
PARTICIPATION COURSES

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

Dr. Dale Miles
Fr134 9 a.m. – 12 p.m.
D H A | Fee: $245

The Complete Mini-Residency for CBCT Part III: The Requirement for Better Documentation and Reporting in Cone Beam CT
Now that you’re looking at cone beam data, what information must you record? How can you produce a precise and complete report of the findings when you need to refer a case? What documentation must you have to avoid potential litigation? This lecture/hands-on program will provide the tools and the protocol to examine expertly a CBCT volume and produce a professional medical legal report, one that will reduce your risk and liability and help you make the appropriate referral to a specialist, medical or dental, when necessary.

Ms. Kim Miller and Ms. Emme Sanders
Fr135 9 a.m. – 12 p.m.
D H ST | Fee: $85

Beat the Biofilm Blues
Effective biofilm removal is a critical step in achieving disease remission and ideal clinical outcomes. This hands-on course will explore many of the available options for managing biofilm infections. Attendees will have an opportunity to experience first-hand several types of products and technology. The presentation will also help the attendee understand the efficacy and science of sub-gingival air polishing and develop a skill set to treat peri-implantitis. The course will provide exposure to slow release hydrogen peroxide and healing homeopathic products.

Dr. Ted Parks and Ms. Gail Williamson
Fr136 9 a.m. – 12 p.m.
Fr137 1:30 – 4:30 p.m. (Repeat)
Repeated from Thursday (Th106 and Th107)
D H A | Fee: $195

Are Your Pictures Perfect? How to Produce Quality Radiographs
This course is designed to help improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety, patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to properly position patients for panoramic radiography.

Dr. Mollie Winston
Fr138 9 a.m. – 12 p.m.
Fr139 1:30 – 4:30 p.m. (Repeat)
Repeated on Thursday (Th117)
D | Fee: $375

Hands-on Oral Surgery Workshop
This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

Preventive Equipment Maintenance
Fr140 9:30 a.m. – 12:30 p.m.
Fr141 1:30 – 4:30 p.m. (Repeat)
Repeated on Thursday (Th110 and Th111)
ALL ATTENDEES | Fee: $95

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to maintain air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

Dr. Brian Novy
Fr142 9:30 a.m. – 12 p.m.
D H A ST | Fee: $95

Oral Fluid Fantasyland
The mouth is one of the most hostile environments on earth, defended by secretions that some claim to be “the ideal diagnostic fluids.” The moisture of the mouth [or lack thereof] drives the disease processes that oral health-care professionals have come to know, love, and despise. Yet, our frequent interaction with this fluid most often consists of suctioning it out of our way as quickly as possible. Understanding how oral fluids change is the first step toward providing treatment with positive outcomes. Participants will discern how sour candy improves saliva and how salivary glands react to acid challenge. The course will also discuss how to create saliva when it seems non-existent.

Dr. Jason Olitsky
Fr143 9:30 a.m. – 12:30 p.m.
Fr144 2 – 5 p.m. (Repeat)
ALL ATTENDEES | Fee: $245

Clinical Photography for Case Presentation and Laboratory Communication
Digital photography in dentistry provides practitioners with enormous possibilities to support everything from aesthetic visualization and lab communication to case presentation and marketing. This is a hot topic in dentistry, examining current trends to produce superior images.

Note: Cameras will be provided for attendees to use. However, it is recommended that attendees bring their own camera along with retractors, mirrors and black contraster.
Cosmetic dentistry is what it’s all about and composites are placed every day in our practices. This hands-on course will walk you through the step-by-step process of layering composite on anterior teeth to achieve highly aesthetic restorations.

Predictable Low Stress/High-Tech Endodontics for the General Practitioner
Dr. John Flucke
Fr150 1 – 4 p.m.
D ST | Fee: $395

Atraumatic Extraction and Socket Grafting for the General Practitioner
Dr. Lee Silverstein
Fr146 9:30 a.m. – 12:30 p.m.
Fr147 2 – 5 p.m. [Repeat]
D H A OS ST | Fee: $325

Unleash the Power of Ultrasonics
Dr. David Rothman
Fr153 1:30 – 4:30 p.m.
D ST | Fee: $325

Fabrication of Dental Appliances Using the Pressure Thermoforming Technique
Participants will have the opportunity to fabricate and finish a pressure-laminated mouthguard. Other uses of the demonstrated pressure technique are implant splints, bruxism splints, model duplication, orthodontic retainers, crown and bridge stents for provisional, bleaching trays and other appliances. The use of properly fabricated custom-mouthguards has been shown to significantly reduce both the incidence and severity of orofacial injury in contact sports. In this hands-on workshop participants experience the difference between vacuum-made and pressure-made athletic mouthguards. The technique for pressure thermoforming, which provides the best combination of comfort and protection, will be presented.

Seven Tray Options for Bleaching, Sensitivity and Caries Control
Use this hands-on experience to understand the options for trays for various functions. Attendees will construct and adjust two custom-bleaching trays on a properly trimmed cast. Casts will be provided for all course participants to use and take with them for patient demonstration purposes of the tray. Other tray options, such as boil and form and disposable trays, will be presented, as well as their use in sensitivity treatment and caries control.

Hands-on Dental Sleep Medicine
In this hands-on program, Dr. Jamison Spencer will expand on his lecture, Th210 Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives! Take a journey from the initial patient examination, to diagnosis, appliance selection, bite registration, fitting, follow up and avoiding side effects. Participants will take a bite registration on each other and fit a morning repositioner.

The Highly Esthetic Direct Restorative Practice: A Hands-on Course
Cosmetic dentistry is what it’s all about and composites are placed every day in our practices. This hands-on course will walk you through the step-by-step process of layering composite on anterior teeth to achieve highly aesthetic restorations.

Note: Course Th210 is recommended prior to attending this course.
Dentist Breakfast and Learn  
Fr506  8:30 – 9:30 a.m.  
D  |  Fee: $25

Dentists, listen and learn about the newest products, technology and services Hinman exhibitors have to offer. Hear directly from the companies bringing you the newest offerings via 10-minute presentations while enjoying breakfast. Start the morning off right with a one-hour munch and learn experience! Breakfast provided by Hinman.

Ms. Susan Gunn  
Fr507  9 a.m. – 12 p.m.  
Repeated from Thursday (Th501)  
D  OS  SP  |  Fee: $210

The Other Half of the Practice Software Equation: QuickBooks Pro  
It’s time to address the other half of your practice’s accounting: QuickBooks. You received training on the practice software, but you’ve been winging it on QuickBooks. Everyday patient treatment, clinical notes, insurance claims and payments are entered in the practice software. But what’s entered in QuickBooks? What’s the best way to enter patient plan deposits? How [and when] should payroll be processed? What reports should the doctors review? Not your typical software or accounting course, you will laugh while you learn, and will walk away ready to implement. Come learn how to easily use QuickBooks Pro (desktop version) in your practice.

Note: Attendees will receive the book “2019 Getting the Most Out of Quickbooks” valued at $129.

Dr. Colin Richman  
Fr508  10 a.m. – 12 p.m.  
D  H  |  Fee: $150

Achieving Comprehensive Dental Care Consistency: An Interdisciplinary Hands-on Treatment Planning Experience  
This fun-filled interactive session helps dentists and their teams elevate their practices towards more “big case dentistry.” The goal is to instill a philosophy in the team for achieving comprehensive care and avoiding missed opportunities. We will discuss analyses, diagnoses, treatment planning, case presentation and delivery, responsibilities and “making it happen” for the financial and emotional benefit of the practice. Comprehensive records including chartings, casts, radiographs and comprehensive interdisciplinary treatment planning documents will be provided by Dr. Colin Richman for group interaction. You won’t regret this unique program experience never before presented at a major dental meeting.

Auxiliary Lunch and Learn  
Fr509  12 – 1 p.m.  
H  A  OS  LT  SP  |  Fee: $25

Auxiliaries, have the best of both worlds by joining us for the auxiliaries-only lunch program. During this one-hour course, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared for you. These intimate table-top presentations will give you the opportunity to lunch and learn! Lunch provided by Hinman.

Ms. Susan Gunn  
Fr510  1:30 – 4:30 p.m.  
D  OS  SP  |  Fee: $155

Money In, Money Out: Making Sense of Financial Systems in Your Practice  
A health-care practice has two accounting software systems: the practice management software and the accounting software [QuickBooks] or CPA. From banks, credit cards and merchant card services to insurance companies and payment plans, there is plenty to keep track of and stay HIPPA compliant in the process. Susan Gunn will break down the basics of organizing practice finances and building up financial systems to work beyond simple tax accounting. After this course, attendees will know how to create highly effective systems for goal planning and financial analysis.

Note: Attendees will receive the book “Money In, Money Out” valued at $40.

Ms. Jessica Wilson  
Fr511  2 – 4:30 p.m.  
D  H  A  OS  ST  |  Fee: $80

Protecting Yourself and Your Patients: Hand Hygiene and Dental Unit Waterlines  
This seminar introduces the three elements of hand hygiene and dental unit waterline treatment in accordance with the CDC guidelines for optimal infection control and patient safety. Attendees will learn how using the proper infection control protocols and hand hygiene products can help prevent disease transmission. In addition, they will learn how to optimize the quality of water they deliver to patients during treatment.

Dr. Bob Peskin and Mr. Rick Ritt  
Fr513  2 – 5 p.m.  
Repeated on Saturday (Sa514)  
ALL ATTENDEES  |  Fee: $80

Simulation Training: Emergency Preparedness and Management for the General Dentist  
In the event of an in-office emergency, a successful outcome relies on how well the doctor and staff work together as a team. This unique program provides an experience that addresses the best means to prepare, organize and optimize all of your office resources to provide the best possible care in case of an emergency.
**G.O.L.D. PROGRAM – Graduates of the Last Decade**

**Course Fr500 | 8:30 a.m. – 3 p.m.**

*Fee: Dentists $95, Dental Students and Residents No Fee*

If you’ve been in dentistry for ten years or less, or if you are currently in dental school, this program is a must. Our renowned speakers provide clarity on the state of dentistry as a profession and as a business, give concrete advice on how to define your objectives and establish the right path for a deeply rewarding career.

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**8:30 – 9:15 a.m.**

**Dr. David Rice**

Pathways to Practice

The game of dentistry has changed...drastically! As a young dentist, there are multiple pathways to practice success. You can go to work in a DSO. You can associate in a traditional practice. You can purchase. You can even start from scratch. Is it confusing? Overwhelming? Do you know the strengths and challenges of each? How about why, whether you’re ready today...tomorrow, or five years from now, ownership stands strong as your very best opportunity?

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**9:15 – 10 a.m.**

**Ms. Anastasia Turchetta**

Whose Brand Is It Anyway? Three Ways to Ignite Your Brand’s Social Success in Health Care

It is not about how much experience you have as it is the experience you create. Health care has a unique advantage to cultivate brand loyalty. It’s fueled with high octane content providing transparency, community and profitability. Get behind the wheel for an improv style course to ignite your brand’s story, influence your team and your tribe. Create your brand’s story into an experience, pick a lane for your message and thrive in it; and pass a crash course on brand protection.

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**10 – 10:45 a.m.**

**Ms. Ragan Hartman**

Building the Unstoppable Team

This topic includes how to create a shared vision where the staff members have more ownership in the practice and how to establish specific lines of accountability for each area of the practice. Participants will learn techniques for empowering their team members and strengthen morale short term and long term, as well as how to formulate solutions to any challenge facing the practice. If you are looking to take your practice to the next level, this is the course for your entire team.

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**10:45 a.m. – 12 p.m.**

**Dr. Brad Bale and Dr. Michael Gelb**

America’s No. 1 Killer: Your Role in Reducing Cardiovascular Deaths

We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Participants in this course will be able to translate what they learn into a program to enhance their own and their patients’ arterial health.

Dr. Michael Gelb will address the necessity of screening patients for airway health, and the associated connections between airway health, cardiovascular disease and dementia. Screening is a must. Treatment is optional. The ADA recently passed a resolution stating that dentists should screen their patients for airway issues.

>> Lunch and Video Testimonials from 12 to 1 p.m. <<

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**1 – 2:15 p.m.**

**Dr. Lee Ann Brady**

Clinical Failures: How to Fix Them and Avoid Them

It’s often said we learn more from our failures than from our successes. But failures in patient care are frustrating and expensive. Dr. Lee Ann Brady is a Master Dentist. She performs and teaches dentistry at the highest level. She’s also a giving clinician, whose goal is to help others practice the best dentistry possible. Today she will share the failures, and solutions, that have carried her to the top levels of the profession, with the goal of giving attendees a jump start toward their future.

2:15 – 3 p.m.

Closing with Dr. David Rice
Assisting Extravaganza

Fr246 | 8:30 a.m. – 4 p.m.
D A ST | Fee: Dentists $150, All others $90

8:30 – 9:30 a.m.

Mr. Kevin Henry
Five Ways Dental Assistants Can C.R.U.S.H. Their Careers
In this fun, fast-paced, interactive course, we will talk about five key points following the C.R.U.S.H. acronym that will help you not only enjoy what you do more, but also see the fruits of a more fulfilling career. Join us and re-ignite your passion for your career!

9:30 – 10:30 a.m.

Dr. Amy Doneen and Dr. Michael Gelb
America’s No. 1 Killer: Your Role in Reducing Cardiovascular Deaths
We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Dr. Michael Gelb will address the necessity of screening our patients for airway health, and the associated connections between airway health and systemic diseases. Screening is a must! Treatment is optional. The ADA recently passed a resolution stating dentists should screen their patients for airway issues.

10:30 – 11:30 a.m.

Ms. Tija Hunter
Implants for Assistants
As with any procedure, dental assistants play a huge part in the success of dental implants. From setting up and preparing, to postoperative patient management, the course will discuss the dental assistant’s vital role in dental implants. The participant will learn the assistant’s role in implant treatment, learn key terminology and important pre- and postoperative management procedure.

>> Lunch is on your own from 11:30 a.m. to 1 p.m. <<

1 – 2:30 p.m.

Ms. Tija Hunter
Top Products Every Assistant Uses
The course will discuss some of the top products that dental assistants from around the country say they love best. The course will explore cements, temporary and impression material, infection control products and so much more. Attendees will also discuss tips and tricks to help their day flow better. Join us for this up-to-date, interactive course.

2:30 – 4 p.m.

Mr. Kevin Henry
Battling and Beating the Demons of Dental Assisting
Every day, dental assistants face a variety of challenges in their job. How those challenges are met can affect the professional and personal lives of these valuable team members. Let’s identify the issues that can “get under your skin” and how to deal with them.
9 – 10 a.m.
Dr. Mark Hyman
Take This Job and Love It!
If you find too many of your days very busy, yet not as profitable as you would like, this seminar is for you! In this session, attendees will learn new techniques for keeping their team focused and enthused, even when things go wrong. In addition, learn how to capitalize on the individual skills of each dental team member and how these skills can improve the productivity of the practice.

10 – 11 a.m.
Ms. Amy Parrish
Roll Out the Red Carpet: Customer Service That Counts
Patients make decisions about where to have a dental home based on a variety of factors. Discover the factors influencing that decision and how delivering outstanding customer service is a key piece to attracting and maintaining your patient family. The purpose of this session is to provide dental professionals a better understanding of how exceptional customer service influences the entire patient experience. This course will include maximizing the telephone as a customer service tool, discussion on the team approach to service, and the importance of effective communication skills.

11 a.m. – 12 p.m.
Ms. Amy Parrish and Ms. Carrie Webber
There’s a Hole in My Bucket! Strategies for Effective Scheduling
Are you finding it more and more difficult to keep your schedule full? Ever ask yourself “Why isn’t my practice growing?” Learn ways to stop the “holes” in your practice and learn strategies to retain, grow and ultimately thrive! Attendees will learn how to retain existing patients more effectively, maximize technology to support practice growth and retention and how to use communication skills to improve every patient conversation.

>> Lunch is on your own from 12 to 1:30 p.m. <<

1:30 – 2:30 p.m.
Dr. Brad Bale and Dr. Michael Gelb
America’s No. 1 Killer: Your Role in Reducing Cardiovascular Deaths
We now live in a wonderful era in which cardiovascular disease can be removed from the No. 1 spot for death, disability and cost. Many common conditions associated with increased heart attack and stroke risk will be reviewed. The exciting technology and knowledge which makes possible generating a clinical guarantee of establishing and maintaining the health of arteries will be discussed. Oral health will be presented as a critical element in the guarantee of arterial wellness. Published clinical data will be shown illustrating the effectiveness of the Bale Doneen Method. Dr. Michael Gelb will address the necessity of screening patients for airway health and associated issues. Screening is a must! Treatment is optional. The ADA recently passed a resolution stating dentists should screen their patients for airway issues.

2:30 – 3:30 p.m.
Ms. Carrie Webber
Let’s Get Social
Social media is a fundamental shift in the way people communicate, taking existing patient referrals to a whole new level. And if you are not part of the conversation, you will find your practice left out in the cold. Start communicating today with your patients in a way that is engaging, fun, and valuable. Participants will learn what social media is, how to implement a social media strategy and what to expect from your social media plan.

3:30 – 4:30 p.m.
Ms. Carrie Webber
Seven Steps Toward Marketing Success: Recognizing the Rule of 7
The key to learning and to action is repetition. Do you have this approach in your current marketing plan? This power-packed course teaches attendees how to market in a way that maximizes their message in multiple ways. Learn key strategies to successfully market in a highly competitive marketplace that is trying to earn the coveted consumers’ discretionary dollar. The participant will learn how to develop a Rule of 7 marketing plan, brainstorm through successful marketing platforms to engage potential patients and learn about the practice’s brand and marketing matrix.
**Childhood Growth and Development**

While childhood sleep disordered breathing is underdiagnosed, awareness is increasing. A child’s growth and development are directly related to the quality of sleep. The quality of sleep may be related to the level of airway compromise, which may be related to the growth and development of the maxilla and mandible. This course will connect the dots from the lack of early growth to the airway compromise seen in children today. Upon completion of this course, participants will be able to: identify the differences between nasal and mouth breathing; understand the relationship between a child’s airway and sleeping; and understand the relationship between sleep disorder breathing and early childhood growth and development.

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**Understanding and Managing Root Resorption**

Root resorption is a very poorly understood topic in dentistry. Most of us were taught about internal versus external resorption in dental school, but we now know there are many different subtypes of resorption. Adding to the confusion is there are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. We will explore these management options in a way that is easy to understand and take back to your practice.

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**Red, White and Ulcerative Lesions of the Oral Cavity. What Are They? How to Treat?**

This course is designed to guide the attendee through the differential diagnosis, treatment, and management of commonly encountered oral soft tissue growths and ulcers and identify when to biopsy. We will address the differential diagnoses of white lesions including leukoplakia and lichen planus and red lesions including erythroplakia and geographic tongue. Emphasis on the clinical presentation of oral dysplasia or early cancer will be illustrated. Biopsy techniques including direct immunofluorescence will be reviewed. Differentiating oral ulcers based on clinical presentation, duration and location will be discussed, specifically, oral herpes and aphthous ulcers. We’ll review diagnosis and treatment options for burning mouth/tongue syndrome and other vesiculo-erosive conditions.

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**Cardiovascular Disease, Dental Considerations and Patient-Care Planning**

Cardiovascular disease and its systemic complications remain the leading cause of death for both men and women and have a significant impact on dental therapy. This program explores the family of cardiovascular diseases (including hypertension, coronary artery disease, hyperlipidemia and congestive heart failure) and the medications used in their treatment. Participants will explore patient management strategies essential for successful treatment planning. Special emphasis will be given to newly approved anticoagulant agents and their effect on dental therapy.
How to Increase Treatment Acceptance/Case Presentation
This current economy has greatly reduced the “trust” and discretionary income of patients. High-performing dental teams understand that to continually grow, they must enhance their listening skills and photography techniques to reclaim that trust. This seminar will demonstrate four ways great dental teams make these relationships “POWER-full” to keep treatment acceptance and production numbers up. Energize your team with this four-step process to sell more dentistry in this economy. Learn the critical steps to establishing and implementing an elegant patient experience and payment at the time of service.

Stay Out of Jail: Avoid Coding Errors and Excel in Insurance Administration
Coding errors are predictable in today’s dental practice. Learn the top coding errors and how not to make them. These common problems were identified: consistent coding errors, clinical protocol issues and potentially fraudulent activities. Dealing with dental insurance is overwhelming, but key strategies can save time, prevent hassles and keep you out of jail. The course will teach essential tools to properly file dental insurance claims. In addition, co-pay forgiveness, discounting, multiple fee positioning, patient gifts, falsifying NPI numbers and even PPO strategies will be discussed.

Clinical Consideration for Implant and Restorative Success
Predictable long-term results may not be possible without considering an interdisciplinary approach to treatment. When working well together, we can offer the greatest potential for an outstanding treatment result. If not diagnosed well, implants may be a clinical failure both functionally and aesthetically. The finished restoration cannot only be strong and functional, but also needs to be a very aesthetic replacement of natural teeth. This presentation focus is for the restorative treatment phase of these cases. The course will identify tooth replacement treatment options, how to shape tissue around both pontics and implant support restorations and examine treatment for single and multiple unit implant retained cases.
incorporate these improved services into their practice for a more efficient day.

concepts to implement into their practice. The attendees will be ready to
whatever similar techniques they are currently using and decide which new
should be able to list 10 tips that apply to their practices, compare the tips with
toward improving services to patients and increasing productivity. Participants
determine if the information provided fits their practice. Topics are oriented
This fast-paced program will keep attendees excited and awake as they
therapy you're performing, increase production, reduce stress and set yourself
apart as a true health-care professional.

Dr. Pete Gardell
Fr262  9 – 11:30 a.m.
Fee: Dentists $80, All others $50

3-D Printing in the Dental Office
3-D printing is rapidly advancing as one of dentistry’s top emerging
technologies. The various areas where dentistry benefits include implant
dentistry, orthodontics, restorative dentistry and orthotics. Come see how you
can benefit daily from 3-D printing. A wide range of affordable printers are
available with specific and/or advanced features. The course will discuss
these options as well as various applications.

Dr. Van Haywood
Fr263  9 – 11:30 a.m.
Repeated on Saturday (Sa291)
Fee: Dentists $80, All others $50

Occlusal Disease, Occlusal Examination, Adjustment and
Splint Fabrication
Occlusal disease is one of the three main challenges to maintaining a healthy
dentition. Recognizing the signs on the teeth and restorations allows the dentist
to initiate treatment to minimize the effects and avoid restoration failures from
occlusal trauma. The occlusal examination includes an evaluation of the
dynamic and static components of the mouth, as well as the function of the
joint. Treatment can consist of an occlusal adjustment of the teeth, or a bruxism
splint to protect both the teeth and restorative care. Finally, the decision to use
a semi-adjustable articulator, or a simple hinge is predicated on the occlusal
and esthetic status of the patient.

Dr. Gordon Christensen
Fr264  9 a.m. – 12 p.m.
Fee: Dentists $80, All others $50

Fifty Useful Clinical Tips in Three Hours
This fast-paced program will keep attendees excited and awake as they
determine if the information provided fits their practice. Topics are oriented
toward improving services to patients and increasing productivity. Participants
should be able to list 10 tips that apply to their practices, compare the tips with
whatever similar techniques they are currently using and decide which new
concepts to implement into their practice. The attendees will be ready to
incorporate these improved services into their practice for a more efficient day.

Dr. Juan Yepes
Fr261  8:30 – 11:30 a.m.
Fee: Dentists $80, All others $50

ABCs of Oral Diagnosis in the Pediatric Patient
This seminar will provide the attendee with the most up-to-date information
regarding the fascinating and emerging field of oral medicine in pediatric
dentistry. By using case presentations as the learning and discussion format,
the course will cover the entire spectrum of diagnosis in pediatric dentistry. Topics such as oral lesions in the newborn, the child and the adolescent will
be covered in detail.

Ms. Rachel Wall
Fr265  9 a.m. – 12 p.m.
Fee: Dentists $80, All others $50

The Motivated Mindset: Why We Do What We Do with Periodontal
Diagnosis and Treatment
Through science and communication strategies, learn how to replace damaging
mindsets that hold you back from presenting perio treatment with positive,
patient-centered mindsets. These strategies can easily triple the amount of perio

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apart as a true health-care professional.

Ms. Olivia Wann
Fr266  9 a.m. – 12 p.m.
Repeated from Thursday (Th232)
Fee: Dentists $80, All others $50

Top 10 OSHA Violations and Safety Manager Training
Have you ever wondered what types of violations actually occur when a dental
office is inspected? This timely program will address the top 10 OSHA violations
in dental practices. This course will help attendees avoid making the same
compliance mistakes. Olivia Wann weaves in infection control to show how
compliance with OSHA and CDC’s guidelines go hand in hand. She will provide
insight on the required documentation and how to set up systems that actually
work. Bring your OSHA manuals that are in place to benefit most during the
segment of safety manager training. Learn how you can be “audit ready.”

Dr. Larry Williams
Fr267  9 a.m. – 12 p.m.
Repeated from Thursday (Th233)
Fee: Dentists $80, All others $50

Geriatric Dentistry: Treatment Planning, Treatment Concerns
and Communication
Attendees will be introduced to the issues surrounding the treatment planning
and care of geriatric patients to include polypharmacy, oral hygiene, oral health,
mental deficit and systemic illness. Attendees will also be introduced to the
skills necessary to provide better communication with older patients.

Mr. John McGill
Fr268  9:30 – 11:30 a.m.
Fee: Dentists $80, All others $50

Doctors Approaching Retirement
Practitioners face more decisions in the last five years of practice than at any
other time in their career, and these decisions will be the most important they’ll
ever make. Unfortunately, most doctors have neither the time nor the financial
training to address these critically important retirement issues. As a result, many
doctors lose hundreds of thousands of dollars due to easily avoidable financial
errors. Learn leading edge strategies to develop a well-designed game plan to
assure a financially secure retirement.
Mastering Anterior Implant Aesthetics

Although implant dentistry is considered one of the most predictable treatments we offer, guaranteeing optimal anterior implant aesthetics is tricky and often feels challenging to create predictably. This program will look at the steps in differentiating high-risk versus low-risk anterior implant cases when it comes to final aesthetics. The course will discuss techniques to optimize the esthetic outcomes starting with pre-surgical augmentation, fixture position and advanced implant prosthetic techniques to make success predictable. The attendee will learn about anterior implant treatment planning, surgical and prosthetic; creating the optimal anterior implant site; surgical management for optimal aesthetics; advanced implant prosthetic techniques; and fabricating custom implant provisional.

Dr. Lee Ann Brady
Fr269 9:30 a.m. – 12:30 p.m.
D H A LT ST | Fee: Dentists $80, All others $50

Get Your Practice Thriving

Many dentists and team members are working harder than ever yet still achieving the same results. Bring your team to this inspirational lecture to see 10 powerful secrets you and your team can implement to create opportunities to produce more dentistry and reduce the number of open chairs in your office today. Use nine steps to create more significant and “POWER-full” relationships with patients. Learn five ways to reduce cancellations in your schedule. Learn how to stay up to date with the latest prescribing trends in disease-state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have the greatest impact on dental therapy.

Dr. Tom Viola
Fr270 12:30 – 3:30 p.m.
ALL ATTENDEES | Fee: Dentists $80, All others $50

“Top of the Heap!”: The Most Frequently Prescribed Brand Name Medications and Their Clinical Dental Implications

Dental professionals find themselves practicing in a marketplace inundated with direct-to-consumer advertising of prescription drugs and amid an explosion of new drug entities. Thus, many dental professionals may find it challenging to stay up to date with the latest prescribing trends in disease-state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have the greatest impact on dental therapy.

Mr. Kirk Behrendt
Fr271 1 – 4 p.m.
D H A OS | Fee: Dentists $80, All others $50

Medical Dental Cross Coding With Confidence: An Introductory Course

Today, there is an increased need for the dentist and team members to become familiar with both ICD-10-CM (diagnosis) and CPT (medical procedure) codes. This basic course is designed to be an introduction and eye opener to medical dental cross coding. Topics include trauma, sleep apnea, extractions, implants, TMJ/TMD, biopsies and CBCT. Dr. Charles Blair’s publication, “Medical Dental Cross Coding With Confidence,” takes the voodoo out of medical coding.

Dr. Charlie Blair
Fr272 1 – 4 p.m.
D OS SP ST | Fee: Dentists $80, All others $50

Predictable Direct Restorative Techniques

Restorative care demands continuous learning in the areas of material science and restorative technique. The numerous choices in restorative materials have confused the clinician as to what is best indicated in a given situation. Clinical success demands an understanding of the uses and limitations of these different materials. This lecture course provides a comprehensive discussion of the ever-changing world of dentinal adhesives when considering direct restorative treatment. The course will review available options in adhesive materials including glass ionomers and bioactive materials, eliminate the frustration of postoperative sensitivity and restorative failure, and implement techniques and material selection for near or direct pulp exposures.

Dr. Hal Crossley
Fr274 1 – 4 p.m.
ALL ATTENDEES | Fee: Dentists $80, All others $50

Illicit and Pharmaceutical Drug Abuse and Their Impact on You, Your Family and Your Dental Practice

What should I be asking my patients to avoid drug interactions with street drugs? What are some of the oral manifestations of street drug abuse? What are the characteristics of and how do I manage the “doctor shopper”? The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood-altering drugs. This brief presentation includes the types, signs and symptoms of commonly abused prescription and illicit drugs.

Dr. Mitch Gardiner
Fr275 1 – 4 p.m.
ALL ATTENDEES | Fee: Dentists $80, All others $50

A Simulated Dental Malpractice Court Case Presented Live

This live interactive course will be stimulating, informative and fun for dentists and their staffs who have wondered what really takes place during a malpractice trial in the courtroom. Two lawyers examine and cross-examine the defendant dentist. This is an excellent chance for dental professionals to see and hear what type of questions are asked and how things really go down. This is a rare opportunity to be amid a trial without any of the anxiety.
**Oral and Tonsillar Cancer: What about HPV?**

This course will provide current data regarding oral and tonsillar (oropharyngeal) cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

**Childhood Sleep Disordered Breathing: The Dental Team's Role - Part 2**

We recognize the high levels of malocclusion in children, but we often miss the dots from airway compromise to the everyday medical symptoms that children and parents are struggling with, to the treatment options that exist to help these families. The dental team is uniquely positioned to evaluate and treat children through collaboration as young as 3 years old to improve their overall health, growth and development. Attendees will be able to understand the role of an orofacial myofunctional therapist, understand how myofunctional guidance appliances work and understand how to develop a child’s airway through collaboration.

**ROH: Return on Hygiene: Uncovering Your Hygiene Team’s Potential**

Is your hygiene team the backbone of your practice or the weakest link? Whatever the answer, there’s room for improvement and growth in every hygiene department. This course is designed to provide actionable steps and a plan to overcome the problems most dentists are experiencing in their hygiene departments today. Learn critical factors in keeping a hygiene schedule full and productive while reducing stress for hygienists and the business team. Determine if your current perio protocol is truly addressing the periodontal disease in your patient base. Through restorative co-diagnosis, discover actionable leadership principles you must implement to increase treatment enrolled in hygiene. Uncover specific ways to invest in the hygiene department that will create a positive result.

**A New Approach to Crown Preparation**

Most dentists learn a traditional method for preparing teeth for fixed prostheses in dental school. Surprisingly, a quick walk through a large dental laboratory will reveal that many of these preparations are inadequate. Sometimes the crown preps taught in schools are based more on subjective designs rather than objective reduction. This course presents a method to standardize preparations for nearly all teeth and meet all the functional and aesthetic requirements for materials used to fabricate dental crowns.

**Go Digital. Go Forward.**

With dental patients acting more and more like consumers, embracing technology will engage and delight patients. Patients every day are interacting with devices for their experiences. What tools are available to help create more interest in your dental procedures? What tools are available to help leverage apps, technology and digital marketing that will drive your practice forward? It’s cost effective and highly impactful. The participant will learn in this fun and interactive course the best apps and tools to engage patients and create interest. Discussion will also involve which apps to avoid.

**Esthetic, Restorative, and Functional Success Facilitated by POPA (Pre-Orthodontic Periodontal Augmentation)**

Innovative dental procedures – combining regenerative periodontal therapy as part of orthodontic treatment, enable the dentist to minimize potential iatrogenic risk factors associated with rehabilitative dental therapy. Background, concepts and limitations of Pre-Orthodontic Periodontal Augmentation (POPA), as well as long-term complications associated with orthodontic treatment will be addressed. Representative clinical cases will be presented. This program is oriented to all members of the dental community and will also address latest findings on POPA in the adolescent dentition.
**Fifty Shades of Green: Forensic Dentistry in the 21st Century**

This course introduces forensic odontology and why law dictates human identification. A review of the evolution and scope of forensic odontology will be presented, and an introduction of the nomenclature commonly used in this field is given. A step-by-step exploration of a comprehensive dental autopsy will be presented, including physical examination, photography, radiography and forensic evidence management of varied postmortem states including skeletonized, fragmented, decomposed and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

**Dr. Nader Sharifi**  
Fr284  1:30 – 4:30 p.m.  
Repeated from Thursday [Th216]  
D LT ST | Fee: Dentists $80, All others $50

**A Partial Course on Partial Dentures**

Learn every nuance regarding the planning, fabrication and delivery of removable partial dentures. Review conventional RPDs, rotational-path designs, attachment RPDs and even implant-assisted RPDs. Improve every aspect of removable prosthodontics for your practice. Discover state-of-the-art procedures for impression making to ensure simple, easy results in a clinical setting for conventional RPDs as well as the most complex attachment or implant-assisted RPD envisioned. Simplify partial denture framework designs with basic rules that you can always apply.

**Dr. David Juliani**  
Fr285  2 – 4:30 p.m.  
D | Fee: Dentists $80, All others $50

**Advanced Applications with CEREC Technology**

CEREC is not a system to treat just a single tooth in a single manner. This multipurpose technology allows dentists to tackle more complicated and more rewarding tasks such as the replacement of missing teeth. In this course, some of the more advanced applications involved in restoring edentulous spaces will be discussed and demonstrated. The course will also demonstrate the techniques used for bridge fabrication and implant restorations. The materials for these procedures will be explained so attendees can use these rewarding procedures in their practices immediately.

**Dr. Jamison Spencer**  
Fr288  2 – 5 p.m.  
D H A OS | Fee: Dentists $80, All others $50

**Women’s Health: Hormones and Heart Disease: Today’s Lifestyle Killers for Women**

Join two of America’s leading women’s physicians and learn the best practices available to treat yourself, your family, and your patients. Dr. Amy Doneen will explore the causes, and actual prevention, of America’s leading killer of females: cardiovascular disease. Dr. Tierona Low Dog will share the latest research and guidelines regarding women and hormones, from vascular, metabolic and bone health to hormone-related cancers. She will also be sharing the latest recommendations for contraception, and menopausal hormone therapy.
Men’s Health: For Men and People Who Care About Them
Heart attacks — erectile dysfunction — prostate cancer! Two experts in men’s health will show how to reduce America’s No. 1 killer, cardiovascular disease, and why arterial health also enhances erectile health. Discover how a healthy sex life prevents prostate cancer. Size may not matter, but frequency does! Review why lifestyle and exercise trump other protocols for good health. Find out the unique medical challenges for men’s health and four habits that can slow down aging. Join an entertaining and research-supported program that provides the keys to a longer and more fulfilling life.

Dr. Alex Fleury
Fr324 8 – 11 a.m.
Fr325 12:30 – 3:30 p.m. [Repeat]
D | No Fee

Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion
Nearly 25 years after the introduction of Nickel Titanium Rotary Instrumentation to endodontics, we’ve learned much about the clinical strengths and limitations of these great instruments. With recent improvements in metallurgy, enhanced designs, and innovative rotary file motions, we need to understand how these changes affect clinical instrumentation. Furthermore, we must take advantage of these improvements to create an instrumentation protocol that combines safety with simplicity. Discussion will address both heat-treated and non-heat-treated rotary files. At Real World Endo, we believe these improvements should be employed to their utmost advantage.

Note: This course is a prerequisite for Course Sa162 or Sa163.

Dr. Mario Romero
Fr326 8 – 11 a.m.
D ST | No Fee

The Highly Esthetic Direct Restorative Practice: Biomaterials and Techniques
This course aims to update the general practitioner on a variety of topics that affect the biological response, aesthetics and longevity of composite restorations. Attendees will increase their knowledge in tooth bleaching, composite materials and instrument selection, shade mapping, and techniques for highly aesthetic anterior composite restorations in detail, which will allow the practitioner to transform a patient’s smile in a single visit.

Dr. John Flucke
Fr327 8:30 – 11:30 a.m.
D H A LT ST | No Fee

Day-to-Day Technology to Improve Your Practice
Learn about many technologies and strategies that can improve efficiency and patient care. Topics covered include the digital operatory, lasers, endodontic improvements and many others. This lecture will provide attendees with information no matter where they are on the “techno-curve” in an entertaining and interactive format. There are lots of “techno-nuggets” out there that can change your office and the lives of your patients for the better, without requiring a loan or a six-week training program.

Mr. Amber Riley
Fr328 8:30 – 11:30 a.m.
ALL ATTENDEES | No Fee

Systemic Cyclones: The Biology of Disease and Wellness
Like spokes on a wheel that never stops, the cycle of infection, immune response, inflammation and recovery will never cease as long as we live. This program examines the deadly synergistic exacerbation between cardiovascular disease (CVD), which is the leading cause of death and disability for men and women in North America, and the contributing role oral disease plays in patients with CVD. The conditions of metabolic syndrome, insulin resistance, and their devastating cardiovascular effects that lead to the tragic outcomes of heart attack and stroke will be discussed.

Ms. Misty Clark
Fr329 9 – 10 a.m.
ALL ATTENDEES | No Fee

Social Media Board
You set up your Facebook and Instagram pages, but now what? Social media has quickly become the fastest and most cost efficient way to promote a dental practice. As simple as it seems, how do you get the most out of your posts? This interactive session will teach you how to shape your content so it is powerful. You will leave feeling confident and excited to head back to the office on Monday morning.

Dr. John Kalmar
Fr330 9 – 11 a.m.
D H ST | No Fee

This course will review guidelines for assessment and dental treatment of patients at risk for medication-related osteonecrosis of the jaw (MRONJ) in the setting of cancer, osteoporosis or both. It will also review current evidence regarding routine dental treatment options, including implants, in patients using anti-resorptive medications; and discuss non-surgical and surgical treatment options for ONJ lesions. Prepare to experience an updated review of MRONJ, including current understanding of disease pathogenesis and associated co-morbidities. The risks and benefits of newer anti-resorptive medications and drug protocols will be presented. The latest guidelines for patient assessment, disease prevention and management strategies will be discussed in the clinical setting of cancer patient populations as well as in osteoporosis patients.

Dr. Mike DiTolla
Fr331 9 – 11:30 a.m.
D A LT ST | No Fee

The Monolithic Revolution
In the past eight years, there has been a stunning change from Porcelain Fused to Metal (PFM) crowns to high-strength all-ceramic crowns. CAD/CAM technology has ushered in a new generation of digital impressions and high strength cementable restorations that have changed the face of dentistry. Indications and contraindications of lithium disilicate, and all types of solid zirconia restorations will be discussed.
Dr. David Juliani
Fr332  9 – 11:30 a.m.
D  |  No Fee
Repeated by Dr. Pete Gardell (Fr350)

Basic Introduction to the CEREC CAD/CAM System
CAD/CAM dentistry is becoming a new norm in convenient, high-quality dentistry. The course will explore the digital workflow and the advantages it can present to a dental office. Examine how various situations in the office can be solved with the wide range of materials and information available.

Dr. Nader Sharifi
Fr333  9 a.m. – 12 p.m.
D LT ST  |  No Fee

Improving George Washington’s Wooden Teeth: 21st Century Denture Techniques
The size of the edentulous population is increasing due to aging baby boomers. This course will improve the confidence of all attendees when dealing with this increased need in their practice. We will review state-of-the-art procedures for the highest quality removable prosthodontics and discuss materials and techniques to simplify every aspect of complete dentures. Learn how to overcome the difficulties associated with centric relation and vertical dimension of occlusion and discover different options of occlusal design. We will discuss different impression techniques and the requirements for successful prosthesis delivery. This course is entirely based upon materials and techniques that can and should be implemented in clinical practice.

Ms. Kimberly Culp
Fr334  9:30 – 11:30 a.m.
Repeated from Thursday (Th327)
ALL ATTENDEES  |  No Fee

When Life Issues and Abuse Crash Into the Office
In this workshop, Kimberly Culp will lay out practical, actionable, supportive, meaningful ways to help people in crisis and abuse (and those around them) establish a new normal, improve the emotional atmosphere in the workplace, establish regular routines, get back to regular attendance and performance, minimize dangerous mistakes and re-focus on productivity. The participant will be able to identify the signs of a colleague/team member in crisis. Learn where to find resources to help the team member. The course will describe communication strategies that open the door to productive dialogue with someone in a crisis and define the JOB approach to operating better during and after an emotional crisis.

Ms. Jamie Marboe
Fr335  9:30 a.m. – 12:30 p.m.
D H A OS  |  No Fee

Get Over It!
Identify and clear the five most common hygiene department obstacles that may be preventing you and your team from delivering high-level care and reaping the rewards of a profitable hygiene department. Attendees will learn the five most common obstacles that keep practices from implementing new systems and services; how to resolve typical scheduling challenges that hurt hygiene productivity and the care provided to patients and tips to get out of the prophylaxis trap for good.

Dr. Bob Peskin
Fr336  9:30 a.m. – 12:30 p.m.
D H ST  |  No Fee

Local Anesthesia: A Review of Concepts Old and New; Tried and True
This presentation provides an update and review of the essentials of local anesthesia pharmacology and administration. Strategies for selecting an anesthetic agent will be developed including a detailed discussion regarding the more recently introduced local anesthetics, delivery systems and reversal agents. The presentation will also include a discussion of some local anesthetic adjuncts, including buffering and nasal administration. The presentation will conclude with a discussion of some of the untoward reactions that can result from the administration of local anesthesia.

Dr. Arjun Srinivasan
Fr337  10 a.m. – 12 p.m.
Fr338  1:30 – 3:30 p.m. (Repeat)
D H A LT  |  No Fee

Controlling Infections and Antibiotic Resistance in Dental Settings
This session will cover both fundamental and emerging topics in infection control and antibiotic resistance of interest to the dental community. We will review some of the key pathogens that can be transmitted in dental settings and discuss ways to reduce the risks of that spread. We will also review the current data on antibiotic prescribing in dental practices and discuss potential options to collaborate to improve antibiotic use.

Ms. Misty Clark
Fr339  11 a.m. – 12 p.m.
ALL ATTENDEES  |  No Fee

Building Ads and Posts That Work
Social media ads are one of the most powerful ways to promote your message to prospective and existing patients. Learn how to build your target audience, craft an impactful message, what to invest, and how to read the insights to see if it’s working. Submit your ads and questions early for a tailored interactive session. Leave with the confidence knowing how to build ads that work!

Ms. Laci Phillips
Fr340  12:30 – 2:30 p.m.
Repeated from Thursday (Th311)
ALL ATTENDEES  |  No Fee

Communications, Coding and Collections: The Three Cs of the Profitable Practice
When the first question a patient asks is “How much will my insurance pay?”, our daily lives begin to revolve around insurance. Learn to step out of that mindset and step into customer service, quality health care and, ultimately, a profitable practice. Discover how excellent communication, proper coding and above average collections can impact a practice’s efficiency and financial health. Walk out of this high-energy course feeling energized with the realization that the revolution has just changed.
Lesions in the child and adolescent will be included in the discussion.

Radiation safety, CBCT in pediatric dentistry and the most common oral radiology will cover the entire spectrum of radiology in pediatric dentistry. Topics such as seminar will use case presentation as the learning and discussion format and regarding the fascinating field of oral radiology in pediatric dentistry. The this seminar will provide the attendee with the most up-to-date information Oral Radiology in the Pediatric Patient

This seminar will provide the attendee with the most up-to-date information practical aspects of designing, implementing, deploying and maintaining a landscape of the dental industry. Those attending will also learn conceptual and useful aspects of designing, implementing, deploying and maintaining a secure environment for ePHI, HIPAA and dental technologies. This course will provide background on the rules and regulations of HIPAA in relation to electronic communications and how to satisfy the requirements.

Dr. Glenn Maron
Fr342 1 – 4 p.m.
ALL ATTENDEES | No Fee

Medical Update for Dentistry: From Bisphosphonates to Blood Thinners Practitioners must deal with ever expanding arrays of patients with medical issues as the population is aging. Just when practitioners think they understand things, the rules are changed. BRONJ [bisphosphonate-related osteonecrosis of the jaw] is now MRONJ [medication-related osteonecrosis of the jaw]. Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. The course will discuss these issues and help to understand the science behind the current management protocols.

Dr. Susan Muller
Fr343 1 – 4 p.m.
Repeated on Saturday (Sa377)
D HA ST | No Fee

Distinguishing the Benign from the Deadly: Oral Pathology Update

Fasten your seatbelts! This lecture will be heavy on pictures illustrating a variety of conditions encountered frequently in the dental office. Growth common in all ages, from children to the elderly will be reviewed as well as the signs and symptoms of oropharyngeal carcinoma and the role HPV plays. Attendees will learn to develop a differential diagnosis for common oral growths through color, shape and size. They will also learn which lesions are normal variations and when to refer for biopsy and be familiar with the terminology of leukoplakia and erythroplakia and how to distinguish these entities. They will also develop an organized approach to oral examinations and recognize the most common areas for oral cancer development.

Dr. Juan Yepes
Fr344 1 – 4 p.m.
D HA ST | No Fee

Oral Radiology in the Pediatric Patient

This seminar will provide the attendee with the most up-to-date information regarding the fascinating field of oral radiology in pediatric dentistry. The seminar will use case presentation as the learning and discussion format and will cover the entire spectrum of radiology in pediatric dentistry. Topics such as radiation safety, CBCT in pediatric dentistry and the most common oral radiology lesions in the child and adolescent will be included in the discussion.

Dr. Alan Atlas
Fr345 1:30 – 4:30 p.m.
D A ST | No Fee

Save the Tooth! Reconstruction of Compromised Teeth from Endodontics to Final Restoration

This interactive course will cover the spectrum of treatment options for the restoration of the compromised tooth. Participants will learn comprehensive risk assessment criteria necessary to determine the clinical requirements for successful tooth preservation. Step-by-step protocols for post selection, post and core placement, and tooth preparation will be visualized with HD video. The attendee will understand essential restorative diagnostic criteria for treatment planning preservation of the compromised tooth versus extraction. Understand the when, why and how strategies to simplify placement of posts and core materials and preparation of compromised teeth. The course will use live demonstration with HD microscope to assess key concepts required for improved long-term outcomes.

Dr. Alan Jeroff
Fr346 1:30 – 4:30 p.m.
D A ST | No Fee

Everyday Oral Surgery for the General Practitioner

Ever have a routine dental extraction turn ugly? Don’t let minor complications such as broken roots stump you. Learn how to manage oral surgery cases with confidence and minimal stress. This lecture course is designed for general dentists who want to expand their oral surgery experience and better understand and manage their dento-alveolar procedures. This course will offer the general practitioner an opportunity to better handle extraction cases, manage complications and know what to avoid.

Dr. Sam Low
Fr347 1:30 – 4:30 p.m.
D HA OS ST | No Fee

Successful Tactics in Managing Peri-Implant Diseases

Perplexed by the elusive inflamed dental implant? Confused by the various treatment/management strategies? The introduction of dental implants in the overall management of patients is at an all-time high. Dental professionals have yet to achieve a consensus for a standard of care. Recent data now demonstrates that inflammation associated with implants is commonplace and can result in the loss of the implant. The dental team [especially the dental hygienist] must have successful systems. During this course, determine the prognosis of a diseased implant and how to develop the ultimate treatment plan.

Dr. Mac McDonald
Fr348 1:30 – 4:30 p.m.
Repeated from Thursday (Th304)
A | No Fee

The Exceptional Assistant

This program is designed to build competence and confidence in the clinical techniques and materials that most impact the practice. Each clinical topic will focus on the skills and knowledge that make an assistant great. Those skills will lower stress and increase the predictability and productivity of routine clinical procedures. Also, it is about building the partnerships within the practice that will lead to exceptional patient experiences. Attendees will leave with an expanded view of what is possible as a chairside dental assistant, a leader in their practice and an advocate for the patient.
Who Caries?
Let’s face it, sitting through a lecture about dental caries doesn’t sound appealing. In fact, it sounds downright boring. However, the science of clinical cariology is beginning to have an impact on restorative techniques and technology. Handpieces and burs will remove compromised tooth structure, but comprehensive patient care involves addressing the chronic disease that leads to cavitation. Take the practice of dentistry to new heights. Give Streptococcus mutans more to fear than stronger fluoride. Participants will be able to explain the mixed bacteria ecological plaque hypothesis, describe the newly identified bacteria implicated in dental caries, implement disease management in practice and improve the prognosis of restorative treatment.

Basic Introduction to the CEREC CAD/CAM System
CAD/CAM dentistry is becoming a new norm in convenient, high-quality dentistry. The course will explore the digital workflow and the advantages it can bring to a dental office. The course will examine how various situations which present to an office can be solved with the wide range of materials and information available.

Poor Sleep Habits Are Hurting You and Your Patients
Poor sleepers don’t heal well. It’s impossible to be a poor sleeper and enjoy optimal health and vitality. Sixty percent of people report problems with sleep, insomnia, nocturia, apnea, snoring and more. This results in chronic inflammation, insulin resistance, stubborn fat, mental fog, weak immune systems and cognitive decline. Learn how patients can enjoy deep and profound sleep every night. Understand the healing power of a good night’s sleep. Receive 10 sleep strategies to help your patients sleep deeply. Get insider information on what to eat, the perfect time to exercise, how to design your bedroom, ideal sleep supplements and more.
**LABORATORY TECHNICIAN AND DENTIST PROGRAM**

**LEARNING LAB CO-OP**

**Mr. Victor Castro, CDT**
Fr572 8 – 10 a.m.
D LT ST | No Fee

**Color, Collaboration, Success: Step Outside the Box**
This lecture addresses whether a treatment plan is a single crown or full-mouth rehabilitation, technique, materials and technology can make or break the case. Victor Castro will show the unique protocols that combine technology, materials and artistry to deliver cases with natural beauty and life-like vitality.

**Mr. Grady Dix, CDT**
Fr575 9 – 11 a.m.
D LT | No Fee

**CAD/CAM Exocad Demonstration**
Exocad is a computer-aided design software and solution used by many CAD/CAM providers. Grady Dix, nationally recognized and highly esteemed owner of Sunwalt Dental Works Laboratory, will demonstrate the Exocad protocol for designing the thimble bridge after prototyping. He will also demonstrate how to create a natural appearance by using Gradia and Optiglaze Color.

**Mr. Carl Fenwick**
Fr573 11:30 a.m. – 1:30 p.m.
D LT | No Fee

**Analog and Digital Denture Planning and Construction**
In this lecture, Mr. Fenwick will present the complete Ivoclar Vivadent digital workflow, then show the comparison of the digital workflow and his conventional denture workflow. There are advantages and limitations to each process, and knowing the differences enable you to create the finest removable dentures possible. Mr. Fenwick will cover patient selection, impression protocols, design considerations, processing techniques and creation of optimal function in fully digital dentures. These techniques will also apply to your analog dentures.

**Mr. Victor Castro, CDT**
Fr576 11:30 a.m. – 1:30 p.m.
D LT ST | No Fee

**The Best of Two Worlds**
Victor Castro teaches the philosophy behind one of the most resilient, shock-absorbing new implant restorations available today. Using a novel combination of CAD/CAM technology, Pekkton high performance polymer frame, Vita Enamic crowns, and anagum pink composite gingiva, he will demonstrate the fabrication of an aesthetic, resilient, durable restoration.

**Mr. Carl Fenwick**
Fr577 2 – 4 p.m.
D LT ST | No Fee

**Using Composite to Finish Analog and Digital Dentures**
In this demonstration, Mr. Fenwick with share his philosophy and techniques for using composites to finish the pink esthetics on his world class digital dentures.

**Dr. Martin Gollner and Mr. Stefan Picha, MDT**
Fr574 2 – 5 p.m.
D LT | No Fee

**10 Years of Team Approach – Philosophy and Strategy for an Esthetic and Functional, Successful and Sustainable Treatment-Concept**
The team shows the interaction in the important steps in communication, surgery planning and finally the prosthodontic implementation of the dental treatment-concept. As a condition for a functional and aesthetic reconstruction is the reproducible capturing and referenced transferring of the natural occlusal plane as the dental or skeletal midpoint of the patient. The team shows the results of treatments and some new approach of treatment in complex cases step by step.
**The Importance of Measuring Nutritional Status of Oral and Overall Systemic Health**

Learn about the history of nutrition in the United States, focusing on depleted soils, GMO technology and decreased nutritional content in the American diet. Have a better understanding of the proven correlations between depleted nutritional intake and degenerative disease, driven by oxidative stress and between carotenoids and overall antioxidant status. In the end, you will be able to know how to effectively measure and maintain an elevated nutritional status.

**Dr. Uche Odiatu**
Fr554 11:30 a.m. – 1 p.m.
ALL ATTENDEES | No Fee

**Nutrition Lollapalooza: What’s Cooking in the Exhibit Hall?**

Don’t miss this food festival. Chef Uche is going to demonstrate the preparation of two easy healthy meals that will boost the immune system health of both patient and provider. After this party is over, you’ll no longer look at food as simply “fuel.” Our diets are the linchpin of the repair/regeneration cycle. Researchers have found irrefutable evidence macronutrients and micronutrients moderate inflammation in the body. Consuming a variety of healthy food lowers inflammation, slows age related dysfunction, supports a healthy metabolism and boosts oral health.

**Dr. Amy Doneen**
Fr555 1 – 2 p.m.
ALL ATTENDEES | No Fee

**cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke**

Come explore the diagnostic capabilities of cIMT and the integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.

**Ms. Carole Helms**
Fr557 3 – 4 p.m.
ALL ATTENDEES | No Fee

**Diabetes: You’re in Charge!**

If you were asked, “What is Diabetes?” What would you say? Many people struggle with the answer; hence, it is hard to prevent, manage and control something that we don’t understand. Become empowered to take charge of your health by a greater understanding of diabetes at the Take Charge of Diabetes workshop.

**Dr. Brad Bale**
Fr558 4 – 5 p.m.
ALL ATTENDEES | No Fee

**cIMT and Image-Guided Therapy of Patients at Risk for Cardiovascular Disease and Stroke**

Come explore the diagnostic capabilities of cIMT and the integrated testing approach to cardiovascular disease. Dentists and their staff are uniquely positioned to identify at-risk patients if they will take a holistic and integrative approach to risk assessment. This session focuses on the integration of a few tests with the goal of improving health outcomes while improving your bottom line.
SATURDAY FEATURES

Pediatric Oral Health Seminar: Pediatric Airway Issues
8 a.m. – 12 p.m.

Laboratory Technician and Dentist Program
9:30 a.m. – 3 p.m.

Technical Exhibits
9:30 a.m. – 3 p.m.

Hinman Shop & Marketplace
9:30 a.m. – 3 p.m.

Table Clinics
10 a.m. – 1 p.m.
**SUGGESTED AUDIENCE**

<table>
<thead>
<tr>
<th>KEY</th>
<th>DENTISTS</th>
<th>HYGIENISTS</th>
<th>ASSISTANTS</th>
<th>OFFICE STAFF</th>
<th>LAB TECHNICIANS</th>
<th>STUDENTS</th>
<th>SPOUSES</th>
<th>ALL ATTENDEES</th>
</tr>
</thead>
</table>

**Part Three of Three-Day Course**

**3-DAY COURSE**

21 HOURS

**Dr. Gigi Meinecke**

**Sa100** 8 a.m. – 1 p.m.

**D A** | Fee: $3,995

Staff: $120 (Course Sa100A) must register with a dentist

**Botox and Dermal Filler Training with Cadaver Anatomy Review Workshop**

Covering more areas than any other injectable training, FACES offers the only course that includes a cadaver anatomy workshop and live patient training. The program covers nearly all cosmetic indications for Botox® plus masseter and temporalis, in addition to the most commonly requested areas for dermal fillers in the lower face. This course prepares you to safely and confidently treat patients and begin building your injectable practice.

*Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.*

*Note: Injectors provide their own patient models. Each injector may inject one Botox® patient and one dermal filler patient.*

*Note: Course is approved by the Georgia Board of Dentistry.*

**Dr. Lee Silverstein**

**Sa153** 8 – 11 a.m.

**D H A OS ST** | Fee: $285

**Suturing for the General Practitioner and Surgical Staff**

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

**Dr. Pete Gardell and Dr. David Juliani**

**Sa154** 8:30 – 11 a.m.

**D** | Fee: $315

**Introduction to the CEREC Chairside System**

This course will walk an individual through the simple process of creating a single tooth restoration with the CEREC CAD/CAM system. Participants will experience how to capture the information to create a digital model of the area to be restored. The design workflow demonstrated and explained allows the students to fabricate a beautiful, all-ceramic restoration that they will be proud of. Just as there is a wide range of applications for the CEREC system, there exists a wide range of materials to address various clinical situations. These will be examined so the participant will be comfortable selecting the correct material for the correct job.

**Dr. Todd Davis**

**Sa155** 8:30 – 11:30 a.m.

Repeated from Friday (Fr122)

**D LT** | Fee: $315

**Occlusal Equilibration Workshop**

Have you ever had a patient who needed occlusal equilibration but you were unsure about exactly what to do and where to start? This workshop provides hands-on exercises to help participants learn the principles and skills involved with occlusal equilibration. Participants will leave feeling more confident in being able to help their patients who need occlusal therapy.

**Ms. Tija Hunter**

**Sa156** 8:30 – 11:30 a.m.

**Sa157** 1 – 4 p.m. (Repeat)

**D A** | Fee: $95

**Implant Pieces and Parts**

This is a hands-on course that every dental assistant needs to attend. If all the parts, pieces, attachments and abutments seem confusing to you, come unravel the mysteries. The course will explore different types of implant parts and systems, with the opportunity for hands on experience with implant components. The lecture will review the components and their various applications. We will also cover protocols for handling, sterilizing and organizing implant parts and instruments. Pre- and post-operative management of implant procedures will be addressed, along with bone grafts, membranes and other implant materials.
Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.


This course is intended for those who shy away from performing surgical procedures due to previous difficulties or fears. It is also for those who enjoy surgery yet find that they need to strengthen certain areas. This intensive and focused course will clear up any misconceptions and alleviate any fears. Attendees will pick up some “tricks” along the way that will enable them to obtain better results, satisfy patients and make practices more complete.

**Note:** Attendees are encouraged to bring loupes.

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**Anything but the Denture: Overdenture Solutions for the Lower Arch**

Patients will often do anything they can to avoid wearing a complete denture including staying in a failed dentition. This course will address the option of overdentures with natural teeth or implants as the abutments. Learn how many implants are necessary and where they should be placed. The many attachment options will be broken down into simple categories with clear guidelines for selection. Most importantly, attendees will also complete a hands-on impression of an overdenture and complete the pick-up of an attachment under a complete denture.

**Note:** Attendees are encouraged to bring loupes and attendees can take denture and model home for patient education usage.

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**50 Shades and Glaze**

What do beautiful ceramics and the best slice of chocolate cake have in common? There’s a recipe. You don’t need 50 shades. Heck, you’ll rarely need more than three. That said, when, where, how much and why you place them determines just how delightful that slice of chocolate cake tastes. Join us for a hands-on, how to bake that ideal ceramic restoration.

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**Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion**

In this hands-on workshop, our new “blend technique” will be introduced and participants will learn how to use it effectively in all root canal types. After attending this workshop, attendees will improve their instrumentation predictability while dramatically reducing instrument separation. Furthermore, a simple yet effective obturation method will be introduced that combines the latest in material science with endodontic synchronicity for passive, bonded root canal obturation.

**Note:** Attendees should bring any accessed, extracted teeth you may want to work on.

**Note:** Course Fr324 or Fr325 is a prerequisite for this course.

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**Pulp and What?: Treatment Options for Primary Molars, a Workshop**

Confronted with a bombed out primary tooth and don’t know which way to turn? You treat mega-adult cases with implants and prostheses, but you’re scared of a baby tooth attached to a kid? This workshop reviews pulp therapy and improves skills on aesthetic and full coverage restorations. Treatment is performed on typodont teeth with pulp chambers for realism. We’ll also demonstrate how a Gerber band and loop space maintainer can be fabricated to replace the unrestorable molar.

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**Optimizing Non-Surgical Root Debridement**

Up-to-date concepts and techniques for providing effective non-surgical management of periodontal diseases will be presented in a lecture and hands-on format. Topics include: etiology of periodontal diseases, hands-on techniques for periodontal probing, calculus detection, periodontal hand instrumentation with classical and innovative curettes, and hand instrument sharpening using diamond sharpening cards. Hands-on use of magnetostrictive and piezoelectric ultrasonics will be presented along with a demonstration of subgingival air polishing. Sequencing appointments for non-surgical active and maintenance therapy for implants will be presented.
**Hands-on Oral Surgery Workshop for DENTAL STUDENTS ONLY**

This hands-on course will give attendees the chance to broaden their future scope of practice by making oral surgery more enjoyable and predictable. Following step-by-step techniques, attendees will use fresh pig mandibles for soft tissue surgery and suturing. Learn the proper use of cowhorn and ash forceps and rongeurs for extractions, alveoplasties and root removals.

**Dr. Robert Edwab**  
**Sa166  9:30 – 11:30 a.m.**  
Dental Students Only | No Fee

**The Highly Esthetic Direct Restorative Practice: A Hands-on Course**

Cosmetic dentistry is what it’s all about and composites are placed every day in our practices. This hands-on course will walk you through the step-by-step process of layering composite on anterior teeth to achieve highly aesthetic restorations.

**Dr. Mario Romero**  
**Sa167  9:30 – 11:30 a.m.**  
Repeated from Friday (Fr149)  
D  |  Fee: $345

**Advanced Applications of the CEREC Chairside System**

CEREC is not just a system for a single-tooth restoration. CEREC has evolved into a robust restorative system that can solve many of the restorative needs of our patients. CEREC can be used for the restoration of edentulous spaces as a very satisfying procedure that can be completed efficiently in a cost-effective manner. Fabricating implant restorations and bridges will be demonstrated using CEREC. Participants will learn how to bring these rewarding procedures into their offices.

**Dr. Lee Silverstein**  
**Sa169  12:30 – 3 p.m.**  
Dental Students Only | No Fee

**Suturing for DENTAL STUDENTS ONLY**

This hands-on course makes suturing easy. Discussion will cover the specifics of materials, needles, techniques, and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This clinically-oriented course is for dental students and will teach them everything they need to master all types of suturing.

**Dr. Michael Gelb**  
**Sa170  1 – 3 p.m.**  
D  H  A  ST  |  Fee: $315

**AirwayCentric Dentistry Hands-on Course**

This hands-on course will involve screening for airway, breathing and sleep disorders. History and clinical examination will be followed by bite taking and tips on managing bite changes. The focus will be on transforming lives.

**Dr. Nader Sharifi**  
**Sa171  1:30 – 4:30 p.m.**  
D  LT  ST  |  Fee: $395

**Something Old, Something New: Partial Dentures With Implants or Attachments**

Partial dentures can be a challenge sometimes. This hands-on workshop will help dentists deliver aesthetic, comfortable RPDs. Attendees will develop a clear understanding of how attachments and implants interact. Participants will review state-of-the-art procedures for impression-making to ensure simple, easy results in a clinical setting. Attendees will practice picking up attachments on a model that they can take home to be used as a patient demonstration model.
Simulation Training: Emergency Preparedness and Management for the General Dentist
In the event of an in-office emergency, a successful outcome relies on how well the doctor and staff work together as a team. This unique program provides an experience that addresses the best means to prepare, organize, and optimize all of your office resources to provide the best possible care in case of an emergency.

Pain, Testing and Diagnostics: How to Get It Right the First Time
When a patient is in pain and in your chair, they seek your expertise to alleviate their immediate problem. Diagnosis is often straightforward, but what about when it isn’t? Frequently there are multiple layers of pain clouding our testing and judgement. It is important to get it right, and there is no topic more fraught with downside than an incorrect diagnosis. In this interactive discussion, we will dive into complex diagnostic situations and strategies to get it right and serve our patient population. Solving our patient’s immediate pain builds trust and is an integral part of comprehensive dentistry.

Pediatric Oral Health Seminar: Pediatric Airway Issues
8 a.m. | Breakfast provided by Children’s Healthcare of Atlanta

8:30 a.m | Dr. Juan Yepes
Recognition of Sleep Disordered Breathing in Children
Attendees will learn the critical signs and symptoms that present in children with obstructive sleep apnea. The lecture will introduce the pediatric dental team to a condition that often is not well recognized and has serious health implications. Dr. Yepes will present various case studies during this lecture.

9:30 a.m. | Dr. Steve Goudy
Pediatric Sleep Apnea: Causes and Treatment
What are the most common causes of sleep apnea in children? How do we address refractory sleep apnea? What are the side effects and consequences of untreated sleep apnea as well as under-treated? These questions and more will be answered in this informative talk about causes and treatment considerations of pediatric sleep apnea.

10:30 a.m. | Dr. Dan Dunwody
The Effects of Chronic Airway Obstruction on the Growing Face, Teeth and Quality of Life
Who is most susceptible? What are the primary causes of the obstruction? What are the bony and soft tissues and dental changes associated with the chronic airway obstruction? Are they reversible? How is the patient’s quality of life affected? Case presentations and retrospective observations will illustrate the clinical findings of this 35-year quest.

11:30 a.m. | Panel Discussion and Questions
Ms. Amber Riley  
Sa292  8:30 – 11:30 a.m.  
Repeated from Thursday (Th230)  
ALL ATTENDEES | Fee: Dentists $80, All others $50

Beyond the Tag and Bag: Forensic Dentistry Beyond the Morgue Walls  
Many areas of forensic dentistry go beyond the morgue walls and into your practice. State and national disaster preparedness and response will be overviewed. Missing and unidentified persons efforts will be examined along with interpersonal and intimate partner violence recognition. The course will discuss patient resourcing, incident reviews of large-scale fatalities and outcomes, civil litigation in private dental practice, risk management and professional liability for dentists and auxiliaries.

Dr. Glenn Maron  
Sa293  9 – 11 a.m.  
Repeated from Friday (Fr258)  
ALL ATTENDEES | Fee: Dentists $80, All others $50

Bone Grafting and Dental Implants: When, Where, What and Why  
Implant dentistry has evolved over the past 20 years, from the treatment of last resort to the gold standard for replacing missing teeth. The question remains however, what steps need to be taken to achieve the goal of an ideal restoration? The course will discuss the differences between the myriad of bone grafting materials available. Understand the indications for bone grafting. See how using grafting material can enhance the final restorative result. Discuss the role of PRP, BMP and other growth factors.

Dr. Brad Bale and Dr. Amy Doneen  
Sa294  9 a.m. – 12 p.m.  
Repeated on Thursday (Th205)  
ALL ATTENDEES | Fee: Dentists $80, All others $50

A Guarantee of Arterial Wellness: The Bale Doneen Method and the Critical Role of Oral Health  
Newflash! This is an era where cardiovascular disease might be removed as the No. 1 cause of death and disability. The Bale Doneen Method offers a unique, comprehensive and science-based approach to detecting, preventing and treating cardiovascular disease, and the direct relationship with Periodontal Disease. Published clinical data will be shown illustrating its effectiveness. During this course, many common conditions that are associated with increased heart attack and stroke risk will be reviewed. Exciting technology and knowledge will be shared concerning establishing arterial health. Oral health will be presented as a critical element in the guarantee of arterial wellness.

Dr. Jeff Brucia  
Sa295  9 a.m. – 12 p.m.  
D A LT ST | Fee: Dentists $80, All others $50

Mastering the Indirect Adhesive Interface  
This fast-paced program will be packed with 100 percent clinically-proven materials and techniques for every clinical dentist. A brief intro on the science of adhesive materials will support preparation, material selection and placement of the partial and full coverage indirect restorations. Also covered will be the steps for a predictable and long-lasting repair of the “clinically feared” fractured restoration. This is a must for every clinical dentist. The course will evaluate adhesive systems best indicated with the indirect restoration. Attendees will learn preparation, material selection and clinical technique and proper implement technique for long-lasting repair of fractured porcelain restoration.

Ms. Laci Phillips  
Sa298  9:30 – 11:30 a.m.  
ALL ATTENDEES | Fee: Dentists $80, All others $50

Systems, Teams and Technology: Creating Balance-Driven Success in Your Practice  
We are all searching for a balanced day among the chaos. Let’s walk through how to prioritize and organize your work day into three main areas of your practice. Start with clean well-defined systems, making sure there are standard operating procedures to follow. Next, invigorate your team, the heart of your practice. Understand techniques to achieve a happy, high performing team. Lastly, technology is only good when it is used in an efficient way. Your search is over. Sit back and relax.

Ms. Susan Gunn  
Sa299  9:30 a.m. – 12:30 p.m.  
D SP | Fee: Dentists $80, All others $50

Unrelenting Greed: The Mind of an Embezzler  
Is there something off in the practice you just can’t put your finger on? Does it seem like the patient collections are less? Embezzlement is alive and well in dental practices. During the lifespan of a 30-year practice, there will be at least one embezzler. And, it is always someone the doctor trusts. Protecting a practice becomes easier once you understand the mind of the embezzler. There are seven steps involved in an employee stealing from a practice. Attendees will hear the stories, walk in their shoes and understand what it takes to embezzle. Are you an unsuspecting victim?

Note: This course is limited to Dentists, Dentist Spouses and Dental Students.
Ms. Rachel Wall  
Sa200  9:30 a.m. – 12:30 p.m.  
D  H  A  OS  SP | Fee: Dentists $80, All others $50

**Profitable Perio: Three Mistakes That Could be Costing You Thousands**

The latest ADA report says that 50 to 75 percent of Americans have some form of gum disease. You’ve looked at your production reports and wondered, “What about my patients? Are they all healthy?” Update your understanding of current periodontal disease science. Learn the three most common mistakes that when corrected can easily triple the amount of periodontal therapy you’re performing, increase production, reduce stress and set you apart as a true health-care professional.

Mr. John McGill  
Sa202  1 – 4 p.m.  
D | Fee: Dentists $80, All others $50

**Your Wallet and the New Tax Laws: Are You Ready?**

Congress recently passed the biggest tax cut in over 30 years. Unfortunately, many doctors will lose out because of the complications of the new rules. Don’t let that happen to you. In this fast-paced course, you’ll learn how to take maximum advantage of these proven iron-clad strategies to save thousands.

Dr. Howard Glazer  
Sa296  12 – 3 p.m.  
ALL ATTENDEES | Fee: Dentists $80, All others $50

**The Tales That Teeth Tell**

This presentation will discuss the history of forensic odontology from Roman times to modern day science. Responsibilities of the forensic odontologist in both civil and criminal matters will be discussed along with demonstrative cases. Special emphasis will be placed on the child abuse and multiple fatality incidents. This program will graphically depict many recent incidents including New York City’s largest mass murder, The Happyland Social Club Fire, the crash of USAir Flight 405 at LaGuardia Airport, the collision of two aircraft over Burlington County, N.J., recent helicopter and bus crashes in New York City, as well as American Airlines Flight 587 and World Trade Center disasters.

Dr. Mike Pruett  
Sa201  12:30 – 4:30 p.m.  
Repeated from Thursday (Th213)  
D  H  A  ST | Fee: Dentists $80, All others $50

**Conscious Sedation Permit Update**

Listen to a review of the conscious sedation techniques covering the necessary continuing education requirements for those performing conscious sedation in the office. Learn about the current pharmacology update associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office, airway management and management of emergencies during sedation. This course is intended to fulfill the requirements for continuing education for those with active sedation permits. The following states will require conscious sedation permit updates for licensure: Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

Dr. Jeff Pafford  
Sa238  1 – 4 p.m.  
Repeated from Friday (Fr252)  
D  H | Fee: Dentists $80, All others $50

**Understanding and Managing Root Resorption**

Root resorption is a very poorly understood topic in dentistry. Most of us were taught about internal versus external resorption in dental school, but we now know there are many different subtypes of resorption. Adding to the confusion is that there are many names for the same types of resorption and our classification system is incoherent. This course seeks to rectify these problems and add clarity to this complex phenomenon. Management of resorptions is nuanced and tailored to the type, extent, location and individual patient desires. We will explore these management options in a way that is easy to understand and take back to your practice.
Product and Technology Integration for the Dental Hygienist

How am I supposed to fit that into my already packed hygiene appointment? If you are asking yourself this question, you are not alone. This program will assist the dental hygienist in quickly assessing individual patient needs and concerns while identifying opportunities for product and technology integration during continuing care and periodontal maintenance visits. The attendee will learn about products/technology enhancing patient care, understand proxemics, recognize the “F” word and why it turns patients off and learn communication skills for increasing case acceptance and compliance.

Your Dental Team Can Defend You From Malpractice. Teach Them How

Clinical documentation is the gold standard in malpractice defense. Teaching a dental team how to meet accepted standards of dental care and having it documented is a powerful defense tool in court. This program will teach every member of the team, hygienists, assistants and front office staff personnel, the important role that they all play in making an office the best practice it can be for providing high quality dentistry to patients while protecting the dentist from malpractice liability.

Seasons Change...and So Did I! Successful Practice Transitions in an Unpredictable Dental World

After a 40-year journey in dentistry, starting as a 19-year-old volunteer dental assistant to a 59-year-old veteran of real-world private practice, how does one successfully and predictably transition a beloved practice, long-time patients, bulldog-loyal teammates and one’s identity to a young superstar? Review and imagine how the three key phases of a practice transition can be mastered: Integration into our team, integration into our existing patient family, and integration into our community. Attend to laugh, cry, learn and begin this wonderful process.

Financial Planning for the Young Dentist

This presentation will give the young doctor all the information needed to avoid costly financial mistakes and achieve financial success including establishing proper business format, boosting practice profitability, maximizing tax deductions, retirement saving strategies, college educational funding options, paying off debt versus saving and necessary insurance coverages. By starting financial planning early, you can optimize your dental career potential.
Dr. Charlie Blair  
Sa363 9 a.m. – 12 p.m.  
ALL ATTENDEES | No Fee

The Future of Dentistry  
Are you working “in” your practice rather than “on” it? Learn to see the big picture. Analyze the business side of your practice and take solid steps toward increasing profitability in an increasingly PPO and corporate environment.

Dr. Sam Low  
Sa364 9 a.m. – 12 p.m.  
ALL ATTENDEES | No Fee

Effective Solutions to Managing Dental Conditions of a “Boomer” Generation  
The “over 60” population will increase significantly during the next decade, dominating our practices. Get ready for gum disease, dry mouth, root decay and sick implants from the “baby boomer generation.” The four primary areas of concern are: chronic inflammation and periodontitis with over 67 percent having tooth loss disease; Xerostomia at greater than 40 percent with the compromised lifestyle and symptoms; difficulty finding and treating root caries and implant disease. The course will analyze these primary diseases from initial diagnosis to lifetime disease management. Additionally, attendees will explore case presentation strategies and best practices for increasing treatment acceptance by understanding the generational characteristics of this age group and what they want/desire.

Dr. Tieraona Low Dog  
Sa365 9 a.m. – 12 p.m.  
ALL ATTENDEES | No Fee

Women’s Health: A Guide to Women’s Wellness  
As women search for ways to optimize their health, they must sift through an enormous amount of recommendations advertised in both conventional and complementary medicine. What is your personal health IQ? Do you know ways to reduce your risk of heart disease, breast cancer, and osteoporosis? Are natural hormones safe? Should you get hormone replacement? Join Dr. Tieraona Low Dog for this highly informative session that explores strategies for optimizing health in women across the lifespan.

Dr. Susan Muller  
Sa366 9 a.m. – 12 p.m.  
DHA ST | No Fee

Looking Beyond the Oral Cavity: Practical Dermatology for Dental Providers  
Dental providers are in a unique position to examine exposed areas of the head and neck during dental treatment. This course is designed to enhance the dental professional’s knowledge of skin anatomy and highlight some of the more common skin conditions involving the head and neck region. The course will focus on identifying lesions such as pigmented growths including freckles, moles and age spots as well as the effect of sun exposure to face and lips. The ABCDEs of melanoma will be discussed to help distinguish a low risk mole from a potentially malignant melanoma. Treatment options will be explored including which suspicious lesions need referral to a specialist.

Dr. Wayne Kerr  
Sa367 9:30 – 10:30 a.m.  
ALL ATTENDEES | No Fee

Ten Tips to a Better Practice  
Interested in learning ways to improve productivity while reducing stress? Do you know the top two reasons patients leave your practice and how to prevent that? If you’ve ever had a crown not fully seat or night guard not fit, do you know why? Join Dr. Kerr as he answers these questions and more in this informative presentation sure to make a positive impact on your practice and your life!

Ms. Kim Laudenslager, RDH, MPA  
Director, CRDTS Examination Review Committee  
Sa382 9:30 – 11 a.m.  
HYGIENE STUDENTS ONLY | No Fee

2019 CRDTS Dental Hygiene Exam Review  
The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2019 CRDTS Dental Hygiene Examination.  

Note: AGD credit will not be issued for this course.

Dr. Stephan Holcomb, Chairman  
CRDTS Examination Review Committee  
Sa383 9:30 – 11:30 a.m.  
DENTAL STUDENTS ONLY | No Fee

2019 CRDTS Dental Exam Review  
The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2019 CRDTS Dental Examination.  

Note: AGD credit will not be issued for this course.

Dr. Michael Gelb  
Sa368 9:30 – 11:30 a.m.  
ALL ATTENDEES | No Fee

AirwayCentric Dentistry  
Epigenetic factors or factors other than DNA have collided to produce smaller airways and higher incidence of sleep disordered breathing. Half of current night guards actually close the airway and worsen snoring and sleep-disordered breathing (SDB). The dental profession is well poised to become “AirwayCentric.” Early intervention in children can prevent ADD and other neurobehavioral disorders through AirwayCentric orthodontics. Airway trumps everything in dentistry as we start to understand the role of the tongue, palate, maxilla and mandible in SDB. Every dental procedure can either open or close the airway. In this course, find out, “Are you AirwayCentric?”
Ms. Carrie Webber
Sa370 9:30 – 12:30 p.m.
ALL ATTENDEES | No Fee

Ready to Launch: Practice and Growth Strategies for New Dentists

Abraham Lincoln said, “The best way to predict your future is to create it.” What are you doing right now, at the very beginning of your dental career, to ensure success in your practicing life? In this course, dental business leaders, owners and practitioners will study key components to successfully fulfill their ideal practicing vision. Components like: Why and how behind establishing and communicating your purpose and vision; the leadership skills necessary in both leading processes and people and key management and marketing systems to streamline now for continued growth.

Dr. Brian LeSage
Sa370 9:30 a.m. – 12:30 p.m.
D ST | No Fee

Lessons Learned Utilizing CAD/CAM in an Adhesive Dental Practice the Last 10 Years

Dr. Brian LeSage will focus on over 30-plus years of clinical experience using adhesive dentistry and its relationship to the term “minimally invasive dentistry.” What should you know, and how do you use the various adhesive systems effectively day in and day out? This knowledge base will inspire the clinician to reconsider retention and resistance form in preparation design and consider more preservation of tooth structure. Recognize: When to use a direct composite restoration versus an indirect restoration on posterior teeth with CEREC; if an Indirect CEREC restoration is indicated, what criteria should be considered to avoid a crown and how to differentiate between total etch, self-etch and universal adhesives.

Dr. Thomas Viola
Sa371 9:30 a.m. – 12:30 p.m.
ALL ATTENDEES | No Fee

“It’s (Medically) Complicated!”: Essential Pharmacology for Treating Medically Complex Dental Patients

Dental professionals must frequently draw upon their knowledge of pharmacology to provide safe and effective dental treatment to medically complex patients. However, pharmacology often represents only a small portion of most dental degree programs and, thus, many dental professionals begin their career armed with only a relatively brief exposure to this vast subject. This comprehensive program explores the dental implications of the prescription medications, non-prescription products and substances of abuse most frequently encountered during a review of patients’ medical histories.

Dr. Todd Davis
Sa372 12:30 – 3:30 p.m.
ALL ATTENDEES | No Fee

Predictability in Restorative Care

This course will present what is involved in delivering restorative care that not only looks beautiful, but also has the longevity that patients deserve. Participants will learn how to provide restorative care that lasts with predictability. Participants will learn what it takes to become confident in delivering excellent restorative dentistry.

Dr. Glenn Maron
Sa373 12:30 – 3:30 p.m.
Repeated from Thursday (Th317)
ALL ATTENDEES | No Fee

Maxillofacial Injuries in Sports: Prevention, Diagnosis and Treatment

Facial trauma in sports remains a major risk despite current safety measures. The course will review current standards used in professional sports, and how dentists relate these standards to athletes in our practices. The course will discuss how to assess and treat the most common injuries seen in sports dentistry and discuss the controversy over whether mouth guards really prevent concussions. Learn about different types of mouthguards. Attendees will also assess dental professionals’ involvement with local sports teams and treating patients who suffer sports-related dental injuries.

Ms. Laci Phillips
Sa374 1 – 3 p.m.
ALL ATTENDEES | No Fee

Constantly Plugged in and Desperately Seeking Balance

Does your world spin more rapidly or is life just getting increasingly busy? Are you starting to see and feel the effects from being chronically connected every waking hour? Finding balance in life, both personally and professionally takes focus, practice and determination now more than ever before. Can you learn to unplug and yet stay in touch with the world? Absolutely! Sit back, take a breath and let’s admit we all need to step away from the technology for a short time.

Ms. Carrie Webber
Sa375 1 – 3 p.m.
ALL ATTENDEES | No Fee

How to ROCK Your Practice: Marketing on a Budget

There are secrets to success that every rock star knows. Learn these key techniques to building your practice’s “fan base” and grow your business the grassroots, rock star way – one raving fan at a time. In this course, participants will learn how to build their practice’s “street team” to increase referrals and identify steps to get their websites up to date and in perfect condition to welcome potential new patients. The course will provide resources to help make the most of a practice’s social media and its overall online presence.
The Secret Sauce: Hidden Ingredients of Highly Successful Teams
What is it that differentiates the top practices from the average? What is their secret that leads to extraordinary production, collection, overhead control, team retention and fun? Laugh and learn as the course reveals the formula, discusses action steps to take today and helps your team re-engage and thrive.

Dr. Susan Muller
Sa377 1 – 4 p.m.
ALL ATTENDEES | No Fee

Distinguishing the Benign from the Deadly: Oral Pathology Update
Fasten your seatbelts! This lecture will be heavy on pictures illustrating a variety of conditions encountered frequently in the dental office. Growths common in all ages, from children to the elderly will be reviewed as well as the signs and symptoms of oropharyngeal carcinoma and the role HPV plays. Attendees will learn to develop a differential diagnosis for common oral growths through color, shape and size. They will also learn which lesions are normal variations and when to refer for biopsy and be familiar with the terminology of leukoplakia and erythroplakia and how to distinguish these entities. They will also develop an organized approach to oral examinations and recognize the most common areas for oral cancer development.

Anterior Aesthetics: Gain Confidence in Anterior Veneer Cementation and Case Finishing
Experience an anterior aesthetics training course and learn the latest clinical techniques to achieve ultimate success. Dr. Olitsky gives presentations filled with high impact video and captivating images as he reinforces the importance of making emotional connections with our patients throughout the smile design process. During this course, attendees will understand key concepts of adhesive cementation and material selection for aesthetic cases; learn cementation protocol for predictable placement of multiple ceramic restorations and take home a step-by-step cementation checklist; acquire a thorough understanding of new restorative materials and their applications and understand laboratory communication to ensure success.

Indirect Ceramic Restorations: From Preparation to Cementation
This lecture course is intended for the general practitioner with the purpose of exposing him to new dental materials and techniques in the field of indirect restorative dentistry. This course will increase knowledge on the different preparation designs and cementation protocols. In addition, participants will gain current information on the selection of the best ceramic substrate based on aesthetic needs.

Dr. Mitch Gardiner
Sa380 1:30 – 4:30 p.m.
ALL ATTENDEES | No Fee

Medical History and Informed Consent. What a Boring Course. Think Again!
Do you obtain honest and complete medical histories from your patients? Really? Do you have valid informed consent discussions with your patients? Do you document them properly, so they would stand up in a court of law? Do you have a clue how important both aspects of dental practice are to your patient’s well-being and to yours? You would be wise to spend three hours with Dr. Mitchell Gardiner. Learn before it is too late.

Nitrous Oxide/Oxygen Sedation and Its Role in the Continuum of Anxiety and Pain Control in Dentistry
This presentation will provide an update and review of the essentials of nitrous oxide/oxygen sedation. Subjects that will be discussed include a historical review of the agent; a review of the pharmacology, manufacture and safe administration of nitrous oxide/oxygen; an overview of the delivery systems currently available as well as an in-depth discussion of the occupational hazards and adverse effects that have often been associated with its use in dentistry. In addition, nitrous oxide/oxygen use will be discussed in the overall context of the spectrum of anxiety and pain control modalities available in dentistry today.
Keep it REAL!
In real life, human teeth haven’t changed at all. Their different functions and shapes remain the same. However, technology has evolved tremendously. Some technology was developed to make our work easier. But are we really getting the results we want or the results we were promised? Let’s go back to basics and make sure we are copying nature in function and aesthetics and not just filling a gap in a patient’s mouth. In this course, we will keep it real.

Dr. Martin Gollner and Mr. Stefan Picha, MDT
Sa580 8 – 10 a.m.
D LT | No Fee
How to Create Lifelike Artificial Tissue in Restorations
In this program Stefan will demonstrate the layering of materials to create the perfect replication of pink tissue in dental restorations. Stefan will first demonstrate how to determine the true color of the natural tissue. In the second step, learn how to transfer this color information to the restoration, and how to replicate the nuances of natural anatomy. The final keys are the techniques to grind and polish the surface of the pink ceramic to get a natural outcome.

Mr. Chucri Chemali, CDT
Sa581 10:30 a.m. – 12 p.m.
D LT | No Fee
GC Lisi Layered
GC ceramic kits have so many varieties that it’s almost impossible for the ceramist to miss a successful result. During this demonstration, we will analyze function by reading surface textures which will enable us to plan our ceramic layers. Participants will experience the progression from opaque to fluorescent then translucent to opalescent.

Dr. David Little and Dr. Joe Massad
Sa579 10:30 a.m. – 1:30 p.m.
D LT | No Fee
Final Seating of an Overdenture and a Fixed Denture/Live Patient Demo
This exciting live patient experience presented by Drs. David Little and Joseph Massad will allow attendees to view placing two implant prosthesis with divergent implants. One arch will be implant supported and the opposing arch will be a fixed denture. The rationale for various prosthesis will be discussed in detail to assist the attendees in their thought process for choosing the optimal prosthetic restoration.

Simple Steps to a Happier Life...
A little stress can be a good thing, as we face and resolve life’s challenges. Unchecked stress, however, is destructive and can lead to anger, anxiety, depression and lowered self-esteem. This program presents proven techniques to reduce the level of stress in your practice, offers effective tips to manage personal stress and suggests 17 ways to love life more!
**AmericasMart Shopping**  
**Event Th400** | **9 a.m. – 4 p.m.**  
**Fee:** $20

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

*Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.*

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

**Sips n Strokes**  
**Event Th401** | **10 a.m. – 12 p.m.**  
**Omni Hotel**  
**Fee:** $45

Fun and entertaining! You, too, can be an artist! Create your own artwork with easily understood, step-by-step guidance from a professional artist. Not to be missed — a chance to discover your talent! Individuality is encouraged. Leave with an original piece of artwork.

**Keynote Session with Mr. Jim Kelly**  
**Event Th402** | **5:30 – 7 p.m.**  
**GWCC | No Fee**

Join us for the official opening ceremony of the Hinman Dental Meeting! Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting’s Clinicians and Keynote Speaker, Mr. Jim Kelly.

Jim Kelly was the quarterback for the Buffalo Bills from 1986-1996. In addition to four Super Bowl appearances (XXV-XXVIII), Jim holds every major Bills passing record and has thrown for more than 35,000 passing yards and 237 touchdowns. He led the bills to four consecutive AFC Championships from 1990-1993 and guided the team to six AFC East Championships between 1988-1995. Jim and the Bills Wide Receiver, Andre Reed, are the third most potent passing duo in NFL history with 65 touchdown connections.

In addition to Jim’s football career, he has also become a popular figure in the world of sports broadcasting. Jim joined ESPN’s NFL Countdown pregame show in May 1998. He had previously been an NFL game analyst for NBC Sports during the 1997-1998 season. Bills Sneak Preview with Jim Kelly has aired in Buffalo and Rochester on the NBC affiliates since 1987. Similarly, the Jim Kelly Radio Show has aired each season in the area since 1987.

In 1987, he established the Kelly for Kids Foundation (KFK), which has raised over one million dollars for children’s charities in Western New York. Every summer since 1988, Jim and his NFL colleagues have taught leadership, sportsmanship, responsibility and the fundamentals of football to young athletes at the Jim Kelly Football Camp. Jim is also an oral cancer survivor.

**Marvin C. Goldstein Memorial Lecture**

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lecturership in memory of Dr. Marvin C. Goldstein.
AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

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Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

Hinman Luncheon with Dr. Tieraona Low Dog
Event Fr404 | 11:45 a.m. – 1:45 p.m.
Omni Hotel
Fee: $70

Dr. Low Dog is one of the foremost experts in the United States on the safe and appropriate use of botanical remedies and dietary supplements. She has overseen the evaluation panel for supplement/botanical safety at the United States Pharmacopeia, including joint reviews with the Department of Defense, for the past twenty years. A prolific scholar, Dr. Low Dog has published 50 research articles in medical/science journals and written 24 chapters for medical textbooks. She has been honored with many awards from academia, public health and industry throughout her 40-year career.

During the luncheon, Dr. Low Dog will discuss current health issues and provide information based on the latest research.

Wine Tasting and Seminar with Mr. Michael Gallant
Event Fr406 | 3 – 4:30 p.m.
Omni Hotel
Fee: $59

Attendees must be 21 years or older to participate in this event.

From Sparkling to Port
The tasting will open with a sparkling wine and close with a port. In between, you will taste some great wines from around the world. Join Michael Gallant, the longtime Hinman Wine Guy, as he “tastes” you through some fun and interesting wines. You’ll be entertained and have a chance to ask questions. There were will great door prizes, too!

Dental Student Happy Hour @ Hinman Hoops
Event Fr408 | 4 – 5 p.m.
GWCC, Exhibit Hall
No Fee

Calling all dental students! Join us for Happy Hour in the Hinman Hoops area of the Exhibit Hall to kick off the night. Registered attendees get two free drinks, snacks and are entered to win fabulous prizes. Come mingle with other dental students from across the country, shoot some hoops and watch your favorite NCAA team in our lounge before you head out for the night.
Hinman’s Night Out is back for another year of unforgettable fun!
Plan to spend your Friday night with us at the Georgia Aquarium.

HIGHLIGHTS
The live music by Party Nation will get everyone moving on the dance floor. Make sure to spend some time in the Oceans Ballroom dancing and enjoying views of the Beluga Whales and Whale Sharks!

Dress as your favorite movie character for a chance to win a cash prize in the costume contest. Contest begins at 8:15 p.m. in the Oceans Ballroom.

All attendees will be given a chance to win gift card prizes valued between $5 and $500, with $4,000 total in prizes.

Enjoy the dinner buffet and beverages, access to all aquarium exhibits and multiple photo booths to capture all the fun!

HOW TO GET THERE
Please use the main entrance of the Aquarium located at 225 Baker Street. The Hinman hotel shuttle routes will run until 11 p.m. The shuttle will also stop at the Omni Hotel during this event only. The Aquarium is a half-mile walk from the GWCC. Parking is available in the Aquarium parking deck for $12.

TICKETS
Tickets are $40 for Hinman Dental Meeting attendees and $20 for students and residents. All tickets must be purchased in advance. There will be no tickets available at the door. All attendees must be at least 18 years of age. Each ticket includes access to all Aquarium exhibits, a delicious buffet dinner catered by Wolfgang Puck and two drink tickets. Beverages will also be available for purchase.
Junior League of Atlanta Tour of Kitchens
Event Sa409 | 9:30 a.m. – 12:45 p.m.
Fee: $48

Board bus at main entrance of GWCC at 9:30 a.m. for 10 a.m. departure.
Bus will return to the GWCC at 12:45 p.m.

The 22nd Annual Tour of Kitchens will showcase some of Atlanta’s finest residential kitchens created by the city’s most celebrated kitchen designers. Elite chefs from Atlanta will perform culinary demonstrations in various homes on the tour. You can use your ticket for this event to visit homes (on your own) that are on the Sunday portion of the tour.

The Hinman Shop
Take Hinman home with you.

Be sure to stop by the Hinman Shop, located in the Marketplace in the Exhibit Hall. Proceeds from the store will be used by the Hinman Trustees for dental education scholarships for dental, hygiene, assisting and lab tech students. A variety of items will be offered, including t-shirts, water bottles and golf shirts.

107th Hinman Limited Edition Merchandise

2019 Hard Rock Café pins
will be available for purchase for $14 at the Hinman Shop located in the Marketplace in the Exhibit Hall. A portion of the sales will fund a scholarship for dental education.

DOWNLOAD THE HINMAN APP!
✓ Maps of GWCC & Omni
✓ Exhibitor List & Floor Plan
✓ CE Verification
✓ Course Handouts
✓ Room Locations
✓ Show Specials
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Please visit Hinman.org/Education-Events/Speakers for additional speaker information.
Relax and unwind with some well-deserved retail therapy... The Hinman Shop is now in the Marketplace!

Learn about healthy living, sample nourishing snacks and talk to lifestyle experts. Earn free CE in a casual setting.

EXHIBIT HALL HOURS

Thursday, March 21
9:30 a.m. – 5 p.m.

Friday, March 22
9:30 a.m. – 6 p.m.

EXCLUSIVE EXHIBIT HALL HOURS

on THURSDAY from 3 – 5 p.m. and FRIDAY from 5 – 6 p.m.

Join us in the Exhibit Hall for dedicated one-on-one networking and shopping time.

Hinman Shop is now some well-deserved
Relax and unwind with

It’s basketball madness in March!
Join us on the floor to watch your favorite teams in the Hinman Hoops area.

The Learning Lab Pavilion will feature demonstrations for both lab technicians and dentists.
EXHIBIT HALL HIGHLIGHTS

Earn free CE watching scientific table-top presentations in the Hinman Table Clinics. Each presentation is approximately 10 minutes in length. One hour of CE is earned for each hour spent in the Table Clinics area.

NEW EDUCATION on the EXHIBIT FLOOR

Thursday
Auxiliary Breakfast and Learn 8:30 – 9:30 a.m.
Dentist Lunch and Learn 12 – 1 p.m.

Friday
Dentist Breakfast and Learn 8:30 – 9:30 a.m.
Auxiliary Lunch and Learn 12 – 1 p.m.

During these courses, exhibitors rotate around the room with 10-minute presentations sharing the latest products, technology and services specifically geared for you.

Plan to meet your colleagues for lunch in one of the Hinman Eateries.

Meal coupons are found in the onsite Program and Exhibits Guide.

Hinman Eateries are open Thursday and Friday from 11 a.m. – 3 p.m. and 11 a.m. – 2 p.m. on Saturday.
PRE-REGISTRATION

- Pre-register to avoid waiting in line and to guarantee a seat in all courses.
- There are two ways to register:
  1) Register online at Hinman.org
  2) Mail a registration form to:
         The Thomas P. Hinman Dental Meeting
         6840 Meadowridge Court
         Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or onsite registration.

Attendees whose pre-registration forms are postmarked or received online by Thursday, February 21, 2019 will receive their registration badges in the mail. Registrants should bring all of these materials to the meeting. Those individuals who register after February 21 must pick up their materials onsite.

YOU MUST REGISTER FOR ALL COURSES

- General Attendance: You must register for these courses during the pre-registration process or onsite. Attendees must have general attendance courses listed on their course summaries to enter the room before the start of each course. Seating for these courses is only guaranteed up to the published start time. After the published start time, admission to each general attendance course will be on a first-come, first-served basis until the room is at capacity.
- Registered Attendance: Confirmation of these courses will be printed on your badge for those who pre-registered. Seats can be purchased from Ticket Sales in Registration or using the Hinman APP onsite.

ONSITE REGISTRATION HOURS

(Location: GWCC Main Entrance)

Wednesday, March 20 1 – 5 p.m.
Thursday, March 21 7:30 a.m. – 5 p.m.
Friday, March 22 7:30 a.m. – 5 p.m.
Saturday, March 23 7:30 a.m. – 4 p.m.

CHILDREN

Children (under the age of 12) and Youth (ages 12 – 20):
- Must register to attend the meeting,
- Can visit the Exhibit Hall, and
- Are not permitted in lectures.

Strollers are not allowed in the Exhibit Hall.

Visit attend.atlanta.net/attend/hinman to view a list of children’s activities available in Atlanta. We encourage you to bring your family and enjoy all our city has to offer!

REGISTRATION CATEGORIES & FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>On or Before 2/21</th>
<th>After 2/21</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) Dentist</td>
<td>$195</td>
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<tr>
<td>(1) Dentist in 1st year of practice*</td>
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<tr>
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<td>(H) Office Staff</td>
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<td>(I) Lab Technician</td>
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<tr>
<td>(W) Non-ADA Dentist</td>
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<td>$250</td>
</tr>
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</table>

Categories 1, 2, B, B1 and R must visit Hinman.org/Registration/Pre-Registration-Information to download, complete and return the appropriate paperwork as instructed.

*Dentists who are in their first year of practice may attend the meeting for a fee of $95 ($125 after 2/21). Dentists in their second year of practice pay $145 ($185 after 2/21). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee. Individuals requesting either of these categories should use the link listed above to download, complete and return the appropriate form as instructed.

**Dentists requesting the retired dentist category with a complimentary ($0) registration fee should visit the link listed above to download, complete and return the appropriate form as instructed. No CE credit is earned in this category.

***Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the $50 registration fee. Individuals requesting the retired dentist with CE category should visit the link listed above to download, complete and return the appropriate form as instructed.

****Individuals registering in this category should visit the link listed above to download, complete and return the appropriate form as instructed.
**CANCELLATION POLICY**
Cancellation requests must be postmarked by Wednesday, March 20, 2019. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, Thursday, March 21, 2019. In order for the refund request to be considered, the information must be in writing and include the attendee’s name and address, and the original registration badge. All requests must be postmarked by Wednesday, March 20, 2019 and mailed to:

The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005

**TICKET RETURN**
For attendees unable to attend registered courses or special events, tickets (listed on your badge) may be resold to Ticket Sales located in Registration. You may resell your ticket prior to the event and only if the course or special event is sold out.

**GUEST REGISTRATION (ONSITE ONLY)**
All guests must pay a $75 registration fee, complete a guest registration form and may register onsite only. Guests do not have to be accompanied by a registered attendee. Registering enables guests to visit the Exhibit Hall and to buy tickets for courses or special events. Guests do not receive continuing education credits.

**AUDIO, PHOTO AND VIDEO DISCLAIMER**
Photographs, audio recordings and videos may be taken during the meeting by Hinman and approved media representatives and contractors. When registering for the meeting, exhibitors and attendees grant Hinman, its subsidiaries and affiliated entities, approved media and their respective employees and agents, the irrevocable right and permission to use any such photograph, audio recording and video taken during the meeting, for purposes of news reporting, promotion and advertising and trade in any medium or context now known or later developed, without further authorization.

As a professional organization, The Hinman Dental Society of Atlanta, Inc. (the “Society”) insists upon maintaining an atmosphere of decorum, courteousness and professionalism. The Society is dedicated to providing a safe, harassment-free and inclusive experience for all participants at all Society-organized events and has a zero-tolerance policy for harassment of participants in any form. Participants include but are not limited to Society employees, members, attendees, guests, staff, speakers, sponsors, exhibitors, Advisory Committee members and Executive Council members. A Society-organized event includes business at the Society office as well as The Thomas P. Hinman Dental Meeting and official social events and receptions, the Hinman Annual Meeting and other membership meetings, board meetings, committee meetings and any other event for which attendees are asked to RSVP or register through the Society.

Harassment includes but is not limited to offensive comments or gestures related to gender, gender identity, age, sexual orientation, disability, physical appearance, race, ethnicity or religion. Harassment also includes but is not limited to intimidation, bullying, stalking, following, harassing photography or recording, sexual images in public spaces, sustained disruption of presentation or other event, inappropriate physical contact and unwelcome sexual attention. Harassment can occur in real or virtual space, including social media related to a Society-organized event.

If you observe or experience harassing behavior that you believe is in violation of the Code of Conduct, please report the incident immediately to the Hinman office at (404) 231-1663 and ask to speak to either the President or the Executive Director regarding an incident of harassment. The Society will take every complaint seriously and investigate each complaint promptly, thoroughly and impartially. All complaints will be handled as confidentially as possible. The Society reserves the right to determine, in its sole discretion, whether any behavior at any Society-organized event is unacceptable and in violation of this Code of Conduct. In the event that it is determined that an individual has violated this Code of Conduct or has otherwise engaged in conduct that is deemed to be improper, prejudicial or detrimental, the Society reserves the right to discipline such individual, including but not limited to (1) removing any such individual from the event or meeting with no refund of any fees paid, (2) barring any individual from attending future Society events or meetings, and/or (3) suspending any such individual’s Society membership or terminating any such individual’s Society membership with no refund of any dues paid, or any other disciplinary action authorized under Article III, Section 8 of the Bylaws.
ACCRUATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each class. Attendees will be advised of a four-digit code in each class for processing of CE credits. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the Meeting:

1) Exhibit Hall, CE Printing: Thursday 11 a.m. – 5 p.m.,
   Friday 9:30 a.m. – 6 p.m., Saturday 9:30 a.m. – 3 p.m.
2) Registration Hall: Saturday 1 p.m. – 5:30 p.m. only
Or
Download the Hinman APP to record your CE and send certificates to yourself to print at home.

ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than April 26, 2019.

ACCOMMODATIONS & TRAVEL INFORMATION

The designated hotel service for the 2019 Thomas P. Hinman Dental Meeting is EventSphere. No other housing organization has been authorized to represent Hinman for the 2019 Meeting. Specially discounted room rates have been secured in numerous hotels.

Representatives from EventSphere are ready to assist you with special requests relating to hotel rooms, multiple room blocks, suites, meeting space and food and beverage requirement for 2019 or 2020.

Booking reservations through the Hinman hotel service benefits all Hinman participants and provides the lowest hotel rates possible.

Select one of the following methods to make your hotel room reservations:

1) Call EventSphere at (800) 243 -1581.
2) Book room requests online at Hinman.org.
   Confirmations of hotel room selections are given instantaneously.
3) Email hinman@eventsphere.com.

To avoid duplications in the booking process, please select only one of the above-recommended methods.

HANDOUTS & REGISTRATION CONFIRMATIONS

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available March 11 through May 10. Plan ahead, download the handouts and get the most out of the courses!
Atlanta CityPASS

Save 40% off admission to Atlanta’s top five attractions with CityPASS tickets, plus skip most main-entrance ticket lines. Purchase at citypass.com or any CityPASS attraction.

PAY-ONE-PRICE ADMISSION INCLUDES:

- Georgia Aquarium
- World of Coca-Cola
- CNN Studio Tours
- Zoo Atlanta OR Center for Civil and Human Rights
- Fernbank Museum of Natural History OR Chick-fil-A College Football Hall of Fame

SPEND LESS. EXPERIENCE MORE.
**HOTEL RATES**

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<td>2 Aloft Atlanta Downtown</td>
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<td>3 Atlanta Marriott Marquis</td>
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<td>4 Courtyard Atlanta Downtown</td>
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</tr>
<tr>
<td>5 Embassy Suites Atlanta at Centennial Park</td>
<td>$246</td>
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<tr>
<td>6 Glenn Hotel</td>
<td>$252</td>
</tr>
<tr>
<td>7 Hampton Inn &amp; Suites Atlanta Downtown</td>
<td>$209</td>
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<tr>
<td>8 Hilton Atlanta</td>
<td>$162</td>
</tr>
<tr>
<td>9 Hilton Garden Inn Atlanta Downtown</td>
<td>$216</td>
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<tr>
<td>10 Holiday Inn Express &amp; Suites Atlanta</td>
<td>$213</td>
</tr>
<tr>
<td>11 Home2Suites Atlanta Downtown</td>
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</tr>
<tr>
<td>12 Hotel Indigo Atlanta Downtown</td>
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<tr>
<td>13 Hyatt Regency Atlanta</td>
<td>$195</td>
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<tr>
<td>14 Omni at CNN Center</td>
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<td>15 Sheraton Atlanta</td>
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<td>16 The American, a DoubleTree by Hilton</td>
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<tr>
<td>17 The Ritz-Carlton, Atlanta</td>
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</tr>
<tr>
<td>18 The Whitley Atlanta Buckhead</td>
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<tr>
<td>19 W Atlanta Downtown**</td>
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<tr>
<td>20 Westin Peachtree Plaza</td>
<td>$199</td>
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</tbody>
</table>

*Formerly Holiday Inn Downtown

**Hinman Shuttle**

A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online prior to the meeting, will be posted in each participating hotel lobby and available to view on the Hinman APP.

**GWCC Parking Information**

**Red Deck, Blue Lot and Yellow Lot**

$11.30 (includes service fee) in advance (use link below to purchase)

$15 at the gate

These parking lots, located around the GWCC, are indicated on the map below. Order your parking in advance online and ensure you have the space you need. Visit gwcc.clickandpark.com/events to reserve a parking space. Use code HIN2019 to determine which lots are available.

**MARTA (Rapid Rail System)**

Visit www.itsmarta.com for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations. See map on next page for MARTA stops to plan your trip.

**WIFI** Complimentary WiFi is available only to attendees and exhibitors that book in the official Hinman hotel block.

**EventSphere** can also assist with making car rental reservations. Discounted car rental rates are available for Hinman attendees. When speaking to an Eventsphere agent or when booking online, please reference the Enterprise, Alamo and National Discount #XZL03O2 to receive lower rates.

**For airfare reservations, Delta Air Lines is pleased to offer special discounted airfares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network® Reservations at (800) 328–1111, Monday – Friday, 7:30 a.m. – 7:30 p.m. (Central Standard Time) and refer to File Meeting Code NMSDM. You may also use this code when booking online.**

**GET TO THE AIRPORT? NEED A PLACE TO STORE YOUR BAGS?**

Save time on your last day and enjoy the meeting to its fullest. Store your luggage at the GWCC, Building A, Level 300, across from A314. You will be charged $3 per coat and $5 per bag that you store.
1. AC Hotel Atlanta Downtown
2. Aloft Atlanta Downtown
3. Atlanta Marriott Marquis
4. Courtyard Atlanta Downtown
5. Embassy Suites Atlanta at Centennial Park
6. Glenn Hotel
7. Hampton Inn & Suites Atlanta Downtown
8. Hilton Atlanta
9. Hilton Garden Inn Atlanta Downtown
10. Holiday Inn Express & Suites Atlanta Downtown
11. Home2 Suites by Hilton Atlanta Downtown
12. Hotel Indigo Atlanta Downtown
13. Hyatt Regency Atlanta
14. Omni at CNN Center
15. Sheraton Atlanta
16. The American, a DoubleTree by Hilton Atlanta Downtown
17. The Ritz-Carlton, Atlanta
18. The Whitley Atlanta Buckhead
19. W Atlanta Downtown
20. Westin Peachtree Plaza
Case Western Reserve University – School of Dental Medicine  
Event Fr450 – Alumni Reception  
Friday, March 22, 5 – 6:30 p.m. | Omni Hotel  
Sara Fields | dentalalumni@case.edu | 216-368-3924

Dental College of Georgia at Augusta University  
Event Fr451 – Alumni Reception  
Friday, March 22, 5 – 7 p.m. | Dantanna’s Downtown, One CNN Center  
Kim Koss | kkoss@augusta.edu | 706-729-0140

Emory Dental Alumni Association  
Event Fr452 – Alumni Reception and Awards Presentation  
Friday, March 22, 5:30 – 8:30 p.m. | Omni Hotel  
Ruthy Cunningham | ruth.cunningham@emory.edu | 404-727-5913  
Please contact dentalalumni@emory.edu to register.  
There is a $50 fee to attend this event.

Louisiana State University Health Sciences Center – School of Dentistry  
Event Fr453 – Alumni Reception  
Friday, March 22, 5 – 7 p.m. | Hudson Grille Downtown, 120 Marietta St. NW  
Katie Kelley | kkell2@lsuhsc.edu | 504-941-8120

Meharry, Howard and National Dental Association  
Event Sa464 – Alumni Reception  
Saturday, March 23, 5:30 – 7:30 p.m. | Omni Hotel  
Vanessa Pugh | vpugh@mmc.edu | 615-327-6207

The Ohio State University – College of Dentistry  
Event Fr454 – Alumni Reception  
Friday, March 22, 5 – 7 p.m. | Omni Hotel  
Michelle Thomas | thomas.1463@osu.edu | 614-292-1891

Tufts University – School of Dental Medicine  
Event Fr455 – Alumni Reception  
Friday, March 22, 6 – 7:30 p.m. | Omni Hotel  
Beatrice Valdez | beatrice.valdez@tufts.edu | 617-636-6773

University of Alabama Birmingham – School of Dentistry  
Event Fr456 – Dean’s Reception  
Friday, March 22, 5:30 – 7 p.m. | Omni Hotel  
Abby Vinson | abbyv@uab.edu | 205-934-3575

University of Kentucky – College of Dentistry  
Event Fr458 – Alumni Reception  
Friday, March 22, 5:30 – 7 p.m. | Omni Hotel  
Sue McConnell | smmcco2@email.uky.edu | 859-323-6676

University of Louisville – School of Dentistry  
Event Fr459 – Alumni Reception  
Friday, March 22, 6 – 7:30 p.m. | Omni Hotel  
Marty Wold | marty.wold@louisville.edu | 502-852-2011

University of North Carolina – School of Dentistry  
Event Fr461 – Alumni Reception  
Friday, March 22, 5:30 – 7 p.m. | Omni Hotel  
Chandra Tuggle | ctuggle@utfi.org | 901-448-5042

University of Tennessee Health Science Center – College of Dentistry  
Event Fr462 – Alumni and Friends Reception  
Friday, March 22, 5:30 – 7 p.m. | Omni Hotel  
Michelle Thomas | thomas.1463@osu.edu | 614-292-1891

Virginia Commonwealth University – School of Dentistry  
Event Fr463 – Alumni and Student Reception  
Friday, March 22, 5 – 6:30 p.m. | Omni Hotel  
Marie Norton | mpnorton@vcu.edu | 804-828-9245

AFFILIATE GROUPS

Georgia Academy of Dental Practice  
Event Sa471 – Executive Board and Officers  
Saturday, March 23, 8:30 – 10:30 a.m. | Omni Hotel  
Dr. Mike Vernon | movdmd@gmail.com | 706-860-0518

Georgia Dental Society  
Event Fr472 – Members Reception  
Friday, March 22, 5 – 8 p.m. | Embassy Suites, 267 Marietta St. NW  
Dr. Mordena Sullen | 404-752-7777

Georgia Dental Hygienists’ Association  
Event Fr473 – Hinman Reception  
Friday, March 22, 4 – 6 p.m. | Exhibit Hall, Booth 1057
Register at Hinman.org
The 2019 Thomas P. Hinman Dental Meeting
REGISTRATION FORM FOR ALL REGISTRANTS
Be sure to fill out the front and back of this form and use a ballpoint pen.

Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005. Faxed forms will not be accepted.

1 PRIMARY REGISTRANT

Name ____________________________________________________________
Practice Name __________________________________________________
Mailing Address ________________________________________________

City _____________________________ State ___________________ Zip Code _______________
Business Phone ( ) ________________________________
E-mail ____________________________________________

☐ Check here if you would NOT like your e-mail address to be included in lists that exhibiting companies can purchase

Card Holder’s Billing Address ☐ Same as Above

☐ Other ________________________________________________

City _____________________________ State ___________________ Zip Code _______________

Students - please indicate School & Program ____________________________________________
____________________________________________________________________________________

REGISTRATION CATEGORIES & FEES

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</table>

Please see page 64 for all registration category restrictions and requirements.

Guests can register onsite only. The guest registration fee is $75. No CE is earned in the guest category.

2 I have read and agree to abide by the Hinman Code of Conduct provided on page 65.

Signature __________________________________________________________

3 METHOD OF PAYMENT

☐ Check Enclosed: Checks must be made payable to the Thomas P. Hinman Dental Meeting.

☐ Visa ☐ MasterCard ☐ American Express

Credit Card # ________________________________ Exp. Date __________ TOTAL FEES __________

Signature __________________________________________

Signature indicates approval for charges to your account.

Printed Name ________________________________

Print name as it appears on card.

continued on next page
### REGISTRATION FORM, CONTINUED

**4 NAME FOR BADGE**

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**5 REGISTRATION**

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**6 COURSES & SPECIAL EVENTS**

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</tr>
</tbody>
</table>

**7 TOTAL FEES**

|  |
|---|---|---|---|---|
| Are you planning to attend the keynote session (Event Th402) | Yes | No |

**8 Total Fees (Including all registration courses and special event fees)**

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Add $</td>
</tr>
<tr>
<td>New Total $</td>
</tr>
</tbody>
</table>

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Register by 2/21/2019 and save $200 off one of the complete recordings packages from Playback Hinman. See ad on page 3 or visit playbackhinman.com for more information.
**How can I register?**
Visit Hinman.org to register online or mail your registration form to:
The Thomas P. Hinman Dental Meeting
6840 Meadowridge Court
Alpharetta, Georgia 30005

**How do I make a change on my registration form after mailing it in?**
Call QMS, the Hinman registration service, at 866-248-2883.

**What if I have not received my registration packet, my badge was not included or my name was misspelled?**
Call QMS, the Hinman registration service, at 866-248-2883.

**What is the cancellation policy?**
Cancellations must be postmarked by Wednesday, March 20, 2019, and must be submitted in writing. In order for the refund request to be considered, include the attendee’s name, the original registration badge and course ticket summary. No refunds will be issued for cancellations requested after registration opens on the first day of the meeting, Thursday, March 21, 2019. Please see page 65 for more information.

**Does Hinman provide a Mothers’ Room?**
Yes, please visit room A306 of the Georgia World Congress Center to access a private room for nursing mothers.

**What are the Exhibit Hall hours?**
Thursday, March 21 9:30 a.m. – 5 p.m.
Friday, March 22 9:30 a.m. – 6 p.m.
Saturday, March 23 9:30 a.m. – 3 p.m.

**Will I have access to WiFi during the meeting?**
Free WiFi will be provided in the Georgia World Congress Center courtesy of eventisphere.

**Where is the Hinman Dental Meeting held?**
Georgia World Congress Center
285 Andrew Young International Blvd. N.W.
Atlanta, Georgia 30313-1591

**Where can I find Hinman shuttle information?**
To find out which hotels are located on the shuttle route, see page 68 of this book and look for the 🚕 logo. Specific shuttle schedules will be posted in each participating hotel lobby. The routes will be available on the Hinman app and online at Hinman.org/Travel-Housing/Shuttle-Information.

**How do I make hotel, airline and rental car reservations?**

**Which MARTA stop do I use to get to the GWCC?**
Exit at the GWCC/CNN stop on the East/West line. Call MARTA at 404-848-5000 or visit itsmarta.com for detailed schedules. See page 68 for details.

**How can I obtain CE certificates?**
See page 66 for details.

**What are the future dates of the Hinman Dental Meeting?**
March 11 – 13, 2021

### What are the different course types?

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COURSE #</th>
<th>FEES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation Course</td>
<td>100</td>
<td>Fees vary</td>
<td>Seats for these hands-on courses should be purchased in advance as space is limited.</td>
</tr>
<tr>
<td>Registered Attendance Lecture</td>
<td>200</td>
<td>Fees vary</td>
<td>Seats for these lectures should be purchased in advance or onsite if space is available.</td>
</tr>
<tr>
<td>General Attendance Lecture</td>
<td>300</td>
<td>No fee</td>
<td>Seats for these lectures must be selected in the pre-registration process (before February 21) for confirmed seating.</td>
</tr>
<tr>
<td>Interactive Course</td>
<td>500</td>
<td>Fees vary</td>
<td>Seats for these discussion-based courses should be purchased in advance as space is limited.</td>
</tr>
<tr>
<td>Seminar</td>
<td>500</td>
<td>Fees vary</td>
<td>Seats for seminars must be selected in the pre-registration process (before February 21) for confirmed seating.</td>
</tr>
</tbody>
</table>