



Hinman Dental Meeting Plans Hybrid Event for March 12-13



Hinman 2021 to Be Held in Person at Omni Atlanta Hotel at CNN Center & Virtually

ATLANTA (Jan. 19, 2021) – The Thomas P. Hinman Dental Meeting – one of the nation’s largest dental meetings – plans to host its 2021 Meeting March 12-13 both in person at the Omni Atlanta Hotel at CNN Center and virtually with livestreaming courses and events. In its 109th year, Hinman will host 47 in-person courses at the Omni Hotel and more than 40 virtual courses, including live Q&A with the speakers.

“In light of today’s environment, Hinman has planned an exciting mix of unique and innovative in-person and virtual courses delivered by the world’s foremost dental experts,” said Dr. Robert J. O’Donnell, General Chair of Hinman 2021. “Despite the pandemic, we recognize that dental professionals still need to fulfill their continuing education requirements and stay abreast of the latest developments. This is why we are thrilled to offer attendees and exhibitors valuable ways to learn and connect during these unprecedented times.”

In addition to 47 in-person courses, including 10 hands-on workshops, Hinman will provide a modified exhibit hall experience at the Omni. Hinman also will offer an in-person viewing party option for the Keynote Session, held on Friday, March 12 from 12:30 to 1:30. Air Force Colonel (Ret.) Nicole Malachowski, the first female Thunderbirds pilot and one of the first women to fly modern fighters in combat, is the Keynote Speaker and will be livestreamed.

“The advantage of a hybrid meeting is that we can offer Hinman’s unique brand of quality education in person and to those who may not otherwise experience Hinman. We can provide virtual CE to those who cannot travel due to health concerns, time out of the office or long distances,” added Dr. O’Donnell.

Hinman selected its long-time trade show and events partner, Freeman, to build and deliver its virtual CE courses and events. Virtual courses will be available on-demand following the meeting until April 12. There will be a virtual exhibit hall, as well as the all-new “Hinman Studio” broadcasting live from Atlanta and featuring interviews with industry experts and influencers. One of the most compelling tools Freeman offers is “Networking Powered by Grip.” It’s an artificial-intelligence matchmaking engine that identifies relevant people, products, exhibitors and sponsors for opportunities to meet. It’s an intuitive tool that makes it easy to connect with others and schedule meetings, virtually or in person.

Hinman 2021 speakers include many fan favorites and some new to Hinman, such as: Dr. Lee Ann Brady, Dr. Harold Crossley, Mr. Larry Guzzardo, Dr. Randy Huffines, Dr. Mark Hyman, Dr. Glenn Maron, Dr. Ben Miraglia, Dr. Mark Murphy, Ms. Shannon Nanne, and Dr. Uche Odiatu among others. To view other confirmed speakers, visit <https://hinman.org/Education-Events/Speakers>.

The Omni Hotel is excited to have Hinman return this year. The Meeting had to cancel Hinman 2020 just a week prior to its start date last March. “We are thrilled that Hinman, as well as other organizations, will be returning to Omni this year for its distinguished event,” said Laura Brooks, Director of Sales at the Omni Atlanta Hotel at CNN Center. “We will closely follow recommended guidelines from the CDC and Omni’s [Safe & Clean](#) program to ensure that everyone has a safe, healthy experience while visiting the Omni Hotel.”

“We conducted a survey last year of our previous attendees and exhibitors and found that more than 70 percent want to meet in person, if possible. This news isn’t surprising given dental professionals are accustomed to following recommended safety protocols and feel confident that Hinman will make the health and safety of our attendees, exhibitors and guests our top priorities,” said Annette Sullivan, Executive Director of the Hinman Dental Meeting. “While we can’t predict COVID-19’s impact in March, we are optimistic about a hybrid meeting and absolutely certain that we can deliver a quality continuing education experience for the dental profession.”

For those who plan to attend the meeting in person, masks will be required and social distancing guidelines will be followed. Hinman is working closely with local and state officials to ensure the health and safety of attendees. Hinman’s COVID Policy can be found [here](#).

To register for Hinman 2021 and learn more about the Meeting, please visit www.hinman.org and its social media channels.

The Hinman Tradition

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The Meeting is sponsored by the Hinman Dental Society, a non-profit organization, and excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene and assisting students and in contributions to institutions that foster dental education. For additional information about the Thomas P. Hinman Dental Meeting, visit Hinman.org or contact Hinman at (404) 231-1663.

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