

Learning Lab Pavilion Schedule

Stop by Booth 500 to hear from our exhibiting partners and earn free CE.



	SPEAKER	COURSE TITLE	TIME
THURSDAY	Mr. Pras Murthy <i>Provided by DDS Multimedia</i>	Th368 How To Grow Your Practice (and Your Online Presence)	10 – 11 a.m.
	Mr. Pras Murthy <i>Provided by DDS Multimedia</i>	Th369 Marketing Your Practice in the Age of Convenience	11:30 a.m. – 12:30 p.m.
	Dr. Sam Shamardi <i>Provided by Crest + Oral-B</i>	Th370* Impactful Homecare Improvements for Healing and Maintenance Around Implants	1 – 2 p.m.
	Dr. Len Tau <i>Provided by Birdeye</i>	Th371 Raving Patients: Get Visible, Get Credible: Get More New Patients	2:30 – 3:30 p.m.
	Dr. Gregori Kurtzman <i>Provided by Nobio Inc./Infinix</i>	Th372 Oral Biofilm: The Systemic Effects - How to Manage Clinically & With Homecare	4 – 5 p.m.
FRIDAY	Dr. Sam Shamardi <i>Provided by Crest + Oral-B</i>	Fr373* Impactful Homecare Improvements for Healing and Maintenance Around Implants	10 – 11 a.m.
	Dr. Jose Marciano <i>Provided by Dental Enterprises LLC</i>	Fr374 Drill-Free Implantology: Magnetic Dynamic Technology for Minimally-Invasive Procedures	11:30 a.m. – 12:30 p.m.
	Dr. Leonard Tau <i>Provided by Birdeye</i>	Fr376 OMG I Got A Bad Review. What Should I Do?	1 – 2 p.m.
	Mr. Ray Berk <i>Provided by Bank of America</i>	Fr377 Path to Practice Ownership	2:30 – 3:30 p.m.
	Mr. Brandon Bosch <i>Provided by Dr. Marketing</i>	Fr378 Dental Marketing Best Practices	4 – 5 p.m.

Total Health Pavilion Schedule

Head to Booth 1555 for free CE in the Exhibit Hall each day of the Meeting.



	THURSDAY	FRIDAY	SATURDAY
10 – 11 a.m.		New Product Symposium Fr379	
10 – 11:30 a.m.	Mr. Ryan Vet Th306 Cracking the Millennial Code: Decoding the Generations to Effectively Motivate and Manage Millennials		Ms. Lisa Mallonee Sa364 Life Saving PPE Essentials: Diet, Exercise, Self Care
12 – 1:30 p.m.	Mr. Gary Salman Th307* 10 Ways to Build a Ransomware Resilient Practice	Mr. Gary Salman Fr330* 10 Ways to Build a Ransomware Resilient Practice	Dr. Wayne Kerr Sa365 When Life Needs a Sticky Note
2 – 3:30 p.m.	Dr. Amy Dayries-Ling Th314 An Integrative Approach to Dentistry: Connecting Whole Body Health in the Hygiene Chair	Dr. Larry Williams Fr346* Tobacco, Vaping and Cannabis: What Do You Know?	