



Hinman 2018 Offers Courses for the Entire Dental Team

- All-Day Programs and Specialty Courses Provided March 22-24 -

ATLANTA (Feb. 2, 2018) – The Thomas P. Hinman Dental Meeting – the nation’s leading dental meeting and comprehensive source of continuing education in dentistry – announces the return of all-day programs for dental hygienists, assistants and office staff. Hinman 2018 will also host specialty courses provided by dental hygiene, dental assisting and dental practice experts from around the country.

“Hinman 2018 is the perfect opportunity for the entire dental team to learn about the latest developments and best practices in dentistry,” said Dr. Patrick Yancey III, General Chairman for Hinman 2018. “Dental hygienists, assistants and office staff can choose from more than 250 quality continuing education courses and attend professional networking and fun-filled social events, as well as visit an exhibit hall featuring nearly 400 companies.”

Courses for Entire Dental Team

Designed for the entire dental team, the New Product Showcase (Fr339) will be held on Friday, March 23 from 9 a.m. – 12 p.m. Open to all attendees at no fee, 18 companies will present the latest products and services in an informative, non-commercial manner. In addition, all dental professionals are invited to “Women and Their Money,” led by Ms. Megan Brinsfield with Motley Fool Wealth Management. She will address why women are saving less, living longer and speaking the language of money less fluently than their male counterparts. This course (Sa366) is offered at 9 a.m. – 12 p.m. at no charge. Hinman also is bringing back its popular all-day educational tracks designed for hygienists, assistants and office staff. These tracks include:

Prevention Convention

Hinman’s **Prevention Convention (Th201)** is designed primarily for dental hygienists, but is open to dentists, students and others as well. Held on Thursday, March 22 from 8 a.m. to 3 p.m., this all-day track includes the following sessions:

- “Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment,” Ms. Karen Davis, 8 - 9 a.m.
- “Communicating with Confidence,” Ms. Renee Graham, 9 - 10 a.m.

- “Change Your Thinking, Change Your Hygiene Appointment,” Ms. Sheri Kay, 10 – 11 a.m.
- “Hygiene Shouldn’t Be a Pain in the Neck,” Dr. Bethany Valachi, 12 – 1 p.m.
- “Oral and Tonsillar Cancer: The HPV Dichotomy,” Dr. John Kalmar, 1 - 2 p.m.
- “Hot Topics in Infection Control,” Ms. Nancy Dewhirst, 2 - 3 p.m.

Dental Assisting Extravaganza

Hinman’s **Dental Assisting Extravaganza (Fr237)** is designed primarily for dental assistants, but is open to dentists, students and others as well. Held on Friday, March 23 from 9 a.m. to 4:30 p.m., this all-day track includes the following sessions:

- “Saying It Right the First Time,” Ms. Char Sweeney, 9 – 10:30 a.m.
- “The Team Approach to a Successful, Energized Dental Practice,” Ms. Jo-Anne Jones, 10:30 a.m. – 12 p.m.
- “Highway to Health: A Roadmap to Self-Managing Your Work-Related Pain,” Dr. Bethany Valachi, 1:30 – 3 p.m.
- “Assistant U: Top Products Every Assistant Uses,” Ms. Shannon Pace Brinker, 3 – 4:30 p.m.

Business Office Bonanza

Hinman’s **Business Office Bonanza (Fr238)** is designed primarily for dental office staff, but is open to dentists, students and others as well. Held on Friday, March 23 from 9 a.m. to 4:30 p.m., this all-day track includes the following sessions:

- “The Gift of Connection,” Ms. Sheri Kay, 9 – 10:30 a.m.
- “Total Team Concept for Effective Scheduling,” Ms. Lois Banta, 10:30 a.m. – 12 p.m.
- “Recent Dental Code Changes: What Every Dentist Should Know About Dental Coding,” Dr. Gary Dougan, 1:30 – 3 p.m.
- “Why Patients Say ‘No!’,” Mr. Steven Anderson, 3 – 4:30 p.m.

To register and learn more about Hinman 2018, visit www.hinman.org.

The Hinman Tradition

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The meeting is sponsored by the Hinman Dental Society, a non-profit organization, and all excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene, assisting and lab tech students and contributions to institutions that foster dental education. For additional information about the Thomas P. Hinman Dental Meeting, visit www.hinman.org or contact Ms. Sylvia Ratchford, Executive Director, at (404) 231-1663.

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