HINMAN



PREVIEW

www.hinman.org

The Official Publication of the Hinman Dental Society

Vol. 52, No. 1, September 2009











INSIDE

President's Message: Looking Forward to Another Great Year

2

General Chairman's Letter: Working Towards Another "Best Hinman Ever"

Society Calendar

3

Annual Meeting Hilton Head Island, South Carolina

4

Dr. Brad Greenway, Self-Proclaimed 'Straight-Forward Guy,' Steps Into Hinman Dental Society Presidency

5

Hinman Dental Society Membership Meeting Monday, September 21, 2009, at The Ritz-Carlton, Buckhead

Executive Council and Annual Meeting Business Meeting Minutes

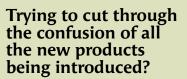
7

New and Proposed Hinman Members

8



For more Hilton Head photos see page 4





Dr. Joseph A. Blaes

Dr. Joseph A. Blaes' presentation at the upcoming September Hinman Dental Society Membership Meeting will demonstrate many ways that clinical dentistry can be enhanced, upgraded, simplified, done more quickly and made more fun for the entire dental team.

More information and registration form on page 6



HINMAN PREVIEW REVIEW

President's Message

Looking Forward to Another Great Year



Brad Greenway President

Thank you for giving me the opportunity to serve as President of the Hinman Dental Society. I consider it an honor and will do my best to uphold the traditions and ideals of the society.

Past General Chairman Wayne Tadsen and Past President Allen French are to be congratulated on a job well done and a successful 2009 Hinman meeting. Wayne, along with Program Chairmen Bruce

Ashendorf and Brian Carpenter, put together a great Hinman — congratulations, gentlemen. Allen represented Hinman well and culminated his year with a memorable trip to the beach — a great year and I will do my best to continue on that path.

Max Ferguson, General Chairman 2010, and his program chairmen, Billy Callahan and Jim Bob Williamson, are hard at work planning our next Hinman for March 25 - 27, 2010. I know Max and I know he is striving for the "Best Hinman Ever." But as always, it is our membership that makes the meeting work. Your volunteerism and willingness to contribute eight hours or more are what make our organization so unique and special. In order to get even more of our members involved, we are upgrading our database software. This improvement will help in assigning our members to the different committees for the Hinman meeting. My experience has been that the more I am involved, the more I have enjoyed being a part of the Society.

Thanks to Roy McDonald who is serving as the Society's program chair. He has selected three excellent speakers for the Society's membership meetings. Please mark your calendars and plan to attend all three meetings. My year will end with our annual meeting returning to Callaway Gardens on June 11, 2010. Going to Callaway was once an annual tradition and we seemed to return year after year for at least a decade or more. My hope is to recall those days as well as create new memories that will carry forward.

As I prepare to take over the helm, I realize how fortunate our Society is to have such a professional, competent, and friendly staff. They are an integral part to our success. Again thanks for your confidence in me. I am looking forward to a great year!



The Hinman Dental Society 2009-2010

| Officers | |
|-------------------------------|----------------------|
| President | Bradley K. Greenway |
| President-elect | Brian Ŕ. Carpenter ´ |
| Vice President | Dave C. Lee |
| Secretary | James A. Roos |
| Treasurer | Jane C. Puskas |
| Assistant Secretary/Treasurer | Patrick H Yancey III |

Executive Council

| 2012 | Roy A. McDonald |
|------|---|
| 2012 | William H. Rousseau |
| 2011 | Kathleen L. Robinson |
| 2011 | Douglas B. Torbush |
| 2010 | Robert J. O'Donnell Mark W. Johnston |
| 2010 | Mark W. Johnston |

Trustee

| 2015 | Bruce Ashendorf |
|------|----------------------|
| 2014 | Paul G. Isler |
| 2013 | William F. Schroeder |
| 2012 | William M. Callahan |
| 2011 | James R. Williamson |
| 2010 | Édward H. Mohme (CH) |
| | |

Society Committee Members 2009-2010

Annual Meeting

Marvin Winter (CH)

Bylaws Committee

Sedgie Newsom (CH) David Marion Roy McDonald Chip Mohme Jane Puskas Kate Robinson Robert Towe

Distinguished Service Award

Max Ferguson (CH) Bruce Ashendorf Brian Carpenter Brad Greenway Chip Mohme Wayne Tadsen

Finance

Pat Yancey, III (CH) Brian Carpenter Ken Hutchinson Chip Mohme Bob O'Donnell Jane Puskas William Rousseau Jeremy Ward Marvin Winter

Hospitality

Sedgie Newsom (CH) Steve Rafeedie (CH) Kate Robinson (CH) Tom Jagor Patrick Posey Robin Reich Robby Robinson Mark Sayeg Bobby Vassey

Membership

David Lee (CH) Chris Adkins David Anderson Ron Burton Dale Evans Ben Jernigan Slade Lail Joe Looper Roy McDonald Bob O'Donnell Heather Perry Zach Powell Jane Puskas Jim Roos Doug Tourbush Jeremy Ward Richard Weinman Pat Yancey, III

Membership News

Doug Torbush (CH)

Nominating

Allen French (CH) Chris Adkins Bruce Ashendorf Dan Dunwody Jim Granade, III Wayne Tadsen Carol Wolff

Program

Roy McDonald (CH)



Hinman Preview Review

Published Quarterly by the Hinman Dental Society of Atlanta 33 Lenox Pointe Atlanta, GA 30324-3172 (404) 231-1663 • (404) 231-9638 fax Jonathan Dubin, Editor

Society Calendar

September 8, 2009

Executive Council Meeting Hinman Executive Office

September 21, 2009

Membership Meeting

The Ritz-Carlton, Buckhead Speaker: Dr. Joe Blaes Topic: Pearls For Your Practice

November 10, 2009

Executive Council Meeting Hinman Executive Office

November 23, 2009

Membership Meeting

The Ritz-Carlton, Buckhead Speaker: Dr. Sam Low Topic: Current and Future Concepts in Managing Today's

Periodontal Patient

January 12, 2010 **Hinman Executive Council** Omni Hotel

January 21, 2010

Membership Meeting

Georgia Aquarium Speaker: Ms. Rosemary Bray Topic: Teamwork - It Makes Your Dental Dream Work!

March 25 - 27, 2010

The Thomas P. Hinman **Dental Meeting**

Georgia World Congress Center

Sunday Breakfast Meeting in Hilton Head



New members and sponsors join President French after receiving their plaques. Pictured are (from l to r) Janine Randall, Eric Ferrara, Nancy Ferrara, sponsor Karyn Stockwell with Louvenia Rainge, President French, sponsor Stuart Loos with Allen Hutchins..



Annual meeting chairman Jane Puskas (center) and committee members (from l to r) David Marion, Sedgie Newsom, Pat Yancey, Kate Robinson, Roy Mc-Donald, Tom Jagor, Jim Roos, Clayton Davis, Zach Powell and Darryal Donerlson McCullough are recognized for their hard work and effort in helping with the success of the meeting.



Past President Allen French receives his plaque for serving as Society President.

General Chairman's Letter

Working Towards Another "Best Hinman Ever"



Max Ferguson

It's hard to believe it's that time of year again and another successful Hinman year has passed. Congratulations and thanks to Wayne, Bruce and Brian for their hard work in putting together a great Hinman 2009. It was truly another "Best Hinman Ever" for all our Hinman family. Special thanks to Allen French and all the Society General Chairman officers for their leadership throughout the 2008 - 2009 year. What a great year-end

celebration and record turnout at Hilton Head! That was a special ending to a special year. And it goes without saying that special thanks go to our Executive Director, Sylvia Ratchford and our dedicated Hinman staff. You are the golden thread that holds the Hinman fabric together. Sylvia, Lynn, Stephanie, Kate, and Laura — thank you for all you do for our great organization.

I am very proud to address you as your General Chairman for the Hinman 2010 meeting. The theme for Hinman 2010 is "All Roads Lead to Excellence at Hinman" and Jim Bob Williamson and Bill Callahan, our program chairs, have put together not only an excellent scientific program, but also one with several innovative twists both in content and scheduling. There will be more details about that in the November newsletter.

For 2010, I have tried to build on several successful new ideas that Wayne brought to the 2009 meeting. First and foremost are the changes to the exhibit hall. The Hinman Eatery and wireless Internet access were a huge success with our attendees and vendors and we will continue both of them. One exciting change for 2010 is that we will have a new general service contractor — Freeman Company. Together with Freeman, we are developing several new creative ways to help promote the "Hinman Brand" not only to our vendors but to our attendees as well. After the initial meetings with the Freeman team, I can assure you that we are going to benefit from this new relationship. Freeman has an 82-year tradition of excellence and attention to detail, similar to Hinman so I know all roads will lead to excellence at Hinman 2010.

I'm sure by now that our committee chairmen are contacting everyone regarding committee assignments for the March meeting. Please sign up early and sign up often to do your part in making Hinman 2010 another "Best Hinman Ever." I want to again thank all of you — the Hinman officers, membership, spouses and staff for all you have done and will do for Hinman 2010.

Best Regards,



HINMAN DENTAL SOCIETY ANNUAL MEETING



The Hinman Dental Society

Dr. Brad Greenway, Self-Proclaimed 'Straight-Forward Guy,' Steps Into Hinman Dental Society Presidency

By Kim Ryan

When asked if there were something quirky he'd like to share with the Hinman Dental Society membership, Dr. Brad Greenway said, "I'm just a pretty simple, straight-forward guy." He's a native Atlantan, a University of Georgia alumnus and an Emory University Dental School grad. Following graduation, he settled down and started a practice in the Peachtree Corners part of town. He says, "I definitely don't see a book or reality TV show based on my life."

While he may not be reality TV material, there's no question that Dr. Greenway is very committed to the profession of dentistry and enjoys helping his patients. Although he wouldn't trade being a dentist, if he would have pursued another career, he says he probably would have been a veterinarian.

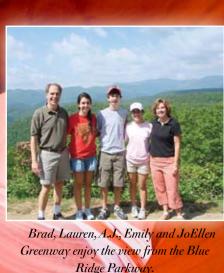
When he's not practicing dentistry, Dr. Greenway enjoys playing tennis and golf, and traveling with his family. This year, he and his family visited the Grand Canyon, Zion National and Bryce Canyon Parks. Some of their favorite trips have been to Yellowstone National Park, Costa Rica and London. Dr. Greenway also enjoys classic cars with his current project being the

restoration of a 1991 Alfa Romeo. He once belonged to an off-roading club and took frequent trips on the trails in North Georgia.

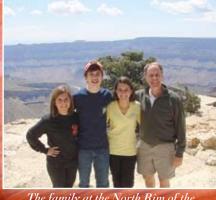
Prior to becoming a Hinman Dental Society member, Dr. Greenway has long been involved in organized dentistry, dating back to his days in dental school. Through his friendships and associations with dental colleagues, he became involved in Hinman and eventually was nominated to serve on the executive council.

Now, as president, Dr. Greenway's biggest goal for the Society is to get even more Hinman members involved. With new software, it's his intention to be able to reach out to more members and fill committees with members who want to participate in the Society and the annual Hinman Dental Meeting. Dr. Greenway said he hears over and over again, "the more I get involved, the more I enjoy Hinman."

If he could choose what Hinman members remember the most about the year ahead, it would be that they had a great year as part of the Hinman family. If that is accomplished, then he will have done his job as president. 🎄







The family at the North Rim of the Grand Canyon.



Dr. Greenway also enjoys classic cars with his current project being the restoration of a 1991 Alfa Romeo.

Can You Make a Referral?

Members, we would like to get your input on companies that you work with in your practices.

Are there vendors or companies that you do business with or order from that we should invite to exhibit at the 2010 Hinman Meeting?

You are one of our greatest resources for finding quality products and services to feature on our exhibit floor.

We appreciate any referrals you can make. Please contact Stephanie Park in the Hinman Exhibits Office (404) 231-1476 or spark@hinman.org. 🎎

Hinman Dental Society Membership Meeting Monday, September 21, 2009, at The Ritz-Carlton, Buckhead

Registration 3:30 to 4 p.m. • Lecture 4 to 6:45 p.m. • Business Meeting 6:45 to 7 p.m. • Cocktail Reception 7 to 8:30 p.m. Deadline for Registration is Wednesday, September 16, 2009

Pearls for Your Practice

Highlights will include clinical procedures from start to finish featuring the best products, as well as materials and techniques that enable the dentist and clinical assistants to produce dentistry in the least amount of time at a low level of stress. This course is designed to increase hourly production and will demonstrate many ways that clinical dentistry can be enhanced, upgraded, simplified, done more quickly and made more fun for the entire dental team.

Also, this course is designed to cut through the confusion of all the new products that are constantly being introduced. You will go home with a "cookbook of Pearls" that can be immediately implemented upon your return to the office, such as:

- Interactive Patient Education
- Taking advantage of the Esthetic Revolution.
- Getting your patients excited about cosmetic dentistry.

- New "universal" composites.
- Adhesive dentistry made simple.
- Stop composite sensitivity once and for all.
- A high torque handpiece that cuts teeth fast.
- Make beautiful custom temps in less than 5 minutes.
- Resin cements and resin reinforced glass ionomer cements.
- Prep two crowns in the time it takes you to prep one crown.
- Control bleeding without messy clots and harmful drugs.
- Curing Lights

This course will enable the dental team to significantly reduce the time required to produce high quality dentistry and significantly increase the dollar per hour production in the practice. The handout includes a complete source guide for all materials discussed plus many others.

Dr. Blaes has created a unique, innovative, insurance-free, fee-forservice general practice in St. Louis, Missouri, that emphasizes preventive, esthetic, reconstructive and implant dentistry. Because of his interest in new and innovative materials and techniques, Dr.



Joseph A. Blaes, DDS

Blaes began writing "Pearls for Your Practice" in Dental Economics. The column quickly became a trusted resource for new dental materials and techniques. In October 1996, he was named editor of Dental Economics and is responsible for the new editorial direction of the magazine. His lecture and hands-on programs for dentists and auxiliaries have won rave reviews around the country. Dr. Blaes lectures both nationally and internationally. You may reach Dr. Blaes via e-mail at JoeB@pennwell.com.

Online registration will be available beginning September 1, 2009. Please visit our Web site at www.hinman.org/Society.

Registration Form

Please complete this form with your name as you would like it to appear on your badge and mail with your check by Wednesday, September 16, 2009. You may also visit www.hinman.org to print a registration form.

| Member's Name: | |
|----------------------|----------------------|
| □ Lecture | ☐ Cocktail Reception |
| Spouse's Name: | |
| □ Lecture | ☐ Cocktail Reception |
| Staff Member's Name: | |
| ☐ Lecture | ☐ Cocktail Reception |
| Non-Member's Name: | |
| □ Lecture | ☐ Cocktail Reception |

All Fees Must be Paid in Advance.

Registration fee is \$50 per person and includes lecture and cocktail reception. Persons attending lecture only or dinner only are subject to the same fee. Persons registering on the day of the meeting will be subject to pay a fee of \$55.

Please make checks payable to: The Hinman Dental Society

Mail to:

33 Lenox Pointe, Atlanta, GA 30324-3172

Questions: (404) 231-1663

For lecture and cocktail reception reservations please complete the form and submit to the Hinman office with your check. You will not be registered until this process is complete.

Note: This is a three hour lecture. Please arrive on time to ensure adequate seating. Each member MUST make reservations directly with the Hinman Executive Office by returning the enclosed registration form with payment.

Hinman Dental Society Executive Council Meeting Minutes

Date: Tuesday, May 5, 2009

Time: 6 p.m. cocktails/6:30 p.m. dinner

Place: Hinman Office

Presiding: Dr. Brad Greenway, President-elect **Invocation:** Dr. Allen French, President

Call to Order: President-elect Brad Greenway called

the meeting to order at 6:35 p.m.

Roll Call: There was a quorum present as follows: Officers: Drs. Allen French, Brad Greenway, Brian Carpenter, Dave Lee, Jim Roos, Jane Puskas, Pat Yancey Executive Council: Chris McFarland, Jonathan Dubin, Bob O'Donnell, Kate Robinson Trustees: Charlie Ruhl, Chip Mohme, Jim Bob Williamson, Bill Schroeder, Paul Isler Hinman Chairmen: Wayne Tadsen, Max Ferguson, Eddie Pafford Advisory Board Chairman: Dan Dunwody Staff: Sylvia Ratchford, Lynn Leidel

Prior to the reports, Dr. Kent Percy, incoming GDA President, addressed the Executive Council regarding the current challenges that face the dental profession.

Minutes: Secretary Dave Lee presented the minutes from the January Executive Council and January Membership Meeting as printed in the May *Hinman Preview Review*. Both sets of minutes were approved (Lee/Carpenter).

Finance: Treasurer Jim Roos presented the current Year-to-Date Society Financial statement. The statement was approved as follows (Roos/Puskas):

Beginning Balance: \$57,465.10 Income: + \$372,829.75 Expenses: - \$344,000.25

Balance: = \$86,294.60 **Hinman 2009:** General Chairman Wayne Tadsen

Hillinan 2009: General Chairman Wayne Tauser

thanked his program chairmen, Bruce Ashendorf and Brian Carpenter, as well as the staff, for a great meeting. Dr. Tadsen said he did face some challenges this year, but that his message highlighted the fact that fifty percent of the program was free and how Atlanta is within driving distance for many attendees. He announced the final attendance number of 21,426. Drs. French, Mohme and Schroeder congratulated Dr. Tadsen on a great meeting.

Hinman 2010: Chairman-elect Max Ferguson congratulated Dr. Tadsen on a great meeting. He stated that he and his team are focused on a quality-balanced program and will be offering some value packaging for staff, assistants and hygienists.

Hinman 2011: Vice Chairman-elect Eddie Pafford also congratulated Dr. Tadsen on his meeting. He stated that his team would be traveling to the upcoming CDA and AGD Meetings.

Advisory: Chairman Dunwody presented the annual compensation and office equipment and maintenance report from the Advisory Committee. The compensation package for the staff was presented and approved (Dunwody/Puskas). Dr. Dunwody then made the motion to approve the design and development of a new membership database. The motion was approved (Dunwody/Carpenter). A motion was made by Dr. Dunwody to approve a fouryear contract with Bennett Graphics for the printing of Hinman publications. The motion was approved (Dunwody/Roos). Dr. Dunwody stated, for information only, that the Ascend Media contract for three years had been approved. Ascend prints the Guide to Technical Exhibits. He also stated that the contract for Ambassadors had been approved for three years. Ambassadors is Hinman's housing bureau.

Old Business: None

New Business: President French acknowledged Dr. Chris McFarland for his service on Executive Council. Dr. McFarland thanked the members of Executive Council for the opportunity to serve.

Membership Report: Vice President Brian Carpenter presented the following names for membership: Drs. Matthew Benson, Carlla Blanton, Ellene Craig, Eric Ferrara, Nancy Ferrara, Allen Hutchins, Janet Kearns, Carolyn Krieger, Philip Parham, Jr. (Associate), Alex Patrick, Louvenia Rainge (Associate), Janine Randall, John Sauk (Associate), David Settel (Associate) and James Shorr. These proposed names were approved for membership (Carpenter/Lee).

Membership News: Dr. Kate Robinson gave the following report:

Dr. Rollie Mallernee, longtime member of Hinman and past President and General Chairman, died on April 13 at the age of 95. He had been in good health until just the last couple of months.

Dr. Billy Bentley continues to improve from his fall one year ago and is recovering from a bout of bronchitis and a "touch" of pneumonia, per Mrs. Bentley.

Dr. Eddie Pafford reported that his son, Jeff, and daughter-in-law, Kaki, are expecting a second baby.

Dr. Jonathan Dubin reported that Drs. Marvin Kaplan and Stephen Fink had passed away.

It was also reported that Dr. Ken Grubbs has been moved to Shepherd Spinal Clinic following his car accident earlier this year.

Remarks: None

Adjournment: Dr. Greenway adjourned the meeting at 8:35 p.m.

Hinman Dental Society Annual Meeting Business Meeting Minutes

Date: June 7, 2009 **Time:** 8 a.m.

Place: Crowne Plaza Hilton Head Presiding: Dr. Allen French, President

Invocation: Dr. Brad Greenway, President-Elect **Call to Order:** President French called the meeting to order at 8:05 a.m.

Minutes: Assistant Secretary/Treasurer Jane Puskas presented minutes from the January Executive Council Meeting and Membership Meeting as printed in the May *Hinman Preview Review*. The Executive Council Meeting Minutes and Membership Meeting Minutes were approved as published (Puskas/Hagman).

Finance: Treasurer Jim Roos read the Society financial report that was presented at the May 5 Executive Council Meeting. A motion was made to accept the financial report as read (Roos/W. Callahan).

Membership: President Allen French presented the following dentists for membership: Drs. Matthew Benson, Carlla Blanton, Ellene Craig, Eric Ferrara, Nancy Ferrara, Allen Hutchins, Janet Kearns, Carolyn Krieger, Philip Parham, Jr. (Associate), Alex Patrick, Louvenia Rainge (Associate), Janine Randall, John Sauk (Associate), David Settel (Associate) and James Shorr. A motion was made to accept these members (French/Kudyba).

Hinman 2009: General Chairman Wayne Tadsen thanked his program chairmen, committee chairmen, members and the staff for all of their hard work this year.

Hinman 2010: Chairman-elect Max Ferguson said that he and his program chairmen, Billy Callahan and Jim Bob Williamson, are working on putting together a great meeting.

Hinman 2011: Vice Chairman-elect Eddie Pafford stated that the 2011 team is working on the program, but that they will focus on supporting 2010.

Old Business: None New Business: None

Election of Officers: President French presented the slate of 2009 - 2010 officers as distributed in April for approval. The slate was approved (French/Ferguson).

Remarks: Dr. French thanked everyone for allowing him to serve as President. He said he had a wonderful year and enjoyed attending all 55 meetings.

Adjournment: President French adjourned the meeting at 8:14 a.m.

HINMAN PREVIEW REVIEW

New Hinman Members June 2009

Dr. Matthew Benson 800 Mt. Vernon Hwy, Suite 405

Atlanta, GA 30328 Sponsor: Dr. Robert Fryer

Dr. Carlla Blanton

1825 Mars Hill Road Acworth, GA 30101 Sponsor: Dr. Sherry Padgett

Dr. Ellene Noell Craig 600 Galleria Pkwy, Suite 800 Atlanta, GA 30336 Sponsor: Dr. Angie Gribble Hedlund

Dr. Eric Ferrara 259 Arrowhead Blvd. #A Jonesboro, GA 30327 Sponsor: Dr. Mollie Winston

Dr. Nancy Ferrara 1980 Moores Mill Road Atlanta, GA 30318 Sponsor: Dr. Mollie Winston

Dr. Allen Hutchins 16 B Felton Place Cartersville, GA 30120 Sponsor: Dr. Stuart Loos

Dr. Janet Kim Kearns 2415 Beaver Ruin Road #A Norcross, GA 30071 Sponsor: Dr. George Biederman

Dr. Carolyn Krieger 1100 Abernathy Road, Bldg 500, Suite 1020 Atlanta, GA 30328 Sponsor: Dr. Carrie Watkins **Dr. Phillip Parham, Jr.** 1107 Memorial Dr, Ste Go1 Dalton, GA 30720 *Sponsor: Dr. Allen French*

Dr. Alex Patrick 4480 Cooper Lake Road, #210 Smyrna, GA 30082 Sponsor: Dr. Kavreet Ritu Bath

Dr. Louvenia Rainge 2139 Lumpkin Road Augusta, GA 30906 Sponsor: Dr. Karyn Stockwell

Dr. Janine Epps Randall 4199 Paces Ferry Road Ste D Atlanta, GA 30339 Sponsor: Dr. Scott Silliman

Dr. John Sauk 501\$ Preston Louisville, KY 40241 Sponsor: Dr. Brian Carpenter

Dr. David L. Settel 21 Westbroook Court East Ellijay, GA 30536 Sponsor: Dr. Joe Barclay

Dr. James Shorr 12875 Cumming Hwy. Canton, GA 30115 Sponsor: Dr. Kristen Cooney

Proposed New Hinman Members September 2009

Dr. Jason C. Croft 1975 Beverly Road Gainesville, GA 30501 Sponsor: Dr. Ben Hawkins

Dr. Stephanie W. Greene 4235 Mundy Mill Road Oakwood, GA 30566 *Sponsor: Dr. Heather Perry*

Dr. Charles W. Poole 1155 Hammond Dr, Suite C-16 Sandy Springs, GA 30328 Sponsor: Dr. Jonathan Dubin

Dr. David Martin Reznik 679 East Morningside Drive Atlanta, GA 30324 Sponsor: Dr. Eddie Pafford **Dr. Bhavik P. Shah** 226 Arrowhead Blvd. Jonesboro, GA 30236 Sponsor: Dr. Robin Reich

Dr. Ryan M. Vaughn 1207 Sherwood Park Drive Gainesville, GA 30501 Sponsor: Dr. J.D. Mixon

Dr. John T. Weaver 2797 Campbellton Road Atlanta, GA 30311 *Sponsor: Dr. Robert Vassey*



