

EXPERIENCE

*Hinman*

ATLANTA, GEORGIA

MARCH 22-24, 2018

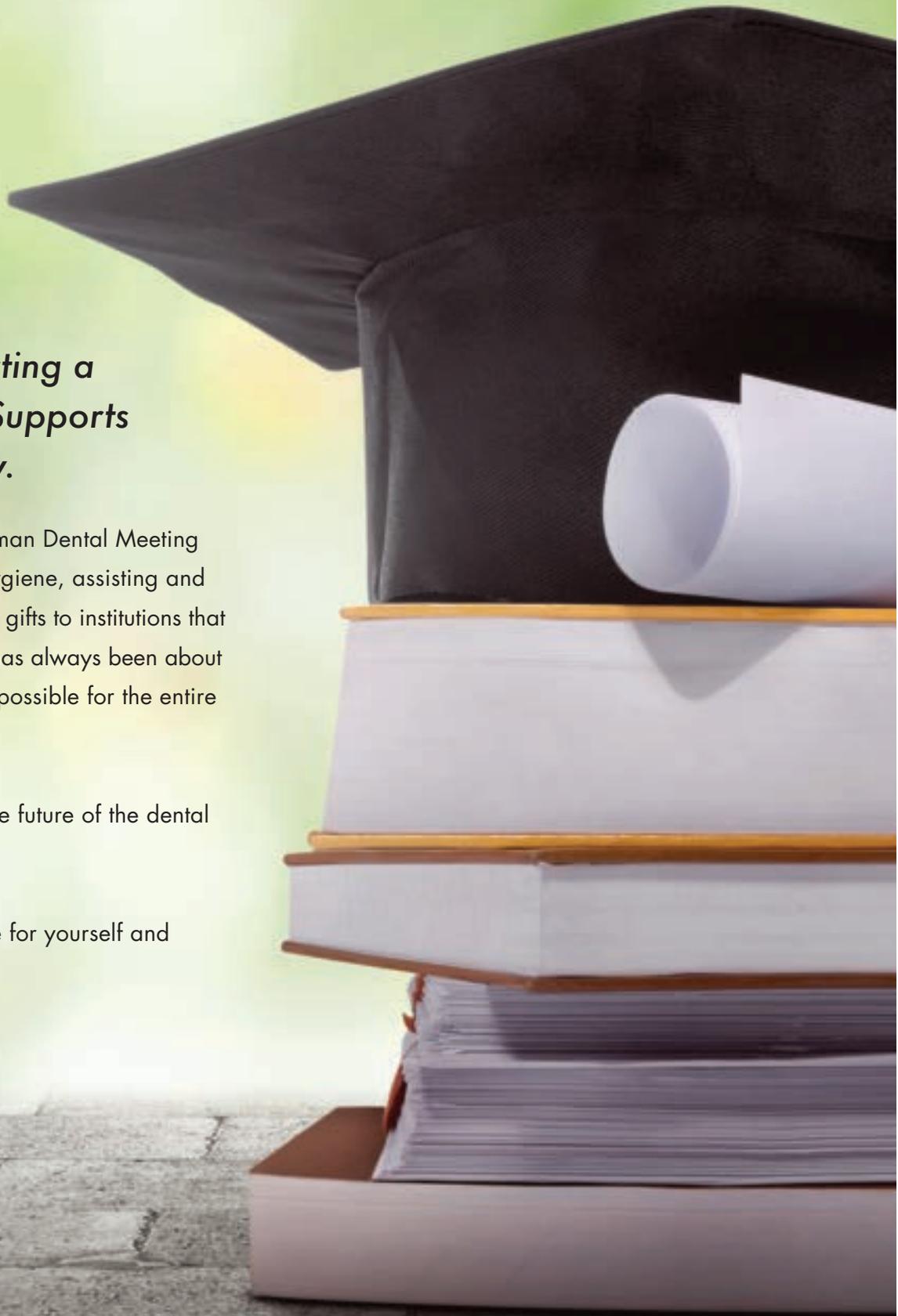


## 106th Thomas P. Hinman Dental Meeting

Georgia World Congress Center & Omni Hotel at CNN Center

Dr. Patrick H. Yancey III, General Chairman • Dr. Kathleen L. Robinson, President

INVEST IN YOUR FUTURE

A black graduation cap sits atop a stack of several thick books with white pages and brown covers. A rolled-up white diploma is tucked into the top of the stack. The scene is set against a soft, out-of-focus background of green and yellow light, suggesting an outdoor setting with sunlight filtering through trees. The ground in the foreground is a grey, textured stone or concrete surface.

***Thank You for Supporting a  
Dental Meeting that Supports  
the Dental Community.***

A non-profit organization, the Hinman Dental Meeting provides scholarships to dental, hygiene, assisting and laboratory technician students, and gifts to institutions that foster dental education. The focus has always been about providing the very best education possible for the entire dental team.

Support a meeting that supports the future of the dental profession.

Come to Hinman this March to see for yourself and discover the Hinman experience.

EXPERIENCE

Hinman

2018



## Connections

Meet other dental professionals face-to-face to exchange ideas that will help you invest in yourself, your practice, and ultimately, your patients.



## Hospitality

Experience unsurpassed hospitality as our 800+ member dentists volunteer their time to make your trip to Hinman memorable.



## World-Class CE

Earn up to 21 hours of CE over our three-day meeting! Hinman is proud to offer world-class CE at an incredible value.



## Inspiration

Take a break from your day-to-day routine and get out from behind your screens. Join us for an incredible experience and leave inspired to continue practicing great dentistry!

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#MYHINMAN



# #MYHINMAN IS BACK!

Help us promote Hinman March 22–24, 2018 and you could win big! Post about Hinman on Facebook, Twitter or Instagram and use the official hashtag *#myhinman* to be entered into a monthly drawing for \$100 CASH.

Need some inspiration on what to post?

- ➔ Share the *#myhinman* YouTube video with your followers.
- ➔ Invite friends to join you at Hinman's Night Out at the Georgia Aquarium – the costume theme this year is Masquerade.
- ➔ Post a photo taken at the last Hinman you attended...or your first Hinman!
- ➔ Share Hinman's Facebook page with your followers.
- ➔ Encourage your friends from school to attend the school alumni reception at Hinman.
- ➔ Create your own message. The possibilities are endless!

The Hinman Dental Society donates to a scholarship bank each time the *#myhinman* hashtag is used. To learn about the three scholarship winners from last March and to vote for which schools will receive the scholarships this year, please visit [Hinman.org/myhinman](http://Hinman.org/myhinman).

*Thanks for your support!*



#MYHINMAN





# Course Schedule

Plan to stop by the Total Health Pavilion in the Exhibit Hall to hear these lectures on nutrition and health. Earn one hour of CE for each hour of attendance. Seats will be available on a first-come, first-served basis.

Thursday, March 22		Friday, March 23
10 – 11 a.m.		Dr. Christina DiBona Pastan <i>Fr553</i> <i>Introduction to Yoga: How Yoga Benefits Dental Health Care Providers</i>
11:30 a.m. – 12:30 p.m.		Ms. Carol Helms <i>Fr554</i> <i>Diabetes 101</i>
1 – 2 p.m.	Dr. Christina DiBona Pastan <i>Th550</i> <i>Introduction to Yoga: How Yoga Benefits Dental Health Care Providers</i>	Ms. Tracy Stuckrath <i>Fr555</i> <i>Food and Beverage at Work: Solutions for Employee Well-Being</i>
2 – 3 p.m.		Dr. Arjun Srinivasan <i>Fr556</i> <i>Infection Prevention</i>
3 – 4 p.m.	Dr. Lisa Mallonee <i>Th551</i> <i>OH Sugar, Sugar: The Bittersweet Truth</i>	
4 – 5 p.m.	Ms. Carol Helms <i>Th552</i> <i>Diabetes 101</i>	

## RECORDINGS

# 2018 THOMAS P. HINMAN DENTAL MEETING

Pre-Order Hinman Recordings with Registration and Save \$200

**BONUS! RECEIVE FREE ONLINE ACCESS TO THE 2017 HINMAN RECORDINGS**

Register today to qualify for free access to the 2017 Playback Hinman Season Pass:

- 1 Register for the 2018 Hinman Dental Meeting at [hinman.org](http://hinman.org)
- 2 Pre-Order the 2018 Playback Hinman Recordings
- 3 Bonus Offer expires on February 23—Register Today!

## Playback Now

Every Recorded Session on Any Mobile Device

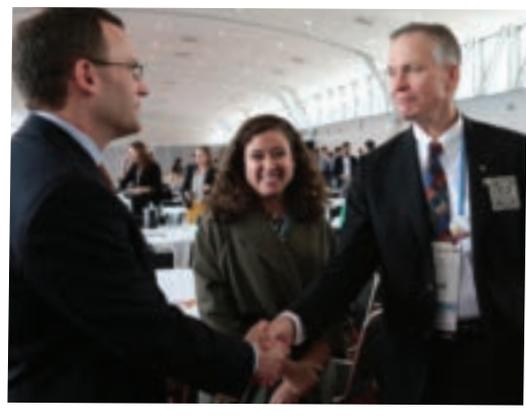
Every Recorded Session on USB

# BOOK YOUR 20-MINUTE SESSION IN THE FREE ADVICE BOOTH



Sometimes we could all use a little direction. Schedule a 20-minute one-on-one session in the exhibit hall and connect with other knowledgeable dental professionals. There is a wide range of topics that might interest you, including but not limited to: social media, working mom guilt, marketing tips, retirement planning, volunteering, office design, work-life balance, implants, Ironman training, working with your spouse and endo topics.

In between your courses, schedule time to visit the Free Advice Booth on the exhibit hall (booth 1453). Slots are booked on a first-come, first-served basis. Visit [Hinman.org/free-advice](http://Hinman.org/free-advice) or the Hinman APP to sign up for this free service offered only at Hinman!





## Daily Schedule

For the fourth year, we are presenting speakers and programs for our great partners in dental excellence: our laboratory technicians. Some of the finest lab technicians from around the world will be here to offer the latest techniques for dentists and laboratory technicians. Be sure you bring your team members with you to the meeting.

All lectures and demonstrations listed below are free.

Lectures will be held in a room at the Georgia World Congress Center. You must pre-register for each lecture.

Demonstrations will be held in Booth 201 on the Exhibit Floor.

Seating for the demonstrations will be available on a first-come, first-served basis.

	SPEAKER	COURSE TITLE	COURSE #	TIME
<b>THURSDAY</b> <b>Lab Tech – Dentist Collaboration Lectures</b>	Dr. Ben Ross/ Mr. Josh Polansky, CDT	Prosthodontic Protocols for the Modern Dental Team: A Team Approach to Navigating the Prosthodontics Restorative Landscape	Th560	9 – 11 a.m.
	Dr. Adrien Pollini/ Mr. Skip Carpenter, CDT	A Patient-Based Collaboration: Taking the Extra Step	Th561	12 – 2 p.m.
<b>Friday</b> <b>Implant Lectures</b>	Mr. Chris Bormes	Fixed and Removable Treatment Planning of the Edentulous Arch	Fr562	9 – 11:30 a.m.
	Mr. Arian Deutsch, CDT	An In-Depth Look at Telescopic Implant Solutions	Fr563	12:30 – 2 p.m.
	Mr. Bill Marais, CDT	Predictable Results with Full-Arch Screw-Retained Cases	Fr564	2:30 – 4 p.m.
<b>Friday</b> <b>Ceramic Demonstrations</b>	Mr. Jared Fielding	Dental Morphology: “A Vital Foundation”	Fr565	8 – 10:30 a.m.
	Mr. J. A. Pamplona, CDT	Layer Porcelain with Nature’s Guides	Fr566	11 a.m. – 12:30 p.m.
	Mr. Bobby Williams, CDT	Micro Layering on Today’s Esthetic Zirconia	Fr567	1 – 2:30 p.m.
	Mr. James Choi, CDT	Transform your Monolithic Restorations	Fr568	3 – 4:30 p.m.
<b>SATURDAY</b> <b>Ceramic Lectures</b>	Mr. Bobby Williams, CDT	Vision of Today in Dentistry: Clinical Partnerships and the Fusion of “Hand Made” and Technology	Sa569	8 – 9:30 a.m.
	Mr. J. A. Pamplona, CDT	Nature’s Details Successful Ceramics	Sa570	10 – 11:30 a.m.
	Ms. Katrin Rohde, CDT	Passion of Handcrafted Ceramics	Sa571	12 – 1:30 p.m.
	Mr. James Choi, CDT	Keeping the Passion and Artistry Alive	Sa572	2 – 3:30 p.m.
<b>SATURDAY</b> <b>Implant Demonstrations</b>	Mr. Chris Bormes	Navigating the Confusing Universe of Implant Parts and Prosthetic Attachments	Sa573	9:30 – 11 a.m.
	Mr. Arian Deutsch, CDT	A Demonstration of Arian’s Telescopic Restorative Techniques	Sa574	11:30 a.m. – 1 p.m.
	Mr. Bill Marais, CDT	Simplifying Pink Composite Tissue Work	Sa575	1:30 – 3 p.m.



# THURSDAY FEATURES

Prevention Convention . . . . . 8 a.m. – 3 p.m.

Technical Exhibits . . . . . 9:30 a.m. – 5 p.m.

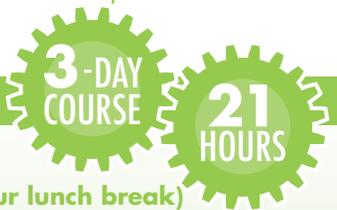
[ Exclusive Hall Hours . . . 3 – 5 p.m. ]

Book Signing and Coffee with James Farmer . . . . . 10:30 a.m. – 12 p.m.

Keynote Session with Dr. Bennet Omalu . . . . . 5:30 – 7 p.m.

SUBJECT	SPEAKER	PAGE	SUBJECT	SPEAKER	PAGE
Adhesion/Materials	Christensen	13	Motivation	Anderson	13
	Melkers	20		Behrendt	13
	Young	21		Sweeney	16
Anesthesia/Sedation	Budenz	16	Occlusion	Tanaka	16
Bleaching/Esthetics	LeSage	10, 19	Oral Surgery	Edwab	8
	Willhite	10, 14		Silverstein	8
Botox	Meinecke	8		Maron	17, 19
Communication	Graham	12	Oral Pathology	Kalmar	12, 14
	Anderson	13		Svirsky	16
	Murphy	13	Pain Management	Budenz	16
	Banta	15	Pediatric Dentistry	Psaltis	20
	Sweeney	16	Periodontics	Silverstein	8, 10
	Brinker	22		Grisdale	9
CPR	8	Low		9	
Dental Assisting	Brinker	8, 22		Donley	15
				Digital Dentistry and Scanning	Kachalia
Domestic Abuse	Coupal	20	Fazio	19	
	Banks	22	Blasingame	22	
Emergencies	Edwab	9	Pharmacology	Viola	14, 21
Endodontic	Wong	18	Crossley	15	
Equipment Maintenance		9	Practice Management	Kay	12, 18
Ergonomics	Valachi	12		Anderson	13, 20
Finance	Little	14		Behrendt	13, 21
	Loretto	14		Sweeney	16
	McGill	16		Murphy	17
	Brinsfield	21	Prosthodontics	Schnell	10, 14
Forensics	Cardoza	20	Radiology	Graham	9
Geriatrics	Williams	19	Restorative Dentistry	LeSage	10, 19
Health and Wellness/Nutrition	Mallonee	15		Willhite	10, 14
				Braun	15
Hygiene	Davis	10, 12		Huffines	16
	Jones	11, 15		Christensen	17
	Kay	12		Melkers	20
	Valachi	12		Young	21
	Graham	12	Sleep Medicine	Rouse	13, 17
Implant Dentistry	Donley	15	Social Media	Emmott	11
Infection Control	Dewhirst	12	Newman	21	
Insurance	Dougan	22	Special Needs Patient	Henson	19
Inventory Control	Henson	17	Technology	Emmott	11, 19
Laser Dentistry	Low	9	Newman	21	
Medical/Dental	Jones	11	TMJ/TMD	Okeson	13, 21
	Viola	14, 21	Tanaka	16	
	Maron	17, 19	Treatment Planning	Christensen	13
	Williams	17	Murphy	13	
	Fazio	19	Rouse	17	

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.



**THREE-DAY COURSE**



**Dr. Gigi Meinecke**

**Th100 8 a.m. – 5 p.m. (one hour lunch break)**

*Continues on Friday from 8 a.m. – 5 p.m., Saturday 8 a.m. – 1 p.m.*

**D A**

**Fee: \$3,895**

**Staff: \$270 (Course Th100A) must register with a dentist**

**Botox and Dermal Fillers**

Learn proper facial injection techniques using Botox and dermal fillers at this exclusive anatomically-based, academically-rigorous, and scientifically-driven seminar. With the instructor-led cadaver workshop, attendees will develop a complete understanding of the three-dimensional facial envelope, essential for safe and predictable outcomes. In the afternoon hands-on sessions, participants will treat their own patients with one-on-one instructor guidance.

*Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.*

*Note: Course is approved by the Georgia State Dental Board.*

**Cardiopulmonary Resuscitation Re-Certification**

**Th101 8 – 11 a.m.**

**Th102 12 – 3 p.m. (Repeat)**

**ALL ATTENDEES**

**Fee: \$85**

The American Heart Association (AHA) has issued revisions concerning the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods.

**This course is designed for those needing CPR re-certification; it is not for someone learning CPR for the first time.** It will include a written exam and hands on practice. You must have had CPR training within the last three years. Successful completion of each testing station and the written exam is necessary to satisfy license requirements. An online study guide is made available to those attendees who pre-register. Participants should review this material prior to arrival.

*Note: Certification is valid for two years.*

**Ms. Shannon Pace Brinker**

**Th103 8 – 11 a.m.**

**A**

**Fee: \$170**

**From Our Side of the Chair: Hands-On Techniques for the Dental Assistant**

Ms. Brinker and her team of experts on dental assisting teach the dental assistant techniques that create success from their side of the chair. Attendees will learn together to build congruence and collaboration that results in predictable success. The course will allow dental assistants to refresh their skills in a comfortable setting or learn new skills. Topics include: impression techniques that allow accurate and detailed impressions; tissue management protocol for accurate crown and bridge impressions; and rubber dam placement and use for productive and predictable clinical results. Bonding and cementation techniques for a variety of materials will be discussed to facilitate predictable and successful results. Ms. Brinker will also discuss fabrication of esthetic anterior provisionals that ensure proper function and health.

**Dr. Robert Edwab**

**Th104 8 – 11 a.m.**

**Repeated on Friday (Fr122 and Fr123)**

**D**

**Fee: \$350**

**Hands-On Oral Surgery Workshop for the General Practitioner**

This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

**Dr. Lee Silverstein**

**Th105 8 – 11 a.m.**

**Repeated on Friday (Fr145)**

**D H A OS ST**

**Fee: \$310**

**Atraumatic Extraction and Socket Grafting for the General Practitioner**

This hands-on course will make it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost effective and user-friendly way. This course will show attendees the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

KEY	SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>
<b>OS</b>	<b>OFFICE STAFF</b>	
<b>LT</b>	<b>LAB TECHNICIANS</b>	
	<b>New Speaker at Hinman</b>	

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

### Preventive Equipment Maintenance

Th106 9:30 a.m. – 12:30 p.m.

Th107 1:30 – 4:30 p.m. (Repeat)

**ALL ATTENDEES**

**Fee: \$95**

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to properly maintain air compressors, vacuum systems, autoclaves, cavitrons, prophylaxis jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

### Dr. James Grisdale

Th108 9:30 a.m. – 12:30 p.m.

**D ST**

**Fee: \$335**

### Esthetic and Functional Periodontal Plastic Surgery for Implant and Restorative Dentistry: A Workshop

This course will allow the participant to perform periodontal plastic surgical procedures and correctly diagnose and treatment plan mucogingival problems. Indications and contraindications for free gingival grafts and connective grafts will be covered. Different procedures and instrumentation for successful periodontal plastic surgery will be covered. The participant will perform a free gingival graft and a connective tissue graft on a pig mandible and will learn the differences between the two techniques and what determines successful periodontal plastic surgery.

### Dr. Parag Kachalia

Th109 10 a.m. – 1 p.m.

Repeated on Saturday (Sa152)

**D LT ST**

**Fee: \$315**

### The Digital Workflow: Much More Than Intraoral Scanning and Single Unit Restorations

CAD/CAM dentistry has been around for 30 years. However, only a small percentage of practices have adopted any part of this technology. Traditionally CAD/CAM dentistry has been thought of as a modality to create single unit restorations in office; however today CAD/CAM dentistry is much more than that. In fact, CAD/CAM dentistry should be redefined as digital dentistry. Today intraoral scanning is the gateway to digital dentistry. Intraoral scanning allows information to be gathered so that practitioners can do everything from comprehensive diagnosis through full-mouth reconstruction. This workshop will expose practitioners to various intraoral impressioning systems, as well as treatment planning software, in office printing, and various chairside mills. Attendees will use various intraoral scanners, understand the power of digital treatment planning and realize the benefits of in-office printing and chairside milling.

### Dr. Samuel Low

Th110 10 a.m. – 1 p.m.

**D**

**Fee: \$315**

### Utilize Today's Dental Lasers in Managing Periodontal/Soft Tissue Conditions in the Dental Practice: A Workshop

Give the practice a boost by harnessing laser technology. The attendee will be shown the positive results that can effectively manage day-to-day periodontal soft tissue patient conditions. Dr. Low will discuss how to choose the right laser and apply simple techniques that result in precision, controlled bleeding, accelerated healing, reduced post-operative issues and shorter procedure times. Procedures include non-surgical periodontics, frenectomy, gingivectomy, restorative troughing, biopsy, fibroma removal and implant uncovering. Also, TMD bio-stimulation will be presented considering coding and patient acceptance. Attendees will experience direct hands-on activity with various lasers on a variety of models including the hog jaw.

### Dr. Robert Edwab

Th111 12 – 3 p.m.

**ALL ATTENDEES**

**Fee: \$295**

### Treating Medical Emergencies in the Dental Office: Hands-On Workshop for the Entire Team

Life-threatening medical emergencies in the dental office can occur anytime. This course will cover common office emergencies seen in the dental office, how to evaluate a patient, and determine whom to treat and whom to refer for a medical evaluation. Attendees will be able to recognize patients who have a tendency to cause medical emergencies and how to modify their treatment plan. Learn how to make an emergency kit, identify an emergency and perform the appropriate treatment. Discover the most appropriate drugs for a dentist to have, determine proper dosages and see how to administer them.

### Ms. Renee Graham

Th112 12 – 3 p.m.

Repeated on Friday (Fr128)

**D H A**

**Fee: \$185**

### A Radiology Portfolio: Techniques for Success

Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital, to produce quality diagnostic images on the first exposure.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

 **Dr. Brian LeSage**  
**Th113 12 – 3 p.m.**  
**Repeated on Friday (Fr131)**  
**D LT ST**  
**Fee: \$375**

**Veneers, Rarely a Crown Workshop: Rationale and Systems for a Responsible Esthetic Practice**

Learn the clinical protocol by completing the essential steps necessary to produce predictable outcomes in these non-retentive, ultra-thin and highly esthetic porcelain restorations. Each participant will use a special model to create a mock-up, which in turn will be used as a preparatory guide. Preparation exercise will include no-prep, minimal prep and conventional prep as described in the LeSage veneer classification system published in 2013. This course designed to aid with tooth preservation is for all levels of clinicians.

**Dr. Corky Willhite**  
**Th114 12 – 3 p.m.**  
**D ST**  
**Fee: \$315**

**Adding Incisal Length for Function and Esthetics**

This program is designed for at the dentist who wants to offer a more practical and affordable option to patients who traditionally would be prepared for porcelain restorations to add incisal length to small or worn teeth. This experience will help dentists improve traditional resin restorations and understand how to use composite in situations typically only done in porcelain. Participants will complete their own composite restoration featuring one of the most common situations: making a worn tooth longer to look and function better with a natural finish.

*Note: Th210 is recommended prior to attending this course.*

**Dr. Lee Silverstein**  
**Th115 12:30 – 3 p.m.**  
**Repeated on Friday (Fr129)**  
**D H A ST**  
**Fee: \$345**



**GUMS R US: Soft Tissue Grafting For Dental Implants Using AlloDerm**

This is a user-friendly, hands-on pig jaw course that will teach the participants how, when and why to place gum grafts around dental implants using an acellular dermal matrix material, AlloDerm, for soft-tissue grafting. It will demonstrate how to graft to increase the zone of keratinized gingival tissue and how to perform a subepithelial connective tissue graft (SECTG), using AlloDerm. This will be a valuable course for the dental team who wants to learn gum grafting without having to take tissue from the palate.

**Dr. Ronni Schnell**  
**Th116 12:30 – 3:30 p.m.**  
**D LT ST**  
**Fee: \$385**

**The Nuts and Bolts of Implant-Assisted Overdentures – Workshop**

Meeting the demands imposed by many patients, the implant overdenture has become the standard of care for the edentulous mandible. Reinforcing the concepts taught in the morning course, this workshop is ideal for those who wish to gain skills and a knowledge base to successfully and predictably incorporate the restoration of implant overdentures in a general practice. Participants will have a hands-on opportunity to work with a variety of attachment systems, place overdenture abutments, retrofit a denture and select and activate retention.

*Note: Attendees will be able to keep and use the specially designed model as a visual aid for their patients.*

*Note: Th208 is a prerequisite for this course.*

**Ms. Karen Davis**  
**Th117 1 – 3 p.m.**  
**Repeated on Friday (Fr121)**  
**D H**  
**Fee: \$185**



**The Magic of Air: Workshop on Subgingival Air Polishing**

Glycine powder air polishing has almost a magical effect on teeth, exposed roots, implants and inside periodontal pockets to obliterate plaque biofilm. This workshop enables attendees to experience devices designed specifically for low-abrasive powder air polishing. The use of glycine powder air polishing devices requires a paradigm shift as it replaces rubber cup polishing and is used early in the appointment. Its efficiency in biofilm management provides time for additional services.

KEY		SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>	 <b>New Speaker at Hinman</b>	
<b>LT</b>	<b>LAB TECHNICIANS</b>		

Participation course attendance is limited and is based upon instructor guidelines.  
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**Ms. Jo-Anne Jones**

**Th118 1:30 – 3 p.m.**

**Repeated on Saturday (Sa162)**

**D H A**

**Fee: \$145**



### **What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer?**

An interactive hands-on workshop designed to equip today's dental clinician with the skill set to recognize and identify the earliest warning signs of HPV and non-HPV oropharyngeal cancer. Breakout sessions will involve hands-on use of adjunctive screening devices, AirPlay mirroring of a live examination and the review of techniques, extraoral and intraorally, to provide your practice with the best possible opportunity for earlier discovery of oral cancer. Learn to perform a systematic extraoral and intraoral examination with attention to high risk anatomical areas related both to HPV and non-HPV oropharyngeal cancer. Be able to recognize the subtle, life-saving early signs and symptoms that may accompany HPV oropharyngeal cancer. The session will review clinical resources that will aid in assessment, documentation and management pathways of an abnormal finding.

## INTERACTIVE COURSE

**Dr. Lawrence Emmott**

**Th200 12 – 3 p.m.**

**Repeated on Friday (Fr235)**

**ALL ATTENDEES**

**Fee: \$130**

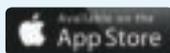
### **Google Juice for Dentists**

Like it or not, people judge you based on your internet presence and your online reputation. User reviews, Google results and Web pages matter. However what matters with Google may not be what the Web salesman is trying to sell. Discover the three purposes of an office Web page, how to develop Web pages that patients like and, even more importantly, how to use Google to get them there.

*Note: Attendees must bring their own laptop or tablet.*

## DOWNLOAD THE HINMAN APP!

- ✓ Maps of GWCC & Omni
- ✓ Exhibitor List & Floor Plan
- ✓ CE Verification
- ✓ Course Handouts
- ✓ Room Locations
- ✓ Show Specials
- ✓ & more



**Prevention Convention****Th201****D H ST****Fee: Dentists \$150, All others \$90****8 – 9 a.m.****Ms. Karen Davis****Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment**

Discover what lies beyond traditional quadrant scaling and root planing for optimal nonsurgical results. This course will provide an update on oral and systemic health interactions and will challenge attendees to consider risk factors “outside the mouth” to customize treatment plans, to reduce disease risk and improve wellness. Discover keys to long-term management of gingivitis and periodontitis with your patients. Attendees will leave equipped to identify existing patients with active disease, enroll them into nonsurgical treatment and integrate technologies to enhance outcomes.

**9 – 10 a.m.****Ms. Renee Graham****Communicating with Confidence**

How does confidence in communication impact patient decisions and contribute to patient retention and treatment acceptance? Why is a comprehensive hygiene examination so critical to treatment acceptance? This course will review factors that influence the dental patient’s decision making and discuss the basic concepts of effective communication and relationship building. The importance of collaboration, co-diagnosis and communication between the doctor and the hygienist will be highlighted.

**10 – 11 a.m.****Ms. Sheri Kay****Change Your Thinking, Change Your Hygiene Appointment**

Today’s research in psychology, human motivation, and neuroscience all relate to our work with patients. This energizing program for hygienists inspires new thinking and provides opportunities to facilitate patients toward making optimal health choices. Although some may refer to these as the “soft skills” they are the ones most necessary for practice health and profitability. As a perfect addition to the behavioral aspects of the hygienist/patient relationship, this program also delivers “Monday morning tools” for: defining/enhancing perio protocols; using digital photography to deepen powers of observation; engaging patients in co-discovery; enhancing listening and delivery skills; and gaining clinical closure.

**Lunch is on your own from 11 a.m. – 12 p.m.\*****12 – 1 p.m.****Dr. Bethany Valachi****Hygiene Shouldn’t be a Pain in the Neck**

A staggering 80 percent of hygienists retire early due to work-related pain. This research-based seminar bridges the gap between dental ergonomics and work-related pain to help prevent injury and increase career longevity. Discover how equipment selection, adjustment and positioning are affecting the hygienist’s health. Learn how muscle imbalances can cause neck and shoulder pain and effective ergonomic interventions. Discover self-treatment strategies for preventing neck pain. Identify three ergonomic criteria to influencing dental loupe selection that will improve neck health, not make it worse.

**1 – 2 p.m.****Dr. John Kalmar****Oral and Tonsillar Cancer: The HPV Dichotomy**

This course will provide current data regarding oral and tonsillar cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. Anatomy will be reviewed as well as the role of the dental practitioner. Information regarding the safety and efficacy of the HPV vaccination will be presented.

**2 – 3 p.m.****Ms. Nancy Dewhirst****Hot Topics in Infection Control**

Attendees will update their understanding of important clinical safety issues. This class blends science with reality, reviewing Centers for Disease Control and Prevention guidelines and state regulations for infection control. Attendees will learn updates on how to address hand hygiene, recommended immunizations, personal protective equipment, instrument processing, disinfection and dental water asepsis. Enjoy active learning about the “why” as well as the “what” of infection control practices.



\*Registration fee for this course includes a \$10 food and beverage coupon courtesy of

**Mr. Steven Anderson****Th202 8 - 11 a.m.****Repeated on Saturday (Sa278)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****The "Yes" Practice!**

This session will allow practitioners to take their team treatment acceptance to new levels. Mr. Anderson will demonstrate skills such as: how to turn a "no" into a "yes"; the skill learned in kindergarten that is killing case acceptance; what patients expect most that practices don't deliver; two words that will transform case acceptance results; and the biggest missed opportunity and how to take advantage of it.

**Mr. Kirk Behrendt****Th203 8 - 11 a.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****The Top Seven Secrets for Making Your Practice Thrive**

Some dentists and their teams are working harder than ever for the same results. This inspirational lecture will cover powerful secrets the practitioner and his team can use today to create more opportunities to produce more dentistry and reduce the open chairs in the office. This workshop will demystify the elements that contribute to a successful practice and promote continual growth. Mr. Behrendt will show how great practices are keeping case acceptance high in this economy and help the practitioner re-engineer his workday and his thinking to get more out of life.

**Dr. Gordon Christensen****Th204 8 - 11 a.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Selecting the Best Crowns For 2018**

Observations of current crowns show that some are esthetically pleasing, some crowns are breaking, some can and cannot be used in multiple units and some are coming off in service. This comparative presentation of materials and techniques is based on in-vitro and long-term clinical research by Clinicians Report Foundation. Topics to be discussed in this presentation are: full-zirconia; esthetic-zirconia; polymer hybrids; IPS e.max; IPS e.max press multi; porcelain-fused-to-metal; and full-metal.

**Dr. Mark Murphy****Th205 8 - 11 a.m.****D H A OS SP****Fee: Dentists \$80, All others \$50****Improving Case Acceptance: Moving Past Insurance Entitlement**

This is a cynical time that rewards quick fixes, fast food, ATMs and instant everything. Taking time to help patients want what we know they need, drives the economic and reward engine of today's practice. Help more patients have better health, do more of the dentistry that is fulfilling and stimulating and be more successful in practice. Learn useful tips and ideas for communication skills that can be used right away. Patients will say yes more often to practitioner and the treatment plans. Dr. Murphy will demonstrate how to improve the educational value of the examination experience and overcome the insurance entitlement behavior that patients often exhibit.

**Dr. Jeffrey Okeson****Th206 8 - 11 a.m.****D H A OS ST****Fee: Dentists \$80, All others \$50****The Differential Diagnosis of TMD**

Temporomandibular disorders are common in the general population, and therefore the clinician needs to be able to diagnose these conditions properly. However, pain is complex and often confusing. This course will present a simple and logical method to separate TMD from other orofacial pain disorders. Then, practitioners will be able to properly separate those patients who can be helped in the dental office from those who should be referred to other health-care providers. Understanding this concept is the basis for successful patient management.

**Dr. Jeffrey Rouse****Th207 8 - 11 a.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Could it be an Airway Problem? The Story of Three Patients**

The hardest beliefs to change are those learned in dental school or residency. The first exposure to a concept seems to stick even when presented with new clinical evidence to the contrary. Dr. Rouse will present a personal journey of airway-induced problems found in three of his patients. All three were missed by the "normal" medical and dental practices and procedures. No one bothered to ask, "Could this be airway?"

KEY		SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>		
		 <b>New Speaker at Hinman</b>	

**Dr. Ronni Schnell**  
**Th208 8 – 11 a.m.**  
**D LT ST**

**Fee: Dentists \$80, All others \$50**

**“Go Ahead, Bite Into That Apple!” Diagnosing for Success, Avoiding Complications with Implant-Assisted Overdentures**

The implant overdenture has become the standard of care for the edentulous mandible. Not only does it enhance retention, improving quality of life for patients, it allows for preservation of the alveolar bone. This course is ideal for those who wish to gain the confidence to predictably incorporate this procedure in a general practice. This scientifically-based instruction will focus on the two most important things to consider when starting every case. This lecture is a prerequisite for the implant overdenture workshop where participants will practice with several attachment systems, place overdenture abutments, retrofit a denture and select and activate retention. This course will help with diagnosis, treatment planning and sequencing.

*Note: This course is a prerequisite for participation course Th116.*

**Dr. Thomas Viola**  
**Th209 8 – 11 a.m.**  
**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**“Sugar, You’re (Not So) Sweet”: An Overview of Diabetes Mellitus, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies**

Diabetes mellitus remains the seventh leading cause of death in the United States. This program will provide an overview of this disease, its treatment and the impact on dental therapy. Special emphasis will be placed on the oral-systemic connection, as well as strategies essential for proper patient treatment planning.

**Dr. Corky Willhite**  
**Th210 8 – 11 a.m.**  
**D A ST**

**Fee: Dentists \$80, All others \$50**

**Transitional Bonding: Non-Traditional Composite Restorations for Major Occlusal and Esthetic Changes**

Learn a practical technique using composite that offers many advantages over traditional composite or porcelain restorations. Patients, including those who need extensive changes for function and esthetics, love conservative treatment, whether for financial reasons or just because they don’t want their teeth “drilled down.” Requiring virtually no prep, even for smile make-overs and full mouth rehabilitation cases, long-lasting results can be expected. This course is very different from other resin courses. It is not about how to layer the resins, tints and opaquers, but it covers additional information that will help doctors master their composite bonding skills and provide solutions for common problems, such as severe wear.

*Note: This course is recommended prior to attending Th114.*

 **Dr. John Kalmar**  
**Th211 8:30 – 11 a.m.**  
**D H ST**  
**No Fee**



**Oral Cancer: Does Technology Improve Our Vision?**

This course will help the dental professional with the detection, diagnosis and management of oral cancer and potentially malignant lesions. Risk factors for oral cancer, including HPV, will be discussed and a standard approach to examination of the head, neck and oral cavity will be presented. The importance of documenting abnormal findings will be discussed. Clinical features of potentially malignant lesions will be reviewed through case-based examples with an emphasis on high-risk sites and physical characteristics. The effectiveness of commercial tests and adjuncts for oral cancer detection will be reviewed and discussed in reference to current guidelines for dental patient assessment.

**Dr. Pat Little**  
**Th212 8:30 – 11:30 a.m.**  
**Repeated on Friday (Fr274)**

**Dentists, Dental Students and Dental Spouses only**  
**Fee: Dentists \$80, All others \$50**

**The Walletectomy: Embezzlement in the Dental Office**

While the majority of dental teams are loyal and honest, it only takes one desperate individual to financially ruin a dental practice. While internal controls are useful and important, they have limitations. Learn how to mitigate damages by recognizing the important warning signs associated with embezzlement along with common characteristics and behaviors of an embezzler. Actual cases investigated by Dr. Little will be used as teaching tools. In this eye-opening course, attendees gain techniques and tools to help protect financial assets in the practice and to bring greater peace of mind.

**Mr. Charles Loretto**  
**Th213 8:30 – 11:30 a.m.**  
**D ST SP**

**Fee: Dentists \$80, All others \$50**

**Financial Decisions the Dentist Must Get Right: Real-World Answers to Dentistry’s Tough Financial Questions**

In this interactive course, attendees will learn proven formulas for building wealth, tax strategies to improve cash flow and the short- and long-term benefits of various investment environments. Pension laws and advantageous tax strategies to support pension planning will be reviewed. Hear the best case scenarios for purchasing or transitioning ownership of a practice.

**Dr. James Braun**

**Th214 9 a.m. – 12 p.m.**

**D A**

**Fee: Dentists \$80, All others \$50**

**The Root Can't be Replaced: Build it Up and Place a Crown**

Once a root has been removed, patients lose hard and soft tissues, creating a compromised esthetic situation. The clinician is far better off to build upon that root and place a definitive ceramic crown. New products such as fiber posts and core products allow practitioners to use that root for long-term use, thereby quickly replacing decimated coronal structure with a beautiful outcome after placing an all ceramic crown.

**Dr. Timothy Donley**

**Th215 9 a.m. – 12 p.m.**

**D H**

**Fee: Dentists \$80, All others \$50**

**How to Keep Your Implants off of the Failure List**

Research is confirming that it may actually be more challenging to keep implant surfaces adequately debrided as compared to natural teeth. While there are similarities between periodontal and peri-implant diseases, there are also some key differences. Understanding these key differences leads to strategies aimed at reducing the likelihood that peri-implant disease will develop in the first place. Attendees will leave with a step-by-step protocol for what to do prior to and after implant placement to set the stage for implant success. Particular emphasis will be placed on what to do and what to use during routine maintenance visits to maintain implant health. A clear strategy for using what works best for debriding titanium and treating reversible peri-implant mucositis will be presented.

**Ms. Lisa Mallonee**

**Th216 9 a.m. – 12 p.m.**

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**Fad Diets and Weight Loss Surgery: The Skinny on Oral Health Considerations**

Everyone wants to find the holy grail of weight loss - giving in to diets that promise rapid loss of pounds, no exercise and the ability to eat whatever he or she wants! Fad diet practices can impact oral health status and treatment outcomes. Weight loss surgery is a growing trend for those who have been battling the bulge. As the number of individuals choosing weight loss surgery rises, dental professionals need to be aware of the potential implications for the oral cavity.

**Ms. Lois Banta**

**Th217 9:30 a.m. – 12 p.m.**

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**

**High Impact Communication**

For those who have felt as though one's communication wasn't effective, learn fail-safe ways to communicate with patients, office staff and each other. Implement into daily practice effective scripting for scheduling and reducing open time, handling objections and foolproof financial arrangements. Discover the best way to focus discussions on collecting from patients and insurance companies, etc.



**Ms. Jo-Anne Jones**

**Th218 9:30 a.m. – 12 p.m.**

**D H**

**Fee: Dentists \$80, All others \$50**

**Oral Cancer Screening for Today's Population: The Urgent Need for Change**

According to the CDC, nearly all sexually active Americans will have a HPV (Human papillomavirus) infection in their lifetime. This is fueling an escalating rise in the incidence of HPV-positive oropharyngeal cancer. By the year 2020, HPV-positive oropharyngeal cancer is expected to be the leading HPV-related cancer surpassing cervical cancer. The historic etiologic patterns related to exposure to alcohol and tobacco are declining, while HPV is becoming increasingly more common. This session will discuss implications to dentistry and how oral cancer screening should be adjusted. Identify the dental professional's role in early discovery of mucosal tissue changes and potentially life-saving outcome through screening methods. Be equipped with clinical and educational resources for the dental practice.

**Dr. Harold Crossley**

**Th219 9:30 a.m. – 12:30 p.m.**

**D H A ST**

**Fee: Dentists \$80, All others \$50**

**Wow! Your Face is Swollen: Pharmacologic Management of Orofacial Infections**

Ever had a herpetic lesion or aphthous ulcer? They hurt! What is the antibiotic of choice in healthy, ambulatory patients who have an orofacial infection? If a patient is allergic to penicillin can a practitioner use a cephalosporin? What are the most recent recommendations for antibiotic prophylaxis in patients who have an orthopedic prosthesis? This discussion will include how to use selected antifungal, antiviral, and antibiotic medications more effectively to treat patients with orofacial infections.



KEY	SUGGESTED AUDIENCE	
	<b>D</b> DENTISTS	<b>ST</b> STUDENTS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>ALL ATTENDEES</b>
	<b>OS</b> OFFICE STAFF	
	<b>LT</b> LAB TECHNICIANS	<b>New Speaker</b> at Hinman

**Ms. Char Sweeney****Th220 9:30 a.m. – 12:30 p.m.****D OS SP****Fee: Dentists \$80, All others \$50****Eliminating the Everyday Frustrations of Scheduling and Collections**

Broken appointments and unpaid accounts are two of the biggest frustrations in a dental practice. Learn the key principles and verbal skills necessary to improve patient's commitment to keeping appointments as well as honoring his financial obligations.

**Dr. Alan Budenz****Th221 10 a.m. – 1 p.m.****D H ST****Fee: Dentists \$80, All others \$50****Wait! I Still Feel That! The Anatomy of Local Anesthesia Techniques**

A wide range of maxillary and mandibular injection techniques will be emphasized, including discussion of the Gow-Gates and the Vazirani-Akinosi complete mandibular block techniques, and a complete maxillary quadrant nerve block technique. Techniques for recognizing and anesthetizing accessory nerve pathways will be presented along with a comprehensive review of anatomical landmarks and structures pertinent to the delivery of successful dental local anesthesia. Attendees will improve their ability to resolve anesthesia difficulties that invariably occur in daily dental practice.

**Dr. Randy Huffines****Th222 10 a.m. – 1 p.m.****Repeated on Friday (Fr264)****D A ST****Fee: Dentists \$80, All others \$50****Restoring the High-Risk Caries Patient**

Restoring the patient with rampant caries can be frustrating to both the dental team and the patient. Worse still is having a newly restored patient quickly return with failed restorations. Learn how to incorporate new insights about caries initiation and progression into protocols and techniques that increase restorative success. Learn the value of discriminating between caries-infected and caries-affected dentin. Evaluate the evidence and learn the techniques for the controversial new step-wise and "incomplete" caries removal protocols. Learn when and how to use the new ceramic caries removal burs and caries indicator dyes designed to minimize pulpal exposure. The influence of different restorative materials on secondary caries may be a surprise. Clinical pearls on the clinical application of bioactive restorative and luting materials will be clearly presented.

**Mr. John McGill****Th223 10 a.m. – 1 p.m.****Repeated on Friday (Fr271)****D ST SP****Fee: Dentists \$80, All others \$50****Achieving Financial Independence**

Just five percent of dentists can afford to retire at age 65. Using these winning financial strategies, attendees can develop a game plan to reach financial freedom. This hard-hitting program contains inside information, gleaned from over 30 years of working exclusively with the dental profession. Learn how to reduce stress, develop winning saving and debt-reduction strategies, take advantage of huge tax-deductible retirement savings, dramatically increase business tax deductions, boost profitability, slash educational costs and discover tax-free income secrets.

**Dr. John Svirsky****Th224 10 a.m. – 1 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****It's More Than Physical and Other Love Stories**

This course developed for Hinman 2018 will be a review of physical and chemical injuries. Some unusual presentations one might never imagine will show up. The course will include electrical and other burns, traumatic injuries, osteonecrosis, oral sexual practices, chemotherapy complications, cosmetic fillers, etc. Just to keep up interest, chewers, pickers, pokers and midnight 'tokers' (Steve Miller Band) will make appearances. Get ready for a wild oral pathology ride!

**Dr. Terry Tanaka****Th225 10 a.m. – 1 p.m.****Repeated on Saturday (Sa277)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Splint Therapy in 2018: Why Do They Cause Malocclusions and TMJ Pain?**

New diagnostic and treatment criteria for the use of splints for facial pain and advanced restorative procedures will be presented. The diagnostic and treatment standards have changed because splints have contributed to many malocclusions, open-bites and TM dysfunction, especially when used as snoring appliances in the management of sleep-disordered breathing and sleep apnea.

**KEY****SUGGESTED AUDIENCE**

<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>		

**New Speaker at Hinman**

**Dr. Gordon Christensen****Th226 12 – 3 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Predictable, Non-Sensitive, Long-Lasting, Profitable Composites**

The typical restorative dentist may place about eight composites per day. Brands and techniques are different. Some restorations are smooth, some are rough, some wear excessively, sometimes sensitivity is still present, margins break off in some and color mismatch may occur. Also, some liners and bonding agents are bioactive, while others are not. The following concepts will be covered in the session: conservative effective prep techniques; the best composite brands; direct and indirect pulp caps; liners and bases; desensitization; disinfection; “bulk-filling”; solving the light curing challenge; finishing “white-lines”; and practice management.

**Ms. Niki Henson****Th227 12 – 3 p.m.****Repeated on Saturday (Sa284)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****INventory: Controlling Assets and Efficiency**

What comes IN, is not only important, it is the pulse of a company. A consultant or financial adviser looks at the amount of inventory purchased and used as one of the keys to unlocking the financial status of a dental practice. If a practice has hundreds of dollars of inventory sitting on the shelf, then the dental office has money sitting there that could have been used to market and attract new patients. If dental supplies are poorly organized, the practice may not be able to find an item needed. This can cause reduced efficiency in the daily schedule.

**Dr. Glenn Maron****Th228 12 – 3 p.m.****Repeated on Friday (Fr240)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Medical Update for Dentistry: From Bisphosphonates to Blood Thinners**

Practitioners must deal with ever expanding arrays of patients with medical issues as the population is aging. When practitioners think they understand things, the rules are changed. BRONJ is now MRONJ. Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. Maron will discuss these issues and help to understand the science behind the current management protocols.

**Dr. Mark Murphy****Th229 12 – 3 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****The Six Drivers of Sustained Practice SUCCESS**

Understanding and applying sound business principles, strategies and metrics will help the practitioner and the team retain more patients, improve case acceptance and maximize new patient referrals. This workshop will use lecture, group and individual exercises for the team and self-development, easy spread sheets to evaluate gaps, a survey of behavioral choices to close those gaps and various take home training constructs to use. Improving the practice means doing more of the dentistry the patients need, having less stress and being in absolute balance clinically, financially and behaviorally.

**Dr. Jeffrey Rouse****Th230 12 – 3 p.m.****D H A L T S T****Fee: Dentists \$80, All others \$50****Programming Complex Restorative Cases: A “Global” and “Airway” Approach**

Historically, dentists collect large amounts of data, mount casts, and wax teeth based on an occlusal philosophy. The “global” guidelines that can be distilled into the CORE questions required to diagnose and provide interdisciplinary treatment for the complex restorative patient. Dr. Rouse will link the CORE answers to craniofacial developmental issues. Most are due to swallowing and breathing dysfunction. These modifications create adult challenges. Rouse will make the case for treating to achieve an esthetic and biologically healthy position.

**Dr. Larry Williams****Th231 12 – 3 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Tobacco Cessation for the Dental Team**

Attendees will be introduced to the most current information regarding tobacco including policies, systemic and oral health hazards. The hazards of various tobacco products including smokes, smokeless and electronic, and the pharmacotherapy involved with tobacco cessation will be discussed. Attendees will also be introduced to chairside techniques for addressing tobacco in a positive manner to limit offending a patient while maximizing a needed health message.

 **Ms. Sheri Kay**  
**Th232 12:30 – 3 p.m.**  
**Repeated on Friday (Fr267)**



**D H A OS SP**  
**Fee: Dentists \$80, All others \$50**

**The Nine Administrative Systems that Make your Practices Soar**

The administrative team is the eyes and ears of the practice. This course will demonstrate the secrets of the most elite dental practices. Learn how to orchestrate and improve the nine most important administrative team systems. Super secret: All team members will love this program! Learn how to build and foster these systems: patient communication protocols; scheduling; financial arrangements; standard operating systems; support for the team; the practice’s financial health; and the practice’s attitude, voice and face.

 **Dr. Ralan Wong**  
**Th233 12:30 – 3 p.m.**  
**D ST**



**Fee: Dentists \$80, All others \$50**

**Endodontic Failures: Back to Basics: How to Prevent These Failures and Gain Success with Conventional Endodontics**

In recent years much emphasis in the public’s eye has been placed on the failure of endodontically treated teeth and replacement with implants. Furthermore, the endodontist and the dental community have been struggling on the concept of further retreatment of these failures. However, little emphasis has been placed on the prevention of these failures as well as the role that coronal leakage plays. Therefore, this course will discuss the failure of endodontically treated teeth and some helpful tips to prevent these failures.



For the fourth year, we are presenting speakers and programs for our great partners in dental excellence: our laboratory technicians. Some of the finest lab technicians from around the world will be here to offer the latest techniques for dentists and laboratory technicians. Be sure you bring your team members with you to the meeting.

	<b>SPEAKER</b>	<b>COURSE TITLE</b>	<b>COURSE #</b>	<b>TIME</b>
<b>THURSDAY</b> <b>Lab Tech – Dentist Collaboration Lectures</b>	Dr. Ben Ross/ Mr. Josh Polansky, CDT	Prosthodontic Protocols for the Modern Dental Team: A Team Approach to Navigating the Prosthodontics Restorative Landscape	Th560	9 – 11 a.m.
	Dr. Adrien Pollini/ Mr. Skip Carpenter, CDT	A Patient-Based Collaboration: Taking the Extra Step	Th561	12 – 2 p.m.

*Please see page 5 for additional details.*

**Dr. Lawrence Emmott****Th300 8 – 11 a.m.****ALL ATTENDEES****No Fee****The High Tech Paperless Office**

Is paperless possible? Absolutely! Creating a completely paperless dental record can save hours of time and tens of thousands of dollars annually. Attendees will discover and eliminate the three barriers that are keeping their offices from going paperless. Learn the four ways to digitize stuff, and the four biggest mistakes to avoid. Most dentists already have everything needed to go paperless, but they just need to take the final step to do it.

**Ms. Niki Henson****Th301 8 – 11 a.m.****Repeated on Friday (Fr336)****ALL ATTENDEES****No Fee****Dental Etiquette: Patients with Special Needs**

Working with patients who have special needs can be a delicate matter. There are many things practitioners can do to create an environment of acceptance and respect. This course is taught by a mother of two special needs children who has also been a dental assistant for 20 years. Learn the words to use, inexpensive solutions to provide comfortable seating during treatment, disability laws and regulations to be aware of, and many other tips to improve skills when working with patients who have special needs. Hear letters from patients with special needs explain how to make their experience positive. Leave with a deeper understanding of the patients, their family and how to be an outstanding dental team in their lives.

**Dr. Brian LeSage****Th302 8 – 11 a.m.****Repeated on Friday (Fr326)****D H A LT ST****No Fee****Veneers, Rarely a Crown: Rationale and Systems for a Responsible Esthetic Practice**

Patients are requesting white, metal-free restorations, and to have their natural tooth structure preserved. The internet has been instrumental in spreading the news, and can cause some confusion for patients. This lecture will cover conventional and no preparation veneers. Dr. LeSage's veneer classification system will be discussed in depth. Color and adhesive principles will be shared with predictable esthetics in mind. The importance of fabricating provisionals to meet the patient's desired outcome and cementation techniques will also be part of this practical, clinically enlightening presentation.

**Dr. Glenn Maron****Th303 8 – 11 a.m.****D H A OS ST****No Fee****Maxillofacial Injuries in Sports: Prevention, Diagnosis and Management**

Facial trauma in sports remains a major risk factor despite current safety measures that have been put in place over the past few years. Hear the current standards used in the NHL, NFL and MLB and how practitioners can relate them to young athletes in their practices. Dr. Maron will discuss concussions in professional and amateur sports, review controversies about whether mouth-guards can really prevent concussions, and how to assess and treat the most common injuries seen in sports dentistry.

**Dr. Larry Williams****Th304 8 – 11 a.m.****Repeated on Saturday (Sa378)****ALL ATTENDEES****No Fee****Geriatric Dentistry: Treatment Planning, Treatment Concerns and Communication**

Attendees will be introduced to the issues surrounding the treatment planning and care of geriatric patients to include polypharmacy, oral hygiene, oral health, mental deficit and systemic illness. Attendees will also be introduced to the skills necessary to provide better communication with older patients.

**Dr. Robert Fazio****Th305 8:30 – 11:30 a.m.****Repeated on Friday (Fr348)****ALL ATTENDEES****No Fee****Medicine, Dentistry and Drugs**

The dentist faces an aging population with a myriad of medical problems and physician-prescribed medications. This course will develop algorithms for the dentist's selection of antibiotics for infection and premedication, analgesics for pain, local anesthetics and other drugs will be discussed. This will be reviewed in the context of physician-prescribed medication and medical disease. The dentist must know the important interactions with physician-prescribed medications and medical diseases that can complicate the delivery and success of dental therapy.



**Dr. Michael Melkers**

**Th306 9 a.m. – 12 p.m.**

**Repeated on Saturday (Sa375)**

**D A LT ST**

**No Fee**

**Function, Parafunction and What the Function:  
Forces That Threaten Our Success**

Failure visits practices in many forms and on many materials. This program will explore the forces that threaten a practice's success and what options it has to address them. Attendees will: learn to recognize critical parafunctional red flags and why they matter; appreciate the balance between function, parafunction and aesthetics; and learn realistic management of destructive forces in restorative dentistry.

**Dr. Anthony Cardoza**

**Th307 9:30 a.m. – 12:30 p.m.**

**Repeated on Saturday (Sa367)**

**ALL ATTENDEES**

**No Fee**

**Dispelling the "CSI Effect" Myth: An Overview of  
Contemporary Forensic Dentistry**

Because of the current popularity of forensic fare in television, the public is getting a skewed view of the true nature of forensic investigation—the "CSI effect." Learn the real story about the fascinating world of forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states, including skeletal, fragmented, decomposed and burned remains. Pattern injuries as they relate to bite mark investigation—both human and animal, will also be examined.



**Ms. Jocelyn Coupal**

**Th308 9:30 a.m. – 12:30 p.m.**

**Repeated on Friday (Fr328)**

**ALL ATTENDEES**

**No Fee**

**The Role of the Dental Professional in Domestic Violence  
Recognition and Intervention**

Domestic violence is a global problem but it touches everyone directly or indirectly. Each member of the dental team has a role to play in stopping domestic violence. The challenge is in knowing how to help. What most people don't know is that each member of the dental team can make a profound difference and the team has a significant contribution to make long before an actual crime scene investigation. Using a real 911 call, actual domestic violence investigations and the lessons learned from them, attendees will give up pre-conceived judgments about domestic violence and learn what victims need them to know. This presentation will raise awareness, and provide teams with the knowledge and the tools to make a difference and maybe even save a life.

**DANB Forum**

**Th309 10 – 11 a.m.**

**Th310 1 – 2 p.m. (Repeat)**

**ALL ATTENDEES**

**No Fee**



The entire dental team is invited to attend the Dental Assisting National Board, Inc. (DANB) forum. DANB offers certification opportunities for dental assistants at every stage of their careers. DANB will outline how to apply and prepare for the exams, discuss the many benefits of certification, share information about state regulations and the results of its salary survey. Attendees will learn how DANB exams can help to ensure compliance with state dental practice acts, as well as learn more about the DALE Foundation, the official DANB affiliate and the e-learning products it offers.

**Dr. Gregory Psaltis**

**Th311 10 a.m. – 1 p.m.**

**D H A OS ST**

**No Fee**

**Baby Steps: The Future of Pediatric Care**

Emphasis is now being placed on establishing a dental home for all children upon eruption of the first tooth or no later than 12 months of age. It is essential that all dental-care providers become skilled at the steps necessary to make these visits successful for both the child and parents. This course will discuss developmental ages, appropriate guidelines and clinical tips for navigating through this new standard of care using clinical photographs and video footage to demonstrate techniques.

**Mr. Steven Anderson**

**Th312 12 – 3 p.m.**

**ALL ATTENDEES**

**No Fee**

**Stop Cancellations!**

How to reduce cancellations, no shows and disruptive emergencies that mess up a day. Learn the secrets that help more patients keep their commitments including: scheduling mistakes that invite patients to cancel; what the doctor may say that creates a cancellation problem; why hygiene patients cancel and how to stop it; why "confirmation" calls cause more patients to cancel and the two secret words that help patients keep their appointments.

KEY		SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>	<b>New Speaker at Hinman</b>	

**Mr. Kirk Behrendt**  
**Th313 12 – 3 p.m.**  
**ALL ATTENDEES**  
**No Fee**

### **Being All That We Can Be: Changing Perspective to Change Reality**

During this session, Mr. Behrendt will examine and demonstrate how some of the best dental practices are tapping unused resources to deepen their connections with patients, increase their personal passion, optimize their performance, increase their production and boost their profitability in the current economy. Without the proper focus, it is easy to experience burnout. See the new techniques and business models that complete clinician teams are using to be all they can be for the people they serve.



**Ms. Megan Brinsfield**  
**Th314 12 – 3 p.m.**  
**ALL ATTENDEES**  
**No Fee**

### **Retirement on Your Terms**

Like most Americans, practitioners may spend twice as much time on social media as they do managing finances. While financial management shouldn't be time consuming, it should be a priority. It doesn't have to be hard or confusing to get the money right. In this session, Ms. Brinsfield will review the time-tested rules for building wealth, as well as reveal the surprising impact emotions have on finances. Topics include debt management, saving and investing and a framework for deciding how to allocate limited dollars to various goals.



**Mr. Brad Newman**  
**Th315 12 – 3 p.m.**  
**Repeated on Saturday (Sa360)**  
**ALL ATTENDEES**  
**No Fee**

### **Becoming Dr. Spielberg: Leveraging the Power of Online Video #Marketing**

This fun and interactive presentation will help #dental offices understand the power of online video! YouTube is the second largest search engine in the world; video is considered the heaviest form of multi-media content and Google owns YouTube. Video content performs the best on Facebook posts (organic reach) and targeted Facebook advertising as well. Instagram favors video content, as this platform is ideal for sharing "moments." Video is the most powerful way to share the story of a dental practice.

**Dr. Jeffrey Okeson**  
**Th316 12 – 3 p.m.**  
**Repeated on Friday (Fr330)**  
**D H A L T O S T**  
**No Fee**

### **The Clinical Management of TMD**

The management of TMD can be quite challenging. Acquire the latest scientific findings and see how to select the correct treatment options for patients. The management of both muscle and intracapsular disorders and the use of occlusal appliances will be discussed. This presentation will place special emphasis on the critical issue of knowing when occlusal changes are indicated and when they are not.

**Dr. Thomas Viola**  
**Th317 12 – 3 p.m.**  
**ALL ATTENDEES**  
**No Fee**

### **"Hey, Spit Happens!" An Overview of Disease-Induced and Medication-Induced Xerostomia, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies**

Over 500 medications and supplements have xerostomic side effects, especially when used concomitantly, as in medically-complex patients. In addition, systemic diseases also contribute to xerostomia. This program will provide an overview of xerostomia, its treatment and the impact on dental therapy.

**Dr. Richard Young**  
**Th318 12 – 3 p.m.**  
**Repeated on Saturday (Sa383)**  
**D A**  
**No Fee**

### **Tooth Preserving Dentistry, a 33-Year Perspective**

This course will review, in a real world "wet fingered" dentist's way, some of the techniques, materials and research that provides an introduction of how to perform advanced adhesion dentistry simply in the office on a daily basis. With the advanced adhesion techniques available today, supported by an overwhelming amount of published science, it is now possible to mimic the bond strength of the DEJ with certain techniques and materials. Learn how to use it, not lose it.

**Ms. Shannon Pace Brinker**  
**Th319 12:30 – 3 p.m.**  
**ALL ATTENDEES**  
**No Fee**



**Working with You is Killing Me Again**

Nothing is more crucial to a successful dental practice than the dental team. This course will review mistakes, misunderstandings and how the team grows from this journey. Get ready to laugh, cry and have fun as three passionate team members discuss their past experiences. The session will place strong emphasis on mastering behavioral and verbal skills creating winning attitudes and skills to uplift a team for a positive and productive day.

**Dr. Gary Dougan**  
**Th320 12:30 – 3 p.m.**  
**D H A OS**  
**No Fee**



**Secrets of Smoother Claim Processing: Improve Your Billing Success**

Avoid the most common reasons dental claims are denied. Prevent delays in claims processing due to common coding and submission errors that can interfere with payment. Enhance office systems to improve an office’s image with insurance companies. Dr. Dougan will share common claims problems and provide knowledge to help overcome payment barriers. Take a glimpse into utilization management efforts and the possible future of dental benefit plans.

**Mr. Peter Banks**  
**Th321 1 – 2:30 p.m.**  
**Repeated on Friday (Fr340)**  
**ALL ATTENDEES**  
**No Fee**



**Child Maltreatment and the Role of the Dental Professional**

Attendees will be made aware of the different types of abuse and how they apply to the dental arena. They will also learn the warning signs that may indicate abuse and neglect, discuss common injuries associated with maltreatment and, the resources which help identify injuries indicative of abuse. As mandated reporters, attendees will learn how and what to report, as well as why child maltreatment is a public health problem and how it affects the health of their patients.

**NEW** **Dr. Eric Blasingame**  
**Th322 1 – 3 p.m.**  
**D**  
**No Fee**



**Treating the Gummy Smile**

In this course, Dr. Blasingame will discuss traditional as well as new techniques for treating patients with “gummy smiles”. He will review causes and classification of excessive gingival display. He will go into detail about esthetic crown lengthening as well as lip repositioning.

**Women’s Networking Reception and Panel Discussion**  
**Th323 1:30 – 3 p.m.**  
**D**  
**No Fee**



**Work/Life Balance: It Can Be Done**

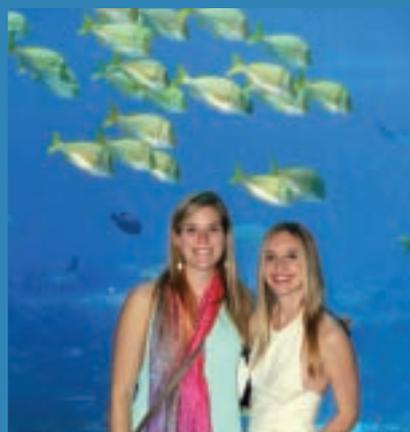
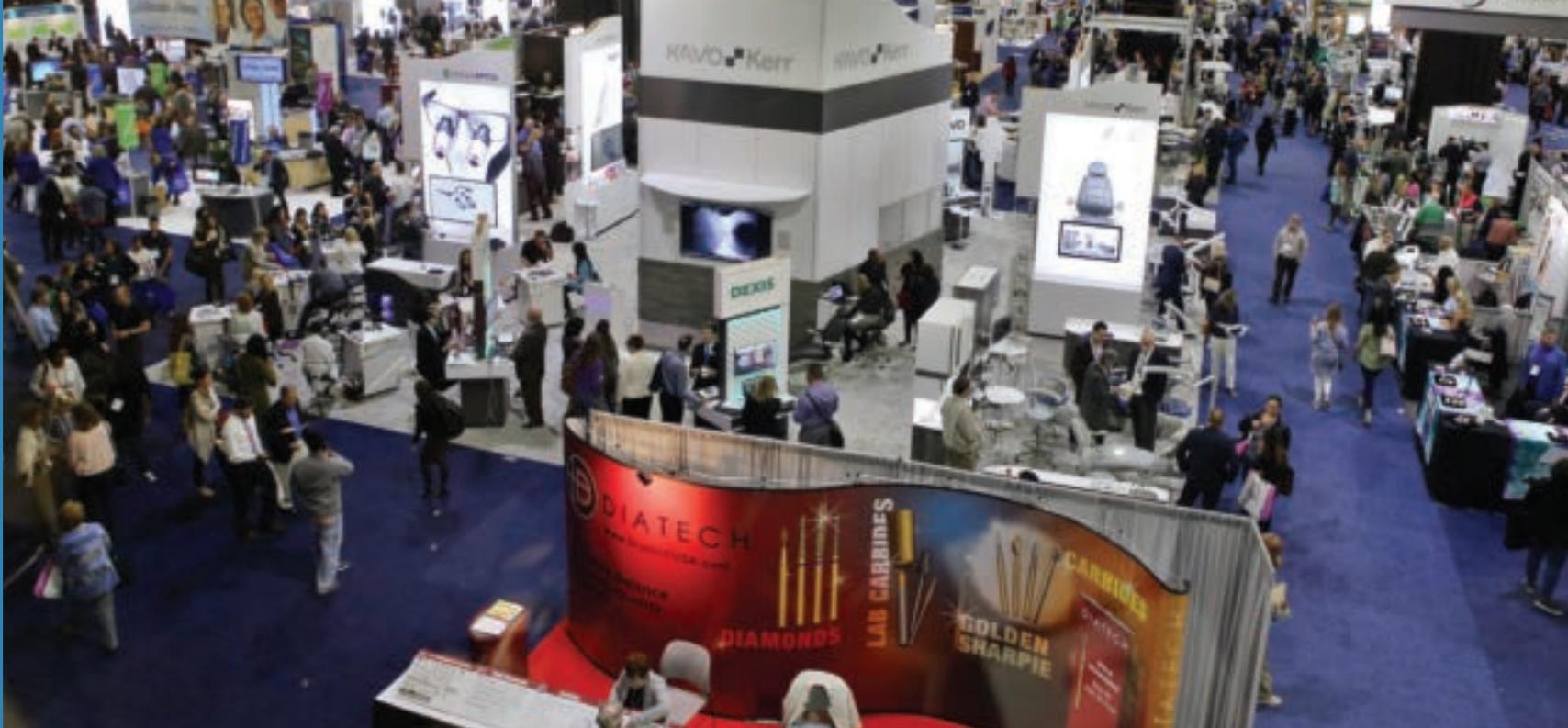
Join your fellow women dentists for a networking reception. A panel of women dentists active in the Hinman Dental Society from different ages and ranges of experience will gather to discuss how they have tried to achieve the work/life balance. Please encourage female colleagues to join us to share tips on building a dental practice, balancing dual careers, family life challenges, professional advancement and even finding time for yourself. Light refreshments will be served.

**DOWNLOAD THE HINMAN APP!**

- ✓ Maps of GWCC & Omni
- ✓ Exhibitor List & Floor Plan
- ✓ CE Verification
- ✓ Course Handouts
- ✓ Room Locations
- ✓ Show Specials
- ✓ & more



KEY	SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>
<b>OS</b>	<b>OFFICE STAFF</b>	
<b>LT</b>	<b>LAB TECHNICIANS</b>	
	<b>New Speaker</b>	<i>at Hinman</i>



# FRIDAY FEATURES



G.O.L.D. Program . . . . . 8:30 a.m. – 12:30 p.m.



Assisting Extravaganza . . . . . 9 a.m. – 4:30 p.m.



Business Office Bonanza . . . . . 9 a.m. – 4:30 p.m.

Technical Exhibits . . . . . 9:30 a.m. – 6 p.m.



Hinman's Night Out: Masquerade . . . . . 7 – 10:30 p.m.

SUBJECT	SPEAKER	PAGE	SUBJECT	SPEAKER	PAGE
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Anesthesia/Sedation	Budenz	29		Melkers	36
Bleaching/Esthetics	LeSage	26, 39	Oral Surgery	Edwab	25
	Willhite	28, 42		Silverstein	29
Botox	Meinecke	25	Oral Pathology	Svirsky	33, 43
Communication	Melkers	29	Pediatric Dentistry	Psaltis	27, 33
	Behrendt	35	Periodontics	Donley	25, 36
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	Jones	30		Grisdale	26, 39
	Valachi	30		Low	27, 34
	Brinker	30		Fazio	33
Digital Dentistry	Scherer	28, 36		Blasingame	37
	Emmott	34	Pharmacology	Crossley	35, 43
Domestic Violence	Coupal	39		Viola	43
	Banks	41	Photography	Young	28, 42
Emergencies	Pruett	41	Practice Management	Kay	31, 37
Embezzlement/Identity Theft	Little	38, 41		Banta	31, 38
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	Olmsted	33, 44		Anderson	31
Equipment Maintenance		26		Behrendt	35, 37
Ergonomics	Valachi	34		Kadi	39
Finance	Brinsfield	37	Prosthodontics	Kachalia	28
	McGill	37		Christensen	34
	Loretto	43		Adams	40
Forensics	Cardoza	26	Radiology	Graham	26
Geriatric Dentistry	Huffines	34, 36	Removable Prosthodontics	Schnell	28, 35
Health and Wellness/Nutrition	Davis	36		Huffines	34
	Mallonee	41, 43	Restorative Dentistry	LeSage	26, 39
Hygiene	Donley	25		Braun	27, 39
	Davis	25		Willhite	28, 42
	Millar	27, 40		Tanaka	29
	Graham	27		Huffines	36
	Jones	44		Melkers	36
Implant Dentistry	Silverstein	26	Sleep Apnea	Miraglia	33
	Blasingame	37		Davis	36
	Pruett	38		Murphy	40
Infection Control/OSHA	Dewhirst	27, 34		Rouse	42
Insurance	Dougan	40		Maron	42
Laboratory	Kitching	28	Social Media	Emmott	29
Laser Dentistry	Wyatt	29, 42		Newman	35
Medical/Dental	Maron	33	Special Needs Patient	Henson	41
	Viola	35, 43	Technology	Kachalia	35
	Williams	36, 43	TMJ/TMD	Okeson	37, 40
	Kalmar	39, 43	Ultrasonics	Donley	25
	Fazio	42		Graham	27
			Young Dentists	G.O.L.D.	32



Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**PART TWO OF THREE-DAY COURSE**



**Dr. Gigi Meinecke**

**Fr100 8 a.m. – 5 p.m. (one hour lunch break)**

*Continues on Saturday 8 a.m. – 1 p.m.*

**D A**

**Fee: \$3,895**

**Staff: \$270 (Course Fr100A) must register with a dentist**

**Botox and Dermal Fillers**

Learn proper facial injection techniques using Botox and dermal fillers at this exclusive anatomically-based, academically-rigorous, and scientifically-driven seminar. With the instructor-led cadaver workshop, attendees will develop a complete understanding of the three-dimensional facial envelope, essential for safe and predictable outcomes. In the afternoon hands-on sessions, participants will treat their own patients with one-on-one instructor guidance.

*Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.*

*Note: Course is approved by the Georgia State Dental Board.*

**6-HOUR COURSE**



**Dr. Ralan Wong**

**Fr119 9 a.m. – 4 p.m. (one hour lunch break)**

**D**

**Fee: \$395**

**Understanding the Concepts of Endodontics:  
A Hands-On Workshop**

Root canal procedures have been easier to manage yet have become more complicated due to the advent of technological advancements. Manufacturers have developed so many different file designs, leaving the clinician trying to figure out which is the best design. However, using hybrid techniques and taking the best of each system helps treat 90 percent of all root canal procedures in the dental office. This hands-on programs deals with cleaning, shaping and obturating the root canal system.

**Dr. Timothy Donley**

**Fr120 8:30 – 11:30 a.m.**

**Repeated on Saturday (Sa151)**

**D H ST**

**Fee: \$195**

**Mastering Ultrasonics for Periodontal Debridement**

Based on evidence-based protocols to maximize the chance of resolving patients' periodontal disease, this hands-on training is intended to enable attendees to develop maximum confidence in their debridement skills. Learn the answers to the key clinical questions. Which device? Which inserts? What settings? Which sites? How to use properly? Leave with the knowledge and skills to achieve a vast improvement in periodontal outcomes for patients.

**Ms. Karen Davis**

**Fr121 9 – 11 a.m.**

*Repeated from Thursday (Th117)*

**D H**

**Fee: \$185**



**The Magic of Air: Workshop on Subgingival Air Polishing**

Glycine powder air polishing has almost a magical effect on teeth, exposed roots, implants and inside periodontal pockets to obliterate plaque biofilm. This workshop enables attendees to experience devices designed specifically for low-abrasive powder air polishing. The use of glycine powder air polishing devices requires a paradigm shift as it replaces rubber cup polishing and is used early in the appointment. Its efficiency in biofilm management provides time for additional services.

**Dr. Robert Edwab**

**Fr122 9 a.m. – 12 p.m.**

**Fr123 1:30 – 4:30 p.m. (Repeat)**

*Repeated from Thursday (Th104)*

**D**

**Fee: \$350**

**Hands-On Oral Surgery Workshop for the General Practitioner**

This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions. Additionally, alveoplasty and root-removal techniques will be discussed.

**KEY SUGGESTED AUDIENCE**

<b>D</b> DENTISTS	<b>ST</b> STUDENTS
<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
<b>A</b> ASSISTANTS	<b>ALL</b> ATTENDEES
<b>OS</b> OFFICE STAFF	
<b>LT</b> LAB TECHNICIANS	<b>New Speaker at Hinman</b>



Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Anthony Cardoza**

**Fr124 9:30 a.m. – 12 p.m.**

**Fr125 1:30 – 4 p.m. (Repeat)**

**D H A OS**

**Fee: \$230**



### **The Role of Forensic Dentistry in Individual Identification**

Learn the fundamental procedures of dental identification that forensic dentists use in identifying decedents in a mass disaster. In this hands-on session, attendees will participate in a mock airplane disaster and use forensic dental identification software adopted for mass fatality incidents.

### **Preventive Equipment Maintenance**

**Fr126 9:30 a.m. – 12:30 p.m.**

**Fr127 1:30 – 4:30 p.m. (Repeat)**

Repeated from Thursday (Th106 and Th107)

**ALL ATTENDEES**

**Fee: \$95**

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to properly maintain air compressors, vacuum systems, autoclaves, cavitrons, prophylaxis jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

**Ms. Renee Graham**

**Fr128 9:30 a.m. – 12:30 p.m.**

Repeated from Thursday (Th112)

**D H A**

**Fee: \$185**

### **A Radiology Portfolio: Techniques for Success**

Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides dental professionals with techniques to use with their current technology, analog or digital to produce quality diagnostic images on the first exposure.

**Dr. Lee Silverstein**

**Fr129 10 a.m. – 12:30 p.m.**

Repeated from Thursday (Th151)

**D H A ST**

**Fee: \$345**



### **GUMS R US: Soft Tissue Grafting For Dental Implants Using AlloDerm**

This is a user-friendly, hands-on pig jaw course that will teach the participants how, when and why to place gum grafts around dental implants using an acellular dermal matrix material, AlloDerm, for soft-tissue grafting. It will demonstrate how to graft to increase the zone of keratinized gingival tissue and how to perform a subepithelial connective tissue graft (SECTG), using AlloDerm. This will be a valuable course for the dental team who wants to learn gum grafting without having to take tissue from the palate.

**Dr. James Grisdale**

**Fr130 12:30 – 3:30 p.m.**

**D ST**

**Fee: \$315**

### **Crown Lengthening for Predictable Esthetic and Functional Restorative Treatment Outcomes: A Workshop**

This hands-on workshop will focus on techniques used in surgical crown extension for esthetic and functional cases. Indications and contraindications will be addressed. The concept of biologic width and ferrule effect will be covered. Proper case selection, flap types and management from incisions to flap elevation, osseous surgery, suturing techniques and post operative care will also be presented. This course is a must for all dentists who are providing esthetic and functional crown restorations to their patients.



**Dr. Brian LeSage**

**Fr131 12:30 – 3:30 p.m.**

Repeated from Thursday (Th104)

**D LT ST**

**Fee: \$375**

### **Veneers, Rarely a Crown Workshop: Rationale and Systems for a Responsible Esthetic Practice**

Learn the clinical protocol by completing the essential steps necessary to produce predictable outcomes in these non-retentive, ultra-thin and highly esthetic porcelain restorations. Each participant will use a special model to create a mock-up, which in turn will be used as a preparatory guide. Preparation exercise will include no-prep, minimal prep and conventional prep as described in the LeSage veneer classification system published in 2013. This course designed to aid with tooth preservation is for all levels of clinicians.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Gregory Psaltis****Fr132 12:30 – 3:30 p.m.****Repeated on Saturday (Sa155)****D ST****Fee: \$345****Stainless-Steel Crowns are a Snap**

Do primary tooth crowns mystify you? In this hands-on workshop, attendees will learn posterior stainless-steel and anterior composite crown techniques and then perform them on a typodont. Clinical and radiographic diagnosis is also included. After this course, practitioners will be ready to place these crowns with ease on the children in their practice.

*Note: Attendees are invited to bring loupes to the course.*

**Ms. Nancy Dewhirst****Fr133 1 – 4 p.m.****D H A****Fee: \$160****Infection Control Workshop: What Works?**

In this lively, interactive, hands-on workshop, experience different infection control techniques and products. Attendees will go home with a bag of samples and many new ideas. They will learn infection control concepts and how to evaluate products and techniques for hand hygiene, surface cleaning and disinfection, equipment and instrument asepsis and personal barriers to get maximum effectiveness from infection control efforts.

**Dr. Samuel Low****Fr134 1 – 4 p.m.****D H****Fee: \$315****Innovative Periodontics: Creating Success in Today's Dental Practice**

This presentation will provide the participant with user-friendly protocols and technological solutions to find and manage periodontal disease. Dr. Low will take the frustration out of delivering periodontal care and demonstrate how to gain success with patient case acceptance, tooth retention and financial reward. Learn to leave traditional root planing behind and move into a new era of periodontal care. Standardize the practice's perio charting and incorporate micro-thin ultrasonic instrumentation to decrease fatigue and enhance efficiency. Learn new local and topical anesthetic techniques. Management of difficult access areas including the pesky furcation will be discussed. Experience the new air power subgingival devices for spectacular biofilm disruption including implant management.

**Ms. Diane Millar****Fr135 1 – 4 p.m.****Repeated on Saturday (Sa165)****H****Fee: \$195****The Secret to Power, Precision and Prevention: Advanced Reinforced Periodontal Scaling Techniques**

This course will provide a hands-on scaling experience designed to enhance scaling efficacy and proper ergonomics in order to prevent work-related pain, musculoskeletal injuries and disability. Through video clips and hands-on participation using instruments with wider handles, attendees will learn reinforced scaling techniques in every quadrant on a typodont model attached to a portable simulation unit. Attendees will learn and demonstrate advanced instrumentation techniques, ideal fulcrum rests and proper ergonomics to enhance precision, prevention and protection while scaling.

*Note: As part of the registration fee, attendees will receive a manual valued at \$49.*

**Dr. James Braun****Fr136 1:30 – 4:30 p.m.****Repeated on Saturday (Sa158)****D****Fee: \$295****Mechanics, Equipment and Materials for Successful Posterior Composite Restorations**

As dentists undertake the task of placing posterior composites, they must be aware of key factors for a successful outcome. Adhesive kits, composite systems, curing lights and matrix systems must be evaluated. These components are linked and build upon one another. Final procedures, including finishing and polishing in the fewest number of steps, adds up to a successful and confident outcome. The importance of bulk fill options will also be addressed.

*Note: Attendees are encouraged to bring their own magnification system.*

**Ms. Renee Graham****Fr137 1:30 – 4:30 p.m.****H****Fee: \$90****Form Follows Function: Busting the Myth of Insert Selection**

This course is based on the current scientific literature and evidenced-based strategies to provide clinicians practical guidelines regarding the selection of proper ultrasonic insert tip design for thorough debridement and biofilm removal.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Parag Kachalia****Fr138 1:30 – 4:30 p.m.****D ST****Fee: \$315****Conservative and Predictable Posterior Ceramics**

The world of posterior metal-ceramic dentistry has had a good track record; however, new ceramic materials in the marketplace may ultimately serve as a predictable alternative for these restorations. This course will look at specific materials, proper preparation design, and a decision tree as to when all ceramic material should be considered in the posterior dentition. This course will focus on preparation design for full coverage zirconia restorations and partial coverage glass ceramic restorations. The proper cementation techniques surrounding each of these materials will be discussed. Participants will be able to prepare models for various types of restorations and utilize various cementation protocols.

**Mr. Brantley Kitching****Fr139 1:30 – 4:30 p.m.****Repeated on Saturday (Sa161)****D H A LT****Fee: \$175****RPD and Denture Repairs**

This course will give participants the opportunity to repair a broken denture. Attendees will replace a missing tooth, repair a midline fracture and a broken peripheral border. Participants will receive a list of supplies and equipment needed to complete denture repairs in their office.

**Dr. Michael Scherer****Fr140 1:30 – 4:30 p.m.****Repeated on Saturday (Sa148)****D A LT ST****Fee: \$245****3-D Printing in Clinical Practice: Fundamentals and Clinical/Laboratory Demonstration**

Participants will attend an innovative, three-hour workshop which encompasses intraoral optical scanning combined with CBCT, DICOM and STL files for prosthetic and surgical planning, and in-office 3-D printing using low-cost desktop 3-D printers. This combined lecture and demonstration course aims to describe the background, research and techniques related to intraoral optical image production, generating STL files, joining them together with low-cost/free software to assist in treatment planning and fabricating crown and bridge study models and implant surgical guides.

**Dr. Ronni Schnell****Fr141 1:30 – 4:30 p.m.****D LT ST****Fee: \$315****Cast RPD Abutment Selection and Modification**

This hands-on course uses the principles taught in the rotation and retention lecture course. Participants will be taught two- and three-dimensional drawing of a framework and the function, contour, dimensions and sequence of preparation of a guide plane, rest seat, height of contour and an undercut in a hands-on session.

*Note: Attendees are encouraged to bring loupes for use during the course.*

*Note: Fr258 is a prerequisite for this course.*

**Dr. Corky Willhite****Fr142 1:30 – 4:30 p.m.****D ST****Fee: \$315****Undetectable Class IV Restorations**

Using realistic models, attendees will restore a significant fracture on a central using a predictable technique to achieve an “undetectable” restoration. Step-by-step instruction will include how to prep conservatively, avoid tooth show-through, and provide the patient with a long-lasting restoration that can function as a natural tooth.

*Note: Fr344 is recommended prior to attending this course.*

**Dr. Richard Young****Fr143 1:30 – 4:30 p.m.****Repeated on Saturday (Sa157)****D H A ST****Fee: \$245****Dental Digital Photography for the 2018 Dental Practice**

This hands-on workshop will present a simplified yet artistic approach to digital dental photography. Attractive dental photographs, which are used to communicate with patients, laboratories and specialists and for social media marketing, are imperative. Intraoral and portrait techniques using available dental camera systems, accessories and software will be demonstrated. Note: Attendees who have a digital dental camera, please bring it to the class. If available, please bring cheek retractors and an occlusal or quadrant photographic mirror.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Alan Budenz**  
Fr144 2 – 5 p.m.  
Repeated on Saturday (Sa160)  
D H ST  
Fee: \$295

**X Marks the Spot: Local Anesthesia Techniques Hands-On Workshop**

Short lecture segments present the anatomical landmarks and discuss the steps of a nerve block technique, followed by a clinical demonstration of the technique. Then participants pair up to practice locating the landmarks and walking through the technique on each other (no actual injections are given). Techniques presented include the conventional Inferior Alveolar Nerve Block, the Gow-Gates and the Vazirani-Akinosi Mandibular Division Nerve Blocks, and the Maxillary Division Nerve Block. Additional techniques will be discussed by participant request.

**Dr. Lee Silverstein**  
Fr145 2 – 5 p.m.  
Repeated from Thursday (Th105)  
D H A OS ST  
Fee: \$310

**Atraumatic Extraction and Socket Grafting for the General Practitioner**

This hands-on course will make it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost effective and user-friendly way. This course will show attendees the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

**Dr. Alfred Wyatt Jr.**  
Fr146 2 – 5 p.m.  
Repeated on Saturday (Sa156)  
D H ST  
Fee: \$295

**Before You Buy a Laser, Make Sure You See the Light**

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing, even overwhelming. This hands-on course will expose attendees to various modalities of lasers and discuss the advantages, uses and limitations of each. This course will also benefit those who own lasers but have yet to grasp the full potential they offer.

KEY	SUGGESTED AUDIENCE	
	D DENTISTS	ST STUDENTS
	H HYGIENISTS	SP SPOUSES
	A ASSISTANTS	ALL ATTENDEES
	OS OFFICE STAFF	
LT LAB TECHNICIANS	 <b>New Speaker</b> at Hinman	

INTERACTIVE COURSES

 **Dr. Michael Melkers**  
Fr234 8:30 – 11:30 a.m.  
D H A OS SP  
Fee: \$130

**Difficult Discussions: A Communications Workshop**

The workshop will explore communication and comprehensive care and how they exist and happen in practices. Attendees will examine how to view their practice mission and philosophy and how they communicate that with their teams and patients. Topics will include: creating community; efficiency and intention in communications; coordinating the message; why patients do or do not pursue care; and when case acceptance happens and why it doesn't.

**Dr. Lawrence Emmott**  
Fr235 1 – 4 p.m.  
Repeated from Thursday (Th200)  
D H A OS ST SP  
Fee: \$130

**Google Juice for Dentists**

Like it or not, people judge you based on your internet presence and your online reputation. User reviews, Google results and Web pages matter. However what matters with Google may not be what the Web salesman is trying to sell. Discover the three purposes of an office Web page, how to develop Web pages that patients like and, more importantly, how to use Google to get them there.

*Note: Attendees must bring their own laptop or tablet.*

**Dr. Terry Tanaka**  
Fr236 1 – 4 p.m.  
ALL ATTENDEES  
Fee: \$130

**Problem Solving for Restorative Dentists**

The anatomical guidelines presented in the morning program will be applied to patients with clinical problems of muscle and TM joint pain and dysfunction. Participants will apply the imaging and clinical guidelines to real patient conditions. Everyone will be able to compare diagnoses and treatment plans with others seated next to them and discuss their decisions. A great way to learn and have fun at the same time.

6  
HOURS**Assisting Extravaganza**

Fr237

D A ST

Fee: Dentists \$150, All others \$90

**9 – 10:30 a.m.****Ms. Char Sweeney****Saying It Right the First Time!**

The key to case acceptance is the patient's interaction with the entire team, rather than just the dentist! There is a good way to say things, and a great way to say things, and while the differences may be minor, the difference in results is major!

**10:30 a.m. – 12 p.m.****Ms. Jo-Anne Jones****The Team Approach to a Successful, Energized Dental Practice**

A well-orchestrated dental practice is built upon strong systems and excellent team communication. Discover how to create value both in communication and services that will raise the bar and attain loyalty from your patients. Learn how to convey this message powerfully and minimize the last-minute cancellation and other challenges that are undermining the success of the practice.

**Lunch is on your own from 12 – 1:30 p.m.****1:30 – 3 p.m.****Dr. Bethany Valachi****Highway to Health: A Roadmap to Self-Managing Your Work-Related Pain**

In this interactive seminar, Dr. Valachi introduces a special system of evidence-based exercise, pain therapy, self-treatment and stress management interventions to help dental professionals take control of their health and extend their careers. Discover how to release painful accumulated tension in muscles with easy self-treatment strategies.

**3 – 4:30 p.m.****Ms. Shannon Pace Brinker****Assistant U: Top Products Every Assistant Uses**

In this fast-paced lecture, everyday products that assistants use and should be familiar with are discussed. Learn about the latest dental materials and how they impact the practice. There may even be a few giveaways!

6  
HOURS**Business Office Bonanza**

Fr238

D OS SP

Fee: Dentists \$150, All others \$90

**9 – 10:30 a.m.****Ms. Sheri Kay****The Gift of Connection**

Stop talking and start communicating. Learn how to create deeper connections with the team, patients, even family and friends. Ms. Kay will teach a few simple, proven techniques designed for any dental professional who wants to know how to: listen actively; ask open-ended questions; offer effective feedback without conflict; assess different communication styles; build rapport simply; accept responsibility for personal energy; have extraordinary phone calls; enhance all patient experiences every time and lead and participate effectively in team meetings.

**10:30 a.m. – 12 p.m.****Ms. Lois Banta****Total Team Concept for Effective Scheduling**

Frustrated by holes in the day's schedule? Experience the joy of effective scheduling to boost production and reduce stress. Minimize last minute cancellations, procedures that take longer than expected, grumpy patients in the reception room and grumpier staff members blaming each other (or the dentist). Good scheduling guarantees a happier practice.

**Lunch is on your own from 12 – 1:30 p.m.****1:30 – 3 p.m.****Dr. Gary Dougan****Recent Dental Code Changes: What Every Dentist Should Know About Dental Coding**

Dental codes change every year. Many practices miss billing and reporting opportunities to properly describe the services they are providing. Learn new and recent codes, how to use them properly in the practice for improved claims success and which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid. Great for dentists and staff to understand how best to report what they do. Past attendees have reported a better dental billing success after attendance.

**3 – 4:30 p.m.****Mr. Steven Anderson****Why Patients Say "No!"**

What the practitioner can do to hear "Yes!" more often! A total team case presentation experience. The formula for increasing treatment acceptance and turning patient objections into opportunities for a "Yes" including: "That's too expensive.;" "I need to think about it;" "Will my insurance cover this?" And much more!



## FRIDAY G.O.L.D. PROGRAM – Graduates of the Last Decade

Course Fr500 | 8:30 a.m. – 12:30 p.m.

Fee: Dentists \$55, Dental Students and Residents **No Fee**

If you've been in dentistry for ten years or less, or if you are currently in dental school, this program is a must. Our renowned speakers provide clarity on the state of dentistry as a profession and as a business, give concrete advice on how to define your objectives and establish the right path for a deeply rewarding career.



**Mr. John McGill**

**8:30 – 9:30 a.m.**

### Formulas for Success

How can a recent graduate achieve financial success with all that student loan debt? Determine whether to use funds to accelerate debt or build savings. Hear ways to establish retirement saving strategies, obtain necessary

insurance coverage and identify winning investment opportunities.



**Mr. Charles Loretto**

**10:30 – 11:30 a.m.**

### Why You Must Own in Dentistry!

This is a must hear lecture on the benefits of ownership. Attendees will see and hear the critical steps needed to get it right as a new dentist. They will see the math of owning versus working as an employee and learn

when and how to deal with dental school debt. There are more career considerations than ever before in dentistry. Compare the options every new dentist needs to know.



**NEW**

**Ms. Megan Brinsfield**

**9:30 – 10:30 a.m.**

### Introduction to Foolish Investing

In this session, attendees will review the time-tested rules for building wealth, as well as reveal the surprising impact emotions have on your finances. Topics include debt management, saving and investing, and a

framework for deciding how to allocate limited dollars to various goals.



**NEW**

**Dr. Eric Blasingame**

**11:30 a.m. – 12:30 p.m.**

### Overcoming the Challenges of Running a Dental Practice as a Young Dentist

Beginning practitioners face many challenges of managing a dental practice. How do we overcome being the "new" guy from the patient's perspective and how can we modify

that perception? What do we need to do to create an experienced image? How do we create a seamless transition even within the dental team? These and many other topics will be discussed from a recent graduate's perspective.

## SATURDAY, MARCH 24



### Are you planning to hire an associate or a new staff member? Are you looking for a job?

Don't miss out on your chance to post your open positions or learn about job openings. Career Connections by Hinman is a great way to network and connect with top dental practices.

#### HERE ARE SOME QUICK TIPS FOR YOUR EXPERIENCE:

- 1 Step One:** Update your CV or resume and social media profiles. Consistency is important.
- 2 Step Two:** Register for Hinman and login to your registration profile prior to the event to review the postings.
- 3 Step Three:** Bring a positive attitude and dress appropriately for a professional interview.
- 4 Step Four:** Prepare questions in advance. Keep conversations focused. Create notes to remind yourself of your top selling points.
- 5 Step Five:** Follow up. Send a thank you note or e-mail for information and guidance receive



Please visit [Hinman.org/Education-Events/Career-Connections](http://Hinman.org/Education-Events/Career-Connections) for more information.

**Dr. Robert Fazio****Fr239 8 – 11 a.m.****Repeated on Saturday (Sa280)****D H A ST****Fee: Dentists \$80, All others \$50****Treating Periodontitis and Peri-Implantitis: The Good, the Bad and the Ugly**

Attendees will learn what they must know chairside every day to successfully treat periodontitis in both the compliant and non-compliant patient. Do the same principles apply to peri-implantitis? Learn how to develop a treatment plan choice between periodontally compromised teeth, crown and bridge replacements or implants. Understand the “evidence based data” in the dental literature compared to the “promotional dentistry” of the manufacturers. Does the soft tissue program in the dental office influence this decision? Which cases are the winners? Which are the losers?

**Dr. Glenn Maron****Fr240 8 – 11 a.m.***Repeated from Thursday (Th228)***ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Medical Update for Dentistry: From Bisphosphonates to Blood Thinners**

Practitioners must deal with ever expanding arrays of patients with medical issues as the population is aging. When practitioners think they understand things, the rules are changed. BRONJ is now MRONJ. Total joint replacement patients no longer need premedication. Patients on Coumadin and other blood thinners do not always need to stop medications prior to dental treatment. Dr. Maron will discuss these issues and help to understand the science behind the current management protocols.

**Dr. Ben Miraglia****Fr241 8 – 11 a.m.****Fr242 12:30 – 3:30 p.m. (Repeat)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Childhood Sleep Disordered Breathing: The Dental Team's Role**

Awareness of childhood sleep disordered breathing (SDB) is growing. SDB symptoms may be related to the early growth of the maxilla and mandible. Practitioners recognize the high levels of malocclusion in children but often miss the connection to how unhealthy kids may be. This course will connect the dots from malocclusion to SDB symptoms. The dental team is uniquely positioned to evaluate and treat children as young as 3 years old to improve their overall health, growth and development.

**Dr. John Olmsted****Fr243 8 – 11 a.m.****D H A ST****Fee: Dentists \$80, All others \$50****Endo Technology: What's In/Out, Dull/Sharp, Cold/Hot?**

Invest in the future with the new endodontic technology of negative apical pressure irrigation, rotary/reciprocation adaptive instrumentation, and continuous wave obturation to provide efficient and excellent care for patients. After the course, the attendee will be able to: demonstrate the different techniques of negative apical pressure irrigation, list the steps of rotary/reciprocation adaptive instrumentation and describe the different delivery procedures for continuous wave obturation.

**Dr. Gregory Psaltis****Fr244 8 – 11 a.m.****D H A OS ST****Fee: Dentists \$80, All others \$50****I Was on the Internet Last Night**

Many practitioners have all experienced patients (or parents of patients) questioning treatment recommendations because of their new-found knowledge they obtained from the internet. Dr. Psaltis will explore why this is happening, what ramifications it can have on the practice and how to deal with it. Specific issues, including primary pulp medicaments, fluoride and sealants are discussed with the controversies surrounding them. Tools for dealing with this increasing phenomenon will help practitioners communicate more effectively with demands from patients.

**Dr. John Svirsky****Fr245 8 – 11 a.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Drugs I Have Known and Loved for Diseases That We Catch**

This entertaining and informative course will dramatize the treatment of the oral diseases practitioners see every day and even get (how awful!). The goal of this program is to provide practical clinical information to be used in all dental offices. The emphasis is on herpes, aphthous ulcerations, candidiasis, lichen planus and dry mouth. The baby boomers are getting older and dryer, and this is great for dentistry. Get ready to laugh, learn and make a major difference in the lives of patients.

**KEY****SUGGESTED AUDIENCE**

<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>		

**New Speaker at Hinman**

**Dr. Samuel Low**  
Fr246 8:30 – 11 a.m.

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**



### **Five Innovative Commitments to Make Periodontics a Practice Winner!**

With periodontitis being the major contributor for tooth loss in the practice of dentistry, resolving the disease process requires the entire dental team's commitment to a systematic approach. This presentation will provide the participant with user-friendly protocols and technological solutions to find and manage periodontal disease. Take the frustration out of delivering periodontal care and gain success with patient case acceptance, tooth retention and financial reward. Dr. Low will discuss standardizing the collection of periodontal data to determine the prognosis of restorative abutments and when to extract or consider implants; empowering the dental hygienist; investigating the use of computerization for risk assessment; and developing non-surgical therapies such as micro-ultrasonics, probiotics and antioxidants.

**Dr. Gordon Christensen**  
Fr247 8:30 – 11:30 a.m.

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

### **Coping with The Major Ongoing Changes in Dentistry**

The last decade has had more changes in dentistry than ever before. There are new concepts, materials, devices, and technologies coming out constantly. How do practitioners decide what is best for their patients, their budget, their own interests, and the long-term success of the practice? The following and other topics will be included: "all-on-four" implant supported restorations; cone beam radiology; frequently changing cements; scanning impressions; the various types of new crowns; new perio surgery techniques; multisonic endodontic procedures; in-office milling; sleep medicine; and Botox and dermal fillers.

**Ms. Nancy Dewhirst**  
Fr248 8:30 – 11:30 a.m.

**Repeated on Saturday (Sa279)**

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

### **OSHA and Infection Control: Are You Safe Enough?**

This session will help attendees update and fine-tune their understanding of the real risks faced at work. Attendees will learn how to blend OSHA laws, infection control standards and practicality in ways to protect themselves, their team and patients from pathogens, physical and chemical injuries. Learn ways to improve the effectiveness of standard precautions while adjusting for higher risks such as aerosol transmitted diseases (ATDs). Handouts include useful checklists, patient screening forms and transmission-based precautions for infectious individuals.

**Dr. Lawrence Emmott**  
Fr249 8:30 – 11:30 a.m.

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**

### **Digital Workflow: Beyond Paperless**

Paperless records are just the beginning. Digital technology ultimately empowers dental team members with a more efficient digital workflow using online communication and electronic services. Digital technology is revolutionizing every aspect of the dental practice; including how it communicates, how practitioners make clinical decisions and how they manage the everyday flow of patients and staff in the office. Learn how to become a "practice technologist"; the most valuable member of any future dental team.

**Dr. Randy Huffines**  
Fr251 8:30 – 11:30 a.m.

**D A LT ST**

**Fee: Dentists \$80, All others \$50**

### **Oops!**

The physicist Niels Bohr once said, "An expert is a person who has made all the mistakes that can be made in a very narrow field." If that is true, Dr. Huffines feels he is approaching expert status in removable prosthodontics. Join him in this amusing and practical presentation as he shows "goofs" he has made throughout the years and how you can avoid them. Attendees will save themselves future headaches as they learn valuable tips in the areas of esthetics, implant supported overdentures, patient management, impressions, determining vertical dimension, pre-prosthetic surgery, local anesthesia, immediate dentures, interocclusal records and more. Extensive use of clinical images and video clips reinforce techniques and concepts attendees can use immediately in their practice.

**Dr. Bethany Valachi**  
Fr252 8:30 – 11:30 a.m.

**D H A ST**

**Fee: Dentists \$80, All others \$50**

### **Practice Dentistry Pain-Free: Preventing Physical and Financial Loss with Evidence-Based Ergonomics**

Forced early retirement, workers comp claims and sick leave can lead to a financial disaster. Pain is not a necessary by-product of delivering dental care! Effectively preventing work-related pain requires addressing numerous risk factors. Dr. Valachi combines 20 years of dental ergonomic experience and research to teach powerful strategies in the operatory to prevent pain and ensure career longevity. The session will highlight how to: implement evidence-based interventions for chronic back, neck and shoulder pain; select loupes, stools and chairs that will improve health; and implement new positioning guidelines to ensure optimal posture.

**Mr. Kirk Behrendt****Fr253 9 a.m. – 12 p.m.****D H A ST SP****Fee: Dentists \$80, All others \$50****The Four Keys to Mastering Treatment Acceptance as a Team**

The new economy has greatly affected patient trust and discretionary income. High-performing dental teams understand that in order to grow continually, they have to enhance their listening skills and photography techniques to reclaim that trust. This seminar will share the four ways great dental teams are adapting to the ever-changing world. Mr. Behrendt will illustrate how to keep treatment acceptance and production numbers up. Learn how to energize a team with this four-step process and increase production in this economy. Discussion will show how to remove the obstacles to helping patients pay in full to help eliminate accounts receivable.

**Dr. Harold Crossley****Fr254 9 a.m. – 12 p.m.****D H A ST****Fee: Dentists \$80, All others \$50****Antibiotics, Narcotics and More: Understanding Your Patient's Bag of Medications**

According to the Centers for Disease Control and Prevention, 49 percent of the population used a prescription drug in the last 30 days and 11 percent used five or more medications in the same period. Patients are living longer thanks to their medications, but many of the physician-prescribed medications used by patients have dental implications/side effects affecting their treatment plan. This presentation includes the indications/contraindications of the most commonly prescribed medications. Familiarity with these drugs will provide an appreciation for a patient's health profile.

**Dr. Parag Kachalia****Fr255 9 a.m. – 12 p.m.****D H A OS ST SP****Fee: Dentists \$80, All others \$50****Ten Things That Will Help My General Practice, Without Breaking the Bank: Overview of New Technologies with a Clear ROI**

This presentation will concentrate on technologies and materials that will improve efficiency, delivery of care, patient experience, and/or practice management. The bulk of the program will look at advances that require an investment of \$5,000 or less, yet generate a measurable return on investment. At the conclusion of the course participants will: Learn strategies to immediately implement the use of newly purchased technology; learn to use technology as a distinguishing factor from the practice down the street; and gain an understanding of how technology investment can lead to a decrease in overhead.

**Mr. Brad Newman****Fr256 9 a.m. – 12 p.m.****Fr257 1:30 – 4:30 p.m. (Repeat)****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Game-Changing Social Media for #Dentists**

This interactive presentation will educate #dental offices on the most impactful marketing initiatives using a variety of social media platforms. The session will explore Facebook (FB ads), Instagram, Twitter, LinkedIn, YouTube and more. Leveraging the power of video content, organic SEO and blogs will also be covered. Coupled with a solid strategy and tenacious execution, social media is a game changer for dental offices. Participants will learn how to maintain a conversation that is fresh, relevant and targeted for the ideal audience.

**Dr. Ronni Schnell****Fr258 9 a.m. – 12 p.m.****D LT ST****Fee: Dentists \$80, All others \$50****Rotation or Retention: The Art and Science of Cast Partial Denture Design**

Removable cast partial denture framework design can offer patients an option for successful, long-term dental care where fixed restorations maybe contraindicated. Use this unique design rationale with a logical, defined sequence for cast removable partial denture frameworks that will not only provide necessary retention, but also support and protect the abutments for positive outcomes.

*Note: This course is a prerequisite for participation course Fr141.*

**Dr. Thomas Viola****Fr259 9 a.m. – 12 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****"Dead Bones Walking": An Overview of Osteoporosis and Osteonecrosis of the Jaw, Pharmacologic Management, Dental Considerations and Patient Care Planning Strategies**

About 54 million Americans have low bone mass and are at increased risk for osteoporosis. Studies suggest that 1 in 2 women and 1 in 4 men will break a bone due to osteoporosis. This program will provide an overview of this disease, its treatment and impact on dentistry, especially managing patients receiving anti-resorptive drugs. The session will discuss osteoporosis and the agents used its treatment; describe the pathophysiology of medication-related osteonecrosis of the jaw; and describe current treatment for patients receiving anti-resorptive drugs.

**Dr. Michael Scherer**  
Fr260 9:30 a.m. – 12 p.m.

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**



**A Review of Intraoral Scanning: Scanners, Accuracy and Clinical Techniques**

Digital impressioning is rapidly changing making the decision to incorporate technology into everyday clinical practice intimidating. This seminar aims to describe intraoral scanning technology, will review the various scanners available on the market including literature on their accuracy, and analyze their costs that will assist the clinician in making a sound decision in the dental marketplace. Additionally, clinical techniques associated with intraoral scanning will be described in depth and strategies on how to seamlessly incorporate scanning into everyday clinical workflow will be discussed.

**Dr. Larry Williams**  
Fr261 10:30 a.m. – 12 p.m.

**ALL ATTENDEES**

**Fee: \$35**



**Addressing Opiate Emergencies in the Community**

This lecture will introduce the attendees to the rising problem of opiate overdoses in their home communities. Information will be provided about the pharmacology of opioids, recognition of an overdose, reversal agents and medico-legal concerns.

**Ms. Karen Davis**  
Fr262 1 – 4 p.m.

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**Airway Health: The First Step in Extinguishing the Fire of Chronic Inflammation**

Do your “fire extinguishers” for managing chronic inflammation include identification of restricted airways? At the cellular level, inadequate oxygen and disturbed sleep flames the fire of disease. This course highlights a panel of experts demonstrating how airways influence sleep quality, TMJ function, restorative and oral-systemic health. Glean relevant insights from Mr. Michael Gelb, Mr. Howard Hinman, Mr. Gary Kadi, Dr. DeWitt Wilkerson and Ms. Gina Pritchard. Ms. Karen Davis will moderate and provide strategies for dental hygienists to screen and intervene in “fire” prevention.

**Dr. Timothy Donley**  
Fr263 1 – 4 p.m.

**D H ST**

**Fee: Dentists \$80, All others \$50**

**A New Philosophy on Periodontal Debridement: What to Use and Why**

Periodontal disease is a systemic disease with site specific presentations. Maximally effective debridement is of vital importance to those patients in whom lingering periodontal inflammation can adversely affect their overall health. Rapid emerging research on periodontal etiology has led to several questions: Which patients should be treated differently? Which sites in those patients should be treated? What should be used to maximize the chance for debridement? How to get the best results and to know when to stop? What if the treatment plan doesn’t work? Attendees will leave with the evidence-based answers.

**Dr. Randy Huffines**  
Fr264 1 – 4 p.m.  
Repeated from Thursday (Th222)

**D A ST**

**Fee: Dentists \$80, All others \$50**

**Restoring the High-Risk Caries Patient**

Restoring the patient with rampant caries can be frustrating to both the dental team and the patient. Worse still is having a newly restored patient quickly return with failed restorations. Learn how to incorporate new insights about caries initiation and progression into protocols and techniques that increase restorative success. Learn the value of discriminating between caries-infected and caries-affected dentin. Evaluate the evidence and learn the techniques for the controversial new step-wise and “incomplete” caries removal protocols. Learn when and how to use the new ceramic caries removal burs and caries indicator dyes designed to minimize pulpal exposure. The influence of different restorative materials on secondary caries may be a surprise. Clinical pearls on the clinical application of bioactive restorative and luting materials will be clearly presented.

**Dr. Michael Melkers**  
Fr265 1 – 4 p.m.  
**D A LT ST**  
**Fee: Dentists \$80, All others \$50**

**Occlusion and Treatment Planning for the Everyday Practice**

Occlusion and treatment planning seem to get relegated and put on hold for those “special” cases and perfect patients once they and the practitioner are ready. This program will explore and discuss the application of these skills in everyday dentistry and beyond, which will include purpose versus process treatment planning. The practitioner will appreciate the benefits and limitations of simple and complex occlusal instrumentation, and when, why and how phasing treatment can be done safely.

**KEY SUGGESTED AUDIENCE**

<b>D</b> DENTISTS	<b>ST</b> STUDENTS
<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
<b>A</b> ASSISTANTS	<b>ALL ATTENDEES</b>
<b>OS</b> OFFICE STAFF	
<b>LT</b> LAB TECHNICIANS	<b>New Speaker at Hinman</b>

**Dr. Jeffrey Okeson****Fr266 1 – 4 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****The Non-Odontogenic Toothache**

Some toothaches do not respond to endodontic procedures and even extraction of the painful tooth. Analyze how this problem can happen and how to manage the pain. Seven different types of non-odontogenic toothaches will be presented and how each can best be diagnosed and managed. Understanding these concepts is essential for a dental practice.

**Ms. Sheri Kay****Fr267 1:30 – 4 p.m.**

Repeated from Thursday (Th232)

**D H A OS SP****Fee: Dentists \$80, All others \$50****The Nine Administrative Systems that Make your Practices Soar**

The administrative team is the eyes and ears of the practice. This course will demonstrate the secrets of the most elite dental practices. Learn how to orchestrate and improve the nine most important administrative team systems. Super secret: All team members will love this program! Learn how to build and foster these systems: patient communication protocols; scheduling; financial arrangements; standard operating systems; support for the team; the practice's financial health; and the practice's attitude, voice and face.

**Mr. Kirk Behrendt****Fr268 1:30 – 4:30 p.m.****D H A ST SP****Fee: Dentists \$80, All others \$50****Double Your New Patient Numbers: Dental Marketing That Works**

The economy has changed the face of dentistry for some dental practices in the past few years. The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. Bring the entire team to this valuable lecture where Mr. Behrendt will show what some of the best dental practices in the country are doing to attract more high-quality patients with simple marketing tactics that are really working this year.

**Dr. Eric Blasingame****Fr269 1:30 – 4:30 p.m.****D H A ST****Fee: Dentists \$80, All others \$50****Soft Tissue Management Around Implants**

In this lecture, Dr. Blasingame will discuss how to manage gingival tissues around implants, as this plays an important role both in the short- and long-term prognosis for dental implants. Although improving esthetics and long-term prognosis is a common conversation among dentists, tissue management around implants remains under discussed. Dr. Blasingame will discuss practical ways to improve outcomes both during the surgery and in the pre-prosthetic phase of treatment. He will also discuss what happens when proper planning isn't done. Peri-implantitis is a frequent occurrence and he will review surgical and non-surgical treatment.

**Ms. Megan Brinsfield****Fr270 1:30 – 4:30 p.m.****ALL ATTENDEES****Fee: Dentists \$80, All others \$50****Introduction to Foolish Investing**

Practitioners shouldn't buy into the hype that investing is difficult, complex, and just for professionals. This session will break down investing so practitioners can start at any level, with any amount of money. Learn the biggest difference between good investors and bad investors. (Hint: it has nothing to do with how smart they are or how much money they make.) By the end of this session, attendees will call themselves a Fool with a capital F.

**Mr. John McGill****Fr271 1:30 – 4:30 p.m.**

Repeated from Thursday (Th223)

**D ST SP****Fee: Dentists \$80, All others \$50****Achieving Financial Independence**

Just five percent of dentists can afford to retire at age 65. Using these winning financial strategies, attendees can develop a game plan to reach financial freedom. This hard-hitting program contains inside information, gleaned from over 30 years of working exclusively with the dental profession. Learn how to reduce stress, develop winning saving and debt-reduction strategies, take advantage of huge tax-deductible retirement savings, dramatically increase business tax deductions, boost profitability, slash educational costs and discover tax-free income secrets.

**Ms. Char Sweeney**  
**Fr272 1:30 – 4:30 p.m.**

**D H A OS SP**

**Fee: Dentists \$80, All others \$50**

**Four Steps to Commitment for Dentists, Team and Patients**

A thriving dental practice is one in which the dentist, staff and patients understand the qualities necessary for success. This session will help clarify and meet the staff’s expectations, define the doctor’s role as a leader, and motivate patients to keep appointments, accept treatment and keep their financial agreements.

**Ms. Lois Banta**  
**Fr273 2 – 4:30 p.m.**

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**



**Huddles and Team Meetings That Work**

This hands-on lecture is designed to teach dental practitioners how to create motivating, informative and meaningful team meetings and “morning huddles”. Everyone has at some time in his or her life attended or managed meetings that were dull, gripe sessions or uneventful. In this lecture, we will work through the secrets to having morning huddles that help identify potential hiccups and team meetings that will take the practice to new heights and involve everyone with relevant information.

**Dr. Pat Little**  
**Fr274 2 – 5 p.m.**

Repeated from Thursday (Th212)

**Dentists, Dental Students and Dental Spouses only**

**Fee: Dentists \$80, All others \$50**

**The Walletectomy: Embezzlement in the Dental Office**

While the majority of dental teams are loyal and honest, it only takes one desperate individual to financially ruin a dental practice. While internal controls are useful and important, they have limitations. Learn how to mitigate damages by recognizing the important warning signs associated with embezzlement along with common characteristics and behaviors of an embezzler. Actual cases investigated by Little will be used as teaching tools. In this eye-opening course, attendees gain techniques and tools to help protect financial assets in the practice and to bring greater peace of mind.

**Dr. Michael Pruett**  
**Fr275 2 – 5 p.m.**

**D H A LT ST**

**Fee: Dentists \$80, All others \$50**

**Managing Implant Complications: Surgery to Prosthetics, Simple to Complex**

Implants have proven to be a viable option for replacement of missing teeth and for retention of both fixed and removable prosthetics. They do, however, present their own set of challenges. This presentation will address both surgical and prosthetic failures. Topics will include diagnosis and management of complications at the time of surgery, aiding failing implants and management of prosthetic failures. A review of pre-operative planning to minimize failure and postoperative complications will also be discussed.

KEY		SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>	<b>New Speaker at Hinman</b>	



Visit the 2018 Exhibit Hall to source the most cutting-edge technology, services, products and education the dental industry has to offer. With more than 400 companies, the dynamic Hinman exhibit floor provides a unique experience. Search the exhibit floor for your favorite and new “must-see” exhibitors on [Hinman.org](http://Hinman.org) or search for the Hinman APP in the App Store or Google Play Store.

**Free WiFi will be available in the Georgia World Congress Center, courtesy of**



**Dr. John Kalmar****Fr324 8 – 10:30 a.m.****Repeated on Saturday (Sa370)****ALL ATTENDEES****No Fee****Oral and Tonsillar Cancer: The HPV Dichotomy**

This course will provide current data regarding oral and tonsillar (oropharyngeal) cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially-available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

**Dr. James Grisdale****Fr325 8 – 11 a.m.****D H A ST****No Fee****The Art and Science of Crown Lengthening for Successful Restorative Dentistry: From Concepts to Predictable Results**

This course covers techniques used in esthetic and functional crown lengthening as well as indications and contraindications. The concept of biologic width and ferrule effect as it applies to crown extension will be addressed. Diagnosis and treatment planning will be discussed in detail. Soft and hard tissue surgical approaches will be emphasized. Proper case selection, flap types, incisions to flap elevation, osseous surgery, and suturing techniques for predictable wound healing will be covered. Newer technology for crown lengthening will also be introduced.

**Dr. Brian LeSage****Fr326 8 – 11 a.m.****Repeated from Thursday (Th302)****D LT ST****No Fee****Veneers, Rarely a Crown: Rationale and Systems for a Responsible Esthetic Practice**

Patients are requesting white, metal-free restorations and to have their natural tooth structure preserved. The internet has been instrumental in spreading the news, and can cause some confusion for patients. This lecture will cover conventional and no preparation veneers. Dr. LeSage's veneer classification system will be discussed in depth. Color and adhesive principles will be shared with predictable esthetics in mind. The importance of fabricating provisionals to meet the patient's desired outcome and cementation techniques will also be part of this practical, clinically enlightening presentation.

**Dr. James Braun****Fr327 8:30 – 11:30 a.m.****D A****No Fee****Taking the Worry Out of Posterior Composites**

Direct composite restorations are the mainstay of restorative procedures. These seemingly simple procedures can be fraught with hazards such as post-op sensitivity, fracture and finishing complications. How can practitioners best use clinical time and affect a successful outcome? The importance of bulk fill composite restorations and fewer steps required will be highlighted. Concerns as to adhesion, matrix systems, finishing, polishing and restoration longevity must all be addressed as well, to insure optimal success.

**Ms. Jocelyn Coupal****Fr328 8:30 – 11:30 a.m.****Repeated from Thursday (Th308)****ALL ATTENDEES****No Fee****The Role of the Dental Professional in Domestic Violence Recognition and Intervention**

Domestic violence is a global problem but it touches everyone directly or indirectly. Each member of the dental team has a role to play in stopping domestic violence. The challenge is in knowing how to help. What most people don't know is that each member of the dental team can make a profound difference and the team has a significant contribution to make long before an actual crime scene investigation. Using a real 911 call, actual domestic violence investigations and the lessons learned from them, attendees will give up pre-conceived judgments about domestic violence and learn what victims need them to know. This presentation will raise awareness, and provide teams with the knowledge and the tools to make a difference and maybe even save a life.

**Mr. Gary Kadi****Fr384 8:30 – 11:30 a.m.****Repeated on Saturday (Sa385)****ALL ATTENDEES****No Fee****The Complete Health Dental Business Model: Doing Well While Doing Good**

Join Mr. Kadi for this exciting new course where you will learn the five steps every successful dental team does with each patient on every visit. Adapting complete health into your practice results in a consistent, one-of-a-kind patient experience that increases referrals and garners five-star reviews. In this course, you will learn how to successfully integrate all modalities under a singular patient centric value proposition, while aligning your team to a common purpose and eliminating the 90 percent of daily recurring challenges of everyday practice at their source.

**Dr. Mark Murphy**  
**Fr329 8:30 – 11:30 a.m.**  
**D H A OS ST SP**  
**No Fee**

### **Introduction to Treating Sleep Apnea in Your Practice: From Getting Started to Medical Billing**

This course will allow the general practitioner to survey the current landscape of medical and dental treatments for sleep apnea and decide how and if they want to evolve into this life-saving arena. The overview will cover marketing, physician communication, basic treatment philosophies, appliance choices, medical billing and the financial and emotional impact on your practice and team. Sleep medicine has progressed in both the diagnosis and treatment protocol and outcome predictability. It is estimated that 25 percent of the population is at risk for this life-threatening condition and dentistry is at the frontlines. This course is an overview to help attendees determine if they want to treat these patients. It is not a substitute for full training in sleep dentistry. Other, more involved, courses will be discussed and compared.

**Dr. Jeffrey Okeson**  
**Fr330 8:30 – 11:30 a.m.**  
 Repeated from Thursday (Th316)

**ALL ATTENDEES**  
**No Fee**

### **The Clinical Management of TMD**

The management of TMD can be quite challenging. Acquire the latest scientific findings and see how to select the correct treatment options for patients. The management of both muscle and intracapsular disorders and the use of occlusal appliances will be discussed. This presentation will place special emphasis on the critical issue of knowing when occlusal changes are indicated and when they are not.

**Dr. Gary Dougan**  
**Fr331 9 – 11:30 a.m.**  
**D H A OS SP**  
**No Fee**



### **Third-Party Payers: Understanding Dental Insurance to Maximize Success in Your Practice**

Close the disconnect between the way dental offices think and the way insurance/benefit companies set up their dental benefit plans. Understand what drives insurance companies to design the programs that seem so mysterious to dental offices. Think like the insurance companies to streamline daily operations and package submissions to produce less frustration and increase success. Topics will include a peek at what's coming in future dental insurance plans.

**Ms. Diane Millar**  
**Fr332 9 – 11:30 a.m.**  
**Repeated on Saturday (Sa364)**  
**D H ST**  
**No Fee**



### **State of the Art Hygiene: A Virtual Reality Trip Through Cutting Edge Scaling Techniques**

This course will provide participants with a virtual hands-on scaling experience in order to learn reinforced periodontal instrumentation techniques. Ideal biomechanical ergonomic postures will be demonstrated and then applied through audience participation during the seminar. The importance of incorporating larger muscle groups and ideal fulcrum rests to enhance lateral pressure and improve scaling efficiency will be discussed and virtually implemented. Principles for improved scaling techniques to prevent pain, injury and disability in order to enhance career longevity will be emphasized.

**Dr. Damon Adams**  
**Fr333 9 a.m. – 12 p.m.**  
**Fr334 1:30 – 4:30 p.m. (Repeat)**  
**D LT**  
**No Fee**

### **Trends, Controversies and Clinical Tips**

In this information-packed program, Dr. Adams, the editor-in-chief of one of North America's leading clinical and news journals, will present an engaging presentation focused on current trends, controversies and innovations. A special emphasis will be placed on all-ceramic dental materials, along with practical clinical tips designed to assist the clinician in properly choosing and successfully implementing the latest lab-fabricated all-ceramic dental materials and treatment protocols.

**Dr. Alan Budenz**  
**Fr335 9 a.m. – 12 p.m.**  
**ALL ATTENDEES**  
**No Fee**

### **It's Alive! The Anatomical Basis of Dentistry**

This course reviews selected aspects of head and neck anatomy fundamental to the practice of dentistry. The topics will be approached from a functional perspective with emphasis on common anatomical variations, pertinent anomalies and important clinical applications. Topics include primary and accessory innervation pathways, blood supply, spread of infection, airway anatomy and possible disease signs/symptoms. This course is for dentists, hygienists, assistants and anyone else who wish to gain a better appreciation for the anatomical basis of dental practice.

**Ms. Niki Henson****Fr336 9 a.m. – 12 p.m.**

Repeated from Thursday (Th301)

**ALL ATTENDEES****No Fee****Dental Etiquette: Patients with Special Needs**

Working with patients who have special needs can be a delicate matter. There are many things practitioners can do to create an environment of acceptance and respect. This course is taught by a mother of two special needs children who has also been a dental assistant for 20 years. Learn the words to use, inexpensive solutions to provide comfortable seating during treatment, disability laws and regulations to be aware of, and many other tips to improve skills when working with patients who have special needs. Hear letters from patients with special needs explain how to make their experience positive. Leave with a deeper understanding of the patients, their family and how to be an outstanding dental team in their lives.

**Dr. Pat Little****Fr337 9 a.m. – 12 p.m.****ALL ATTENDEES****No Fee****Identity Theft, Data Security and HIPAA: What You Don't Know Can Bite You!**

Dental and medical identify theft are now the fastest growing and most lucrative forms of identity theft. Any breach that affects a patient's private data can result in devastating legal and financial consequences. As individuals, practitioners are also vulnerable to various types of cyber hacking and identify theft. Additionally, random HIPAA audits are now being conducted with increasing frequency along with higher fines for non-compliance. Learn the steps needed to maintain compliance with the HIPAA Security Rule. Learn to analyze hardware and software to protect data from different types of identity theft.

**Dr. Terry Tanaka****Fr338 9 a.m. – 12 p.m.****ALL ATTENDEES****No Fee****Digital Anatomy 201: What Causes Malocclusion and Pain?**

This new "digital advanced anatomy course" is presented in HD and PowerPoint with no smell. Attempting to diagnose and treat malocclusions and pain without understanding what is happening under the skin is similar to treating total strangers. Learn what structures are involved in snoring, open-bites, malocclusions, orofacial pain and how TMJ remodeling frequently leads to wear and fracture of the second molars. "Sorry, no popcorn."

**New Product Showcase****Fr339 9 a.m. – 12 p.m.****ALL ATTENDEES****No Fee**

What is one of the best reasons to attend a dental meeting? To learn about the newest products! Hear directly from the companies bringing you the latest products. Eighteen companies will present a new product or service and related research in an informative, obligation-free way. All presenting companies are on the exhibit floor for further information.

**Mr. Peter Banks****Fr340 9:30 – 11 a.m.**

Repeated from Thursday (Th321)

**ALL ATTENDEES****No Fee****Child Maltreatment and the Role of the Dental Professional**

Attendees will be made aware of the different types of abuse and how they apply to the dental arena. They will also learn the warning signs that may indicate abuse and neglect, discuss common injuries associated with maltreatment and, the resources which help identify injuries indicative of abuse. As mandated reporters, attendees will learn how and what to report, as well as why child maltreatment is a public health problem and how it affects the health of their patients.

**Ms. Lisa Mallonee****Fr341 9:30 a.m. – 12:30 p.m.****ALL ATTENDEES****No Fee****Fattening of America: Where Does Dentistry Fit Into the Puzzle?**

The population is growing... and so are its waist lines! How can the dental team be part of the solution to the obesity crisis? Ongoing research regarding diet and nutrition as it relates to oral health will be discussed along with practical applications to encourage healthy habits in the dental setting.

**Dr. Michael Pruett****Fr342 9:30 a.m. – 12:30 p.m.****D H A OS ST SP****No Fee****Management of Medical Emergencies in the Dental Office: The Team Approach**

This course will provide a practical approach to the management of common medical emergencies that arise in the dental office. Participants will also learn how to prepare an office with the appropriate equipment and drugs for management of medical emergencies. This review will be relevant for the entire dental team.

**Dr. Jeffrey Rouse**

**Fr343 9:30 a.m. – 12:30 p.m.**

**Repeated on Saturday (Sa361)**

**ALL ATTENDEES**

**No Fee**

**Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients**

The dental damage of sleep fragmentation and airway insufficiency can be detected in every dental practice, every single day. Malocclusion, wear, erosion, attachment loss, muscle pain, and fracture can all be linked to a difficulty in managing the airway. The systemic and neurocognitive alterations are even more destructive. The 21st century practitioner must control the disease with an appliance and resolve the medical and dental co-morbidities. Rouse will introduce a step-by-step strategy for resolution and proper referrals.

**Dr. Corky Willhite**

**Fr344 9:30 a.m. – 12:30 p.m.**

**D ST**

**No Fee**

**Composite Bonding: The “Ultimate Esthetics” Course**

Composite is the most versatile material available for making minor or major changes in dental appearance. With proper technique, its function and longevity rivals porcelain while providing benefits other materials can’t match. So why are so few dentists maximizing this potential? A dentist’s success with basic operative restorations doesn’t always translate into success with more complex freehand restorations and full resin veneers. This comprehensive seminar will benefit each attendee by sharing an organized step-by-step approach that includes operative technique as well as vital diagnostic and marketing skills to achieve “ultimate esthetics” with composite bonding.

*Note: This course is recommended prior to attending Fr142.*

**Dr. Alfred Wyatt Jr.**

**Fr345 9:30 a.m. – 12:30 p.m.**

**D H A ST**

**No Fee**

**Lasers and Light Technologies in Dentistry**

The incorporation of lasers and light technologies in the practice of dentistry is becoming widespread and prevalent. Although these valuable instruments have become more commonplace, many dental professionals have a limited knowledge of their uses and how to integrate them into their offices. This course is a basic overview of the science, applications, safety precautions and commercial devices available to the dental profession.

**Dr. Richard Young**

**Fr346 9:30 a.m. – 12:30 p.m.**

**D H A ST**

**No Fee**

**Photography: An Essential Tool for Communication in Dentistry**

Because of social media, digital photography is fast becoming an integral part of many dental practices across the country. This lecture will discuss three different types of dental photography and the equipment needed to make it happen. A simplified portrait system will be presented as well to help add or perfect this important adjunct to the practice.

**Dr. Glenn Maron**

**Fr347 1 – 3 p.m.**

**ALL ATTENDEES**

**No Fee**



**The Role of the Dentist in Managing Sleep Apnea and Sleep Disorders**

Not everyone who snores has sleep apnea, and not everyone who has sleep apnea snores. How does one tell the difference between normal snoring and a more serious case of sleep apnea? Dentists play an integral part in the sleep management team. Dr. Maron will review basic concepts of sleep medicine, explain the polysomnogram (sleep study) and its importance for diagnosis and treatment planning. He will also discuss the role of oral appliances and surgery for management of sleep apnea.

**Dr. Robert Fazio**

**Fr348 1 – 4 p.m.**

**Repeated from Thursday (Th305)**

**ALL ATTENDEES**

**No Fee**

**Medicine, Dentistry and Drugs**

The dentist faces an aging population with a myriad of medical problems and physician-prescribed medications. This course will develop algorithms for the dentist’s selection of antibiotics for infection and premedication, analgesics for pain and local anesthetics and other drugs will be discussed. This will be reviewed in the context of physician-prescribed medication and medical disease. The dentist must know the important interactions with physician-prescribed medications and medical diseases that can complicate the delivery and success of dental therapy.

KEY	SUGGESTED AUDIENCE	
<b>D</b>	<b>DENTISTS</b>	<b>ST STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>
<b>OS</b>	<b>OFFICE STAFF</b>	
<b>LT</b>	<b>LAB TECHNICIANS</b>	<b>New Speaker at Hinman</b>

**Dr. John Svirsky**  
**Fr349 1 – 4 p.m.**  
**D H A**  
**No Fee**

#### Great Cases with New Faces

This new interactive course for 2018 will present a potpourri of interesting cases seen by Dr. Svirsky or emailed to him over the past few years. In this course participants learn how to describe a lesion, develop a differential diagnosis and treat the condition. He will show how he approaches cases and arrives at a diagnosis. The audience will help to diagnose them as he plays the patient. Some unusual “things” might pop up! A good time is to be had by all.



**Dr. John Kalmar**  
**Fr350 1:30 – 3:30 p.m.**  
**D H ST**  
**No Fee**



#### Medication-Related Osteonecrosis of the Jaw: What's New and What Can You Do?

An updated review of medication-related osteonecrosis of the jaw (MRONJ), including current understanding of disease pathogenesis and associated co-morbidities. The risks and benefits of newer anti-resorptive medications and drug protocols will be presented. Latest guidelines for patient assessment, disease prevention and management strategies will be discussed in the clinical setting of cancer patient populations as well as in osteoporosis patients. The course will review guidelines for assessment and dental treatment of patients at risk for MRONJ in the setting of cancer, osteoporosis or both; review current evidence regarding routine dental treatment options, including implants, in patients using anti-resorptive medications for osteoporosis; and discuss non-surgical and surgical treatment options for ONJ lesions.

**Dr. Harold Crossley**  
**Fr351 1:30 – 4:30 p.m.**  
**ALL ATTENDEES**  
**No Fee**

#### Marijuana's Coming to Town: Will You Be Ready?

Twenty three states have legalized marijuana for medical use. Eight states and District of Columbia have legalized marijuana for recreational purposes. Inevitably, some of these marijuana users will be treated by the dentist. Are there any drug interactions between marijuana and dental drugs? Is marijuana addicting? What is the effect of marijuana on driving ability? This brief presentation will discuss some of the concerns about marijuana use/abuse, its bearing on dental treatment, and a pharmacologic basis for medical uses.

**Mr. Charles Loretto**  
**Fr352 1:30 – 4:30 p.m.**  
**D ST**  
**No Fee**

#### Owning Your Practice: The Key to Your Financial Future

The course will discuss the emotional and business aspects of owning a practice, where massive school debt often obscures the big picture. The course provides a realistic view of ownership versus being an employee. The course will weigh the risks, consider debt obligations and evaluate various options associated with opening a practice, entering a partnership, buying an existing practice, or working as a partner in a corporate dentistry environment. This lecture illuminates the path to long-term personal and financial success.

**Ms. Lisa Mallonee**  
**Fr353 1:30 – 4:30 p.m.**  
**ALL ATTENDEES**  
**No Fee**

#### You are What you Eat... and Drink!

The American diet resembles a small child's fingerpainting – it's a mess! Eating habits contribute to cancer risk, the aging process, weight gain and cardiovascular problems as well as increased risk of a myriad of dental problems such as tooth wear, dentin hypersensitivity, caries and periodontitis. The course will walk through the nutrition maze to evaluate diet and nutrition information as it relates to personal and patients' health.

**Dr. Thomas Viola**  
**Fr354 1:30 – 4:30 p.m.**  
**ALL ATTENDEES**  
**No Fee**

#### “The Chamber of Self-Medication Secrets”: An Overview of Patient Self-Medication, Clinical Dental Considerations and Patient Care Planning Strategies

Armed with limited information and facing rising health-care costs, patients often self-medicate. Many patients add or substitute prescription and non-prescription drugs and supplements, usually without disclosure and unaware of potential adverse outcomes. This program will provide an overview of the dental considerations of self-medication and managing a self-medicating patient.



**Dr. Larry Williams**  
**Fr355 2 – 3 p.m.**  
**ALL ATTENDEES**  
**No Fee**



#### How Much Do You Know About Vaping?

Vaping is a new form of tobacco use that is poorly understood by health-care providers. This lecture will introduce attendees to factual information about vaping and provide information for better patient education about the hidden hazards.



Ms. Jo-Anne Jones

Fr356 2 – 4:30 p.m.

D H

No Fee



Dr. John Olmsted

Fr357 2 – 5 p.m.

D H A ST

No Fee

**The Silent Killer: Understanding and Addressing the Inflammatory Pathway in Today’s Dental Practice**

Is periodontal disease still being treated as an infection when leading authorities have redefined periodontitis as an inflammatory disease? The American Academy of Periodontology (AAP) redefined periodontal disease from an infectious disease to an inflammatory disease and have recently published a “call to action” for the professional community. The session will help make sure the attendees’ practices are compliant with the newly published JADA guidelines for evidence-based clinical recommendations in the non-surgical treatment of chronic periodontitis. Inflammation being referred to as the “silent killer” is one of the hottest topics of research. Current research points to an association between oral health and some of today’s most prevalent and deadly diseases namely cardiovascular disease, Alzheimer’s, diabetes, respiratory illness and autoimmune disorders.

**Excellent and Efficient Endodontic Care: Invest in Your Future**

Which tooth is it? How do I get the patient numb? What is the best restoration after endodontic treatment? Which pain medication and antibiotics are best? At the conclusion of this course, the attendee will be able to: list the 15 steps of diagnosis with emphasis on medical history, dental history and radiographs; outline use of percussion, biting pressure, and palpation; describe the difference between CO<sub>2</sub> ice, Endo ice and H<sub>2</sub>O ice; understand the criteria for endodontic treatment vs. extraction; outline the progression of local anesthetics, access, and isolation; understand restoration with fiber posts; and identify the correct pain medications and use of antibiotics.



For the fourth year, we are presenting speakers and programs for our great partners in dental excellence: our laboratory technicians. Some of the finest lab technicians from around the world will be here to offer the latest techniques for dentists and laboratory technicians. Be sure you bring your team members with you to the meeting.

	SPEAKER	COURSE TITLE	COURSE #	TIME
<b>Friday Implant Lectures</b>	Mr. Chris Bormes	Fixed and Removable Treatment Planning of the Edentulous Arch	Fr562	9 – 11:30 a.m.
	Mr. Arian Deutsch, CDT	An In-Depth Look at Telescopic Implant Solutions	Fr563	12:30 – 2 p.m.
	Mr. Bill Marais, CDT	Predictable Results with Full-Arch Screw-Retained Cases	Fr564	2:30 – 4 p.m.
<b>Friday Ceramic Demonstrations</b>	Mr. Jared Fielding	Dental Morphology: “A Vital Foundation”	Fr565	8 – 10:30 a.m.
	Mr. J. A. Pamplona, CDT	Layer Porcelain with Nature’s Guides	Fr566	11 a.m. – 12:30 p.m.
	Mr. Bobby Williams, CDT	Micro Layering on Today’s Esthetic Zirconia	Fr567	1 – 2:30 p.m.
	Mr. James Choi, CDT	Transform your Monolithic Restorations	Fr568	3 – 4:30 p.m.

Please see page 5 for additional details.



# SATURDAY FEATURES



Maximizing Pediatric Airways with Children's Healthcare of Atlanta . . . . 8 - 11:30 a.m.

Technical Exhibits . . . . . 9:30 a.m. - 3 p.m.

Atlanta History Center and Swan House Tour . . . . . 10:30 a.m. - 2 p.m.



Career Connections. . . . . 11 a.m. - 1 p.m.

SUBJECT	SPEAKER	PAGE	SUBJECT	SPEAKER	PAGE
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Botox	Meineke	47	Pediatric Dentistry	Psaltis	48
Dental Assisting	Brinker	49	Periodontics	Silverstein	47, 50
Digital Dentistry	Scherer	47		Donley	48
	Kachalia	48		Fazio	52
Emergencies	Maron	53		Low	56
Endodontics	Olmstead	48		Grisdale	56
	Wong	54	Pharmacology	Crossley	53
Ergonomics	Valachi	57	Photography	Young	48
Finance	McGill	52	Practice Management	Anderson	51
	Brinsfield	55		Sweeney	52
	Little	57		Banta	52
Forensics	Cardoza	55		Henson	52
	Williams	57		Blasingame	55
Health and Wellness/Nutrition	Mallonee	56		Kadi	55
Hygiene	Millar	50, 55	Practice Transitions	Loretto	56
	Davis	56		Little	57
Implant Dentistry	Pruett	47	Prosthodontics	Kitching	49
Insurance	Dougan	52		Scherer	58
Inventory Control	Henson	52		Restorative Dentistry	Braun
Laser Dentistry	Wyatt	48	Murphy		53
Motivation	Kay	54	Huffines		55
Occlusion	Tanaka	51	Melkers		57
	Melkers	57	Young		58
Oral Surgery	Edwab	49	Sleep Dentistry	Rouse	54
Oral Pathology	Jones	49	Social Media	Newman	54
	Kalmar	56	TMJ/TMD	Tanaka	51
	Svirsky	57	Volunteerism	Gallant	57
Orthodontics	Miraglia	47, 50			

Participation course attendance is limited and is based upon instructor guidelines. Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**PART THREE OF THREE-DAY COURSE**



**Dr. Gigi Meinecke**

**Sa100 8 a.m. – 1 p.m. (one hour lunch break)**

**D A**

**Fee: \$3,895**

**Staff: \$120 (Course Sa100A) must register with a dentist**

**Botox and Dermal Fillers**

Learn proper facial injection techniques using Botox and dermal fillers at this exclusive anatomically-based, academically-rigorous, and scientifically-driven seminar. With the instructor-led cadaver workshop, attendees will develop a complete understanding of the three-dimensional facial envelope, essential for safe and predictable outcomes. In the afternoon hands-on sessions, participants will treat their own patients with one-on-one instructor guidance.

*Note: Attendees are required to bring a camera suitable for patient photo documentation. Attendees are encouraged to bring readers, loupes and headlamps.*

*Note: Course is approved by the Georgia State Dental Board.*

**ALL-DAY COURSE**



**Dr. Michael Pruett – All-Day Course**

**Sa147 8 a.m. – 5 p.m. (one hour lunch break)**

**D**

**Fee: \$815**

**Introduction to Implant Dentistry: Hands-On Placement with Models**

Update knowledge of implant dentistry, including a review of related head and neck anatomy. Attendees will become familiar with the use of traditional radiology and CBCT for predictable implant dentistry. A review of clinical pharmacology will give an insight into the effective management of the perioperative and postoperative implant patient. Learn how to diagnose and create a treatment plan for predictable implant restorations. The emphasis will be on the single tooth application and will include a step-by-step approach to the procedure. Participants will also gain valuable experience in a hands-on suturing lab. The course will also have participants place implants on models to understand fully the protocol for implant placement and restoration.

**KEY SUGGESTED AUDIENCE**

- D** DENTISTS
- H** HYGIENISTS
- A** ASSISTANTS
- OS** OFFICE STAFF
- LT** LAB TECHNICIANS
- ST** STUDENTS
- SP** SPOUSES
- ALL** ATTENDEES
- New Speaker** at Hinman

**Dr. Michael Scherer**

**Sa148 8 – 11 a.m.**

Repeated from Friday (Fr140)

**D A LT ST**

**Fee: \$245**

**3-D Printing in Clinical Practice: Fundamentals and Clinical/Laboratory Demonstration**

Participants will attend an innovative, three-hour workshop which encompasses intraoral optical scanning combined with CBCT, DICOM and STL files for prosthetic and surgical planning, and in-office 3-D printing using low-cost desktop 3-D printers. This combined lecture and demonstration course aims to describe the background, research and techniques related to intraoral optical image production, generating STL files, joining them together with low-cost/free software to assist in treatment planning and fabricating crown and bridge study models and implant surgical guides.

**Dr. Lee Silverstein**

**Sa149 8 – 11 a.m.**

**D H A ST**

**Fee: \$280**

**Suturing for the General Practitioner and Surgical Staff**

This intense, yet fun, hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques and surgical knots. It also shows the how, when and why of suturing for specific clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

**Dr. Ben Miraglia**

**Sa150 8 a.m. – 12 p.m.**

**D H A OS**

**Fee: \$1695**



**Invisalign Fundamentals**

**Doctor Session:** Designed for dentists, this exciting half-day course provides doctors with the clinical and operational trainings necessary to treat a broad range of patients with Invisalign. This live course is divided into two separate sessions: one for doctors only and one for team members only. It is highly recommended that all key team members attend the Team Session program, especially, hygienists, assistants and treatment coordinators.

**Team Session:** Designed specifically for team members, this half-day course will be covering relevant case submission topics and practice hands-on experience. It is highly recommended that all key team members attend this program, especially, hygienists, assistants and treatment coordinators. This course features active and engaging instruction to foster efficient work flow and synergy for integrating Invisalign into the practice.



Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Timothy Donley****Sa151 8:30 – 11:30 a.m.**

Repeated from Friday (Fr120)

**D H ST****Fee: \$195****Mastering Ultrasonics for Periodontal Debridement**

Based on evidence-based protocols to maximize the chance of resolving patients' periodontal disease, this hands-on training is intended to enable attendees to develop maximum confidence in their debridement skills. Learn the answers to the key clinical questions. Which device? Which inserts? What settings? Which sites? How to use properly? Leave with the knowledge and skills to achieve a vast improvement in periodontal outcomes for patients.

**Dr. Parag Kachalia****Sa152 8:30 – 11:30 a.m.**

Repeated from Thursday (Th109)

**D A LT ST****Fee: \$315****The Digital Workflow: Much More Than Intraoral Scanning and Single Unit Restorations**

CAD/CAM dentistry has been around for 30 years. However, only a small percentage of practices have adopted any part of this technology. Traditionally CAD/CAM dentistry has been thought of as a modality to create single unit restorations in office; however today CAD/CAM dentistry is much more than that. In fact, CAD/CAM dentistry should be redefined as digital dentistry. Today intraoral scanning is the gateway to digital dentistry. Intraoral scanning allows information to be gathered so that practitioners can do everything from comprehensive diagnosis through full-mouth reconstruction. This workshop will expose practitioners to various intraoral impressioning systems, as well as treatment planning software, in office printing and various chairside mills. Attendees will use various intraoral scanners, understand the power of digital treatment planning and realize the benefits of in-office printing and chairside milling.

**Dr. John Olmsted****Sa153 8:30 – 11:30 a.m.****Sa154 12:30 – 3:30 p.m. (Repeat)****D H A ST****Fee: \$345****What's New in Endo: Biochemical Irrigation, Rotary Instruments and Obturation**

This is an introduction to continuing improvements with new negative apical pressure irrigation, ultrasonics, the latest in endodontic adaptive rotary/reciprocation files, and multiple obturation techniques. At the end of the workshop, participants will be able to: demonstrate the various steps of negative apical pressure irrigation; list the steps of instrumentation with new adaptive rotary/reciprocation files and outline the multiple obturation techniques.

**Dr. Gregory Psaltis****Sa155 8:30 – 11:30 a.m.**

Repeated from Friday (Fr132)

**D ST****Fee: \$345****Stainless-Steel Crowns are a Snap**

Do primary tooth crowns mystify you? In this hands-on workshop, attendees will learn posterior stainless-steel and anterior composite crown techniques and then perform them on a typodont. Clinical and radiographic diagnosis is also included. After this course, practitioners will be ready to place these crowns with ease on the children in their practice.

*Note: Attendees are invited to bring loupes to the course.*

**Dr. Alfred Wyatt Jr.****Sa156 8:30 – 11:30 a.m.**

Repeated from Friday (Fr146)

**D H ST****Fee: \$295****Before You Buy a Laser, Make Sure You See the Light**

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing, even overwhelming. This hands-on course will expose attendees to various modalities of lasers and discuss the advantages, uses and limitations of each. This course will also benefit those who own lasers but have yet to grasp the full potential they offer.

**Dr. Richard Young****Sa157 8:30 – 11:30 a.m.**

Repeated from Friday (Fr143)

**D H A ST****Fee: \$245****Dental Digital Photography for the 2018 Dental Practice**

This hands-on workshop will present a simplified yet artistic approach to digital dental photography. Attractive dental photographs, which are used to communicate with patients, laboratories and specialists and for social media marketing, are imperative. Intraoral and portrait techniques using available dental camera systems, accessories and software will be demonstrated. Note: Attendees who have a digital dental camera, please bring it to the class. If available, please bring cheek retractors and an occlusal or quadrant photographic mirror.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. James Braun**

**Sa158 9 a.m. – 12 p.m.**

Repeated from Friday (Fr136)

**D ST**

**Fee: \$295**

### **Mechanics, Equipment and Materials for Successful Posterior Composite Restorations**

As dentists undertake the task of placing posterior composites, they must be aware of key factors for a successful outcome. Adhesive kits, composite systems, curing lights and matrix systems must be evaluated, as these components are linked and build upon one another. Final procedures, including finishing and polishing in the fewest number of steps, adds up to a successful and confident outcome. The importance of bulk fill options will also be addressed.

*Note: Attendees are encouraged to bring their own magnification system.*

**Ms. Shannon Pace Brinker**

**Sa159 9 a.m. – 12 p.m.**

**D A ST**

**Fee: \$170**

### **Provisionals Made Easy**

This course is designed for anyone who wants to improve their technique for making provisionals. The course will present a philosophy of esthetics based on research in the field. Esthetic success depends not only on the creation of a beautiful smile, but also ensuring optimal function and health. Learn about single unit, bridge and implant provisionals for anterior and posterior. The course will review fabrication of exquisite anterior and posterior restorations. Provisionalization will be reviewed in detail including smile design and cementation techniques.

**Dr. Alan Budenz**

**Sa160 9 a.m. – 12 p.m.**

Repeated from Friday (Fr144)

**D H ST**

**Fee: \$295**

### **X Marks the Spot: Local Anesthesia Techniques Hands-On Workshop**

Short lecture segments present the anatomical landmarks and discuss the steps of a nerve block technique, followed by a clinical demonstration of the technique. Then participants pair up to practice locating the landmarks and walking through the technique on each other (no actual injections are given). Techniques presented include the conventional Inferior Alveolar Nerve Block, the Gow-Gates and the Vazirani-Akinosi Mandibular Division Nerve Blocks, and the Maxillary Division Nerve Block. Additional techniques will be discussed by participant request.

*Note: Attendees are encouraged to bring their own magnification loupes or protective eyewear, one anesthetic syringe and an Anatomy Atlas.*

**Mr. Brantley Kitching**

**Sa161 9 a.m. – 12 p.m.**

Repeated from Friday (Fr139)

**D H A LT ST**

**Fee: \$175**

### **RPD and Denture Repairs**

This course will give participants the opportunity to repair a broken denture. Attendees will replace a missing tooth, repair a midline fracture and a broken peripheral border. Participants will receive a list of supplies and equipment needed to complete denture repairs in their office.



**Ms. Jo-Anne Jones**

**Sa162 9:30 – 11 a.m.**

Repeated from Thursday (Th118)

**D H A**

**Fee: \$145**



### **What's in Your Toolkit to Aid in the Earlier Discovery of Oral Cancer?**

An interactive hands-on workshop designed to equip today's dental clinician with the skill set to recognize and identify the earliest warning signs of HPV and non-HPV and oropharyngeal cancer. Breakout sessions will involve hands-on use of adjunctive screening devices, AirPlay mirroring of a live examination and the review of techniques, extraoral and intraorally, will provide your practice with the best possible opportunity for earlier discovery of oral cancer. Learn to perform a systematic extraoral and intraoral examination with attention to high risk anatomical areas related to HPV and non-HPV oropharyngeal cancer. Be able to recognize the subtle, life-saving early signs and symptoms that may accompany HPV oropharyngeal cancer. The session will review clinical resources that will aid in assessment, documentation and management pathways of an abnormal finding.

**Dr. Robert Edwab**

**Sa163 9:30 a.m. – 12 p.m.**

**DENTAL STUDENTS ONLY**

**No Fee**

### **Hands-On Oral Surgery Workshop for Dental Students**

This hands-on course will give attendees the chance to broaden their future scope of practice by making oral surgery more enjoyable and predictable. Following step-by-step techniques, attendees will use fresh pig mandibles for soft tissue surgery and suturing. Learn the proper use of cowhorn and ash forceps and rongeurs for extractions, alveoplasties and root removals.

Participation course attendance is limited and is based upon instructor guidelines.  
Supporting professionals are provided to ensure adequate interchange between instructors and participants.

**Dr. Lee Silverstein**

**Sa164 12 - 3 p.m.**

**DENTAL STUDENTS ONLY**

**No Fee**

### **Suturing for Dental Students**

This hands-on course makes suturing easy. Discussion will cover the specifics of materials, needles, techniques, and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This clinically-oriented course is for dental students and will teach them everything they need to master all types of suturing.



**Ms. Diane Millar**

**Sa165 1 - 4 p.m.**

Repeated from Friday (Fr135)

**H**

**Fee: \$195**

### **The Secret to Power, Precision and Prevention: Advanced Reinforced Periodontal Scaling Techniques**

This course will provide a hands-on scaling experience designed to enhance scaling efficacy and proper ergonomics in order to prevent work-related pain, musculoskeletal injuries and disability. Through video clips and hands-on participation using instruments with wider handles, attendees will learn reinforced scaling techniques in every quadrant on a typodont model attached to a portable simulation unit. Attendees will learn and demonstrate advanced instrumentation techniques, ideal fulcrum rests and proper ergonomics to enhance precision, prevention and protection while scaling.

*Note: As part of the course fee, attendees will receive a manual valued at \$49.*

**Dr. Ben Miraglia**

**Sa166 1 - 5 p.m.**

**D H**

**Fee: \$299**

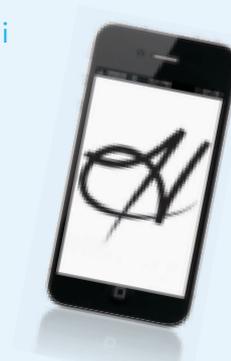


### **Invisalign Amplify**

This didactic course is designed to provide both dentist and hygienist with the knowledge and understanding of the basic principles of orthodontics, functional occlusion and how this relates to patients' overall health and well-being. Orthodontic solutions are addressed to prevent and solve for everyday dental problems caused by occlusal traumatism. Clinicians will leave empowered to uncover the many hidden opportunities that await them to provide this comprehensive approach to their patients. Ultimately benefiting both patient and practice health.

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- ✓ Exhibitor List & Floor Plan
- ✓ CE Verification
- ✓ Course Handouts
- ✓ Room Locations
- ✓ Show Specials
- ✓ & more





**Maximizing Pediatric Airways with Children's Healthcare of Atlanta**  
**Sa276 8 – 11:30 a.m.**

**ALL ATTENDEES**  
**Fee: Dentists \$80, All others \$50**  
**8 to 8:30 a.m. – Breakfast is served**

**8:30 – 9:30 a.m.**

 **Dr. Erik Bauer**

**Latching on to a Better Understanding of Tongue and Lip Ties**

Many women begin with a rosy dream of comfortably breastfeeding their newborn for a year or more, only to find their dream derailed by nipple pain and damage, a frustrated, unsatisfied and gassy baby and sleepless nights. The increased emphasis on the benefits of breastfeeding and less willingness to accept the advice to simply resort to bottle feed if it becomes difficult, have led to an increased exploration and awareness of oral ties as a treatable structural condition that may improve the comfort and efficiency of feeding. Understanding this condition and how it may interact with other contributors to breastfeeding difficulty will help our patients achieve feeding success and support infant health.

**9:30 – 10:30 a.m.**

 **Dr. Steve Goudy**

**Pediatric Sleep Apnea: Causes and Treatment**

What are the most common causes of sleep apnea in children? How do we address refractory sleep apnea? What are the side effects and consequences of untreated sleep apnea as well as under-treated? These questions and more will be answered in this informative talk about causes and treatment considerations of pediatric sleep apnea.

**10:30 – 11:30 a.m.**

 **Dr. Michael Sebastian**

**Airway and the Developing Child, What Every Dental Professional Should Know**

Did you know 80 percent of children with sleep disorder breathing (SDB) go undiagnosed? As these children are followed long term, there is a 226 percent increase in health care utilization. Health issues such as digestive disorders, obesity, high blood pressure and ADD have been associated with SDB. We feel the dental team is perfectly situated to aid in the diagnosis, referral and treatment of SDB. We see these children on a regular basis and are intimately involved with the area in question. The goal of this presentation is to familiarize dental professionals with all aspects of SDB so timely treatment can be rendered and the number of children suffering from this silent disorder can be reduced.

**Dr. Terry Tanaka**

**Sa277 8 – 11 a.m.**

Repeated from Thursday (Th225)

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**Splint Therapy in 2018: Why Do They Cause Malocclusions and TMJ Pain?**

New diagnostic and treatment criteria for the use of splints for facial pain and advanced restorative procedures will be presented because splints have contributed to many malocclusions, open-bites and TM dysfunction, especially when used as snoring appliances in the management of sleep-disordered breathing and sleep apnea.

**Mr. Steven Anderson**

**Sa278 8:30 – 11:30 a.m.**

Repeated from Thursday (Th202)

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**The “Yes” Practice!**

This session will allow practitioners to take their team treatment acceptance to new levels. Mr. Anderson will demonstrate skills such as: how to turn a “no” into a “yes”; the skill learned in kindergarten that is killing case acceptance; what patients expect most that practices don't deliver; two words that will transform case acceptance results; and the biggest missed opportunity and how to take advantage of it.

**Ms. Nancy Dewhirst**

**Sa279 8:30 – 11:30 a.m.**

Repeated from Friday (Fr248)

**ALL ATTENDEES**

**Fee: Dentists \$80, All others \$50**

**OSHA and Infection Control: Are You Safe Enough?**

This session will help attendees update and “fine-tune” their understanding of the real risks faced at work. Attendees will learn how to blend OSHA laws, infection control standards and practicality in ways to protect themselves, their team and patients from pathogens, physical and chemical injuries. Learn ways to improve the effectiveness of standard precautions while adjusting for higher risks such as aerosol transmitted diseases (ATDs). Handouts include useful checklists, patient screening forms and transmission-based precautions for infectious individuals.

**KEY SUGGESTED AUDIENCE**

<b>D</b>	<b>DENTISTS</b>	<b>ST</b>	<b>STUDENTS</b>
<b>H</b>	<b>HYGIENISTS</b>	<b>SP</b>	<b>SPOUSES</b>
<b>A</b>	<b>ASSISTANTS</b>	<b>ALL ATTENDEES</b>	
<b>OS</b>	<b>OFFICE STAFF</b>		
<b>LT</b>	<b>LAB TECHNICIANS</b>		

 **New Speaker at Hinman**

**Dr. Robert Fazio**

**Sa280 8:30 – 11:30 a.m.**

Repeated from Friday (Fr239)

**D H A ST**

**Fee: Dentists \$80, All others \$50**

**Treating Periodontitis and Peri-Implantitis: The Good, the Bad and the Ugly**

Attendees will learn what they must know chairside every day to successfully treat periodontitis in both the compliant and non-compliant patient. Do the same principles apply to peri-implantitis? Learn how to develop a treatment plan choice between periodontally compromised teeth, crown and bridge replacements or implants. Understand the “evidence-based data” in the dental literature compared to the “promotional dentistry” of the manufacturers. Does the soft tissue program in the dental office influence this decision? Which cases are the winners? Which are the losers?

**Ms. Char Sweeney**

**Sa281 8:30 – 11:30 a.m.**

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**

**Saying It Right the First Time!**

The key to case acceptance is the patients’ interaction with the entire team, rather than just the dentist. There is a good way to say things, and a great way to say things, and while the differences may be minor, the difference in results is major.

**Dr. Gary Dougan**

**Sa282 9 – 11 a.m.**

**D H A OS**

**Fee: Dentists \$80, All others \$50**



**Recent Dental Code Changes: What Every Dentist Should Know About Dental Coding**

Dental codes change every year. Many practices miss billing and reporting opportunities to describe properly the services they are providing. Learn new and recent codes, how to use them properly in the practice for improved claims success, and which codes are being scrutinized and why. Eliminate common code mistakes that interfere with being paid. Great for dentists and staff to understand how best to report what they do. Past attendees have reported a better dental billing success after attendance.

*Note: This is a more in-depth version of the course that is part of the Business Office Bonanza.*

**Ms. Lois Banta**

**Sa283 9 a.m. – 12 p.m.**

**D H A OS ST SP**

**Fee: Dentists \$80, All others \$50**

**Top 10 Management Tools for a Successful Practice**

Designing systems and protocols for a good foundation of production and collections can be a challenge. Identify strategies and systems thereby keeping a feel on the pulse of the practice so you can address day-to-day concerns before they become major issues. Focus on the must-have systems to achieve optimal results. Learn key strategies to grow the practice and develop effective communication skills to assist patients in making informed decisions.

**Ms. Niki Henson**

**Sa284 9 a.m. – 12 p.m.**

Repeated from Thursday (Th227)

**D H A OS SP**

**Fee: Dentists \$80, All others \$50**

**Inventory: Controlling Assets and Efficiency**

What comes IN, is not only important, it is the pulse of a company. A consultant or financial adviser looks at the amount of inventory purchased and used as one of the keys to unlocking the financial status of a dental practice. If a practice has hundreds of dollars of inventory sitting on the shelf, then the dental office has money sitting there that could be used and market to attract new patients. If dental supplies are poorly organized, the practice may not be able to find an item needed. This can cause reduced efficiency in the daily schedule.

**Mr. John McGill**

**Sa285 9 a.m. – 12 p.m.**

**D SP**

**Fee: Dentists \$80, All others \$50**

**Doctors Approaching Retirement**

Practitioners face more decisions in the last five years of practice than at any other time in their career, and these decisions will be the most important they’ll ever make. Unfortunately, most doctors have neither the time nor the financial training to address these critically important retirement issues. As a result, many doctors lose hundreds of thousands of dollars due to easily avoidable financial errors. Learn leading edge strategies to develop a well-designed game plan to assure a financially secure retirement.

KEY		SUGGESTED AUDIENCE	
<b>D</b>	DENTISTS	<b>ST</b>	STUDENTS
<b>H</b>	HYGIENISTS	<b>SP</b>	SPOUSES
<b>A</b>	ASSISTANTS	<b>ALL ATTENDEES</b>	
<b>OS</b>	OFFICE STAFF		
<b>LT</b>	LAB TECHNICIANS	<b>New Speaker</b> at Hinman	

**Dr. Mark Murphy**  
**Sa286 9 a.m. – 12 p.m.**  
**D H A OS ST**  
**Fee: Dentists \$80, All others \$50**

**Simplifying the Complex Case: Managing Treatment Planning Variables**

This evidence-based review of occlusion, differential diagnosis, treatment planning, materials, matrices, shade, preparation design and provisionalization will emphasize how to evaluate and apply risk assessment and make predictable decisions about complex restorative and aesthetic cases. Dr. Murphy will walk through each simplifier and breakdown the process into constructs attendees and their teams can easily apply. He will explore the physics, bio-mechanics, physiology and psychological dimensions of the topics. The focus will be on developing skills that can be used right away in planning and restoring dentitions for patients.

**Dr. Harold Crossley**  
**Sa287 9:30 a.m. – 12:30 p.m.**  
**ALL ATTENDEES**  
**Fee: Dentists \$80, All others \$50**

**Everything You Wanted to Know About Pharmaceutical and Street Drug Abuse but Were Afraid to Ask**

How will a practitioner know if a person is under the influence of street drugs? What are some characteristics of adolescent substance abuse and what do I do about it? The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood-altering drugs. This presentation will help to identify and manage the substance-abusing patient. Discussion includes the signs/symptoms of commonly abused prescription and illicit drugs.

**Dr. Glenn Maron**  
**Sa288 9:30 – 11:30 a.m.**  
**D H A OS ST**  
**Fee: Dentists \$80, All others \$50**



**Medical Emergencies in the Dental Office - Part I**

Emergencies in the office can occur. Most dentists, at some point, will be faced with an in-office medical emergency. The growing number of elderly in the population is a factor increasing medical emergencies in dental office. These patients are typically medically compromised, so treating dentists may see an increase in the number of medical emergencies. This course is designed to prepare the doctor and staff in preventing and dealing with the most common emergencies seen in the office.

**Dr. Glenn Maron**  
**Sa289 1 – 2:30 p.m.**  
**D H A OS ST**  
**Fee: \$35**



**Medical Emergencies in the Dental Office - Part II**

The second part of this lecture deals with the management phase of medical emergencies. It is a requirement that all dentists and staff maintain current BLS certification, but reality is that BLS is only part of the chain of survival. With training, dentists can appropriately deal with an emergency and resolve any issue before that patient requires CPR. Dr. Maron will review the important drugs required for emergency drug kits and review the role and benefits of running “mock” code drills.



Please see page 5 for additional details.

	SPEAKER	COURSE TITLE	COURSE #	TIME
<b>SATURDAY Ceramic Lectures</b>	Mr. Bobby Williams, CDT	Vision of Today in Dentistry: Clinical Partnerships and the Fusion of “Hand Made” and Technology	Sa569	8 – 9:30 a.m.
	Mr. J. A. Pamplona, CDT	Nature’s Details Successful Ceramics	Sa570	10 – 11:30 a.m.
	Ms. Katrin Rohde, CDT	Passion of Handcrafted Ceramics	Sa571	12 – 1:30 p.m.
	Mr. James Choi, CDT	Keeping the Passion and Artistry Alive	Sa572	2 – 3:30 p.m.
<b>SATURDAY Implant Demonstrations</b>	Mr. Chris Bormes	Navigating the Confusing Universe of Implant Parts and Prosthetic Attachments	Sa573	9:30 – 11 a.m.
	Mr. Arian Deutsch, CDT	A Demonstration of Arian’s Telescopic Restorative Techniques	Sa574	11:30 a.m. – 1 p.m.
	Mr. Bill Marais, CDT	Simplifying Pink Composite Tissue Work	Sa575	1:30 – 3 p.m.

**Dr. Ralan Wong****Sa358 8 – 10:30 a.m.****D ST****No Fee****Traumatic Dental Injuries: Considerations and Complications**

Most dental injuries in young children and young adults occur either as accidents at school or at home. Many times maintenance of these teeth are particularly important due to the young permanent tooth in question. Traumatic injuries usually result in damage not only to the dentin but also the periradicular structures. Recent advances in the understanding of healing and its relation to dental trauma, especially tooth and bone, have developed new considerations to restore the most severely damaged dentition. This course will deal with the basic principals, understanding of endodontic considerations and the relation of ultimate outcomes such as pathologic root resorption of the dental alveolar structures and its relation to dental trauma.

**Ms. Sheri Kay****Sa359 8:30 – 11 a.m.****ALL ATTENDEES****No Fee****It Takes a Team! Creating a Practice That Truly Thrives!**

If it was “just about the teeth” it would be easy to be successful. The reality is it takes great intention around hospitality, marketing, systems, organization, as well as incredible patience to make it through each day. This lively program will have attendees thinking differently about what team members can do to influence each other, patients, and the overall health of your practice in a positive way.

**Mr. Brad Newman****Sa360 8:30 - 11:30 a.m.**

Repeated from Thursday (Th315)

**ALL ATTENDEES****No Fee****Becoming Dr. Spielberg: Leveraging the Power of Online Video #Marketing**

This fun and interactive presentation will help #dental offices understand the power of online video! YouTube is the second largest search engine in the world; video is considered the heaviest form of multi-media content and Google owns YouTube. Video content performs the best on Facebook posts (organic reach) and targeted Facebook advertising as well. Instagram favors video content, as this platform is ideal for sharing “moments”. Video is the most powerful way to share the story of a dental practice.

**Dr. Jeffrey Rouse****Sa361 8:30 – 11:30 a.m.**

Repeated from Friday (Fr343)

**ALL ATTENDEES****No Fee****Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients**

The dental damage of sleep fragmentation and airway insufficiency can be detected in every dental practice, every single day. Malocclusion, wear, erosion, attachment loss, muscle pain, and fracture can all be linked to a difficulty in managing the airway. The systemic and neurocognitive alterations are even more destructive. The 21st century practitioner must control the disease with an appliance and resolve the medical and dental co-morbidities. Dr. Rouse will introduce a step-by-step strategy for resolution and proper referrals.

**Ms. Kim Laudenslager, RDH, MPA****Director, CRDTS Examination Review Committee****Sa362 9 – 10:30 a.m.****HYGIENE STUDENTS****No Fee****2018 CRDTS Dental Hygiene Exam Review**

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2018 CRDTS Dental Hygiene Examination.

*Note: AGD credit will not be issued for this course.***Pre-Dental Society****Sa363 9 – 11 a.m.****ST****No Fee**

The Pre-Dental Society was created to support students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and learn about the admissions process. Current dental students will be available to provide insight and advice regarding life as a dental student as well as tips for scoring well on the Dental Admission Test (DAT). This session promises to be fun as well as informative. One lucky attendee will win a free Kaplan Dental Admission Test (DAT) study course valued at \$1,500.

**Ms. Diane Millar****Sa364 9 – 11:30 a.m.**

Repeated from Friday (Fr332)

**D H ST****No Fee****State of the Art Hygiene: A Virtual Reality Trip Through Cutting Edge Scaling Techniques**

This course will provide participants with a virtual hands-on scaling experience in order to learn reinforced periodontal instrumentation techniques. Ideal biomechanical ergonomic postures will be demonstrated and then applied through audience participation during the seminar. The importance of incorporating larger muscle groups and ideal fulcrum rests to enhance lateral pressure and improve scaling efficiency will be discussed and virtually implemented. Principles for improved scaling techniques to prevent pain, injury and disability in order to enhance career longevity will be emphasized.

**Dr. Eric Blasingame****Sa365 9 a.m. – 12 p.m.****D ST****No Fee****Overcoming the Challenges of Running a Dental Practice as a Dentist**

Both recent graduates and dentists with years of experience will benefit from the under-discussed topic of managing a dental practice as a beginning practitioner. Dr. Blasingame will discuss how the younger generation of dentists can learn from more experienced practitioners; what dentists, who are working on retiring, can do to help with the transition; and how recent graduates can manage buying a practice and dealing with student loan debt. He will also discuss how senior doctors can help younger doctors be successful in taking over a the practice, and how a younger doctor can create a more experienced image. Lastly, he will discuss how younger dentists can win over a new team and what a senior doctor can do to help with that process.

**Ms. Megan Brinsfield****Sa366 9 a.m. – 12 p.m.****ALL ATTENDEES****No Fee****Women and Their Money: A Road to Retirement**

A woman hoping to retire one day might feel as if the deck is stacked against her. Statistically, women are saving less, living longer and speaking the language of money less fluently than male counterparts. There aren't special money rules that only apply to women, but the importance of money management is higher stakes. No matter the starting point, this session will take money mastery to the next level.

**Dr. Anthony Cardoza****Sa367 9 a.m. – 12 p.m.**

Repeated from Thursday (Th307)

**ALL ATTENDEES****No Fee****Dispelling the "CSI Effect" Myth: An Overview of Contemporary Forensic Dentistry**

Because of the current popularity of forensic fare in television, the public is getting a skewed view of the true nature of forensic investigation—the "CSI effect." Learn the real story about the fascinating world of forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states, including skeletal, fragmented, decomposed and burned remains. Pattern injuries as they relate to bite mark investigation—both human and animal, will also be examined.

**Dr. Randy Huffines****Sa368 9 a.m. – 12 p.m.****D H A ST****No Fee****Xtreme Prevention**

Traditionally, many dental practices have fallen into a cookie-cutter approach to preventive dentistry. Today with the advent of modern risk assessment, we are able to target the patients in our practices who are at greatest risk and tailor preventive regimens to best address their specific physiologic and behavioral needs. Although most research in preventive dentistry has been done with children, this presentation will focus on the large number of high-risk adults seen in dental practice. A research-driven yet practical approach to the prevention of caries, periodontal diseases, oral cancer, denture stomatitis, erosion, abrasion, attrition, candidiasis, gingival hyperplasia, ulcerative diseases and peri-implantitis will be presented. An unbiased, evidence-based evaluation of prescription and OTC chemotherapeutic agents will guide practitioners in the proper use of products.

**Mr. Gary Kadi****Sa385 9 a.m. – 12 p.m.**

Repeated from Friday (Fr384)

**ALL ATTENDEES****No Fee****The Complete Heath Dental Business Model: Doing Well While Doing Good**

Join Mr. Kadi for this exciting new course where you will learn the five steps every successful dental team does with each patient on every visit. Adapting complete health into your practice results in a consistent, one-of-a-kind patient experience that increases referrals and garners five-star reviews. In this course, you will learn how to successfully integrate all modalities under a singular patient centric value proposition, while aligning your team to a common purpose and eliminating the 90 percent of daily recurring challenges of everyday practice at their source.

**Ms. Lisa Mallonee**  
**Sa369 9 a.m. – 12 p.m.**  
**ALL ATTENDEES**  
**No Fee**

**WARNING: Being Female May Be Hazardous to Your Health! Women, Nutrition and Oral Health: Implications Throughout the Lifecycle**

From the teenage years to the golden years a woman goes through many changes. Some of these changes often have an impact on oral health. As oral health practitioners, dentists need to arm themselves with knowledge about these various changes to better provide female patients with optimum care. This course will focus on the interrelationship between oral health and overall health at various stages throughout the lifecycle.

 **Dr. John Kalmar**  
**Sa370 9:30 a.m. – 12 p.m.**  
 Repeated from Friday (Fr324)  
**D H ST**  
**No Fee**



**Oral and Tonsillar Cancer: The HPV Dichotomy**

This course will provide current data regarding oral and tonsillar (oropharyngeal) cancer and their distinct risk factor profiles, particularly regarding human papillomavirus (HPV) infection. The anatomy of the oral cavity and oropharynx will be reviewed and typical clinical presentations of cancer at both sites will be contrasted. The role of the dental practitioner in the detection and diagnosis of tonsillar cancer will be discussed, including the use of commercially-available salivary tests for HPV. Information regarding the safety and efficacy of HPV vaccination will be presented and the potential role in vaccination in tonsil cancer prevention will be discussed.

**Dr. Samuel Low**  
**Sa371 9:30 a.m. – 12 p.m.**  
**D H A OS SP ST**  
**No Fee**



**Dentistry in Transition: Teeth to Oral Health with a Dynamic Periodontal Perspective**

The concept of the oral physician continues to dominate conversations as a futuristic approach to the delivery of care. In addition, current research suggests periodontitis is a major chronic inflammatory disease. Management of the periodontal patient requires a rethink as to risk assessment, therapy and viewing prognosis. A concept of present and future systems from laser stimulation to nutraceuticals will be presented for both oral and systemic health. This approach will result in high case acceptance and enhanced productivity. Dr. Low will discuss the current and future state of the dental profession; the oral systemic link; periodontitis as an inflammatory disease and not as an infection; and how to implement perio protocols that are effective and profitable.

**Ms. Karen Davis**  
**Sa372 9:30 a.m. – 12:30 p.m.**  
**D H A OS SP ST**  
**No Fee**

**Exposed and Vulnerable: Managing Dentin and Root Exposures**

Today's dental patients present with evidence of substantial wear from abrasion and bruxism, chemical erosion from dietary choices, and exposed roots as the gingival margin recedes leaving behind vulnerable surfaces to manage. Discover how to direct patients toward lower-abrasive products and remineralizing technologies. Explore the multi-factorial causes of tooth wear and gum recession including GERD, Xerostomia, dietary habits, sleep-disordered breathing, toothbrush abrasion and bruxism. Identify methods, technologies and services designed to protect and preserve the most vulnerable surfaces.

**Dr. James Grisdale**  
**Sa373 9:30 a.m. – 12:30 p.m.**  
**D H A ST**  
**No Fee**

**Peri-Implant Disease: Diagnosis, Treatment and Maintenance Therapy 101 for the Dental Team**

This course is a must for the dentist and hygienist managing and maintaining implant patients. The long-term health of peri-implant soft and hard tissues is essential to a successful outcome for implant therapy. This course will focus in depth on the critical management and maintenance aspects for long-term success. Participants will learn when to probe, take radiographs, properly document and differentiate between ailing, failing and failed implants and how to treat each complication.

**Mr. Charles Loretto**  
**Sa374 9:30 a.m. – 12:30 p.m.**  
**D SP**  
**No Fee**

**Successful Dental Partnerships: From Associate to Equity Partner**

Finding a buyer and getting a fair value are simply two parts of a larger equation. Attendees will learn how to position themselves financially to sell a practice and understand its potential impact on their financial future. Find out how both doctor's average collections effect a practice transition. The course will also explore the emotional aspects of the transaction from both sides of the table. All course participants will receive the guide list, *Things to Consider Before Entering a Partnership, as a takeaway learning tool.*

**Dr. Michael Melkers****Sa375 9:30 a.m. – 12:30 p.m.**

Repeated from Thursday (Th306)

**D A LT ST****No Fee****Function, Parafunction and What the Function:  
Forces That Threaten Our Success**

Failure visits practices in many forms and on many materials. This program will explore the forces that threaten a practice's success and what options it has to address them. Attendees will: learn to recognize critical parafunctional red flags and why they matter; appreciate the balance between function, parafunction and aesthetics; and learn realistic management of destructive forces in restorative dentistry.

**Dr. John Svirsky****Sa376 9:30 a.m. – 12:30 p.m.****ALL ATTENDEES****No Fee****Breakfast at Tiffany's: The Jewels and Gems of  
Oral Pathology**

This new radiology review course has common cases in addition to some interesting unusual cases thrown in to keep the audience on its toes. The emphasis will be a review of common radiolucent and radiopaque lesions. Get ready to learn, laugh and make a difference in the diagnosis and treatment of oral diseases. It will demonstrate a logical approach to the diagnosis and treatment of common radiolucent and radiopaque lesions found on radiographs to help attendees recognize the common radiographic lesions found in dental practice.

**Dr. Bethany Valachi****Sa377 9:30 a.m. – 12:30 p.m.****ALL ATTENDEES****No Fee****Highway to Health: A Roadmap to Self-Managing  
Your Work-Related Pain**

If exercise regimens, personal trainers, physical therapists, chiropractors and massage therapists, haven't helped persistent pain, this seminar may offer help. Dr. Valachi introduces a special system of evidence-based exercise, pain therapy and self-treatment interventions to help dental professionals take control of their own health and extend their careers. Dental professionals usually require specific exercises to correct unique muscle imbalances and they need to know which ones can help and which ones can cause more pain. Effective self-treatment techniques used for treatment for painful myofascial syndrome will be shared.

**Dr. Larry Williams****Sa378 9:30 a.m. – 12:30 p.m.**

Repeated from Thursday (Th304)

**ALL ATTENDEES****No Fee****Geriatric Dentistry: Treatment Planning, Treatment  
Concerns, and Communication**

Attendees will be introduced to the issues surrounding the treatment planning and care of geriatric patients to include polypharmacy, oral hygiene, oral health, mental deficit, and systemic illness. Attendees will also be introduced to the skills necessary to provide better communication with older patients.

**Dr. Marshall Gallant****Sa379 10 a.m. – 1 p.m.****ALL ATTENDEES****No Fee****When You Volunteer, You Can Change the World While  
You Change Yourself**

This course tells you how to get started in volunteering both internationally and locally. This course is designed for those with or without previous experience; it will cover all aspects of volunteering and emphasize how to make the experience leave a lasting impact with the host site. Learn about the tremendous oral health needs around the globe and how to proceed and prepare for short-term international volunteer dental projects.

**Dr. Pat Little****Sa380 10 a.m. – 1 p.m.****D****No Fee****Transition Strategies for Building Wealth in a DSO World**

Dental service organization (DSO) growth has intensified, and many dentists in private practice fear they might lose their independence. Learn about various DSO models and how they can benefit certain patients and dentists. The future of private practice is still bright for the dentists who are willing to invest in and plan their careers and eventual transition options.

**Dr. Stephan Holcomb, Chairman****CRDTS Examination Review Committee****Sa381 11 a.m. – 1 p.m.****DENTAL STUDENTS ONLY****No Fee****2018 CRDTS Dental Exam Review**

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2018 CRDTS Dental Examination.

*Note: AGD credit will not be issued for this course.*



**Dr. Michael Scherer**  
**Sa382 12 – 3 p.m.**  
**D A LT ST**  
**No Fee**

### **Immediate Loading with Implant Overdentures: Marketing Hype or Clinical Reality?**

Surgical placement of dental implants for implant overdentures is predictable treatment for improving denture retention. This course aims to address the literature and the clinical reality of immediate loading concepts for traditional restorations and then focuses upon implant overdentures. This presentation also complements articles published by the speaker on this topic and presents a step-by-step understanding of when a practitioner can and cannot immediately load overdentures. Hear strategies for diagnosis and treatment planning patient cases that will ensure success.

**Dr. Richard Young**  
**Sa383 1 – 4 p.m.**  
 Repeated from Thursday (Th318)  
**D A**  
**No Fee**

### **Tooth Preserving Dentistry, a 33-Year Perspective**

This course will review, in a real world “wet fingered” dentist’s way, some of the techniques, materials, and key research, and give an introduction of how to perform advanced adhesion dentistry simply in the office on a daily basis. With the advanced adhesion techniques available today, supported by an overwhelming amount of published science, it is now possible to mimic the bond strength of the DEJ with certain techniques and materials. Learn how to use it, not lose it.

## The Hinman Shop

*Take Hinman home with you.*

Be sure to stop by the Hinman Shop, located on the A400 level near Registration. Proceeds from the store will be used by the Hinman Trustees for dental education scholarships for dental, hygiene, assisting and lab tech students. A variety of items will be offered, including t-shirts, water bottles and golf shirts.



## **106th Hinman Limited Edition Merchandise**



### **2018 Hard Rock Café pins**

will be available for purchase at the meeting for \$14 at the Hinman Shop located at the main entrance of the Georgia World Congress Center.

*A portion of the sales will fund a scholarship for dental education.*

**AmericasMart Shopping**   
**Event Th400 | 9 a.m. – 4 p.m.**  
**Fee: \$20**



AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

*Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary.*

Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

**Book Signing and Coffee with James Farmer**  
**Event Th401 | 10:30 a.m. – 12 p.m.**  
**Omni Hotel**  
**Fee: \$25**

James is a professional garden, floral and interior designer; cook; best-selling author and lifestyle expert. In addition, he is editor-at-large for *Southern Living* and a frequent guest on television and radio. Farmer's natural Southern grace and warm personality light up any room. A skilled and entertaining speaker, Mr. Farmer is truly a young and fresh voice for his generation. He will be signing his newest book, *A Place to Call Home*, at the conclusion of his talk.



*Note: Books will be available for purchase. Light refreshments will be provided.*



The  indicates that transportation to this event is included in the ticket fee.



**Keynote Session with Dr. Bennet Omalu**  
**Event Th402 | 5:30 – 7 p.m.**  
**GWCC**  
**No Fee**

Join us for the official opening ceremony of the Hinman Dental

Meeting! Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting's Clinicians and Keynote Speaker, Dr. Bennet Omalu.

As chronicled in the film *Concussion* (starring Will Smith) and in his book with the same title, Dr. Omalu's story is one of great triumph in the face of seemingly insurmountable odds. Born in 1968 in Eastern Nigeria during the civil war, his family lived as refugees, his town under constant fire by the Nigerian Air Force. Despite suffering war-related under-nutrition in the first two years of his life, Omalu would go on to attend medical school at age 15 and become a physician by age 21.

In 2002, Dr. Omalu made a career breakthrough when he became the first doctor to discover and identify chronic brain damage as a major factor in the deaths of some professional athletes. He called the disease Chronic Traumatic Encephalopathy (CTE), which he first discovered as the result of an autopsy he performed on Mike Webster—one of the best Centers in NFL history. He was also the first to discover CTE in military veterans diagnosed with PTSD, as well as professional wrestlers. But his findings were summarily dismissed—and even ridiculed—by his professional peers, the NFL and the sports industry.

Today, CTE has become generally accepted and Dr. Omalu's findings have revolutionized neuroscience, sports medicine and safety, the study of all types of brain trauma, and the entire sports industry.

In August, Dr. Omalu released another book entitled "Truth Doesn't Have a Side: My Alarming Discovery About the Danger of Contact Sports." The book lays bare the truth about the disease—its causes and symptoms, how we might keep our children protected and how to guide professional athletes when CTE sets in.

In 2016, Dr. Omalu was awarded the American Medical Association's Distinguished Service Award—the organization's highest honor.

**Marvin C. Goldstein Memorial Lecture**

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

**Pilates**

**Event Fr403 | 7 – 7:30 a.m.**

**Fee: \$10**

**Westin Peachtree Plaza**

Start your day off right! Wear your exercise gear and bring a water bottle.



**Atlanta Brews Cruise** 

**Event Fr406 | 12:30 – 5:30 p.m.**

Board bus at main entrance of GWCC at 12:30 p.m. for 12:45 p.m. departure. Return bus will board at 5 p.m. for 5:15 p.m. departure.

**Fee: \$68** Attendees must be 21 to participate in this event.



There's no better, or safer, way to taste the beer made right here in Atlanta than on this tour. Visit one of the largest craft breweries in the country, SweetWater Brewing Company, brewer of several tasty beers.

Tour the oldest brewery in Georgia, Red Brick Brewing.

Finish the day in a local brewpub, 5 Seasons Brewing, where you will sample some of Atlanta's favorite beers and enjoy some delicious snacks. Best thing of all, Brews Cruise does all the driving!



**Wine Tasting and Seminar with Mr. Michael Gallant**

**Event Fr408 | 3 – 4:30 p.m.**

**Omni Hotel, South Tower, Atrium Terrace**

**Fee: \$55**

**California v. Europe**

We will match up wines from California against wines from Europe. There will be a classic battle of new world upstart wines compared against their old world counterparts. Chardonnay, pinot noir and several other fun wines will be featured. Come be entertained as you learn about these many different types of wines. Take advantage of the opportunity to ask questions and win door prizes!

**Dental Student Happy Hour @ Hinman Hoops**

**Event Fr411 | 4 – 5 p.m.**

**GWCC, Exhibit Hall**

**No Fee**

Calling all dental students! Join us for Happy Hour in the Hinman Hoops area of the exhibit hall to kick off the night. Registered attendees get two free drinks, snacks and are entered to win fabulous prizes. Come mingle with other dental students from across the country, shoot some hoops and watch your favorite NCAA team in our lounge before you head out for the night.



**AmericasMart Shopping** 

**Event Fr404 | 9 a.m. – 4 p.m.**

Also available on Thursday (Event Th400)

**Fee: \$20**



AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge with event confirmation.

*Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.*

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart, Building 3, main entrance located at 250 Spring Street.

**Hinman Luncheon with Roland Mesnier** 

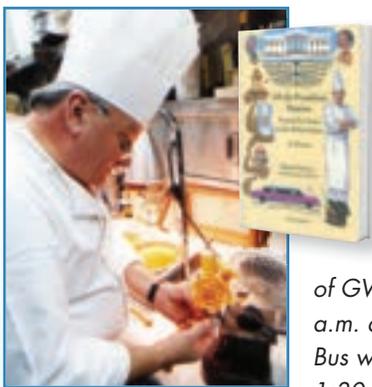
**Event Fr405**

**11:45 a.m. – 1:45 p.m.**

**Capital City Club**

**Fee: \$70**

Board bus at main entrance of GWCC at 10:45 a.m. for an 11:15 a.m. departure. Bus will depart the Capital City Club at 1:30 p.m. for a 1:45 p.m. return.



Hired in 1979 by first lady Rosalynn Carter, Roland Mesnier began his career as White House Executive Pastry Chef and served five Presidents over 26 years. Never content to sit still, on Roland's days off from the White House he developed and taught the first professional Pastry Arts Program at L'Academie de Cuisine in Bethesda, MD – currently ranked in the top 10 Culinary schools in the U.S. Roland says, "I am very proud to be able to share with you in words and pictures the amazing journey that has been my life and career." He will share his stories from the White House during lunch at the Capital City Club.

REGISTER TODAY!

You're invited



HINMAN'S NIGHT OUT

Masquerade

Friday, March 23 from 7 – 10:30 p.m.  
Georgia Aquarium | Event Fr407

Join us at the Georgia Aquarium for another year of fun at Hinman's Night Out. Plan for an unforgettable evening of food and drink, strolling through the aquarium exhibits and dancing to live music on Friday night!

### HIGHLIGHTS

Hinman's Night Out will feature live music by Party Nation in the Oceans Ballroom. Dance the night away with amazing views of the beluga whales and whale sharks!

This year's masquerade theme is sure to be a blast! Enter into the costume contest for a chance to win cash prizes. New this year – two separate categories: best individual or couple and best dental office or group. Costume contest begins at 8:15 p.m. in the Oceans Ballroom.

All attendees will be given a chance to win gift card prizes valued between \$5 and \$500, with \$4,000 total in prizes.

Enjoy the dinner buffet and beverages, interactive games and photo booths!

### HOW TO GET THERE

Please use the main entrance of the Aquarium located at 225 Baker Street. The Hinman hotel shuttle routes will run until 11 p.m. The shuttle will also stop at the Omni Hotel during this event only. The Aquarium is a half-mile walk from the GWCC. Parking is available in the Aquarium's parking deck for \$12.

### TICKETS

Tickets are \$40 for Hinman Dental Meeting attendees and \$20 for students and residents. All tickets must be purchased in advance. **There will be no tickets available at the door. All attendees must be at least 18 years of age.** Each ticket includes access to all aquarium exhibits, a delicious buffet dinner catered by Wolfgang Puck and two drink tickets. Beverages will also be available for purchase.

Everyone attending **MUST** register for the Meeting and the event; tickets are required for entry. All tickets must be purchased in advance. Get your tickets now before the event sells out!



### Yoga

Event Sa410 | 7 – 7:30 a.m.

Fee: \$10

Omni Hotel

Start your day off right! Wear your exercise gear and bring your water bottle.



### Junior League of Atlanta Tour of Kitchens

Event Sa411 | 9:30 a.m. – 12:45 p.m.

Fee: \$48

Board bus at main entrance of GWCC at 9:30 a.m. for 10 a.m. departure.

Bus will return to the GWCC at 12:45 p.m.

The 21st Annual Tour of Kitchens will showcase many of Atlanta's finest residential kitchens created by the city's most celebrated kitchen designers. Many of the elite chefs in Atlanta will perform culinary demonstrations in various homes on the tour.

Tickets can be used for access to the Sunday portion of the tour. Transportation is not provided on Sunday.



### Atlanta History Center and Swan House Tour

Event Sa412 | 10:30 a.m. – 2 p.m.

Fee: \$40 (includes tour tickets, transportation and light snacks)

Board bus at main entrance of GWCC at 10 a.m. for a 10:30 a.m. departure.

Bus will depart the Atlanta History Center at 1:30 p.m. for a 2 p.m. return.

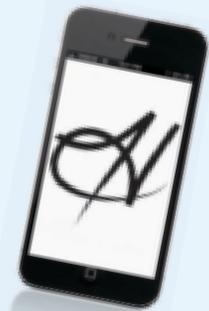
#### Guided tour of Swan House begins at 11 a.m.

The Atlanta History Center is located in one of Atlanta's most vibrant neighborhoods where the stories, mysteries and crusades of the region thrive. This 33-acre experience features award-winning exhibitions, historic houses, enchanting gardens, interactive activities and a variety of year-round adult and family programs. During this tour you will see the magic, meaning and context that gives rise to a multidimensional, shared understanding of Atlanta. A world of history awaits you!

Note: If you choose to stay past the departure time of 1:30 p.m., you must secure your own transportation back to the GWCC.

## DOWNLOAD THE HINMAN APP!

- ✓ Maps of GWCC & Omni
- ✓ Exhibitor List & Floor Plan
- ✓ CE Verification
- ✓ Course Handouts
- ✓ Room Locations
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Please visit [Hinman.org/Education-Events/Speakers](http://Hinman.org/Education-Events/Speakers) for additional speaker information.



Relax and unwind with some well-deserved retail therapy at the Hinman Marketplace!



Course Room #3

Course Room #4



Eatery #1



Learn about healthy living, sample nourishing snacks and talk to lifestyle experts. Earn free CE in a casual setting.



*It's basketball madness in March!*  
Join us on the floor to watch your favorite teams and make some shots in the Hinman Hoops area.

Basketball

Course Room #2

**EXHIBIT**

Thursday, March 22  
9:30 a.m. – 5 p.m.

Fri  
9:30

**EXCLUSIVE EXHIBIT HALL HOURS ON THURSDAY FROM 3 - 5 p.m.!**

Join us in the Exhibit Hall for dedicated one-on-one networking and shopping time.




Our newest pavilion will feature Lab Tech experts for both lab technicians and dentists. This year's pavilion will feature world-renowned speakers, including J. A. Pamploma, Bobby Williams and Katrin Rohde. Learn about hybrid implant-retained dentistry from Arian Deutsch, and a new approach to pressed ceramics from Jared Fielding. They are just a few of the great speakers that will present during the Meeting.

Earn free CE at scientific table-top presentations in the **Hinman Table Clinics**. Each presentation is approximately 10 minutes in length. One hour of CE is earned for each hour spent in the Table Clinics area.



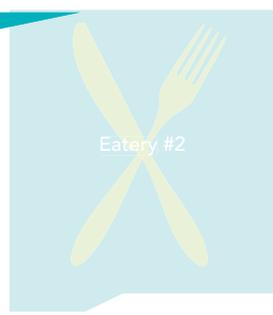
## HALL HOURS

Friday, March 23  
9:00 a.m. – 6 p.m.

Saturday, March 24  
9:30 a.m. – 3 p.m.



Connect with colleagues, catch up with old friends and make new ones over a meal. Hinman Eateries are open Thursday and Friday from 11 a.m. – 3 p.m. and 11 a.m. – 2 p.m. on Saturday.



EXPERIENCE  
*Hinman*

↑  
ENTRANCE

## PRE-REGISTRATION

- Pre-register to avoid waiting in line and to guarantee a seat in all courses.
- There are two ways to register:
  - 1) Register online at [Hinman.org](http://Hinman.org).
  - 2) Mail a registration form to:  
The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or onsite registration.

Attendees whose pre-registration forms are postmarked or received online by **Thursday, February 22, 2018** will receive their registration badges in the mail. Registrants should bring all of these materials to the meeting. Those individuals who register after February 22 must pick up their materials onsite.

## NEW FOR 2018 – YOU MUST REGISTER FOR ALL COURSES

- **General Attendance:** You must register for these courses during the pre-registration process or onsite. Attendees must have general attendance courses listed on their course summaries to enter the room before the start of each course. Seating for these courses is only guaranteed up to the published start time. After the published start time, admittance to each general attendance course will be on a first-come, first-served basis until the room is at capacity.
- **Registered Attendance:** Confirmation of these courses will be printed on your badge for those who pre-registered. Seats can be purchased from Ticket Sales in Registration.

## ONSITE REGISTRATION HOURS

(Location: GWCC Main Entrance)

Wednesday, March 21	1 – 5 p.m.
Thursday, March 22	7:30 a.m. – 5 p.m.
Friday, March 23	7:30 a.m. – 5 p.m.
Saturday, March 24	7:30 a.m. – 2 p.m.

The onsite program and exhibits guide will be available onsite.

## CHILDREN

Children (under the age of 12) and Youth (ages 12 – 20):

- Must register to attend the meeting,
- Can visit the exhibit hall, and
- Are not permitted in lectures.

Strollers are not allowed in the exhibit hall.

Visit [attend.atlanta.net/attend/hinman](http://attend.atlanta.net/attend/hinman) to view a list of children’s activities available in Atlanta. We encourage you to bring your family and enjoy all our city has to offer!

## REGISTRATION CATEGORIES & FEES

Category	On or Before 2/22	After 2/22
(A) Dentist*	\$170	\$225
(1) Dentist in 1st year of practice*	\$85	\$115
(2) Dentist in 2nd year of practice*	\$130	\$170
(3) Hinman Dental Society Member	\$0	\$0
(4) Hinman Spouse	\$0	\$0
(A4) Military Dentist	\$170	\$170
(B) Retired Dentist**	\$0	\$0
(B1) Retired Dentist needing CE***	\$50	\$50
(C) Resident	\$0	\$0
(D) Dental Student	\$0	\$0
(E) Dentist Spouse	\$0	\$0
(F) Assistant	\$65	\$75
(G) Hygienist	\$65	\$75
(H) Office Staff	\$65	\$75
(I) Lab Technician	\$95	\$125
(J) Student Assistant	\$0	\$0
(K) Student Hygienist	\$0	\$0
(L) Student Lab Tech	\$0	\$0
(M) Auxiliary Spouse	\$0	\$0
(N) Youth (ages 12–20)	\$0	\$0
(R) Non-Dental Healthcare Professional****	\$100	\$100
(T) Children (ages 0–11)	\$0	\$0
(W) Non-ADA Dentist	\$170	\$225

\*Dentists who are in their first year of practice may attend the meeting for a fee of \$85 (\$115 after 2/22). Dentists in their second year of practice pay \$130 (\$170 after 2/22). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee.

\*\*Dentists requesting the retired dentist category with a complimentary (\$0) registration fee should visit [Hinman.org/Registration/Pre-Registration-Information](http://Hinman.org/Registration/Pre-Registration-Information) to download, complete and return the appropriate form as instructed. No CE credit is earned in this category.

\*\*\*Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the \$50 registration fee. Individuals requesting the retired dentist with CE category should visit [Hinman.org/Registration/Pre-Registration-Information](http://Hinman.org/Registration/Pre-Registration-Information) to download, complete and return the appropriate form as instructed.

\*\*\*\*Individuals registering in this category should visit [Hinman.org/Registration/Pre-Registration-Information](http://Hinman.org/Registration/Pre-Registration-Information) to download, complete and return the appropriate form as instructed.

## Disability-Related Accommodations

In compliance with the Americans with Disabilities Act, The Thomas P. Hinman Dental Meeting will make all reasonable efforts to accommodate persons with disabilities at the Meeting. Please submit your request no later than February 16, 2018, to Sydney Davis at [sdavis@hinman.org](mailto:sdavis@hinman.org) or 404-231-1663.

## CANCELLATION POLICY

Cancellation requests must be postmarked by Wednesday, March 21, 2018. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, Thursday, March 22, 2018.

In order for the refund request to be considered, the information must be in writing and include the attendee's name and address, and the original registration badge. All requests must be postmarked by Wednesday, March 21, 2018 and mailed to:

The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005

## TICKET RETURN

For attendees unable to attend registered courses or special events, tickets (listed on your badge) may be resold to Ticket Sales located in Registration. You may resell your ticket prior to the event and only if the course or special event is sold out.

## GUEST REGISTRATION (ONSITE ONLY)

All guests must pay a \$75 registration fee, complete a guest registration form and may register onsite only. Guests do not have to be accompanied by a registered attendee. Registering enables guests to visit the exhibit hall and to buy tickets for courses or special events. Guests do not receive continuing education credits.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2018 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material. The Hinman Dental Society does not endorse or approve any materials so presented.

## ACCREDITATION & CONTINUING EDUCATION CREDIT

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a badge listing the course and speaker for each class. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the meeting:

- 1) Exhibit Hall, CE Printing: Thursday 11 a.m. – 5 p.m., Friday 9 a.m. – 6 p.m., Saturday 9 a.m. – 3 p.m.
- 2) Registration Hall: Saturday 1 p.m. – 5:30 p.m. only

Download the Hinman APP to record your CE.



Approved PACE Program Provider FAGD/MADG credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 6/1/2017 to 5/31/2021. Provider ID# 219082

## ACADEMY OF GENERAL DENTISTRY

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **April 27, 2018**.

## HANDOUTS & REGISTRATION CONFIRMATIONS

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available **March 12 through May 11**. Plan ahead, download the handouts and get the most out of the courses!



## ACCOMMODATIONS & TRAVEL INFORMATION

The designated hotel service for the 2018 Thomas P. Hinman Dental Meeting is **EventSphere**. No other housing organization has been authorized to represent Hinman for the 2018 Meeting. Specially discounted room rates have been secured in numerous hotels. Representatives from **EventSphere** are ready to assist you with special requests relating to hotel rooms, multiple room blocks, suites, meeting space and food and beverage requirement for 2018 or 2019.

Patronage of the Hinman hotel program is appreciated. Booking reservations through the Hinman hotel service benefits all Hinman participants and provides the lowest hotel rates possible.

Select one of the following methods to make your hotel room reservations:

- 1) Call EventSphere at (800) 243-1581.
- 2) Book room requests online at *Hinman.org*.  
Confirmations of hotel room selections are given instantaneously.
- 3) Email *hinman@eventsphere.com*.

To avoid duplications in the booking process, please select only one of the above-recommended methods.

## HOTEL RATES

HOTELS	SINGLE/DOUBLE	VALUE +
1 AC Hotel Atlanta Downtown	\$194	
2 Aloft Atlanta Downtown	\$174	
3 Courtyard Atlanta Downtown	\$195	
4 Crowne Plaza Atlanta Midtown	\$176	
5 DoubleTree by Hilton Atlanta Downtown	\$189	
6 Embassy Suites Atlanta at Centennial Park	\$239	
7 Glenn Hotel	\$252	
8 Hampton Inn & Suites Downtown	\$184/\$204	
9 Hilton Atlanta	\$159	
10 Hilton Garden Inn Atlanta Downtown	\$210	
11 Holiday Inn Express & Suites Atlanta Downtown	\$159	
12 Hotel Indigo	\$219	
13 Hyatt Regency Atlanta	\$199	
14 Marriott Marquis	\$203	
15 Omni Hotel at CNN Center	\$215	
16 Ritz-Carlton Atlanta	\$228	
17 The Whitley (formerly Ritz-Carlton Buckhead)	\$224	
18 Sheraton Atlanta Hotel	\$183	
19 W Atlanta Downtown	\$238	*
20 Westin Peachtree Plaza	\$191	

A limited number of rooms will be available at an early-bird rate.

Hinman shuttle provided (\* = board at the Aloft, three block walk)

Within walking distance of the GWCC and Omni Hotel

**EventSphere** can also assist with making car rental reservations. Discounted car rental rates are available for Hinman attendees. When speaking to an EventSphere agent or when booking online, please reference the **Enterprise, Alamo and National Discount #XZL0302** to receive lower rates.

For airline reservations, Delta Air Lines is pleased to offer special discounted fares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network® Reservations at (800) 328-1111, Monday – Friday, 7:30 a.m. – 7:30 p.m. (Central Standard Time) and refer to **File Meeting Code NMQRT**. You may also use this code when booking online.

## READY TO HEAD TO THE AIRPORT? NEED A PLACE TO STORE YOUR BAGS?

Save time on your last day and enjoy the meeting to its fullest. Store your luggage at the GWCC, Building A, Level 300, across from A314. You will be charged \$3.00 for each item you store.

## TRANSPORTATION & PARKING

### Hinman Shuttle

A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online prior to the meeting, will be posted in each participating hotel lobby and available to view on the Hinman App.

### MARTA (Rapid Rail System)



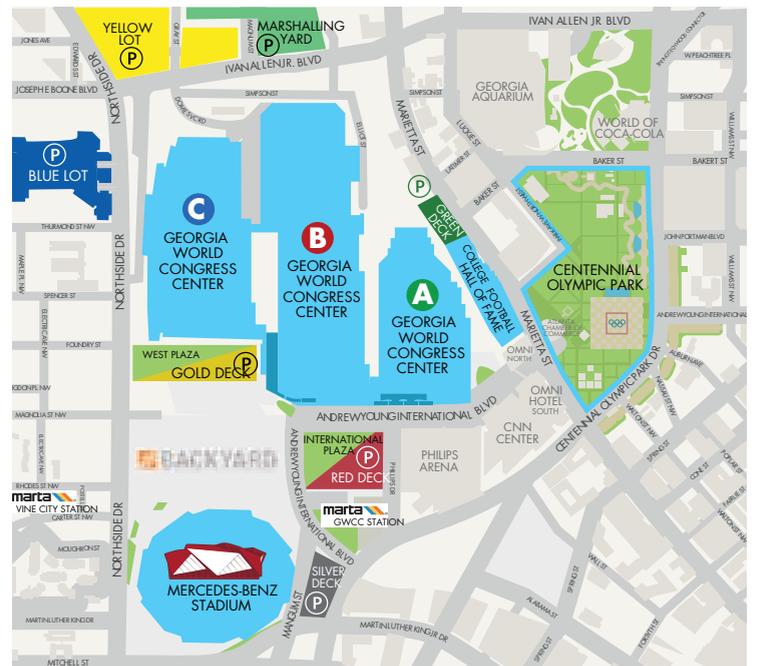
Visit [www.itsmarta.com](http://www.itsmarta.com) for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations. See map on next page for MARTA stops to plan your trip.

### GWCC Parking Information

#### Red Deck, Blue Lot and Yellow Lot

\$11.30 (includes service fee) in advance (use link below to purchase)  
\$15 at the gate

These parking lots, located around the GWCC, are indicated on the map below. Order your parking in advance online and ensure you have the space you need. Visit [gwcc.clickandpark.com/events](http://gwcc.clickandpark.com/events) to reserve a parking space. Use **code HIN2018** to determine which lots are available.





**DOWNTOWN HOTELS**

1. AC Hotel Atlanta Downtown
2. Aloft Hotel
3. Courtyard Atlanta Downtown
4. Crowne Plaza Atlanta Midtown
5. Doubletree by Hilton Downtown
6. Embassy Suites
7. Glenn Hotel
8. Hampton Inn & Suites Downtown
9. Hilton Atlanta
10. Hilton Garden Inn
11. Holiday Inn Express and Suites
12. Hotel Indigo
13. Hyatt Regency Atlanta
14. Marriott Marquis
15. Omni Hotel at CNN Center
16. Ritz-Carlton Atlanta
17. The Whitley  
(Formerly Ritz Carlton Buckhead)
18. Sheraton Atlanta
19. W Atlanta Downtown
20. Westin Peachtree Plaza

- ★ Georgia World Congress Center Building A
- Atlanta Streetcar

## CONCURRENT MEETINGS

Note: If you are planning to attend one or more Alumni Receptions or Affiliate Groups, please indicate the event on the enclosed registration form or as part of the online registration process. This information will be forwarded to the appropriate contact to assist in planning for the event. Final times and locations will be posted at [Hinman.org/Education-Events/Concurrent-Meetings](http://Hinman.org/Education-Events/Concurrent-Meetings) and printed in the onsite program and exhibits guide.

### ALUMNI RECEPTIONS

#### Case Western Reserve University – School of Dental Medicine

##### Event Fr450 – Alumni Reception

Friday, March 23, 5 – 7 p.m. | Omni Hotel  
Sara Fields | dentalalumni@case.edu | 216-368-3924

#### Dental College of Georgia

##### Event Fr451 – Alumni Association Reception

Friday, March 23, 5 – 7 p.m. | Taco Mac, 100 Techwood Drive  
Kim Koss | kkoss@augusta.edu | 706-729-0140

#### Emory Dental Alumni Association

##### Event Fr452 – Alumni Reception

Friday, March 23, 5:30 – 8:30 p.m. | Omni Hotel  
Ruthy Cunningham | ruth.cunningham@emory.edu | 404-727-5913  
*Please contact dentalalumni@emory.edu to register.*  
*There is a \$45 fee to attend this event.*

#### Louisiana State University Health Sciences Center – School of Dentistry

##### Event Fr453 – Alumni Reception

Friday, March 23, 5 – 7 p.m. | Omni Hotel  
Katie Kelley | kkell2@lsuhsc.edu | 504-941-8120

#### The Ohio State University – College of Dentistry

##### Event Fr454 – Alumni Reception

Friday, March 23, 5 – 7 p.m. | Omni Hotel  
Michelle Thomas | thomas.1463@osu.edu | 614-292-1891

#### Tufts University – School of Dental Medicine

##### Event Fr455 – Alumni Reception

Friday, March 23, 6 – 7:30 p.m. | Omni Hotel  
Natalie Lewis | Natalie.Lewis@tufts.edu | 617-636-6772

#### University of Alabama Birmingham – School of Dentistry

##### Event Fr456 – Dean’s Reception

Friday, March 23, 5:30 – 7 p.m. | Omni Hotel  
Abby Vinson | abbyv@uab.edu | 205-934-3575

#### University of Florida – College of Dentistry

##### Event Fr457 – Gator Dentist Reception

Friday, March 23, 5 – 7 p.m. | Omni Hotel  
Megan Poole | meganpoole@dental.ufl.edu | 352-273-9695

#### University of Kentucky – College of Dentistry

##### Event Fr458 – Alumni Reception

Friday, March 23, 5:30 – 7 p.m. | Omni Hotel  
Sue McConnell | smmcco2@email.uky.edu | 859-323-6676

#### University of Louisville – School of Dentistry

##### Event Fr459 – Alumni Reception

Friday, March 23, 5:30 – 7 p.m. | Omni Hotel  
Betty Sallengs | betty.sallengs@louisville.edu | 502-852-2011

#### University of North Carolina – School of Dentistry

##### Event Fr461 – Alumni Reception

Friday, March 23, 6 – 7:30 p.m. | Omni Hotel  
Abby Moody | amoody@unc.edu | 919-537-3895

#### University of Tennessee Health Science Center – College of Dentistry

##### Event Fr462 – Alumni and Friends Reception

Friday, March 23, 5:30 – 6:45 p.m. | Omni Hotel  
Chandra Tuggle | ctuggle@utfi.org | 901-448-5042

#### Virginia Commonwealth University – School of Dentistry

##### Event Fr463 – Alumni Reception

Friday, March 23, 5 – 6:30 p.m. | Omni Hotel  
Marie Norton | mpnorton@vcu.edu | 804-828-9245

### AFFILIATE GROUPS

#### Georgia Academy of Dental Practice

##### Event Sa471 – Executive Board and Officers

Saturday, March 24, 8:30 – 10:30 a.m. | Omni Hotel  
Dr. Clayton Davis | drclayd@bellsouth.net | 770-476-9747

#### Georgia Dental Society & North Georgia Dental Society

##### Event Fr472 – Members Reception

Friday, March 23, 5 – 8 p.m. | Embassy Suites, 267 Marietta St NW, Atlanta, GA 30313

Georgia Dental Society | Dr. Mordena Sullen | 404-752-7777  
North Georgia Dental Society | Dr. Vincent Vaughters | 770-987-7574

The 2018 Thomas P. Hinman Dental Meeting

# REGISTRATION FORM FOR ALL REGISTRANTS

Be sure to fill out the front and back of this form. Please use a ballpoint pen.

## 1 PRIMARY REGISTRANT

Name \_\_\_\_\_

Practice Name \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone (     ) \_\_\_\_\_

E-mail \_\_\_\_\_

Check here if you will give exhibitors access to your e-mail address

Card Holder's Billing Address  Same as Above

Other \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Students** - please indicate School & Program \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expected Graduation Date \_\_\_\_\_

### PRACTICE SPECIALTY *(for dentists only)*

- |                         |                        |                   |
|-------------------------|------------------------|-------------------|
| 1. General Practitioner | 5. Oral Surgery        | 9. Prosthodontics |
| 2. Endodontics          | 6. Orthodontics        | 10. Public Health |
| 3. Oral Medicine        | 7. Pediatric Dentistry | 11. Radiography   |
| 4. Oral Pathology       | 8. Periodontics        |                   |

## REGISTRATION CATEGORIES & FEES

Category	On or Before 2/22	After 2/22
(A) Dentist	\$170	\$225
(1) Dentist in 1st year of practice	\$85	\$115
(2) Dentist in 2nd year of practice	\$130	\$170
(3) Hinman Dental Society Member	\$0	\$0
(4) Hinman Spouse	\$0	\$0
(A4) Military Dentist	\$170	\$170
(B) Retired Dentist	\$0	\$0
(B1) Retired Dentist needing CE	\$50	\$50
(C) Resident	\$0	\$0
(D) Dental Student	\$0	\$0
(E) Dentist Spouse	\$0	\$0
(F) Assistant	\$65	\$75
(G) Hygienist	\$65	\$75
(H) Office Staff	\$65	\$75
(I) Lab Technician	\$95	\$125
(J) Student Assistant	\$0	\$0
(K) Student Hygienist	\$0	\$0
(L) Student Lab Tech	\$0	\$0
(M) Auxiliary Spouse	\$0	\$0
(N) Youth (ages 12-20)	\$0	\$0
(R) Non-Dental Healthcare Professional	\$100	\$100
(T) Children (ages 0-11)	\$0	\$0
(W) Non-ADA Dentist	\$170	\$225

*Please see page 66 for all registration category restrictions and requirements.*

## 2 METHOD OF PAYMENT

Check Enclosed: Checks must be made payable to the Thomas P. Hinman Dental Meeting.      Visa      MasterCard      American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ TOTAL FEES \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

*Signature indicates approval for charges to your account.*

*Print name as it appears on card.*

**Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005.**

**Faxed forms will not be accepted.** Guests can register onsite only. The guest registration fee is \$75. No CE is earned in the guest category.

# REGISTRATION FORM, CONTINUED

## 3 NAME FOR BADGE

## 4 REGISTRATION

## 5 COURSES & SPECIAL EVENTS

## 6 TOTAL FEES

### A.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty (dentists only) _____ <span style="font-size: small; margin-left: 200px;"># Code (1-11)</span>			Course #	Fee \$	Course #	Fee \$
ADA # _____ AGD# _____						Sub Total Fee \$

Please indicate your gender to help us evaluate our marketing initiatives.  
 Male  Female

First-Time Attendee  Yes  No | Last Hinman Attended \_\_\_\_\_

Are you planning to attend the keynote session (Event Th402)  Yes  No

### B.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty (dentists only) _____ <span style="font-size: small; margin-left: 200px;"># Code (1-11)</span>			Course #	Fee \$	Course #	Fee \$
ADA # _____ AGD# _____						Sub Total Fee \$

Please indicate your gender to help us evaluate our marketing initiatives.  
 Male  Female

First-Time Attendee  Yes  No | Last Hinman Attended \_\_\_\_\_

Are you planning to attend the keynote session (Event Th402)  Yes  No

### C.

Last Name	Category	Fee \$	Course #	Fee \$	Course #	Fee \$
First Name			Course #	Fee \$	Course #	Fee \$
Practice Specialty (dentists only) _____ <span style="font-size: small; margin-left: 200px;"># Code (1-11)</span>			Course #	Fee \$	Course #	Fee \$
ADA # _____ AGD# _____						Sub Total Fee \$

Please indicate your gender to help us evaluate our marketing initiatives.  
 Male  Female

First-Time Attendee  Yes  No | Last Hinman Attended \_\_\_\_\_

Are you planning to attend the keynote session (Event Th402)  Yes  No

**7 Total Fees (Including all registration courses and special event fees) \$** \_\_\_\_\_

**Add \$** \_\_\_\_\_

**New Total \$** \_\_\_\_\_

**How can I register?**

Visit *Hinman.org* to register online or mail your registration form to:  
The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005

**How do I make a change on my registration form after mailing it in?**

Call QMS, the Hinman registration service, at 866-248-2883.

**What if I have not received my registration packet, my badge was not included or my name was misspelled?**

Call QMS, the Hinman registration service, at 866-248-2883.

**What is the cancellation policy?**

Cancellations must be postmarked by Wednesday, March 21, 2018, and must be submitted in writing. In order for the refund request to be considered, include the attendee’s name, the original registration badge and course ticket summary. No refunds will be issued for cancellations requested after registration opens on the first day of the meeting, Thursday, March 22, 2018. Please see page 67 for more information.

**Does Hinman provide a Mothers’ Room?**

Yes, please visit room A306 of the Georgia World Congress Center to access a private room for nursing mothers.

**What are the Exhibit Hall hours?**

Thursday, March 22 9:30 a.m. – 5 p.m.  
Friday, March 23 9:30 a.m. – 6 p.m.  
Saturday, March 24 9:30 a.m. – 3 p.m.

**Will I have access to WiFi during the meeting?**

Free WiFi will be provided in the Georgia World Congress Center courtesy of  **eventsphere**  
THE EXPERIENCE MATTERS

**Where is the Hinman Dental Meeting held?**

Georgia World Congress Center  
285 Andrew Young International Blvd., N.W.  
Atlanta, Georgia 30313-1591

**Which hotels are the closest?**

See the map on page 69 to find the location of various hotels.

**Where can I find Hinman shuttle information?**

To find out which hotels are located on the shuttle route, see page 68 of this book and look for the  symbol. Specific shuttle schedules will be posted in each participating hotel lobby. The routes will be available on the Hinman app and online at *Hinman.org/Travel-Housing/Shuttle-Information*.

**How do I make hotel, airline and rental car reservations?**

Visit *Hinman.org* for rates and travel discounts. See pages 67 – 68 for travel information.

**Which MARTA stop do I use to get to the GWCC?**

Exit at the Dome/GWCC stop on the East/West line. Call MARTA at 404-848-5000 or visit *itsmarta.com* for detailed schedules. See page 68 for details.

**How can I obtain CE certificates?**

See page 67 for details.

**What are the future dates of the Hinman Meeting?**

March 21 – 23, 2019  
March 19 – 21, 2020

**What are the different course types?**

Course/Lecture	Course #	Fees	Description
Participation Course	100	Fees vary	Seats for these hands-on courses should be purchased in advance as space is limited.
Interactive Course	200	Fees vary	Seats for these discussion-based courses should be purchased in advance as space is limited.
Registered Attendance Lecture	200	Fees vary	Seats for these lectures should be purchased in advance or onsite if space is available.
General Attendance Lecture	300	No Fee	Seats for these lectures must be selected in the pre-registration process (before February 22) for confirmed seating.





## 2018 PRE-REGISTRATION INFORMATION

The Thomas P. Hinman Dental Meeting  
33 Lenox Pointe NE  
Atlanta, Georgia 30324-3172

*SPONSORED BY THE HINMAN DENTAL SOCIETY OF ATLANTA*

