



2026 Branding Guidelines for
113th Thomas P. Hinman Dental Meeting



GENERAL BRAND GRAPHICS

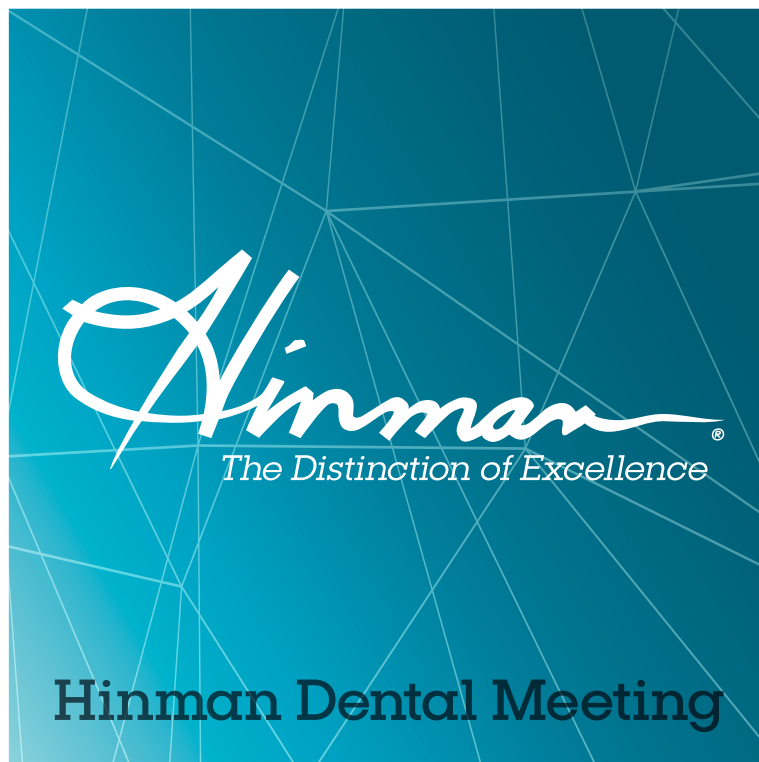


H may be used alone
as an accent graphic

Hinman®

Hinman®

Hinman®



Hinman®

A Legacy of Excellence



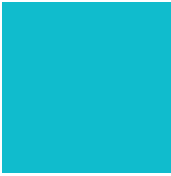
CELEBRATING
250
USA
YEARS

March 12-14, 2026 ★ Atlanta, GA
113th Thomas P. Hinman Dental Meeting
Dr. E. David Anderson, General Chair ★ Dr. J. Andrew Ramsey, President

2026 MEETING THEME & GRAPHIC ELEMENTS



GENERAL BRAND COLORS



hex: 10bccd
R16 G188 B205
PMS 121-6



hex: 0099a
R0 G153 B170
PMS 121-16



hex: 0066a9
R0 G102 B169
PMS 7684

2026 MEETING COLORS



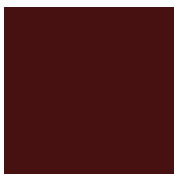
hex: A62322
R167 G33 B35
C23 M100 Y100 K17



hex: 014ece
R1 G78 B206
C89 M73 Y0 K0



k= 100
black



hex: 4c0000
R76 G0 B0
C43 M89 Y80 K67



hex: 014ece
R0 G20 B17
C100 M96 Y21 K19



k= 0
white

ROCKWELL Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

MAIN FONT FAMILY

CERVO NEUE

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

2026 MEETING ONLINE PROMO SAMPLES

