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### ALL RECORDINGS ARE FROM THE 2015 HINMAN DENTAL MEETING

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# 2015 HINMAN DENTAL MEETING

**Th204** Think of Yourself as the Patient: Oral Surgery for the General Practitioner *Mollie Winston*

**Th210** Blood, Spit and Fears: a Painless OSHA Update *Laney Kay*

**Th214** Considerations for Optimizing Implant Aesthetics *Mollie Winston*

## BUILDING A BETTER BUSINESS OFFICE

**Th217c** Making Money is Killing Your Business *Chuck Blakeman*

**Th218** Social Media Foundations *Denise Ciardello; Tonya Lanthier; Laci Phillips*

**Th221** Simplifying Precision Partial Dentures, a Time-Saving Approach *Glenn DuPont*

**Th222** Become the "Awesome" Dental Assistant *Lori Trost*

**Th303** The Top 20 Game-Changers of 2015 *Mark Hyman*

**Th304** Stuff Worth Knowin' About Money, Practice, and Life *Wayne Kerr*

**Th306** Soft Tissue Grafting and Root Coverage *Peter Shatz*

**Th308** OMG! The Office Management Guide *Denise Ciardello; Janice Janssen*

**Th309** Marketing the Cosmetic Dental Practice with an Attractive Website *James Fondriest*

**Th311** Transitions: A Primer on Selling a Dental Practice *Joseph Jordan*

**Th313** Let's Get 3-D: An Overview of Cone Beam Computed Tomography (CBCT) *Edwin Parks*

**Th314** Complex Cases Made Simple *Steve Ratcliff*

**Th316** Medical Emergencies in the Office and Life *Mel Hawkins*

**Th317** Bilateral Manipulation and Gnathology: Two Paths to Clinical Success *Glenn DuPont*

**Th321** 3-D Guided Implant Surgery *Peter Shatz*

**Th322** The Secret Sauce: Hidden Ingredients of Highly Successful Teams *Mark Hyman*

**Th324** Leadership for Profound Team and Practice Success *Imtiaz Manji*

**Th325** Ten Things...! *Wayne Kerr*

**Th326** The Next Step: Associateships and the New Dentist *Joseph Jordan*

**Th327** Bisphosphonates and Associated Necrosis of the Jaw: An Update for the Dental Team *Lee Silverstein*

**Th329** Salivary Diagnostics for Oral and Systemic Disease Detection *David Wong*

**Th330** Photography in the Cosmetic Dental Practice *James Fondriest*

**Th334** Modern Approaches to Endodontics: Treat Your Patients Better Starting Monday Morning *Jeffrey Pafford*

## HYGIENE TRACK

**Fr233b** The NEW Periodontal Disease: Inflammatory and Risky *Samuel Low*

**Fr233c** Salivary Diagnostics for Oral and Systemic Disease Detection in the Dental Office *David Wong*

## CHAIRSIDE 101 FOR DENTAL PROFESSIONALS

**Fr235b** Become the "Awesome" Dental Assistant *Lori Trost*

**Fr236** The Art of the Collaboration *James Cassidy; Terry Fohey*

**Fr242** Conscious Sedation Update *Michael Pruett*

**Fr243** Achieving Esthetic and Functional Results *David Avery*

**Fr251** Raising the Standard of Care for Collaborative Implant Reconstructions *Gordon Brady; Robin Johnson; Lawrence Sims*

**Fr252** The Patient Appointment Blueprint *Denise Ciardello*

**Fr253** Oral/IV Sedation: Clinical Concepts and Current Controversies *Mel Hawkins*

**Fr256** Lessons From Online Dating: Find the Perfect Match for Your Team *Tonya Lanthier*

**Fr257** Intraoral Bone Grafting for Implant Site Development *Peter Shatz*

**Fr260** Strategic Target Marketing in Private Practice: Choosing Your Best Patients Before They Choose You! *Susan Maples*

**Fr262** Blending Sound Restorative Principles With Digital Technology *James Cassidy; Terry Fohey*

**Fr263** Implant Parts and Pieces: Use, Organization, and Economy *Lawrence Sims*

**Fr264** CBCT: Uses and Misuses *Jeffrey Pafford*

**Fr268** Local Anesthesia: 30+ Years of Hits, Misses, and Near Misses *Mel Hawkins*

**Fr269** Building a Booming Business! *Wayne Kerr*

**Fr338** Creating the Cradle-to-Grave Total Wellness Dental Practice: It's Our Future! *Susan Maples*

**Fr343** Dental Materials to Facilitate Bleaching: Single Dark Tooth Bleaching, Bonding, Sensitivity, and Caries Control *Van Haywood*

**Fr345** Update on Risk Factors for Oral and Pharyngeal Cancer and Diagnostic Adjuncts *Michael Huber*

**Fr346** Make Your Office a Fortress of Trust and Teamwork *Janice Janssen*

**Fr347** Taxes, Budgets, & Finances: Starting Off on the Right Track *William Lako, Jr.*

**Fr348** A Place for Zirconium Implants *Gordon Brady*

**Fr350** Bleaching Traditions and Future Trends *Van Haywood*

**Fr352** Forensic Dentistry and Mass Disasters *Richard Weems*

**Fr354** Maxillofacial Injuries in Sports- Prevention, Diagnosis and Management *Glenn Maron*

**Fr356** Update on Dental Management of the Oral Cancer Survivor *Michael Huber*

## G.O.L.D.: LEADERSHIP FOR YOUR FUTURE

**Fr500a** Entrepreneurship & Success *John Connolly*

**Fr500d** Dental Team Building *Mark Hyman*

**Fr500e** Interdisciplinary Team Approach for Quality & Success *Mollie Winston*

**Fr500g** Restorative Success Through Interdisciplinary Treatment Planning *Steve Ratcliff*

**Sa271** Implant Solutions for the Edentulous Patient *David Avery*

**Sa275** Managing Dental Conditions of the "Boomer" Generation *Samuel Low*

**Sa278** Ouch, that Hurts! Assessing and Treating Dental Emergencies in Children *David Rothman*

**Sa361** Working with Specialists *Steve Ratcliff*

**Sa362** Your Own Private Practice: Benefits and Challenges *Mollie Winston*

**Sa364** Keys to Prosthetic Success for the Dentist, Lab Technician and the Patient *James Cassidy*

**Sa365** The Grand-Slam Early Years of Private Practice *Mark Hyman*

**Sa381** Mastering Contemporary Dental Transitions *Imtiaz Manji*

**Sa384** Fatten Up Your Patient Base and Slim Down Your Kids: Addressing Obesity, Diabetes, and Caries *Susan Maples*

**Sa386** Management of the Most Common Medically Complex Dental Patients *Michael Pruett*

## LABORATORY TECHNICIANS LEADING THE WAY TO EXCELLENCE

**Sa387c** DTG Philosophy/The Prepress Foil Veneer *Von Grow*

**Sa387d** Full Arch Zirconia Hybrids: Predictable Results with GC Initial ZR-FS and GC Initial Zirconia *Bill Marias*

## HINMAN STUDY CLUB FEATURING GRU FACULTY

**Sa388a** Developing Anterior Esthetics with Crown Lengthening: Case Selection, Diagnosis and Treatment Planning *Ranjitha Krishna*

**Sa388b** Software Tools, Surgical Guides and Clinical Accuracy in Dental Implant Guided Surgery *Roger Arce*

**Sa388d** 3D Imaging in Dentistry, a New Imaging Era for Dentistry *Allison Buchanan*

**Sa388e** Implant Rehabilitation with Full Zirconia: How to Plan for Success *Jimmy Londono*

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## FAQ

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### What is MP4 Video?

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### Can I substitute discs instead of the Flash Drive?

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